COTY INC. Form SC 13G January 25, 2019

CUSIP NO. 222070203 Page 1 of 15 13G

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No.)*

COTY INC.

(Name of Issuer)

Class A Common Stock, \$0.01 par value
(Title of Class of Securities)

222070203

(CUSIP Number)

December 31, 2018

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [X] Rule 13d 1(b)
- [] Rule 13d 1(c)
- [] Rule 13d 1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial

filing on this form with respect to the subject class of securities, and for any $\frac{1}{2}$

subsequent amendment containing information which would alter the disclosures provided in

a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be

"filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or

otherwise subject to the liabilities of that section of the Act but shall be subject to

all other provisions of the Act (however, see the Notes).

USIP N 2 of	O. 222070203 15	13G
1.	NAMES OF REPORTING PERSONS.	
	Franklin Resources, Inc.	
2.	CHECK THE APPROPRIATE BOX IF A MEMBER	OF A GROUP
	(a) (b) X	
3.	SEC USE ONLY	
4.	CITIZENSHIP OR PLACE OF ORGANIZATION	
	Delaware	
NUMBE	R OF SHARES BENEFICIALLY OWNED BY EACH	REPORTING PERSON WITH:
5.	SOLE VOTING POWER	
	(See Item 4)	

6.	SHARED VOTING POWER
	(See Item 4)
7.	SOLE DISPOSITIVE POWER
	(See Item 4)
8.	SHARED DISPOSITIVE POWER
	(See Item 4)
9.	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	51,764,856
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES []
11.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
	6.9%
12.	TYPE OF REPORTING PERSON

HC, CO (See Item 4)

CUS Page		O. 222070203 15	13G
1	l.	NAMES OF REPORTING PERSONS.	
		Charles B. Johnson	
2	2.	CHECK THE APPROPRIATE BOX IF A MEMBER	OF A GROUP
		(a) (b) X	
3	3.	SEC USE ONLY	
4	1.	CITIZENSHIP OR PLACE OF ORGANIZATION	
		USA	
N	NUMBE	R OF SHARES BENEFICIALLY OWNED BY EACH	REPORTING PERSON WITH:
5	5.	SOLE VOTING POWER	
		(See Item 4)	

6.	SHARED VOTING POWER
	(See Item 4)
7.	SOLE DISPOSITIVE POWER
	(See Item 4)
8.	SHARED DISPOSITIVE POWER
	(See Item 4)
9.	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	51,764,856
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES []
11.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
	6.9%
12	TYDE OF REDORTING DERSON

USIP N 4 of	IO. 222070203 15	13G
1.	NAMES OF REPORTING PERSONS.	
	Rupert H. Johnson, Jr.	
2.	CHECK THE APPROPRIATE BOX IF A MEMBER	OF A GROUP
	(a) (b) X	
3.	SEC USE ONLY	
4.	CITIZENSHIP OR PLACE OF ORGANIZATION	
	USA	
NUMBE	R OF SHARES BENEFICIALLY OWNED BY EACH	REPORTING PERSON WITH:
5.	SOLE VOTING POWER	
	(See Item 4)	

6.	SHARED VOTING POWER
	(See Item 4)
7.	SOLE DISPOSITIVE POWER
	(See Item 4)
8.	SHARED DISPOSITIVE POWER
	(See Item 4)
9.	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	51,764,856
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES []
11.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
	6.9%
12.	TYPE OF REPORTING PERSON

HC, IN (See Item 4)

CUSIP Page 5 o	NO. 222070203 f 15	13G
1.	NAMES OF REPORTING PERSONS.	
	Templeton Global Advisors Limited	
2.	CHECK THE APPROPRIATE BOX IF A MEMBER	R OF A GROUP
	(a) (b) X	
3.	SEC USE ONLY	
4.	CITIZENSHIP OR PLACE OF ORGANIZATION	
	Bahamas	
NUMI	BER OF SHARES BENEFICIALLY OWNED BY EACH	H REPORTING PERSON WITH:
5.	SOLE VOTING POWER	
	40,784,988	

6.	SHARED VOTING POWER
	17,300
7.	SOLE DISPOSITIVE POWER
	41,004,388
8.	SHARED DISPOSITIVE POWER
	0
9.	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	41,004,388
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES []
11.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
	5.5%
12.	TYPE OF REPORTING PERSON

IA, CO (See Item 4)

```
CUSIP NO. 222070203
                                                13G
Page 6 of 15
    Item 1.
    (a) Name of Issuer
         COTY INC.
    (b) Address of Issuer's Principal Executive Offices
          350 Fifth Avenue
          New York, NY 10118
    Item 2.
    (a) Name of Person Filing
          (i): Franklin Resources, Inc.
          (ii): Charles B. Johnson
          (iii): Rupert H. Johnson, Jr.
```

	(iv): Templeton Global Advisors Limited
(b)	Address of Principal Business Office or, if none, Residence
	(i), (ii), and (iii):
	One Franklin Parkway
	San Mateo, CA 94403 1906
	(iv): Templeton Building, Lyford Cay
	Nassau, Bahamas
(c)	Citizenship
	(i): Delaware
	(ii) and (iii): USA
	(iv): Bahamas
(d)	Title of Class of Securities
	Class A Common Stock, \$0.01 par value

(e) CUSIP Number

CUSIP NO Page 7 of 1	NO. 222070203 13G	
Item 3. or (c),	3. If this statement is filed pursuant to $\$\24	40.13d 1(b) or 240.13d 2(b)
	check whether the person filing is a:	
U.S.C. 780	(a) [] Broker or dealer registered under se	ction 15 of the Act (15
78c).	(b) [] Bank as defined in section 3(a)(6) o	f the Act (15 U.S.C.
(15 U.S.C.	(c) [] Insurance company as defined in sect	ion 3(a)(19) of the Act
	78c).	
Investment	(d) [] Investment company registered under t Company Act of 1940 (15 U.S.C 80a 8).	section 8 of the
	<pre>(e) [X] An investment adviser in accordance 1(b)(1)(ii)(E);</pre>	with
	(f) [] An employee benefit plan or endowmen \$240.13d 1(b)(1)(ii)(F);	t fund in accordance with

- (g) [X] A parent holding company or control person in accordance with $\$240.13d\ 1(b)\ (1)\ (ii)\ (G);$
- (h) [] A savings associations as defined in Section 3(b) of the Federal Deposit

Insurance Act (12 U.S.C. 1813);

- (i) [] A church plan that is excluded from the definition of an investment
- company under section 3(c)(14) of the Investment Company Act of 1940 (15

U.S.C. 80a 3);

- (j) [] A non U.S. institution in accordance with \$240.13d 1(b)(ii)(J);
- (k) [] Group, in accordance with \$240.13d 1(b)(1)(ii)(K).

If filing as a non U.S. institution in accordance with $\$240.13d\ 1(b)\ (1)\ (ii)\ (J)$.

please specify the type of institution:

Item 4. Ownership

The securities reported herein are beneficially owned by one or more open or

closed end investment companies or other managed accounts that are investment

management clients of investment managers that are direct and indirect subsidiaries

(each, an "Investment Management Subsidiary" and, collectively, the "Investment

Management Subsidiaries") of Franklin Resources Inc. ("FRI"), including the $\mathsf{Investment}$

Management Subsidiaries listed in this Item 4. When an investment management contract

(including a sub advisory agreement) delegates to an Investment Management Subsidiary

investment discretion or voting power over the securities held in the investment

advisory accounts that are subject to that agreement, FRI treats the Investment

Management Subsidiary as having sole investment discretion or voting authority, as the $\,$

case may be, unless the agreement specifies otherwise. Accordingly, each Investment

Management Subsidiary reports on Schedule 13G that it has sole investment discretion

and voting authority over the securities covered by any such investment $\mbox{management}$

agreement, unless otherwise noted in this Item 4. As a result, for purposes of Rule $\,$

13d 3 under the Act, the Investment Management Subsidiaries listed in this Item $4\ \mathrm{may}$

be deemed to be the beneficial owners of the securities reported in this Schedule 13G.

CUSIP NO. 222070203 Page 8 of 15 13G

Beneficial ownership by Investment Management Subsidiaries and other FRI affiliates is

being reported in conformity with the guidelines articulated by the SEC staff in

Release No. $34\ 39538$ (January 12, 1998) relating to organizations, such as FRI, where

related entities exercise voting and investment powers over the securities being

reported independently from each other. The voting and investment powers held by

Franklin Mutual Advisers, LLC ("FMA"), an indirect wholly owned Investment Management

Subsidiary, are exercised independently from FRI and from all other Investment

Management Subsidiaries (FRI, its affiliates and the Investment Management

Subsidiaries other than FMA are collectively, "FRI affiliates"). Furthermore, internal

policies and procedures of FMA and FRI establish informational barriers that prevent $% \left(1\right) =\left(1\right) +\left(1\right$

the flow between FMA and the FRI affiliates of information that relates to the voting $% \left(1\right) =\left(1\right) +\left(1$

and investment powers over the securities owned by their respective $\operatorname{management}$

clients. Consequently, FMA and FRI affiliates report the securities over which they

hold investment and voting power separately from each other for purposes of Section 13

of the Act.

Charles B. Johnson and Rupert H. Johnson, Jr. (the "Principal Shareholders") each own

in excess of 10% of the outstanding common stock of FRI and are the principal $\frac{10\%}{10\%}$

stockholders of FRI. FRI and the Principal Shareholders may be deemed to be, for

purposes of Rule 13d 3 under the $\mbox{Act,}$ the beneficial owners of securities held by

persons and entities for whom or for which FRI subsidiaries provide investment

management services. The number of shares that may be deemed to be beneficially owned

and the percentage of the class of which such shares are a part are reported in Items

9 and 11 of the cover pages for FRI and each of the Principal Shareholders. FRI, the

Principal Shareholders and each of the Investment Management Subsidiaries disclaim any

pecuniary interest in any of the such securities. In addition, the filing of this

Schedule 13G on behalf of the Principal Shareholders, FRI and the FRI affiliates, as

applicable, should not be construed as an admission that any of them is, and each of

them disclaims that it is, the beneficial owner, as defined in Rule 13d 3 , of any of

the securities reported in this Schedule 13G.

FRI, the Principal Shareholders, and each of the Investment Management Subsidiaries

believe that they are not a "group" within the meaning of Rule 13d 5 under the Act and

that they are not otherwise required to attribute to each other the beneficial					
ownership of the securities held by any of them or by any persons or entities for whom					
or for which the Investment Management Subsidiaries provide investment management					
services.					
(a) Amount beneficially owned:					
51,764,856					
(b) Percent of class:					
6.9%					
(c) Number of shares as to which the person has:					
(i) Sole power to vote or to direct the vote					
Franklin Resources, Inc.: 0					
Charles B. Johnson: 0					
Rupert H. Johnson,					

0

Jr.:

CUSIP NO. 2220702 Page 9 of 15		0203	13G
Inc.:		Franklin Advisers, 2,36	<i>i</i> 4
107,120		Franklin Templeton Investment	s (Asia) Ltd.:
40,784,988		Templeton Global Advisors Lim	ited:
2,623,535		Templeton Investment Counsel,	LLC:
1,609,581		Franklin Templeton Investment	Management Limited:
2,933,818		Franklin Templeton Investment	s Corp.:
219,810		Templeton Asset Management Lto	d.:
665,160		Franklin Templeton Investment	s Australia Limited:
((ii)	Shared power to vote or to di	rect the vote

Templeton Asset Management Ltd.:

Templeton Global Advisors
Limited:

(iii) Sole power to dispose or to direct the disposition of

Franklin Resources,

O

Charles B.

Johnson: