

LACY ALAN J  
Form 4  
January 04, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LACY ALAN J

(Last) (First) (Middle)

3333 BEVERLY ROAD, B6 277A

(Street)

HOFFMAN ESTATES, IL 60179

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SEARS ROEBUCK & CO [S]

3. Date of Earliest Transaction (Month/Day/Year)  
01/03/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |   |
| Common Shares                   | 01/03/2005                           | 01/03/2005   | M                              |   | 19,788<br>(1)   | A  | \$ 21.64 128,794                  | D |
| Common Shares                   | 01/03/2005                           | 01/03/2005   | F                              |   | 11,754<br>(1)   | D  | \$ 51.92 117,040                  | D |
| Common Shares                   | 01/03/2005                           | 01/03/2005   | M                              |   | 31,111<br>(2)   | A  | \$ 31.07 148,151                  | D |
| Common Shares                   | 01/03/2005                           | 01/03/2005   | F                              |   | 22,297<br>(2)   | D  | \$ 51.92 125,854                  | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |          |        | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Underlying (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|----------|--------|--|-----------------|--|
|  |  |                                      |  |                                | V   | (A)      | (D)    | Date Exercisable   | Expiration Date |  |
| Common Share Units                         | (3)  | 01/03/2005                           | 01/03/2005   | A                              |   | 234,6007 |        | (3)  | (3)             | Common Shares                            |
| Option (Right to Buy)                      | \$ 51.92   | 01/03/2005                           | 01/03/2005   | A                              |   | 8,247    |        | 01/03/2006 <sup>(4)</sup>                                | 02/13/2013      | Common Shares                            |
| Option (Right to Buy)                      | \$ 51.92   | 01/03/2005                           | 01/03/2005   | A                              |   | 18,617   |        | 01/03/2006 <sup>(4)</sup>                                | 02/01/2010      | Common Shares                            |
| Option (Right to Buy)                      | \$ 21.64   | 01/03/2005                           | 01/03/2005   | M                              |   |          | 19,788 | 02/13/2004   | 02/13/2013      | Common Shares                            |
| Option (Right to Buy)                      | \$ 31.07   | 01/03/2005                           | 01/03/2005   | M                              |   |          | 31,111 | 02/01/2001   | 02/01/2010      | Common Shares                            |
| Common Share Units                         | (7)  | 01/03/2005                           | 01/03/2005   | A                              |   | 169,9936 |        | (7)  | (7)             | Common Shares                            |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                         |       |
|--|---------------|-----------|-------------------------|-------|
|  | Director      | 10% Owner | Officer                 | Other |
| LACY ALAN J<br>3333 BEVERLY ROAD<br>B6 277A<br>HOFFMAN ESTATES, IL 60179 | X             |           | Chief Executive Officer |       |

## Signatures

By:/s/ Ellis A. Regenbogen as  
Attorney-in-Fact

01/04/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Lacy exercised a stock option for 19,788 shares with reload features. He surrendered 11,754 shares to pay the exercise price and tax withholding obligations related to the option exercise.
- (2) Mr. Lacy exercised a stock option for 31,111 shares with reload features. He surrendered 22,297 shares to pay the exercise price and tax withholding obligations related to the option exercise.  

These common share units were acquired pursuant to the Sears, Roebuck and Co. Deferred Compensation Plan, as Amended and Restated to December 13, 2000 (the "Plan"). These units represent salary, annual incentive, long-term incentive and/or dividend payments deferred
- (3) under the Plan, converted into units based on the market price of Sears common shares on the date of deferral and held in the non-diversifiable account of the Plan. The units are credited with amounts representing dividends on common shares, as declared, which are also converted into units. The common share units are settled in Sears common shares following separation from service.
- (4) The stock option will vest in three equal annual installments beginning 01/03/2006.
- (5) Stock option reload grant
- (6) Employee Stock Option grant in consideration of service as an employee.

- These common share units were acquired pursuant to the Sears, Roebuck and Co. Deferred Compensation Plan, as Amended and Restated to December 13, 2000 (the "Plan"). These units represent salary, annual incentive, long-term incentive and/or dividend payments deferred
- (7) under the Plan and converted into units based on the market price of Sears common shares on the date of deferral. The units are credited with amounts representing dividends on common shares, as declared, which are also converted into units. The common share units are to be settled in cash, either in a lump sum or in a series of annual payments, following separation from service.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.