

BRIGGS ROBERT S

Form 4

March 08, 2005

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BRIGGS ROBERT S**

(Last) (First) (Middle)

2801 HIGHWAY 280 SOUTH

(Street)

BIRMINGHAM, AL 35223

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**PROTECTIVE LIFE CORP [PL]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/04/2005

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)

Exec VP

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|----------------------------------------------------------------|
| Common<br>Stock                       |                                         |                                                             |                                      | (A)<br>or<br>(D)                                                           | 17,857.804<br>(1)                                                                                                  | D                                                                       |                                                                |
| Common<br>Stock                       |                                         |                                                             |                                      |                                                                            | 35,048.5923                                                                                                        | I                                                                       | By 401(k) (2)                                                  |
| Common<br>Stock                       |                                         |                                                             |                                      |                                                                            | 1,522.435                                                                                                          | I                                                                       | By daughter (3)                                                |
| Common<br>Stock                       |                                         |                                                             |                                      |                                                                            | 1,522.435                                                                                                          | I                                                                       | By son (4)                                                     |
| Common<br>Stock                       |                                         |                                                             |                                      |                                                                            | 66,200                                                                                                             | I                                                                       | Deferred<br>Compensation<br>(5)                                |

# Edgar Filing: BRIGGS ROBERT S - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) |                    | 8. Price<br>of Deriva<br>Securi<br>(Instr. |                                     |      |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-----|---------------------------------------------------------------------------|--------------------|--------------------------------------------|-------------------------------------|------|
|                                                     |                                                                       |                                         |                                                             | Code                                    | V                                                                                                               | (A)                                                            | (D) | Date<br>Exercisable                                                       | Expiration<br>Date | Title                                      | Amount<br>or<br>Number<br>of Shares |      |
| SAR 06<br>(6)                                       | \$ 41.05                                                              | 03/04/2005                              |                                                             | A                                       |                                                                                                                 | 6,000                                                          |     | 03/04/2006                                                                | 03/04/2015         | SAR                                        | 6,000                               | \$ 0 |
| SAR 1<br>(7)                                        | \$ 17.4375                                                            |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 08/15/2001                                                                | 08/15/2006         | SAR                                        | 40,000                              |      |
| SAR 4<br>(8)                                        | \$ 32                                                                 |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 03/04/2007                                                                | 03/04/2012         | SAR                                        | 30,000                              |      |
| SAR 5<br>(9)                                        | \$ 26.49                                                              |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 03/03/2008                                                                | 03/03/2013         | SAR                                        | 15,000                              |      |
| SAR 6<br>(9)                                        | \$ 22.31                                                              |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 07/21/2004                                                                | 03/06/2010         | SAR                                        | 29,721                              |      |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |         |       |
|-------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                   | Director      | 10% Owner | Officer | Other |
| BRIGGS ROBERT S<br>2801 HIGHWAY 280 SOUTH<br>BIRMINGHAM, AL 35223 |               |           | Exec VP |       |

## Signatures

By: by Harriette Hyche  
Attorney-in-Fact for

03/08/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares acquired PLC's Dividend Reinvestment Plan (exempt under Rule 16a-11).
- (2) Total shares held by reporting person in PLC's 401(k) & Stock Ownership Plan as of 3/4/05.
- (3) I disclaim beneficial ownership of such shares.
- (4) I disclaim beneficial ownership of such shares.
- (5) Shares acquired through PLC Def. Comp. Plan for Officers of the Corporation (exempt under Rule 16b-3). Total amount in Col. 5 includes dividend shares acquired under the PLC Def. Comp. Plan for Officers exempt under Rule 16-a 11.
- (6) Stock Appreciation Right awarded under the Protective Life Corporation Long Term Incentive Plan in transaction exempt under Rule 16b-3 becoming exercisable in equal installments over four years beginning 3/4/06.
- (7) Previously reported Stock Appreciation Right (SAR).
- (8) Previously reported Stock Appreciation Right (SAR).
- (9) Previously reported Stock Appreciation Right (SAR).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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