

CHURCH &amp; DWIGHT CO INC /DE/

Form 4

March 13, 2006

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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2005  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ZVI EIREF

2. Issuer Name **and** Ticker or Trading  
Symbol  
CHURCH & DWIGHT CO INC  
/DE/ [CHD]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
469 NORTH HARRISON STREET  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/10/2006

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)  
Vice President Finance CFO

PRINCETON, NJ 08543

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common Stock	03/10/2006		M		12,500	A	\$ 7.2084	330,625.191 (1) D
Common Stock	03/10/2006		S		1,000	D	\$ 36.1	329,625.191 (1) D
Common Stock	03/10/2006		S		1,100	D	\$ 36.15	328,525.191 (1) D
Common Stock	03/10/2006		S		400	D	\$ 36.16	328,125.191 (1) D
Common Stock	03/10/2006		S		1,000	D	\$ 36.2	327,125.191 (1) D

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Common Stock	03/10/2006	S	2,800	D	\$ 36.21	324,325.191 (1)	D	
Common Stock	03/10/2006	S	2,200	D	\$ 36.22	322,125.191 (1)	D	
Common Stock	03/10/2006	S	800	D	\$ 36.23	321,325.191 (1)	D	
Common Stock	03/10/2006	S	300	D	\$ 36.24	321,025.191 (1)	D	
Common Stock	03/10/2006	S	1,100	D	\$ 36.25	319,925.191 (1)	D	
Common Stock	03/10/2006	S	800	D	\$ 36.26	319,125.191 (1)	D	
Common Stock	03/10/2006	S	200	D	\$ 36.27	318,925.191 (1)	D	
Common Stock	03/10/2006	S	700	D	\$ 36.28	318,225.191 (1)	D	
Common Stock	03/10/2006	S	100	D	\$ 36.29	318,125.191 (1)	D	
Common Stock						17,052.335 (2)	I	Prfit Shring/Saving Plan Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock	\$ 0							<u>(3)</u>	08/08/1988	Common Stock	32,794.2
Stock Option	\$ 9.0834							01/26/2001	01/26/2008	Common Stock	78,600

Stock Option	\$ 11.4167				02/24/2003	02/24/2010	Common Stock	37,500
Stock Option	\$ 13.8334				05/06/2002	05/06/2009	Common Stock	29,700
Stock Option	\$ 16.2034				04/30/2004	04/30/2011	Common Stock	28,950
Stock Option	\$ 21.8567				06/16/2006	06/16/2013	Common Stock	34,950
Stock Option	\$ 22.3734				06/17/2005	06/17/2012	Common Stock	38,925
Stock Option	\$ 29.5				06/14/2007	06/14/2014	Common Stock	27,000
Stock Option	\$ 35.29				06/20/2008	06/20/2015	Common Stock	24,600
Stock Option	\$ 7.2084	03/10/2006		M	12,500	11/01/1999 11/01/2006	Common Stock	12,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ZVI EIREF 469 NORTH HARRISON STREET PRINCETON, NJ 08543			Vice President Finance CFO	

## Signatures

Andrew C.  
Forsell

03/13/2006

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (2) Includes 113,832 shares of Church & Dwight Co., Inc. common stock acquired by the reporting person in 2005 under the Church & Dwight Co., Inc. Savings and Profit Sharing Plan.
- (4) Holdings have been adjusted to reflect dividends paid to reporting person under the Church & Dwight Co., Inc. Deferred Compensation Plan.
- (3) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.
- (1) Includes shares acquired in the Employee Stock Purchase Plan during 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.