

SYNOVUS FINANCIAL CORP  
Form 10-Q  
August 07, 2013  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

---

FORM 10-Q

---

Quarterly report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934  
For the quarterly period ended June 30, 2013  
Commission file number 1-10312

---

SYNOVUS FINANCIAL CORP.  
(Exact name of registrant as specified in its charter)

---

Georgia (State or other jurisdiction of incorporation or organization)	58-1134883 (I.R.S. Employer Identification No.)
1111 Bay Avenue Suite 500, Columbus, Georgia (Address of principal executive offices)	31901 (Zip Code)
Registrant's telephone number, including area code: (706)	649-2311
Securities registered pursuant to Section 12(b) of the Act:	
Title of each class	Name of each exchange on which registered
Common Stock, \$1.00 Par Value	
Series B Participating Cumulative Preferred Stock	New York Stock Exchange
Purchase Rights	New York Stock Exchange
Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series C	New York Stock Exchange
Securities registered pursuant to Section 12(g) of the Act:	NONE

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Sections 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES x NO "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES x NO "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check One):

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>

(Do not check if a smaller reporting company)

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 10-Q

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

YES  NO

Indicate the number of shares outstanding of each of the issuer's class of common stock, as of the latest practicable date.

Class	July 31, 2013
Common Stock, \$1.00 Par Value	978,277,412

Table of Contents

## Table of Contents

	Page
<b><u>Part I.</u></b> Financial Information	
Index of Defined Terms	i
Item 1. Financial Statements (Unaudited)	
Consolidated Balance Sheets as of June 30, 2013 and December 31, 2012	1
Consolidated Statements of Income for the Six and Three Months Ended June 30, 2013 and 2012	2
Consolidated Statements of Comprehensive Income for the Six and Three Months Ended June 30, 2013 and 2012	3
Consolidated Statements of Changes in Shareholders' Equity for the Six and Three Months Ended June 30, 2013 and 2012	5
Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2013 and 2012	6
Notes to Unaudited Interim Consolidated Financial Statements	8
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations	48
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	79
Item 4. Controls and Procedures	80
<b><u>Part II.</u></b> Other Information	
Item 1. Legal Proceedings	81
Item 1A. Risk Factors	81
Item 6. Exhibits	82
Signatures	83

Table of Contents

SYNOVUS FINANCIAL CORP.

INDEX OF DEFINED TERMS

2013 Notes – Synovus' 4.875% subordinated notes due February 15, 2013

2017 Notes - Synovus' outstanding 5.125% subordinated notes due February 15, 2017

2019 Senior Notes – Synovus' outstanding 7.875% senior notes due February 15, 2019

ALCO – Synovus' Asset Liability Management Committee

ALL – allowance for loan losses

AMT – Alternative Minimum Tax

ARRA – American Recovery and Reinvestment Act of 2009

ASC – Accounting Standards Codification

ASU – Accounting Standards Update

Atlanta Fed – the Federal Reserve Bank of Atlanta

AUM – assets under management

BAM – Broadway Asset Management, Inc., a wholly-owned subsidiary of Synovus Financial Corp.

Basel III – a global regulatory framework developed by the Basel Committee on Banking Supervision

BCBS – Basel Committee on Banking Supervision

BSA/AML – Bank Secrecy Act/Anti-Money Laundering

BOV – broker's opinion of value

bp – basis point (bps - basis points)

CD – certificate of deposit

C&D – residential construction and development loans

C&I – commercial and industrial loans

CB&T – Columbus Bank and Trust Company, a division of Synovus Bank. Synovus Bank is a wholly-owned subsidiary of Synovus Financial Corp.

CAMELS Rating System – A term defined by bank supervisory authorities, referring to Capital, Assets, Management, Earnings, Liquidity, and Sensitivity to Market Risk

CCC – central clearing counterparty

CEO – Chief Executive Officer

CFO – Chief Financial Officer

CFPB – Consumer Finance Protection Bureau

Charter Consolidation – Synovus' consolidation of its 30 banking subsidiaries into a single bank charter in 2010

CMO – Collateralized Mortgage Obligation

Code – Internal Revenue Code of 1986, as amended

Common Stock – Common Stock, par value \$1.00 per share, of Synovus Financial Corp.

Company – Synovus Financial Corp. and its wholly-owned subsidiaries, except where the context requires otherwise

Covered Litigation – Certain Visa litigation for which Visa is indemnified by Visa USA members

CPP – U.S. Department of the Treasury Capital Purchase Program

CRE – Commercial Real Estate

CROA – Credit Repair Organization Act

Table of Contents

DIF – Deposit Insurance Fund  
Dodd-Frank Act – The Dodd-Frank Wall Street Reform and Consumer Protection Act  
DRR – designated reserve ratio  
DTA – deferred tax asset  
EBITDA – earnings before interest, income taxes, depreciation and amortization  
EESA – Emergency Economic Stabilization Act of 2008  
EITF – Emerging Issues Task Force  
EL – expected loss  
EPS – earnings per share  
Exchange Act – Securities Exchange Act of 1934, as amended  
FASB – Financial Accounting Standards Board  
FDIC – Federal Deposit Insurance Corporation  
Federal Reserve Bank – The 12 banks that are the operating arms of the U.S. central bank. They implement the policies of the Federal Reserve Board and also conduct economic research.  
Federal Reserve Board – The 7-member Board of Governors that oversees the Federal Reserve System establishes monetary policy (interest rates, credit, etc.) and monitors the economic health of the country. Its members are appointed by the President, subject to Senate confirmation, and serve 14-year terms.  
Federal Reserve System – The 12 Federal Reserve Banks, with each one serving member banks in its own district. This system, supervised by the Federal Reserve Board, has broad regulatory powers over the money supply and the credit structure.  
FHLB – Federal Home Loan Bank  
FICO – Fair Isaac Corporation  
FIN – Financial Interpretation  
FinCEN – The Treasury's Financial Crimes Enforcement Network  
Financial Stability Plan – A plan established under the EESA which is intended to further stabilize financial institutions and stimulate lending across a broad range of economic sectors  
FINRA – Financial Industry Regulatory Authority  
FFIEC – Federal Financial Institutions Examination Council  
GA DBF – Georgia Department of Banking and Finance  
GAAP – Generally Accepted Accounting Principles in the United States of America  
GDP – gross domestic product  
Georgia Commissioner – Banking Commissioner of the State of Georgia  
GSE – government sponsored enterprise  
HAP – Home Affordability Program  
HELOC – home equity line of credit  
IASB – International Accounting Standards Board  
IFRS – International Financial Reporting Standards  
IOLTA – Interest on Lawyer Trust Account  
IPO – Initial Public Offering  
IRC – Internal Revenue Code of 1986, as amended  
IRLC – interest rate lock commitment  
IRS – Internal Revenue Service

Table of Contents

LGD – loss given default  
LIBOR – London Interbank Offered Rate  
LIHTC – Low Income Housing Tax Credit  
LTV – loan-to-collateral value ratio  
MAD – Managed Assets Division, a division of Synovus Bank  
MBS – mortgage-backed securities  
MOU – Memorandum of Understanding  
NBER – National Bureau of Economic Research  
nm – not meaningful  
NOL – net operating loss  
NPA – non-performing assets  
NPL – non-performing loans  
NPR – notice of proposed rulemaking  
NSF – non-sufficient funds  
NYSE – New York Stock Exchange  
OCI – other comprehensive income  
OFAC – Office of Foreign Assets Control  
ORE – other real estate  
ORM – Operational Risk Management  
OTTI – other-than-temporary impairment  
Parent Company – Synovus Financial Corp.  
PD – probability of default  
POS – point-of-sale  
RCSA – Risk Control Self-Assessment  
Rights Plan – Synovus' Shareholder Rights Plan dated April 26, 2010, as amended  
SAB – SEC Staff Accounting Bulletin  
SBA – Small Business Administration  
SCM – State, county, and municipal  
SEC – U.S. Securities and Exchange Commission  
Securities Act – Securities Act of 1933, as amended  
Series A Preferred Stock – Synovus' Fixed Rate Cumulative Perpetual Preferred Stock, Series A, without par value  
Series C Preferred Stock – Synovus' Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series C, \$25 liquidation preference  
Shared Deposit – A deposit product offered by Synovus prior to the Charter Consolidation, which gave its customers the opportunity to access up to \$7.5 million in FDIC insurance by spreading deposits across its 30 separately-chartered banks.  
Synovus – Synovus Financial Corp.  
Synovus Bank – A Georgia state-chartered bank, formerly known as Columbus Bank and Trust Company, and wholly-owned subsidiary of Synovus, through which Synovus conducts its banking operations  
Synovus Bank MOU – MOU entered into by and among Synovus Bank, the FDIC and the GA DBF  
Synovus' 2012 Form 10-K – Synovus' Annual Report on Form 10-K for the year ended December 31, 2012

Table of Contents

Synovus Mortgage – Synovus Mortgage Corp., a wholly-owned subsidiary of Synovus Bank  
Synovus MOU – MOU entered into by and among Synovus, the Atlanta Fed and the GA DBF  
Synovus Trust Company, N. A. – a wholly-owned subsidiary of Synovus Bank  
TAGP – Transaction Account Guarantee Program  
TARP – Troubled Assets Relief Program  
TBA – to-be-announced securities with respect to mortgage-related securities to be delivered in the future (MBSs and CMOs)  
TDR – troubled debt restructuring (as defined in ASC 310-40)  
Tender Offer – Offer by Synovus to purchase, for cash, all of its outstanding 2013 Notes, which commenced on February 7, 2012 and expired on March 6, 2012  
Treasury – United States Department of the Treasury  
tMEDS – tangible equity units, each composed of a prepaid common stock purchase contract and a junior subordinated amortizing note  
TSYS – Total System Services, Inc.  
UCL – Unfair Competition Law  
USA PATRIOT Act – Uniting and Strengthening America by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism  
VIE – variable interest entity, as defined in ASC 810-10  
Visa – The Visa U.S.A., Inc. card association or its affiliates, collectively  
Visa Class B shares – Class B shares of Common Stock issued by Visa which are subject to restrictions with respect to sale until all of the Covered Litigation has been settled  
Visa Derivative – A derivative contract with the purchaser of Visa Class B shares which provides for settlements between the purchaser and Synovus based upon a change in the ratio for conversion of Visa Class B shares into Visa Class A shares  
Visa IPO – The IPO of shares of Class A Common Stock by Visa, Inc. on March 25, 2008  
Warrant – Issued to the Treasury by Synovus, a warrant to purchase up to 15,510,737 shares of Synovus Common Stock at a per share exercise price of \$9.36

Table of Contents

PART I. FINANCIAL INFORMATION  
ITEM 1. - FINANCIAL STATEMENTS  
SYNOVUS FINANCIAL CORP.  
CONSOLIDATED BALANCE SHEETS  
(unaudited)

(in thousands, except share and per share data)	June 30, 2013	December 31, 2012
<b>ASSETS</b>		
Cash and cash equivalents	\$428,487	614,630
Interest bearing funds with Federal Reserve Bank	1,459,251	1,498,390
Interest earning deposits with banks	22,065	23,442
Federal funds sold and securities purchased under resale agreements	88,636	113,517
Trading account assets, at fair value	23,069	11,102
Mortgage loans held for sale, at fair value	112,761	212,663
Other loans held for sale	12,083	10,690
Investment securities available for sale, at fair value	3,077,706	2,981,112
Loans, net of deferred fees and costs	19,608,283	19,541,690
Allowance for loan losses	(334,880	) (373,405
Loans, net	\$19,273,403	19,168,285
Premises and equipment, net	477,948	479,546
Goodwill	24,431	24,431
Other intangible assets, net	4,156	5,149
Other real estate	139,653	150,271
Deferred tax asset, net	789,525	806,406
Other assets	630,000	660,378
Total assets	\$26,563,174	26,760,012
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
<b>Liabilities</b>		
<b>Deposits:</b>		
Non-interest bearing deposits	\$5,203,437	5,665,527
Interest bearing deposits, excluding brokered deposits	14,169,203	14,298,768
Brokered deposits	1,338,063	1,092,749
Total deposits	20,710,703	21,057,044
Federal funds purchased, securities sold under repurchase agreements, and other short-term liabilities	222,933	201,243
Long-term debt	1,885,689	1,726,455
Other liabilities	175,645	205,839
Total liabilities	\$22,994,970	23,190,581
<b>Shareholders' Equity</b>		
Series A Preferred Stock – no par value. Authorized 100,000,000 shares; 967,870 issued and outstanding	\$962,725	957,327
Common stock - \$1.00 par value. Authorized 1,200,000,000 shares; 916,207,848 issued at June 30, 2013 and 792,272,692 issued at December 31, 2012; 910,514,396 outstanding at June 30, 2013 and 786,579,240 outstanding at December 31, 2012	916,208	792,273
Additional paid-in capital	2,038,483	2,189,874
Treasury stock, at cost – 5,693,452 shares	(114,176	) (114,176
Accumulated other comprehensive (loss) income	(33,060	) 4,101
Accumulated deficit	(201,976	) (259,968



Edgar Filing: SYNOVUS FINANCIAL CORP - Form 10-Q

Total shareholders' equity	3,568,204	3,569,431
Total liabilities and shareholders' equity	\$26,563,174	26,760,012
See accompanying notes to unaudited interim consolidated financial statements.		

1

---

Table of ContentsSYNOVUS FINANCIAL CORP.  
CONSOLIDATED STATEMENTS OF INCOME  
(unaudited)

(in thousands, except per share data)	Six Months Ended June 30,		Three Months Ended June 30,	
	2013	2012	2013	2012
Interest income:				
Loans, including fees	\$432,210	470,805	215,656	232,283
Investment securities available for sale	23,718	39,900	12,986	18,795
Trading account assets	278	515	124	236
Mortgage loans held for sale	3,118	2,496	1,411	1,129
Federal Reserve Bank balances	1,684	2,009	904	958
Other earning assets	895	739	432	408
Total interest income	\$461,903	516,464	231,513	253,809
Interest expense:				
Deposits	32,610	56,385	15,894	25,898
Federal funds purchased, securities sold under repurchase agreements, and other short-term liabilities	170	350	80	170
Long-term debt	27,232	25,413	13,462	14,385
Total interest expense	\$60,012	82,148	29,436	40,453
Net interest income	401,891	434,316	202,077	213,356
Provision for loan losses	48,773	110,271	13,077	44,222
Net interest income after provision for loan losses	\$353,118	324,045	189,000	169,134
Non-interest income:				
Service charges on deposit accounts	38,716	36,915	19,195	18,684
Fiduciary and asset management fees	22,083	21,627	11,111	10,792
Brokerage revenue	14,595	12,942	7,002	6,295
Mortgage banking income	14,255	13,986	7,338	7,983
Bankcard fees	14,902	16,072	7,838	8,493
Investment securities gains, net	1,448	24,253	1,403	4,170
Other fee income	11,262	9,651	5,775	4,951
(Decrease) increase in fair value of private equity investments, net	(1,140	) 7,372	(883	) 7,279
Other non-interest income	13,692	17,798	6,313	7,830
Total non-interest income	\$129,813	160,616	65,092	76,477
Non-interest expense:				
Salaries and other personnel expense	183,396	187,795	89,479	95,173
Net occupancy and equipment expense	50,550	52,865	26,383	26,159
FDIC insurance and other regulatory fees	16,420	27,966	7,941	13,302
Foreclosed real estate expense, net	18,441	43,680	7,502	20,708
Losses (gains) on other loans held for sale, net	79	(99	) (86	) (1,058
Professional fees	17,511	19,196	10,416	9,929
Third-party services	20,295	19,037	10,366	9,900
Visa indemnification charges	801	4,713	764	1,734
Restructuring charges	6,607	2,252	1,758	1,393
Other operating expenses	49,372	53,994	26,663	31,024
Total non-interest expense	\$363,472	411,399	181,186	208,264
Income before income taxes	119,459	73,262	72,906	37,347
Income tax expense (benefit)	44,350	(2,182	) 27,371	(2,105

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 10-Q

Net income	75,109	75,444	45,535	39,452
Dividends and accretion of discount on Series A Preferred Stock	29,594	29,272	14,818	14,649
Net income available to common shareholders	\$45,515	46,172	30,717	24,803
Net income per common share, basic	\$0.06	0.06	0.04	0.03
Net income per common share, diluted	\$0.05	0.05	0.03	0.03
Weighted average common shares outstanding, basic	819,245	786,355	851,093	786,576
Weighted average common shares outstanding, diluted	910,886	909,542	910,937	909,761

See accompanying notes to unaudited interim consolidated financial statements.

Table of ContentsSYNOVUS FINANCIAL CORP.  
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
(unaudited)

(in thousands)	Six Months Ended June 30, 2013			2012		
	Before-tax Amount	Tax (Expense) Benefit	Net of Tax Amount	Before-tax Amount	Tax (Expense) Benefit	Net of Tax Amount
Net income	\$ 119,459	(44,350 )	75,109	73,262	2,182	75,444
Net unrealized gains (losses) on cash flow hedges:						
Reclassification adjustment for losses (gains) realized in net income	224	(88 )	136	(1,218 )	474	(744 )
Net unrealized gains (losses) arising during the period	—	—	—	(337 )	134	(203 )
Valuation allowance for the change in deferred taxes arising from unrealized gains/losses <sup>(1)</sup>	—	—	—	—	(608 )	(608 )
Net unrealized gains (losses)	224	(88 )	136	(1,555 )	—	(1,555 )
Net unrealized (losses) gains on investment securities available for sale:						
Reclassification adjustment for (gains) losses realized in net income	(1,448 )	557	(891 )	(24,253 )	9,338	(14,915 )
Net unrealized (losses) gains arising during the period	(60,014 )	23,105	(36,909 )	11,076	(4,263 )	6,813
Valuation allowance for the change in deferred taxes arising from unrealized gains/losses <sup>(1)</sup>	—	—	—	—	(5,075 )	(5,075 )
Net unrealized (losses) gains	(61,462 )	23,662	(37,800 )	(13,177 )	—	(13,177 )
Post-retirement unfunded health benefit:						
Reclassification adjustment for (gains) losses realized in net income	(26 )	10	(16 )	(36 )	14	(22 )
Amortization arising during the period	830	(311 )	519	678	(261 )	417
Valuation allowance for the change in deferred taxes arising from amortization <sup>(1)</sup>	—	—	—	—	247	247
Net unrealized gains	804	(301 )	503	642	—	642
Other comprehensive (loss)	\$(60,434 )	23,273	(37,161 )	(14,090 )	—	(14,090 )
Comprehensive income			\$37,948			61,354

Table of Contents

(in thousands)	Three Months Ended June 30, 2013			2012		
	Before-tax Amount	Tax (Expense) Benefit	Net of Tax Amount	Before-tax Amount	Tax (Expense) Benefit	Net of Tax Amount
Net income	\$72,906	(27,371 )	45,535	37,347	2,105	39,452
Net unrealized gains (losses) on cash flow hedges:						
Reclassification adjustment for losses (gains) realized in net income	112	(45 )	67	(405 )	156	(249 )
Net unrealized losses arising during the period	—	—	—	(15 )	15	—
Valuation allowance for the change in deferred taxes arising from unrealized gains/losses <sup>(1)</sup>	—	—	—	—	(171 )	(171 )
Net unrealized gains (losses)	112	(45 )	67	(420 )	—	(420 )
Net unrealized (losses) gains on investment securities available for sale:						
Reclassification adjustment for (gains) losses realized in net income	(1,403 )	541	(862 )	(4,170 )	1,605	(2,565 )
Net unrealized (losses) gains arising during the period	(57,850 )	22,272	(35,578 )	13,146	(5,062 )	8,084
Valuation allowance for the change in deferred taxes arising from unrealized gains/losses <sup>(1)</sup>	—	—	—	—	3,457	3,457
Net unrealized (losses) gains	(59,253 )	22,813	(36,440 )	8,976	—	8,976
Post-retirement unfunded health benefit:						
Reclassification adjustments for losses (gains) realized in net income	—	7	7	(36 )	14	(22 )
Amortization arising during the period	844	(325 )	519	678	(261 )	417
Valuation allowance for the change in deferred taxes arising from amortization <sup>(1)</sup>	—	—	—	—	247	247
Net unrealized gains	844	(318 )	526	642	—	642
Other comprehensive (loss) income	\$(58,297 )	22,450	(35,847 )	9,198	—	9,198
Comprehensive income			\$9,688			48,650

<sup>(1)</sup> In accordance with ASC 740-20-45-11(b), a deferred tax asset valuation allowance associated with unrealized gains and losses not recognized in income is charged directly to other comprehensive income (loss).

See accompanying notes to unaudited interim consolidated financial statements.

Table of Contents

## SYNOVUS FINANCIAL CORP.

## CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

(unaudited)

(in thousands, except per share data)	Series A Preferred Stock	Common Stock	Additional Paid-in Capital	Treasury Stock	Accumulated Other Comprehensive Income (Loss)	Accumulated Deficit	Total
Balance at December 31, 2011	\$947,017	790,989	2,241,171	(114,176 )	21,093	(1,058,642 )	2,827,452
Net income	—	—	—	—	—	75,444	75,444
Other comprehensive loss, net of income taxes	—	—	—	—	(14,090 )	—	(14,090 )
Cash dividends declared on Common Stock - \$0.01 per share	—	—	—	—	—	(15,730 )	(15,730 )
Cash dividends paid on Series A Preferred Stock	—	—	(24,197 )	—	—	—	(24,197 )
Accretion of discount on Series A Preferred Stock	5,076	—	(5,076 )	—	—	—	—
Restricted share unit activity	—	1,280	(1,207 )	—	—	(73 )	—
Share-based compensation expense	—	—	4,510	—	—	—	4,510
Balance at June 30, 2012	\$952,093	792,269	2,215,201	(114,176 )	7,003	(999,001 )	2,853,389
Balance at December 31, 2012	\$957,327	792,273	2,189,874	(114,176 )	4,101	(259,968 )	3,569,431
Net income	—	—	—	—	—	75,109	75,109
Other comprehensive loss, net of income taxes	—	—	—	—	(37,161 )	—	(37,161 )
Cash dividends declared on Common Stock - \$0.01 per share	—	—	—	—	—	(16,981 )	(16,981 )
Cash dividends paid on Series A Preferred Stock	—	—	(24,197 )	—	—	—	(24,197 )

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 10-Q

Accretion of discount on Series A	5,398	—	(5,398	) —	—	—	—
Preferred Stock Settlement of prepaid common stock purchase contracts	—	122,848	(122,848	) —	—	—	—
Restricted share unit activity	—	1,022	(2,366	) —	—	(137	) (1,481
Stock options exercised	—	65	69	—	—	—	134
Share-based compensation expense	—	—	3,350	—	—	—	3,350
Balance at June 30, 2013	\$962,725	916,208	2,038,484	(114,176	) (33,060	) (201,977	) 3,568,204

See accompanying notes to unaudited interim consolidated financial statements.

Table of ContentsSYNOVUS FINANCIAL CORP.  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(unaudited)

(in thousands)	Six Months Ended June 30,	
	2013	2012
Operating Activities		
Net income	\$75,109	75,444
Adjustments to reconcile net income to net cash provided by operating activities:		
Provision for loan losses	48,773	110,271
Depreciation, amortization, and accretion, net	32,520	28,234
Deferred income tax expense	40,456	153
Decrease in interest receivable	4,476	8,006
Decrease in interest payable	(2,880)	(2,511)
(Increase) decrease in trading account assets	(11,967)	4,535
Originations of mortgage loans held for sale	(539,942)	(512,192)
Proceeds from sales of mortgage loans held for sale	621,951	552,708
Gain on sales of mortgage loans held for sale, net	(8,031)	(2,526)
Gain on sales of premises and equipment, net	(7)	—
Decrease in other assets	42,439	48,000
Decrease in accrued salaries and benefits	(15,480)	(4,544)
Decrease in other liabilities	(12,562)	(15,235)
Investment securities (gains), net	(1,448)	(24,253)
Losses (gains) on sales of other loans held for sale, net	79	(99)
Losses and write-downs on other real estate, net	14,314	33,859
Decrease (increase) in fair value of private equity investments, net	1,140	(7,372)
(Gains) on sales of other assets held for sale, net	(25)	(164)
Write-downs on other assets held for sale	170	1,228
Increase in accrual for Visa indemnification	801	4,713
Share-based compensation expense	3,350	4,510
Other, net	1,549	2,295
Net cash provided by operating activities	\$294,785	305,060
Investing Activities		
Net cash received in acquisition	56,328	—
Net decrease (increase) in interest earning deposits with banks	3,428	(2,413)
Net decrease in federal funds sold and securities purchased under resale agreements	24,881	40,818
Net decrease in interest bearing funds with Federal Reserve Bank	49,813	265,762
Proceeds from maturities and principal collections of investment securities available for sale	392,737	584,914
Proceeds from sales of investment securities available for sale	347,386	733,621
Purchases of investment securities available for sale	(925,603)	(1,202,234)
Proceeds from sales of loans	74,885	177,510
Proceeds from sales of other real estate	49,535	70,496
Principal repayments by borrowers on other loans held for sale	334	4,133
Net (increase) in loans	(276,715)	(53,111)
Purchases of premises and equipment, net of disposals	(15,798)	(9,263)
Proceeds from disposals of premises and equipment	21	3,005
Proceeds from sales of other assets held for sale	918	1,740
Net cash (used in) provided by investing activities	\$(217,850)	614,978



Edgar Filing: SYNOVUS FINANCIAL CORP - Form 10-Q

Financing Activities

Net (decrease) increase in demand and savings deposits	(416,596	) 280,925
Net (increase) decrease in certificates of deposit	13,428	(1,127,612 )
Net increase in Federal funds purchased, securities sold under repurchase agreements, and other short-term liabilities	21,690	37,416
Principal repayments on long-term debt	(150,807	) (351,331 )

6

---

Table of Contents

Proceeds from issuance of long-term debt	311,732	293,370	
Dividends paid to common shareholders	(16,981)	(15,730)	)
Dividends paid to preferred shareholders	(24,197)	(24,197)	)
Stock options exercised	134	—	
Restricted stock activity	(1,481)	—	)
Net cash used in financing activities	\$(263,078)	(907,159)	)
(Decrease) increase in cash and cash equivalents	(186,143)	12,879	)
Cash and cash equivalents at beginning of period	614,630	510,423	
Cash and cash equivalents at end of period	\$428,487	523,302	
Supplemental Cash Flow Information			
Cash paid (received) paid during the period for:			
Income tax payments (refunds), net	\$1,437	(8,339)	)
Interest paid	56,214	78,235	
Non-cash Activities			
Decrease in net unrealized gains on available for sale securities, net of income taxes	(37,800)	(13,177)	)
Decrease (increase) in net unrealized gains on hedging instruments, net of income taxes	136	(1,555)	)
Mortgage loans held for sale transferred to loans at fair value	14,471	1,542	
Loans foreclosed and transferred to other real estate	51,835	71,928	
Loans transferred to other loans held for sale at fair value	87,189	189,029	
Other loans held for sale transferred to loans at fair value	1,235	—	
Other loans held for sale foreclosed and transferred to other real estate at fair value	1,395	3,136	
Premises and equipment transferred to other assets held for sale at fair value	202	2,402	
Accretion of discount on Series A Preferred Stock	5,398	5,076	
Amortization of post-retirement unfunded health benefit, net of income taxes	503	642	
Settlement of prepaid common stock purchase contracts	122,848	—	
Securities sold during the period but settled after period end	(15,899)	(2,636)	)
Acquisition:			
Fair value of non-cash assets acquired	536	—	
Fair value of liabilities assumed	56,864	—	

See accompanying notes to unaudited interim consolidated financial statements.

Table of Contents

Notes to Unaudited Interim Consolidated Financial Statements

Note 1 - Significant Accounting Policies

Business Operations

The accompanying unaudited interim consolidated financial statements of Synovus include the accounts of the Parent Company and its consolidated subsidiaries. Synovus provides integrated financial services, including commercial and retail banking, financial management, insurance, and mortgage services to its customers through locally-branded divisions of its wholly-owned subsidiary bank, Synovus Bank, in offices located throughout Georgia, Alabama, South Carolina, Florida, and Tennessee.

In addition to our banking operations, we also provide various other financial services to our customers through the following direct and indirect wholly-owned non-bank subsidiaries, including: Synovus Securities, Inc., headquartered in Columbus, Georgia, which specializes in professional portfolio management for fixed-income securities, investment banking, the execution of securities transactions as a broker/dealer and the provision of individual investment advice on equity and other securities; Synovus Trust Company, N.A., headquartered in Columbus, Georgia, which provides trust services; Synovus Mortgage Corp., headquartered in Birmingham, Alabama, which offers mortgage services; and GLOBALT, Inc., headquartered in Atlanta, Georgia, which provides asset management and financial planning services.

Basis of Presentation

The accompanying unaudited interim consolidated financial statements have been prepared in accordance with the instructions to the SEC Form 10-Q and Article 10 of Regulation S-X; therefore, they do not include all information and footnotes necessary for a fair presentation of financial position, results of operations, comprehensive income, and cash flows in conformity with GAAP. All adjustments consisting of normally recurring accruals that, in the opinion of management, are necessary for a fair presentation of the consolidated financial position and results of operations for the periods covered by this Report have been included. The accompanying unaudited interim consolidated financial statements should be read in conjunction with the consolidated financial statements and related notes appearing in Synovus' 2012 Form 10-K. There have been no significant changes to the accounting policies as disclosed in Synovus' 2012 Form 10-K.

In preparing the unaudited interim consolidated financial statements in accordance with GAAP, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as of the date of the respective consolidated balance sheets and the reported amounts of revenues and expenses for the periods presented. Actual results could differ significantly from those estimates.

Material estimates that are particularly susceptible to significant change relate to the determination of the allowance for loan losses; the valuation of other real estate; the fair value of investment securities; the fair value of private equity investments; and the valuation of deferred tax assets. In connection with the determination of the allowance for loan losses and the valuation of certain impaired loans and other real estate, management obtains independent appraisals for significant properties and properties collateralizing impaired loans. In making this determination, management also considers other factors or recent developments, such as changes in absorption rates or market conditions at the time of valuation and anticipated sales values based on management's plans for disposition.

Cash and Cash Equivalents

Cash and cash equivalents consist of cash and due from banks. At June 30, 2013 and December 31, 2012, cash and cash equivalents included \$100.3 million and \$68.4 million, respectively, on deposit to meet Federal Reserve Bank requirements. At June 30, 2013 and December 31, 2012, \$15.4 million and \$15.5 million, respectively, of the due from banks balance was restricted as to withdrawal, including \$15.0 million at those dates on deposit pursuant to a payment network arrangement.

Short-term Investments

Short-term investments consist of interest bearing funds with the Federal Reserve Bank, interest earning deposits with banks, and Federal funds sold and securities purchased under resale agreements. Interest earning deposits with banks include \$12.7 million at June 30, 2013 and \$14.2 million at December 31, 2012, which is pledged as collateral in

connection with certain letters of credit. Federal funds sold include \$84.6 million at June 30, 2013, and \$110.0 million at December 31, 2012, which is pledged to collateralize certain derivative instruments. Federal funds sold and securities purchased under resale agreements, and Federal funds purchased and securities sold under repurchase agreements, generally mature in one day.

Recently Adopted Accounting Standards Updates

During 2013, Synovus adopted the provisions of the following ASUs:

ASU 2012-02, Testing Indefinite-Lived Intangible Assets for Impairment. This ASU relates to testing intangibles other than goodwill for impairment, and was adopted on January 1, 2013. If certain conditions are met, the ASU provides for a qualitative impairment assessment instead of a quantitative assessment. For Synovus, the ASU primarily applies to core deposit intangibles,

Table of Contents

which have a current carrying value of only \$3.0 million. The ASU did not have an impact on Synovus' unaudited interim consolidated financial statements.

ASU 2011-11, Disclosures about Offsetting Assets and Liabilities and ASU 2013-01, Clarifying the Scope of Disclosures about Offsetting Assets and Liabilities. ASU 2011-11 requires additional disclosures about financial instruments and derivative instruments that are offset or subject to an enforceable master netting arrangement or similar agreement. ASU 2013-01 clarifies that the disclosure requirements of ASU 2011-11 do not apply to trade receivables. The ASU also clarifies that the disclosure requirements in ASU 2011-11 apply to repurchase and reverse repurchase agreements, securities borrowing and lending agreements that are either offset on the balance sheet or subject to an enforceable master netting arrangement or similar agreement, and derivatives accounted for in accordance with ASC 815-Derivatives and Hedging. At this time and January 1, 2013, the date of adoption, Synovus does not have any financial instruments that would be subject to the new requirements of ASU 2011-11; therefore, the ASU did not affect Synovus' unaudited interim consolidated financial statements.

ASU 2013-02, Reporting of Amount Reclassified Out of Accumulated Other Comprehensive Income. The FASB issued this ASU to improve the transparency of reporting reclassifications out of accumulated other comprehensive income by requiring entities to present in one place information about significant amounts reclassified and, in some cases, to provide cross-references to related footnote disclosures. ASU 2013-02 does not amend existing requirements for reporting net income or other comprehensive income in the financial statements. ASU 2013-02 requires an entity to disaggregate the total change of each component of other comprehensive income and separately present reclassification adjustments and current period other comprehensive income. The provisions of ASU 2013-02 also require that entities present either in a single footnote or parenthetically on the face of the financial statements, the effect of significant amounts reclassified from each component of accumulated other comprehensive income based on its source and the income statement line item affected by the reclassification. If a component is not required to be reclassified to net income in its entirety, entities would instead cross reference to the related footnote to the financial statements for additional information. Synovus adopted the provisions of ASU 2013-02 effective January 1, 2013. See "Note 9 - Other Comprehensive Income" to the unaudited interim consolidated financial statements for the disclosures required by ASU 2013-02.

ASU 2013-10, Derivatives and Hedging (Topic 815): Inclusion of the Fed Funds Effective Swap Rate (or Overnight Index Swap Rate) as a Benchmark Interest Rate for Hedge Accounting Purposes. This ASU permits the Fed Funds Effective Swap Rate (also referred to as the Overnight Index Swap Rate) to be used as a U.S. benchmark interest rate for hedge accounting purposes under FASB Topic 815, in addition to interest rates on direct Treasury obligations of the U.S. government and LIBOR. The amendments also remove the restriction on using different benchmark rates for similar hedges. The final guidance, issued on July 17, 2013, is effective immediately. Synovus will consider the provisions of this new guidance when developing new hedging strategies.

Reclassifications

Prior periods' consolidated financial statements are reclassified whenever necessary to conform to the current periods' presentation.

Subsequent Events

Synovus has evaluated for consideration, or disclosure, all transactions, events, and circumstances, subsequent to the date of the consolidated balance sheet and through the date the accompanying unaudited interim consolidated financial statements were issued, and has reflected, or disclosed, those items deemed appropriate within the unaudited interim consolidated financial statements and related footnotes, including Note 16 - Subsequent Events.

Note 2 - Acquisition

On May 10, 2013, Synovus Bank entered into a purchase and assumption agreement with the FDIC, as receiver of Sunrise Bank, an affiliate of Capitol Bancorp Limited, to assume \$56.8 million in deposits, including all uninsured deposits. As part of this transaction, Synovus Bank also acquired \$0.5 million in loans. Other assets and liabilities acquired in connection with this transaction were insignificant. Sunrise Bank operated in three locations, including Valdosta, Jeffersonville, and Atlanta, Georgia. Acquisitions are accounted for under the acquisition method of accounting in accordance with FASB ASC 805, "Business Combinations". Both the purchased assets and assumed liabilities are recorded at their respective acquisition date fair values.



Table of Contents

## Note 3 - Investment Securities

The following table summarizes Synovus' investment securities available for sale as of June 30, 2013 and December 31, 2012.

(in thousands)	June 30, 2013			
	Amortized Cost <sup>(1)</sup>	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
U.S. Treasury securities	\$357	—	—	357
U.S. Government agency securities	35,049	1,476	(229)	36,296
Securities issued by U.S. Government sponsored enterprises	186,489	1,598	—	188,087
Mortgage-backed securities issued by U.S. Government agencies	209,001	2,963	(2,403)	209,561
Mortgage-backed securities issued by U.S. Government sponsored enterprises	2,319,412	13,576	(27,637)	2,305,351
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	321,971	1,147	(3,603)	319,515
State and municipal securities	10,761	265	(2)	11,024
Equity securities	3,648	1,305	—	4,953
Other investments	3,000	—	(438)	2,562
Total investments securities available for sale	\$3,089,688	22,330	(34,312)	3,077,706
	December 31, 2012			
(in thousands)	Amortized Cost <sup>(1)</sup>	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
U.S. Treasury securities	\$356	—	—	356
U.S. Government agency securities	35,791	2,255	—	38,046
Securities issued by U.S. Government sponsored enterprises	289,523	3,787	—	293,310
Mortgage-backed securities issued by U.S. Government agencies	238,381	7,220	(8)	245,593
Mortgage-backed securities issued by U.S. Government sponsored enterprises	1,832,076	37,646	(2,229)	1,867,493
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	513,637	2,534	(1,682)	514,489
State and municipal securities	15,218	582	(2)	15,798
Equity securities	3,648	92	—	3,740
Other investments	3,000	—	(713)	2,287
Total investments securities available for sale	\$2,931,630	54,116	(4,634)	2,981,112

<sup>(1)</sup> Amortized cost is adjusted for other-than-temporary impairment charges, which have been recognized in the consolidated statements of income.

At June 30, 2013 and December 31, 2012, investment securities with a fair value of \$2.31 billion and \$2.28 billion respectively, were pledged to secure certain deposits, securities sold under repurchase agreements, and payment network arrangements as required by law and contractual agreements.

Synovus has reviewed investment securities that are in an unrealized loss position as of June 30, 2013 and December 31, 2012 for OTTI and does not consider any securities in an unrealized loss position to be other-than-temporarily impaired. If Synovus intended to sell a security in an unrealized loss position, the entire

unrealized loss would be reflected in income. Synovus does not intend to sell any of these investment securities prior to the recovery of the unrealized loss, which may be until maturity, and has the ability and intent to hold those securities for that period of time. Additionally, Synovus is not currently aware of any circumstances which will require it to sell any of the securities that are in an unrealized loss position.

Declines in the fair value of available for sale securities below their cost that are deemed to have OTTI are reflected in earnings as realized losses to the extent the impairment is related to credit losses. The amount of the impairment related to other factors is recognized in other comprehensive income. Currently, unrealized losses on debt securities are attributable to increases in interest rates on comparable securities from the date of purchase. Synovus regularly evaluates its investment securities portfolio to ensure that there are no conditions that would indicate that unrealized losses represent OTTI. These factors include the length of time the security has been in a loss position, the extent that the fair value is below amortized cost, and the credit standing of the issuer. As of June 30, 2013 there were 79 securities in a loss position for less than twelve months and 6 securities in a loss position for more than 12 months.



Table of Contents

Gross unrealized losses on investment securities and the fair value of the related securities, aggregated by investment category and length of time that individual securities have been in a continuous unrealized loss position, at June 30, 2013 and December 31, 2012, are presented below.

(in thousands)	June 30, 2013					
	Less than 12 Months		12 Months or Longer		Total	
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
U.S. Treasury securities	\$—	—	—	—	—	—
U.S. Government agency securities	14,301	229	—	—	14,301	229
Securities issued by U.S. Government sponsored enterprises	—	—	—	—	—	—
Mortgage-backed securities issued by U.S. Government agencies	123,112	2,134	6,251	269	129,363	2,403
Mortgage-backed securities issued by U.S. Government sponsored enterprises	1,736,306	27,637	—	—	1,736,306	27,637
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	137,351	3,603	—	—	137,351	3,603
State and municipal securities	—	—	37	2	37	2
Equity securities	—	—	—	—	—	—
Other investments	—	—	2,562	438	2,562	438
<b>Total</b>	<b>\$2,011,070</b>	<b>33,603</b>	<b>8,850</b>	<b>709</b>	<b>2,019,920</b>	<b>34,312</b>

(in thousands)	December 31, 2012					
	Less than 12 Months		12 Months or Longer		Total	
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
U.S. Treasury securities	\$—	—	—	—	—	—
U.S. Government agency securities	—	—	—	—	—	—
Securities issued by U.S. Government	—	—	—	—	—	—

sponsored enterprises						
Mortgage-backed securities issued by U.S. Government agencies	3,314	8	2	—	3,316	8
Mortgage-backed securities issued by U.S. Government sponsored enterprises	286,452	2,229	—	—	286,452	2,229
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	42,036	325	168,906	1,357	210,942	1,682
State and municipal securities	—	—	35	2	35	2
Equity securities	—	—	—	—	—	—
Other investments	2,287	713	—	—	2,287	713
Total	\$334,089	3,275	168,943	1,359	503,032	4,634

Table of Contents

The amortized cost and fair value by contractual maturity of investment securities available for sale at June 30, 2013 are shown below. The expected life of mortgage-backed securities or CMOs may differ from contractual maturities because issuers may have the right to call or prepay obligations with or without call or prepayment penalties. For purposes of the maturity table, mortgage-backed securities and CMOs, which are not due at a single maturity date, have been classified based on the final contractual maturity date.

(in thousands)	Distribution of Maturities at June 30, 2013					Total
	Within One Year	1 to 5 Years	5 to 10 Years	More Than 10 Years	No Stated Maturity	
<b>Amortized Cost</b>						
U.S. Treasury securities	\$357	—	—	—	—	357
U.S. Government agency securities	—	1,266	31,757	2,026	—	35,049
Securities issued by U.S. Government sponsored enterprises	2,000	184,489	—	—	—	186,489
Mortgage-backed securities issued by U.S. Government agencies	1	190	287	208,523	—	209,001
Mortgage-backed securities issued by U.S. Government sponsored enterprises	1,751	4,982	1,926,494	386,185	—	2,319,412
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	—	—	264	321,707	—	321,971
State and municipal securities	3,436	3,899	403	3,023	—	10,761
Equity securities	—	—	—	—	3,648	3,648
Other investments	—	—	—	3,000	—	3,000
<b>Total amortized cost</b>	<b>\$7,545</b>	<b>194,826</b>	<b>1,959,205</b>	<b>924,464</b>	<b>3,648</b>	<b>3,089,688</b>
<b>Fair Value</b>						
U.S. Treasury securities	\$357	—	—	—	—	357
U.S. Government agency securities	—	1,392	32,624	2,280	—	36,296
Securities issued by U.S. Government sponsored enterprises	2,015	186,072	—	—	—	188,087
Mortgage-backed securities issued by U.S. Government agencies	1	197	298	209,065	—	209,561
Mortgage-backed securities issued by U.S. Government sponsored enterprises	1,819	5,256	1,904,668	393,608	—	2,305,351
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	—	—	267	319,248	—	319,515
State and municipal securities	3,468	3,965	430	3,161	—	11,024
Equity securities	—	—	—	—	4,953	4,953
Other investments	—	—	—	2,562	—	2,562

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 10-Q

Total fair value	\$7,660	196,882	1,938,287	929,924	4,953	3,077,706
------------------	---------	---------	-----------	---------	-------	-----------

Proceeds from sales, gross gains, and gross losses on sales of securities available for sale during the six and three months ended June 30, 2013 and 2012 are presented below.

(in thousands)	Six Months Ended June 30,		Three Months Ended June 30,	
	2013	2012	2013	2012
Proceeds from sale and maturity of investment securities available for sale	\$ 347,386	733,621	135,146	258,846
Gross realized gains	2,036	24,703	1,760	4,170
Gross realized losses	(588	) (450	) (357	) —
Investment securities gains, net	\$ 1,448	24,253	1,403	4,170

Table of Contents

## Note 4 - Restructuring Charges

For the six and three months ended June 30, 2013 and 2012 total restructuring charges are as follows:

(in thousands)	Six Months Ended June 30,		Three Months Ended June 30,		
	2013	2012	2013	2012	
Severance charges	\$6,610	1,032	1,737	826	
Asset impairment charges	—	1,228	—	477	
(Gain) loss on sale of assets held for sale, net	(25	) (164	) 2	(26	)
Professional fees and other charges	22	156	19	116	
Total restructuring charges	\$6,607	2,252	1,758	1,393	

In January 2013, Synovus announced new efficiency initiatives to reduce expenses by approximately \$30 million during 2013. The implementation of these initiatives is underway and on track to be completed during 2013. During the six and three months ended June 30, 2013, Synovus recognized restructuring charges of \$6.6 million and \$1.8 million, respectively, related to these efficiency initiatives. During the six and three months ended June 30, 2012, Synovus recognized \$2.3 million and \$1.4 million, respectively, in restructuring charges related to previously announced efficiency initiatives.

The liability for restructuring activities was \$3.1 million at June 30, 2013 and consists primarily of future severance payments. Cash payments associated with this liability are expected to occur over the next six months.

## Note 5 - Other Loans Held for Sale

Loans are transferred to other loans held for sale at fair value when Synovus makes the determination to sell specifically identified loans. The fair value of the loans is primarily determined by analyzing the underlying collateral of the loan and the anticipated market prices of similar assets less estimated costs to sell. At the time of transfer, if the fair value is less than the carrying amount, the difference is recorded as a charge-off against the ALL. Decreases in the fair value subsequent to the transfer, as well as gains/losses realized from sale of these loans, are recognized as (gains) losses on other loans held for sale, net as a component of non-interest expense on the consolidated statements of income.

During the six months ended June 30, 2013 and 2012, Synovus transferred loans with a carrying value immediately preceding the transfer totaling \$112.2 million and \$264.0 million, respectively, to other loans held for sale.

Charge-offs recorded upon transfer of these loans to held for sale totaled \$25.0 million and \$74.9 million for the six months ended June 30, 2013 and 2012, respectively. These charge-offs which resulted in a new cost basis (fair value less costs to sell) of \$87.2 million and \$189.1 million for the loans transferred during the six months ended June 30, 2013 and 2012, respectively, were based on the estimated fair value, less estimated costs to sell, of the loans at the time of transfer.

Table of Contents

## Note 6 - Loans and Allowance for Loan Losses

The following is a summary of current, accruing past due, and non-accrual loans by portfolio class as of June 30, 2013 and December 31, 2012.

## Current, Accruing Past Due, and Non-accrual Loans

June 30, 2013						
(in thousands)	Current	Accruing 30-89 Days Past Due	Accruing 90 Days or Greater Past Due	Total Accruing Past Due	Non-accrual	Total
Investment properties	\$4,290,084	8,071	—	8,071	94,368	4,392,523
1-4 family properties	1,136,964	6,089	246	6,335	54,188	1,197,487
Land acquisition	591,534	4,583	—	4,583	156,202	752,319
Total commercial real estate	6,018,582	18,743	246	18,989	304,758	6,342,329
Commercial and industrial	9,093,843	21,727	1,148	22,875	114,781	9,231,499
Home equity lines	1,482,730	6,156	272	6,428	18,580	1,507,738
Consumer mortgages	1,390,307	21,409	1,058	22,467	38,438	1,451,212
Credit cards	248,185	1,784	1,819	3,603	—	251,788
Small business	559,959	3,834	46	3,880	5,042	568,881
Other retail loans	274,302	2,429	7	2,436	1,865	278,603
Total retail loans	3,955,483	35,612	3,202	38,814	63,925	4,058,222
Total loans	\$19,067,908	76,082	4,596	80,678	483,464	19,632,050 <sup>(1)</sup>
December 31, 2012						
(in thousands)	Current	Accruing 30-89 Days Past Due	Accruing 90 Days or Greater Past Due	Total Accruing Past Due	Non-accrual	Total
Investment properties	\$4,278,016	5,436	798	6,234	91,868	4,376,118
1-4 family properties	1,193,433	13,053	41	13,094	72,578	1,279,105
Land acquisition	599,034	3,422	298	3,720	191,475	794,229
Total commercial real estate	6,070,483	21,911	1,137	23,048	355,921	6,449,452
Commercial and industrial	8,944,121	33,526	906	34,432	122,961	9,101,514
Home equity lines	1,515,396	9,555	705	10,260	16,741	1,542,397
Consumer mortgages	1,348,506	22,502	1,288	23,790	39,265	1,411,561
Credit cards	258,698	2,450	2,413	4,863	—	263,561
Small business	505,526	4,935	338	5,273	5,550	516,349
Other retail loans	271,175	3,135	24	3,159	2,895	277,229
Total retail loans	3,899,301	42,577	4,768	47,345	64,451	4,011,097
Total loans	\$18,913,905	98,014	6,811	104,825	543,333	19,562,063 <sup>(2)</sup>

<sup>(1)</sup>Total before net deferred fees and costs of \$23.8 million.

<sup>(2)</sup>Total before net deferred fees and costs of \$20.4 million.

The credit quality of the loan portfolio is summarized no less frequently than quarterly using the standard asset classification system utilized by the federal banking agencies. These classifications are divided into three groups – Not Criticized (Pass), Special Mention, and Classified or Adverse rating (Substandard, Doubtful, and Loss) and are defined as follows:

Pass - loans which are well protected by the current net worth and paying capacity of the obligor (or guarantors, if any) or by the fair value, less cost to acquire and sell in a timely manner, of any underlying collateral.

Special Mention - loans which have potential weaknesses that deserve management's close attention. These loans are not adversely classified and do not expose an institution to sufficient risk to warrant an adverse classification.

Substandard - loans which are inadequately protected by the current net worth and paying capacity of the obligor or by the collateral pledged, if any. Loans with this classification are characterized by the distinct possibility that the institution will sustain some loss if the deficiencies are not corrected.

Table of Contents

Doubtful - loans which have all the weaknesses inherent in loans classified as Substandard with the added characteristic that the weaknesses make collection or liquidation in full highly questionable and improbable on the basis of currently known facts, conditions, and values.

Loss - loans which are considered by management to be uncollectible and of such little value that their continuance on the institution's books as an asset, without establishment of a specific valuation allowance or charge-off is not warranted.

In the following tables, retail loans are classified as Pass except when they reach 90 days past due, or are downgraded to Substandard. Upon reaching 120 days past due, retail loans are generally downgraded to Loss and charged off, in accordance with the FFIEC Uniform Retail Credit Classification and Account Management Policy. The risk grade classifications of retail loans secured by junior liens on 1-4 family residential properties also consider available information on the payment status of the associated senior lien with other financial institutions.

## Loan Portfolio Credit Exposure by Risk Grade

June 30, 2013

(in thousands)	Pass	Special Mention	Substandard <sup>(1)</sup>	Doubtful <sup>(2)</sup>	Loss	Total
Investment properties	\$3,866,906	296,474	226,339	2,804	—	4,392,523
1-4 family properties	881,870	173,155	129,788	12,674	—	1,197,487
Land acquisition	425,078	130,534	193,281	3,426	—	752,319
Total commercial real estate	5,173,854	600,163	549,408	18,904	—	6,342,329
Commercial and industrial	8,343,695	443,765	424,333	19,611	95	<sup>(2)(3)</sup> 9,231,499
Home equity lines	1,477,367	—	26,746	—	3,625	<sup>(2)(4)</sup> 1,507,738
Consumer mortgages	1,415,981	—	33,431	—	1,800	<sup>(2)(4)</sup> 1,451,212
Credit cards	249,969	—	656	—	1,163	<sup>(4)</sup> 251,788
Small business	559,000	—	9,011	—	870	<sup>(2)(4)</sup> 568,881
Other retail loans	275,348	—	3,157	—	98	<sup>(2)(4)</sup> 278,603
Total retail loans	3,977,665	—	73,001	—	7,556	4,058,222
Total loans	\$17,495,214	1,043,928	1,046,742	38,515	7,651	19,632,050 <sup>(5)</sup>

December 31, 2012

(in thousands)	Pass	Special Mention	Substandard <sup>(1)</sup>	Doubtful <sup>(2)</sup>	Loss	Total
Investment properties	\$3,659,102	463,532	253,484	—	—	4,376,118
1-4 family properties	903,213	197,148	176,672	1,953	119	<sup>(2)(3)</sup> 1,279,105
Land acquisition	416,822	143,685	227,761	5,961	—	794,229
Total commercial real estate	4,979,137	804,365	657,917	7,914	119	<sup>(2)(3)</sup> 6,449,452
Commercial and industrial	8,069,049	572,591	447,955	11,819	100	<sup>(2)(3)</sup> 9,101,514
Home equity lines	1,511,729	—	29,094	—	1,574	<sup>(2)(4)</sup> 1,542,397
Consumer mortgages	1,372,957	—	38,023	—	581	<sup>(2)(4)</sup> 1,411,561
Credit cards	260,194	—	1,776	—	1,591	<sup>(4)</sup> 263,561
Small business	504,503	—	10,563	—	1,283	<sup>(2)(4)</sup> 516,349
Other retail loans	271,619	—	5,379	—	231	<sup>(2)(4)</sup> 277,229
Total retail loans	3,921,002	—	84,835	—	5,260	4,011,097
Total loans	\$16,969,188	1,376,956	1,190,707	19,733	5,479	19,562,063 <sup>(6)</sup>



- (1) Includes \$437.3 million and \$518.1 million of non-accrual Substandard loans at June 30, 2013 and December 31, 2012, respectively.
- (2) The loans within these risk grades are on non-accrual status.
- (3) Amount was fully reserved and was charged-off in the subsequent quarter.
- (4) Represent amounts that were 120 days past due. These credits are downgraded to the Loss category with an allowance for loan losses equal to the full loan amount and are charged off in the subsequent quarter.
- (5) Total before net deferred fees and costs of \$23.8 million.
- (6) Total before net deferred fees and costs of \$20.4 million.









Table of Contents

The tables below summarize impaired loans (including accruing TDRs) as of June 30, 2013 and December 31, 2012.

## Impaired Loans (including accruing TDRs)

(in thousands)	June 30, 2013			Six Months Ended June 30, 2013		Three Months Ended June 30, 2013	
	Recorded Investment	Unpaid Principal Balance	Related Allowance	Average Recorded Investment	Interest Income Recognized	Average Recorded Investment	Interest Income Recognized
With no related allowance recorded							
Investment properties	\$23,905	29,533	—	18,707	—	22,649	—
1-4 family properties	17,827	40,947	—	32,385	—	26,567	—
Land acquisition	36,253	89,284	—	49,123	—	41,369	—
Total commercial real estate	77,985	159,764	—	100,215	—	90,585	—
Commercial and industrial	39,275	56,385	—	37,772	—	41,209	—
Home equity lines	49	49	—	50	—	49	—
Consumer mortgages	1,197	2,751	—	1,765	—	2,040	—
Credit cards	—	—	—	—	—	—	—
Small business	—	—	—	—	—	—	—
Other retail loans	2	10	—	6	—	5	—
Total retail loans	1,248	2,810	—	1,821	—	2,094	—
Total impaired loans with no related allowance recorded	\$118,508	218,959	—	139,808	—	133,888	—
With allowance recorded							
Investment properties	\$230,156	238,709	13,214	246,900	2,748	246,037	1,291
1-4 family properties	118,672	127,324	14,837	116,563	1,664	118,187	821
Land acquisition	197,589	216,552	18,988	195,019	1,494	191,029	757
Total commercial real estate	546,417	582,585	47,039	558,482	5,906	555,253	2,869
Commercial and industrial	241,442	246,916	27,552	248,149	3,670	238,959	1,859
Home equity lines	2,972	2,972	185	6,525	112	4,387	34
Consumer mortgages	50,043	50,043	947	52,042	945	51,227	492
Credit cards	—	—	—	—	—	—	—
Small business	3,842	3,842	223	3,494	58	3,486	37
Other retail loans	4,228	4,228	65	3,905	128	3,886	65
Total retail loans	61,085	61,085	1,420	65,966	1,243	62,986	628
Total impaired loans with allowance recorded	\$848,944	890,586	76,011	872,597	10,819	857,198	5,356
Total impaired loans							
Investment properties	\$254,061	268,242	13,214	265,607	2,748	268,686	1,291
1-4 family properties	136,499	168,271	14,837	148,948	1,664	144,754	821
Land acquisition	233,842	305,836	18,988	244,142	1,494	232,398	757
Total commercial real estate	624,402	742,349	47,039	658,697	5,906	645,838	2,869
Commercial and industrial	280,717	303,301	27,552	285,921	3,670	280,168	1,859
Home equity lines	3,021	3,021	185	6,575	112	4,436	34
Consumer mortgages	51,240	52,794	947	53,807	945	53,267	492
Credit cards	—	—	—	—	—	—	—
Small business	3,842	3,842	223	3,494	58	3,486	37
Other retail loans	4,230	4,238	65	3,911	128	3,891	65
Total retail loans	62,333	63,895	1,420	67,787	1,243	65,080	628
Total impaired loans	\$967,452	1,109,545	76,011	1,012,405	10,819	991,086	5,356



Table of Contents

## Impaired Loans (including accruing TDRs)

(in thousands)	December 31, 2012			Year Ended December 31, 2012	
	Recorded Investment	Unpaid Principal Balance	Related Allowance	Average Recorded Investment	Interest Income Recognized
With no related allowance recorded					
Investment properties	\$ 10,939	14,130	—	42,947	—
1-4 family properties	40,793	117,869	—	97,434	—
Land acquisition	59,697	125,023	—	158,015	—
Total commercial real estate	111,429	257,022	—	298,396	—
Commercial and industrial	31,181	51,433	—	68,710	—
Home equity lines	51	51	—	2,811	—
Consumer mortgages	1,247	2,263	—	3,706	—
Credit cards	—	—	—	—	—
Small business	—	—	—	—	—
Other retail loans	7	15	—	127	—
Total retail loans	1,305	2,329	—	6,644	—
Total impaired loans with no related allowance recorded	\$ 143,915	310,784	—	373,750	—
With allowance recorded					
Investment properties	\$ 253,851	254,339	20,209	230,848	6,144
1-4 family properties	114,207	117,505	11,414	141,529	4,347
Land acquisition	205,591	205,601	27,325	97,173	2,018
Total commercial real estate	573,649	577,445	58,948	469,550	12,509
Commercial and industrial	279,362	289,578	24,494	299,865	8,576
Home equity lines	8,696	8,696	195	7,071	237
Consumer mortgages	50,261	50,261	880	38,912	1,300
Credit cards	—	—	—	—	—
Small business	3,333	3,333	184	1,950	76
Other retail loans	3,304	3,304	74	2,543	167
Total retail loans	65,594	65,594	1,333	50,476	1,780
Total impaired loans with allowance recorded	\$ 918,605	932,617	84,775	819,891	22,865
Total impaired loans					
Investment properties	\$ 264,790	268,469	20,209	273,795	6,144
1-4 family properties	155,000	235,374	11,414	238,963	4,347
Land acquisition	265,288	330,624	27,325	255,188	2,018
Total commercial real estate	685,078	834,467	58,948	767,946	12,509
Commercial and industrial	310,543	341,011	24,494	368,575	8,576
Home equity lines	8,747	8,747	195	9,882	237
Consumer mortgages	51,508	52,524	880	42,618	1,300
Credit cards	—	—	—	—	—
Small business	3,333	3,333	184	1,950	76
Other retail loans	3,311	3,319	74	2,670	167
Total retail loans	66,899	67,923	1,333	57,120	1,780
Total impaired loans	\$ 1,062,520	1,243,401	84,775	1,193,641	22,865



The average recorded investment in impaired loans was \$1.01 billion and \$991.1 million for the six and three months ended June 30, 2013, respectively. Excluding accruing TDRs, there was no interest income recognized for the investment in impaired loans for the six months ended June 30, 2013. Interest income recognized for accruing TDRs was \$10.8 million for the six months ended June 30, 2013. At June 30, 2013, and 2012, all impaired loans other than \$635.1 million and \$687.4 million, respectively, of accruing TDRs, were on non-accrual status.

Table of Contents

Concessions provided in a TDR are primarily in the form of providing a below market interest rate given the borrower's credit risk, a period of time generally less than one year with a reduction of required principal and/or interest payments (e.g., interest only for a period of time), or extension of the maturity of the loan generally for less than one year. Insignificant periods of reduction of principal and/or interest payments, or one time deferrals of 3 months or less, are generally not considered to be financial concessions.

The following tables represent, by concession type, the post-modification balance for loans modified or renewed during the six and three months ended June 30, 2013 and 2012, respectively, that were reported as accruing or non-accruing TDRs.

## TDRs by Concession Type

## Six Months Ended June 30, 2013

(in thousands, except contract data)	Number of Contracts	Principal Forgiveness	Below Market Interest Rate	Term Extensions and/or Other Concessions	Total	
Investment properties	31	\$—	47,152	4,372	51,524	
1-4 family properties	58	424	24,031	6,496	30,951	
Land acquisition	16	74	5,332	7,231	12,637	
Total commercial real estate	105	498	76,515	18,099	95,112	
Commercial and industrial	84	183	33,527	23,325	57,035	
Home equity lines	1	—	—	80	80	
Consumer mortgages	84	—	7,124	3,038	10,162	
Credit cards	—	—	—	—	—	
Small business	24	—	917	1,608	2,525	
Other retail loans	38	—	460	1,028	1,488	
Total retail loans	147	—	8,501	5,754	14,255	
Total TDRs	336	\$681	118,543	47,178	166,402	(1 )

## Three Months Ended June 30, 2013

(in thousands, except contract data)	Number of Contracts	Principal Forgiveness	Below Market Interest Rate	Term Extensions and/or Other Concessions	Total	
Investment properties	17	\$—	31,375	2,258	33,633	
1-4 family properties	21	—	17,067	2,312	19,379	
Land acquisition	6	—	1,353	6,902	8,255	
Total commercial real estate	44	—	49,795	11,472	61,267	
Commercial and industrial	40	—	19,767	19,134	38,901	
Home equity lines	—	—	—	—	—	
Consumer mortgages	38	—	2,204	435	2,639	
Credit cards	—	—	—	—	—	
Small business	11	—	30	934	964	
Other retail loans	14	—	88	362	450	
Total retail loans	63	—	2,322	1,731	4,053	
Total TDRs	147	\$—	71,884	32,337	104,221	(2 )

(1) Net charge-offs of \$53 thousand were recorded during the six months ended June 30, 2013 upon restructuring these loans.

(2) No charge-offs were recorded during the three months ended June 30, 2013 upon restructuring of these loans.



Table of Contents

## TDRs by Concession Type

## Six Months Ended June 30, 2012

(in thousands, except contract data)	Number of Contracts	Principal Forgiveness	Below Market Interest Rate	Term Extensions and/or Other Concessions	Total	
Investment properties	40	\$—	41,259	43,833	85,092	
1-4 family properties	60	—	35,698	3,797	39,495	
Land acquisition	38	—	22,056	15,273	37,329	
Total commercial real estate	138	—	99,013	62,903	161,916	
Commercial and industrial	106	—	50,336	22,342	72,678	
Home equity lines	3	—	330	34	364	
Consumer mortgages	198	—	5,920	14,630	20,550	
Credit cards	—	—	—	—	—	
Small business	14	—	319	1,046	1,365	
Other retail loans	36	—	492	1,901	2,393	
Total retail loans	251	—	7,061	17,611	24,672	
Total TDRs	495	\$—	156,410	102,856	259,266	(1 )

## Three Months Ended June 30, 2012

(in thousands, except contract data)	Number of Contracts	Principal Forgiveness	Below Market Interest Rate	Term Extensions and/or Other Concessions	Total	
Investment properties	26	\$—	38,784	31,645	70,429	
1-4 family properties	32	—	16,147	1,596	17,743	
Land acquisition	21	—	19,407	3,291	22,698	
Total commercial real estate	79	—	74,338	36,532	110,870	
Commercial and industrial	59	—	29,679	9,056	38,735	
Home equity lines	2	—	—	34	34	
Consumer mortgages	174	—	4,932	12,262	17,194	
Credit cards	—	—	—	—	—	
Small business	8	—	151	398	549	
Other retail loans	32	—	492	1,568	2,060	
Total retail loans	216	—	5,575	14,262	19,837	
Total TDRs	354	\$—	109,592	59,850	169,442	(2 )

(1) Net charge-offs of approximately \$2 million were recorded during the six months ended June 30, 2012 upon restructuring of these loans.

(2) Net charge-offs of \$519 thousand were recorded during the three months ended June 30, 2012 upon restructuring of these loans.

Table of Contents

The following table presents TDRs that defaulted in the periods indicated and which were modified or renewed in a TDR within 12 months of the default date:

Troubled Debt Restructurings Entered Into That Subsequently Defaulted<sup>(1)</sup> During

(in thousands, except contract data)	Six Months Ended June 30, 2013		Three Months Ended June 30, 2013	
	Number of Contracts	Recorded Investment	Number of Contracts	Recorded Investment
Investment properties	2	\$4,519	—	\$—
1-4 family properties	8	10,754	6	1,809
Land acquisition	1	126	1	125
Total commercial real estate	11	15,399	7	1,934
Commercial and industrial	4	1,313	2	187
Home equity lines	—	—	—	—
Consumer mortgages	13	978	3	420
Credit cards	—	—	—	—
Small business	1	20	1	20
Other retail loans	1	195	—	—
Total retail loans	15	1,193	4	440
Total TDRs	30	\$17,905	13	\$2,561

<sup>(1)</sup> Default is defined as the earlier of the troubled debt restructuring being placed on non-accrual status or reaching 90 days past due with respect to principal and/or interest payments.

Troubled Debt Restructurings Entered Into That Subsequently Defaulted<sup>(1)</sup> During

(in thousands, except contract data)	Six Months Ended June 30, 2012 <sup>(2)</sup>		Three Months Ended June 30, 2012 <sup>(2)</sup>	
	Number of Contracts	Recorded Investment	Number of Contracts	Recorded Investment
Investment properties	3	\$3,552	2	\$1,519
1-4 family properties	5	2,703	4	714
Land acquisition	5	4,652	4	4,125
Total commercial real estate	13	10,907	10	6,358
Commercial and industrial	9	5,443	8	4,980
Home equity lines	—	—	—	—
Consumer mortgages	3	1,479	1	1,009
Credit cards	—	—	—	—
Small business	—	—	—	—
Other retail loans	—	—	—	—
Total retail loans	3	1,479	1	1,009
Total TDRs	25	\$17,829	19	\$12,347

<sup>(1)</sup> Default is defined as the earlier of the troubled debt restructuring being placed on non-accrual status or reaching 90 days past due with respect to principal and/or interest payments.

<sup>(2)</sup> Amounts related to loans modified or renewed into TDRs within 12 months of the default date that subsequently defaulted during the six and three months ended June 30, 2012 were previously disclosed as 39 contracts with recorded investment totaling \$48.9 million and 25 contracts with recorded investment totaling \$21.7 million, respectively. These amounts were revised in the table above due to a re-evaluation of the defaulted status of certain loans during these periods.

If, at the time a loan was designated as a TDR, the loan was not already impaired, the measurement of impairment that resulted from the TDR designation changes from a general pool-level reserve to a specific loan measurement of impairment in accordance with ASC 310-10-35. Generally, the change in the allowance for loan losses resulting from

such TDR designation is not significant. At June 30, 2013, the allowance for loan losses allocated to accruing TDRs totaling \$635.1 million was \$39.3 million compared to accruing TDRs of \$673.4 million with an allocated allowance for loan losses of \$41.4 million at December 31, 2012. Non-accrual, non-homogeneous loans (commercial-type impaired loans greater than \$1 million) that are designated as TDRs, are individually measured for the amount of impairment, if any, both before and after the TDR designation.

Table of Contents

## Note 7 - Other Real Estate

ORE consists of properties obtained through a foreclosure proceeding or through an in-substance foreclosure in satisfaction of loans. In accordance with provisions of ASC 310-10-35 regarding subsequent measurement of loans for impairment and ASC 310-40-15 regarding accounting for troubled debt restructurings by a creditor, a loan is classified as an in-substance foreclosure when Synovus has taken possession of the collateral regardless of whether formal foreclosure proceedings have taken place.

At foreclosure, ORE is recorded at the lower of cost or fair value less the estimated cost to sell, which establishes a new cost basis. Subsequent to foreclosure, ORE is evaluated quarterly and reported at fair value less estimated costs to sell, not to exceed the new cost basis, determined on the basis of current appraisals, comparable sales, and other estimates of fair value obtained principally from independent sources, adjusted for estimated selling costs.

Management also considers other factors or recent developments such as changes in absorption rates or market conditions from the time of valuation and anticipated sales values considering management's plans for disposition, which could result in an adjustment to lower the collateral value estimates indicated in the appraisals. At the time of foreclosure or initial possession of collateral, any excess of the loan balance over the fair value of the real estate held as collateral, less costs to sell, is recorded as a charge against the allowance for loan losses. Revenue and expenses from ORE operations as well as gains or losses on sales are recorded as foreclosed real estate expense, net, a component of non-interest expense on the consolidated statements of income. Subsequent declines in fair value are recorded on a property-by-property basis through use of a valuation allowance within other real estate on the consolidated balances sheets and valuation adjustment account in foreclosed real estate expense, net, a component of non-interest expense on the consolidated statements of income.

The carrying value of ORE was \$139.7 million and \$150.3 million at June 30, 2013 and December 31, 2012, respectively. During the six months ended June 30, 2013 and 2012, \$53.2 million and \$75.1 million, respectively, of loans and other loans held for sale were foreclosed and transferred to other real estate at fair value. During the six months ended June 30, 2013 and 2012, Synovus recognized foreclosed real estate expense, net, of \$18.4 million and \$43.7 million, respectively. These expenses included write-downs for declines in fair value of ORE subsequent to the date of foreclosure and net realized losses resulting from sales transactions totaling \$14.3 million and \$33.9 million for the six months ended June 30, 2013 and 2012, respectively, and \$5.5 million and \$16.5 million for the three months ended June 30, 2013 and 2012, respectively.

## Note 8 - Goodwill

Goodwill is tested for impairment on an annual basis and as events occur or circumstances change that would more likely than not reduce the fair value of a reporting unit below its carrying amount. Goodwill is reviewed for impairment annually as of June 30<sup>th</sup> and at interim periods if indicators of impairment exist. At June 30, 2013, the carrying value of goodwill was \$24.4 million, consisting of goodwill associated with two financial management services reporting units; \$19.9 million of the goodwill is attributable to a reporting unit that is a provider of investment advisory services. The remaining goodwill of \$4.5 million is attributable to the trust services reporting unit.

For our annual goodwill impairment test, a third party valuation was obtained on the investment advisory services reporting unit, which accounts for approximately 82% of the recorded goodwill. The fair value of this reporting unit was determined by equally weighting the income approach (50%) and market approach (50%), plus a tax amortization benefit component, to assess goodwill for potential impairment at June 30, 2013. The income approach utilized a discounted cash flow method, which is based on the expected future cash flows of the reporting unit. The market approach measures values based on what other market participants have paid for assets that can be considered reasonably similar to those being valued. The first step (Step 1) of impairment testing requires a comparison of each reporting unit's fair value to the carrying amount to identify potential impairment. The result of the Step 1 process indicated that goodwill at the investment advisory services reporting unit was not impaired, as the fair value of the reporting unit exceeded the respective estimated carrying value; therefore, no further testing was required. The estimated fair value of this reporting unit using a weighted approach (income and market approach evenly weighted), plus a tax amortization component, was \$28.7 million, which exceeded the carrying value of \$22.9 million by \$5.8 million, or 25%. The key assumptions that drove the fair value of this reporting unit under the income approach included projected revenue growth, projected EBITDA margin, projected growth in assets under management and

assets under supervision, and the discount rate. The market approach determined the fair value of this reporting unit using comparisons of the reporting unit to publicly-traded companies with similar operations. Under this method, valuation multiples were: (1) derived from operating data of the selected guideline companies; (2) evaluated and adjusted based on the strengths and weaknesses of the reporting unit relative to the selected guideline companies; and (3) applied to the operating data of the reporting unit to arrive at an indication of value.

Changes in the aforementioned assumptions, including a lower rate of revenue growth than expected, a lower than projected EBITDA margin improvement, and lower market multiples could have a negative effect on the fair value of this reporting unit, which in turn could result in an impairment charge to goodwill in future periods.



Table of Contents

## Note 9 - Other Comprehensive Income

The following table illustrates activity within the balances in accumulated other comprehensive income (loss) by component, and is shown for the six and three months ended June 30, 2013.

## Changes in Accumulated Other Comprehensive Income (Loss) by Component (Net of Income Taxes)

(in thousands)	Net unrealized gains (losses) on cash flow hedges	Net unrealized gains (losses) on investment securities available for sale	Amortization of post-retirement unfunded health benefit	Total
Beginning balance as of December 31, 2012	\$(13,373	) 17,111	363	4,101
Other comprehensive income (loss) before reclassifications	—	(36,909	) 519	(36,390 )
Amounts reclassified from accumulated other comprehensive income (loss)	136	(891	) (16	) (771 )
Net current period other comprehensive income (loss)	136	(37,800	) 503	(37,161 )
Ending balance as of June 30, 2013	\$(13,237	) (20,689	) 866	(33,060 )
Beginning balance as of April 1, 2013	\$(13,304	) 15,751	340	2,787
Other comprehensive income (loss) before reclassifications	—	(35,578	) 519	(35,059 )
Amounts reclassified from accumulated other comprehensive income (loss)	67	(862	) 7	(788 )
Net current period other comprehensive income (loss)	67	(36,440	) 526	(35,847 )
Ending balance as of June 30, 2013	\$(13,237	) (20,689	) 866	(33,060 )

In accordance with ASC 740-20-45-11(b), a deferred tax asset valuation allowance associated with unrealized gains and losses not recognized in income is charged directly to other comprehensive income (loss). Thus, during the years 2010 and 2011, Synovus recorded a deferred tax asset valuation allowance associated with unrealized gains and losses not recognized in income directly to other comprehensive income (loss) by applying the portfolio approach for allocation of the valuation allowance. Synovus has consistently applied the portfolio approach which treats derivative instruments, equity securities, and debt securities as a single portfolio. As of June 30, 2013, the ending balance in net unrealized gains (losses) on cash flow hedges and net unrealized gains (losses) on investment securities available for sale includes unrealized losses of \$12.1 million and \$13.3 million, respectively, related to the residual tax effects remaining in OCI due to the previously established deferred tax asset valuation allowance. Under the portfolio approach, these unrealized losses are realized at the time the entire portfolio is sold or disposed.

The following table illustrates activity within the reclassifications out of accumulated other comprehensive income (loss), for the six and three months ended June 30, 2013, respectively.

Table of Contents

## Reclassifications out of Accumulated Other Comprehensive Income (Loss)

For the Six Months Ended June 30, 2013

Details about accumulated other comprehensive income (loss) components	Amount reclassified from accumulated other comprehensive income (loss)	Affected line item in the statement where net income is presented
Net unrealized gains (losses) on cash flow hedges:		
Amortization of deferred gains (losses)	\$ (224)	) Interest expense
	88	) Income tax benefit
	\$ (136)	) Reclassifications, net of income taxes
Net unrealized gains (losses) on investment securities available for sale:		
Realized gain on sale of securities	\$ 1,448	) Investment securities gains, net
	(557)	) Income tax expense
	\$ 891	) Reclassifications, net of income taxes
Amortization of post-retirement unfunded health benefit:		
Amortization of actuarial gains (losses)	\$ 26	) Salaries and other personnel expense
	(10)	) Income tax expense
	\$ 16	) Reclassifications, net of income taxes

For the Three Months Ended June 30, 2013

Details about accumulated other comprehensive income (loss) components	Amount reclassified from accumulated other comprehensive income (loss)	Affected line item in the statement where net income is presented
Net unrealized gains (losses) on cash flow hedges:		
Amortization of deferred gains (losses)	\$ (112)	) Interest expense
	45	) Income tax benefit
	\$ (67)	) Reclassifications, net of income taxes
Net unrealized gains (losses) on investment securities available for sale:		
Realized gain on sale of securities	\$ 1,403	) Investment securities gains, net
	(541)	) Income tax expense
	\$ 862	) Reclassifications, net of income taxes
Amortization of post-retirement unfunded health benefit:		
Amortization of actuarial gains (losses)	\$ —	) Salaries and other personnel expense
	(7)	) Income tax expense
	\$ (7)	) Reclassifications, net of income taxes

Table of Contents

Note 10 - Fair Value Accounting

Synovus carries various assets and liabilities at fair value based on the fair value accounting guidance under ASC 820 and ASC 825. Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an “exit price”) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date.

Synovus has implemented controls and processes for the determination of the fair value of financial instruments. The ultimate responsibility for the determination of fair value rests with Synovus. Synovus has established a process that has been designed to ensure there is an independent review and validation of fair values by a function independent of those entering into the transaction. This includes specific controls to ensure consistent pricing policies and procedures that incorporate verification for both market and derivative transactions. For all financial instruments where fair values are determined by reference to externally quoted prices or observable pricing inputs to models, independent price determination or validation is utilized. Where the market for a financial instrument is not active, fair value is determined using a valuation technique or pricing model. These valuation techniques and models involve a degree of estimation, the extent of which depends on each instrument's complexity and the availability of market-based data. The most frequently applied pricing model and valuation technique utilized by Synovus is the discounted cash flow model. Discounted cash flows determine the value by estimating the expected future cash flows from assets or liabilities discounted to their present value. Synovus may also use a relative value model to determine the fair value of a financial instrument based on the market prices of similar assets or liabilities or an option pricing model such as binomial pricing that includes probability-based techniques. Assumptions and inputs used in valuation techniques and models include benchmark interest rates, credit spreads and other inputs used in estimating discount rates, bond and equity prices, price volatilities and correlations, prepayment rates, probability of default, and loss severity upon default.

Synovus refines and modifies its valuation techniques as markets develop and as pricing for individual financial instruments become more or less readily available. While Synovus believes its valuation techniques are appropriate and consistent with other market participants, the use of different methodologies or assumptions could result in different estimates of fair value at the balance sheet date. In order to determine the fair value, where appropriate, management applies valuation adjustments to the pricing information. These adjustments reflect management's assessment of factors that market participants would consider in setting a price, to the extent that these factors have not already been included in the pricing information. Furthermore, on an ongoing basis, management assesses the appropriateness of any model used. To the extent that the price provided by internal models does not represent the fair value of the financial instrument, management makes adjustments to the model valuation to calibrate it to other available pricing sources. Where unobservable inputs are used, management may determine a range of possible valuations based upon differing stress scenarios to determine the sensitivity associated with the valuation. As a final step, management considers the need for further adjustments to the modeled price to reflect how market participants would price the financial instrument.

Fair Value Hierarchy

Synovus determines the fair value of its financial instruments based on the fair value hierarchy established under ASC 820-10, which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. A financial instrument’s categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the financial instrument's fair value measurement in its entirety. There are three levels of inputs that may be used to measure fair value. The three levels of inputs of the valuation hierarchy are defined below:

Table of Contents

- Level 1 Quoted prices (unadjusted) in active markets for identical assets and liabilities for the instrument or security to be valued. Level 1 assets include marketable equity securities as well as U.S. Treasury securities that are highly liquid and are actively traded in over-the-counter markets.
- Level 2 Observable inputs other than Level 1 quoted prices, such as quoted prices for similar assets and liabilities in active markets, quoted prices in markets that are not active or model-based valuation techniques for which all significant assumptions are derived principally from or corroborated by observable market data. Level 2 assets and liabilities include debt securities with quoted prices that are traded less frequently than exchange-traded instruments and derivative contracts whose value is determined by using a pricing model with inputs that are observable in the market or can be derived principally from or corroborated by observable market data. U.S. Government sponsored agency securities, mortgage-backed securities issued by U.S. Government sponsored enterprises and agencies, obligations of states and municipalities, collateralized mortgage obligations issued by U.S. Government sponsored enterprises, and mortgage loans held-for-sale are generally included in this category. Certain private equity investments that invest in publicly traded companies are also considered Level 2 assets.
- Level 3 Unobservable inputs that are supported by little, if any, market activity for the asset or liability. Level 3 assets and liabilities include financial instruments whose value is determined using pricing models, discounted cash flow models and similar techniques, and may also include the use of market prices of assets or liabilities that are not directly comparable to the subject asset or liability. These methods of valuation may result in a significant portion of the fair value being derived from unobservable assumptions that reflect Synovus' own estimates for assumptions that market participants would use in pricing the asset or liability. This category primarily includes collateral-dependent impaired loans, other real estate, certain equity investments, and certain private equity investments.

Fair Value Option

Synovus has elected the fair value option for mortgage loans held for sale primarily to ease the operational burdens required to maintain hedge accounting for these loans. Synovus is still able to achieve effective economic hedges on mortgage loans held for sale without the operational time and expense needed to manage a hedge accounting program.

Valuation Methodology by Product

Following is a description of the valuation methodologies used for the major categories of financial assets and liabilities measured at fair value.

Trading Account Assets and Investment Securities Available-for-Sale

The fair values of trading securities and investment securities available for sale are primarily based on actively traded markets where prices are based on either quoted market prices or observed transactions. Management employs independent third-party pricing services to provide fair value estimates for Synovus' investment securities available for sale and trading securities. Fair values for fixed income investment securities are typically determined based upon quoted market prices, broker/dealer quotations for identical or similar securities, and/or inputs that are observable in the market, either directly or indirectly, for substantially similar securities. Level 1 securities are typically exchange quoted prices and include financial instruments such as U.S. Treasury securities and equity securities. Level 2 securities are typically matrix priced by the third-party pricing service to calculate the fair value. Such fair value measurements consider observable data such as relevant broker/dealer quotes, market spreads, cash flows, yield curves, live trading levels, trade execution data, market consensus prepayments speeds, credit information, and the respective terms and conditions for debt instruments. The types of securities classified as Level 2 within the valuation hierarchy primarily consist of collateralized mortgage obligations, mortgage-backed securities, debt securities of U.S. Government-sponsored enterprises and agencies, corporate debt, and state and municipal securities.

When there is limited activity or less transparency around inputs to valuation, Synovus develops valuations based on assumptions that are not readily observable in the marketplace; these securities are classified as Level 3 within the valuation hierarchy. The majority of the balance of Level 3 investment securities available for sale consists of trust preferred securities issued by financial institutions. Synovus also carries non-marketable common equity securities within this category. Synovus accounts for the non-marketable common equity securities in accordance with ASC 325-20, which requires these investments to be carried at cost. To determine the fair value of the trust preferred

securities, management uses a measurement technique to reflect one that utilizes credit spreads and/or credit indices available from a third-party pricing service. In addition, for each trust preferred security, management projects non-credit adjusted cash flows, and discounts those cash flows to net present value incorporating a relevant credit spread in the discount rate. Other inputs to calculating fair value include potential discounts for lack of marketability. Management uses various validation procedures to confirm the prices received from pricing services and quotations received from dealers are reasonable. Such validation procedures include reference to relevant broker/dealer quotes or other market quotes and a review of valuations and trade activity of comparable securities. Consideration is given to the nature of the quotes (e.g., indicative or firm) and the relationship of recently evidenced market activity to the prices provided by the third-party pricing service. Further, management also employs the services of an additional independent pricing firm as a means to verify and confirm the fair values of the primary independent pricing firms.

## Table of Contents

### Mortgage Loans Held for Sale

Synovus elected to apply the fair value option for mortgage loans originated with the intent to sell to investors. When quoted market prices are not available, fair value is derived from a hypothetical bulk sale model used to estimate the exit price of the loans in a loan sale. The bid pricing convention is used for loan pricing for similar assets. The valuation model is based upon forward settlements of a pool of loans of identical coupon, maturity, product, and credit attributes. The inputs to the model are continuously updated with available market and historical data. As the loans are sold in the secondary market and predominantly used as collateral for securitizations, the valuation model represents the highest and best use of the loans in Synovus' principal market. Mortgage loans held for sale are classified within Level 2 of the valuation hierarchy.

### Private Equity Investments

Private equity investments consist primarily of equity method investments in venture capital funds, which are primarily classified as Level 3 within the valuation hierarchy. The valuation of these investments requires significant management judgment due to the absence of quoted market prices, inherent lack of liquidity, and the long-term nature of such assets. Based on these factors, the ultimate realizable value of these investments could differ significantly from the value reflected in the accompanying unaudited interim consolidated financial statements. For ownership in publicly traded companies held in the funds, valuation is based on the closing market price at the balance sheet date, and the valuation of marketable securities that have market restrictions is discounted until the securities can be freely traded. The private equity investments in which Synovus holds a limited partner interest consist of funds that invest in privately held companies. For privately held companies in the funds, the general partner estimates the fair value of the company in accordance with GAAP as clarified by ASC 820 and guidance specific to investment companies. The estimated fair value of the company is the estimated fair value as an exit price the fund would receive if it were to sell the company in the marketplace. The fair value of the fund's underlying investments is estimated through the use of valuation models such as option pricing or a discounted cash flow model. Valuation factors, such as a company's operational performance against budget or milestones, last price paid by investors, with consideration given on whether financing is provided by insiders or unrelated new investors, public market comparables, liquidity of the market, industry and economic trends, and change of management or key personnel, are used in the determination of fair value.

Also, Synovus holds an interest in an investment fund that invests in publicly traded financial services companies. Although the fund holds investments in publicly traded entities, the fair value of this investment is classified as Level 2 in the valuation hierarchy because there is no actively traded market for the fund itself, and the value of the investment is based on the aggregate fair value of the publicly traded companies that are held in the fund for investment.

### Investments Held in Rabbi Trusts

The investments held in Rabbi Trusts primarily include mutual funds that invest in equity and fixed income securities. Shares of mutual funds are valued based on quoted market prices, and are therefore classified within Level 1 of the fair value hierarchy.

### Salary Stock Units

Salary stock units represent fully vested stock awards that have been granted to certain key employees of Synovus. The salary stock units are classified as liabilities and are settled in cash, as determined by the closing Common Stock price on the date of settlement and the number of salary stock units being settled. Accordingly, salary stock units are classified as Level 1 within the fair value hierarchy.

### Derivative Assets and Liabilities

As part of its overall interest rate risk management activities, Synovus utilizes derivative instruments to manage its exposure to various types of interest rate risk. With the exception of one derivative contract discussed herein, Synovus' derivative financial instruments are all Level 2 financial instruments. The majority of derivatives entered into by Synovus are executed over-the-counter and consist of interest rate swaps. The fair values of these derivative instruments are determined based on an internally developed model that uses readily observable market data, as quoted market prices are not available for these instruments. The valuation models and inputs depend on the type of derivative and the nature of the underlying instrument, and include interest rates, prices and indices to generate

continuous yield or pricing curves, volatility factors, and customer credit related adjustments. The principal techniques used to model the value of these instruments are an income approach, discounted cash flows, Black-Scholes or binomial pricing models. The sale of TBA mortgage-backed securities for current month delivery or in the future and the purchase of option contracts of similar duration are derivatives utilized by Synovus' mortgage banking subsidiary, and are valued by obtaining prices directly from dealers in the form of quotes for identical securities or options using a bid pricing convention with a spread between bid and offer quotations. Interest rate swaps, floors, caps and collars, and TBA mortgage-backed securities are classified as Level 2 within the valuation hierarchy.

Synovus' mortgage banking subsidiary enters into interest rate lock commitments related to expected funding of residential mortgage loans at specified times in the future. Interest rate lock commitments that relate to the origination of mortgage loans that will be held-for-sale are considered derivative instruments under applicable accounting guidance. As such, Synovus records

Table of Contents

its interest rate lock commitments and forward loan sales commitments at fair value, determined as the amount that would be required to settle each of these derivative financial instruments at the balance sheet date. In the normal course of business, the mortgage subsidiary enters into contractual interest rate lock commitments to extend credit, if approved, at a fixed interest rate and with fixed expiration dates. The commitments become effective when the borrowers "lock-in" a specified interest rate within the time frames established by the mortgage banking subsidiary. Market risk arises if interest rates move adversely between the time of the interest rate lock by the borrower and the sale date of the loan to an investor. To mitigate the effect of the interest rate risk inherent in providing interest rate lock commitments to borrowers, the mortgage banking subsidiary enters into best efforts forward sales contracts with third party investors. The forward sales contracts lock in a price for the sale of loans similar to the specific interest rate lock commitments. Both the interest rate lock commitments to the borrowers and the forward sales contracts to the investors that extend through to the date the loan may close are derivatives, and accordingly, are marked to fair value through earnings. In estimating the fair value of an interest rate lock commitment, Synovus assigns a probability to the interest rate lock commitment based on an expectation that it will be exercised and the loan will be funded. The fair value of the interest rate lock commitment is derived from the fair value of related mortgage loans, which is based on observable market data and includes the expected net future cash flows related to servicing of the loans. The fair value of the interest rate lock commitment is also derived from inputs that include guarantee fees negotiated with the agencies and private investors, buy-up and buy-down values provided by the agencies and private investors, and interest rate spreads for the difference between retail and wholesale mortgage rates. Management also applies fall-out ratio assumptions for those interest rate lock commitments for which we do not close a mortgage loan. The fall-out ratio assumptions are based on the mortgage subsidiary's historical experience, conversion ratios for similar loan commitments, and market conditions. While fall-out tendencies are not exact predictions of which loans will or will not close, historical performance review of loan-level data provides the basis for determining the appropriate hedge ratios. In addition, on a periodic basis, the mortgage banking subsidiary performs analysis of actual rate lock fall-out experience to determine the sensitivity of the mortgage pipeline to interest rate changes from the date of the commitment through loan origination, and then period end, using applicable published mortgage-backed investment security prices. The expected fall-out ratios (or conversely the "pull-through" percentages) are applied to the determined fair value of the unclosed mortgage pipeline in accordance with GAAP. Changes to the fair value of interest rate lock commitments are recognized based on interest rate changes, changes in the probability that the commitment will be exercised, and the passage of time. The fair value of the forward sales contracts to investors considers the market price movement of the same type of security between the trade date and the balance sheet date. These instruments are defined as Level 2 within the valuation hierarchy.

In November 2009, Synovus sold certain Visa Class B shares to another Visa USA member financial institution. The sales price was based on the Visa stock conversion ratio in effect at the time for conversion of Visa Class B shares to Visa Class A unrestricted shares at a future date. In conjunction with the sale, Synovus entered into a derivative contract with the purchaser (the Visa derivative), which provides for settlements between the parties based upon a change in the ratio for conversion of Visa Class B shares to Visa Class A shares. The fair value of the Visa derivative is measured using an internal model that includes the use of probability weighted scenarios for estimates of Visa's aggregate exposure to Covered Litigation matters, with consideration of amounts funded by Visa into its escrow account for the Covered Litigation matters. The internal model also includes estimated future fees payable to the derivative counterparty. Since this estimation process requires application of judgment in developing significant unobservable inputs used to determine the possible outcomes and the probability weighting assigned to each scenario, this derivative has been classified as Level 3 within the valuation hierarchy.



Table of Contents

## Assets and Liabilities Measured at Fair Value on a Recurring Basis

The following table presents all financial instruments measured at fair value on a recurring basis as of June 30, 2013 and December 31, 2012, according to the valuation hierarchy included in ASC 820-10. For equity and debt securities, class was determined based on the nature and risks of the investments.

(in thousands)	June 30, 2013			Total Assets and Liabilities at Fair Value
	Level 1	Level 2	Level 3	
Assets				
Trading securities:				
Mortgage-backed securities issued by U.S. Government agencies	\$—	15,454	—	15,454
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	—	3,072	—	3,072
State and municipal securities	—	75	—	75
All other residential mortgage-backed securities	—	825	—	825
Other investments	—	3,643	—	3,643
Total trading securities	\$—	23,069	—	23,069
Mortgage loans held for sale	—	112,761	—	112,761
Investment securities available for sale:				
U.S. Treasury securities	357	—	—	357
U.S. Government agency securities	—	36,296	—	36,296
Securities issued by U.S. Government sponsored enterprises	—	188,087	—	188,087
Mortgage-backed securities issued by U.S. Government agencies	—	209,561	—	209,561
Mortgage-backed securities issued by U.S. Government sponsored enterprises	—	2,305,351	—	2,305,351
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	—	319,515	—	319,515
State and municipal securities	—	11,024	—	11,024
Equity securities	4,061	—	892	4,953
Other investments <sup>(1)</sup>	—	—	2,562	2,562
Total investment securities available for sale	\$4,418	3,069,834	3,454	3,077,706
Private equity investments	—	1,345	29,568	30,913
Mutual funds held in Rabbi Trusts	10,460	—	—	10,460
Derivative assets:				
Interest rate contracts	—	44,790	—	44,790
Mortgage derivatives <sup>(2)</sup>	—	7,210	—	7,210
Total derivative assets	\$—	52,000	—	52,000
Liabilities				
Trading account liabilities	—	15,847	—	15,847
Salary stock units	793	—	—	793
Derivative liabilities:				
Interest rate contracts	—	45,991	—	45,991
Mortgage derivatives <sup>(2)</sup>	—	—	—	—
Visa derivative	—	—	2,977	2,977
Total derivative liabilities	\$—	45,991	2,977	48,968



Table of Contents

(in thousands)	December 31, 2012			Total Assets and Liabilities at Fair Value
	Level 1	Level 2	Level 3	
<b>Assets</b>				
Trading securities:				
Mortgage-backed securities issued by U.S. Government agencies	\$—	2,171	—	2,171
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	—	4,875	—	4,875
State and municipal securities	—	451	—	451
All other residential mortgage-backed securities	—	1,159	—	1,159
Other investments	—	2,446	—	2,446
Total trading securities	\$—	11,102	—	11,102
Mortgage loans held for sale	—	212,663	—	212,663
Investment securities available for sale:				
U.S. Treasury securities	356	—	—	356
U.S. Government agency securities	—	38,046	—	38,046
Securities issued by U.S. Government sponsored enterprises	—	293,310	—	293,310
Mortgage-backed securities issued by U.S. Government agencies	—	245,593	—	245,593
Mortgage-backed securities issued by U.S. Government sponsored enterprises	—	1,867,493	—	1,867,493
Collateralized mortgage obligations issued by U.S. Government sponsored enterprises	—	514,489	—	514,489
State and municipal securities	—	15,798	—	15,798
Equity securities	2,849	—	891	3,740
Other investments <sup>(1)</sup>	—	—	2,287	2,287
Total investment securities available for sale	\$3,205	2,974,729	3,178	2,981,112
Private equity investments	—	1,168	30,708	31,876
Mutual funds held in Rabbi Trusts	10,001	—	—	10,001
Derivative assets:				
Interest rate contracts	—	61,869	—	61,869
Mortgage derivatives <sup>(2)</sup>	—	2,793	—	2,793
Total derivative assets	\$—	64,662	—	64,662
<b>Liabilities</b>				
Trading account liabilities	—	91	—	91
Salary stock units	1,888	—	—	1,888
Derivative liabilities:				
Interest rate contracts	—	62,912	—	62,912
Mortgage derivatives <sup>(2)</sup>	—	525	—	525
Visa derivative	—	—	2,956	2,956
Total derivative liabilities	\$—	63,437	2,956	66,393

<sup>(1)</sup> Based on an analysis of the nature and risks of these investments, Synovus has determined that presenting these investments as a single asset class is appropriate.

<sup>(2)</sup> Mortgage derivatives consist of customer interest rate lock commitments that relate to the potential origination of mortgage loans, which would be classified as held for sale and forward loan sales commitments with third party

investors.

31

---

Table of Contents

## Fair Value Option

The following table summarizes the difference between the fair value and the unpaid principal balance for mortgage loans held for sale measured at fair value and the changes in fair value of these loans. The table does not reflect the change in fair value attributable to the related economic hedge Synovus uses to mitigate interest rate risk associated with the financial instruments. Changes in fair value were recorded as a component of mortgage banking income and other non-interest income in the consolidated statements of income, as appropriate. An immaterial portion of these amounts was attributable to changes in instrument-specific credit risk.

## Net Gains (Losses) from Fair Value Changes

(in thousands)	For the Six Months Ended June 30,		For the Three Months Ended June 30,	
	2013	2012	2013	2012
Mortgage loans held for sale	\$(7,930	) (192	) (5,171	) 2,516

## Mortgage Loans Held for Sale

(in thousands)	As of June 30, 2013	As of December 31, 2012
Fair value	\$112,761	212,663
Unpaid principal balance	114,685	206,657
Fair value less aggregate unpaid principal balance	\$(1,924	) 6,006

Table of Contents

## Changes in Level 3 Fair Value Measurements

As noted above, Synovus uses significant unobservable inputs (Level 3) in determining the fair value of assets and liabilities classified as Level 3 in the fair value hierarchy. The table below includes a roll-forward of the amounts on the consolidated balance sheet for the six months ended June 30, 2013 and 2012 (including the change in fair value), for financial instruments of a material nature that are classified by Synovus within Level 3 of the fair value hierarchy and are measured at fair value on a recurring basis. Transfers between fair value levels are recognized at the end of the reporting period in which the associated changes in inputs occur. During the first half of 2013, Synovus did not have any material transfers between levels in the fair value hierarchy.

(in thousands)	Six Months Ended June 30, 2013			2012		
	Investment Securities Available for Sale	Private Equity Investments	Other Derivative Contracts, Net	Investment Securities Available for Sale	Private Equity Investments	Other Derivative Contracts, Net
Beginning balance, January 1,	\$3,178	30,708	(2,956 )	6,842	21,418	(7,242 )
Total gains (losses) realized/unrealized:						
Included in earnings <sup>(1)</sup>	—	(1,140 )	(801 )	(450 )	7,372	(4,713 )
Unrealized gains (losses) included in other comprehensive income	276	—	—	(788 )	—	—
Purchases	—	—	—	—	1,057	(2) —
Sales	—	—	—	—	—	—
Issuances	—	—	—	—	—	—
Settlements	—	—	780	—	—	10,756
Amortization of discount/premium	—	—	—	—	—	—
Transfers in and/or out of Level 3	—	—	—	(501 )	—	(1,851 )
Ending balance, June 30,	\$3,454	29,568	(2,977 )	5,103	29,847	(3,050 )
The amount of total net gains (losses) for the six months included in earnings attributable to the change in unrealized gains (losses) relating to assets and liabilities still held at June 30,	\$—	(1,140 )	(801 )	(450 )	7,372	(4,713 )

(in thousands)	Three Months Ended June 30, 2013			2012		
	Investment Securities Available for Sale	Private Equity Investments	Other Derivative Contracts, Net	Investment Securities Available for Sale	Private Equity Investments	Other Derivative Contracts, Net
Beginning balance, April 1,	\$3,312	30,451	(2,610 )	5,085	22,568	(1,719 )
Total gains (losses) realized/unrealized:						
Included in earnings <sup>(1)</sup>	—	(883 )	(764 )	—	7,279	(1,734 )
Unrealized gains (losses) included in other comprehensive income	142	—	—	18	—	—
Purchases	—	—	—	—	—	—
Sales	—	—	—	—	—	—
Issuances	—	—	—	—	—	—
Settlements	—	—	397	—	—	403
Amortization of discount/premium	—	—	—	—	—	—
Transfers in and/or out of Level 3	—	—	—	—	—	—

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 10-Q

Ending balance, June 30,	\$3,454	29,568	(2,977 )	5,103	29,847	(3,050 )
The amount of total net gains (losses) for the three months included in earnings attributable to the change in unrealized gains (losses) relating to assets and liabilities still held at June 30,	\$—	(883 )	(764 )	—	7,279	(1,734 )

(1) Included in earnings as a component of other non-interest income (expense).

(2) Represents additional capital contributed to a private equity investment fund for capital calls. There are no such calls outstanding as of June 30, 2013.

Table of Contents

## Assets Measured at Fair Value on a Non-recurring Basis

From time to time, certain assets may be recorded at fair value on a non-recurring basis. These non-recurring fair value adjustments typically are a result of the application of lower of cost or fair value accounting or a write-down occurring during the period. For example, if the fair value of an asset in these categories falls below its cost basis, it is considered to be at fair value at the end of the period of the adjustment. The following table presents assets measured at fair value on a non-recurring basis as of the dates indicated for which there was a fair value adjustment during the period, according to the valuation hierarchy included in ASC 820-10.

	June 30, 2013				December 31, 2012			
(in thousands)	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total
Impaired loans <sup>(1)</sup>	\$—	—	233,530	233,530	—	—	80,299	80,299
Other loans held for sale	—	—	7,594	7,594	—	—	7,420	7,420
Other real estate	—	—	20,583	20,583	—	—	79,293	79,293
Other assets held for sale	\$—	—	409	409	—	—	5,804	5,804

<sup>(1)</sup> Represents impaired loans that are collateral-dependent.

The following table presents fair value adjustments recognized for the six and three months ended June 30, 2013 and 2012 for the assets measured at fair value on a non-recurring basis.

(in thousands)	Six Months Ended June 30,		Three Months Ended June 30,	
	2013	2012	2013	2012
Impaired loans <sup>(1)</sup>	\$30,152	62,506	10,184	29,699
Other loans held for sale	3,546	1,288	3,315	1,183
Other real estate	4,513	19,925	363	7,580
Other assets held for sale	\$170	1,345	—	431

<sup>(1)</sup> Represents impaired loans that are collateral-dependent.

Collateral dependent impaired loans are evaluated for impairment in accordance with the provisions of ASC 310-10-35 using the fair value of the collateral less costs to sell. For loans measured using the estimated fair value of collateral securing these loans less costs to sell, fair value is generally determined based upon appraisals performed by a certified or licensed appraiser using inputs such as absorption rates, capitalization rates, and market comparables, adjusted for estimated selling costs. Management also considers other factors or recent developments, such as changes in absorption rates or market conditions from the time of valuation, and anticipated sales values considering management's plans for disposition, which could result in adjustments to the collateral value estimates indicated in the appraisals. Estimated costs to sell are based on actual amounts for similar assets. These measurements are classified as Level 3 within the valuation hierarchy. Collateral dependent impaired loans are reviewed and evaluated on at least a quarterly basis for additional impairment and adjusted accordingly based on the same factors identified above. Loans are transferred to other loans held for sale at fair value when Synovus makes the determination to sell specifically identified loans. The fair value of the loans is primarily determined by analyzing the underlying collateral of the loan and the anticipated market prices of similar assets less estimated costs to sell, as well as consideration of the market for loan sales versus the sale of collateral. At the time of transfer, if the fair value is less than the carrying amount, the difference is recorded as a charge-off against the allowance for loan losses. Decreases in the fair value subsequent to the transfer, as well as gains/losses realized from sale of these loans, are recognized as gains/losses on other loans held for sale, net, as a component of non-interest expense on the consolidated statements of income. ORE consists of properties obtained through a foreclosure proceeding or through an in-substance foreclosure in satisfaction of loans. The fair value of ORE is determined on the basis of current appraisals, comparable sales, and other estimates of fair value obtained principally from independent sources, adjusted for estimated selling costs. At foreclosure, ORE is recorded at the lower of cost or fair value less the estimated cost to sell, which establishes a new cost basis. Subsequent to foreclosure, ORE is evaluated quarterly and reported at fair value less estimated costs to sell,



not to exceed the new cost basis, determined on the basis of current appraisals, comparable sales, and other estimates of fair value obtained principally from independent sources, adjusted for estimated selling costs. Subsequent to foreclosure, valuations are updated quarterly and assets are marked to the lower of fair value less estimated selling costs and current fair value, but not to exceed the cost. In the determination of fair value subsequent to foreclosure, management also considers other factors or recent developments, such as changes in absorption rates or market conditions from the time of valuation, and anticipated sales values considering management's plans for disposition, which could result in an adjustment to lower the fair value estimates indicated in the appraisals. Internally adjusted valuations are considered Level 3 measurements as management uses assumptions that may not be observable in the market.

Table of Contents

Other assets held for sale consist of certain premises and equipment held for sale, including those related to the efficiency initiatives discussed in "Note 4 - Restructuring Charges" of this Report. These assets are classified as held for sale and recorded at the lower of their amortized cost or fair value, less costs to sell, consistent with ASC 360-10. The fair value of these assets is determined primarily on the basis of appraisals or BOV, as circumstances warrant, adjusted for estimated selling costs. Both techniques engage licensed or certified professionals that use inputs such as absorption rates, capitalization rates, and market comparables; these valuations are considered Level 3 measurements since assumptions or inputs may not be observable in the market.

## Quantitative Information about Level 3 Fair Value Measurements

The tables below provide an overview of the valuation techniques and significant unobservable inputs used in those techniques to measure financial instruments that are classified within Level 3 of the valuation hierarchy. The range of sensitivities that management utilized in its fair value calculations is deemed acceptable in the industry with respect to the identified financial instruments. The tables below present both the total balance as of the dates indicated for assets measured at fair value on a recurring basis and the assets measured at fair value on a non-recurring basis for which there was a fair value adjustment during the period, according to the valuation hierarchy included in ASC 820-10.

June 30, 2013

(dollars in thousands)	Level 3 Fair Value	Valuation Technique	Significant Unobservable Input	Range (Weighted Average) <sup>(1)</sup>
Assets measured at fair value on a recurring basis				
Investment Securities Available for Sale				
Equity securities	\$892	Individual analysis of each investment	Multiple data points, including, but not limited to evaluation of past and projected business performance <sup>(2)</sup>	N/A <sup>(4)</sup>
Other investments:				
Trust preferred securities	2,562	Discounted cash flow	Credit spread embedded in discount rate Discount for lack of marketability <sup>(2)</sup>	425-525 bps (463 bps) 0%-10% (0%)
Private equity investments	29,568	Individual analysis of each investee company	Multiple factors, including but not limited to, current operations, financial conditions, cash flows, evaluation of business management and financial plans, and recently executed financing transactions related to the investee companies <sup>(2)</sup>	N/A <sup>(4)</sup>
Visa derivative liability	\$2,977	Probability model	Probability-weighted potential outcomes of the Covered Litigation, and fees payable to the counterparty, through the estimated term of the contract	\$400 thousand to \$3.0 million (\$3.0 million)



Table of Contents

June 30, 2013

(dollars in thousands)	Level 3 Fair Value	Valuation Technique	Significant Unobservable Input	Range (Weighted Average) <sup>(1)</sup>
Assets measured at fair value on a non-recurring basis				
Collateral dependent impaired loans	\$233,530	Third party appraised value of collateral less estimated selling costs	Discount to appraised value <sup>(3)</sup> Estimated selling costs	0% - 53% (22%) 0% - 10% (7%)
Other loans held for sale	7,594	Third party appraised value of collateral less estimated selling costs	Discount to appraised value <sup>(3)</sup> Estimated selling costs	0% - 1% (1%) 0% - 10% (7%)
Other real estate	20,583	Third party appraised value of collateral less estimated selling costs	Discount to appraised value <sup>(3)</sup> Estimated selling costs	0% - 8% (8%) 0% - 10% (7%)
Other assets held for sale	\$409	Third party appraised value of collateral less estimated selling costs or BOV	Discount to appraised value <sup>(3)</sup> Estimated selling costs	0% - 29% (3%) 0% - 10% (7%)

<sup>(1)</sup> The range represents management's best estimate of the high and low of the value that would be assigned to a particular input. The weighted average is the measure of central tendencies; it is the value that management is using or most likely to use for the asset or liability.

<sup>(2)</sup> Represents management's estimate of discount that market participants would require based on the instrument's lack of marketability.

<sup>(3)</sup> Synovus also makes adjustments to the values of the assets listed above for various reasons, including age of the appraisal, information known by management about the property, such as occupancy rates, changes to the physical conditions of the property, and other factors.

<sup>(4)</sup> The range has not been disclosed due to the wide range of possible values given the methodology used.

December 31, 2012

(dollars in thousands)	Level 3 Fair Value	Valuation Technique	Significant Unobservable Input	Range (Weighted Average) <sup>(1)</sup>
Assets measured at fair value on a recurring basis				
Investment Securities Available for Sale:				
Equity securities	\$891			N/A <sup>(4)</sup>

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 10-Q

		Individual analysis of each investment	Multiple data points, including, but not limited to evaluation of past and projected business performance <sup>(2)</sup>	
Other investments:				
Trust preferred securities	2,287	Discounted cash flow analysis	Credit spread embedded in discount rate Discount for lack of marketability <sup>(2)</sup>	425-650 bps (571 bps) 0%-10% (0%)
Private equity investments	30,708	Individual analysis of each investee company	Multiple factors, including but not limited to, current operations, financial conditions, cash flows, evaluation of business management and financial plans, and recently executed company transactions related to the investee companies <sup>(2)</sup>	N/A <sup>(4)</sup>
Visa derivative liability	\$2,956	Probability model	Probability-weighted potential outcomes of the Covered Litigation and fees payable to the counterparty through the estimated term of the contract	\$400 thousand to \$3.0 million (\$3.0 million)

Table of Contents

December 31, 2012

(dollars in thousands)	Level 3 Fair Value	Valuation Technique	Significant Unobservable Input	Range (Weighted Average) <sup>(1)</sup>
Assets measured at fair value on a non-recurring basis				
Collateral dependent impaired loans	\$80,299	Third party appraised value of collateral less estimated selling costs	Discount to appraised value <sup>(3)</sup> Estimated selling costs	0%-12% (4%) 0%-10% (7%)
Other loans held for sale	7,420	Third party appraised value of collateral less estimated selling costs	Discount to appraised value <sup>(3)</sup> Estimated selling costs	0%-12% (4%) 0%-10% (7%)
Other real estate	79,293	Third party appraised value of collateral less estimated selling costs	Discount to appraised value <sup>(3)</sup> Estimated selling costs	0%-7% (2%) 0%-10% (7%)
Other assets held for sale	\$5,804	Third party appraised value of collateral less estimated selling costs or BOV	Discount to appraised value <sup>(3)</sup> Estimated selling costs	13%-51% (29%) 0%-10% (7%)

(1) The range represents management's best estimate of the high and low of the value that would be assigned to a particular input. The weighted average is the measure of central tendencies; it is the value that management is using or most likely to use for the asset or liability.

(2) Represents management's estimate of discount that market participants would require based on the instrument's lack of marketability.

(3) Synovus also makes adjustments to the values of the assets listed above for various reasons, including age of the appraisal, information known by management about the property, such as occupancy rates, changes to the physical conditions of the property, and other factors.

(4) The range has not been disclosed due to the wide range of possible values given the methodology used.

## Sensitivity Analysis of Level 3 Unobservable Inputs Measured on a Recurring Basis

Included in the fair value estimates of financial instruments carried at fair value on the consolidated balance sheet are those estimated in full or in part using valuation techniques based on assumptions that are not supported by observable market prices, rates, or other inputs. Unobservable inputs are assessed carefully, considering the current economic environment and market conditions. However, by their very nature, unobservable inputs imply a degree of uncertainty in their determination, because they are supported by little, if any, market activity for the related asset or liability.

## Investment Securities Available for Sale

The significant unobservable inputs used in the fair value measurement of the corporate obligations in Level 3 assets are the credit spread embedded in the discount rate and the discount for lack of marketability. Generally, a change in

one or more assumptions, and the degree or sensitivity of the change used, can have a meaningful impact on fair value. With regard to the trust preferred securities in Level 3 assets, raising the credit spread, and raising the discount for lack of marketability assumptions will result in a lower fair value measurement.

Private Equity Investments

In the absence of quoted market prices, inherent lack of liquidity, and the long-term nature of private equity investments, significant judgment is required to value these investments. The significant unobservable inputs used in the fair value measurement of private equity investments include current operations, financial condition, and cash flows, comparables and private sales, when available; and recently executed financing transactions related to investee companies. Significant increases or decreases in any of these inputs in isolation would result in a significantly lower or higher fair value measurement.

## Table of Contents

### Visa Derivative Liability

The fair value of the Visa derivative liability is measured using a probability model, which utilizes probability weighted scenarios for estimates of Visa's aggregate exposure (from which the Company's exposure is derived) to Covered Litigation matters, which include consideration of amounts funded by Visa into its escrow account for the Covered Litigation matters, Visa's disclosures about the Covered Litigation, and estimated future monthly fees payable to the derivative counterparty. Significant increases (decreases) in any of these inputs in isolation would result in a significantly higher (lower) valuation of the Visa derivative liability. Generally, a change in the amount funded by Visa into its escrow for the Covered Litigation would have a directionally similar change in the assumptions used for the discounted cash flow technique used to compute fair value.

### Fair Value of Financial Instruments

The following table presents the carrying and fair values of financial instruments at June 30, 2013 and December 31, 2012. The fair value represents management's best estimates based on a range of methodologies and assumptions. For financial instruments that are not recorded at fair value on the balance sheet, such as loans, interest bearing deposits (including brokered deposits), and long-term debt, the figures given in the notes should not be taken as an estimate of the amount that would be realized if all such financial instruments were to be settled immediately.

Cash and cash equivalents, interest bearing funds with the Federal Reserve Bank, interest earning deposits with banks, and federal funds sold and securities purchased under resale agreements are repriced on a short-term basis; as such, the carrying value closely approximates fair value. Since these amounts generally relate to highly liquid assets, these are considered a Level 1 measurement.

Loans, net of deferred fees and costs, are recorded at the amount of funds advanced, less charge-offs and an estimation of credit risk represented by the allowance for loan losses. The fair value estimates for disclosure purposes differentiate loans based on their financial characteristics, such as product classification, loan category, pricing features, and remaining maturity. The fair value of loans is estimated for portfolios of loans with similar financial characteristics. Loans are segregated by type, such as commercial, mortgage, home equity, credit card, and other retail loans. Commercial loans are further segmented into certain collateral code groupings. The fair value of the loan portfolio is calculated, in accordance with ASC 825-10, by discounting contractual cash flows using estimated market discount rates, which reflect the credit and interest rate risk inherent in the loan. This method of estimating fair value does not incorporate the exit-price concept of fair value prescribed by ASC 820-10 and generally produces a higher value than a pure exit price approach. For loans measured using the estimated fair value of collateral less costs to sell, fair value is generally estimated using appraisals of the collateral. Collateral values are monitored and additional write-downs are recognized if it is determined that the estimated collateral values have declined further. Estimated costs to sell are based on current amounts of disposal costs for similar assets. Carrying value is considered to reflect fair value for these loans. Loans are considered a Level 3 fair value measurement.

The fair value of deposits with no stated maturity, such as non-interest bearing demand accounts, interest bearing demand deposits, money market accounts, and savings accounts, is estimated to be equal to the amount payable on demand as of that respective date. The fair value of time deposits is based on the discounted value of contractual cash flows. The discount rate is estimated using the rates currently offered for deposits of similar remaining maturities. The value of long-term relationships with depositors is not taken into account in estimating fair values. Synovus has developed long-term relationships with its customers through its deposit base and, in the opinion of management, these customer relationships add significant value to Synovus. Synovus has determined that the appropriate classification for deposits is Level 2 due to the ability to reasonably measure all inputs to valuation based on observable market variables. Short-term and long-term debt is also considered a Level 2 valuation, as management relies on market prices for bonds or debt that is similar, but not necessarily identical, to the debt being valued. Short-term debt that matures within ten days is assumed to be at fair value, and is considered a Level 1 measurement. The fair value of other short-term and long-term debt with fixed interest rates is calculated by discounting contractual cash flows using market discount rates for bonds or debt that is similar but not identical.

The carrying and estimated fair values of financial instruments, as well as the level within the fair value hierarchy, as of June 30, 2013 and December 31, 2012 are as follows:





Table of Contents

	June 30, 2013				
(in thousands)	Carrying Value	Estimated Fair Value	Level 1	Level 2	Level 3
Financial assets					
Cash and cash equivalents	\$428,487	428,487	428,487	—	—
Interest bearing funds with Federal Reserve Bank	1,459,251	1,459,251	1,459,251	—	—
Interest earning deposits with banks	22,065	22,065	22,065	—	—
Federal funds sold and securities purchased under resale agreements	88,636	88,636	88,636	—	—
Trading account assets	23,069	23,069	—	23,069	—
Mortgage loans held for sale	112,761	112,761	—	112,761	—
Other loans held for sale	12,083	12,083	—	—	12,083
Investment securities available for sale	3,077,706	3,077,706	4,418	3,069,834	3,454
Private equity investments	30,913	30,913	—	1,345	29,568
Mutual funds held in Rabbi Trusts	10,460	10,460	10,460	—	—
Loans, net of deferred fees and costs	19,608,283	19,312,409	—	—	19,312,409
Derivative assets	52,000	52,000	—	52,000	—
Financial liabilities					
Trading account liabilities	15,847	15,847	—	15,847	—
Non-interest bearing deposits	5,203,437	5,203,437	—	5,203,437	—
Interest bearing deposits	15,507,266	15,517,284	—	15,517,284	—
Federal funds purchased, other short-term borrowings and other short-term liabilities	222,933	222,933	222,933	—	—
Salary stock units	793	793	793	—	—
Long-term debt	1,885,689	1,937,232	—	1,937,232	—
Derivative liabilities	\$48,968	48,968	—	45,991	2,977
	December 31, 2012				
(in thousands)	Carrying Value	Estimated Fair Value	Level 1	Level 2	Level 3
Financial assets					
Cash and cash equivalents	\$614,630	614,630	614,630	—	—
Interest bearing funds with Federal Reserve Bank	1,498,390	1,498,390	1,498,390	—	—
Interest earning deposits with banks	23,442	23,442	23,442	—	—
Federal funds sold and securities purchased under resale agreements	113,517	113,517	113,517	—	—
Trading account assets	11,102	11,102	—	11,102	—
Mortgage loans held for sale	212,663	212,663	—	212,663	—
Other loans held for sale	10,690	10,690	—	—	10,690
Investment securities available for sale	2,981,112	2,981,112	3,205	2,974,729	3,178
Private equity investments	31,876	31,876	—	1,168	30,708
Mutual funds held in Rabbi Trusts	10,001	10,001	10,001	—	—
Loans, net	19,541,690	19,254,199	—	—	19,254,199
Derivative assets	64,662	64,662	—	64,662	—
Financial liabilities					
Trading account liabilities	91	91	—	91	—
Non-interest bearing deposits	5,665,527	5,665,527	—	5,665,527	—

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 10-Q

Interest bearing deposits	15,391,517	15,415,160	—	15,415,160	—
Federal funds purchased other short-term borrowings, and other short-term liabilities	201,243	201,243	201,243	—	—
Salary stock units	1,888	1,888	1,888	—	—
Long-term debt	1,726,455	1,784,223	—	1,784,223	—
Derivative liabilities	\$66,393	66,393	—	63,437	2,956

## Table of Contents

### Note 11 - Derivative Instruments

As part of its overall interest rate risk management activities, Synovus utilizes derivative instruments to manage its exposure to various types of interest rate risk. These derivative instruments generally consist of interest rate swaps, interest rate lock commitments made to prospective mortgage loan customers, and commitments to sell fixed-rate mortgage loans. Interest rate lock commitments represent derivative instruments since it is intended that such loans will be sold.

From time to time, Synovus utilizes interest rate swaps to manage interest rate risks primarily arising from its core banking activities. These interest rate swap transactions generally involve the exchange of fixed and floating interest rate payment obligations without the exchange of underlying principal amounts. Swaps may be designated as either cash flow hedges or fair value hedges, as discussed below. As of June 30, 2013 and December 31, 2012, Synovus had no outstanding interest rate swap contracts utilized to manage interest rate risk.

The Company is party to master netting arrangements with its dealer counterparties; however, the Company does not offset assets and liabilities under these arrangements for financial statement presentation purposes.

#### Counterparty Credit Risk and Collateral

Entering into derivative contracts potentially exposes Synovus to the risk of counterparties' failure to fulfill their legal obligations, including, but not limited to, potential amounts due or payable under each derivative contract. Notional principal amounts are often used to express the volume of these transactions, but the amounts potentially subject to credit risk are much smaller. Synovus assesses the credit risk of its dealer counterparties by regularly monitoring publicly available credit rating information and other market indicators. Dealer collateral requirements are determined via risk-based policies and procedures and in accordance with existing agreements. Synovus seeks to minimize dealer credit risk by dealing with highly rated counterparties and by obtaining collateral for exposures above certain predetermined limits. Management closely monitors credit conditions within the customer swap portfolio, which management deems to be of higher risk than dealer counterparties. Collateral is secured at origination and credit related fair value adjustments are recorded against the asset value of the derivative as deemed necessary based upon an analysis, which includes consideration of the current asset value of the swap, customer credit rating, collateral value, and customer standing with regards to its swap contractual obligations and other related matters. Such asset values fluctuate based upon changes in interest rates regardless of changes in notional amounts and changes in customer specific risk.

#### Cash Flow Hedges

Synovus designates hedges of floating rate loans as cash flow hedges. These swaps hedge against the variability of cash flows from specified pools of floating rate prime based loans. Synovus calculates effectiveness of the hedging relationship quarterly using regression analysis. The effective portion of the gain or loss on the derivative instrument is reported as a component of other comprehensive income and reclassified into earnings in the same period or periods during which the hedged transactions affect earnings. Ineffectiveness from cash flow hedges is recognized in the consolidated statements of income as a component of other non-interest income. As of June 30, 2013, there were no cash flow hedges outstanding, and therefore, no cumulative ineffectiveness.

Synovus expects to reclassify from accumulated other comprehensive income \$447 thousand of interest expense during the next twelve months as amortization of deferred losses are recorded.

Synovus did not terminate any cash flow hedges during 2013 or 2012. The remaining unamortized deferred net loss balance of all previously terminated cash flow hedges at June 30, 2013 and December 31, 2012 was \$(1.8) million and \$(2.0) million, respectively.

#### Fair Value Hedges

Synovus designates hedges of fixed rate liabilities as fair value hedges. These swaps hedge against the change in fair value of various fixed rate liabilities due to changes in the benchmark interest rate, LIBOR. Synovus calculates effectiveness of the fair value hedges quarterly using regression analysis. As of June 30, 2013, there were no fair value hedges outstanding, and therefore, no cumulative ineffectiveness. Ineffectiveness from fair value hedges is recognized in the consolidated statements of income as a component of other non-interest income.

Synovus did not terminate any fair value hedges during 2013 or 2012. The remaining unamortized deferred net gain balance of all previously terminated fair value hedges at June 30, 2013 and December 31, 2012 was \$12.2 million and

\$13.9 million, respectively.

**Customer Related Derivative Positions**

Synovus enters into interest rate swap agreements to facilitate the risk management strategies of a small number of commercial banking customers. Synovus mitigates this risk by entering into equal and offsetting interest rate swap agreements with highly rated third party financial institutions. The interest rate swap agreements are free-standing derivatives and are recorded at fair value on Synovus' consolidated balance sheet. Fair value changes are recorded in non-interest income in Synovus' consolidated

40

---

Table of Contents

statements of income. As of June 30, 2013, the notional amount of customer related interest rate derivative financial instruments, including both the customer position and the offsetting position, was \$1.13 billion, a decrease of \$2.8 million compared to December 31, 2012.

Visa Derivative

In conjunction with the sale of Class B shares of common stock issued by Visa to Synovus as a Visa USA member, Synovus entered into a derivative contract with the purchaser, which provides for settlements between the parties based upon a change in the ratio for conversion of Visa Class B shares to Visa Class A shares. The conversion ratio changes when Visa deposits funds to a litigation escrow established by Visa to pay settlements for certain litigation, which Visa is indemnified by Visa USA members. The litigation escrow is funded by proceeds from Visa's conversion of Class B shares. The fair value of the derivative liability is based on an estimate of Synovus' membership proportion of Visa's aggregate exposure to the Covered Litigation, or in effect, the future cumulative deposits to the litigation escrow for settlement of the Covered Litigation, and estimated future monthly fees payable to the derivative counterparty.

Mortgage Derivatives

Synovus originates first lien residential mortgage loans for sale into the secondary market and generally does not hold the originated loans for investment purposes. Mortgage loans are sold by Synovus for conversion to securities and the servicing of these loans is generally sold to a third-party servicing aggregator, or Synovus sells the mortgage loans as whole loans to investors either individually or in bulk on a servicing released basis.

Synovus enters interest rate lock commitments for residential mortgage loans which commit us to lend funds to a potential borrower at a specific interest rate and within a specified period of time. Interest rate lock commitments that relate to the origination of mortgage loans that, if originated, will be held for sale, are considered derivative financial instruments under applicable accounting guidance. Outstanding interest rate lock commitments expose Synovus to the risk that the price of the mortgage loans underlying the commitments may decline due to increases in mortgage interest rates from inception of the rate lock to the funding of the loan.

At June 30, 2013 and December 31, 2012, Synovus had commitments to fund at a locked interest rate, primarily fixed-rate mortgage loans to customers in the amount of \$133.5 million and \$158.0 million, respectively. The fair value of these commitments as of June 30, 2013 and 2012, respectively, resulted in a (loss) gain of \$(2.5) million and \$2.0 million, for the six months ended June 30, 2013 and 2012, respectively, which was recorded as a component of mortgage banking income in the consolidated statements of income.

At June 30, 2013 and December 31, 2012, outstanding commitments to sell primarily fixed-rate mortgage loans amounted to \$200.5 million and \$231.5 million, respectively. Such commitments are entered into to reduce the exposure to market risk arising from potential changes in interest rates, which could affect the fair value of mortgage loans held for sale and outstanding rate lock commitments, which guarantee a certain interest rate if the loan is ultimately funded or granted by Synovus as a mortgage loan held for sale. The commitments to sell mortgage loans are at fixed prices and are scheduled to settle at specified dates that generally do not exceed 90 days. The fair value of outstanding commitments to sell mortgage loans resulted in a gain (loss) of \$7.4 million and \$(0.1) million, for the six months ended June 30, 2013 and 2012, respectively, which was recorded as a component of mortgage banking income in the consolidated statements of income.

Collateral Contingencies

Certain derivative instruments contain provisions that require Synovus to maintain an investment grade credit rating from each of the major credit rating agencies. When Synovus' credit rating falls below investment grade, these provisions allow the counterparties of the derivative instrument to demand immediate and ongoing full collateralization on derivative instruments in net liability positions and, for certain counterparties, request immediate termination. As Synovus' current rating is below investment grade, Synovus is required to post collateral, as required by each agreement, against these positions. Additionally, as of June 10, 2013, the CCC became mandatory for certain trades as required under the Dodd-Frank Act. These derivative transactions also carry collateral requirements, both at the inception of the trade, and as the value of each derivative position changes. As trades are migrated to the CCC, dealer counterparty exposure will be reduced, and higher notional amounts of Synovus' derivative instruments will be housed at the CCC, a highly regulated and well-capitalized entity. As of June 30, 2013, collateral totaling \$84.6

million consisting of Federal funds sold was pledged to the derivative counterparties, including \$734 thousand with the CCC, to comply with collateral requirements.

41

---

Table of Contents

The impact of derivative instruments on the consolidated balance sheets at June 30, 2013 and December 31, 2012 is presented below.

(in thousands)	Fair Value of Derivative Assets			Fair Value of Derivative Liabilities		
	Location on Consolidated Balance Sheet	June 30, 2013	December 31, 2012	Location on Consolidated Balance Sheet	June 30, 2013	December 31, 2012
Derivatives not designated as hedging instruments:						
Interest rate contracts	Other assets	\$44,790	61,869	Other liabilities	\$45,991	62,912
Mortgage derivatives	Other assets	7,210	2,793	Other liabilities	—	525
Visa derivative		—	—	Other liabilities	2,977	2,956
Total derivatives not designated as hedging instruments		\$52,000	64,662		\$48,968	66,393

The pre-tax effect of the amortization of the termination of cash flow hedges on the consolidated statements of income for the six months ended June 30, 2013 and 2012 are presented below.

(in thousands)	Amount of Gain (Loss) Recognized in OCI Effective Portion		Location of Gain (Loss) Reclassified from OCI into Income Effective Portion	Amount of Gain (Loss) Reclassified from OCI into Income Effective Portion	
	Six Months Ended June 30, 2013	2012		Six Months Ended June 30, 2013	2012
Interest rate contracts	\$—	(337	) Interest expense	224	(1,218

The pre-tax effect of the amortization of the termination of cash flow hedges on the consolidated statements of income for the three months ended June 30, 2013 and 2012 are presented below.

(in thousands)	Amount of Gain (Loss) Recognized in OCI Effective Portion		Location of Gain (Loss) Reclassified from OCI into Income Effective Portion	Amount of Gain (Loss) Reclassified from OCI into Income Effective Portion	
	Three Months Ended June 30, 2013	2012		Three Months Ended June 30, 2013	2012
Interest rate contracts	\$—	(15	) Interest expense	112	(405

The pre-tax effect of fair value hedges on the consolidated statements of income for the six months ended June 30, 2013 and 2012 is presented below.

(in thousands)	Location of Gain (Loss) Recognized in Income on Derivative	Amount of Gain (Loss) Recognized in Income on Derivative	
		Six Months Ended June 30, 2013	2012
Derivatives not designated as hedging instruments			
Interest rate contracts <sup>(1)</sup>	Other non-interest income	\$(158	) 1,172
Mortgage derivatives <sup>(2)</sup>	Mortgage banking income	4,942	1,888
Total		\$4,784	3,060



- (1) Gain (loss) represents net fair value adjustments (including credit related adjustments) for customer swaps and offsetting positions.
- (2) Gain (loss) represents net fair value adjustments recorded for interest rate lock commitments and commitments to sell mortgage loans to third party investors.

Table of Contents

The pre-tax effect of fair value hedges on the consolidated statements of income for the three months ended June 30, 2013 and 2012 is presented below.

(in thousands)	Location of Gain (Loss) Recognized in Income on Derivative	Amount of Gain (Loss) Recognized in Income on Derivative	
		Three Months Ended June 30,	
		2013	2012
Derivatives not designated as hedging instruments			
Interest rate contracts <sup>(1)</sup>	Other non-interest income	\$(279	) 47
Mortgage derivatives <sup>(2)</sup>	Mortgage banking income	5,030	119
Total		\$4,751	166

<sup>(1)</sup> Gain (loss) represents net fair value adjustments (including credit related adjustments) for customer swaps and offsetting positions.

<sup>(2)</sup> Gain (loss) represents net fair value adjustments recorded for interest rate lock commitments and commitments to sell mortgage loans to third party investors.

## Note 12- Net Income Per Common Share

The following table displays a reconciliation of the information used in calculating basic and diluted earnings per common share for the six and three months ended June 30, 2013 and 2012.

(in thousands, except per share data)	Six Months Ended June 30,		Three Months Ended June 30,	
	2013	2012	2013	2012
Basic Net Income Per Common Share:				
Net income available to common shareholders	\$45,515	46,172	30,717	24,803
Weighted average common shares outstanding	819,245	786,355	851,093	786,576
Basic net income per common share	\$0.06	0.06	0.04	0.03
Diluted Net Income Per Common Share:				
Net income available to common shareholders	\$45,515	46,172	30,717	24,803
Weighted average number common shares outstanding	819,245	786,355	851,093	786,576
Potentially dilutive shares from assumed exercise of securities or other contracts to purchase Common Stock	91,641	123,187	59,844	123,185
Weighted average number diluted common shares	910,886	909,542	910,937	909,761
Diluted net income per common share	\$0.05	0.05	0.03	0.03

Basic net income per common share is computed by dividing net income by the average common shares outstanding for the period. Diluted net income per common share reflects the dilution that could occur if securities or other contracts to issue Common Stock were exercised or converted. The dilutive effect of outstanding options and restricted share units is reflected in diluted net income per common share, unless the impact is anti-dilutive, by application of the treasury stock method.

During 2010, 13,800,000 units of tMEDS were issued through a public offering. On May 15, 2013, each remaining tMED automatically settled, and Synovus issued 122.8 million shares of Common Stock. As a result, these shares are no longer potentially dilutive shares from assumed exercise of these contracts to purchase Common Stock.

As of June 30, 2013 and 2012, there were 28.5 million and 35.0 million, respectively, potentially dilutive shares related to Common Stock options and Warrants to purchase shares of Common Stock that were outstanding during

2013 and 2012, but were not included in the computation of diluted net income per common share because the effect would have been anti-dilutive.

43

---

Table of Contents

Note 13 - Share-based Compensation

General Description of Share-based Plans

Synovus has a long-term incentive plan under which the Compensation Committee of the Board of Directors has the authority to grant share-based awards to Synovus employees. On April 25, 2013, the Synovus shareholders approved the 2013 Omnibus Plan, replacing the 2007 Omnibus Plan. At June 30, 2013, Synovus had a total of 57,387,344 shares of its authorized but unissued Common Stock reserved for future grants under the 2013 Omnibus Plan. The Plan permits grants of share-based compensation including stock options, non-vested shares, and restricted share units. The grants generally include vesting periods ranging from two to five years and contractual terms of 10 years. Stock options are granted at exercise prices which equal the fair value of a share of common stock on the grant-date. Synovus has historically issued new shares to satisfy share option exercises and share unit conversions. Dividend equivalents are paid on outstanding restricted share units in the form of additional restricted share units that vest over the same vesting period or the vesting period left on the original restricted share unit grant.

Share-based Compensation Expense

Share-based compensation costs associated with employee grants are recorded as a component of salaries and other personnel expense in the consolidated statements of income. Share-based compensation costs associated with grants made to non-employee directors of Synovus are recorded as a component of other operating expenses. Share-based compensation expense for service-based awards is recognized net of estimated forfeitures for plan participants on a straight-line basis over the vesting period. Total share-based compensation expense was \$3.4 million and \$1.6 million for the six and three months ended June 30, 2013 and \$4.6 million and \$2.9 million for the six and three months ended June 30, 2012, respectively.

Stock Options

During the six months ended June 30, 2013, Synovus awarded 6,003,250 stock options to key employees. The awards have a service-based vesting period of three years. The weighted average grant-date fair value of the awarded stock options was \$1.03 determined using the Black-Scholes option pricing model. At June 30, 2013, there were 23,337,277 options to purchase shares of Common Stock outstanding with a weighted average exercise price of \$6.91.

Restricted Share Units and Salary Stock Units

During the six months ended June 30, 2013, Synovus awarded 1,418,464 restricted share units to key employees and non-employee directors. The awards have a service-based vesting period of three years. The weighted average grant-date fair value of the awarded restricted share units was \$2.78 per share. At June 30, 2013, including dividend equivalents granted, there were 6,235,743 restricted share units outstanding with a weighted average grant-date fair value of \$2.42.

During the six months ended June 30, 2013, Synovus also granted 271,575 salary stock units to senior management, which vested and were expensed immediately upon grant. Compensation expense is initially determined based on the number of salary stock units granted and the market price of Common Stock at the grant date. Subsequent to the grant date, compensation expense is recorded for changes in Common Stock market price. The total fair value of salary stock units granted during the six months ended June 30, 2013 was \$793 thousand. Additionally, Synovus recorded compensation expense of \$200 thousand during the three months ended March 31, 2013 related to salary stock units granted during 2012 that were settled on February 15, 2013. The salary stock units granted during 2013 are classified as liabilities and will be settled in cash on January 15, 2014.

Table of Contents

Note 14 - Income Taxes

During 2009, Synovus established a valuation allowance for substantially all of its deferred tax assets, primarily due to the realization of significant losses, significant credit deterioration and negative trending in asset quality and uncertainty regarding the amount of future taxable income that the Company could forecast. At December 31, 2012, based upon the assessment of all positive and negative evidence, management concluded that it was more likely than not that \$806.4 million of the net deferred tax asset would be realized based upon future taxable income and therefore reversed \$806.4 million of the valuation allowance.

The valuation allowance for deferred tax assets was \$20.1 million and \$18.7 million at June 30, 2013 and December 31, 2012, respectively. The valuation allowance at June 30, 2013 is related to specific state income tax credits and specific state NOL carryforwards that have various expiration dates through the tax year 2018 and 2028, respectively, and are expected to expire before they can be utilized. Management assesses the valuation allowance for deferred tax assets at each reporting period. The determination of whether a valuation allowance for deferred tax assets is appropriate is subject to considerable judgment and requires an evaluation of all the positive and negative evidence.

At June 30, 2013, Synovus is in a three-year cumulative loss position (defined as a pre-tax loss for the three year period ended June 30, 2013; and amounting to \$249.0 million), which represents negative evidence. Management currently forecasts that it will likely no longer be in a three-year cumulative loss position at September 30, 2013.

Based on the assessment of all the positive and negative evidence at June 30, 2013, management has concluded that it is more likely than not that \$789.5 million of the net deferred tax asset will be realized based upon future taxable income.

Synovus expects to realize the \$789.5 million in net deferred tax assets well in advance of the statutory carryforward period. At June 30, 2013, \$209.3 million of existing deferred tax assets are not related to net operating losses or credits and therefore, have no expiration dates. Approximately \$485.5 million of the remaining deferred tax assets relate to federal net operating losses which expire in years beginning in 2028 through 2032. Additionally, \$67.0 million of the deferred tax assets relate to state NOLs which will expire in installments annually beginning in 2013 through 2032. Tax credit carryforwards at June 30, 2013 include federal alternative minimum tax credits totaling \$20.3 million which have an unlimited carryforward period. Other federal and state tax credits at June 30, 2013 total \$27.5 million and will expire in years 2013 through 2033.

The valuation allowance could fluctuate in future periods based on the assessment of the positive and negative evidence. Management's conclusion at June 30, 2013 that it is more likely than not that the net deferred tax assets of \$789.5 million will be realized is based upon management's estimate of future taxable income. Management's estimate of future taxable income is based on internal projections which consider historical performance, various internal estimates and assumptions, as well as certain external data all of which management believes to be reasonable although inherently subject to significant judgment. If actual results differ significantly from the current estimates of future taxable income, the valuation allowance may need to be increased. Such an increase to the deferred tax asset valuation allowance could have a material adverse effect on Synovus' financial condition or results of operations.

Synovus is subject to income taxation in the United States and various state jurisdictions. Synovus' federal income tax return is filed on a consolidated basis, while state income tax returns are filed on both a consolidated and separate entity basis. Currently, no years for which Synovus filed a Federal income tax return are under examination by the IRS, and there are no state tax examinations currently in progress. Synovus is no longer subject to income tax examinations by the IRS for years before 2009, and excluding certain limited exceptions, Synovus is no longer subject to income tax examinations by state and local income tax authorities for years before 2008. Although Synovus is unable to determine the ultimate outcome of future examinations, Synovus believes that the liability recorded for uncertain tax positions is adequate.

At June 30, 2013 and December 31, 2012, unrecognized income tax benefits totaled \$1.2 million and \$1.1 million, respectively.

Note 15 - Legal Proceedings

Synovus carefully examines and considers each legal matter, and, in those situations where Synovus determines that a particular legal matter presents loss contingencies that are both probable and reasonably estimable, Synovus

establishes an appropriate accrual. An event is considered to be "probable" if "the future event is likely to occur." The actual amounts accrued by Synovus in respect of legal matters as of June 30, 2013 are not material to Synovus' unaudited interim consolidated financial statements. The actual costs of resolving legal claims may be higher or lower than the amounts accrued.

In addition, where Synovus determines that there is a reasonable possibility of a loss in respect of legal matters, including those legal matters described below, Synovus considers whether it is able to estimate the total reasonably possible loss or range of loss. An event is "reasonably possible" if "the chance of the future event or events occurring is more than remote but less than likely." An event is "remote" if "the chance of the event or future event occurring is more than slight but less than reasonably possible." In many situations, Synovus may be unable to estimate reasonably possible losses due to the preliminary nature of the legal matters, as well as a variety of other factors and uncertainties. For those legal matters where Synovus is able to estimate a range of reasonably possible losses, Synovus' management currently estimates the aggregate range of reasonably possible losses

is from zero to \$75 million in excess of amounts accrued, if any, related to those matters. This estimated aggregate range is based upon information currently available to Synovus, and the actual losses could prove to be higher. As there are further developments in these legal matters, Synovus will reassess these matters, and the estimated range of reasonably possible losses may change as a result of this assessment. Based on Synovus' current knowledge and advice of counsel, management presently does not believe that the liabilities arising from these legal matters will have a material adverse effect on Synovus' consolidated financial condition, results of operations or cash flows. However, it is possible that the ultimate resolution of these legal matters could have a material adverse effect on Synovus' results of operations and financial condition for any particular period.

Synovus intends to vigorously pursue all available defenses to these legal matters, but will also consider other alternatives, including settlement, in situations where there is an opportunity to resolve such legal matters on terms that Synovus considers to be favorable, including in light of the continued expense and distraction of defending such legal matters. Synovus also maintains insurance coverage, which may (or may not) be available to cover legal fees, or potential losses that might be incurred in connection with the legal matters described below. The above-noted estimated range of reasonably possible losses does not take into consideration insurance coverage which may or may not be available for the respective legal matters.

#### Securities Class Action

On July 7, 2009, the City of Pompano Beach General Employees' Retirement System filed suit against Synovus, and certain of Synovus' current and former officers, in the United States District Court, Northern District of Georgia (Civil Action File No. 1:09-CV-1811) (the "Securities Class Action"); and on June 11, 2010, Lead Plaintiffs, the Labourers' Pension Fund of Central and Eastern Canada and the Sheet Metal Workers' National Pension Fund, filed an amended complaint alleging that Synovus and the named individual defendants misrepresented or failed to disclose material facts that artificially inflated Synovus' stock price in violation of the federal securities laws. Lead Plaintiffs' allegations are based on purported exposure to Synovus' lending relationship with the Sea Island Company and the impact of such alleged exposure on Synovus' financial condition. Lead Plaintiffs in the Securities Class Action seek damages in an unspecified amount. On May 19, 2011, the Court ruled that the amended complaint failed to satisfy the mandatory pleading requirements of the Private Securities Litigation Reform Act. The Court also ruled that Lead Plaintiffs would be allowed the opportunity to submit a further amended complaint. Lead Plaintiffs served their second amended complaint on June 27, 2011. Defendants filed a Motion to Dismiss that complaint on July 27, 2011. On March 22, 2012, the Court granted in part and denied in part that Motion to Dismiss. On April 19, 2012, the Defendants filed a motion requesting that the Court reconsider its March 22, 2012 order. On September 26, 2012, the Court issued a written order denying the Motion for Reconsideration. Defendants filed their answer to the second amended complaint on May 21, 2012. On March 7, 2013, the Court granted Lead Plaintiffs' motion for class certification. Defendants have filed a motion for permission to appeal the class certification ruling with the 11<sup>th</sup> Circuit Court of Appeals. Discovery in this case is ongoing.

There are significant uncertainties involved in any potential class action. Synovus may seek to mediate the Securities Class Action in order to determine whether a reasonable settlement can be reached. In the event the Securities Class Action is not settled, Synovus and the individually named defendants collectively intend to vigorously defend themselves against the Securities Class Action.

#### Overdraft Litigation

#### Posting Order Litigation

On September 21, 2010, Synovus, Synovus Bank and CB&T were named as defendants in a putative multi-state class action relating to the manner in which Synovus Bank charges overdraft fees to customers. The case, Childs et al. v. Columbus Bank and Trust et al., was filed in the Northern District of Georgia, Atlanta Division, and asserts claims for breach of contract and breach of the covenant of good faith and fair dealing, unconscionability, conversion and unjust enrichment for alleged injuries suffered by plaintiffs as a result of Synovus Bank's assessment of overdraft charges in connection with its POS/debit and automated-teller machine cards allegedly resulting from the sequence used to post payments to the plaintiffs' accounts. On October 25, 2010, the Childs case was transferred to a multi-district proceeding in the Southern District of Florida. In Re: Checking Account Overdraft Litigation, MDL No. 2036. Plaintiffs amended their complaint on October 21, 2011. The Synovus entities filed a motion to dismiss the amended complaint on November 22, 2011. On July 26, 2012, the court denied the motion as to Synovus and Synovus Bank, but granted the motion as to CB&T. Synovus and Synovus Bank filed their answer to the amended complaint on September 24, 2012. The case is currently in discovery.

On January 25, 2012, Synovus Bank was named as a defendant in another putative multi-state class action relating to the manner in which Synovus Bank charges overdraft fees to customers. The case, Green et al. v. Synovus Bank, was filed in the Middle District of Georgia, Columbus Division. On August 3, 2012, the Judicial Panel on Multidistrict Litigation ordered the case transferred to the multi-district proceeding in the Southern District of Florida. In Re: Checking Account Overdraft Litigation, MDL No. 2036. On September 5, 2012, the plaintiffs in the Childs case filed an amended complaint that added Richard Green, the named plaintiff from the Green et al. v. Synovus Bank case, as a named plaintiff in the Childs case. As a result, the parties advised the court that the Green et al. v. Synovus Bank case should be dismissed without prejudice. On November 8, 2012, the court entered an order dismissing without prejudice the Green case.

Table of Contents

Assertion of Overdraft Fees as Interest Litigation

Synovus Bank was also named as a defendant in a putative state-wide class action in which the plaintiffs allege that overdraft fees charged to customers constitute interest and, as such, are usurious under Georgia law. The case, Griner et. al. v. Synovus Bank, et. al. was filed in Gwinnett County State Court (state of Georgia) on July 30, 2010, and asserts claims for usury, conversion and money had and received for alleged injuries suffered by the plaintiffs as a result of Synovus Bank's assessment of overdraft charges in connection with its POS/debit and automated-teller machine cards used to access customer accounts. Plaintiffs contend that such overdraft charges constitute interest and are therefore subject to Georgia usury laws. Synovus Bank contends that such overdraft charges constitute non-interest fees and charges under both federal and Georgia law and are otherwise exempt from Georgia usury limits. On September 1, 2010, Synovus Bank removed the case to the United States District Court for the Northern District of Georgia, Atlanta Division. The plaintiffs filed a motion to remand the case to state court. On July 22, 2011, the federal court entered an order granting plaintiffs' motion to remand the case to the Gwinnett County State Court. Synovus Bank subsequently filed a motion to dismiss. On February 22, 2012, the state court entered an order denying the motion to dismiss. On March 1, 2012, the state court signed and entered a certificate of immediate review thereby permitting Synovus Bank to petition the Georgia Court of Appeals for a discretionary appeal of the denial of the motion to dismiss. On March 12, 2012, Synovus Bank filed its application for interlocutory appeal with the Georgia Court of Appeals. On April 3, 2012, the Georgia Court of Appeals granted Synovus Bank's application for interlocutory appeal of the state court's order denying Synovus Bank's motion to dismiss. On April 11, 2012, Synovus Bank filed its notice of appeal. Oral arguments were heard in the case on September 19, 2012. On March 28, 2013, the Georgia Court of Appeals entered an order affirming the denial of Synovus Bank's motion to dismiss and remanding the case back to the State Court of Gwinnett County for further proceedings. On April 8, 2013, Synovus Bank filed a motion requesting that the Court of Appeals reconsider its March 28, 2013 order. On April 11, 2013, the Court of Appeals entered an order denying Synovus Bank's motion for reconsideration. On April 19, 2013, Synovus Bank filed a notice of its intent to petition the Supreme Court of Georgia for a writ of certiorari. On May 1, 2013, Synovus Bank filed a petition for writ of certiorari with the Supreme Court of Georgia. The case remains pending.



Table of Contents

Note 16 - Subsequent Events

Common Stock and Preferred Stock Offerings

On July 24, 2013, Synovus completed a public offering of 59,870,550 shares of its Common Stock at \$3.09 per share. The offering generated net proceeds of approximately \$175 million.

On July 25, 2013, Synovus completed a public offering of \$130 million of Series C Preferred Stock (5.2 million shares, no par value, with a liquidation preference of \$25 per share). The offering generated net proceeds of approximately \$125 million. From the date of issuance to, but excluding, August 1, 2018, the rate for declared dividends is 7.875% per annum. From and including August 1, 2018, the dividend rate will change to a floating rate equal to three-month LIBOR plus a spread of 6.39% per annum.

Redemption of TARP Preferred Stock

On July 26, 2013, Synovus redeemed all 967,870 shares of its Series A Preferred Stock issued to the U.S. Treasury under the CPP established under TARP. Over two-thirds of the TARP redemption was funded by internally available funds. The balance of the redemption was funded by net proceeds from the equity offerings completed in July 2013, described above.

In connection with the redemption of the Series A Preferred Stock, Synovus accelerated the accretion of the remaining issuance discount on the Series A Preferred Stock, which will result in a \$5.1 million reduction in net income available to common shareholders for the three months ending September 30, 2013.

The U.S. Treasury continues to hold the Warrants, which expire on December 19, 2018. Synovus will evaluate the potential repurchase of these Warrants directly from the U.S. Treasury or through participation in a subsequent auction process, which may or may not be successful.

Table of Contents

ITEM 2. – MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

In this Report, the words “Synovus,” “the Company,” “we,” “us,” and “our” refer to Synovus Financial Corp. together with Synovus Bank and Synovus’ other wholly-owned subsidiaries, except where the context requires otherwise.

FORWARD-LOOKING STATEMENTS

Certain statements made or incorporated by reference in this Report which are not statements of historical fact; including those under "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in this Report, constitute forward-looking statements within the meaning of, and subject to the protections of, Section 27A of the Securities Act, and Section 21E of the Exchange Act. Forward-looking statements include statements with respect to Synovus' beliefs, plans, objectives, goals, targets, expectations, anticipations, assumptions, estimates, intentions and future performance and involve known and unknown risks, many of which are beyond Synovus' control and which may cause Synovus' actual results, performance or achievements or the commercial banking industry or economy generally, to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements.

All statements other than statements of historical fact are forward-looking statements. You can identify these forward-looking statements through Synovus' use of words such as “believes,” “anticipates,” “expects,” “may,” “will,” “assume,” “predicts,” “could,” “should,” “would,” “intends,” “targets,” “estimates,” “projects,” “plans,” “potential” and other similar words or expressions of the future or otherwise regarding the outlook for Synovus' future business and financial performance and/or the performance of the commercial banking industry and economy in general. Forward-looking statements are based on the current beliefs and expectations of Synovus' management and are subject to significant risks and uncertainties. Actual results may differ materially from those contemplated by such forward-looking statements. A number of factors could cause actual results to differ materially from those contemplated by the forward-looking statements in this document. Many of these factors are beyond Synovus' ability to control or predict. These factors include, but are not limited to:

- (1) the risk that we may not realize the expected benefits from our efficiency and growth initiatives, which will negatively affect our future profitability;
- (2) the risks that if economic conditions worsen or regulatory capital rules are modified, or the results of mandated “stress testing” do not satisfy certain criteria, we may be required to undertake additional strategic initiatives to improve our capital position;
- (3) changes in the interest rate environment and competition in our primary market area may result in increased funding costs or reduced earning assets yields, thus reducing margins and net interest income;
- (4) changes in the cost and availability of funding due to changes in the deposit market and credit market, or the way in which we are perceived in such markets, including any reduction in our credit ratings;
- (5) deterioration in credit quality may result in increased non-performing assets and credit losses, which could adversely impact our capital, financial condition, and results of operations;
- (6) the risk that our allowance for loan losses may prove to be inadequate or may be negatively affected by credit risk exposures;
- (7) declines in the values of residential and commercial real estate may result in write-downs of assets and realized losses on disposition of non-performing assets, which may increase credit losses and negatively affect our financial results;
- (8) the impact on our borrowing costs, capital costs and our liquidity due to our status as a non-investment grade issuer and any reduction in our credit ratings;
- (9) restrictions or limitations on access to funds from historical and alternative sources of liquidity could adversely affect our overall liquidity, which could restrict our ability to make payments on our obligations or dividend payments on our common stock and preferred stock and our ability to support asset growth and sustain our operations and the operations of Synovus Bank;
- (10) future availability and cost of additional capital and liquidity on favorable terms, if at all;
- (11) the risk that for deferred tax assets, we may be required to increase the valuation allowance in future periods, or we may not be able to realize the deferred tax assets in the future;



Table of Contents

- the risk that we could have an “ownership change” under Section 382 of the Internal Revenue Code, which could
- (12) impair our ability to timely and fully utilize our net operating losses and built-in losses that may exist when such “ownership change” occurs;
- (13) the impact on our financial results, reputation, and business if we are unable to comply with all applicable federal and state regulations, board resolutions adopted at the request of our regulators, or other supervisory actions or directives and any necessary capital initiatives;
- (14) the impact of The Dodd-Frank Wall Street Reform and Consumer Protection Act and other recent and proposed changes in governmental policy, laws and regulations, including proposed and recently enacted changes in the regulation of banks and financial institutions, or the interpretation or application thereof, including restrictions, increased capital requirements, limitations and/or penalties arising from banking, securities and insurance laws, enhanced regulations and examinations and restrictions on compensation;
- (15) the risk that we may be unable to pay dividends on our common stock and preferred stock;
- (16) the risk that we may be required to make substantial expenditures to keep pace with the rapid technological changes in the financial services market;
- (17) the risk that our enterprise risk management framework may not identify or address risks adequately, which may result in unexpected losses;
- (18) risks related to a failure in or breach of our operational or security systems of our infrastructure, or those of our third party vendors and other service providers, including as a result of cyber-attacks, which could disrupt our businesses, result in the disclosure or misuse of confidential or proprietary information, damage our reputation, increase our costs or cause losses;
- (19) risks related to our reliance on third parties to provide key components of our business infrastructure, including the costs of services and products provided to us by third parties, and risks related to disruptions in service or financial difficulties of a third party vendor;
- (20) the costs and effects of litigation, investigations, claims, inquiries or similar matters, or adverse facts and developments related thereto;
- (21) risks related to the loss of customers to alternatives to bank deposits, which could affect our income and force us to rely on relatively more expensive sources of funding;
- (22) risks related to recent and proposed changes in the mortgage banking industry, including the impact of the “ability to pay” and “qualified mortgage” rules on our loan origination process and foreclosure proceedings;
- (23) the effects of any damages to Synovus' reputation resulting from developments related to any of the items identified above;
- (24) the volatility of our stock price; and
- (25) other factors and other information contained in this Report, other reports and filings that we make with the SEC under the Exchange Act, including, without limitation, those found in “Part I-Item 1A. Risk Factors” of Synovus' 2012 Form 10-K.

For a discussion of these and other risks that may cause actual results to differ from expectations, refer to “Part I-Item 1A. Risk Factors” and other information contained in Synovus' 2012 Form 10-K and our other periodic filings, including quarterly reports on Form 10-Q and current reports on Form 8-K, that we file from time to time with the SEC. All written or oral forward-looking statements that are made by or are attributable to Synovus are expressly qualified by this cautionary notice. You should not place undue reliance on any forward-looking statements since those statements speak only as of the date on which the statements are made. Synovus undertakes no obligation to update any forward-looking information and statements, whether written or oral, to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of new information or unanticipated events, except as may otherwise be required by law. All forward-looking statements attributable to Synovus are expressly qualified by these cautionary statements.

**INTRODUCTION AND CORPORATE PROFILE**

Synovus Financial Corp. is a diversified financial services company and a registered financial holding company headquartered in Columbus, Georgia. Synovus provides integrated financial services including commercial and retail banking, financial



## Table of Contents

management, insurance, and mortgage services to its customers through locally-branded banking divisions of its wholly-owned subsidiary bank, Synovus Bank, and other offices in Georgia, Alabama, South Carolina, Florida, and Tennessee.

The following financial review summarizes the significant trends affecting Synovus' results of operations and financial condition for the six and three months ended June 30, 2013 and 2012, respectively. This discussion supplements, and should be read in conjunction with, the unaudited interim consolidated financial statements and notes thereto contained elsewhere in this Report and the consolidated financial statements of Synovus, the notes thereto, and management's discussion and analysis contained in Synovus' 2012 Form 10-K.

Management's Discussion and Analysis of Financial Condition and Results of Operations are divided into key segments:

- Economic Overview—Provides an overview, including our thoughts on the impact of the economy, legislative and regulatory initiatives, and recent industry developments.
- Discussion of Results of Operations—Reviews Synovus' financial performance, as well as selected balance sheet items, items from the statements of income, and certain key ratios that illustrate Synovus' performance.
- Credit Quality, Capital Resources and Liquidity—Discusses credit quality, market risk, and liquidity, as well as performance trends. It also includes a discussion of liquidity policies, how Synovus obtains funding, and related performance.
- Additional Disclosures—Provides comments on additional important matters including other contingencies, critical accounting policies and non-GAAP financial measures used within this Report.

A reading of each section is important to understand fully the nature of our financial performance.

### ECONOMIC OVERVIEW

Economic metrics for the second quarter of 2013 point towards continued modest improvement in the national economy despite somewhat conflicting indicators. Employment has continued to grow overall as gains in non-manufacturing and small business employment have mitigated losses in the manufacturing and government sectors. While unemployment rates increased in 28 states month over month in June of 2013, the national average remained stable throughout the quarter, ending with a rate of 7.6%. The Conference Board Consumer Confidence Index,<sup>®</sup> while continuing to reflect volatility from the uncertainties in the national and global economies, improved to 81.4% in June 2013, which is the index's highest level since January of 2008. Motor vehicle sales, retail sales, and consumer credit totals increased throughout the quarter, indicating a willingness to spend by the American public. Despite healthy consumption metrics and generally improving employment conditions, GDP for the second quarter was 1.7%, slightly less than market expectations but better than the revised first quarter rate of 1.1%. Reduced government spending and economic softness in global markets continue to weigh down United States GDP growth. Housing metrics surged in the first half of the second quarter as price indexes hit post-recession highs and mortgage rates continued to trade at historical lows. However, indications by the Federal Reserve that the cessation of quantitative easing could be accomplished by June of 2014 sent a shockwave through the market; rapidly escalating bond yields, which drove mortgage rates up as high as 125 bps, caused annualized housing sales and starts to reverse course and trend downward by the end of the quarter. Subsequent indications from the Federal Reserve that the quantitative easing (QE) termination program may take longer than one year calmed markets and brought rates down, but the quarterly increase in mortgage rates still averaged approximately 75 bps.

Commercial real estate continued its recovery as asset values pushed higher, particularly in the multifamily and industrial/warehouse sectors where cap rates are at or near historical lows. Premium pricing for major metro market properties has pushed investors seeking adequate yields towards secondary markets and major transportation hubs. European countries are currently experiencing weak economic conditions, and ambivalence over appropriate austerity measures and central bank policies do not bode well for imminent improvement. China is hampered by lower European and American consumption and has fallen short of internal growth expectations. Although Synovus does not have direct exposure to global markets, Synovus will continue to monitor the impact of international developments on domestic economic activity and will determine the most appropriate strategies to pursue.



Table of Contents

## DISCUSSION OF RESULTS OF OPERATIONS

## Consolidated Financial Highlights

A summary of Synovus' financial performance for the six months ended June 30, 2013 and 2012 is set forth in the table below.

(dollars in thousands, except per share data)	Six Months Ended June 30,			Three Months Ended June 30,		
	2013	2012	Change	2013	2012	Change
Net interest income	\$401,891	434,316	(7.5)%	202,077	213,356	(5.3)%
Provision for loan losses	48,773	110,271	(55.8 )	13,077	44,222	(70.4 )
Non-interest income	129,813	160,616	(19.2 )	65,092	76,477	(14.9 )
Non-interest expense	363,472	411,399	(11.6 )	181,186	208,264	(13.0 )
Adjusted non-interest expense <sup>(1)</sup>	331,582	353,466	(6.2 )	167,777	179,018	(6.3 )
Income before income taxes	119,459	73,262	63.1	72,906	37,347	95.2
Pre-tax, pre-credit costs income <sup>(1)</sup>	198,674	217,213	(8.5 )	97,989	106,645	(8.1 )
Net income available to common shareholders	45,515	46,172	(1.4 )	30,717	24,803	23.8
Net income per common share, basic	0.06	0.06	(5.4 )	0.04	0.03	14.5
Net income per common share, diluted	\$0.05	0.05	(1.6 )	0.03	0.03	23.7
Net interest margin	3.41	% 3.52	(11) bps	3.39	% 3.48	(9) bps
Net charge-off ratio	0.90	1.94	(104) bps	0.61	1.99	(138) bps

(dollars in thousands, except per share data)	June 30, 2013	March 31, 2013	Sequential Quarter Change	June 30, 2012	Year Over Year Change
Total deposits	20,710,703	20,561,193	149,510	21,565,065	(854,362 )
Core deposits <sup>(1)</sup>	19,372,640	19,228,561	144,079	20,416,173	(1,043,533 )
Core deposits excluding time deposits <sup>(1)</sup>	15,995,424	15,746,365	249,059	16,318,339	(322,915 )
Non-performing assets ratio	3.21	% 3.47	(26) bps	4.83	% (162) bps
Past dues over 90 days	0.02	0.03	(1) bp	0.03	(1) bp
Tier 1 capital <sup>(1)</sup>	\$2,904,985	2,866,490	38,495	\$2,822,487	82,498
Tier 1 common equity <sup>(1)</sup>	1,932,260	1,896,485	35,775	1,860,394	71,866
Total risk-based capital	3,445,161	3,493,091	(47,930 )	3,449,214	(4,053 )
Tier 1 capital ratio <sup>(1)</sup>	13.49	% 13.50	(1) bp	13.35	% 14 bps
Tier 1 common equity ratio <sup>(1)</sup>	8.97	8.93	4 bps	8.80	17 bps
Total risk-based capital ratio	15.99	16.45	(46) bps	16.31	(32) bps
Total shareholders' equity to total assets ratio <sup>(1)</sup>	13.43	13.65	(22) bps	10.85	258 bps
Tangible common equity to tangible assets ratio <sup>(1)</sup>	9.71	9.89	(18) bps	7.12	259 bps

<sup>(1)</sup> See reconciliation of "Non-GAAP Financial Measures" in this Report.

## Results for the Six and Three Months Ended June 30, 2013

For the six months ended June 30, 2013, net income available to common shareholders was \$45.5 million, or \$0.05 per diluted common share, compared to net income available to common shareholders of \$46.2 million, or \$0.05 per diluted common share for the six months ended June 30, 2012. For the three months ended June 30, 2013, net



income available to common shareholders was \$30.7 million, or \$0.03 per diluted common share, compared to \$24.8 million and \$0.03 per diluted common share for the same period a year earlier. Net income available to common shareholders for the six months ended June 30, 2013 includes \$44.4 million in income tax expense, while net income available to common shareholders for the same period one year earlier includes an income tax benefit of \$2.2 million. Income before taxes for the six months ended June 30, 2013 was \$119.5 million, a \$46.2 million, or 63.1%, increase over the six months ended June 30, 2012.

Table of Contents

Overall improvement for the six months ended June 30, 2013 is due to an \$88.0 million decrease in total credit costs and a \$21.9 million decrease in adjusted non-interest expense, partially offset by a \$32.4 million decrease in net-interest income and a \$30.2 million decrease in non-interest income. All key credit quality metrics continued to improve during the second quarter of 2013. Credit costs continued to decline and totaled \$24.0 million for the second quarter of 2013, compared to \$49.3 million for the first quarter of 2013 and \$70.3 million for the second quarter of 2012. Net charge-offs for the second quarter of 2013 totaled \$30.0 million or 0.61% of average loans, annualized, down from \$57.3 million or 1.18% of average loans, annualized, for the first quarter of 2013. The year-to-date net charge-off ratio is 0.90%, the lowest level since the first quarter of 2008. NPL inflows were \$66.9 million for the second quarter of 2013, down from \$83.9 million in the first quarter of 2013, and down 46.2% from the second quarter of 2012. Total non-performing assets declined \$42.4 million from \$677.6 million at March 31, 2013 to \$635.2 million at June 30, 2013, and declined \$326.2 million or 33.9% from June 30, 2012. As a percentage of total loans outstanding, past due loans remained at favorable levels with total past due loans and still accruing interest of 0.41% at June 30, 2013 compared to 0.46% and 0.47% at March 31, 2013 and June 30, 2012, respectively, and loans 90 days past due and still accruing interest were 0.02% at June 30, 2013, compared to 0.03% at March 31, 2013 and 0.03% at June 30, 2012.

Pre-tax, pre-credit costs income (which excludes provision for loan losses, other credit costs, restructuring charges, Visa indemnification charges, and investment securities gains, net) was \$198.7 million for the six months ended June 30, 2013, and \$98.0 million for second quarter of 2013, a \$2.7 million, or 2.8%, decrease from the first quarter of 2013. As compared to the first quarter of 2013, the second quarter 2013 decrease in pre-tax, pre-credit costs income was primarily driven by a \$1.0 million decrease in non-interest income and a \$4.0 million increase in adjusted non-interest expense (primarily due to higher professional fees), and partially offset by a \$2.3 million increase in net interest income, due primarily to loan growth and one extra calendar day in the quarter. The \$8.7 million decline from the second quarter of 2012 was driven by an \$11.3 million decrease in net interest income and an \$8.0 million decrease in non-interest income, partially offset by a \$10.6 million decrease in adjusted non-interest expense. See reconciliation of "Non-GAAP Financial Measures" in this Report.

The net interest margin declined 4 bps to 3.39% in the second quarter of 2013 compared to 3.43% for the first quarter of 2013, and declined 9 bps from 3.48% in the second quarter of 2012. The sequential quarter decline was primarily due to higher levels of liquidity. Earning asset yields decreased by 26 bps compared to the six months ended June 30, 2012 while the effective cost of funds decreased by 15 bps. The primary factors negatively impacting earning asset yields were a 44 bps decrease in the yield on taxable investment securities and a 33 bps decline in loan yields. The investment yield decrease was due to significantly lower yields available for the reinvestment of maturing higher yielding securities. Loan yield decreases were primarily driven by downward pricing of maturing and prepaid loans. Earning asset yields were positively impacted by the reduction in low yielding funds held at the Federal Reserve Bank. The effective cost of funds was positively impacted by the downward repricing of maturing certificates of deposit and a decrease in the effective cost of core money market deposits. As compared to the six months ended June 30, 2012, core certificates of deposit declined by 37 bps and core money market deposits declined by 12 bps. See reconciliation of core deposits in the "Non-GAAP Financial Measures" in this Report.

At June 30, 2013, total loans outstanding were \$19.61 billion, a sequential quarter increase of \$240.4 million or 5.0% annualized from the first quarter of 2013. Commercial and industrial loans grew by \$184.6 million from the first quarter of 2013, or 8.2% annualized. Additionally, retail loans grew by \$78.5 million from the first quarter of 2013, or 7.9% annualized.

Total deposits increased by \$149.5 million to \$20.71 billion from the first quarter of 2013. The increase in total deposits was driven by increases in non-interest bearing demand deposits and NOW account balances. June 30, 2013 balances include \$36.1 million in deposits assumed from Sunrise Bank. Core deposits ended the quarter at \$19.37 billion, up \$144.1 million compared to first quarter of 2013. Core deposits, excluding time deposits, were \$16.00 billion at June 30, 2013, down \$385.6 million compared to December 31, 2012. Compared to June 30, 2012, core deposits excluding time deposits decreased \$322.9 million or 2.0%. See reconciliation of "Non-GAAP Financial Measures" in this Report.

Total shareholders' equity was \$3.57 billion at June 30, 2013, unchanged from December 31, 2012.

#### Recent Developments

As previously disclosed, in 2009, Synovus entered into the Synovus MOU with the Atlanta Fed and the GA DBF. The Atlanta Fed and the GA DBF terminated the Synovus MOU effective as of April 22, 2013. The Synovus MOU has been replaced with a resolution adopted by Synovus' Board of Directors relating to, among other things, continued emphasis on improving asset quality and maintaining strong levels of capital and liquidity. The Bank's Supervisory Authorities have also terminated the Synovus Bank MOU effective as of May 29, 2013. The Synovus Bank MOU was also replaced with a resolution adopted by Synovus Bank's Board of Directors relating to, among other things, continued emphasis on improving asset quality and maintaining strong levels of capital and liquidity.

#### Common Stock and Preferred Stock Offerings

On July 24, 2013, Synovus completed a public offering of 59,870,550 shares of its Common Stock at \$3.09 per share. The offering generated net proceeds of approximately \$175 million.

Table of Contents

On July 25, 2013, Synovus completed a public offering of \$130 million of Series C Preferred Stock (5.2 million shares, no par value, with a liquidation preference of \$25 per share). The offering generated net proceeds of approximately \$125 million. From the date of issuance to, but excluding, August 1, 2018, the rate for declared dividends is 7.875% per annum. From and including August 1, 2018, the dividend rate will change to a floating rate equal to three-month LIBOR plus a spread of 6.39% per annum.

Redemption of TARP Preferred Stock

On July 26, 2013, Synovus redeemed all 967,870 shares of its Series A Preferred Stock issued to the U.S. Treasury under the CPP established under TARP. Over two-thirds of the TARP redemption was funded by internally available funds. The balance of the redemption was funded by net proceeds from the equity offerings completed in July 2013, described above.

In connection with the redemption of the Series A Preferred Stock, Synovus accelerated the accretion of the remaining issuance discount on the Series A Preferred Stock, which will result in a \$5.1 million reduction in net income available to common shareholders for the three months ending September 30, 2013.

The current cost of the Series A Preferred Stock (including dividends paid to the Treasury on a quarterly basis, and related accretion) was approximately \$59 million per year. The elimination of this cost, net of the costs of the transactions described above to assist in facilitating the redemption of the Series A Preferred Stock is expected to result in a net annualized increase to diluted EPS of \$0.04 (based on annualized second quarter 2013 actual results). The U.S. Treasury continues to hold Warrants, which expire on December 19, 2018. Synovus will evaluate the potential repurchase of these Warrants directly from the U.S. Treasury or through participation in a subsequent auction process, which may or may not be successful.

Changes in Financial Condition

During the six months ended June 30, 2013, total assets decreased by \$196.8 million, or 1%, to \$26.56 billion as compared to December 31, 2012. The principal components of this decrease were a decrease of \$186.1 million in cash and cash equivalents, a decrease of \$99.9 million in mortgage loans held for sale, at fair value and a \$39.1 million decrease in interest bearing funds with the Federal Reserve Bank. These decreases were partially offset by a \$96.6 million increase in investment securities available for sale and a \$66.6 million increase in loans, net of deferred fees and costs.

Table of Contents

## Loans

The following table compares the composition of the loan portfolio at June 30, 2013, December 31, 2012, and June 30, 2012.

(dollars in thousands)	June 30, 2013	December 31, 2012	June 30, 2013 vs. December 31, 2012 % Change <sup>(1)</sup>	June 30, 2012	June 30, 2013 vs. June 30, 2012 % Change
Investment properties	\$4,392,523	4,376,118	0.8	% \$4,416,610	(0.5)%
1-4 family properties	1,197,487	1,279,105	(12.9)	) 1,483,824	(19.3)
Land acquisition	752,319	794,229	(10.6)	) 983,843	(23.5)
Total commercial real estate	6,342,329	6,449,452	(3.3)	) 6,884,277	(7.9)
Commercial, financial and agricultural	5,397,786	5,301,134	3.7	5,045,144	7.0
Owner-occupied	3,833,713	3,800,380	1.8	3,839,489	(0.2)
Commercial and industrial	9,231,499	9,101,514	2.9	8,884,633	3.9
Home equity lines	1,507,738	1,542,397	(4.5)	) 1,603,905	(6.0)
Consumer mortgages	1,451,212	1,411,561	5.7	1,400,714	3.6
Credit cards	251,788	263,561	(9.0)	) 262,402	(4.0)
Small business	568,881	516,349	20.5	383,520	48.3
Other retail loans	278,603	277,229	1.0	273,994	1.7
Total retail	4,058,222	4,011,097	2.4	3,924,535	3.4
Total loans	19,632,050	19,562,063	0.7	19,693,445	(0.3)
Deferred fees and costs, net	(23,767)	) (20,373)	) 33.6	(13,318)	) 78.5
Total loans, net of deferred fees and costs	\$19,608,283	19,541,690	0.7	% \$19,680,127	(0.4)%

<sup>(1)</sup> Percentage changes are annualized.

At June 30, 2013, total loans outstanding were \$19.61 billion, a sequential quarter increase of \$240.4 million or 5.0% annualized. The sequential quarter growth was broad-based across many categories within the C&I and retail portfolio. Total commercial and industrial and retail loans grew sequentially \$184.6 million or 8.2% annualized and \$78.5 million or 7.9% annualized, respectively.

## Commercial Loans

Total commercial loans (which are comprised of C&I and CRE loans) at June 30, 2013 were \$15.57 billion or 79.3% of the total loan portfolio compared to \$15.55 billion, or 79.5%, at December 31, 2012 and \$15.77 billion, or 80.1%, at June 30, 2012.

At June 30, 2013 and December 31, 2012, Synovus had 20 and 22 commercial loan relationships, respectively, with total commitments of \$50 million or more (including amounts funded). The average funded balance of these relationships at June 30, 2013 and December 31, 2012 was approximately \$69 million and \$70 million, respectively.

## Commercial and Industrial Loans

Total commercial and industrial loans at June 30, 2013 were \$9.23 billion, or 47.0% of the total loan portfolio compared to \$9.10 billion, or 46.6% of the total loan portfolio at December 31, 2012 and \$8.88 billion, or 45.1% of the total loan portfolio at June 30, 2012. This portfolio is currently concentrated on small to middle market commercial and industrial lending disbursed throughout a diverse group of industries in the Southeast, including health care, finance and insurance, manufacturing, construction, real estate leasing, and retail trade shown in the following table. The portfolio is relationship focused and, as a result, Synovus' lenders have in-depth knowledge of the borrowers, most of which have guaranty arrangements. Commercial and industrial loans are primarily originated through Synovus' local market banking divisions and made to commercial customers primarily to finance capital expenditures, including real property, plant and equipment, or as a source of working capital. In accordance with

Synovus' uniform lending policy, each loan undergoes a detailed underwriting process which incorporates uniform underwriting standards and oversight in proportion to the size and complexity of the lending relationship. Approximately 92% of Synovus' commercial and industrial loans are secured by real estate, business equipment, inventory, and other types of collateral.

Table of Contents

Commercial and Industrial Loans by Industry (dollars in thousands)	June 30, 2013		December 31, 2012		
	Amount	% <sup>(1)</sup>	Amount	% <sup>(1)</sup>	
Health care and social assistance	\$ 1,507,398	16.3	% 1,357,185	14.9	%
Manufacturing	814,857	8.8	767,371	8.4	
Real estate other	768,950	8.3	771,487	8.5	
Retail trade	677,494	7.3	664,524	7.3	
Wholesale trade	616,809	6.7	567,538	6.2	
Real estate leasing	538,064	5.8	578,695	6.4	
Finance and insurance	525,771	5.7	529,120	5.8	
Accommodation and food services	449,296	4.9	451,130	5.0	
Construction	444,021	4.8	485,936	5.3	
Professional, scientific, and technical services	414,132	4.5	418,756	4.6	
Agriculture, forestry, fishing, and hunting	289,738	3.1	290,762	3.2	
Educational services	228,159	2.5	221,775	2.4	
Transportation and warehousing	189,820	2.1	205,038	2.3	
Arts, entertainment, and recreation	165,936	1.8	182,190	2.0	
Other services	884,613	9.6	967,193	10.6	
Other industries	716,441	7.8	642,814	7.1	
Total commercial and industrial loans	\$9,231,499	100.0	% 9,101,514	100.0	%

(1) Loan balance in each category expressed as a percentage of total commercial and industrial loans.

Commercial and industrial lending is a key component of Synovus' growth and diversification strategy (reducing overall concentration in CRE and growing the percentage of C&I loans relative to the total loan portfolio). Synovus has actively invested in additional expertise, product offerings, and product quality to provide its commercial and industrial clients with increased and enhanced product offerings and customer service. Complementing this investment in C&I growth, Synovus' management continues to focus on streamlining and enhancing Synovus' existing product lines, especially for traditional retail, small business, and professional services customers.

The Corporate Banking Group provides lending solutions to larger corporate clients and includes specialty units such as syndications and senior housing. These units partner with Synovus' local bankers to build relationships across the five-state footprint, as well as the southeastern and southwestern United States. To date, loan syndications consist primarily of loans where Synovus is participating in the credit (versus the lead bank). Senior housing loans are typically extended to borrowers in the assisted living or skilled nursing facilities sectors. The Corporate Banking Group also originates loans and participates in loans to well-capitalized public companies and larger private companies that operate in the five-state footprint as well as other states in the Southeast.

At June 30, 2013, \$3.83 billion of total commercial and industrial loans, or 19.5% of the total loan portfolio, represented loans originated for the purpose of financing owner-occupied properties. The primary source of repayment on these loans is revenue generated from products or services offered by the business or organization. The secondary source of repayment on these loans is the real estate. These loans are predominately secured by owner-occupied properties and other real estate. Other types of collateral securing these loans consist primarily of marketable equipment, marketable inventory, accounts receivable, equity and debt securities, and time deposits.

At June 30, 2013, \$5.40 billion of total commercial and industrial loans, or 27.5% of the total loan portfolio, represented loans originated for the purpose of financing commercial, financial, and agricultural business activities. The primary source of repayment on these loans is revenue generated from products or services offered by the business or organization. The secondary source of repayment is the collateral, which consists primarily of equipment, inventory, accounts receivable, time deposits, and other business assets.

#### Commercial Real Estate Loans

Commercial real estate loans consist of investment properties loans, 1-4 family properties loans, and land acquisition loans. Commercial real estate loans are primarily originated through Synovus' local market banking divisions. These loans are subject to the same uniform lending policies referenced above. Total commercial real estate loans, which

represent 32.3% of the total loan portfolio at June 30, 2013, were \$6.34 billion, a decline of \$107.1 million or 3.3% annualized from December 31, 2012 primarily as a result of pay-downs, charge-offs, and loan sales.



Table of Contents

## Investment Properties Loans

Total investment properties loans as of June 30, 2013 were \$4.39 billion, or 69.3% of the total commercial real estate portfolio and 22.4% of the total loan portfolio, compared to \$4.38 billion or 67.9% of the total commercial real estate portfolio, and 22.4% of the total loan portfolio at December 31, 2012. Investment properties loans consist of construction and mortgage loans for income producing properties and are primarily made to finance multi-family properties, hotels, office buildings, shopping centers, warehouses, and other commercial development properties. Synovus' investment properties portfolio is well diversified with no concentration by property type, geography (other than the fact that most of these loans are in Synovus' primary market areas of Georgia, Alabama, Tennessee, South Carolina, and Florida), or tenants. These loans have been underwritten with stressed interest rates and vacancies and are generally recourse in nature with short-term maturities (three years or less) allowing for restructuring opportunities that reduce Synovus' overall risk exposure. The investment properties loans are primarily secured by the property being financed by the loans; however, these loans may also be secured by real estate or other assets beyond the property being financed.

## 1-4 Family Properties Loans

At June 30, 2013, 1-4 family properties loans totaled \$1.20 billion, or 18.9% of the total commercial real estate portfolio and 6.1% of the total loan portfolio, compared to \$1.28 billion, or 19.8% of the total commercial real estate portfolio and 6.5% of the total loan portfolio at December 31, 2012. 1-4 family properties loans include construction loans to homebuilders, commercial mortgage loans to real estate investors, and residential development loans to developers and are almost always secured by the underlying property being financed by such loans. These properties are primarily located in the markets served by Synovus. Underwriting standards for these types of loans include stricter approval requirements as well as more stringent underwriting standards than current regulatory guidelines. Construction and residential development loans are generally interest-only loans and typically have maturities of three years or less, and 1-4 family rental properties generally have maturities of three to five years, with amortization periods of up to fifteen to twenty years. Although housing and real estate markets in the five southeastern states within Synovus' footprint are showing signs of stabilization, Synovus has actively worked to reduce its exposure to these types of loans.

## Residential C&amp;D Loans

Total residential C&D loans (consisting of 1-4 family construction loans and residential development loans) were \$340.4 million at June 30, 2013, a decline of \$72.9 million or 35.6% annualized from December 31, 2012.

## Land Acquisition Loans

Total land acquisition loans were \$752.3 million at June 30, 2013, or 3.8% of the total loan portfolio, a decline of 10.6% annualized from December 31, 2012. Land acquisition loans are secured by land held for future development, typically in excess of one year. These loans have short-term maturities and are typically unamortized. Land securing these loans is substantially within the Synovus footprint, and loan terms generally include personal guarantees from the principals. Loans in this portfolio are underwritten based on the loan to value of the collateral and the capacity of the guarantor(s). Generally, the maximum loan-to-value at the time of origination or refinancing is aligned with regulatory requirements. Synovus has actively worked to reduce its exposure to these types of loans.

## Retail Loans

Retail loans at June 30, 2013 totaled \$4.06 billion, representing 20.7% of the total loan portfolio compared to \$4.01 billion, or 20.5% of the total loan portfolio at December 31, 2012 and \$3.92 billion or 19.9% of the total loan portfolio at June 30, 2012. Small business loans at June 30, 2013 totaled \$568.9 million, an increase of \$52.5 million or 20.5% annualized compared to December 31, 2012. The increase in small business loans is partially due to a reclassification of loans, which are now underwritten using a business credit scoring system and thus are reported as small business loans, a component of retail loans. During the six months ended June 30, 2013, approximately \$29 million of these loans were reclassified from the C&I portfolio to retail small business loans. As these small business loans included as a component of commercial and industrial loans are renewed or refinanced, they will be classified as small business loans as a component of retail loans.

The retail loan portfolio consists of a wide variety of loan products offered through Synovus' banking network, including first and second residential mortgages, HELOCs, credit card, automobile, small business, and other retail

loans. The majority of Synovus' retail loans are consumer mortgages and home equity lines secured by first and second liens on residential real estate primarily located in the markets served by Synovus in Georgia, Florida, South Carolina, Alabama, and Tennessee. Credit card loans totaled \$251.8 million at June 30, 2013, including \$56.3 million of commercial credit card loans. These commercial credit card loans relate to Synovus' commercial and small business customers who utilize corporate credit cards for various business activities.

Retail loans are subject to uniform lending policies and consist primarily of loans with strong borrower credit scores (most recently measured as of December 31, 2012). As of December 31, 2012, weighted-average FICO scores within the residential real

Table of Contents

estate portfolio were 757 for HELOC and 735 for consumer mortgages. Conservative debt-to-income ratios (average debt to income ratio of loans originated) were maintained in the second quarter of 2013 at 27.2%, as compared to 27.1% in the fourth quarter of 2012. Utilization rates (total amount outstanding as a percentage of total available lines) of 60.8% and 61.7% at June 30, 2013 and December 31, 2012, respectively, and loan-to-value ratios based upon prudent guidelines were maintained to ensure consistency with Synovus' overall risk philosophy. Apart from credit card loans and unsecured loans, Synovus does not originate loans with LTV ratios greater than 100% at origination except for infrequent situations provided that certain underwriting requirements are met. Additionally, at origination, loan maturities are determined based on the borrower's ability to repay (cash flow or earning power of the borrower that represents the primary source of repayment) and the collateralization of the loan, including the economic life of the asset being pledged. Collateral securing these loans provides a secondary source of repayment in that the collateral may be liquidated. Synovus determines the need for collateral on a case-by-case basis. Factors considered include the purpose of the loan, current and prospective credit-worthiness of the customer, terms of the loan, and economic conditions.

Risk levels 1-6 (descending) are assigned based upon a risk score matrix. At least annually, the retail loan portfolio data is sent to a consumer credit reporting agency for a refresh of customers' credit scores. The most recent credit score refresh was completed as of December 31, 2012. Revolving lines of credit are regularly reviewed for any material change in financial circumstances, and when appropriate, the line of credit may be suspended.

Higher-risk consumer loans as defined by the FDIC are consumer loans (excluding consumer loans defined as nontraditional mortgage loans) where, as of origination or, if the loan has been refinanced, as of refinance, the probability of default within two years is greater than 20%, as determined using a defined historical stress period. These loans are not a part of Synovus' retail lending strategy, and Synovus does not currently develop or offer specific higher-risk consumer loans, alt-A, no documentation or stated income retail residential real estate loan products. Synovus estimates that, as of June 30, 2013, it has approximately \$167 million of higher-risk consumer loans (4.4% of the retail portfolio and 0.9% of the total loan portfolio). Included in this amount is approximately \$24 million of accruing TDRs. Synovus makes retail lending decisions based upon a number of key credit risk determinants including credit scores, bankruptcy predictor scores, loan-to-value ratios, and debt-to-income ratios. Prior to 2009, Synovus Mortgage originated Fannie Mae alt-A loans which were generally sold into the secondary market. Synovus Mortgage no longer originates such loans, and as of June 30, 2013 Synovus has \$1.2 million of such loans remaining on its balance sheet.

Monitoring of Collateral

Synovus follows a risk-based approach as it relates to the credit monitoring processes for its loan portfolio. Synovus updates the fair value of the real estate collateral securing collateral-dependent impaired loans each calendar quarter, with appraisals generally received on an annual basis, or sooner if appropriate, from an independent unaffiliated certified or licensed appraiser. Management also considers other factors or recent developments, such as selling costs and anticipated sales values considering management's plans for disposition, which could result in adjustments to the collateral value estimates indicated in the appraisals. Synovus updates the values of collateral that are in the form of accounts receivable, inventory, equipment, and cash surrender value of life insurance policies at least annually and the values of collateral that are in the form of marketable securities and brokerage accounts at least quarterly.

It is the Company's policy to obtain, on at least an annual basis, an updated appraisal from an independent, unaffiliated certified or licensed appraiser for loan relationships of \$1 million and over when at least one of the loans in the relationship is on non-accrual status. For relationships under \$1 million, while independent appraisals are not mandated by the Company's policies, management will obtain such appraisals when considered prudent. For credits that are not on impaired status, Synovus generally obtains an unaffiliated third-party appraisal of the value of the real estate collateral prior to each loan renewal. Additionally, if conditions warrant (e.g., loans that are not considered impaired but exhibit a higher or potentially higher risk), Synovus engages an unaffiliated appraiser to reappraise the value of the collateral on a more frequent basis. Examples of circumstances that could warrant a new appraisal on an existing performing credit include instances in which local market conditions where the real estate collateral is located have deteriorated, the collateral has experienced damage (fire, wind damage, etc.), the lease or sell-out of the collateral has not met the original projections, and the net operating income of the collateral has declined. In circumstances

where the collateral is no longer considered sufficient, Synovus seeks to obtain additional collateral. Examples of adjustments made quarterly to appraised values include broker's commission, unpaid real estate taxes, attorney's fees, other estimated costs to dispose of the property, known damage to the property, known declines in the net operating income of the property or rent rolls, as well as third-party market data.

#### Loan Guarantees

In addition to collateral, Synovus generally requires a guarantee from all principals on all commercial real estate and commercial and industrial lending relationships. Specifically, Synovus generally obtains unlimited guarantees from any entity (e.g., individual, corporation, or partnership) that owns or controls 50% or more of the borrowing entity. Limited guarantees on a pro rata basis are generally required for all 20% or more owners.

## Table of Contents

Synovus evaluates the financial ability of a guarantor through an evaluation of the guarantor's current financial statements, income tax returns for the two most recent years, and financial information regarding a guarantor's business or related interests. In addition, to validate the support that a guarantor provides relating to a commercial real estate loan, Synovus analyzes both substantial assets owned by the guarantor to ensure that the guarantor has the necessary ownership interest and control over these assets to convert to cash, and the global cash flow of the guarantor. For loans that are not considered impaired, the allowance for loan losses is determined based on the risk rating of each loan. The risk rating incorporates a number of factors, including guarantors. If a loan is impaired, with certain limited exceptions, a guarantee is not considered in determining the amount to be charged-off.

### Other Real Estate

The carrying value of ORE was \$139.7 million, \$150.3 million, and \$174.9 million at June 30, 2013, December 31, 2012, and June 30, 2012, respectively. As of June 30, 2013, the ORE carrying value reflects cumulative write-downs totaling approximately \$143.5 million, or 51% of the related loans' unpaid principal balance. During the six months ended June 30, 2013 and 2012, \$53.2 million and \$75.1 million, respectively, of loans and other loans held for sale were foreclosed and transferred to other real estate at fair value. During the six months ended June 30, 2013 and 2012, Synovus recognized foreclosed real estate expense, net, of \$18.4 million and \$43.7 million, respectively. These expenses included write-downs for declines in fair value of ORE subsequent to the date of foreclosure and net realized losses resulting from sales transactions totaling \$14.3 million and \$33.9 million for the six months ended June 30, 2013 and 2012, respectively.

At foreclosure, ORE is reported at the lower of cost or fair value less estimated selling costs, which establishes a new cost basis. Subsequent to foreclosure, ORE is evaluated quarterly and reported at fair value less estimated costs to sell, not to exceed the new cost basis, determined on the basis of current appraisals, comparable sales and other estimates of fair value obtained principally from independent sources, adjusted for estimated selling costs. Management also considers other factors or recent developments such as changes in absorption rates or market conditions from the time of valuation and anticipated sales values considering management's plans for disposition, which could result in an adjustment to lower the collateral value estimates indicated in the appraisals. At the time of foreclosure or initial possession of collateral, any excess of the loan balance over the fair value of the real estate held as collateral, less costs to sell, is recorded as a charge against the allowance for loan losses.

Synovus' objective is to dispose of ORE properties in a timely manner and to maximize net sale proceeds. Synovus has a centralized managed assets division, with the specialized skill set to facilitate this objective. While there is not a defined timeline for their sale, ORE properties are actively marketed through unaffiliated third parties, including real estate brokers and real estate auctioneers. Sales are made on an opportunistic basis, as acceptable buyers and terms are identified. In addition, Synovus may also decide to sell ORE properties in bulk asset sales to unaffiliated third parties, in which case the typical period of marketing the property will likely not occur. In some cases, Synovus is approached by potential buyers of ORE properties or Synovus may contact independent third parties who we believe might have an interest in an ORE property.

### Deposits

Deposits provide the most significant funding source for interest earning assets. The following table shows the relative composition of deposits.

#### Composition of Deposits