

MARRIOTT INTERNATIONAL INC /MD/
Form 10-Q
October 29, 2015
Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2015

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____
Commission File No. 1-13881

MARRIOTT INTERNATIONAL, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

52-2055918
(IRS Employer
Identification No.)

10400 Fernwood Road, Bethesda, Maryland
(Address of principal executive offices)
(301) 380-3000
(Registrant's telephone number, including area code)

20817
(Zip Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company) Smaller Reporting Company

Indicate by checkmark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 257,128,905 shares of Class A Common Stock, par value \$0.01 per share, outstanding at October 16, 2015.

Table of Contents

MARRIOTT INTERNATIONAL, INC.
FORM 10-Q TABLE OF CONTENTS

	Page No.
Part I.	<u>Financial Information (Unaudited):</u>
Item 1.	<u>Financial Statements</u>
	<u>Condensed Consolidated Statements of Income -</u>
	<u>Three and Nine Months Ended September 30, 2015 and September 30, 2014</u> <u>2</u>
	<u>Condensed Consolidated Statements of Comprehensive Income -</u>
	<u>Three and Nine Months Ended September 30, 2015 and September 30, 2014</u> <u>3</u>
	<u>Condensed Consolidated Balance Sheets -</u>
	<u>as of September 30, 2015 and December 31, 2014</u> <u>4</u>
	<u>Condensed Consolidated Statements of Cash Flows -</u>
	<u>Nine Months Ended September 30, 2015 and September 30, 2014</u> <u>5</u>
	<u>Notes to Condensed Consolidated Financial Statements</u> <u>6</u>
Item 2.	<u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u> <u>19</u>
	<u>Forward-Looking Statements</u> <u>19</u>
Item 3.	<u>Quantitative and Qualitative Disclosures About Market Risk</u> <u>42</u>
Item 4.	<u>Controls and Procedures</u> <u>42</u>
Part II.	<u>Other Information:</u>
Item 1.	<u>Legal Proceedings</u> <u>44</u>
Item 1A.	<u>Risk Factors</u> <u>44</u>
Item 2.	<u>Unregistered Sales of Equity Securities and Use of Proceeds</u> <u>51</u>
Item 6.	<u>Exhibits</u> <u>52</u>
	<u>Signature</u> <u>53</u>

Table of Contents

PART I – FINANCIAL INFORMATION

Item 1. Financial Statements

MARRIOTT INTERNATIONAL, INC.
 CONDENSED CONSOLIDATED STATEMENTS OF INCOME
 (\$ in millions, except per share amounts)
 (Unaudited)

	Three Months Ended		Nine Months Ended	
	September 30,	September 30,	September 30,	September 30,
	2015	2014	2015	2014
REVENUES				
Base management fees	\$ 170	\$ 178	\$ 526	\$ 509
Franchise fees	227	203	652	560
Incentive management fees	68	67	238	220
Owned, leased, and other revenue	229	244	729	747
Cost reimbursements	2,884	2,768	8,635	8,201
	3,578	3,460	10,780	10,237
OPERATING COSTS AND EXPENSES				
Owned, leased, and other - direct	175	189	552	573
Reimbursed costs	2,884	2,768	8,635	8,201
Depreciation, amortization, and other	31	33	107	116
General, administrative, and other	149	172	446	479
	3,239	3,162	9,740	9,369
OPERATING INCOME	339	298	1,040	868
Gains and other income, net	—	1	20	4
Interest expense	(43) (29) (121) (89
Interest income	5	8	19	17
Equity in earnings	8	12	13	6
INCOME BEFORE INCOME TAXES	309	290	971	806
Provision for income taxes	(99) (98) (314) (250
NET INCOME	\$ 210	\$ 192	\$ 657	\$ 556
EARNINGS PER SHARE				
Earnings per share - basic	\$ 0.80	\$ 0.66	\$ 2.43	\$ 1.90
Earnings per share - diluted	\$ 0.78	\$ 0.65	\$ 2.38	\$ 1.86
CASH DIVIDENDS DECLARED PER SHARE	\$ 0.25	\$ 0.20	\$ 0.70	\$ 0.57

See Notes to Condensed Consolidated Financial Statements.

Table of Contents

MARRIOTT INTERNATIONAL, INC.

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(\$ in millions)

(Unaudited)

	Three Months Ended		Nine Months Ended	
	September 30,	September 30,	September 30,	September 30,
	2015	2014	2015	2014
Net income	\$210	\$192	\$657	\$556
Other comprehensive (loss) income:				
Foreign currency translation adjustments	(28) (18) (47) (18
Derivative instrument adjustments, net of tax	2	3	9	4
Unrealized (loss) gain on available-for-sale securities, net of tax	(3) —	(5) 2
Reclassification of (gains) losses, net of tax	(3) 1	(7) 3
Total other comprehensive loss, net of tax	(32) (14) (50) (9
Comprehensive income	\$178	\$178	\$607	\$547

See Notes to Condensed Consolidated Financial Statements.

Table of Contents

MARRIOTT INTERNATIONAL, INC.
 CONDENSED CONSOLIDATED BALANCE SHEETS
 (\$ in millions)

	(Unaudited) September 30, 2015	December 31, 2014
ASSETS		
Current assets		
Cash and equivalents	\$95	\$104
Accounts and notes receivable, net	1,144	1,100
Current deferred taxes, net	257	311
Prepaid expenses	58	64
Other	30	109
Assets held for sale	139	233
	1,723	1,921
Property and equipment, net	985	1,460
Intangible assets		
Contract acquisition costs and other	1,450	1,351
Goodwill	970	894
	2,420	2,245
Equity and cost method investments	174	224
Notes receivable, net	154	215
Deferred taxes, net	450	530
Other noncurrent assets	247	270
	\$6,153	\$6,865
LIABILITIES AND SHAREHOLDERS' DEFICIT		
Current liabilities		
Current portion of long-term debt	\$615	\$324
Accounts payable	577	605
Accrued payroll and benefits	779	799
Liability for guest loyalty programs	930	677
Accrued expenses and other	608	655
	3,509	3,060
Long-term debt	3,689	3,457
Liability for guest loyalty programs	1,531	1,657
Other noncurrent liabilities	1,013	891
Shareholders' deficit		
Class A Common Stock	5	5
Additional paid-in-capital	2,791	2,802
Retained earnings	4,740	4,286
Treasury stock, at cost	(11,005)	(9,223)
Accumulated other comprehensive loss	(120)	(70)
	(3,589)	(2,200)
	\$6,153	\$6,865

See Notes to Condensed Consolidated Financial Statements.

Table of Contents

MARRIOTT INTERNATIONAL, INC.
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
 (\$ in millions)
 (Unaudited)

	Nine Months Ended	
	September 30, 2015	September 30, 2014
OPERATING ACTIVITIES		
Net income	\$657	\$556
Adjustments to reconcile to cash provided by operating activities:		
Depreciation, amortization, and other	107	116
Share-based compensation	84	81
Income taxes	120	83
Liability for guest loyalty programs	119	70
Working capital changes	(77)	(37)
Other	70	81
Net cash provided by operating activities	1,080	950
INVESTING ACTIVITIES		
Capital expenditures	(218)	(267)
Dispositions	612	292
Loan advances	(12)	(103)
Loan collections	21	26
Equity and cost method investments	(5)	(7)
Contract acquisition costs	(89)	(47)
Acquisition of a business, net of cash acquired	(137)	(184)
Redemption of preferred equity investment	121	—
Other	80	(14)
Net cash provided by (used in) investing activities	373	(304)
FINANCING ACTIVITIES		
Commercial paper/Credit Facility, net	(274)	375
Issuance of long-term debt	790	—
Repayment of long-term debt	(7)	(5)
Issuance of Class A Common Stock	39	129
Dividends paid	(189)	(167)
Purchase of treasury stock	(1,821)	(954)
Net cash used in financing activities	(1,462)	(622)
(DECREASE)/INCREASE IN CASH AND EQUIVALENTS	(9)	24
CASH AND EQUIVALENTS, beginning of period	104	126
CASH AND EQUIVALENTS, end of period	\$95	\$150
See Notes to Condensed Consolidated Financial Statements.		

Table of Contents

MARRIOTT INTERNATIONAL, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

1. BASIS OF PRESENTATION

The condensed consolidated financial statements present the results of operations, financial position, and cash flows of Marriott International, Inc. (“Marriott,” and together with its subsidiaries, “we,” “our,” “us,” or the “Company”). In order to make this report easier to read, we refer throughout to (i) our Condensed Consolidated Financial Statements as our “Financial Statements,” (ii) our Condensed Consolidated Statements of Income as our “Income Statements,” (iii) our Condensed Consolidated Balance Sheets as our “Balance Sheets,” (iv) our properties, brands, or markets in the United States and Canada as “North America” or “North American,” and (v) our properties, brands, or markets outside of the United States and Canada as “International.” In addition, references throughout to numbered “Footnotes” refer to the numbered Notes in these Notes to Condensed Consolidated Financial Statements, unless otherwise noted.

These Financial Statements have not been audited. We have condensed or omitted certain information and footnote disclosures normally included in financial statements presented in accordance with U.S. generally accepted accounting principles (“GAAP”). The financial statements in this report should be read in conjunction with the consolidated financial statements and notes thereto in our Annual Report on Form 10-K for the fiscal year ended December 31, 2014 (“2014 Form 10-K”). Certain terms not otherwise defined in this Form 10-Q have the meanings specified in our 2014 Form 10-K.

Preparation of financial statements that conform to GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities as of the date of the financial statements, the reported amounts of revenues and expenses during the reporting periods, and the disclosures of contingent liabilities. Accordingly, ultimate results could differ from those estimates.

The accompanying Financial Statements reflect all normal and recurring adjustments necessary to present fairly our financial position as of September 30, 2015 and December 31, 2014, the results of our operations for the three and nine months ended September 30, 2015 and September 30, 2014, and cash flows for the nine months ended September 30, 2015, and September 30, 2014. Interim results may not be indicative of fiscal year performance because of seasonal and short-term variations. We have eliminated all material intercompany transactions and balances between entities consolidated in these Financial Statements.

New Accounting Standard Updates (“ASU”)

ASU No. 2014-09 - “Revenue from Contracts with Customers” (“ASU No. 2014-09”)

ASU No. 2014-09 supersedes the revenue recognition requirements in Topic 605, Revenue Recognition, as well as most industry-specific guidance, and significantly enhances comparability of revenue recognition practices across entities and industries by providing a principles-based, comprehensive framework for addressing revenue recognition issues. In order for a provider of promised goods or services to recognize as revenue the consideration that it expects to receive in exchange for the promised goods or services, the provider should apply the following five steps: (1) identify the contract with a customer(s); (2) identify the performance obligations in the contract; (3) determine the transaction price; (4) allocate the transaction price to the performance obligations in the contract; and (5) recognize revenue when (or as) the entity satisfies a performance obligation. ASU No. 2014-09 also specifies the accounting for some costs to obtain or fulfill a contract with a customer and provides enhanced disclosure requirements. The Financial Accounting Standards Board has deferred ASU No. 2014-09 for one year, and with that deferral, the standard will be effective for annual reporting periods beginning after December 15, 2017, including interim periods within that reporting period, which for us will be our 2018 first quarter. We are permitted to use either the retrospective or the modified retrospective method when adopting ASU No. 2014-09. We are still assessing the potential impact that ASU No. 2014-09 will have on our financial statements and disclosures.

Table of Contents

2. ACQUISITIONS AND DISPOSITIONS

Acquisitions

In the 2015 second quarter, we acquired the Delta Hotels and Resorts brand, management and franchise business, together with related intellectual property, from Delta Hotels Limited Partnership, a subsidiary of British Columbia Investment Management Corporation (“bcIMC”) for approximately \$134 million (C\$170 million), plus \$2 million (C\$2 million) of working capital, for a total purchase price of \$136 million (C\$172 million) in cash. We finalized the purchase accounting during the 2015 third quarter and recognized approximately: \$127 million (C\$161 million) in intangible assets consisting of contract assets of \$17 million (C\$22 million), an indefinite-lived brand intangible of \$91 million (C\$115 million), and goodwill of \$19 million (C\$24 million); and \$9 million (C\$11 million) of tangible assets consisting of property and equipment and other assets. As a result of the transaction, we added 37 open hotels and resorts with 9,590 rooms across Canada, 27 of which are managed (including 13 under new 30-year management agreements with bcIMC-affiliated entities) and 10 of which are franchised, plus five hotels under development (including one under a new 30-year management agreement with a bcIMC-affiliated entity).

In the 2014 second quarter, we acquired the Protea Hotel Group’s brands and hotel management business (“Protea Hotels”) for \$195 million (ZAR 2.059 billion) in cash. We finalized the purchase accounting during the 2015 second quarter, adjusting fair value amounts that we had provisionally recognized in the 2014 second quarter following refinements to our intangible valuation models. The 2015 second quarter adjustments include a decrease to our contract assets of \$40 million and a decrease to our indefinite-lived brand intangible of \$12 million, with a corresponding increase to goodwill. These adjustments, and the related contract asset amortization impacts, did not have a significant impact on our previously reported Financial Statements, and accordingly, we did not retrospectively adjust those Financial Statements.

Dispositions and Planned Dispositions

In the 2014 first quarter, we sold The London EDITION to a third party and simultaneously entered into definitive agreements to sell The Miami Beach and The New York (Madison Square Park) EDITION hotels upon completion of construction to the same third party. The total sales price for the three EDITION hotels was approximately \$816 million in cash and assumed liabilities. We completed the sale of The Miami Beach EDITION during the 2015 first quarter, and sold The New York (Madison Square Park) EDITION at the beginning of our 2015 second quarter. The cash proceeds were \$233 million in the 2014 first quarter, \$230 million in the 2015 first quarter, and \$343 million in the 2015 second quarter.

In the 2015 first quarter, we recorded a \$6 million impairment charge for The New York (Madison Square Park) EDITION, in the “Depreciation, amortization, and other” caption of our Income Statements as our cost estimates exceeded our total fixed sales price. We did not allocate the charge to any of our segments.

In the 2015 first quarter, we sold our interest in an International property and received \$27 million (€24 million) in cash.

At the end of the 2015 third quarter, we held \$139 million of assets classified as “Assets held for sale” and \$12 million of liabilities associated with those assets recorded under “Accrued expenses and other” on our Balance Sheet for assets that we expect to sell by early 2016. We determined that the carrying values of those assets exceeded their fair values, which we estimated using a market approach and Level 3 inputs. Consequently, we recorded charges for the expected disposal loss, which represent the excess of the carrying values, including any goodwill we must allocate, over the fair values, less cost to sell. The assets and liabilities we classified as held for sale and associated charges relate to the following:

\$59 million in assets and \$5 million in liabilities for an International property. During the 2015 second quarter we recorded an \$18 million expected loss in the “Gains and other income, net” caption of our Income Statements when we received a signed letter of intent for the sale of that property.

Table of Contents

\$47 million in assets and \$1 million in liabilities for a North American Limited-Service segment plot of land. During the 2015 second quarter, we determined that achieving certain milestones outlined in a signed purchase and sale agreement was likely, and we recorded a \$4 million expected loss in the “Gains and other income, net” caption of our Income Statements.

\$33 million in assets and \$6 million in liabilities for The Miami Beach EDITION residences (the “residences”). During the 2015 first quarter, we recorded a \$6 million charge, which we did not allocate to any of our segments, following a review of comparable property values. We classified the residences charge in the “Depreciation, amortization, and other” caption of our Income Statements because it is part of a larger mixed-use project for which we had recorded similar charges in prior periods. During the 2015 first three quarters, we sold five residences and received \$20 million in cash.

3. EARNINGS PER SHARE

The table below illustrates the reconciliation of the earnings and number of shares used in our calculations of basic and diluted earnings per share:

(in millions, except per share amounts)	Three Months Ended		Nine Months Ended	
	September 30, 2015	September 30, 2014	September 30, 2015	September 30, 2014
Computation of Basic Earnings Per Share				
Net income	\$210	\$192	\$657	\$556
Weighted average shares outstanding	262.2	288.9	270.7	292.5
Basic earnings per share	\$0.80	\$0.66	\$2.43	\$1.90
Computation of Diluted Earnings Per Share				
Net income	\$210	\$192	\$657	\$556
Weighted average shares outstanding	262.2	288.9	270.7	292.5
Effect of dilutive securities				
Employee stock option and appreciation right plans	2.2	2.9	2.3	3.2
Deferred stock incentive plans	0.6	0.7	0.6	0.7
Restricted stock units	2.3	2.9	2.5	3.0
Shares for diluted earnings per share	267.3	295.4	276.1	299.4
Diluted earnings per share	\$0.78	\$0.65	\$2.38	\$1.86

We compute the effect of dilutive securities using the treasury stock method and average market prices during the period. We excluded antidilutive stock options and stock appreciation rights of 0.3 million for the 2015 third quarter and 0.2 million for the 2015 first three quarters from our calculation of diluted earnings per share because their exercise prices were greater than the average market prices. We had no antidilutive stock options or stock appreciation rights for the 2014 third quarter and the 2014 first three quarters.

4. SHARE-BASED COMPENSATION

Under our Stock and Cash Incentive Plan (the “Stock Plan”), we award: (1) stock options (our “Stock Option Program”) to purchase our Class A Common Stock (“common stock”); (2) stock appreciation rights (“SARs”) for our common stock (our “SAR Program”); (3) restricted stock units (“RSUs”) of our common stock; and (4) deferred stock units. We also issue performance-based RSUs (“PSUs”) to named executive officers and some of their direct reports under the Stock Plan. We grant awards at exercise prices or strike prices that equal the market price of our common stock on the date of grant.

We recorded share-based compensation expense for award grants of \$29 million for the 2015 third quarter and \$28 million for the 2014 third quarter, \$84 million for the 2015 first three quarters, and \$81 million for the 2014 first three quarters. Deferred compensation costs for unvested awards totaled \$145 million at September 30, 2015 and \$114 million at December 31, 2014.

Table of Contents

RSUs and PSUs

We granted 1.3 million RSUs during the 2015 first three quarters to certain officers and key employees, and those units vest generally over four years in equal annual installments commencing one year after the grant date. We also granted 0.1 million PSUs during the 2015 first three quarters to certain executive officers, subject to the satisfaction of certain performance conditions based on achievement of pre-established targets for Adjusted EBITDA, RevPAR Index, room openings, and net administrative expense over, or at the end of, a three-year vesting period. RSUs, including PSUs, granted in the 2015 first three quarters had a weighted average grant-date fair value of \$79.

SARs

We granted 0.3 million SARs to officers, key employees, and non-employee directors during the 2015 first three quarters. These SARs generally expire ten years after the grant date and both vest and may be exercised in cumulative installments of one quarter at the end of each of the first four years following the grant date. The weighted average grant-date fair value of SARs granted in the 2015 first three quarters was \$26 and the weighted average exercise price was \$83.

We used the following assumptions as part of a binomial lattice-based valuation to determine the fair value of the SARs we granted during the 2015 first three quarters:

Expected volatility	30%
Dividend yield	1.04%
Risk-free rate	1.9 - 2.3%
Expected term (in years)	6 - 10

In making these assumptions, we base expected volatility on the historical movement of the Company's stock price. We base risk-free rates on the corresponding U.S. Treasury spot rates for the expected duration at the date of grant, which we convert to a continuously compounded rate. The dividend yield assumption takes into consideration both historical levels and expectations of future dividend payout. The weighted average expected terms for SARs are an output of our valuation model which utilizes historical data in estimating the period of time that the SARs are expected to remain unexercised. We calculate the expected terms for SARs for separate groups of retirement eligible and non-retirement eligible employees and non-employee directors. Our valuation model also uses historical data to estimate exercise behaviors, which includes determining the likelihood that employees will exercise their SARs before expiration at a certain multiple of stock price to exercise price. In recent years, non-employee directors have generally exercised grants in their last year of exercisability.

Other Information

As of the end of the 2015 third quarter, we had 24 million remaining shares authorized under the Stock Plan, including 6 million shares under the Stock Option Program and the SAR Program.

5. INCOME TAXES

Our effective tax rate decreased from 33.9% to 32.4% for the three months ended September 30, 2015 primarily due to a lower effective tax rate on foreign pre-tax earnings and 2014 unrealized foreign exchange gains that were taxed within a foreign jurisdiction, partially offset by higher pre-tax earnings in the U.S., which are taxed at a higher rate. Our effective rate increased from 31.0% to 32.4% for the nine months ended September 30, 2015 primarily due to a \$21 million prior year resolution of an issue with the U.S. federal tax authorities for a guest marketing program that was favorable to the 2014 first quarter results, partially offset by a deferred tax benefit due to changes in state income tax laws, in addition to the 2015 third quarter items discussed above.

For the 2015 third quarter, our unrecognized tax benefits balance of \$29 million increased by \$19 million from year-end 2014 for tax positions taken during the current period. The unrecognized tax benefits balance included \$21 million of tax positions that, if recognized, would impact our effective tax rate.

Table of Contents

We file income tax returns, including returns for our subsidiaries, in various jurisdictions around the world. The Internal Revenue Service (“IRS”) has examined our federal income tax returns, and we have settled all issues for tax years through 2009. We participate in the IRS Compliance Assurance Program, which accelerates IRS examination of key transactions with the goal of resolving any issues before the taxpayer files its return. As a result, the audits of our open tax years 2010 through 2013 are complete, while the 2014 and 2015 tax year audits are currently ongoing. Various foreign, state, and local income tax returns are also under examination by the applicable taxing authorities. We believe it is reasonably possible that we will resolve two state apportionment issues during the next 12 months for which we have an unrecognized tax balance of \$4 million. One issue is currently under audit, and the second issue is pending an expected court ruling in 2015.

We paid cash for income taxes, net of refunds, of \$161 million in the 2015 first three quarters and \$105 million in the 2014 first three quarters.

6. COMMITMENTS AND CONTINGENCIES

Guarantees

We issue guarantees to certain lenders and hotel owners, chiefly to obtain long-term management contracts. The guarantees generally have a stated maximum funding amount and a term of four to ten years. The terms of guarantees to lenders generally require us to fund if cash flows from hotel operations are inadequate to cover annual debt service or to repay the loan at maturity. The terms of the guarantees to hotel owners generally require us to fund if the hotels do not attain specified levels of operating profit. Guarantee fundings to lenders and hotel owners are generally recoverable as loans repayable to us out of future hotel cash flows and/or proceeds from the sale of hotels. We also enter into project completion guarantees with certain lenders in conjunction with hotels that we or our joint venture partners are building.

We present the maximum potential amount of our future guarantee fundings and the carrying amount of our liability for guarantees for which we are the primary obligor at September 30, 2015 in the following table:

(\$ in millions)	Maximum Potential Amount of Future Fundings	Liability for Guarantees
Guarantee Type		
Debt service	\$40	\$14
Operating profit	86	41
Other	13	1
Total guarantees where we are the primary obligor	\$139	\$56

Our liability at September 30, 2015, for guarantees for which we are the primary obligor is reflected in our Balance Sheets as \$3 million of “Accrued expenses and other” and \$53 million of “Other noncurrent liabilities.”

Our guarantees listed in the preceding table include \$11 million of debt service guarantees, \$26 million of operating profit guarantees, and \$1 million of other guarantees that will not be in effect until the underlying properties open and we begin to operate the properties or certain other events occur.

The table above does not include a “contingent purchase obligation,” which is not currently in effect, that we entered into in the 2014 first quarter to provide credit support to lenders for a construction loan. We entered into that agreement in conjunction with signing a management agreement for The Times Square EDITION hotel in New York City (currently projected to open in 2017), and the hotel’s ownership group obtaining acquisition financing and entering into agreements concerning future construction financing for the mixed use project (which includes both the hotel and adjacent retail space). Under the agreement, we granted the lenders the right, upon an uncured event of default by the hotel owner under, and an acceleration of, the mortgage loan, to require us to purchase the hotel component of the property for \$315 million during the first two years after opening. Because we would acquire the building upon exercise of the put option, we have not included the amount in the table above. The lenders may extend this period for up to three years to complete foreclosure if the loan has been accelerated and certain other conditions are met. We do not currently expect that the lenders will require us to purchase the hotel component. We have no ownership interest in this hotel.

Table of Contents

The preceding table also does not include the following guarantees:

\$66 million of guarantees for Senior Living Services lease obligations of \$49 million (expiring in 2019) and lifecare bonds of \$17 million (estimated to expire in 2019), for which we are secondarily liable. Sunrise Senior Living, Inc. (“Sunrise”) is the primary obligor on both the leases and \$3 million of the lifecare bonds; HCP, Inc., as successor by merger to CNL Retirement Properties, Inc. (“CNL”), is the primary obligor on \$14 million of the lifecare bonds. Before we sold the Senior Living Services business in 2003, these were our guarantees of obligations of our then consolidated Senior Living Services subsidiaries. Sunrise and CNL have indemnified us for any fundings we may be called upon to make under these guarantees. Our liability for these guarantees had a carrying value of \$3 million at September 30, 2015. In conjunction with our consent of the 2011 extension of certain lease obligations until 2018, Sunrise provided us with \$1 million of cash collateral and an \$85 million letter of credit issued by Key Bank to secure our continued exposure under the lease guarantees during the extension term and certain other obligations of Sunrise. The letter of credit balance was \$59 million at the end of the 2015 third quarter, which decreased as a result of lease payments made and lifecare bonds redeemed. During the extension term, Sunrise agreed to make an annual payment to us from the cash flow of the continuing lease facilities, subject to a \$1 million annual minimum. In the 2013 first quarter, Sunrise merged with Health Care REIT, Inc. (“HCN”), and Sunrise’s management business was acquired by an entity formed by affiliates of Kohlberg Kravis Roberts & Co. LP, Beecken Petty O’Keefe & Co., Coastwood Senior Housing Partners LLC, and HCN. In April of 2014, HCN and Revera Inc., a private provider of senior living services, acquired Sunrise’s management business.

Lease obligations, for which we became secondarily liable when we acquired the Renaissance Hotel Group N.V. in 1997, consisting of annual rent payments of approximately \$4 million and total remaining rent payments through the initial term of approximately \$20 million. The majority of these obligations expire by the end of 2020. CTF Holdings Ltd. (“CTF”) had originally provided €35 million in cash collateral in the event that we are required to fund under such guarantees, approximately \$3 million (€2 million) of which remained at September 30, 2015. Our exposure for the remaining rent payments through the initial term will decline to the extent that CTF obtains releases from the landlords or these hotels exit our system. Since the time we assumed these guarantees, we have not funded any amounts, and we do not expect to fund any amounts under these guarantees in the future.

A guarantee relating to the timeshare business, which was outstanding at the time of the 2011 Timeshare spin-off and for which we became secondarily liable as part of the spin-off. The guarantee relates to a Marriott Vacations Worldwide Corporation (“MVW”) payment obligation, for which we had an exposure of \$6 million (8 million Singapore Dollars) at September 30, 2015. MVW has indemnified us for this obligation, which we expect will expire in 2022. We have not funded any amounts under this obligation, and do not expect to do so in the future. Our liability for this obligation had a carrying value of \$1 million at September 30, 2015.

A guarantee for a lease, originally entered into in 2000, for which we became secondarily liable in 2012 as a result of our sale of the ExecuStay corporate housing business to Oakwood Worldwide (“Oakwood”). Oakwood has indemnified us for the obligations under this guarantee. Our total exposure at the end of the 2015 third quarter for this guarantee was \$6 million in future rent payments through the end of the lease in 2019. Our liability for this guarantee had a carrying value of \$1 million at September 30, 2015.

In addition to the guarantees described in the preceding paragraphs, in conjunction with financing obtained for specific projects or properties owned by joint ventures in which we are a party, we may provide industry standard indemnifications to the lender for loss, liability, or damage occurring as a result of the actions of the other joint venture owner or our own actions.

Commitments

In addition to the guarantees we note in the preceding paragraphs, as of September 30, 2015, we had the following commitments outstanding, which are not recorded on our Balance Sheets:

Table of Contents

A commitment to invest up to \$7 million of equity for a non-controlling interest in a partnership that plans to purchase North American full-service and limited-service properties, or purchase or develop hotel-anchored mixed-use real estate projects. We do not expect to fund this commitment, which expires in 2016.

A commitment to invest up to \$22 million of equity for non-controlling interests in a partnership that plans to purchase or develop limited-service properties in Asia. We expect to fund \$3 million of this commitment in 2016. We do not expect to fund the remaining \$19 million of this commitment prior to the end of the commitment period in 2016.

A commitment, with no expiration date, to invest up to \$11 million in a joint venture for development of a new property. We expect to fund this commitment in 2016.

- A commitment to invest \$2 million (R\$10 million) for the development of a property. We expect to fund the majority of this commitment in 2015.

We have a right and under certain circumstances an obligation to acquire our joint venture partner's remaining interests in two joint ventures over the next six years at a price based on the performance of the ventures. In conjunction with this contingent obligation, we advanced \$20 million (€15 million) in deposits, \$12 million (€11 million) of which is remaining. The amounts on deposit are refundable to the extent we do not acquire our joint venture partner's remaining interests.

Various commitments to purchase information technology hardware, software, accounting, finance, and maintenance services in the normal course of business totaling \$161 million. We expect to purchase goods and services subject to these commitments as follows: \$19 million in 2015, \$56 million in 2016, \$45 million in 2017, and \$41 million thereafter.

A \$5 million loan commitment that we extended to the operating tenant of a property to cover the cost of renovation shortfalls. We expect to fund this commitment in 2016.

Several commitments aggregating \$30 million with no expiration date and which we do not expect to fund.

Letters of Credit

At September 30, 2015, we had \$85 million of letters of credit outstanding (all outside the Credit Facility, as defined in Footnote No. 7, "Long-Term Debt"), the majority of which were for our self-insurance programs. Surety bonds issued as of September 30, 2015, totaled \$153 million, the majority of which federal, state, and local governments requested in connection with our self-insurance programs.

Legal Proceedings

On January 19, 2010, several former Marriott employees (the "plaintiffs") filed a putative class action complaint against us and the Stock Plan (the "defendants"), alleging that certain equity awards of deferred bonus stock granted to the plaintiffs and other current and former employees for fiscal years 1963 through 1989 are subject to vesting requirements under the Employee Retirement Income Security Act of 1974, as amended ("ERISA"), that are in certain circumstances more rapid than those set forth in the awards. The action was brought in the United States District Court for the District of Maryland (Greenbelt Division), and Dennis Walter Bond Sr. and Michael P. Steigman were the remaining named plaintiffs. Class certification was denied, and on January 16, 2015, the court granted Marriott's motion for summary judgment and dismissed the case. Plaintiffs have filed a notice of appeal with the U.S. Court of Appeals for the Fourth Circuit, and we have cross-appealed on statute of limitations grounds.

In March 2012, the Korea Fair Trade Commission ("KFTC") obtained documents from two of our managed hotels in Seoul, Korea in connection with an investigation which we believe is focused on pricing of hotel services within the Seoul region. Since then, the KFTC has conducted additional fact-gathering at those two hotels and also has collected information from another Marriott managed hotel located in Seoul. We understand that the KFTC also has sought documents from numerous other hotels in Seoul and other parts of Korea that we do not operate, own, or franchise. We have not received a complaint or other legal process. We are cooperating with this investigation.

Table of Contents

7. LONG-TERM DEBT

We provide detail on our long-term debt balances in the following table as of the end of the 2015 third quarter and year-end 2014:

(\$ in millions)	At Period End	
	September 30, 2015	December 31, 2014
Senior Notes:		
Series G, interest rate of 5.8%, face amount of \$316, maturing November 10, 2015 (effective interest rate of 6.8%)	\$316	\$314
Series H, interest rate of 6.2%, face amount of \$289, maturing June 15, 2016 (effective interest rate of 6.3%)	289	289
Series I, interest rate of 6.4%, face amount of \$293, maturing June 15, 2017 (effective interest rate of 6.5%)	293	293
Series K, interest rate of 3.0%, face amount of \$600, maturing March 1, 2019 (effective interest rate of 4.4%)	597	596
Series L, interest rate of 3.3%, face amount of \$350, maturing September 15, 2022 (effective interest rate of 3.4%)	349	349
Series M, interest rate of 3.4%, face amount of \$350, maturing October 15, 2020 (effective interest rate of 3.6%)	348	348
Series N, interest rate of 3.1%, face amount of \$400, maturing October 15, 2021 (effective interest rate of 3.4%)	398	397
Series O, interest rate of 2.9%, face amount of \$450, maturing March 1, 2021 (effective interest rate of 3.1%)	449	—
Series P, interest rate of 3.8%, face amount of \$350, maturing October 1, 2025 (effective interest rate of 4.0%)	346	—
Commercial paper, average interest rate of 0.5% at September 30, 2015	803	1,072
\$2,000 Credit Facility	—	—
Other	116	123
	4,304	3,781
Less current portion classified in:		
Current portion of long-term debt	(615)	(324)
	\$3,689	\$3,457

All of our long-term debt is recourse to us but unsecured. We paid cash for interest, net of amounts capitalized, of \$71 million in the 2015 first three quarters and \$49 million in the 2014 first three quarters.

In the 2015 third quarter, we issued \$800 million aggregate principal amount of 2.875 percent Series O Notes due 2021 (the “Series O Notes”) and 3.750 percent Series P Notes due 2025 (the “Series P Notes”) and together with the Series O Notes, the “Notes”). We received net proceeds of approximately \$790 million from the offering of the Notes, after deducting the underwriting discount and estimated expenses. We expect to use these proceeds for general corporate purposes, which may include working capital, capital expenditures, acquisitions, stock repurchases, or repayment of commercial paper or other borrowings as they become due. We will pay interest on the Series O Notes on March 1 and September 1 of each year, commencing on March 1, 2016, and we will pay interest on the Series P Notes on April 1 and October 1 of each year, commencing on April 1, 2016.

We issued the Notes under an indenture dated as of November 16, 1998 with The Bank of New York Mellon, as successor to JPMorgan Chase Bank, N.A. (formerly known as The Chase Manhattan Bank), as trustee. We may redeem some or all of each series of the Notes prior to maturity under the terms provided in the applicable form of Note.

We are a party to a multicurrency revolving credit agreement (the “Credit Facility”) that provides for \$2,000 million of aggregate borrowings to support general corporate needs, including working capital, capital expenditures, share repurchases, and letters of credit. The availability of the Credit Facility also supports our commercial paper program.

Borrowings under the Credit Facility generally bear interest at LIBOR (the London Interbank Offered Rate) plus a spread, based on our public debt rating. We also pay quarterly fees on the Credit Facility at a rate based on our public debt rating. While any outstanding commercial paper borrowings and/or borrowings under our Credit Facility generally have short-term maturities, we classify the outstanding borrowings as long-term based on our

Table of Contents

ability and intent to refinance the outstanding borrowings on a long-term basis. The Credit Facility expires on July 18, 2018. See the “Cash Requirements and Our Credit Facilities” caption later in this report in the “Liquidity and Capital Resources” section for information on our available borrowing capacity at September 30, 2015.

The following table presents future principal payments that are due for our debt as of the end of the 2015 third quarter:

Debt Principal Payments (\$ in millions)	Amount
2015	\$ 320
2016	298
2017	302
2018	812
2019	607
Thereafter	1,965
Balance at September 30, 2015	\$4,304

8. PROPERTY AND EQUIPMENT

The following table presents the composition of our property and equipment balances at the end of the 2015 third quarter and year-end 2014:

(\$ in millions)	At Period End	
	September 30, 2015	December 31, 2014
Land	\$299	\$457
Buildings and leasehold improvements	692	781
Furniture and equipment	777	775
Construction in progress	113	365
	1,881	2,378
Accumulated depreciation	(896)	(918)
	\$985	\$1,460

See Footnote No. 2, “Acquisitions and Dispositions” for information on charges we recorded in the 2015 first half in both the “Depreciation, amortization, and other” and “Gains and other income, net” captions of our Income Statements.

9. NOTES RECEIVABLE

The following table presents the composition of our notes receivable balances (net of reserves and unamortized discounts) at the end of the 2015 third quarter and year-end 2014:

(\$ in millions)	At Period End	
	September 30, 2015	December 31, 2014
Senior, mezzanine, and other loans	\$235	\$242
Less current portion	(81)	(27)
	\$154	\$215

We do not have any past due notes receivable amounts at the end of the 2015 third quarter. The unamortized discounts for our notes receivable were \$24 million at the end of the 2015 third quarter and \$25 million at year-end 2014.

Table of Contents

The following table presents the expected future principal payments (net of reserves and unamortized discounts) as well as interest rates for our notes receivable as of the end of the 2015 third quarter:

Notes Receivable Principal Payments (net of reserves and unamortized discounts) and Interest Rates (\$ in millions)	Amount
2015	\$8
2016	74
2017	3
2018	4
2019	2
Thereafter	144
Balance at September 30, 2015	\$235
Weighted average interest rate at September 30, 2015	6.5%
Range of stated interest rates at September 30, 2015	0-10.0%

At the end of the 2015 third quarter, our recorded investment in impaired senior, mezzanine, and other loans was \$71 million. We had a \$55 million allowance for credit losses, leaving \$16 million of exposure to our investment in impaired loans. At year-end 2014, our recorded investment in impaired senior, mezzanine, and other loans was \$63 million, and we had a \$50 million allowance for credit losses, leaving \$13 million of exposure to our investment in impaired loans. The activity in our notes receivable reserve during the 2015 first three quarters consisted of an increase to fully reserve for interest on an impaired note receivable. Our average investment in impaired notes receivable totaled \$71 million for the 2015 third quarter; \$67 million for the 2015 first three quarters, \$108 million for the 2014 third quarter and \$104 million for the 2014 first three quarters.

10. FAIR VALUE OF FINANCIAL INSTRUMENTS

We believe that the fair values of our current assets and current liabilities approximate their reported carrying amounts. We present the carrying values and the fair values of noncurrent financial assets and liabilities that qualify as financial instruments, determined under current guidance for disclosures on the fair value of financial instruments, in the following table:

(\$ in millions)	September 30, 2015		December 31, 2014	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
Senior, mezzanine, and other loans	\$154	\$151	\$215	\$214
Marketable securities	38	38	44	44
Total noncurrent financial assets	\$192	\$189	\$259	\$258
Senior Notes	\$(2,780)	\$(2,858)	\$(2,272)	\$(2,370)
Commercial paper	(803)	(803)	(1,072)	(1,072)
Other long-term debt	(101)	(113)	(108)	(122)
Other noncurrent liabilities	(58)	(58)	(57)	(57)
Total noncurrent financial liabilities	\$(3,742)	\$(3,832)	\$(3,509)	\$(3,621)

We estimate the fair value of our senior, mezzanine, and other loans, including the current portion, by discounting cash flows using risk-adjusted rates, both of which are Level 3 inputs.

We carry our marketable securities at fair value. Our marketable securities include debt securities of the U.S. Government, its sponsored agencies and other U.S. corporations invested for our self-insurance programs, as well as shares of a publicly traded company, which we value using directly observable Level 1 inputs. The carrying value of these marketable securities was \$38 million at the end of the 2015 third quarter.

In the 2015 third quarter, our equity method investment in an entity that owns two hotels was redeemed. We received \$42 million in cash, which was our basis in the investment, and included the proceeds in the "other" caption of our Investing Activities section of our Condensed Consolidated Statements of Cash Flow.

Table of Contents

In the 2015 second quarter, the sale of an entity that owns three hotels that we manage triggered the mandatory redemption feature of our preferred equity ownership interest in that entity. We received \$121 million in cash and realized a gain of \$41 million for the redemption, which we recorded in the “Gains and other income, net” caption of our Income Statements. We had accounted for this investment as a debt security and classified it as a current asset as of year-end 2014. At the date of redemption, it had an amortized cost of \$80 million, including accrued interest. We continue to manage the hotels under long-term agreements.

We estimate the fair value of our other long-term debt, including the current portion and excluding leases, using expected future payments discounted at risk-adjusted rates, which are Level 3 inputs. We determine the fair value of our senior notes using quoted market prices, which are directly observable Level 1 inputs. As noted in Footnote No. 7, “Long-Term Debt,” even though our commercial paper borrowings generally have short-term maturities of 30 days or less, we classify outstanding commercial paper borrowings as long-term based on our ability and intent to refinance them on a long-term basis. As we are a frequent issuer of commercial paper, we use pricing from recent transactions as Level 2 inputs in estimating fair value. At the end of the 2015 third quarter and year-end 2014, we determined that the carrying value of our commercial paper approximated its fair value due to the short maturity. Our other long-term liabilities largely consist of guarantees. We measure our liability for guarantees at fair value on a nonrecurring basis, that is when we issue or modify a guarantee, using Level 3 internally developed inputs. At the end of the 2015 third quarter and year-end 2014, we determined that the carrying values of our guarantee liabilities approximated their fair values based on Level 3 inputs.

See the “Fair Value Measurements” caption of Footnote No. 2, “Summary of Significant Accounting Policies” of our 2014 Form 10-K for more information on the input levels we use in determining fair value.

11. OTHER COMPREHENSIVE (LOSS) INCOME AND SHAREHOLDERS' (DEFICIT) EQUITY

The following tables detail the accumulated other comprehensive (loss) income activity for the 2015 first three quarters and 2014 first three quarters:

(\$ in millions)	Foreign Currency Translation Adjustments	Derivative Instrument Adjustments	Available-For-Sale Securities Unrealized Adjustments	Accumulated Other Comprehensive Loss
Balance at year-end 2014	\$ (72)) \$ (9)) \$ 11) \$ (70)
Other comprehensive (loss) income before reclassifications ⁽¹⁾	(47)) 9	(5)) (43)
Reclassification of losses (gains) from accumulated other comprehensive loss ³		(10)) —	(7)
Net other comprehensive loss	(44)) (1)) (5)) (50)
Balance at September 30, 2015	\$ (116)) \$ (10)) \$ 6) \$ (120)

(\$ in millions)	Foreign Currency Translation Adjustments	Derivative Instrument Adjustments	Available-For-Sale Securities Unrealized Adjustments	Accumulated Other Comprehensive Loss
Balance at year-end 2013	\$ (31)) \$ (19)) \$ 6) \$ (44)
Other comprehensive (loss) income before reclassifications ⁽¹⁾	(18)) 4	2	(12)
Reclassification of losses from accumulated other comprehensive loss	—	3	—	3
Net other comprehensive (loss) income	(18)) 7	2	(9)
Balance at September 30, 2014	\$ (49)) \$ (12)) \$ 8) \$ (53)

Other comprehensive (loss) income before reclassifications for foreign currency translation adjustments includes a (1) gain on intra-entity foreign currency transactions that are of a long-term investment nature of \$33 million for the 2015 first three quarters and \$36 million for the 2014 first three quarters.

Table of Contents

The following table details the changes in common shares outstanding and shareholders' deficit for the 2015 first three quarters:

(in millions, except per share amounts)

Common Shares Outstanding		Total	Class A Common Stock	Additional Paid-in-Capital	Retained Earnings	Treasury Stock, at Cost	Accumulated Other Comprehensive Loss
279.9	Balance at year-end 2014	\$(2,200)	\$5	\$2,802	\$4,286	\$ (9,223)	\$(70)
—	Net income	657	—	—	657	—	—
—	Other comprehensive income	(50)	—	—	—	—	(50)
—	Cash dividends (\$0.70 per share)	(189)	—	—	(189)	—	—
2.0	Employee stock plan	40	—	(11)	(14)	65	—
(24.4)	Purchase of treasury stock	(1,847)	—	—	—	(1,847)	—
257.5	Balance at September 30, 2015	\$(3,589)	\$5	\$2,791	\$4,740	\$ (11,005)	\$(120)

During the 2015 third quarter, we corrected immaterial errors attributable to excess tax benefits for share-based compensation that we allocated to foreign affiliates, which had previously resulted in overstatements in both the "Provision for income taxes" in our Income Statements and "Additional paid-in-capital" in our Balance Sheets for the years 2003-2014. We recorded a cumulative \$25 million adjustment to "Additional paid-in-capital" with a corresponding increase to "Retained earnings." We have reflected the adjustment in the Shareholders' (Deficit) Equity table above as a component of "Employee stock plan."

12. BUSINESS SEGMENTS

We are a diversified global lodging company with operations in the following three reportable business segments: North American Full-Service, which includes The Ritz-Carlton, EDITION, JW Marriott, Autograph Collection Hotels, Renaissance Hotels, Marriott Hotels, Delta Hotels and Resorts, and Gaylord Hotels located in the United States and Canada;

North American Limited-Service, which includes AC Hotels by Marriott, Courtyard, Residence Inn, SpringHill Suites, Fairfield Inn & Suites, and TownePlace Suites properties located in the United States and Canada;

International, which includes The Ritz-Carlton, Bulgari Hotels & Resorts, EDITION, JW Marriott, Autograph Collection Hotels, Renaissance Hotels, Marriott Hotels, Marriott Executive Apartments, AC Hotels by Marriott, Courtyard, Residence Inn, Fairfield Inn & Suites, Protea Hotels, and Moxy Hotels located outside the United States and Canada.

Our North American Full-Service and North American Limited-Service segments meet the applicable accounting criteria to be reportable business segments. The following four operating segments do not meet the criteria for separate disclosure as reportable business segments: Asia Pacific, Caribbean and Latin America, Europe, and Middle East and Africa, and accordingly, we combined these four operating segments into an "all other category" which we refer to as "International."

We evaluate the performance of our operating segments using "segment profits" which is based largely on the results of the segment without allocating corporate expenses, income taxes, or indirect general, administrative, and other expenses. We allocate gains and losses, equity in earnings or losses from our joint ventures, and direct general, administrative, and other expenses to each of our segments. The caption "Other unallocated corporate" in the subsequent discussion represents a portion of our revenues, general, administrative, and other expenses, equity in earnings or losses, and other gains or losses that we do not allocate to our segments. It also includes license fees we receive from our credit card programs and license fees from MVW.

Our chief operating decision maker monitors assets for the consolidated company but does not use assets by operating segment when assessing performance or making operating segment resource allocations.

Table of Contents

Segment Revenues

(\$ in millions)	Three Months Ended		Nine Months Ended	
	September 30, 2015	September 30, 2014	September 30, 2015	September 30, 2014
North American Full-Service Segment	\$2,128	\$2,042	\$6,555	\$6,190
North American Limited-Service Segment	846	806	2,405	2,223
International	532	546	1,623	1,634
Total segment revenues	3,506	3,394	10,583	10,047
Other unallocated corporate	72	66	197	190
Total consolidated revenues	\$3,578	\$3,460	\$10,780	\$10,237

Segment Profits

(\$ in millions)	Three Months Ended		Nine Months Ended	
	September 30, 2015	September 30, 2014	September 30, 2015	September 30, 2014
North American Full-Service Segment	\$126	\$122	\$424	\$407
North American Limited-Service Segment	180	177	510	443
International	69	62	203	201
Total segment profits	375	361	1,137	1,051
Other unallocated corporate	(28)	(50)	(64)	(173)
Interest expense, net of interest income	(38)	(21)	(102)	(72)
Income taxes	(99)	(98)	(314)	(250)
Net Income	\$210	\$192	\$657	\$556

The following table details the carrying amount of our goodwill at the end of the 2015 third quarter and year-end 2014:

Goodwill

(\$ in millions)	North American Full-Service Segment	North American Limited-Service Segment	International	Total Goodwill
Year-end 2014 balance:				
Goodwill	\$ 392	\$ 125	\$431	\$948
Accumulated impairment losses	—	(54)	—	(54)
	392	71	431	894
Additions	\$ 19	\$ —	\$ —	\$ 19
Adjustments	—	—	57	57
September 30, 2015 balance:				
Goodwill	\$ 411	\$ 125	\$488	\$1,024
Accumulated impairment losses	—	(54)	—	(54)
	\$ 411	\$ 71	\$488	\$970

See Footnote No. 2, "Acquisitions and Dispositions" for information on goodwill additions and adjustments we recorded in the 2015 second quarter.

Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Forward-Looking Statements

We make forward-looking statements in Management's Discussion and Analysis of Financial Condition and Results of Operations and elsewhere in this report based on the beliefs and assumptions of our management and on information currently available to us. Forward-looking statements include information about our possible or assumed future results of operations, which follow under the headings "Business and Overview," "Liquidity and Capital Resources," and other statements throughout this report preceded by, followed by or that include the words "believes," "expects," "anticipates," "intends," "plans," "estimates," or similar expressions.

Any number of risks and uncertainties could cause actual results to differ materially from those we express in our forward-looking statements, including the risks and uncertainties we describe below and other factors we describe from time to time in our periodic filings with the U.S. Securities and Exchange Commission (the "SEC"). We therefore caution you not to rely unduly on any forward-looking statement. The forward-looking statements in this report speak only as of the date of this report, and we undertake no obligation to update or revise any forward-looking statement, whether as a result of new information, future developments, or otherwise.

In addition, see the "Item 1A. Risk Factors" caption in the "Part II-OTHER INFORMATION" section of this report.

BUSINESS AND OVERVIEW

We are a worldwide operator, franchisor, and licensor of hotels and timeshare properties in 85 countries and territories under 19 brand names. We also develop, operate, and market residential properties and provide services to home/condominium owner associations. At the end of the 2015 third quarter, we had 4,364 properties (749,990 rooms) in our system, including 41 home and condominium products (4,203 units) for which we manage the related owners' associations.

Under our business model, we typically manage or franchise hotels, rather than own them. As of September 30, 2015, we operated 41 percent of the hotel rooms in our worldwide system under management agreements; our franchisees operated 56 percent under franchise agreements; and we owned or leased only two percent. The remaining one percent represented unconsolidated joint ventures, in which we have an interest, that manage hotels and provide services to franchised properties. We group our operations into three business segments: North American Full-Service, North American Limited-Service, and International.

We earn base management fees and in many cases incentive management fees from the properties that we manage, and we earn franchise fees on the properties that others operate under franchise agreements with us. Base fees typically consist of a percentage of property-level revenue while incentive fees typically consist of a percentage of net house profit adjusted for a specified owner return. Net house profit is calculated as gross operating profit (house profit) less non-controllable expenses such as insurance, real estate taxes, and capital spending reserves.

Our emphasis on long-term management contracts and franchising tends to provide more stable earnings in periods of economic softness, while adding new hotels to our system generates growth, typically with little or no investment by the Company. This strategy has driven substantial growth while minimizing financial leverage and risk in a cyclical industry. In addition, we believe minimizing our capital investments and adopting a strategy of recycling the investments that we do make maximizes and maintains our financial flexibility.

We remain focused on doing the things that we do well; that is, selling rooms, taking care of our guests, and making sure we control costs both at company-operated properties and at the corporate level ("above-property"). Our brands remain strong as a result of skilled management teams, dedicated associates, superior customer service with an emphasis on guest and associate satisfaction, significant distribution, our Marriott Rewards and The Ritz-Carlton Rewards loyalty programs, a multichannel reservations system, and desirable property amenities. We strive to effectively leverage our size and broad distribution.

We, along with owners and franchisees, continue to invest in our brands by means of new, refreshed, and reinvented properties, new room and public space designs, and enhanced amenities and technology offerings. We

Table of Contents

address, through various means, hotels in our system that do not meet standards. We continue to enhance the appeal of our proprietary, information-rich, and easy-to-use website, Marriott.com, and of our associated mobile smartphone applications and mobile website that connect to Marriott.com, through functionality and service improvements, and we expect to continue capturing an increasing proportion of property-level reservations via this cost-efficient channel. Our profitability, as well as that of owners and franchisees, has benefited from our approach to property-level and above-property productivity. Properties in our system continue to maintain very tight cost controls. We also control above-property costs, some of which we allocate to hotels, by remaining focused on systems, processing, and support areas.

Performance Measures

We believe Revenue per Available Room (“RevPAR”), which we calculate by dividing room sales for comparable properties by room nights available for the period, is a meaningful indicator of our performance because it measures the period-over-period change in room revenues for comparable properties. RevPAR may not be comparable to similarly titled measures, such as revenues. We also believe occupancy and average daily rate (“ADR”), which are components of calculating RevPAR, are meaningful indicators of our performance. Occupancy, which we calculate by dividing occupied rooms by total rooms available, measures the utilization of a property’s available capacity. ADR, which we calculate by dividing property room revenue by total rooms sold, measures average room price and is useful in assessing pricing levels.

For the properties located in countries that use currencies other than the U.S. dollar, the comparisons to the prior year period are on a constant U.S. dollar basis. We calculate constant dollar statistics by applying exchange rates for the current period to the prior comparable period.

We define our comparable properties as those that were open and operating under one of our brands since the beginning of the last full calendar year (since January 1, 2014 for the current period) and have not, in either the current or previous year: (i) undergone significant room or public space renovations or expansions, (ii) been converted between company-operated and franchised, or (iii) sustained substantial property damage or business interruption. Comparable properties represented the following percentages of our properties on September 30, 2015: (1) 88% of North American properties (89% excluding Delta Hotels and Resorts); (2) 59% of International properties (70% excluding Protea Hotels); and (3) 83% of total properties (86% excluding Delta Hotels and Resorts and Protea Hotels).

We also believe company-operated house profit margin, which is the ratio of property-level gross operating profit to total property-level revenue, is a meaningful indicator of our performance because this ratio measures our overall ability as the operator to produce property-level profits by generating sales and controlling the operating expenses over which we have the most direct control. House profit includes room, food and beverage, and other revenue and the related expenses including payroll and benefits expenses, as well as repairs and maintenance, utility, general and administrative, and sales and marketing expenses. House profit does not include the impact of management fees, furniture, fixtures and equipment replacement reserves, insurance, taxes, or other fixed expenses.

Business Trends

Our 2015 first three quarters results reflected a favorable economic climate and demand for our brands in many markets around the world, reflecting generally low supply growth in the U.S. and Europe, improved pricing in most North American markets, and a year-over-year increase in the number of properties in our system. For the three months ended September 30, 2015, comparable worldwide systemwide RevPAR increased 4.5 percent to \$116.37, average daily rates increased 4.0 percent on a constant dollar basis to \$150.72, and occupancy increased 0.4 percentage points to 77.2 percent, compared to the same period a year ago. For the nine months ended September 30, 2015, comparable worldwide systemwide RevPAR increased 5.6 percent to \$114.35, average daily rates increased 4.3 percent on a constant dollar basis to \$152.61, and occupancy increased 0.9 percentage points to 74.9 percent, compared to the same period a year ago.

Table of Contents

Strong U.S. group and transient business demand contributed to increased rate growth in the 2015 first three quarters, allowing us to eliminate discounts, shift business into higher rated price categories, and raise room rates. Demand was particularly strong in Boston, Tampa, Dallas, Los Angeles, and San Francisco. Demand was more modest in the third quarter, when compared to the 2015 first half, due to a shift in the timing of holidays. In the 2015 third quarter, new select-service lodging supply in New York City constrained room rate growth while in Baltimore, civil unrest from earlier in the year continued to constrain demand.

In the 2015 first three quarters, bookings for future group business in the U.S. improved. As of the end of the 2015 third quarter, the group revenue pace for systemwide full-service hotels (Marriott, JW Marriott, Renaissance, The Ritz-Carlton, and Gaylord brands) in North America was up more than 7 percent for stays in both the 2015 fourth quarter and the 2016 full year, compared to the booking pace as of the end of the 2014 third quarter.

The Europe region experienced increased demand in the 2015 first three quarters, primarily due to increased transient demand driven by special events, favorable demand related to the weak currency, and the timing of Middle East religious holidays. Demand in France was constrained by weaker group and transient demand while the 2015 third quarter results improved in Russia over the first half of the year due to stronger domestic demand. In the Asia Pacific region, demand increased in the 2015 first three quarters, led by growth from corporate and other transient business in Japan, Thailand, Indonesia, and India. The growth was partially offset by weaker results in Malaysia and South Korea. RevPAR in Greater China moderated in the 2015 first three quarters due to the impact of supply growth in certain Southern China markets, continued austerity in Beijing and lower inbound travel to Hong Kong, while demand in Shanghai remained strong. Middle East demand was weaker during the 2015 second and third quarters reflecting the region's instability, the timing of religious holidays, and an extended period of hot weather, partially offset by strong government and group demand in Saudi Arabia. Demand in the United Arab Emirates continued to be constrained mainly by new supply and, to a lesser extent, a reduction in travelers from Russia. The Africa region results remained strong in the 2015 first three quarters. In particular, demand in Egypt strengthened due to the improving stability. In the Caribbean and Latin America, strong demand throughout the region in the 2015 first three quarters was driven by greater demand in Mexico and increased leisure travel to our Caribbean and Mexican resorts, constrained somewhat by oversupply of hotels in Panama and the weaker economies in Brazil and Puerto Rico.

We monitor market conditions and provide the tools for our hotels to price rooms daily in accordance with individual property demand levels, generally adjusting room rates as demand changes. Our hotels modify the mix of business to improve revenue as demand changes. Demand for higher rated rooms improved in most markets in the 2015 first three quarters, which allowed our hotels to reduce discounting and special offers for transient business in many markets. This mix improvement benefited ADR. For our company-operated properties, we continue to focus on enhancing property-level house profit margins and making productivity improvements.

System Growth and Pipeline

During the 2015 first three quarters, we added 229 lodging properties (40,690 rooms), while 40 properties (4,953 rooms) exited our system, increasing our total properties to 4,364 (749,990 rooms, including 9,590 rooms from the Delta Hotels and Resorts acquisition). Approximately 28 percent of new rooms are located outside North America, and 15 percent of the room additions are conversions from competitor brands.

At the end of the 2015 third quarter, we had more than 260,000 rooms in our lodging development pipeline, which includes hotel rooms under construction and under signed contracts and also includes approximately 20,000 hotel rooms approved for development but not yet under signed contracts. We expect the number of our hotel rooms (gross) will increase by approximately 7 to 8 percent in 2015, including the addition of rooms associated with the Delta Hotels and Resorts acquisition, and by approximately 6 to 7 percent, net of rooms exiting our system.

Table of Contents

CONSOLIDATED RESULTS

The following discussion presents our analysis of the significant items of the results of our operations for the 2015 third quarter compared to the 2014 third quarter, and the 2015 first three quarters compared to the 2014 first three quarters.

Revenues

Third Quarter. Revenues increased by \$118 million (3 percent) to \$3,578 million in the 2015 third quarter from \$3,460 million in the 2014 third quarter as a result of higher cost reimbursements revenue (\$116 million), higher franchise fees (\$24 million), and higher incentive management fees (\$1 million), partially offset by lower owned, leased, and other revenue (\$15 million), and lower base management fees (\$8 million).

Cost reimbursements revenue represents reimbursements of costs incurred on behalf of managed, franchised, and licensed properties and relates, predominantly, to payroll costs at managed properties where we are the employer, but also includes reimbursements for other costs, such as those associated with our rewards programs, reservations, and marketing programs. As we record cost reimbursements based upon costs incurred with no added markup, this revenue and related expense has no impact on either our operating income or net income. The \$116 million increase in total cost reimbursements revenue, to \$2,884 million in the 2015 third quarter from \$2,768 million in the 2014 third quarter, reflected the impact of higher property occupancies and growth across our system. Since the end of the 2014 third quarter, our managed rooms increased by 12,659 rooms and our franchised rooms increased by 33,818 rooms, net of hotels exiting our system.

The \$8 million decrease in base management fees, to \$170 million in the 2015 third quarter from \$178 million in the 2014 third quarter, primarily reflected decreased recognition of previously deferred fees (\$13 million), the impact of unfavorable foreign exchange rates (\$2 million), and lower fees due to properties that converted from managed to franchised (\$2 million), partially offset by the impact of stronger RevPAR (\$6 million) and unit growth across our system (\$6 million).

The \$24 million increase in franchise fees, to \$227 million in the 2015 third quarter from \$203 million in the 2014 third quarter, reflected the impact of unit growth across our system (\$15 million), stronger RevPAR due to increased demand (\$10 million), and higher fees due to properties that converted from managed to franchised (\$3 million), partially offset by the impact of unfavorable foreign exchange rates (\$2 million).

The \$1 million increase in incentive management fees, to \$68 million in the 2015 third quarter compared to \$67 million in the 2014 third quarter, reflected higher RevPAR and house profit margins at several North American Limited-Service portfolios and the addition of incentive fees from hotels added as part of the Delta Hotels and Resorts acquisition, partially offset by \$3 million from renovations or modest RevPAR growth at several incentive fee paying hotels and \$4 million in unfavorable foreign exchange rates.

The \$15 million decrease in owned, leased, and other revenue, to \$229 million in the 2015 third quarter from \$244 million in the 2014 third quarter, reflected \$15 million of lower owned and leased revenue due to properties that converted to managed or franchised or left our system (\$8 million), and lower revenues at properties under renovation (\$6 million). Other revenue was unchanged, predominantly because higher branding fees were offset by lower termination fees.

First Three Quarters. Revenues increased by \$543 million (5 percent) to \$10,780 million in the 2015 first three quarters from \$10,237 million in the 2014 first three quarters as a result of higher cost reimbursements revenue (\$434 million), higher franchise fees (\$92 million), higher incentive management fees (\$18 million), and higher base management fees (\$17 million), partially offset by lower owned, leased, and other revenue (\$18 million).

The \$434 million increase in cost reimbursements revenue, to \$8,635 million in the 2015 first three quarters from \$8,201 million in the 2014 first three quarters, reflected the impact of higher property occupancies and growth across our system.

Table of Contents

The \$17 million increase in base management fees, to \$526 million in the 2015 first three quarters from \$509 million in the 2014 first three quarters, reflected stronger RevPAR due to increased demand (\$23 million) and the impact of unit growth across our system (\$18 million), partially offset by decreased recognition of previously deferred fees (\$7 million), decreased fees due to properties that converted from managed to franchised (\$6 million), the impact of unfavorable foreign exchange rates (\$6 million), and contract modifications and terminations (\$5 million).

The \$92 million increase in franchise fees, to \$652 million in the 2015 first three quarters from \$560 million in the 2014 first three quarters, reflected the impact of unit growth across our system (\$40 million), stronger RevPAR due to increased demand (\$29 million), increased relicensing and application fees (\$22 million), and fees from properties that converted to franchised from managed (\$6 million), partially offset by the impact of unfavorable foreign exchange rates (\$5 million).

The \$18 million increase in incentive management fees, to \$238 million in the 2015 first three quarters from \$220 million in the 2014 first three quarters reflected higher RevPAR and house profit margins, predominantly at our company-managed North American Limited-Service properties, and the favorable impact of the Delta Hotels and Resorts acquisition, partially offset by \$10 million from renovations or modest RevPAR growth at several incentive fee paying hotels and \$10 million in unfavorable foreign exchange rates.

The \$18 million decrease in owned, leased, and other revenue, to \$729 million in the 2015 first three quarters from \$747 million in the 2014 first three quarters, reflected \$24 million of lower owned and leased revenue, partially offset by \$6 million in higher other revenue predominantly from branding fees and hotel service programs that we acquired as part of our 2014 second quarter acquisition of Protea Hotels. Lower owned and leased revenue reflected net weaker performance impacted by unfavorable foreign exchange rates, a decrease of \$23 million attributable to properties that converted to managed or franchised or left our system, and \$12 million from properties under renovation, partially offset by increases of \$12 million from Protea Hotel leases we acquired in the 2014 second quarter and \$11 million from The Miami Beach EDITION hotel, which opened in the 2014 fourth quarter and which we subsequently sold in the 2015 first quarter as discussed in Footnote No. 2, "Acquisitions and Dispositions."

Operating Income

Third Quarter. Operating income increased by \$41 million to \$339 million in the 2015 third quarter from \$298 million in the 2014 third quarter. The \$41 million increase in operating income reflected a \$24 million increase in franchise fees, a \$23 million decrease in general, administrative, and other expenses, a \$2 million decrease in depreciation, amortization, and other expense, and \$1 million of higher incentive management fees, partially offset by \$8 million decrease in base management fees and \$1 million of lower owned, leased, and other revenue, net of direct expenses. We discuss the reasons for the changes in base management fees, franchise fees, and incentive management fees compared to the 2014 third quarter in the preceding "Revenues" section.

The \$1 million (2 percent) decrease in owned, leased, and other revenue, net of direct expenses was attributable to \$1 million of lower owned and leased revenue, net of direct expenses, \$4 million of lower termination fees, and \$2 million of lower other property revenue, partially offset by \$7 million in higher branding fees. Lower owned and leased revenue, net of direct expenses of \$1 million reflects \$3 million of weaker performance at a North American Full-Service property under renovation, partially offset by \$2 million lower pre-opening costs.

Depreciation, amortization, and other expense decreased by \$2 million (6 percent) to \$31 million in the 2015 third quarter from \$33 million in the 2014 third quarter. The decrease reflected a \$3 million reduction in accelerated amortization for contract terminations.

General, administrative, and other expenses decreased by \$23 million (13 percent) to \$149 million in the 2015 third quarter from \$172 million in the 2014 third quarter due to \$7 million of lower compensation expense, \$4 million of lower property expenses, \$6 million in lower foreign exchange losses, primarily from the 2014 devaluation of assets denominated in Venezuelan Bolivars, and \$4 million of lower litigation expenses.

Table of Contents

First Three Quarters. Operating income increased by \$172 million to \$1,040 million in the 2015 first three quarters from \$868 million in the 2014 first three quarters. The \$172 million increase in operating income reflected a \$92 million increase in franchise fees, a \$33 million decrease in general, administrative, and other expenses, an \$18 million increase in incentive management fees, a \$17 million increase in base management fees, a \$9 million decrease in depreciation, amortization, and other expense, and a \$3 million increase in owned, leased, and other revenue, net of direct expenses. We discuss the reasons for the increases in base management fees, franchise fees, and incentive management fees compared to the 2014 first three quarters in the preceding “Revenues” section.

The \$3 million (2 percent) increase in owned, leased, and other revenue, net of direct expenses was largely attributable to \$2 million of higher owned and leased revenue, net of direct expenses and \$5 million in higher branding fees, partially offset by \$3 million of lower termination fees. The \$2 million of higher owned and leased revenue, net of direct expenses primarily reflected stronger results at several of our North American and International properties, including \$3 million from Protea Hotels, and \$5 million of lower lease payments for properties that moved to managed, franchised, or left our system, partially offset by \$6 million of weaker performance at a North American Full-Service property under renovation and \$2 million of higher pre-opening costs.

Depreciation, amortization, and other expense decreased by \$9 million (8 percent) to \$107 million in the 2015 first three quarters from \$116 million in the 2014 first three quarters. The decrease reflected a \$25 million favorable variance to the 2014 impairment charge on the EDITION hotels, partially offset by the 2015 impairment charges of \$6 million for The Miami Beach EDITION residences and \$6 million for The New York (Madison Square Park) EDITION, which are both discussed in Footnote No. 2, “Acquisitions and Dispositions,” and a \$4 million impairment charge on corporate equipment.

General, administrative, and other expenses decreased by \$33 million (7 percent) to \$446 million in the 2015 first three quarters from \$479 million in the 2014 first three quarters. The decrease largely reflected a \$24 million net favorable impact to our legal expenses associated with litigation resolutions, \$14 million in lower foreign exchange losses, primarily from the 2014 devaluation of assets denominated in Venezuelan Bolivars, and \$4 million of lower compensation expense, partially offset by \$5 million in higher reserves for guarantee funding.

Gains and Other Income, Net

Third Quarter. Gains and other income, net decreased by \$1 million (100 percent) to \$0 million in the 2015 third quarter compared to \$1 million in the 2014 third quarter.

First Three Quarters. Gains and other income, net increased by \$16 million (400 percent) to \$20 million in the 2015 first three quarters compared to \$4 million in the 2014 first three quarters. The increase primarily reflects the \$41 million gain on the redemption of our preferred equity ownership interest, discussed in Footnote No. 10, “Fair Value of Financial Instruments.” The increase was partially offset by expected disposal losses totaling \$22 million for an International property (\$18 million) and a North American Limited-Service segment plot of land (\$4 million), discussed in Footnote No. 2, “Acquisitions and Dispositions.”

Interest Expense

Third Quarter. Interest expense increased by \$14 million (48 percent) to \$43 million in the 2015 third quarter compared to \$29 million in the 2014 third quarter. The increase was due to interest on the Series N Notes that we issued in the 2014 fourth quarter and higher commercial paper program borrowing rates (\$4 million), in addition to net lower capitalized interest expense as a result of the completion of The Miami Beach EDITION in the 2014 fourth quarter and The New York (Madison Square Park) EDITION in the 2015 second quarter (\$9 million).

First Three Quarters. Interest expense increased by \$32 million (36 percent) to \$121 million in the 2015 first three quarters compared to \$89 million in the 2014 first three quarters. The increase was principally from the issuance of Series N Notes in the 2014 fourth quarter and higher commercial paper program borrowing rates (\$12 million), in addition to net lower capitalized interest expense as a result of the completion of The Miami Beach EDITION in the 2014 fourth quarter and The New York (Madison Square Park) EDITION in the 2015 second quarter (\$18 million).

Table of Contents

Interest Income

Third Quarter. Interest income decreased by \$3 million (38 percent) to \$5 million in the 2015 third quarter compared to \$8 million in the 2014 third quarter. The decrease was primarily due to lower interest income on the preferred equity ownership interest that we redeemed in the 2015 second quarter (\$2 million).

First Three Quarters. Interest income increased by \$2 million (12 percent) to \$19 million in the 2015 first three quarters compared to \$17 million in the 2014 first three quarters. This increase was due to higher interest income on the \$85 million mezzanine loan (net of a \$15 million discount) we provided to an owner in conjunction with entering into a franchise agreement for an International property in the 2014 second quarter (\$6 million), partially offset by lower interest income on the preferred equity ownership interest that we redeemed in 2015 second quarter (\$3 million).

Equity in Earnings

Third Quarter. Equity in earnings of \$8 million in the 2015 third quarter decreased by \$4 million (33 percent) from equity in earnings of \$12 million in the 2014 third quarter. The decrease reflects a \$9 million benefit recorded in 2014 for two of our International investments following the reversal of their liabilities associated with a tax law change in a country in which they operate, partially offset by a \$5 million benefit recorded in 2015 following an adjustment to an International investee's liabilities.

First Three Quarters. Equity in earnings of \$13 million in the 2015 first three quarters increased by \$7 million (117 percent) from equity in earnings of \$6 million in the 2014 first three quarters. The increase reflects an \$11 million expense recorded in 2014 for a litigation reserve associated with an equity investee. This increase was partially offset by the \$4 million net impact of the changes described in the preceding "Third Quarter" discussion.

Provision for Income Tax

Third Quarter. Provision for income tax increased by \$1 million (1 percent) to \$99 million in the 2015 third quarter, compared to \$98 million in the 2014 third quarter. The increase was primarily due to higher pre-tax earnings, partially offset by 2014 unrealized foreign exchange gains that were taxed within a foreign jurisdiction.

First Three Quarters. Provision for income tax increased by \$64 million (26 percent) to \$314 million in the 2015 first three quarters, compared to \$250 million in the 2014 first three quarters. The increase was primarily due to higher pre-tax earnings and a \$21 million favorable 2014 resolution of a U.S. federal tax issue relating to a guest marketing program, partially offset by a deferred tax benefit due to changes in state income tax laws and 2014 unrealized foreign exchange gains that were taxed within a foreign jurisdiction.

Net Income

Third Quarter. Net income increased by \$18 million to \$210 million in the 2015 third quarter from \$192 million in the 2014 third quarter, and diluted earnings per share increased by \$0.13 per share (20 percent) to \$0.78 per share in the 2015 third quarter from \$0.65 per share in the 2014 third quarter. As discussed in more detail in the preceding sections beginning with "Revenues," the \$18 million increase in net income compared to the year-ago quarter was due to higher franchise fees (\$24 million), lower general, administrative, other expenses (\$23 million), lower depreciation, amortization, and other expense (\$2 million), and higher incentive management fees (\$1 million). These changes were partially offset by a higher interest expense (\$14 million), lower base management fees (\$8 million), lower equity in earnings (\$4 million), lower interest income (\$3 million), lower owned, leased, and other revenue, net of direct expenses (\$1 million), lower gains and other income, net (\$1 million), and higher provision for income tax (\$1 million).

First Three Quarters. Net income increased by \$101 million to \$657 million in the 2015 first three quarters from \$556 million in the 2014 first three quarters, and diluted earnings per share increased by \$0.52 per share (28 percent) to \$2.38 per share in the 2015 first three quarters from \$1.86 per share in the 2014 first three quarters. As discussed in more detail in the preceding sections beginning with "Revenues," the \$101 million increase in net income compared to the year-ago period was due to higher franchise fees (\$92 million), lower general, administrative, and other expenses (\$33 million), higher incentive management fees (\$18 million), higher base

Table of Contents

management fees (\$17 million), higher gains and other income, net (\$16 million), lower depreciation, amortization, and other expense (\$9 million), higher equity in earnings (\$7 million), higher owned, leased, and other revenue, net of direct expenses (\$3 million), and higher interest income (\$2 million). These increases were partially offset by a higher provision for income tax (\$64 million) and higher interest expense (\$32 million).

Adjusted Earnings Before Interest Expense, Taxes, Depreciation and Amortization (“Adjusted EBITDA”) Earnings Before Interest Expense, Taxes, Depreciation and Amortization (“EBITDA”), a financial measure not required by, or presented in accordance with, U.S. GAAP, reflects net income excluding the impact of interest expense, provision for income taxes, and depreciation and amortization. Our non-GAAP measure of Adjusted EBITDA further adjusts EBITDA to exclude (1) the \$41 million pre-tax gain triggered by a mandatory redemption feature of a preferred equity security and the \$22 million pre-tax loss on expected dispositions of real estate, which we recorded in the "Gains and other income, net" caption of our Income Statements in the 2015 second quarter; (2) the pre-tax EDITION impairment charges of \$12 million in the 2015 first quarter, and \$25 million in the 2014 first three quarters, which we recorded in the “Depreciation, amortization, and other” caption of our Income Statements following an evaluation of our EDITION hotels and residences for recovery; and (3) share-based compensation expense for all periods presented.

We believe that Adjusted EBITDA is a meaningful indicator of our operating performance because it permits period-over-period comparisons of our ongoing core operations before these items and facilitates our comparison of results before these items with results from other lodging companies.

We use Adjusted EBITDA to evaluate companies because it excludes certain items that can vary widely across different industries or among companies within the same industry, and analysts, lenders, investors, and others use EBITDA or Adjusted EBITDA for similar purposes. For example, interest expense can be dependent on a company’s capital structure, debt levels, and credit ratings, and accordingly interest expense’s impact on earnings varies significantly among companies. Similarly, tax positions will vary among companies as a result of their differing abilities to take advantage of tax benefits and the tax policies of the jurisdictions in which they operate. As a result, effective tax rates and provision for income taxes can vary considerably among companies. Our Adjusted EBITDA also excludes depreciation and amortization expense which we report under “Depreciation, amortization, and other,” as well as depreciation included under “Reimbursed costs” in our Income Statements, because companies utilize productive assets of different ages and use different methods of both acquiring and depreciating productive assets. These differences can result in considerable variability in the relative costs of productive assets and the depreciation and amortization expense among companies. We also exclude share-based compensation expense to address the considerable variability among companies in recording compensation expense because companies use share-based payment awards differently, both in the type and quantity of awards granted.

Adjusted EBITDA has limitations and should not be considered in isolation or a substitute for performance measures calculated under GAAP. This non-GAAP measure excludes certain cash expenses that we are obligated to make. In addition, other companies in our industry may calculate Adjusted EBITDA differently than we do or may not calculate it at all, which limits the usefulness of Adjusted EBITDA as a comparative measure.

Table of Contents

We present our 2015 and 2014 third quarter and first three quarters Adjusted EBITDA calculations that reflect the changes we describe above and reconcile those measures with Net Income in the following table:

(\$ in millions)	Three Months Ended		Nine Months Ended	
	September 30, 2015	September 30, 2014	September 30, 2015	September 30, 2014
Net Income	\$210	\$192	\$657	\$556
Interest expense	43	29	121	89
Tax provision	99	98	314	250
Depreciation and amortization	31	33	95	91
Depreciation classified in reimbursed costs	15	13	43	38
Interest expense from unconsolidated joint ventures	1	—	2	2
Depreciation and amortization from unconsolidated joint ventures	3	1	8	8
EBITDA	\$402	\$366	\$1,240	\$1,034
Loss on expected disposition of real estate	—	—	22	—
Gain on redemption of preferred equity ownership interest	—	—	(41) —
EDITION impairment charges	—	—	12	25
Share-based compensation (including share-based compensation reimbursed by third-party owners)	29	27	84	81
Adjusted EBITDA	\$431	\$393	\$1,317	\$1,140

Table of Contents**BUSINESS SEGMENTS**

We are a diversified global lodging company with operations in the following three reportable business segments: North American Full-Service, North American Limited-Service, and International. See Footnote No. 12, “Business Segments,” to our Financial Statements for other information about each segment, including revenues and a reconciliation of segment profits to net income.

We added 299 properties (55,295 rooms), and 58 properties (6,546 rooms) exited our system since the end of the 2014 third quarter. These figures include the addition of two residential properties (30 units). No residential properties exited our system.

See the “CONSOLIDATED RESULTS” caption earlier in this report for further information.

Third Quarter. Total segment profits (as defined in Footnote No. 12, “Business Segments”) increased by \$14 million to \$375 million in the 2015 third quarter from \$361 million in the 2014 third quarter, and total segment revenues increased by \$112 million to \$3,506 million in the 2015 third quarter, a three percent increase from revenues of \$3,394 million in the 2014 third quarter.

The quarter-over-quarter increase in segment revenues of \$112 million was a result of \$116 million of higher cost reimbursements revenue, \$24 million of higher franchise fees, and \$1 million of higher incentive management fees, partially offset by \$21 million lower owned, leased, and other revenue and \$8 million of lower base management fees. The quarter-over-quarter increase in segment profits of \$14 million across our business reflected \$24 million of higher franchise fees, \$6 million of lower general, administrative, and other expenses, \$3 million of lower depreciation, amortization, and other expense, and \$1 million of higher incentive management fees, partially offset by \$8 million of lower base management fees, a \$6 million decrease in owned, leased, and other revenue, net of direct expenses, a \$4 million decrease in equity in losses, and a \$2 million of lower gains and other income, net. For more information on the variances see the preceding sections beginning with “Revenues.”

In the 2015 third quarter, 64 percent of our managed properties paid incentive management fees to us versus 56 percent in the 2014 third quarter. In North America, 60 percent of managed properties paid incentive fees in the 2015 third quarter compared to 48 percent in the 2014 third quarter. Outside North America, 69 percent of managed properties paid incentive fees in the 2015 third quarter compared to 68 percent in the 2014 third quarter. In addition, in the 2015 third quarter, 51 percent of our incentive management fees came from properties outside of North America versus 53 percent in the 2014 third quarter.

Compared to the 2014 third quarter, worldwide comparable company-operated house profit margins in the 2015 third quarter increased by 50 basis points and worldwide comparable company-operated house profit per available room (“HP-PAR”) increased by 5.3 percent on a constant U.S. dollar basis, reflecting rate increases, improved productivity, and lower food and utility costs. These same factors, along with lower utility costs, contributed to North American company-operated house profit margins increasing by 40 basis points compared to the 2014 third quarter. HP-PAR at those same properties increased by 4.7 percent. International company-operated house profit margins increased by 60 basis points, and HP-PAR at those properties increased by 6.5 percent reflecting increased demand and higher RevPAR in most locations, improved productivity, and solid cost controls.

First Three Quarters. Total segment profits increased by \$86 million to \$1,137 million in the 2015 first three quarters from \$1,051 million in the 2014 first three quarters, and total segment revenues increased by \$536 million to \$10,583 million in the 2015 first three quarters, a five percent increase from revenues of \$10,047 million in the 2014 first three quarters.

The year-over-year increase in segment revenues of \$536 million was a result of \$435 million of higher cost reimbursements revenue, \$93 million of higher franchise fees, \$18 million of higher incentive management fees, and \$17 million of higher base management fees, partially offset by \$27 million of lower owned, leased, and other revenue. The year-over-year increase in segment profits of \$86 million across our business reflected a \$93 million increase in franchise fees, a \$18 million increase in incentive management fees, a \$17 million increase in base management fees, and a \$1 million decrease in depreciation, amortization, and other expense, partially offset by \$26 million of lower gains and other income, net, a \$7 million increase in general, administrative, and other expenses, a

Table of Contents

\$6 million decrease in owned, leased, and other revenue, net of direct expenses, and a \$4 million decrease in equity in earnings. For more information on the variances see the preceding sections beginning with “Revenues.”

In the 2015 first three quarters, 68 percent of our managed properties paid incentive management fees to us versus 60 percent in the 2014 first three quarters. In North America, 66 percent of managed properties paid incentive fees in the 2015 first three quarters compared to 53 percent in the 2014 first three quarters. Outside North America, 72 percent of managed properties paid incentive fees in both the 2015 first three quarters and in the 2014 first three quarters. In addition, in the 2015 first three quarters, 48 percent of our incentive management fees came from properties outside of North America versus 52 percent in the 2014 first three quarters.

Compared to the 2014 first three quarters, worldwide comparable company operated house profit margins in the 2015 first three quarters increased by 80 basis points and HP-PAR increased by 7.8 percent on a constant U.S. dollar basis, reflecting rate increases, improved productivity, and lower food and utility costs. These same factors contributed to North American company-operated house profit margins increasing by 80 basis points compared to the 2014 first three quarters. HP-PAR at those same properties increased by 7.7 percent. International company-operated house profit margins increased by 80 basis points, and HP-PAR at those properties increased by 8.1 percent reflecting increased demand and higher RevPAR in most locations, improved productivity, and solid cost controls.

See “Segment and Brand Statistics” below for detailed information on systemwide RevPAR and company-operated RevPAR by segment, region, and brand.

Table of Contents

Property and Room Summaries

We operated, franchised, and licensed the following properties by segment and brand at September 30, 2015:

	Company-Operated		Franchised / Licensed		Other ⁽²⁾	
	Properties	Rooms	Properties	Rooms	Properties	Rooms
North American Full-Service						
Marriott Hotels	133	70,203	199	61,300	—	—
JW Marriott	14	9,348	10	4,469	—	—
Marriott Conference Centers	10	2,915	—	—	—	—
Renaissance Hotels	28	12,229	51	14,519	—	—
Autograph Collection Hotels	3	1,065	51	11,777	—	—
Delta Hotels and Resorts	26	6,829	11	2,761	—	—
Gaylord Hotels	5	8,098	—	—	—	—
The Ritz-Carlton	39	11,410	1	429	—	—
The Ritz-Carlton Residences ⁽¹⁾	31	3,757	1	55	—	—
EDITION	2	568	—	—	—	—
EDITION Residences ⁽¹⁾	1	25	—	—	—	—
Total North American Full-Service	292	126,447	324	95,310	—	—
North American Limited-Service						
Courtyard	276	43,890	631	84,062	—	—
Residence Inn	111	16,719	571	66,899	—	—
Fairfield Inn & Suites	5	1,324	744	67,606	—	—
SpringHill Suites	30	4,720	303	34,688	—	—
TownePlace Suites	15	1,740	249	24,768	—	—
AC Hotels by Marriott	—	—	—	—	5	911
Total North American Limited-Service	437	68,393	2,498	278,023	5	911
Total North American Locations	729	194,840	2,822	373,333	5	911
International						
Marriott Hotels	143	40,594	37	10,448	—	—
JW Marriott	49	18,906	3	795	—	—
Marriott Executive Apartments	28	4,181	—	—	—	—
Renaissance Hotels	53	17,194	26	7,363	—	—
Autograph Collection Hotels	3	584	31	8,623	5	348
Protea Hotels	47	5,680	55	3,932	—	—
The Ritz-Carlton	50	14,311	—	—	—	—
The Ritz-Carlton Residences ⁽¹⁾	8	416	—	—	—	—
The Ritz-Carlton Serviced Apartments	4	579	—	—	—	—
Bulgari Hotels & Resorts	2	117	1	85	—	—
Bulgari Residences ⁽¹⁾	1	5	—	—	—	—
EDITION	1	173	1	78	—	—
Courtyard	69	14,767	44	7,902	—	—
Residence Inn	5	517	2	200	—	—
Fairfield Inn & Suites	3	416	1	206	—	—
AC Hotels by Marriott	—	—	—	—	77	9,448
Moxy Hotels	—	—	1	162	—	—
Total International	466	118,440	202	39,794	82	9,796

Timeshare ⁽³⁾	—	—	58	12,876	—	—
Total	1,195	313,280	3,082	426,003	87	10,707

(1) Represents projects where we manage the related owners' association. We include residential products once they possess a certificate of occupancy.

(2) We present results for all AC Hotels by Marriott properties and five International Autograph Collection properties in the "Equity in earnings" caption of our Income Statements.

(3) Timeshare properties licensed by MVW under the Marriott Vacation Club, The Ritz-Carlton Destination Club, The Ritz-Carlton Residences, and Grand Residences by Marriott brand names. MVW's property and room counts are reported on a period-end basis for the MVW quarter ended September 11, 2015 and include products that are in active sales as well as those that are sold out.

Table of Contents

The following table presents our U.S. and non-U.S. properties by segment and brand at September 30, 2015:

	Properties			Rooms		
	U.S.	Non-U.S.	Total	U.S.	Non-U.S.	Total
North American Full-Service ⁽¹⁾						
Marriott Hotels	317	15	332	126,148	5,355	131,503
JW Marriott	23	1	24	13,596	221	13,817
Marriott Conference Centers	10	—	10	2,915	—	2,915
Renaissance Hotels	77	2	79	26,187	561	26,748
Autograph Collection Hotels	52	2	54	12,382	460	12,842
Delta Hotels and Resorts	—	37	37	—	9,590	9,590
Gaylord Hotels	5	—	5	8,098	—	8,098
The Ritz-Carlton	39	1	40	11,572	267	11,839
The Ritz-Carlton Residences ⁽²⁾	30	2	32	3,598	214	3,812
EDITION	2	—	2	568	—	568
EDITION Residences ⁽²⁾	1	—	1	25	—	25
	556	60	616	205,089	16,668	221,757
North American Limited-Service ⁽¹⁾						
Courtyard	883	24	907	123,669	4,283	127,952
Residence Inn	662	20	682	80,690	2,928	83,618
Fairfield Inn & Suites	733	16	749	67,085	1,845	68,930
SpringHill Suites	331	2	333	39,109	299	39,408
TownePlace Suites	257	7	264	25,652	856	26,508
AC Hotels by Marriott ⁽³⁾	5	—	5	911	—	911
	2,871	69	2,940	337,116	10,211	347,327
International ⁽¹⁾						
Marriott Hotels	—	180	180	—	51,042	51,042
JW Marriott	—	52	52	—	19,701	19,701
Marriott Executive Apartments	—	28	28	—	4,181	4,181
Renaissance Hotels	—	79	79	—	24,557	24,557
Autograph Collection Hotels ⁽³⁾	—	39	39	—	9,555	9,555
Protea Hotels	—	102	102	—	9,612	9,612
The Ritz-Carlton	—	50	50	—	14,311	14,311
The Ritz-Carlton Residences ⁽²⁾	—	8	8	—	416	416
The Ritz-Carlton Serviced Apartments	—	4	4	—	579	579
Bulgari Hotels & Resorts	—	3	3	—	202	202
Bulgari Residences ⁽²⁾	—	1	1	—	5	5
EDITION	—	2	2	—	251	251
Courtyard	—	113	113	—	22,669	22,669
Residence Inn	—	7	7	—	717	717
Fairfield Inn & Suites	—	4	4	—	—	—