VIDEOPROPULSION INC Form SC 13G August 21, 2001

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 0)

VideoPropulsion Inc. (Name of Issuer)

Common Stock (Title of Class of Securities)

92658X109 (CUSIP Number)

December 31, 2000 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[x] Rule 13d-1(b)
[] Rule 13d-1(c)
[] Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 92658X109 13G

1 NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Firstar Corporation

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) (b) _____ 3 SEC USE ONLY _____ 4 CITIZENSHIP OR PLACE OF ORGANIZATION Wisconsin _____ :5. SOLE VOTING POWER NUMBER OF 1,000,000 : SHARES BENEFICIALLY OWNED BY EACH :-----_____ :6. SHARED VOTING POWER 0 : REPORTING PERSON WITH _____ ·-----:7. SOLE DISPOSITIVE POWER 1,000,000 : ;-----:8. SHARED DISPOSITIVE POWER : 0 _____ 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,000,000 _____ 10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* _____ 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 5.4% _____ 12 TYPE OF REPORTING PERSON* НC _____ CUSIP No. 92658X109 13G 1 NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON Firstar Investment Research & Management Co., LLC 39-1357350 ______

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) (b) _____ 3 SEC USE ONLY _____ 4 CITIZENSHIP OR PLACE OF ORGANIZATION Wisconsin _____ NUMBER OF :5. SOLE VOTING POWER 1,000,000 : SHARES BENEFICIALLY OWNED BY EACH •-----_____ :6. SHARED VOTING POWER 0 : REPORTING PERSON WITH ·-----:7. SOLE DISPOSITIVE POWER 1,000,000 : :-----:8. SHARED DISPOSITIVE POWER : 0 _____ 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,000,000 _____ 10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* _____ 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 5.4% _____ 12 TYPE OF REPORTING PERSON* ΤА _____ Item 1(a). Name of Issuer: VideoPropulsion Inc. Item 1(b). Address of Issuer's Principal Executive Offices: 251 Info Highway Slinger, WI 53086

Item 2(a). Name of Persons Filing: Firstar Corporation Firstar Investment Research & Management Co., LLC Item 2(b). Address of Principal Business Office or, if none, Residence: Firstar Corporation and Firstar Investment Research & Management Co., LLC 777 E. Wisconsin Avenue Milwaukee, Wisconsin 543202 Item 2(c). Citizenship: Firstar Corporation and Firstar Investment Research & Management Co., LLC Wisconsin Item 2(d). Title and Class of Securities: Common Stock Item 2(e). CUSIP Number 92658X109 Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:] Broker or Dealer registered under Section 15 of the Act (a)[(15 U.S.C. 78o).] Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c). (b) [] Insurance Company as defined in section 3(a)(19) of the Act (c)[(15 U.S.C. 78c).] Investment Company registered under section 8 of the Investment (d) [Company Act of 1940 (15 U.S.C. 80a-8). (e) [X] An investment adviser in accordance with Section 240.13d-1(b)(1)(ii)(E).] An employee benefit plan or endowment fund in accordance with (f)[Section 240.13d-1(b)(1)(ii)(F). (g) [X] A parent holding company or control person in accordance with Section 240.13d-1(b)(1)(ii)(G).] A savings association as defined in Section 13(b) of the (h) [Federal Deposit Insurance Act (12 U.S.C. 1813). (i)[] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3).

(j) [] A group, in accordance with Section 240.13d-1(b)(1)(ii)(J). Item 4. Ownership: (a) Amount beneficially owned: 1,000,000 (b) Percent of class: 5.4% (c) (i) Sole power to vote or to direct the vote: 1,000,000 (c) (ii) Shared power to vote or to direct the vote: 0 (c) (iii) Sole power to dispose or to direct the disposition: 1,000,000 (c) (iv) Shared power to dispose or to direct the disposition: 0 Item 5. Ownership of Five Percent or Less of a Class: Inapplicable Item 6. Ownership of More Than Five Percent on Behalf of Another Person: Inapplicable Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company: Firstar Investment Research & Management Co., LLC ΤA Ttem 8. Identification and Classification of Members of the Group: Inapplicable Item 9. Notice of Dissolution of Group: Inapplicable Item 10. Certification: By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature:

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

FIRSTAR CORPORATION

August 13, 2001 By: /s/ Jennie P. Carlson Date Jennie P. Carlson, Executive Vice President

Firstar Investment Research & Management
Co., LLC

August 13, 2001 By: /s/ Jeff Squires Date Jeff Squires, Sr. Vice President