

SUPERIOR UNIFORM GROUP INC  
 Form 4  
 April 12, 2017

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 SCHWARTZ ALAN/FL

2. Issuer Name and Ticker or Trading Symbol  
 SUPERIOR UNIFORM GROUP INC [SGC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 04/10/2017

Director  10% Owner  
 Officer (give title below)  Other (specify below)

SUPERIOR UNIFORM GROUP, 10055 SEMINOLE BLVD.

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

SEMINOLE, FL 33772

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	04/10/2017		M	(1) 17,714	\$ 5.645	236,717	D
Common Stock	04/10/2017		M	(2) 13,586	\$ 7.36	250,303	D
Common Stock	04/10/2017		F	(3) 10,406	\$ 19.22	239,897	D
Common Stock	04/10/2017		M	(4) 24,286	\$ 5.645	264,183	D
Common Stock	04/10/2017		D	(5) 7,133	\$ 19.22	257,050	D

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Common Stock	04/10/2017	F	4,692 (6)	D	\$ 19.22	252,358	D
Common Stock	04/10/2017	M	20,414 (4)	A	\$ 7.36	272,772	D
Common Stock	04/10/2017	D	7,818 (5)	D	\$ 19.22	264,954	D
Common Stock	04/10/2017	F	3,446 (6)	D	\$ 19.22	261,508	D
Common Stock	04/10/2017	M	8,884 (4)	A	\$ 16.35	270,392	D
Common Stock	04/10/2017	D	7,558 (5)	D	\$ 19.22	262,834	D
Common Stock	04/10/2017	F	363 (6)	D	\$ 19.22	262,471	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of
Stock Options (Right to Buy)	\$ 5.645	04/10/2017		M	17,714	02/01/2013 <sup>(7)</sup>	02/07/2018	Common Stock	1
Stock Options (Right to Buy)	\$ 7.36	04/10/2017		M	13,586	02/07/2014 <sup>(7)</sup>	02/07/2019	Common Stock	1
Stock Appreciation Rights	\$ 5.645	04/10/2017		M	24,286	02/01/2013 <sup>(8)</sup>	02/01/2018	Common Stock	2

