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INTEGRAMED AMERICA INC Form 8-K August 03, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act 1934

Date of Report: August 3, 2004		
INTEGRAMED AMERICA, INC.		
(Exact name of registrant as specified in charter)		
Delaware		
(State of other jurisdiction of incorporation)		
0-20260		6-1150326
(Commission File Numbers) (IRS Employer Identification No.)		
Two Manhattanvi	lle Road, Purchase, NY	
(Address of prin	cipal executive offices)	
Registrant's telephone no. including area code: (914) 253-8000		
Registrant's former name: IVF America, Inc.		
ITEM 7. Financial Statements, Pro Forma Financial Information and Exhibits		
(c) Exh	ibits	
Exh	ibit No. Description o	of Exhibit
99.	64 Registrant's P	Press Release dated August 3, 2004

ITEM 9. Regulation FD disclosure

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Registrant's Press Release dated August 3, 2004 attached as Exhibit 99.64 hereto is furnished pursuant to Regulation FD; it is not filed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

INTEGRAMED AMERICA, INC.
(Registrant)

Date: August 3, 2004 By: /s/John W. Hlywak, Jr.

John W. Hlywak, Jr. Sr. Vice President and Chief Financial Officer (Principal Financial and Accounting Officer)