### Edgar Filing: PROCTER & GAMBLE CO - Form 8-K

PROCTER & GAMBLE CO Form 8-K October 14, 2008

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM 8-K

## CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported)

October 14, 2008

Ohio	1-434	31-0411980
(State or other	(Commission File	(IRS Employer
jurisdiction	Number)	Identification Number)
of incorporation)		

One Procter & Gamble Plaza, Cincinnati, Ohio (Address of principal executive offices)	45202 Zip Code
(513) 983-1100	45202
(Registrant's telephone number, including area	Zip Code
code)	

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## ITEM 7.01 REGULATION FD DISCLOSURE

On October 14, 2008, The Procter & Gamble Company (the "Company") issued a news release with respect to Chairman of the Board and Chief Executive Officer A.G. Lafley's address to the shareholders at the Company's annual meeting. The Company is furnishing this 8-K pursuant to Item 7.01, "Regulation FD Disclosure."

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#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

## THE PROCTER & GAMBLE COMPANY

# BY: /s/ E. J. WUNSCH E. J. Wunsch Assistant Secretary October 14, 2008

#### EXHIBIT(S)

99. News Release by The Procter & Gamble Company dated October 14, 2008.