Edgar Filing: Brown Jeffrey Jonathan - Form 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 Filed pursu	TATES SECUF Was ENT OF CHAN uant to Section 1) of the Public U 30(h) of the In	shington, GES IN SECUR 6(a) of th tility Hole	, D.C. 20 BENEF ATTIES e Securit ding Con	549 ICIA ties E	LOWI cxchang y Act of	NERSHIP OF e Act of 1934, 7 1935 or Section	OMB Number: Expires: Estimated a burden hou response		
1. Name and Address of Reporting Pa Brown Jeffrey Jonathan	Symbol Ally Fir iddle) 3. Date of (Month/E	-	c. [ALL`		ng	X Director X Officer (give below)	k all applicable) Owner er (specify	
(Street) DETROIT, MI 48226		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State) (Z	Zip) Tabl	e I - Non-E	Derivative	Secur	ities Aca	uired, Disposed of	. or Beneficial	lv Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	med 3. 4. Securities Acquire			cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common Stock (1) 10/06/2017		Code V M	Amount 498	(D) A	Price \$ 0	(Instr. 3 and 4) 488,205	D		
Common 10/06/2017 Stock		D	498	D	\$ 23.83 (2)	487,707	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Edgar Filing: Brown Jeffrey Jonathan - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number or of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and	Securities	8. Price of Derivativ Security (Instr. 5)
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Deferred Stock Units (DSU)	<u>(3)</u>	10/06/2017	М	498	<u>(3)</u>	<u>(3)</u>	Common Stock	498	\$ 0

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Brown Jeffrey Jonathan 500 WOODWARD AVENUE DETROIT, MI 48226	Х		Chief Executive Officer				
Signatures							

```
/s/ Donna M. DiCicco, attorney-in-fact for Mr.
                                                           10/10/2017
Brown
                                                               Date
```

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). **
- (1) The common stock reported includes shares issued upon the settlement of a portion of DSUs awarded in prior periods.
- (2) Represents the per share fair market value of the Company's common stock as of September 27, 2017.

Each Deferred Stock Unit (DSU) represents a vested right to receive the value of one share of the Company's common stock in cash equal (3) to the fair market value of a share of the Company's common stock. DSUs do not have an expiration or exercise date or carry a conversion price. May reflect rounding of fractional shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.