Macy's, Inc. Form 144

March 03, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Washington, D.C. 20549 Expires: Marc 31, 2014 Estimated average burden hours per response 1.0 FORM 144 SEC USE ONLY DOCUMENT SEQUENCE NO. PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933 ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker. 1 (a) NAME OF ISSUER (Please type or print) Macy's, Inc. 1 (b) IRS (c) S.E.C. IDENT. NO. FILE NO. WORK LOCATION Macy's, Inc. 1 (a) ADDRESS OF ISSUER STREET CITY (e) TELEPHONE NO. AREA NUMBER OMB APPROVAL OMB Number 3235-0101 Expires: Marc 31, 2014 Exp
Washington, D.C. 20549 Section
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Ohio 45202 513 579-7000
2 (a) NAME OF PERSON (b) (c) ADDRESS STREET CITY STATE
FOR WHOSE ACCOUNT RELATIONSHIP ZIP CODE
THE SECURITIES ARE TO TO ISSUER
BE SOLD
Karen M. Hoguet
Karen M. Hoguet c/o Macy's, Inc.
Executive Officer 7 West Seventh Street Cincinnati Ohio 45202

INSTRUCTION: The person filing this notice should contact the issuer to obtain the IRS. Identification Number and the S.E.C. File Number.

3 (a) Title of the	<i>(b)</i>	SEC USE ONLY	(c) Number of	(d) Aggregate	(e) Number of	(f) Approximate	(g) Name of
Class of	Name and Address of Each	Broker-Dealer	Shares	Market	Shares	Date of Sale	Each
Securities	Broker Through Whom the	File Number	or Other	Value	or Other Units	(See instr. $3(f)$)	Securities
To Be Sold	Securities are to be Offered or		Units	(See instr. $3(d)$)	Outstanding	(MO DAY	Exchange
	Each Market Maker who is		To Be Sold		(See instr. $3(e)$)	YR)	(See instr.
	Acquiring the Securities		(<i>See instr. 3(c)</i>)				<i>3(g))</i>
Common	Georgeson Securities		53,064	\$3,070,283.04	368,481,994	3/03/14	New York
Stock	Corporation 144 Fernwood Avenue			(as of 2/27/14)	(as of 11/29/13))	Stock Exchange

Edison, NJ 08837

INSTRUCTIONS:

- 1. (a) Name of issuer
 - (b) Issuer's I.R.S. Identification Number
 - (c) Issuer's S.E.C. file number, if any
 - (d) Issuer's address, including zip code
 - (e) Issuer's telephone number, including area code
- 2. (a) Name of person for whose account the securities are to be sold
- (b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
 - (c) Such person's address, including zip code

- 3. (a) Title of the class of securities to be sold
- (b) Name and address of each broker through whom the securities are intended to be sold
- (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
- (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
- (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
 - (f) Approximate date on which the securities are to be sold
- (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

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TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date You Acquired	Nature of Acquisition Transaction	n Name of Person from Whom Acquired	Amount of Securities	Date of Payment	Nature of Payment
			(If gift, also give date donor acquired)	Acquired		
Common Stock	2/28/14	Performance Restricted Stock Units earned following 2011-2011 performance period, along with accrued dividends on the earned shares that was paid out as additional shares of common stock.	Macy's, Inc.	53,064	N/A	N/A

INSTRUCTIONS:	If the securities were purchased and full payment therefor was		
	not made in cash at the time of purchase, explain in the table or		
	in a note thereto the nature of the consideration given. If the		
	consideration consisted of any note or other obligation, or if		
	payment was made in installments describe the arrangement		
	and state when the note or other obligation was discharged in		
	full or the last installment paid.		

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller

Title of Securities Sold

Date of Securities Sold Gross Proceeds
Sale

REMARKS:

(1) The filing of this Form 144 shall not be construed as an admission that the undersigned is an Affiliate of the Issuer.

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and

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included in that definition. In addition, information shall be given as prospective operations of the Issuer of the securities to be sold which has to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

3/03/2014 DATE OF NOTICE

/s/ Linda J. Balicki (1) Linda J. Balicki, as attorney-in-fact for Karen M. Hoguet pursuant to a Power of Attorney

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,

IF RELYING ON RULE 10B5-1

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001).

SEC 1147 (02-08)