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McKenna James Owen III Form 4 December 15, 2009

OMB APPROVAL FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading

McKenna James Owen III		Symbol FORWARD INDUSTRIES INC [FORD]	Issuer (Check all applicable)
(Last) 1801 GREE	(First) (Middle) N ROAD, SUITE E	3. Date of Earliest Transaction (Month/Day/Year) 12/11/2009	Director10% Owner XOfficer (give titleOther (specify below) below) VP and CFO
	(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)
POMPANO	BEACH, FL 33064		_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person

(City)	(State) (Z	Zip) Table	I - Non-Do	erivative Securities Ac	quired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Forward Industries Common Stock (<u>1)</u>	12/11/2009		Code V $A(1)$	Amount (D) Price 7,500 A 2.02 (1) (2) (2)	(119,500 <u>(3)</u>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Forward Industries Common Stock Option	\$ 2.02 (<u>2</u>)	12/11/2009		A	7,500	12/10/2010 <u>(4)</u>	12/10/2019	Forward Industries Common Stock	7,500

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
McKenna James Owen III 1801 GREEN ROAD, SUITE E POMPANO BEACH, FL 33064			VP and CFO			

Signatures

Reporting Person

James McKenna 12/15/2009 <u>**</u>Signature of Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are restricted shares granted under the Forward Industries, Inc. Equity Incentive Plan and vest as follows: 2,500 on December 10, 2010 2,500 on December 10, 2011 2,500 on December 10, 2012
- (2) Based on the closing market price on December 11, 2009.
- (3) Includes 8,000 unvested restricted shares previously granted under the Forward Industries Inc.Equity Incentive Plan.
- (4) $\frac{2,500 \text{ stock options vest on December 10, 2010 2,500 stock options vest on December 10, 2011 2,500 stock options vest on December 10, 2012 2,500 stock options vest opti$

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.