

FBL FINANCIAL GROUP INC  
Form 3  
February 19, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>^ Kypta Richard J.</p> <p>(Last) (First) (Middle)</p> <p>5400 UNIVERSITY AVENUE</p> <p>(Street)</p> <p>WEST DES MOINES, IA 50266</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>02/14/2013</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>FBL FINANCIAL GROUP INC [FFG]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner</p> <p><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other</p> <p>(give title below) (specify below)</p> <p>Chief Operating Officer Life</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p><input type="checkbox"/> Form filed by More than One Reporting Person</p>
--	---	---	---	---	--

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	14,515	D	^
Class A Common Stock	340.207	I	By Trust <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
---	---	--	---	---	--

Edgar Filing: FBL FINANCIAL GROUP INC - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Incentive Stock Option (right to buy)	01/15/2011 <sup>(2)</sup>	01/15/2020	Class A Common Stock	6,102	\$ 18.62	D	Â
Non-Qualified Stock Option (right to buy)	01/15/2011 <sup>(2)</sup>	01/15/2020	Class A Common Stock	7,319	\$ 18.62	D	Â
Incentive Stock Option (right to buy)	01/14/2012 <sup>(2)</sup>	01/14/2021	Class A Common Stock	1,375	\$ 29.23	D	Â
Non-Qualified Stock Option (right to buy)	01/14/2012 <sup>(2)</sup>	01/14/2021	Class A Common Stock	1,841	\$ 29.23	D	Â
Incentive Stock Option (right to buy)	02/17/2012 <sup>(2)</sup>	02/17/2021	Class A Common Stock	19	\$ 30.6	D	Â
Non-Qualified Stock Option (right to buy)	02/17/2012 <sup>(2)</sup>	02/17/2021	Class A Common Stock	76	\$ 30.6	D	Â
Restricted Stock Units (Cash Settled)	02/01/2014 <sup>(3)</sup>	02/01/2017 <sup>(3)</sup>	Class A Common Stock	2,147	\$ 0 <sup>(4)</sup>	D	Â
Restricted Stock Units (Cash Settled)	02/01/2014 <sup>(5)</sup>	02/01/2014 <sup>(5)</sup>	Class A Common Stock	3,327	\$ 0 <sup>(4)</sup>	D	Â
Restricted Stock Units (Cash Settled)	02/01/2014 <sup>(3)</sup>	02/01/2018 <sup>(3)</sup>	Class A Common Stock	4,202	\$ 0 <sup>(4)</sup>	D	Â
Incentive Stock Options (right to buy)	08/15/2008 <sup>(2)</sup>	08/15/2017	Class A Common Stock	7,282	\$ 34.18	D	Â
Incentive Stock Option (right to buy)	01/15/2009 <sup>(2)</sup>	01/15/2018	Class A Common Stock	9,127	\$ 32.96	D	Â
Non-Qualified Stock Option (right to buy)	01/15/2009 <sup>(2)</sup>	01/15/2018	Class A Common Stock	12,785	\$ 32.96	D	Â
Non-Qualified Stock Options (right to buy)	05/14/2009 <sup>(2)</sup>	05/14/2018	Class A Common Stock	765	\$ 29.41	D	Â
Incentive Stock Option	01/15/2010 <sup>(2)</sup>	01/15/2019	Class A	5,404	\$ 12.9	D	Â

