Walker Geoffrey H Form 4 August 01, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

3235-0287 Number: January 31,

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and A Walker Geo:	*	orting Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First)	(Middle)	MATTEL INC /DE/ [MAT] 3. Date of Earliest Transaction	(Check all applicable)		
333 CONTIL BOULEVAL			(Month/Day/Year) 07/31/2017	Director 10% Owner _X Officer (give title Other (specify below) EVP, Chief Strategic Tech Off		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
EL SEGUN	DO, CA 902	245	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities A	cquired, Disposed of, or Beneficially Owned		
1 Title of	2 Transaction	Date 2A Dee	med 3 4 Securities Acquired	1 5 Amount of 6 Ownership 7 Nature		

		1401	Then berry acres required, Disposed of, or beneficiary owned						
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	07/31/2017		M	4,976	A	<u>(1)</u>	38,006	D	
Common Stock	07/31/2017		F	1,870 (2)	D	\$ 20.02	36,136	D	
Common Stock							8,441 <u>(3)</u>	I	In 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr Deri Secu (Inst
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(1)</u>	07/31/2017		M	4,976	<u>(1)</u>	<u>(1)</u>	Common Stock	4,976	S

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Walker Geoffrey H

333 CONTINENTAL BOULEVARD EVP, Chief Strategic Tech Off

EL SEGUNDO, CA 90245

Signatures

/s/ Julie Kwok, Attorney-in-Fact for Geoffrey H.

Walker 08/01/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

As reported on a Form 4 dated July 31, 2015 and filed on August 4, 2015, the Reporting Person received a grant of 15,080 Restricted Stock Units ("RSUs" or "Units") on July 31, 2015. The RSUs vest as to (a) 33% of the Units on the first anniversary of the date of grant, (b) an additional 33% of the Units on the second anniversary of the date of grant, and (c) as to the remaining 34% of the Units on the third

- (1) anniversary of the date of grant. On each vesting date, for each unit vesting on such date, the Reporting Person will receive one share of Mattel, Inc. Common Stock (or, at the election of Mattel, Inc., a cash amount equal to the fair market value of one share of Common Stock on the date of vesting), subject to tax withholding. On July 31, 2017, the second 33% of these RSUs vested, resulting in the issuance of 4,976 shares of Mattel, Inc. Common Stock.
- Pursuant to the terms of the July 31, 2015 RSU grant, 1,870 shares of Mattel, Inc. Common Stock were automatically withheld at vesting to cover required tax withholding.
- (3) As of July 31, 2017, the Reporting Person had a balance of \$168,997.70 in the Mattel Stock Fund of Mattel, Inc.'s 401(k) plan, the Personal Investment Plan ("PIP"). The number of shares has been calculated by the plan administrator for the PIP.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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