#### FBL FINANCIAL GROUP INC

Form 4 June 16, 2011

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Person

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading McNeill David Alan Issuer Symbol FBL FINANCIAL GROUP INC (Check all applicable) [FFG] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner X\_ Officer (give title \_ Other (specify (Month/Day/Year) below) 5400 UNIVERSITY AVENUE 06/14/2011 VP & General Counsel (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

WEST DES MOINES, IA 50266

| (City)                               | (State)                                 | (Zip) Tabl  | e I - Non-D                             | erivative  | Secur            | ities Acq  | uired, Disposed o  | f, or Beneficial                                      | ly Owned |
|--------------------------------------|---|---|---|--|------------------|--|--|---|----------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired saction(A) or Disposed of (D) (Instr. 3, 4 and 5) |                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |          |
|                                      |   |   | Code V                                  | Amount   | (A)<br>or<br>(D) | Price  | Transaction(s) (Instr. 3 and 4)                                      |   |          |
| Class A<br>Common<br>Stock           | 06/14/2011                              |   | M                                       | 419  | A                | \$ 19.5  | 10,247   | D   |          |
| Class A<br>Common<br>Stock           | 06/14/2011                              |   | M                                       | 52   | A                | \$<br>22.13  | 10,299   | D   |          |
| Class A<br>Common<br>Stock           | 06/14/2011                              |   | M                                       | 1,131  | A                | \$ 25.6  | 11,430   | D   |          |
| Class A<br>Common                    | 06/14/2011                              |   | M                                       | 2,350  | A                | \$<br>26.35  | 13,780   | D   |          |

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| Stock                      |            |   |       |   |             |           |   |          |
|----------------------------|------------|---|-------|---|-------------|-----------|---|----------|
| Class A<br>Common<br>Stock | 06/14/2011 | M | 1,004 | A | \$ 12.9     | 14,784    | D |          |
| Class A<br>Common<br>Stock | 06/14/2011 | S | 419   | D | \$ 30       | 14,365    | D |          |
| Class A<br>Common<br>Stock | 06/14/2011 | S | 52    | D | \$ 30       | 14,313    | D |          |
| Class A<br>Common<br>Stock | 06/14/2011 | S | 1,131 | D | \$ 30       | 13,182    | D |          |
| Class A<br>Common<br>Stock | 06/14/2011 | S | 2,350 | D | \$ 30       | 10,832    | D |          |
| Class A<br>Common<br>Stock | 06/14/2011 | S | 1,004 | D | \$ 30       | 9,828     | D |          |
| Class A<br>Common<br>Stock | 06/14/2011 | M | 1,020 | A | \$<br>18.62 | 10,848    | D |          |
| Class A<br>Common<br>Stock | 06/14/2011 | S | 1,020 | D | \$ 30       | 9,828     | D |          |
| Class A<br>Common<br>Stock | 06/14/2011 | M | 644   | A | \$<br>19.96 | 10,472    | D |          |
| Class A<br>Common<br>Stock | 06/14/2011 | S | 644   | D | \$ 30       | 9,828     | D |          |
| Class A<br>Common<br>Stock |            |   |       |   |             | 8,096.262 | I | by Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
|---|---|---|---|--|--|--|--------------------|---|--|
|   |   |   |   | Code V                                 | (A) (D)  | Date Exercisable   | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Incentive<br>Stock<br>Option<br>(right to<br>buy)   | \$ 12.9   | 06/14/2011                              |   | M                                      | 1,004  | 01/15/2010(2)  | 01/15/2019         | Class A<br>Common<br>Stock                                    | 1,004                                  |
| Incentive<br>Stock<br>Option<br>(right to<br>buy)   | \$ 18.62  | 06/14/2011                              |   | M                                      | 1,020  | 01/15/2011(2)  | 01/15/2020         | Class A<br>Common<br>Stock                                    | 1,020                                  |
| Incentive<br>Stock<br>Option<br>(right to<br>buy)   | \$ 19.5   | 06/14/2011                              |   | M                                      | 419  | 01/15/2004(2)  | 01/15/2013         | Class A<br>Common<br>Stock                                    | 419                                    |
| Incentive<br>Stock<br>Option<br>(right to<br>buy)   | \$ 19.96  | 06/14/2011                              |   | M                                      | 644  | 02/16/2011(2)  | 02/16/2020         | Class A<br>Common<br>Stock                                    | 644                                    |
| Incentive<br>Stock<br>Option<br>(right to<br>buy)   | \$ 22.13  | 06/14/2011                              |   | M                                      | 52   | 08/01/2004(2)  | 08/01/2013         | Class A<br>Common<br>Stock                                    | 52                                     |
| Incentive<br>Stock<br>Option<br>(right to<br>buy)   | \$ 25.6   | 06/14/2011                              |   | M                                      | 1,131  | 01/15/2005(2)  | 01/15/2014         | Class A<br>Common<br>Stock                                    | 1,131                                  |
| Incentive<br>Stock<br>Option<br>(right to<br>buy)   | \$ 26.35  | 06/14/2011                              |   | M                                      | 2,350  | 01/17/2006(2)  | 01/17/2015         | Class A<br>Common<br>Stock                                    | 2,350                                  |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

McNeill David Alan 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266

VP & General Counsel

Date

# **Signatures**

By: Robert Simons per filed confirming stmt For: David Alan McNeill 06/16/2011

\*\*Signature of Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting person holds 8,096.262 shares in a company sponsored 401(k) plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by Trust.
- (2) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4