

Edgar Filing: STURM RUGER & CO INC - Form SC 13G/A

STURM RUGER & CO INC

Form SC 13G/A

February 01, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G  
Under the Securities Exchange Act of 1934

Amendment No.: 2\*

Name of Issuer: Sturm, Ruger & Company, Inc.

Title of Class of Securities: Common Stock

CUSIP Number: 864159108

Date of Event Which Requires Filing of this Statement: 12/31/2009

Check the appropriate box to designate the rule pursuant to which this Schedule is filed.

☒ Rule 13d-1(b)  
☐ Rule 13d-1(c)  
☐ Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No.: 864159108

1. NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON  
Janus Capital Management LLC  
EIN #75-3019302
2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
  - a. ☐
  - b. ☒
3. SEC USE ONLY

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4. CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

- 5. SOLE VOTING POWER  
301,046\*\*
- 6. SHARED VOTING POWER  
-0-
- 7. SOLE DISPOSITIVE POWER  
301,046\*\*
- 8. SHARED DISPOSITIVE POWER  
-0-
- 9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
301,046\*\*
- 10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES  
N/A
- 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
1.6%\*\*
- 12. TYPE OF REPORTING PERSON  
IA, HC  
\*\* See Item 4 of this filing

CUSIP No.: 864159108

- 1. NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON  
Janus Venture Fund  
84-0964425
- 2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
a. ☐  
b. ☒
- 3. SEC USE ONLY
- 4. CITIZENSHIP OR PLACE OF ORGANIZATION  
Massachusetts

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

- 5. SOLE VOTING POWER  
265,555\*\*
- 6. SHARED VOTING POWER  
-0-
- 7. SOLE DISPOSITIVE POWER  
265,555\*\*
- 8. SHARED DISPOSITIVE POWER  
-0-

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9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
265,555\*\*
10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES  
N/A
11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
1.4%\*\*
12. TYPE OF REPORTING PERSON  
IV
- \*\* See Item 4 of this filing

### Item 1.

(a). Name of Issuer: Sturm, Ruger & Company, Inc. ("Sturm")

(b). Address of Issuer's Principal Executive Offices:

Lacey Place  
Southport, CT 06890

### Item 2.

(a)-(c). Name, Principal Business Address, and Citizenship of  
Persons

Filing:

(1) Janus Capital Management LLC ("Janus Capital")  
151 Detroit Street  
Denver, Colorado 80206  
Citizenship: Delaware

(2) Janus Venture Fund  
151 Detroit Street  
Denver, Colorado 80206  
Citizenship: Massachusetts

(d). Title of Class of Securities: Common Stock

(e). CUSIP Number: 864159108

### Item 3.

This statement is filed pursuant to Rule 13d-1 (b) or 13d-2(b) and the person filing, Janus Capital, is an investment adviser in accordance with Section 240.13d-1(b)(ii)(E) as well as a parent holding company/control person in accordance with Section 240.13d-1(b)(ii)(G). See Item 4 for additional information.

Janus Venture Fund is an Investment Company registered under Section 8 of the Investment Company Act of 1940.

### Item 4. Ownership

The information in items 1 and 5 through 11 on the cover page(s) on Schedule 13G

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is hereby incorporated by reference.

Janus Capital has a direct 91.8% ownership stake in INTECH Investment Management ("INTECH") and a direct 77.8% ownership stake in Perkins Investment Management LLC ("Perkins"). Due to the above ownership structure, holdings for Janus Capital, Perkins and INTECH are aggregated for purposes of this filing. Janus Capital, Perkins and INTECH are registered investment advisers, each furnishing investment advice to various investment companies registered under Section 8 of the Investment Company Act of 1940 and to individual and institutional clients (collectively referred to herein as "Managed Portfolios").

As a result of its role as investment adviser or sub-adviser to the Managed Portfolios, Janus Capital may be deemed to be the beneficial owner of 301,046 shares or 1.6% of the shares outstanding of Sturm Common Stock held by such Managed Portfolios. However, Janus Capital does not have the right to receive any dividends from, or the proceeds from the sale of, the securities held in the Managed Portfolios and disclaims any ownership associated with such rights.

Janus Venture Fund is an investment company registered under the Investment Company Act of 1940 and is one of the Managed Portfolios to which Janus Capital provides investment advice.

### Item 5. Ownership of Five Percent or Less of a Class

This statement is being filed to report the fact that the reporting persons have ceased to be the beneficial owners of more than five percent of the class of securities.

This statement is being filed to report the fact that Janus Venture Fund has ceased to be the beneficial owners of more than five percent of the class of securities.

These shares were acquired in the ordinary course of business, and not with the purpose of changing or influencing control of the Issuer.

### Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not applicable.

### Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company

Not applicable.

### Item 8. Identification and Classification of Members of the Group

Not applicable.

### Item 9. Notice of Dissolution of Group

Not applicable.

### Item 10. Certification

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By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

### SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

#### JANUS CAPITAL MANAGEMENT LLC

By /s/ David R. Kowalski	1/31/2010
David R. Kowalski,	Date
Senior Vice President & CCO	

#### JANUS VENTURE FUND

By /s/ David R. Kowalski	1/31/2010
David R. Kowalski,	Date
Senior Vice President & CCO	

### EXHIBIT A

#### JOINT FILING AGREEMENT

In accordance with Rule 13d-1(f) under the Securities Exchange Act of 1934, the persons named below agree to the joint filing on behalf of each of them of a Statement on Schedule 13G (including amendments thereto) with respect to the Common Stock of Sturm, Ruger & Company, Inc. and further agree that this Joint Filing Agreement be included as an Exhibit to such joint filings. In evidence thereof, the undersigned hereby execute this Agreement as of the 31st day of January, 2010.

#### JANUS CAPITAL MANAGEMENT LLC

By /s/ David R. Kowalski  
David R. Kowalski, Senior Vice President & CCO

#### JANUS VENTURE FUND

By /s/ David R. Kowalski  
David R. Kowalski, Senior Vice President & CCO