CHURCH & DWIGHT CO INC /DE/

Form 4

September 05, 2007

| FORM 4 | UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20540 |
|--------|---|
| | Washington, D.C. 20549 |

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16.

Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(City)

(Instr. 3)

(Print or Type Responses)

1. Name and Address of Reporting Person * Craigie James

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

Issuer

below)

CHURCH & DWIGHT CO INC

/DE/[CHD]

(Check all applicable)

(First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

_X__ Director 10% Owner X_ Officer (give title Other (specify

6. Individual or Joint/Group Filing(Check

5. Relationship of Reporting Person(s) to

469 NORTH HARRISON STREET

08/31/2007

Chairman and CEO

4. If Amendment, Date Original

Filed(Month/Day/Year) Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

PRINCETON, NJ 08543

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year)

Execution Date, if

(Month/Day/Year)

(Zip)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Reported

5. Amount of Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect

7. Nature of Indirect Beneficial Ownership (Instr. 4)

(A)

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

20,817.6702 D (1)

Stock Common

Common

Prft

Stock

Shring/Saving 1.631.907 Ι Plan Trust

(Instr. 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of or Derivative Securities Acquire (A) or Disposed or (D) (Instr. 3, 4, and 5) | Date d (Month/Day/Yea | ble and Expiration | 7. Title and A Underlying S (Instr. 3 and 4 |
|---|---|---|---|---|---|--------------------------|--------------------|---|
| | | | | Code V | (A) (I | | Expiration Date | Title |
| Phantom Stock | \$ 0 (2) | 08/31/2007 | | A | 11.1284 | 08/08/1988(3) | 08/08/1988(3) | Common Stock |
| Phantom Stock | \$ 0 (2) | 08/31/2007 | | <u>I(4)</u> | 6,677.0532 | 08/08/1988(3) | 08/08/1988(3) | Common Stock |
| Stock Option | \$ 29.81 | | | | | 06/21/2005 | 06/21/2014 | Common Stock |
| Stock Option | \$ 35.02 | | | | | 06/19/2009 | 06/19/2016 | Common Stock |
| Stock Option | \$ 35.29 | | | | | 06/20/2008 | 06/20/2015 | Common Stock |
| Stock Option | \$ 48.8 | | | | | 06/18/2010 | 06/18/2017 | Common Stock |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | |
|---|---------------|-----------|------------------|-------|--|
| | Director | 10% Owner | Officer | Other | |
| Craigie James 469 NORTH HARRISON STREET PRINCETON, NJ 08543 | X | | Chairman and CEO | | |

Signatures

| Andrew C. | 09/05/2007 |
|---------------------------------|------------|
| Forsell | 09/03/2007 |
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Holdings have been adjusted to reflect shares purchased in the Church & Dwight Co., Inc. Employee Stock Purchase Plan.
- (2) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (4) Intraplan transfer by the reporting person of phantom shares held in the Church & Dwight Co., Inc. Deferred Compensation Plan

(3)

Reporting Owners 2

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The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.