

ENTERGY CORP /DE/  
Form 8-K  
August 02, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date earliest event reported) August 2, 2004

Commission  
File Number  
1-11299

Registrant, State of Incorporation,  
Address and Telephone Number  
ENTERGY CORPORATION  
(a Delaware corporation)  
639 Loyola Avenue  
New Orleans, Louisiana 70113  
Telephone (504) 576-4000

I.R.S. Employer  
Identification No.  
72-1229752

Form 8-K

Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits

(c) Exhibits.

Exhibit No.

Description

- 99.1 Release, dated August 2, 2004, issued by Entergy.
- 99.2 Release, dated August 2, 2004, issued by Entergy.
- 99.3 Slide presentation given by the Executive Vice President and Chief Financial Officer, Leo P. Denault, of Entergy Corporation on August 2, 2004.
- 99.4 Statement on Uses and Usefulness of Non-GAAP Information

Item 9. Regulation FD Disclosure

Entergy Corporation

The information in this Current Report on Form 8-K, including the exhibits listed below, is being furnished, not filed, under Item 9 pursuant to Regulation FD.

On August 2, 2004, Entergy Corporation ("Entergy") issued two public announcements, which are attached as exhibits 99.1 and 99.2 hereto (the "Earnings Releases") and incorporated herein by reference. Entergy's senior management team will host an earnings conference call at 10:00 a.m. CST, Monday, August 2, 2004. The call and the slide presentation, attached hereto as exhibit 99.3, can also be accessed via Entergy's web site at [www.entergy.com/webcasts](http://www.entergy.com/webcasts).

Item 12. Results of Operations and Financial Condition.

The information in this Current Report on Form 8-K, including exhibits listed below, is being furnished, not filed, under Item 12, "Results of Operations and Financial Condition."

On August 2, 2004, Entergy Corporation ("Entergy") issued the Earnings Releases, which are attached as exhibits hereto and incorporated herein by reference. Entergy's senior management team will host an earnings conference call at 10:00 a.m. CST, Monday, August 2, 2004. The call and the slide presentation can also be accessed via Entergy's web site at [www.entergy.com/webcasts](http://www.entergy.com/webcasts).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Entergy Corporation

By: /s/ Nathan E. Langston

Nathan E. Langston  
Senior Vice President and  
Chief Accounting Officer

Dated: August 2, 2004