#### FBL FINANCIAL GROUP INC

Form 4

February 03, 2017

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Expires: January 31, 2005

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

**SECURITIES** 

Estimated average burden hours per response... 0.5

see Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * BRANNEN JAMES | 2. Issuer Name and Ticker or Trading<br>Symbol<br>FBL FINANCIAL GROUP INC<br>[FFG] | 5. Relationship of Reporting Person(s) to<br>Issuer  (Check all applicable)                             |  |  |
|---|--|---|--|--|
| (Last) (First) (Middle) 5400 UNIVERSITY AVENUE          | 3. Date of Earliest Transaction (Month/Day/Year) 02/01/2017                        | _X_ Director 10% Owner _X_ Officer (give title Other (specify below)  Chief Executive Officer           |  |  |
| (Street)  | 4. If Amendment, Date Original Filed(Month/Day/Year)                               | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_ Form filed by One Reporting Person |  |  |
| WEST DES MOINES, IA 50266                               |  | Form filed by More than One Reporting Person  |  |  |

| (City) | (State) | (Zip) | Table I. Non Derivative Securities Acquired Disposed of ar Reneficially Owner |
|--------|---------|-------|---|

| (City)                               | (51410)                             | Table            | : I - Non-Do | erivative S              | securi | ties Acq   | luired, Disposed o               | f, or Beneficial                 | ly Owned |
|--------------------------------------|-------------------------------------|------------------|--------------|--------------------------|--------|--|----------------------------------|----------------------------------|----------|
| 1.Title of<br>Security<br>(Instr. 3) | (Month/Day/Year) Execution Date, if |                  | ` ' 1        |                          |        | Securities                                       | 6. Ownership Form: Direct (D) or | 7. Nature of Indirect Beneficial |          |
| (                                    |                                     | (Month/Day/Year) | (Instr. 8)   | (Instr. 3, 4 and 5)  (A) |        | Owned<br>Following<br>Reported<br>Transaction(s) | Indirect (I)<br>(Instr. 4)       | Ownership<br>(Instr. 4)          |          |
|                                      |                                     |                  | Code V       | Amount                   | (D)    | Price  | (Instr. 3 and 4)                 |                                  |          |
| Class A<br>Common<br>Stock           | 02/01/2017                          |                  | M            | 2,045                    | A      | <u>(1)</u>                                       | 2,045                            | D                                |          |
| Class A<br>Common<br>Stock           | 02/01/2017                          |                  | D            | 2,045                    | D      | \$<br>69.1                                       | 0                                | D                                |          |
| Class A<br>Common<br>Stock           | 02/01/2017                          |                  | M            | 2,427                    | A      | <u>(1)</u>                                       | 2,427                            | D                                |          |
| Class A<br>Common                    | 02/01/2017                          |                  | D            | 2,427                    | D      | \$<br>69.1                                       | 0                                | D                                |          |

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| Stock                      |            |   |       |   |            |            |   |              |
|----------------------------|------------|---|-------|---|------------|------------|---|--------------|
| Class A<br>Common<br>Stock | 02/01/2017 | M | 2,589 | A | <u>(1)</u> | 2,589      | D |              |
| Class A<br>Common<br>Stock | 02/01/2017 | D | 2,589 | D | \$<br>69.1 | 0          | D |              |
| Class A<br>Common<br>Stock | 02/01/2017 | M | 2,146 | A | <u>(1)</u> | 2,146      | D |              |
| Class A<br>Common<br>Stock | 02/01/2017 | D | 2,146 | D | \$<br>69.1 | 0          | D |              |
| Class A<br>Common<br>Stock |            |   |       |   |            | 12,107.271 | I | by Trust (2) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number out of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
|---|---|---|---|--|---|--|--------------------|---|--|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Restricted<br>Stock<br>Units<br>(Cash<br>Settled)   | <u>(1)</u>  | 02/01/2017                              |   | M                                      | 2,045   | 02/01/2017   | 02/01/2017         | Class A<br>Common<br>Stock                                    | 2,045                                  |
| Restricted<br>Stock<br>Units<br>(Cash               | (1)   | 02/01/2017                              |   | M                                      | 2,427   | 02/01/2017   | 02/01/2018         | Class A<br>Common<br>Stock                                    | 2,427                                  |

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| Settled)  |     |            |   |       |            |            |                            |       |
|---|-----|------------|---|-------|------------|------------|----------------------------|-------|
| Restricted<br>Stock<br>Units<br>(Cash<br>Settled) | (1) | 02/01/2017 | М | 2,589 | 02/01/2017 | 02/01/2019 | Class A<br>Common<br>Stock | 2,589 |
| Restricted<br>Stock<br>Units<br>(Cash<br>Settled) | (1) | 02/01/2017 | М | 2,146 | 02/01/2017 | 02/01/2020 | Class A<br>Common<br>Stock | 2,146 |

### **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |           |       |  |  |  |  |
|--------------------------------|---------------|-----------|-----------|-------|--|--|--|--|
| reporting owner runter runtees | Director      | 10% Owner | Officer   | Other |  |  |  |  |
| BRANNEN JAMES                  |               |           | Chief     |       |  |  |  |  |
| 5400 UNIVERSITY AVENUE         | X             |           | Executive |       |  |  |  |  |
| WEST DES MOINES, IA 50266      |               |           | Officer   |       |  |  |  |  |

## **Signatures**

By: Mark Wickham per filed confirming stmt For: James Patrick
Brannen
02/02/2017

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. On February 1, 2017, 20% of the reporting person's previously granted cash settled RSU's were vested and settled. For those cash settled

- (1) RSU's that are performance based, the Stock Subcommittee of the Management Development and Compensation Committee previously confirmed the satisfaction of applicable performance goals. The units vest 20% on each of the first five anniversaries of the grant date. 20% of the units will be exercisable and expire on each vest date.
- (2) Reporting person holds 12,107.271 shares in a company sponsored 401(k) plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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