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FBL FINANCIAL GROUP INC

Form 3

February 19, 2013

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement FBL FINANCIAL GROUP INC [FFG] Kypta Richard J. (Month/Day/Year) 02/14/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 5400 UNIVERSITY AVENUE (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person (give title below) (specify below) WEST DES Form filed by More than One Chief Operating Officer Life MOINES, IAÂ 50266 Reporting Person (State) (City) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Class A Common Stock 14,515 Class A Common Stock 340,207 I By Trust (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Date Exercisable and Expiration	3. Title and Amount of	4.	5.	6. Nature of
Security	Date	Securities Underlying	Conversion	Ownership	Indirect Beneficial
(Instr. 4)	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)
			Derivative	Security:	

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Incentive Stock Option (right to buy)	01/15/2011(2)	01/15/2020	Class A Common Stock	6,102	\$ 18.62	D	Â
Non-Qualified Stock Option (right to buy)	01/15/2011(2)	01/15/2020	Class A Common Stock	7,319	\$ 18.62	D	Â
Incentive Stock Option (right to buy)	01/14/2012(2)	01/14/2021	Class A Common Stock	1,375	\$ 29.23	D	Â
Non-Qualified Stock Option (right to buy)	01/14/2012(2)	01/14/2021	Class A Common Stock	1,841	\$ 29.23	D	Â
Incentive Stock Option (right to buy)	02/17/2012(2)	02/17/2021	Class A Common Stock	19	\$ 30.6	D	Â
Non-Qualified Stock Option (right to buy)	02/17/2012(2)	02/17/2021	Class A Common Stock	76	\$ 30.6	D	Â
Restricted Stock Units (Cash Settled)	02/01/2014(3)	02/01/2017(3)	Class A Common Stock	2,147	\$ 0 (4)	D	Â
Restricted Stock Units (Cash Settled)	02/01/2014(5)	02/01/2014(5)	Class A Common Stock	3,327	\$ 0 (4)	D	Â
Restricted Stock Units (Cash Settled)	02/01/2014(3)	02/01/2018(3)	Class A Common Stock	4,202	\$ 0 (4)	D	Â
Incentive Stock Options (right to buy)	08/15/2008(2)	08/15/2017	Class A Common Stock	7,282	\$ 34.18	D	Â
Incentive Stock Option (right to buy)	01/15/2009(2)	01/15/2018	Class A Common Stock	9,127	\$ 32.96	D	Â
Non-Qualified Stock Option (right to buy)	01/15/2009(2)	01/15/2018	Class A Common Stock	12,785	\$ 32.96	D	Â
Non-Qualifed Stock Options (right to buy)	05/14/2009(2)	05/14/2018	Class A Common Stock	765	\$ 29.41	D	Â
Incentive Stock Option	01/15/2010(2)	01/15/2019	Class A	5,404	\$ 12.9	D	Â

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(right to buy)

Common
Stock

Class A

Non-Qualified Stock

OLIVE/2010(2) 01/15/2010

Option (right to buy) $01/15/2010^{(2)} 01/15/2019$ Common 5,399 \$ 12.9 D Â

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Kypta Richard J.

5400 UNIVERSITY AVENUE WEST DES MOINES, IAÂ 50266 \hat{A} \hat{A} \hat{A} Chief Operating Officer Life \hat{A}

Signatures

Robert Simons per filed confirming o2/19/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person holds 340.207 shares in a company sponsored 401(k) plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by Trust.
- (2) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.
- Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. The units of cash settled RSU's will be settled in cash on each vesting date. The units vest 20% on each of the first five anniversaries of the grant date. 20% of the units will be exercisable and expire on each vest date.
- (4) None.
- (5) Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. The units of cash settled RSU's will be settled in cash on each vesting date. The units will vest 2 years from the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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