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PROCTER & GAMBLE Co Form 8-K November 01, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

# CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported)

November 1, 2011

#### THE PROCTER & GAMBLE COMPANY

(Exact name of registrant as specified in its charter)

Ohio	1-434	31-0411980
(State or other	(Commission File	(IRS Employer
jurisdiction	Number)	Identification Number)

of incorporation)

One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (Address of principal executive offices) Zip Code

(513) 983-1100 45202 (Registrant's telephone number, including area Zip Code

code)

- x Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### ITEM 7.01 REGULATION FD DISCLOSURE

On November 1, 2011, The Procter & Gamble Company (the "Company") issued a press release announcing that the timing of the Pringles transaction with Diamond Foods, Inc. has moved from the front half to the back half of its fiscal year. The Company is furnishing this 8-K pursuant to Item 7.01, "Regulation FD Disclosure."

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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

### THE PROCTER & GAMBLE COMPANY

BY: /s/ Susan S. Whaley Susan S. Whaley Assistant Secretary November 1, 2011

## EXHIBIT(S)

99. News Release by The Procter & Gamble Company dated November 1, 2011.