

ALASKA AIR GROUP, INC.  
Form 8-K  
January 22, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

January 22, 2018  
(Date of earliest event reported)

ALASKA AIR GROUP, INC.  
(Exact Name of Registrant as Specified in Its Charter)

Delaware  
(State or Other Jurisdiction of Incorporation)

1-8957                                      91-1292054  
(Commission File Number) (IRS Employer Identification No.)

19300 International Boulevard, Seattle, Washington 98188  
(Address of Principal Executive Offices)                                      (Zip Code)

(206) 392-5040  
(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

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- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR 230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR 240.12b-2).

- Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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ITEM 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On January 17, 2018, the Board of Directors of Alaska Air Group, Inc. (the “Company”) made the following appointment, effective immediately:

Raymond L. Conner, former Vice Chairman of The Boeing Company, was appointed to the Company’s and its subsidiaries’ boards of directors. Conner was also appointed to the Safety Committee of the Company’s Board of Directors. Conner will participate in the current director compensation arrangements applicable to non-employee directors. Under the terms of those arrangements, Conner received a prorated annual cash retainer of \$20,040 for service on the Company’s board for the period until the Company’s next annual meeting of stockholders. In addition, under the Company’s 2016 Performance Incentive Plan, Conner received a grant of Alaska Air Group, Inc. common shares, determined by dividing the grant value (\$30,060) by the closing price of the Company’s common stock on January 18, 2018.

In connection with Mr. Conner’s appointment, the number of seats on the Company’s and its subsidiaries’ boards of directors was increased by actions of each board from 10 to 11.

ITEM 7.01 Regulation FD Disclosure.

On January 22, 2018, the Company issued a press release announcing the appointment of Raymond L. Conner to the Company’s board of directors. The press release is furnished herein as Exhibit 99.1.

ITEM 9.01 Financial Statements and Other Exhibits

Exhibit 99.1 Press Release dated January 22, 2018

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALASKA AIR GROUP, INC.

Registrant

Date: January 22, 2018

/s/ Kyle B. Levine

Kyle B. Levine

Vice President Legal, General Counsel and Corporate Secretary