FBL FINANCIAL GROUP INC

Form 4

March 11, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Stock Class A

Common

03/10/2014

(Print or Type Responses)

(Finit of Type	responses)									
1. Name and ABRANNEN	Address of Reporting JAMES	Person *	Symbol	r Name and NANCIA			_	5. Relationship of Issuer (Chec	Reporting Pers	
(Last) 5400 UNIV	(First) (N	Middle) JE		f Earliest Tr Day/Year) 014	ransaction			X Director X Officer (give below) Chief I		Owner or (specify er
WEST DES	(Street) S MOINES, IA 50)266		endment, Da nth/Day/Year	_			6. Individual or Jo Applicable Line) _X_ Form filed by O Form filed by M Person		rson
(City)	(State)	(Zip)	Tab	le I - Non-D	erivative S	Securi	ties Acqı	iired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	med n Date, if Day/Year)	3. Transactic Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	03/10/2014			M	227	A	\$ 18.62	227	D	
Class A Common Stock	03/10/2014			S	227	D	\$ 44	0	D	
Class A Common	03/10/2014			M	3,422	A	\$ 29.23	3,422	D	

S

3,422

D

29.23

\$ 44

0

D

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Stock								
Class A Common Stock	03/10/2014	M	241	A	\$ 30.6	241	D	
Class A Common Stock	03/10/2014	S	241	D	\$ 44	0	D	
Class A Common Stock	03/10/2014	M	61	A	\$ 30.6	61	D	
Class A Common Stock	03/10/2014	S	61	D	\$ 44	0	D	
Class A Common Stock	03/10/2014	M	12,528	A	\$ 29.23	12,528	D	
Class A Common Stock	03/10/2014	S	12,528	D	\$ 44	0	D	
Class A Common Stock						9,849.561	I	by Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned $(e.g., \, \mathrm{puts}, \, \mathrm{calls}, \, \mathrm{warrants}, \, \mathrm{options}, \, \mathrm{convertible} \, \mathrm{securities})$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of 6. Date Exercisable and Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Ar Underlying Se (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title I
Incentive Stock Option (right to buy)	\$ 18.62	03/10/2014		M	227	01/15/2011(3)	01/15/2020	Class A Common Stock

(9-02)

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Incentive Stock Option (right to buy)	\$ 29.23	03/10/2014	M	3,422	01/14/2012(3)	01/14/2021	Class A Common Stock
Incentive Stock Option (right to buy)	\$ 30.6	03/10/2014	M	61	02/17/2012(3)	02/17/2021	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 29.23	03/10/2014	M	12,528	01/14/2012(3)	01/14/2021	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 30.6	03/10/2014	M	241	02/17/2012(3)	02/17/2021	Class A Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
BRANNEN JAMES			Chief				
5400 UNIVERSITY AVENUE	X		Executive				
WEST DES MOINES, IA 50266			Officer				

Signatures

By: Mark D Wickham per filed confirming stmt For: James Patrick
Brannen
03/11/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting person holds 9,849.561 shares in a company sponsored 401(k) plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by Trust.
- (2) The Board of Directors of FBL Financial Group, Inc. accelerated the vesting of all outstanding stock options to February 20, 2014, resulting in stock options that were granted as incentive stock options to become non-qualified stock options due to vesting limitations.
- (3) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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