FLORSHEIM JOHN W

Form 4

August 14, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * FLORSHEIM JOHN W				nbol		Ticker or Trading P INC [WEYS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	(Last)	(First) (I	Middle) 3. D	Date of E	Earliest Tr	ransaction	(Cile)	en un appneuer	<i>c)</i>	
	333 W. EST	TABROOK	`	onth/Day /10/201	· · · · · ·		X Director X Officer (giv	e titleOth	% Owner her (specify	
BOULEVARD							below) below) President & COO			
(Street)				f Amend	lment, Da	ate Original	6. Individual or Joint/Group Filing(Check			
GLENDALE, WI 53212				ed(Month	n/Day/Year	·)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
	(City)	(State)	(Zip)	Table 1	I - Non-E	Derivative Securities Acq	uired, Disposed o	of, or Beneficia	lly Owned	
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Ye	(4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

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1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securitie or(A) or Disp (Instr. 3, 4	osed o	of (D)	5. Amount of Securities Ownership Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	08/10/2017		J <u>(1)</u>	109,510	A	\$0	231,883	D	
Common Stock	08/10/2017		<u>J(1)</u>	109,510	D	\$0	140,490	I	As Trustee of 2016 GRAT
Common Stock							244,638	I	As Trustee for Children
Common Stock							65,529	I	By Wife
							14,443	I (2)	

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Common Stock								John Florshein Family Trust of which Brother in			
Common Stock						100,000	I	As Trust of 2017 GRAT	ee		
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.											
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			ative Securities Acq outs, calls, warrants				ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	of	Expiration Date (Month/Day/Year					
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Stock Option	\$ 24.21					12/01/2012(3)	12/01/2017	Common Stock	32,500		
Stock Option	\$ 23.53					12/01/2013(4)	12/01/2018	Common Stock	32,500		
Stock Option	\$ 28.5					12/02/2014(5)	12/02/2019	Common Stock	40,000		
Stock Option	\$ 27.04					08/26/2015 <u>(6)</u>	08/26/2020	Common Stock	40,000		

Stock

Option

Stock

Option

\$ 25.64

\$ 25.51

32,000

32,000

Common

Stock

Common

Stock

08/25/2016(7) 08/25/2021

08/25/2017(8) 08/25/2022

8. De Se (Ir

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

FLORSHEIM JOHN W

333 W. ESTABROOK BOULEVARD X President & COO

Signatures

GLENDALE, WI 53212

/s/John W.
Florsheim

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares transferred according to terms of 2016 GRAT
- (2) For informational purposes only
- (3) 25% per year for 4 years beginning 12/01/2012
- (4) 25% per year for 4 years beginning 12/01/2013
- (5) 25% per year for 4 years beginning 12/02/2014
- (6) 25% per year for 4 years beginning 08/26/2015
- (7) 25% per year for 4 years beginning 08/25/2016
- (8) 25% per year for 4 years beginning 08/25/2017

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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