

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND  
Form N-Q  
September 28, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

**FORM N-Q**

**QUARTERLY SCHEDULE OF PORTFOLIO HOLDINGS OF REGISTERED MANAGEMENT INVESTMENT COMPANY**

Investment Company Act file number 811-09455

**Nuveen New Jersey Dividend Advantage Municipal Fund**

(Exact name of registrant as specified in charter)

**Nuveen Investments**

**333 West Wacker Drive, Chicago, Illinois 60606**

(Address of principal executive offices) (Zip code)

**Kevin J. McCarthy—Vice President and Secretary**

**333 West Wacker Drive, Chicago, Illinois 60606**

(Name and address of agent for service)

Registrant's telephone number, including area code: 312-917-7700

Date of fiscal year end: 4/30

Date of reporting period: 7/31/07

Form N-Q is to be used by management investment companies, other than small business investment companies registered on Form N-5 (§§ 239.24 and 274.5 of this chapter), to file reports with the Commission, not later than 60 days after the close of the first and third fiscal quarters, pursuant to rule 30b1-5 under the Investment Company Act of 1940 (17 CFR 270.30b1-5). The Commission may use the information provided on Form N-Q in its regulatory, disclosure review, inspection, and policymaking roles.

A registrant is required to disclose the information specified by Form N-Q, and the Commission will make this information public. A registrant is not required to respond to the collection of information contained in Form N-Q unless the Form displays a currently valid Office of Management and Budget ("OMB") control number. Please direct comments concerning the accuracy of the information collection burden estimate and any suggestions for reducing the burden to the Secretary, Securities and Exchange Commission, 450 Fifth Street, NW, Washington, DC 20549-0609. The OMB has reviewed this collection of information under the clearance requirements of 44 U.S.C. § 3507.

**Item 1. Schedule of Investments**

**Portfolio of Investments (Unaudited)**

**Nuveen New Jersey Dividend Advantage Municipal Fund (NXJ)**

*July 31, 2007*

<b>Principal</b>		<b>Optional</b>
<b>Amount (000)</b>	<b>Description (1)</b>	<b>Provisions</b>

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**Consumer Discretionary □ 0.5% (0.4% of Total Investments)**

Middlesex County Improvement Authority, New Jersey, Senior Revenue Bonds, Heldrich Center Hotel/Conference Center Project, Series 2005A:

\$	260	5.000%, 1/01/32	1/15 at 10
	230	5.125%, 1/01/37	1/15 at 10
	45	New Jersey Economic Development Authority, General Motors Corporation, Series 1984, 5.350%, 4/01/09	No Opt.

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535 Total Consumer Discretionary

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**Consumer Staples □ 4.1% (2.8% of Total Investments)**

Tobacco Settlement Financing Corporation, New Jersey, Tobacco Settlement Asset-Backed Bonds, Series 2007-1A:

	1,345	4.750%, 6/01/34	6/17 at 10
	3,000	5.000%, 6/01/41	6/17 at 10

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4,345 Total Consumer Staples

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**Education and Civic Organizations □ 17.5% (11.8% of Total Investments)**

	250	New Jersey Educational Facilities Authority, Revenue Bonds, Fairleigh Dickinson University, Series 2004C, 5.500%, 7/01/23	7/14 at 10
	325	New Jersey Educational Facilities Authority, Revenue Bonds, Georgian Court University, Series 2007D, 5.250%, 7/01/37	7/17 at 10
	1,115	New Jersey Educational Facilities Authority, Revenue Bonds, Kean University, Series 2007D, 5.000%, 7/01/32 □ FGIC Insured	7/17 at 10
	750	New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2004L, 5.125%, 7/01/21 □ MBIA Insured	7/14 at 10
	970	New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2006, 5.000%, 7/01/36 □ AMBAC Insured	7/16 at 10
	1,000	New Jersey Educational Facilities Authority, Revenue Bonds, New Jersey Institute of Technology, Series 2001G, 5.250%, 7/01/18 □ MBIA Insured	7/11 at 10
	1,000	New Jersey Educational Facilities Authority, Revenue Bonds, New Jersey Institute of Technology, Series 2004B, 5.000%, 7/01/21 □ AMBAC Insured	1/14 at 10
	215	New Jersey Educational Facilities Authority, Revenue Bonds, Rider University, Series 2007C, 5.000%, 7/01/37 □ RAAI Insured	7/12 at 10
	1,085	New Jersey Educational Facilities Authority, Revenue Bonds, Rowan College, Series 2001C, 5.000%, 7/01/31 □ FGIC Insured	7/11 at 10
	150	New Jersey Educational Facilities Authority, Revenue Bonds, Rowan University, Series 2006G, 4.500%, 7/01/31 □ MBIA Insured	7/16 at 10
	630	New Jersey Educational Facilities Authority, Revenue Bonds, William Paterson University, Series 2004A, 5.125%, 7/01/19 □ FGIC Insured	7/14 at 10
	300	New Jersey Educational Facilities Authority, Revenue Refunding Bonds, Rider University, Series 2002A, 5.000%, 7/01/17 □ RAAI Insured	7/12 at 10
	200	New Jersey Educational Facilities Authority, Revenue Refunding Bonds, Seton Hall University Project, Series 2001A, 5.250%, 7/01/16 □ AMBAC Insured	7/11 at 10
	3,820	New Jersey Educational Facilities Authority, Revenue Refunding Bonds, Seton Hall University Project, Series 2001G: 4.875%, 7/01/21 □ AMBAC Insured	7/11 at 10

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1,600	5.000%, 7/01/26 ☐ AMBAC Insured Puerto Rico Industrial, Tourist, Educational, Medical and Environmental Control Facilities Financing Authority, Higher Education Revenue Bonds, University of the Sacred Heart, Series 2001:	7/11 at 10
2,000	5.250%, 9/01/21	9/11 at 10
500	5.250%, 9/01/31	9/11 at 10
500	Puerto Rico Industrial, Tourist, Educational, Medical and Environmental Control Facilities Financing Authority, Higher Education Revenue Refunding Bonds, Ana G. Mendez University System, Series 2002, 5.500%, 12/01/31	12/12 at 10

16,410 Total Education and Civic Organizations

**Energy ☐ 1.1% (0.7% of Total Investments)**

1,000	Virgin Islands, Senior Secured Revenue Bonds, Government Refinery Facilities ☐ Hovensa LLC Coker, Series 2002, 6.500%, 7/01/21 (Alternative Minimum Tax)	1/13 at 10
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**Financials ☐ 2.0% (1.3% of Total Investments)**

850	New Jersey Economic Development Authority, Economic Development Revenue Bonds, Glimcher Properties LP, Series 1998, 6.000%, 11/01/28 (Alternative Minimum Tax)	11/08 at 10
250	New Jersey Economic Development Authority, Industrial Development Revenue Refunding Bonds, Newark Airport Marriott Hotel, Series 1996, 7.000%, 10/01/14	4/08 at 10
750	New Jersey Economic Development Authority, Revenue Refunding Bonds, Kapkowski Road Landfill Project, Series 2002, 5.750%, 10/01/21	No Opt.

1,850 Total Financials

**Health Care ☐ 17.3% (11.6% of Total Investments)**

310	Camden County Improvement Authority, New Jersey, Revenue Bonds, Cooper Health System, Series 2004A, 5.750%, 2/15/34	8/14 at 10
865	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Atlanticare Regional Medical Center, Series 2007, 5.000%, 7/01/37	7/17 at 10
1,500	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, CentraState Medical Center, Series 2006A, 5.000%, 7/01/30 ☐ AGC Insured	7/17 at 10
130	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Children's Specialized Hospital, Series 2005A, 5.500%, 7/01/36	7/15 at 10
400	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Hunterdon Medical Center, Series 2006B, 5.000%, 7/01/36	7/16 at 10
180	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Hunterdon Medical Center, Series 2006, 5.125%, 7/01/35	7/16 at 10
3,500	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Kennedy Health System Obligated Group, Series 2001, 5.625%, 7/01/31 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Robert Wood Johnson University Hospital, Series 2000:	7/11 at 10
750	5.750%, 7/01/25	7/10 at 10
3,000	5.750%, 7/01/31	7/10 at 10
610	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Saint Barnabas Health Care System, Series 2006A, 5.000%, 7/01/29	1/17 at 10
1,000	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Somerset Medical Center,	7/13 at 10

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Series 2003, 5.500%, 7/01/33

665	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, South Jersey Hospital System, Series 2006, 5.000%, 7/01/36	7/16 at 10
845	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, St. Clare's Hospital, Series 2004A, 5.250%, 7/01/20 ☐ RAAI Insured	7/14 at 10
2,500	New Jersey Health Care Facilities Financing Authority, Revenue Refunding Bonds, Burdette Tomlin Memorial Hospital, Series 1999, 5.500%, 7/01/29	7/09 at 10

16,255 Total Health Care

**Housing/Single Family ☐ 0.4% (0.3% of Total Investments)**

325	New Jersey Housing and Mortgage Finance Agency, Single Family Housing Revenue Bonds, Series 2007T, 4.700%, 10/01/37 (Alternative Minimum Tax)	4/17 at 10
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**Industrials ☐ 0.3% (0.2% of Total Investments)**

310	Gloucester County Improvement Authority, New Jersey, Solid Waste Resource Recovery Revenue Refunding Bonds, Waste Management Inc. Project, Series 1999B, 6.850%, 12/01/29 (Mandatory put 12/01/09)	No Opt.
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**Long-Term Care ☐ 2.2% (1.5% of Total Investments)**

250	New Jersey Economic Development Authority, First Mortgage Revenue Bonds, Winchester Gardens at Wards Homestead, Series 2004A, 5.800%, 11/01/31	11/14 at 10
1,000	New Jersey Economic Development Authority, Revenue Bonds, Masonic Charity Foundation of New Jersey, Series 2001: 6.000%, 6/01/25	6/11 at 10
335	5.500%, 6/01/31	6/11 at 10
500	New Jersey Economic Development Authority, Revenue Bonds, United Methodist Homes of New Jersey Obligated Group, Series 1998, 5.125%, 7/01/25	1/08 at 10

2,085 Total Long-Term Care

**Tax Obligation/General ☐ 2.5% (1.7% of Total Investments)**

1,000	Jersey City, New Jersey, General Obligation Bonds, Series 2006A, 5.000%, 9/01/22 ☐ AMBAC Insured	9/16 at 10
1,350	Puerto Rico, General Obligation and Public Improvement Bonds, Series 2001, 5.250%, 7/01/27 ☐ FSA Insured	7/11 at 10

2,350 Total Tax Obligation/General

**Tax Obligation/Limited ☐ 27.0% (18.2% of Total Investments)**

600	Bergen County Improvement Authority, New Jersey, Guaranteed Lease Revenue Bonds, County Administration Complex Project, Series 2005, 5.000%, 11/15/26	No Opt.
1,745	Burlington County Bridge Commission, New Jersey, Guaranteed Pooled Loan Bonds, Series 2003, 5.000%, 12/01/18 ☐ MBIA Insured	12/13 at 10
1,500	Camden County Improvement Authority, New Jersey, County Guaranteed Lease Revenue Bonds, Series 2005A, 5.000%, 9/01/16 ☐ FSA Insured	9/15 at 10
1,100	Casino Reinvestment Development Authority, New Jersey, Hotel Room Fee Revenue Bonds, Series 2004, 5.250%, 1/01/16 ☐ AMBAC Insured	1/15 at 10

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500	Essex County Improvement Authority, New Jersey, Lease Revenue Bonds, Series 2003, 5.000%, 12/15/12 ☐ FSA Insured	No Opt.
620	Essex County Improvement Authority, New Jersey, Project Consolidation Revenue Bonds, Series 2007, 5.250%, 12/15/22 ☐ AMBAC Insured	No Opt.
815	Garden State Preservation Trust, New Jersey, Open Space and Farmland Preservation Bonds, Series 2005C, 5.125%, 11/01/18 ☐ FSA Insured	No Opt.
1,055	Gloucester County Improvement Authority, New Jersey, Lease Revenue Bonds, Series 2005A, 5.000%, 9/01/20 ☐ MBIA Insured	9/15 at 10
1,200	New Jersey Economic Development Authority, Cigarette Tax Revenue Bonds, Series 2004, 5.750%, 6/15/34	6/14 at 10
	New Jersey Economic Development Authority, Newark Downtown District Management Corporation Project Bonds, Series 2007:	
65	5.125%, 6/15/27	6/17 at 10
115	5.125%, 6/15/37	6/17 at 10
1,200	New Jersey Economic Development Authority, Revenue Bonds, Motor Vehicle Surcharge, Series 2004A, 5.250%, 7/01/15 ☐ MBIA Insured	7/14 at 10
525	New Jersey Educational Facilities Authority, Revenue Bonds, Higher Education Capital Improvement Fund, Series 2005A, 5.000%, 9/01/15 ☐ FSA Insured	No Opt.
	New Jersey Health Care Facilities Financing Authority, Lease Revenue Bonds, Department of Human Services ☐ Greystone Park Psychiatric Hospital, Series 2005:	
925	5.000%, 9/15/18 ☐ AMBAC Insured	9/15 at 10
1,400	5.000%, 9/15/24 ☐ AMBAC Insured	9/15 at 10
1,000	New Jersey Transit Corporation, Certificates of Participation, Federal Transit Administration Grants, Series 2002A, 5.500%, 9/15/14 ☐ AMBAC Insured	No Opt.
1,000	New Jersey Transit Corporation, Lease Appropriation Bonds, Series 2005A, 5.000%, 9/15/18 ☐ FGIC Insured	9/15 at 10
	New Jersey Transportation Trust Fund Authority, Federal Highway Aid Grant Anticipation Bonds, Series 2006:	
350	5.000%, 6/15/17 ☐ FGIC Insured	6/16 at 10
610	5.000%, 6/15/18 ☐ FGIC Insured	6/16 at 10
1,300	New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2004B, 5.500%, 12/15/16 ☐ MBIA Insured	No Opt.
1,280	New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2005D, 5.000%, 6/15/19 ☐ FSA Insured	6/15 at 10
1,300	New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2006A, 5.500%, 12/15/22	No Opt.
	New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2006C:	
3,000	0.000%, 12/15/32 ☐ FSA Insured	No Opt.
6,000	0.000%, 12/15/34 ☐ FSA Insured	No Opt.
405	Puerto Rico Convention Center District Authority, Hotel Occupancy Tax Revenue Bonds, Series 2006A, 4.500%, 7/01/36 ☐ CIFG Insured	7/16 at 10
1,500	Virgin Islands Public Finance Authority, Senior Lien Revenue Refunding Bonds, Matching Fund Loan Note, Series 1998A, 5.500%, 10/01/18 ☐ RAAI Insured	10/08 at 10

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31,110 Total Tax Obligation/Limited

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**Transportation ☐ 23.9% (16.0% of Total Investments)**

Delaware River and Bay Authority, Delaware and New Jersey, Revenue Bonds, Series 2005:

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1,000	5.000%, 1/01/25 ☐ MBIA Insured	1/15 at 10
1,000	5.000%, 1/01/26 ☐ MBIA Insured	1/15 at 10
500	5.000%, 1/01/27 ☐ MBIA Insured	1/15 at 10
1,000	5.000%, 1/01/28 ☐ MBIA Insured	1/15 at 10
900	New Jersey Economic Development Authority, Special Facilities Revenue Bonds, Continental Airlines Inc., Series 2000, 7.000%, 11/15/30 (Alternative Minimum Tax)	11/10 at 10
	New Jersey Turnpike Authority, Revenue Bonds, Series 1991C:	
180	6.500%, 1/01/16	No Opt.
50	6.500%, 1/01/16 ☐ MBIA Insured	No Opt.
3,000	New Jersey Turnpike Authority, Revenue Bonds, Series 2003A, 5.000%, 1/01/19 ☐ FGIC Insured	7/13 at 10
300	New Jersey Turnpike Authority, Revenue Bonds, Series 2005A, 5.250%, 1/01/29 ☐ FSA Insured	No Opt.
2,000	Port Authority of New York and New Jersey, Consolidated Revenue Bonds, One Hundred Ninth Series 1997, 5.375%, 1/15/32 ☐ MBIA Insured	1/08 at 10
500	Port Authority of New York and New Jersey, Consolidated Revenue Bonds, One Hundred Thirty-Fourth Series 2004, 5.000%, 7/15/34	1/14 at 10
3,500	Port Authority of New York and New Jersey, Consolidated Revenue Bonds, One Hundred Twentieth Series 2000, 5.500%, 10/15/35 ☐ MBIA Insured (Alternative Minimum Tax)	10/07 at 10
5,000	Port Authority of New York and New Jersey, Special Project Bonds, JFK International Air Terminal LLC, Sixth Series 1997, 5.750%, 12/01/22 ☐ MBIA Insured (Alternative Minimum Tax)	12/07 at 10
3,435	South Jersey Transportation Authority New Jersey, Transportation System Revenue Bonds, Series 1999, 5.125%, 11/01/22 ☐ AMBAC Insured	11/09 at 10

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22,365 Total Transportation

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**U.S. Guaranteed ☐ 24.6% (16.5% of Total Investments) (4)**

1,630	Hamilton Township, Mercer County Board of Education, New Jersey, General Obligation Bonds, Series 2001, 4.750%, 8/15/19 (Pre-refunded 8/15/10) ☐ FSA Insured	8/10 at 10
2,400	New Jersey Economic Development Authority, School Facilities Construction Bonds, Series 2001A, 5.000%, 6/15/21 (Pre-refunded 6/15/11) ☐ AMBAC Insured	6/11 at 10
1,000	New Jersey Economic Development Authority, School Facilities Construction Bonds, Series 2003F, 5.250%, 6/15/21 (Pre-refunded 6/15/13) ☐ FGIC Insured	6/13 at 10
385	New Jersey Educational Facilities Authority, Revenue Bonds, Kean University, Series 2005B, 5.000%, 7/01/30 (Pre-refunded 7/01/16) ☐ MBIA Insured	7/16 at 10
	New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2005F:	
1,200	5.000%, 7/01/17 (Pre-refunded 7/01/15) ☐ FGIC Insured	7/15 at 10
1,000	5.000%, 7/01/24 (Pre-refunded 7/01/15) ☐ FGIC Insured	7/15 at 10
520	5.000%, 7/01/32 (Pre-refunded 7/01/15) ☐ FGIC Insured	7/15 at 10
415	New Jersey Educational Facilities Authority, Revenue Bonds, Rowan College, Series 2001C, 5.000%, 7/01/31 (Pre-refunded 7/01/11) ☐ FGIC Insured	7/11 at 10
625	New Jersey Educational Facilities Authority, Revenue Bonds, Rowan University, Series 2004C, 5.000%, 7/01/24 (Pre-refunded 7/01/14) ☐ MBIA Insured	7/14 at 10
1,350	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, South Jersey Hospital System, Series 2002, 5.875%, 7/01/21 (Pre-refunded 7/01/12)	7/12 at 10
500	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Trinitas Hospital Obligated Group, Series 2000, 7.500%, 7/01/30 (Pre-refunded 7/01/10)	7/10 at 10
1,020	New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2005D, 5.000%, 6/15/19 (Pre-refunded 6/15/15) ☐ FSA Insured	6/15 at 10

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New Jersey Turnpike Authority, Revenue Bonds, Series 1991C:

130	6.500%, 1/01/16 (ETM)	No Opt.
20	6.500%, 1/01/16 <input type="checkbox"/> MBIA Insured (ETM)	No Opt.
905	6.500%, 1/01/16 (ETM)	No Opt.
375	Newark Housing Authority, New Jersey, Port Authority Terminal Revenue Bonds, Series 2004, 5.250%, 1/01/21 (Pre-refunded 1/01/14) <input type="checkbox"/> MBIA Insured	1/14 at 10
1,500	Puerto Rico Infrastructure Financing Authority, Special Obligation Bonds, Series 2000A, 5.500%, 10/01/40	10/10 at 10
Puerto Rico, General Obligation and Public Improvement Bonds, Series 2001:		
2,150	5.250%, 7/01/27 (Pre-refunded 7/01/11) <input type="checkbox"/> FSA Insured	7/11 at 10
1,000	5.125%, 7/01/30 (Pre-refunded 7/01/11) <input type="checkbox"/> FSA Insured	7/11 at 10
795	Tobacco Settlement Financing Corporation, New Jersey, Tobacco Settlement Asset-Backed Bonds, Series 2002, 5.750%, 6/01/32 (Pre-refunded 6/01/12)	6/12 at 10
Tobacco Settlement Financing Corporation, New Jersey, Tobacco Settlement Asset-Backed Bonds, Series 2003:		
2,240	6.125%, 6/01/24 (Pre-refunded 6/01/12)	6/12 at 10
1,125	6.375%, 6/01/32 (Pre-refunded 6/01/13)	6/13 at 10

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22,285 Total U.S. Guaranteed

**Utilities  1.9% (1.3% of Total Investments)**

1,030	Camden County Pollution Control Financing Authority, New Jersey, Solid Waste Disposal and Resource Recovery System Revenue Bonds, Series 1991B, 7.500%, 12/01/09 (Alternative Minimum Tax)	12/07 at 10
750	New Jersey Economic Development Authority, Pollution Control Revenue Refunding Bonds, Public Service Electric and Gas Company, Series 2001A, 5.000%, 3/01/12	No Opt.

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1,780 Total Utilities

**Water and Sewer  23.4% (15.7% of Total Investments)**

225	Guam Government Waterworks Authority, Water and Wastewater System Revenue Bonds, Series 2005, 6.000%, 7/01/25	7/15 at 10
4,635	New Jersey Economic Development Authority, Water Facilities Revenue Bonds, American Water Company, Series 1997B, 5.375%, 5/01/32 <input type="checkbox"/> FGIC Insured (Alternative Minimum Tax)	5/08 at 10
7,000	New Jersey Economic Development Authority, Water Facilities Revenue Bonds, Middlesex Water Company, Series 1998, 5.350%, 2/01/38 <input type="checkbox"/> MBIA Insured (Alternative Minimum Tax)	2/08 at 10
2,775	New Jersey Environmental Infrastructure Trust, Environmental Infrastructure Bonds, Series 1998A, 4.500%, 9/01/18	9/08 at 10
15,840	North Hudson Sewerage Authority, New Jersey, Sewerage Revenue Refunding Bonds, Series 2001A, 0.000%, 8/01/23 <input type="checkbox"/> MBIA Insured	No Opt.

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30,475 Total Water and Sewer

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\$ 153,480 Total Investments (cost \$140,430,072)  148.7%

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Other Assets Less Liabilities  0.9%

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Preferred Shares, at Liquidation Value □ (49.6)%

Net Assets Applicable to Common Shares □ 100%

**Forward Swaps outstanding at July 31, 2007:**

Counterparty	Notional Amount	Fund		Floating Rate Index	Fixed Rate (Annualized)	Fixed Rate Payment Frequency	Effective Date (5)	Termination Date	Ap (Dep
		Pay/Receive	Floating Rate						
JPMorgan	\$1,500,000	Pay	3-Month USD-LIBOR		5.388%	Semi-Annually	4/25/08	4/25/35	

USD-LIBOR (United States Dollar-London Inter-Bank Offered Rate)

The Fund may invest in □zero coupon□ securities. A zero coupon security does not pay a regular interest coupon to its holders during the life of the security. Tax-exempt income to the holder of the security comes from accretion of the difference between the original purchase price of the security at issuance and the par value of the security at maturity and is effectively paid at maturity. Such securities are included in the portfolio with a 0.00% coupon rate in their description. The market prices of zero coupon securities generally are more volatile than the market prices of securities that pay interest periodically.

- (1) All percentages shown in the Portfolio of Investments are based on net assets applicable to Common shares unless otherwise noted.
  - (2) Optional Call Provisions: Dates (month and year) and prices of the earliest optional call or redemption. There may be other call provisions at varying prices at later dates. Certain mortgage-backed securities may be subject to periodic principal paydowns.
  - (3) Ratings: Using the higher of Standard & Poor's or Moody's rating. Ratings below BBB by Standard & Poor's Group or Baa by Moody's Investor Service, Inc. are considered to be below investment grade.
  - (4) Backed by an escrow or trust containing sufficient U.S. Government or U.S. Government agency securities which ensure the timely payment of principal and interest. Such investments are normally considered to be equivalent to AAA rated securities.
  - (5) Effective date represents the date on which both the Fund and counterparty commence interest payment accruals on each forward swap contract.
- N/R Not rated.  
 (ETM) Escrowed to maturity.

**Income Tax Information**

The following information is presented on an income tax basis. Differences between amounts for financial statement and federal income tax purposes are primarily due to the treatment of paydown gains and losses, timing differences in recognizing taxable market discount and timing differences in recognizing certain gains and losses on investment transactions.

At July 31, 2007, the cost of investments was \$140,385,216.

Gross unrealized appreciation and gross unrealized depreciation of investments at July 31, 2007, were as follows:

Gross unrealized:



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Appreciation	\$4,258,582
Depreciation	(822,887)
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Net unrealized appreciation (depreciation) of investments	\$3,435,695
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**Item 2. Controls and Procedures.**

- a. The registrant's principal executive and principal financial officers, or persons performing similar functions, have concluded that the registrant's disclosure controls and procedures (as defined in Rule 30a-3(c) under the Investment Company Act of 1940, as amended (the "1940 Act") (17 CFR 270.30a-3(c))) are effective, as of a date within 90 days of the filing date of this report that includes the disclosure required by this paragraph, based on their evaluation of the controls and procedures required by Rule 30a-3(b) under the 1940 Act (17 CFR 270.30a-3(b)) and Rule 13a-15(b) or 15d-15(b) under the Securities Exchange Act of 1934 (17 CFR 240.13a-15(b) or 240.15d-15(b)).
- b. There were no changes in the registrant's internal control over financial reporting (as defined in Rule 30a-3(d) under the 1940 Act (17 CFR 270.30a-3(d)) that occurred during the registrant's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the registrant's internal control over financial reporting.

**Item 3. Exhibits.**

File as exhibits as part of this Form a separate certification for each principal executive officer and principal financial officer of the registrant as required by Rule 30a-2(a) under the 1940 Act (17 CFR 270.30a-2(a)), exactly as set forth below: EX-99 CERT Attached hereto.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

(Registrant) Nuveen New Jersey Dividend Advantage Municipal Fund

By (Signature and Title)\* /s/ Kevin J. McCarthy  
Kevin J. McCarthy  
Vice President and Secretary

Date September 28, 2007

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

By (Signature and Title)\* /s/ Gifford R. Zimmerman  
Gifford R. Zimmerman  
Chief Administrative Officer (principal executive officer)

Date September 28, 2007

By (Signature and Title)\* /s/ Stephen D. Foy  
Stephen D. Foy  
Vice President and Controller (principal financial officer)

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Date September 28, 2007

\* Print the name and title of each signing officer under his or her signature.