PEOPLES BANCORP INC Form DEF 14A

March 16, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant S

Filed by a Party other than the

£

Registrant

Check the appropriate box:

- £ Preliminary Proxy Statement
- £ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- S Definitive Proxy Statement
- £ Definitive Additional Materials
- £ Soliciting Material under §240.14a-12

Peoples Bancorp Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- S No fee required
- £ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:

t	ree]	paid previously with preliminary materials.	
£	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing f which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or t Form or Schedule and the date of its filing.		
	(1)	Amount Previously Paid:	
	(2)	Form, Schedule or Registration Statement No.:	
	(3)	Filing Party:	
	(4)	Date Filed:	

Peoples Bancorp Inc. 138 Putnam Street P.O.

Box 738

Marietta, OH 45750-0738 Telephone: (740) 374-6136 www.peoplesbancorp.com

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS PEOPLES BANCORP INC.

Marietta, Ohio

Marietta, 22, 2016

March 22, 2016

Dear Fellow Shareholders:

The Annual Meeting of Shareholders (the "Annual Meeting") of Peoples Bancorp Inc. ("Peoples") will be held at 10:00 a.m., Eastern Daylight Saving Time, on Thursday, April 28, 2016, in the Ballroom of the Lafayette Hotel, 101 Front Street in Marietta, Ohio (Interstate 77, Ohio exit 1), for the following purposes:

1. To elect the following individuals as directors of Peoples for terms of three years each:

Nominee

Term Will Expire In

S. Craig Beam	(for re-election)	2019
David F. Dierker	(for re-election)	2019
David L. Mead	(for re-election)	2019
Susan D. Rector	(for re-election)	2019
Thomas J. Wolf	(for re-election)	2019

- 2. To consider and vote upon a non-binding advisory resolution to approve the compensation of Peoples' named executive officers as disclosed in the accompanying Proxy Statement for the Annual Meeting.
- 3. To consider and vote upon a proposal to ratify the appointment of Ernst & Young LLP as Peoples' independent registered public accounting firm for the fiscal year ending December 31, 2016.
- 4. To transact any other business that properly comes before the Annual Meeting. Peoples' Board of Directors is not aware of any other business to come before the Annual Meeting.

If you were a holder of record of common shares of Peoples at the close of business on March 1, 2016, you will be entitled to vote in person or by proxy at the Annual Meeting.

You are cordially invited to attend the Annual Meeting. Your vote is important, regardless of the number of common shares you own. Whether or not you plan to attend the Annual Meeting in person, it is important that your common shares be represented. Please complete, sign, date and return your proxy card in the postage-paid envelope provided as promptly as possible. Alternatively, refer to the instructions on the proxy card for details about transmitting your voting instructions electronically via the Internet or by telephone. Returning the proxy card or transmitting your voting instructions electronically does not deprive you of the right to attend the Annual Meeting and to vote your common shares in person in the manner described in the accompanying Proxy Statement.

Peoples' 2015 Annual Report to Shareholders, which includes the Annual Report on Form 10-K for the fiscal year ended December 31, 2015, accompanies this notice and the Proxy Statement for the Annual Meeting.

By Order of the Board,

M. Ryan Kirkham Corporate Secretary

To obtain directions to attend the Annual Meeting and vote in person, please call Investor Relations at 740-374-6136.

Table of Contents

PEOPLES BANCORP INC. PROXY STATEMENT FOR THE ANNUAL MEETING OF SHAREHOLDERS	
To Be Held April 28, 2016	
GENERAL INFORMATION	<u>1</u>
Mailing	<u>1</u>
SHAREHOLDER PROPOSALS FOR 2017 ANNUAL MEETING	1
VOEDVO DVEODVA EVOV	_
VOTING INFORMATION	2
Who can vote at the Annual Meeting?	<u>2</u> <u>2</u>
How do I vote?	<u> 2</u>
How do I vote if my common shares are held through the Peoples Bancorp Inc. Retirement Savings Plan?	
How will my common shares be voted?	<u>3</u>
How do I change or revoke my proxy? If I vote in advance, can I still attend the Annual Meeting?	3 3 3
What constitutes a quorum and what is the vote required with respect to the proposals to be considered at	<u> </u>
the Annual Meeting?	<u>3</u>
Who pays the costs of proxy solicitation?	<u>4</u>
who pays the costs of proxy solicitation.	_
NOTICE REGARDING INTERNET AVAILABILITY OF PROXY MATERIALS	<u>5</u>
SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT	<u>5</u>
SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE	9
	0
TRANSACTIONS WITH RELATED PERSONS	9
PROPOSAL NUMBER 1: ELECTION OF DIRECTORS	<u>10</u>
Recommendation and Vote Required	11
recommendation and vote required	
EXECUTIVE OFFICERS	14
THE BOARD AND COMMITTEES OF THE BOARD	<u>15</u>
Independence of Directors	<u>15</u>
Executive Sessions Martines of the Boundard Attaches at Append Martines of Should the sessions	<u>16</u>
Meetings of the Board and Attendance at Annual Meetings of Shareholders	10
Committees of the Board Audit Committee	16
Compensation Committee	16
Executive Committee	17
Governance and Nominating Committee	19 19
Risk Committee	<u>20</u>
Kisk Committee	<u> 20</u>
NOMINATING PROCEDURES	<u> 20</u>
SHAREHOLDER COMMUNICATIONS WITH THE BOARD	22
PROPOSAL NUMBER 2: ADVISORY VOTE ON EXECUTIVE OFFICER COMPENSATION	<u>22</u>
Recommendation and Vote Required	22

EXECUTIVE COMPENSATION: COMPENSATION DISCUSSION AND ANALYSIS	
Executive Summary of 2015 Fiscal Year Performance and Compensation	<u>23</u>
Compensation Philosophy and Objectives	<u> 29</u>
Role of Executive Officers in Compensation Decisions	<u>30</u>
Setting Executive Compensation	<u>30</u>
2015 Executive Compensation Components	<u>32</u>
Base Salary	<u>32</u>
Cash and Equity-Based Incentive Program	<u>33</u>
Retirement and Other Benefits	<u>36</u>

Table of Contents

Perquisites and Other Personal Benefits	<u>39</u>
Change in Control Agreements	<u>39</u>
Tax and Accounting Implications	<u>39</u>
Deductibility of Executive Compensation	<u>39</u>
Non-Qualified Deferred Compensation	<u>40</u>
Accounting for Equity-Based Compensation	<u>40</u>
Other Information	<u>40</u>
Summary	<u>40</u>
COMPENSATION COMMITTEE REPORT	<u>40</u>
Discussion of Risk Review and Assessment	<u>41</u>
SUMMARY COMPENSATION TABLE FOR 2015	<u>43</u>
GRANTS OF PLAN-BASED AWARDS FOR 2015	<u>45</u>
OUTSTANDING EQUITY AWARDS AT FISCAL YEAR-END 2015	<u>47</u>
OPTION EXERCISES AND STOCK VESTED FOR 2015	<u>48</u>
PENSION BENEFITS FOR 2015	