

FBL FINANCIAL GROUP INC  
 Form 4  
 March 01, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Presnall Denny

2. Issuer Name and Ticker or Trading Symbol  
 FBL FINANCIAL GROUP INC  
 [FFG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 02/28/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

5400 UNIVERSITY AVENUE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

WEST DES MOINES, IA 50266

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or Price (D)		
Class A Common Stock	02/28/2012		M		1,195 A \$ 12.9	1,195	D
Class A Common Stock	02/28/2012		M		1,047 A \$ 18.62	2,242	D
Class A Common Stock	02/28/2012		M		491 A \$ 29.23	2,733	D
Class A Common	02/28/2012		M		1,047 D \$ 33.983	1,686	D

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Stock

Class A Common Stock	02/28/2012		M	491	D	\$ 33.983	1,195	D	
Class A Common Stock	02/28/2012		M	1,195	D	\$ 33.983	0	D	
Class A Common Stock							885.877	I	by Trust <u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Incentive Stock Option (right to buy)	\$ 12.9	02/28/2012		M	1,195	01/15/2010 <sup>(2)</sup> 01/15/2019	Class A Common Stock 1,195
Incentive Stock Option (right to buy)	\$ 18.62	02/28/2012		M	1,047	01/15/2011 <sup>(2)</sup> 01/15/2020	Class A Common Stock 1,047
Incentive Stock Option (right to buy)	\$ 29.23	02/28/2012		M	491	01/14/2012 <sup>(2)</sup> 01/14/2021	Class A Common Stock 491

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Presnall Denny 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266		X		

## Signatures

By: Robert Simons per filed confirming stmt For: Dennis J Presnall  
03/01/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This stock was purchased or sold by the Farm Bureau 401(k) Savings Plan. This reporting person is a participant in this plan.
- (2) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.