GRUPO TELEVISA, S.A.B. Form 6-K May 09, 2014

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 6-K

## REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of May, 2014

GRUPO TELEVISA, S.A.B.

(Translation of registrant's name into English)

Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F. (Address of principal executive offices)

| (Indicate b             | y chec | k mark v  | whethe    | er the r | egistrant fi | iles or w  | ill file a | nnual re | ports u | nder co | ver Fo   | rm 20- | -F or Fo | orm 40-F.) |
|-------------------------|--------|-----------|-----------|----------|--------------|------------|------------|----------|---------|---------|----------|--------|----------|------------|
| Form<br>20-F            | X      | Form 40   | 0-F       |          |              |            |            |          |         |         |          |        |          |            |
| (Indicate b 101(b)(1).) | •      | ck mark i | if the re | egistra  | nt is subm   | itting the | e Form (   | 6-K in p | aper as | permit  | ted by   | Regul  | ation S- | T Rule     |
| Yes                     |        |           | No        | X        |              |            |            |          |         |         |          |        |          |            |
| (Indicate b 101(b)(7).) | •      | ck mark i | if the re | egistra  | nt is subm   | itting the | e Form (   | 6-K in p | aper as | permitt | ted by 1 | Regul  | ation S- | T Rule     |
| Yes                     |        |           | No        | X        |              |            |            |          |         |         |          |        |          |            |

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 04 YEAR: 2013

GRUPO TELEVISA, S.A.B.

STATEMENT OF FINANCIAL POSITION

AS OF DECEMBER 31, 2013 AND DECEMBER 31, 2012

(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

AUDITED INFORMATION Final Printing

| REF                                 | ACCOUNT / SUBACCOUNT                     | CURRENT<br>YEAR<br>AMOUNT | END OF<br>PREVIOUS<br>YEAR<br>AMOUNT |
|-------------------------------------|--|---------------------------|--------------------------------------|
| 10000000TOTAL ASSETS                |  | 194,108,920               | 164,997,151                          |
| 11000000 CURRENT ASSETS             | S  | 53,207,745                | 54,637,754                           |
| 11010000 CASH AND CASH              | EQUIVALENTS                              | 16,692,033                | 19,063,325                           |
| 11020000 SHORT-TERM INV             | -  | 3,722,976                 | 5,317,296                            |
| 11020010                            | FINANCIAL INSTRUMENTS AVAILABLE FOR SALE | 0                         | 0                                    |
| 11020020                            | FINANCIAL INSTRUMENTS FOR<br>NEGOTIATION | 0                         | 0                                    |
| 11020030                            | FINANCIAL INSTRUMENTS HELD TO MATURITY   |                           |                                      |
| 11020000 CUSTOMED (NET)             |  | 3,722,976                 | 5,317,296                            |
| 11030000 CUSTOMER (NET)<br>11030010 | CUSTOMER                                 | 20,734,137<br>23,226,673  | 18,982,277<br>21,168,000             |
| 11030010                            | ALLOWANCE FOR DOUBTFUL ACCOUNTS          |                           |                                      |
|                                     |  | -2,492,536<br>3,759,512   | -2,185,723<br>3,912,425              |
| 11040000 OTHER ACCOUNT<br>11040010  | OTHER ACCOUNTS RECEIVABLE                | 3,995,953                 | 4,049,003                            |
| 11040010                            | ALLOWANCE FOR DOUBTFUL ACCOUNTS          | -236,441                  | -136,578                             |
| 11040020<br>11050000INVENTORIES     | ALLOWANCE FOR DOUBTFUL ACCOUNTS          | 1,718,366                 | 1,508,581                            |
| 11051000BIOLOGICAL ASS              | ETS CUDDENT                              | 1,718,300                 | 1,506,561                            |
| 11060000 OTHER CURRENT              |  | 6,580,721                 | 5,853,850                            |
| 11060010<br>11060010                | ADVANCE PAYMENTS                         | 1,469,241                 | 1,173,095                            |
| 11060010                            | DERIVATIVE FINANCIAL INSTRUMENTS         | 3,447                     | 2,373                                |
| 11060020                            | ASSETS AVAILABLE FOR SALE                | 0                         | 2,373                                |
| 11060040                            | DISCONTINUED OPERATIONS                  | 0                         | 0                                    |
| 11060050                            | RIGHTS AND LICENSING                     | 0                         | 0                                    |
| 11060060                            | OTHER                                    | 5,108,033                 | 4,678,382                            |
| 12000000<br>12000000NON-CURRENT A   |  | 140,901,175               | 110,359,397                          |
| 12010000 ACCOUNTS RECE              |  | 140,901,173               | 334,775                              |
| 12020000 INVESTMENTS                | IVADLE (NEI)                             | 56,267,166                | 42,978,939                           |
| 120200011 VESTMENTS                 | INVESTMENTS IN ASSOCIATES AND JOINT      |                           |                                      |
|                                     | VENTURES                                 | 18,250,764                | 22,111,315                           |
| 12020020                            | HELD-TO-MATURITY DEBT SECURITIES         | 631,964                   | 388,504                              |
| 12020030                            | OTHER AVAILABLE- FOR- SALE INVESTMENTS   | 37,359,819                | 20,456,814                           |
| 12020040                            | OTHER                                    | 24,619                    | 22,306                               |
| 12030000 PROPERTY, PLAN             |  | 53,476,475                | 48,267,322                           |
| 12030010                            | BUILDINGS                                | 14,843,097                | 15,673,050                           |
|                                     |  | * *                       | , ,                                  |

| 12030020                 | MACHINERY AND INDUSTRIAL EQUIPMENT | 74,378,057  | 64,893,812  |
|--------------------------|------------------------------------|-------------|-------------|
| 12030030                 | OTHER EQUIPMENT                    | 8,073,547   | 7,196,398   |
| 12030040                 | ACCUMULATED DEPRECIATION           | -49,198,237 | -43,392,016 |
| 12030050                 | CONSTRUCTION IN PROGRESS           | 5,380,011   | 3,896,078   |
| 12040000 INVESTMENT PRO  | PERTIES                            | 0           | 0           |
| 12050000 NON-CURRENT BI  | OLOGICAL ASSETS                    | 0           | 0           |
| 12060000 INTANGIBLE ASSI | ETS (NET)                          | 11,382,311  | 11,126,791  |
| 12060010                 | GOODWILL                           | 2,621,530   | 2,571,632   |
| 12060020                 | TRADEMARKS                         | 1,749,402   | 1,759,256   |
| 12060030                 | RIGHTS AND LICENSING               | 1,344,190   | 855,718     |
| 12060031                 | CONCESSIONS                        | 3,655,985   | 3,655,985   |
| 12060040                 | OTHER                              | 2,011,204   | 2,284,200   |
| 12070000 DEFERRED TAX A  | SSETS                              | 10,608,778  | 1,100,731   |
| 12080000 OTHER NON-CURE  | RENT ASSETS                        | 9,166,445   | 6,550,839   |
| 12080001                 | ADVANCE PAYMENTS                   | 0           | 0           |
| 12080010                 | DERIVATIVE FINANCIAL INSTRUMENTS   | 4,941       | 12,627      |
| 12080020                 | EMPLOYEE BENEFITS                  | 0           | 0           |
| 12080021                 | ASSETS AVAILABLE FOR SALE          | 0           | 0           |
| 12080030                 | DISCONTINUED OPERATIONS            | 0           | 0           |
| 12080040                 | DEFERRED ASSETS (NET)              | 0           | 0           |
| 12080050                 | OTHER                              | 9,161,504   | 6,538,212   |
| 20000000TOTAL LIABILITIE |                                    | 115,529,487 | 96,462,548  |
| 21000000 CURRENT LIABILI |                                    | 40,283,067  | 36,176,611  |
| 21010000BANK LOANS       | 1120                               | 312,715     | 225,000     |
| 21020000 STOCK MARKET L  | OANS                               | 0           | 0           |
| 21030000 OTHER INTEREST  |                                    | 424,698     | 589,257     |
| 21040000 SUPPLIERS       | DE/INITIO EI/IDIEITIES             | 10,719,484  | 8,594,138   |
| 21050000TAXES PAYABLE    |                                    | 1,692,415   | 1,355,818   |
| 21050010<br>21050010     | INCOME TAXES PAYABLE               | 642,385     | 512,593     |
| 21050010                 | OTHER TAXES PAYABLE                | 1,050,030   | 843,225     |
| 21060000 OTHER CURRENT   |                                    | 27,133,755  | 25,412,398  |
| 21060010<br>21060010     | INTEREST PAYABLE                   | 796,229     | 741,819     |
| 21060010                 | DERIVATIVE FINANCIAL INSTRUMENTS   | 0           | 1,176       |
| 21060020                 | DEFERRED INCOME                    | 21,962,847  | 21,215,862  |
| 21060050                 | EMPLOYEE BENEFITS                  | 857,903     | 783,459     |
| 21060060                 | PROVISIONS                         | 174,678     | 213,793     |
| 21000000                 | LIABILITIES RELATED TO CURRENT     | 174,076     | 213,793     |
| 21060061                 | AVAILABLE FOR SALE ASSETS          | 0           | 0           |
| 21060070                 | DISCONTINUED OPERATIONS            | 0           | 0           |
| 21060070                 | OTHER                              |             | 2.456.280   |
| 22000000 NON-CURRENT LI  |                                    | 3,342,098   | 2,456,289   |
|                          | ADILITIES                          | 75,246,420  | 60,285,937  |
| 22010000BANK LOANS       | OANC                               | 13,385,879  | 13,200,464  |
| 22020000 STOCK MARKET L  |                                    | 46,357,221  | 39,415,955  |
| 22030000 OTHER INTEREST  |                                    | 4,494,549   | 4,531,893   |
| 22040000 DEFERRED TAX L  |                                    | 0           | 0           |
| 22050000 OTHER NON-CURE  |                                    | 11,008,771  | 3,137,625   |
| 22050010                 | DERIVATIVE FINANCIAL INSTRUMENTS   | 335,336     | 351,586     |
| 22050020                 | DEFERRED INCOME                    | 474,011     | 769,301     |
| 22050040                 | EMPLOYEE BENEFITS                  | 79,810      | 38,852      |
| 22050050                 | PROVISIONS                         | 59,614      | 59,793      |
| 22050051                 |                                    | 0           | 0           |

### LIABILITIES RELATED TO NON-CURRENT

|                                | AVAILABLE FOR SALE ASSETS           |             |             |
|--------------------------------|-------------------------------------|-------------|-------------|
| 22050060                       | DISCONTINUED OPERATIONS             | 0           | 0           |
| 22050070                       | OTHER                               | 10,060,000  | 1,918,093   |
| 30000000 STOCKHOLDERS' H       | EQUITY                              | 78,579,433  | 68,534,603  |
| 30010000 CONTROLLING IN        | ΓEREST                              | 68,311,434  | 60,644,005  |
| 30030000 SOCIAL CAPITAL        |                                     | 4,978,126   | 4,978,126   |
| 30040000 SHARES REPURCH        | ASED                                | -12,848,448 | -13,103,223 |
| 30050000PREMIUM ON ISSU        | ANCE OF SHARES                      | 15,889,819  | 15,889,819  |
| 30060000 CONTRIBUTIONS I       | FOR FUTURE CAPITAL INCREASES        | 0           | 0           |
| 30070000 OTHER CAPITAL C       | ONTRIBUTED                          | 0           | 0           |
| 30080000 RETAINED EARNIN       | NGS (ACCUMULATED LOSSES)            | 56,897,886  | 51,073,399  |
| 30080010                       | LEGAL RESERVE                       | 2,139,007   | 2,139,007   |
| 30080020                       | OTHER RESERVES                      | 0           | 0           |
| 30080030                       | RETAINED EARNINGS                   | 51,097,340  | 44,606,901  |
| 30080040                       | NET INCOME FOR THE YEAR             | 7,748,279   | 8,760,637   |
| 30080050                       | OTHER                               | -4,086,740  | -4,433,146  |
| 30090000 OTHER ACCUMUL<br>TAX) | ATED COMPREHENSIVE RESULTS (NET OF  | 3,394,051   | 1,805,884   |
| 30090010                       | EARNINGS PER PROPERTY REASSESSMENT  | 0           | 0           |
| 30090020                       | ACTUARIAL EARNINGS (LOSS) FOR LABOR |             |             |
| 30090020                       | OBLIGATIONS                         | 58,418      | -69,792     |
| 30090030                       | RESULT FOR FOREIGN CURRENCY         |             |             |
| 30090030                       | CONVERSION                          | 49,629      | -24,555     |
| 30090040                       | CHANGES IN THE VALUATION OF         | 1,163,122   | 485,231     |
| 30090040                       | AVAILABLE FOR SALE FINANCIAL ASSETS | 1,103,122   | 403,231     |
| 30090050                       | CHANGES IN THE VALUATION OF         | -140,944    | -157,252    |
| 30090030                       | DERIVATIVE FINANCIAL INSTRUMENTS    | -140,944    | -137,232    |
| 30090060                       | CHANGES IN FAIR VALUE OF OTHER      |             |             |
| 30090000                       | ASSETS                              | 1,997,966   | 1,411,651   |
|                                | PARTICIPATION IN OTHER              |             |             |
| 30090070                       | COMPREHENSIVE INCOME OF ASSOCIATES  | 265,860     | 160,601     |
|                                | AND JOINT VENTURES                  |             |             |

OTHER COMPREHENSIVE RESULT

30090080

30020000NON-CONTROLLING INTEREST

7,890,598

10,267,999

DATA INFORMATION AS OF DECEMBER 31, 2013 AND DECEMBER 31, 2012 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED ΑÜ

| UDITED INFORMATION Fi | inal Printing |
|-----------------------|---------------|
|-----------------------|---------------|

| REF        | CONCEPTS   | CURRENT YEAR              | END OF PREVIOUS<br>YEAR |
|------------|--|---------------------------|-------------------------|
|            |  | AMOUNT                    | AMOUNT                  |
| 91000010   | FOREIGN CURRENCY LIABILITIES SHORT-TERM  | 6,772,104                 | 5,325,977               |
| 91000020   | FOREIGN CURRENCY LIABILITIES LONG-TERM   | 32,170,424                | 30,263,345              |
| 91000030   | CAPITAL STOCK NOMINAL  | 2,494,410                 | 2,494,410               |
| 91000040   | RESTATEMENT OF CAPITAL STOCK   | 2,483,716                 | 2,483,716               |
| 91000050   | PENSIONS AND SENIORITY PREMIUMS  | 2,009,430                 | 1,905,699               |
| 91000060   | NUMBER OF EXECUTIVES (*)   | 72                        | 41                      |
| 91000070   | NUMBER OF EMPLOYEES (*)  | 31,975                    | 28,558                  |
| 91000080   | NUMBER OF WORKERS (*)  | 0                         | 0                       |
| 91000090   | NUMBER OF OUTSTANDING SHARES (*)   | 335,501,022,792           | 333,897,940,506         |
| 91000100   | NUMBER OF REPURCHASED SHARES (*)   | 26,928,864,339            | 28,531,946,625          |
| 91000110   | RESTRICTED CASH (1)  | 0                         | 0                       |
| (1) THIS C | DEBT OF NON-CONSOLIDATED COMPANIES GUARANTEED CONCEPT MUST BE COMPLETED WHEN GUAR ID CASH EQUIVALENTS IN UNITS | 0<br>RANTEES HAVE BEEN PR | 0<br>ROVIDED AFFECTING  |

STATEMENTS OF COMPREHENSIVE INCOME FOR THE TWELVE AND THREE MONTHS ENDED DECEMBER 31, 2013 AND 2012 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

AUDITED INFORMATION

### Final Printing

| DEE                    | A COOLINE / CLIP A COOLINE | CURRENT       | YEAR             | PREVIOUS   | YEAR       |
|------------------------|----------------------------|---------------|------------------|------------|------------|
| REF                    | ACCOUNT / SUBACCOUNT       | CUMULATIVE    | QUARTER          | CUMULATIVE | QUARTER    |
| 40010000NET INCOME     |                            | 73,790,711    | 21,443,064       | 69,290,409 | 19,792,456 |
| 40010010               | SERVICES                   | 57,255,507    | 17,007,067       | 54,182,419 | 15,590,586 |
| 40010020               | SALE OF GOODS              | 2,163,696     | 585,975          | 2,103,220  | 573,507    |
| 40010030               | INTEREST                   | 0             | 0                | 0          | 0          |
| 40010040               | ROYALTIES                  | 5,321,561     | 1,431,519        | 5,283,553  | 1,576,049  |
| 40010050               | DIVIDENDS                  | 0             | 0                | 0          | 0          |
| 40010060               | LEASE                      | 9,049,947     | 2,418,503        | 7,721,217  | 2,052,314  |
| 40010061               | CONSTRUCTION               | 0             | 0                | 0          | 0          |
| 40010070               | OTHER                      | 0             | 0                | 0          | 0          |
| 40020000 C             | OST OF SALES               | 39,602,423    | 11,487,240       | 36,795,944 | 10,528,793 |
| 40021000 G             | ROSS PROFIT (LOSS)         | 34,188,288    | 9,955,824        | 32,494,465 | 9,263,663  |
| 40030000 G             | ENERAL EXPENSES            | 15,366,803    | 4,392,726        | 13,704,480 | 3,722,882  |
| 40040000 IN            | ICOME (LOSS) BEFORE OTHER  | 10 021 405    | <i>5.5(2.000</i> | 10 700 005 | 5 5 40 701 |
| 40040000 <sub>IN</sub> | ICOME AND EXPENSES, NET    | 18,821,485    | 5,563,098        | 18,789,985 | 5,540,781  |
| 40050000 O             | THER INCOME AND            | 02 150        | 242.076          | (50.422    | 217 151    |
| 40050000 (E            | XPENSE), NET               | -83,150       | -243,976         | -650,432   | -217,151   |
| 400600000              | PERATING INCOME (LOSS)     | 18,738,335    | 5,319,122        | 18,139,553 | 5,323,630  |
| 40070000FI             | NANCE INCOME               | 5,971,689     | 5,358,070        | 1,951,784  | 1,124,728  |
| 40070010               | INTEREST INCOME            | 1,129,955     | 338,276          | 1,044,321  | 323,290    |
| 40070020               | FOREIGN EXCHANGE           | 0             | 20.500           | 107.272    | 112 000    |
| 40070020               | GAIN, NET                  | 0             | 20,500           | 127,372    | 113,800    |
| 40070020               | DERIVATIVES GAIN,          | 4 9 4 1 7 2 4 | 4 000 204        | 700 001    | 607.620    |
| 40070030               | NET                        | 4,841,734     | 4,999,294        | 780,091    | 687,638    |
|                        | <b>EARNINGS FROM</b>       |               |                  |            |            |
| 40070040               | CHANGES IN FAIR            |               |                  |            |            |
| 40070040               | VALUE OF FINANCIAL         |               |                  |            |            |
|                        | INSTRUMENTS                | 0             | 0                | 0          | 0          |
| 40070050               | OTHER                      | 0             | 0                | 0          | 0          |
| 40080000FI             | NANCE EXPENSE              | 5,086,972     | 1,299,339        | 5,302,276  | 1,142,389  |
| 40080010               | INTEREST EXPENSE           | 4,803,151     | 1,299,339        | 4,369,276  | 1,142,389  |
| 4000000                | FOREIGN EXCHANGE           | 202 021       | 0                | 0          | 0          |
| 40080020               | LOSS, NET                  | 283,821       | 0                | 0          | 0          |
| 40000020               | DERIVATIVES LOSS,          | 0             | 0                | 0          | 0          |
| 40080030               | NET                        | U             | U                | U          | U          |
|                        | LOSS FROM CHANGES          |               |                  |            |            |
| 40080050               | IN FAIR VALUE OF           |               |                  |            |            |
| 40080030               | FINANCIAL                  |               |                  |            |            |
|                        | INSTRUMENTS                | 0             | 0                | 933,000    | 0          |
| 40080060               | OTHER                      | 0             | 0                | 0          | 0          |
| 40090000               |                            | 884,717       | 4,058,731        | -3,350,492 | -17,661    |
|                        |                            |               |                  |            |            |

| FINAN   | NCE INCOME (EXPENSE)  |                                      |   |                                      |                                   |
|---|---|--------------------------------------|---|--------------------------------------|-----------------------------------|
| NET   |   |                                      |   |                                      |                                   |
| PART)   | CIPATION IN THE   |                                      |   |                                      |                                   |
| 40100000RESUI   | LTS OF ASSOCIATES AND   | -5,659,963                           | -4,736,774                                  | -666,602                             | -432,772                          |
|   | VENTURES  |                                      |   |                                      |                                   |
| /I() I I ( W W W )  | ME (LOSS) BEFORE  | 13,963,089                           | 4,641,079                                   | 14,122,459                           | 4,873,197                         |
|   | ME TAXES  | 2 729 062                            | 702 500                                     | 4.052.201                            | 1 769 042                         |
| 40120000 INCO   |   | 3,728,962                            | 783,508                                     | 4,053,291                            | 1,768,043                         |
| 40120010  | INCOME TAX,<br>CURRENT  | 13,857,087                           | 9,425,916                                   | 4,833,347                            | 1,629,804                         |
| 40120020  | INCOME TAX,<br>DEFERRED   | -10,128,125                          | -8,642,408                                  | -780,056                             | 138,239                           |
| 40130000 INCOM  | ME (LOSS) FROM<br>INUING OPERATIONS   | 10,234,127                           | 3,857,571                                   | 10,069,168                           | 3,105,154                         |
| INCO  | ME (LOSS) FROM  |                                      |   |                                      |                                   |
|   |   |                                      |   |                                      |                                   |
|   | ONTINUED OPERATIONS,  | 0                                    | 0   | 0                                    | 0                                 |
|   | ONTINUED OPERATIONS,  | 0                                    | 0   | 0                                    | 0                                 |
| 40140000 DISCO  |   | 0<br>10,234,127                      | 0<br>3,857,571                              | 10,069,168                           | 0<br>3,105,154                    |
| 40140000 DISCO<br>NET<br>40150000 NET II  |   |                                      | -   | Ţ.                                   | · ·                               |
| 40140000 DISCO<br>NET<br>40150000 NET II<br>NET II<br>40160000 ATTRI  | NCOME (LOSS)<br>NCOME (LOSS)<br>IBUTABLE TO   |                                      | -   | Ţ.                                   | · ·                               |
| 40140000 DISCO<br>NET<br>40150000 NET II<br>NET II<br>40160000 ATTRI<br>NON-O   | NCOME (LOSS)<br>NCOME (LOSS)<br>IBUTABLE TO<br>CONTROLLING INTEREST   | 10,234,127                           | 3,857,571                                   | 10,069,168                           | 3,105,154                         |
| 40140000 DISCO<br>NET<br>40150000 NET II<br>NET II<br>40160000 ATTRI<br>NON-O<br>NET II   | NCOME (LOSS)<br>NCOME (LOSS)<br>IBUTABLE TO<br>CONTROLLING INTEREST<br>NCOME (LOSS)   | 10,234,127<br>2,485,848              | 3,857,571<br>1,393,741                      | 10,069,168<br>1,308,531              | 3,105,154<br>107,077              |
| 40140000 DISCO<br>NET<br>40150000 NET II<br>NET II<br>40160000 ATTRI<br>NON-O<br>NET II<br>40170000 ATTRI   | NCOME (LOSS) NCOME (LOSS) IBUTABLE TO CONTROLLING INTEREST NCOME (LOSS) IBUTABLE TO   | 10,234,127                           | 3,857,571                                   | 10,069,168                           | 3,105,154                         |
| 40140000 DISCO<br>NET<br>40150000 NET II<br>NET II<br>40160000 ATTRI<br>NON-O<br>NET II<br>40170000 ATTRI   | NCOME (LOSS)<br>NCOME (LOSS)<br>IBUTABLE TO<br>CONTROLLING INTEREST<br>NCOME (LOSS)   | 10,234,127<br>2,485,848              | 3,857,571<br>1,393,741                      | 10,069,168<br>1,308,531              | 3,105,154<br>107,077              |
| 40140000 DISCO<br>NET<br>40150000 NET II<br>NET II<br>40160000 ATTRI<br>NON-O<br>NET II<br>40170000 ATTRI<br>CONT   | NCOME (LOSS) NCOME (LOSS) IBUTABLE TO CONTROLLING INTEREST NCOME (LOSS) IBUTABLE TO ROLLING INTEREST                          | 10,234,127<br>2,485,848<br>7,748,279 | 3,857,571<br>1,393,741<br>2,463,830         | 10,069,168<br>1,308,531<br>8,760,637 | 3,105,154<br>107,077<br>2,998,077 |
| 40140000 DISCO<br>NET<br>40150000 NET II<br>NET II<br>40160000 ATTRI<br>NON-O<br>NET II<br>40170000 ATTRI<br>CONT   | NCOME (LOSS) NCOME (LOSS) IBUTABLE TO CONTROLLING INTEREST NCOME (LOSS) IBUTABLE TO ROLLING INTEREST                          | 10,234,127<br>2,485,848              | 3,857,571<br>1,393,741                      | 10,069,168<br>1,308,531              | 3,105,154<br>107,077              |
| 40140000 DISCO<br>NET<br>40150000 NET II<br>NET II<br>40160000 ATTRI<br>NON-O<br>NET II<br>40170000 ATTRI<br>CONT   | NCOME (LOSS) NCOME (LOSS) IBUTABLE TO CONTROLLING INTEREST NCOME (LOSS) IBUTABLE TO ROLLING INTEREST NCOME (LOSS) PER BASIC E | 10,234,127<br>2,485,848<br>7,748,279 | 3,857,571<br>1,393,741<br>2,463,830<br>0.86 | 10,069,168<br>1,308,531<br>8,760,637 | 3,105,154<br>107,077<br>2,998,077 |
| 40140000 DISCO<br>NET<br>40150000 NET II<br>NET II<br>40160000 ATTRI<br>NON-O<br>NET II<br>40170000 ATTRI<br>CONT<br>40180000 NET II<br>SHAR<br>40190000 NET II | NCOME (LOSS) NCOME (LOSS) IBUTABLE TO CONTROLLING INTEREST NCOME (LOSS) IBUTABLE TO ROLLING INTEREST                          | 10,234,127<br>2,485,848<br>7,748,279 | 3,857,571<br>1,393,741<br>2,463,830         | 10,069,168<br>1,308,531<br>8,760,637 | 3,105,154<br>107,077<br>2,998,077 |

STATEMENTS OF COMPREHENSIVE INCOME
OTHER COMPREHENSIVE INCOME (NET OF INCOME TAXES)
FOR THE TWELVE AND THREE MONTHS ENDED DECEMBER 31, 2013 AND 2012
(THOUSANDS OF MEXICAN PESOS)
CONSOLIDATED

**AUDITED INFORMATION** 

**Final Printing** 

| REF      | ACCOUNT / SUBACCOUNT           | CURRENT CUMULATIVE |           | PREVIOUS<br>CUMULATIVE ( |           |
|----------|--------------------------------|--------------------|-----------|--------------------------|-----------|
| 40200000 | NET INCOME (LOSS)              | 10,234,127         | 3,857,571 | 10,069,168               | 3,105,154 |
|          | ITEMS NOT TO BE RECLASSIFIED   | , ,                | ,         |                          | , ,       |
|          | INTO RESULTS                   |                    |           |                          |           |
| 40210000 | EARNINGS PER PROPERTY          | 0                  | 0         | 0                        | 0         |
|          | REASSESSMENT                   |                    |           |                          |           |
| 40220000 | ACTUARIAL EARNINGS             | 133,863            | 133,863   | -75,065                  | -75,065   |
|          | (LOSS) FOR LABOR               |                    |           |                          |           |
|          | OBLIGATIONS                    |                    |           |                          |           |
| 40220100 | PARTICIPATION IN RESULTS       | 0                  | 0         | 0                        | 0         |
|          | FOR REVALUATION OF             |                    |           |                          |           |
|          | PROPERTIES OF ASSOCIATES       |                    |           |                          |           |
|          | AND JOINT VENTURES             |                    |           |                          |           |
|          | ITEMS THAT MAY BE              |                    |           |                          |           |
|          | SUBSEQUENTLY RECLASSIFIED INTO |                    |           |                          |           |
|          | RESULTS                        |                    |           |                          |           |
| 40230000 | RESULT FOR FOREIGN             | 79,710             | -7,340    | -204,861                 | 50,364    |
|          | CURRENCY CONVERSION            |                    |           |                          |           |
| 40240000 | CHANGES IN THE                 | 677,891            | 244,165   | 272,061                  | 224,544   |
|          | VALUATION OF AVAILABLE         |                    |           |                          |           |
|          | FOR SALE FINANCIAL             |                    |           |                          |           |
|          | ASSETS                         |                    |           |                          |           |
| 40250000 | CHANGES IN THE                 | 16,308             | 19,012    | -99,719                  | 9,678     |
|          | VALUATION OF DERIVATIVE        | E                  |           |                          |           |
|          | FINANCIAL INSTRUMENTS          |                    |           |                          |           |
| 40260000 | CHANGES IN FAIR VALUE OF       | 586,315            | 814,935   | 518,229                  | 57,755    |
|          | OTHER ASSETS                   |                    |           |                          |           |
| 40270000 | PARTICIPATION IN OTHER         |                    |           |                          |           |
|          | COMPREHENSIVE INCOME           | 105,259            | -5,467    | 50,606                   | 4,545     |
|          | OF ASSOCIATES AND JOINT        |                    |           |                          |           |
|          | VENTURES                       |                    |           |                          |           |
| 40280000 | OTHER COMPREHENSIVE INCOME     | 0                  | 0         | 0                        | 0         |
| 40290000 | TOTAL OTHER COMPREHENSIVE      | 1,599,346          | 1,189,168 | 461,251                  | 271,821   |
|          | INCOME                         |                    |           |                          |           |
| 40300000 | COMPREHENSIVE INCOME (LOSS)    | 11,833,473         | 5,046,739 | 10,530,419               | 3,376,975 |
| 40300000 | COMPREHENSIVE (LOSS)           | 2,497,027          | 1,402,149 | 1,287,100                | 115,201   |
| +0320000 | ATTRIBUTABLE TO                | 2,471,021          | 1,402,149 | 1,207,100                | 113,201   |
|          | NON-CONTROLLING                |                    |           |                          |           |
|          | INTEREST                       |                    |           |                          |           |
|          | INTENEST                       |                    |           |                          |           |

40310000 COMPREHENSIVE (LOSS)

9,336,446 3,644,590

9,243,319

3,261,774

ATTRIBUTABLE TO
CONTROLLING INTEREST

STATEMENTS OF COMPREHENSIVE INCOME

**DATA INFORMATION** 

FOR THE TWELVE AND THREE MONTHS ENDED DECEMBER 31, 2013 AND 2012

(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

| AUDITED II  | NFORMATION                | Final Printing |                |                   |               |  |
|-------------|---------------------------|----------------|----------------|-------------------|---------------|--|
| REF         | ACCOUNT / SUBACCOUNT      | CURRENT YEAR   |                | PREVIOUS          | PREVIOUS YEAR |  |
| KLI         | ACCOUNT / SUBACCOUNT      | CUMULATIVE     | <b>QUARTER</b> | <b>CUMULATIVE</b> | QUARTER       |  |
| 92000010 OF | PERATING DEPRECIATION AND | 9,846,366      | 2,568,278      | 8,474,240         | 2,299,614     |  |
| AN          | MORTIZATION               |                |                |                   |               |  |
| 92000020EM  | IPLOYEES' PROFIT SHARING, | 41,792         | 28,954         | 39,663            | 29,100        |  |
| CU          | JRRENT                    |                |                |                   |               |  |

STATEMENTS OF COMPREHENSIVE INCOME

DATA INFORMATION (TWELVE MONTHS)

FOR THE TWELVE MONTHS ENDED DECEMBER 31, 2013 AND 2012

(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

AUDITED INFORMATION Final Printing

|           | 11 (1 014) 11101 (           | 1 11101 1 111101118 |               |
|-----------|------------------------------|---------------------|---------------|
| REF       | ACCOUNT / SUBACCOUNT         | _                   | YEAR PREVIOUS |
|           |                              | CURRENT             | PREVIOUS      |
| 92000030N | NET INCOME (**)              | 73,790,711          | 69,290,409    |
| 920000400 | OPERATING INCOME (LOSS) (**) | 18,738,335          | 18,139,553    |
| 920000500 | CONTROLLING INTEREST NET     | 7,748,279           | 8,760,637     |
| Ι         | NCOME (LOSS) (**)            |                     |               |
| 92000060N | NET INCOME (LOSS) (**)       | 10,234,127          | 10,069,168    |
| 920000700 | OPERATING DEPRECIATION AND   | 9,846,366           | 8,474,240     |
| A         | AMORTIZATION (**)            |                     |               |

(\*\*) INFORMATION FOR THE LAST TWELVE MONTHS

### STATEMENTS OF CASH FLOWS (INDIRECT METHOD) FOR THE TWELVE MONTHS ENDED DECEMBER 31, 2013 AND 2012 (THOUSANDS OF MEXICAN PESOS)

#### CONSOLIDATED

**Final Printing** 

AUDITED INFORMATION

| MODITED  | IN ORMATION          | i mai i imang                 | CUDDENT VEAD | DDEMIOLIC      |
|----------|----------------------|-------------------------------|--------------|----------------|
| REF      |                      | ACCOUNT / SUBACCOUNT          | CURRENT YEAR |                |
| K        | CF                   | ACCOUNT / SUBACCOUNT          | AMOUNT       | YEAR<br>AMOUNT |
| ODEDATIN | NG ACTIVITIES        |                               | AMOUNT       | AMOUNT         |
| 50010000 | INCOME (LOSS) BEFO   | DE INCOME TAVES               | 13,963,089   | 14,122,459     |
| 50010000 | + (-) ITEMS NOT REQU |                               | 1,016,230    | 997,676        |
| 50020000 | + (-) ITEMIS NOT KEQ | + ESTIMATES FOR THE PERIOD    | 873,097      | 814,153        |
| 50020010 |                      | + PROVISIONS FOR THE PERIOD   | 0            | 0              |
| 50020020 |                      | + (-) OTHER UNREALIZED ITEMS  | 143,133      | 183,523        |
| 50030000 | + (-) ITEMS RELATED  | TO INVESTING ACTIVITIES       | 15,433,784   | 11,078,672     |
|          | (-) ITEMS RELATED    | + DEPRECIATION AND            |              |                |
| 50030010 |                      | AMORTIZATION FOR THE PERIOD   | 9,846,366    | 8,474,240      |
|          |                      | (-) + GAIN OR LOSS ON SALE OF |              |                |
| 50030020 |                      | PROPERTY, PLANT AND EQUIPMENT | 236,667      | 270,556        |
|          |                      | + (-) LOSS (REVERSION)        |              | _              |
| 50030030 |                      | IMPAIRMENT                    | 59,648       | 0              |
|          |                      | (-) + EQUITY IN RESULTS OF    |              |                |
| 50030040 |                      | AFFILIATES AND JOINT VENTURES | 5,659,963    | 666,602        |
| 50030050 |                      | (-) DIVIDENDS RECEIVED        | 0            | 0              |
| 50030060 |                      | (-) INTEREST INCOME           | (192,712)    | (106,529)      |
| 50020070 |                      | (-) FOREIGN EXCHANGE          | (2(1,220)    |                |
| 50030070 |                      | FLUCTUATION                   | (361,228)    | 1,577,455      |
| 50030080 |                      | (-) + OTHER ITEMS             | 185,080      | 196,348        |
| 50040000 | + (-) ITEMS RELATED  | TO FINANCING ACTIVITIES       | 1,052,445    | 3,033,065      |
| 50040010 |                      | (+) ACCRUED INTEREST          | 4,803,151    | 4,369,276      |
| 50040020 |                      | (+) FOREIGN EXCHANGE          | 489,847      | (2,117,757)    |
| 30040020 |                      | FLUCTUATION                   | 409,047      | (2,117,737)    |
| 50040030 |                      | (+) FINANCIAL OPERATIONS OF   | (4,841,734)  | 152,909        |
|          |                      | DERIVATIVES                   | (4,041,734)  | 132,707        |
| 50040040 |                      | + (-) OTHER ITEMS             | 601,181      | 628,637        |
| 50050000 | CASH FLOW BEFORE     |                               | 31,465,548   | 29,231,872     |
| 50060000 | CASH FLOWS PROVII    | DED OR USED IN OPERATION      | (7,659,343)  | (6,675,809)    |
| 50060010 |                      | + (-) DECREASE (INCREASE) IN  | (2,604,151)  | (594,478)      |
| 20000010 |                      | CUSTOMERS                     | (2,001,131)  | (5) 1, 170)    |
| 50060020 |                      | + (-) DECREASE (INCREASE) IN  | (3,372,410)  | (626,965)      |
| 20000020 |                      | INVENTORIES                   | (0,072,110)  | (020,200)      |
|          |                      | + (-) DECREASE (INCREASE) IN  |              |                |
| 50060030 |                      | OTHER ACCOUNTS RECEIVABLES    | (2,136,355)  | (1,818,962)    |
|          |                      | AND OTHER ASSETS              |              |                |
| 50060040 |                      | + (-) INCREASE (DECREASE) IN  | 2,159,414    | 711,155        |
|          |                      | SUPPLIERS                     |              |                |
| 50060050 |                      |                               | 3,088,852    | 188,584        |

+ (-) INCREASE (DECREASE) IN OTHER LIABILITIES + (-) INCOME TAXES PAID OR 50060060 (4,794,693)(4,535,143)**RETURNED** NET CASH FLOWS FROM OPERATING ACTIVITIES 50070000 23,806,205 22,556,063 **INVESTING ACTIVITIES** 50080000 NET CASH FLOWS FROM INVESTING ACTIVITIES (25,246,453)(12,167,423)(-) PERMANENT INVESTMENTS IN 50080010 (1,588,925)(452,023)**SHARES** + DISPOSITION OF PERMANENT 50080020 0 0 **INVESTMENT IN SHARES** (-) INVESTMENT IN PROPERTY, 50080030 (14,870,672)(11,428,422)PLANT AND EQUIPMENT + SALE OF PROPERTY, PLANT AND 50080040 169,218 336,278 **EQUIPMENT** (-) TEMPORARY INVESTMENTS 50080050 (517,199)(274,958)+ DISPOSITION OF TEMPORARY 50080060 479,039 1,868,059 **INVESTMENTS** (-) INVESTMENT IN INTANGIBLE 50080070 (824,072)(822,027)**ASSETS** + DISPOSITION OF INTANGIBLE 0 50080080 0 **ASSETS** 50080090 (-) BUSINESS ACQUISITIONS 0 0 50080100 + BUSINESS DISPOSITIONS 0 0 50080110 + DIVIDEND RECEIVED 0 12,830 + INTEREST RECEIVED 50080120 0 0 + (-) DECREASE (INCREASE) IN ADVANCES AND LOANS TO THIRD 50080130 0 0 **PARTIES** 50080140 + (-) OTHER ITEMS (9,482,862)(18,140)FINANCING ACTIVITIES NET CASH FLOWS FROM FINANCING ACTIVITIES (7,547,799)50090000 (923,817)50090010 + BANK FINANCING 239,400 493,383 50090020 + STOCK MARKET FINANCING 6,437,204 0 0 50090030 + OTHER FINANCING 0 (-) BANK FINANCING 50090040 (375,000)(1,020,000)**AMORTIZATION** (-) STOCK MARKET FINANCING 50090050 0 0 **AMORTIZATION** (-) OTHER FINANCING 50090060 (376,159)(645,184)**AMORTIZATION** + (-) INCREASE (DECREASE) IN 0 0 50090070 CAPITAL STOCK 50090080 (-) DIVIDENDS PAID (2,168,384)(1,002,692)+ PREMIUM ON ISSUANCE OF 50090090 0 0 **SHARES** + CONTRIBUTIONS FOR FUTURE 0 50090100 0 CAPITAL INCREASES 50090110 (-) INTEREST EXPENSE (4,681,676)(4,355,869)

(-) REPURCHASE OF SHARES

+ (-) OTHER ITEMS

50090120

50090130

(763,454)

(253,185)

| 50100000 NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS | (2,364,065) | 2,840,841  |
|---|-------------|------------|
| 50110000 CHANGES IN THE VALUE OF CASH AND CASH EQUIVALENTS    | (7,227)     | (53,440)   |
| 50120000CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD      | 19,063,325  | 16,275,924 |
| 50130000 CASH AND CASH EQUIVALENTS AT END OF PERIOD           | 16,692,033  | 19,063,325 |
|   |             |            |

# STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY (THOUSANDS OF MEXICAN PESOS)

#### CONSOLIDATED

| AUDITED INFORMA  | TION      |             | Final Printi    | ng                       |             |                               |
|--|-----------|-------------|-----------------|--------------------------|-------------|-------------------------------|
|  |           |             | (<br>ADDITIONAL | CONTRIBUTIONS FOR FUTURE | OTHER       | RETAINED EA<br>ACCUMULAT<br>H |
| CONCEDES   | CAPITAL   | SHARES      | PAID-IN         | CAPITAL<br>INCREASES     | CAPITAL     | (AC                           |
| CONCEPTS<br>BALANCE AT                                     | STOCK KI  | EPURCHASED  | CAPITAL         | INCREASES                | CONTRIBUTED | RESERVES                      |
| JANUARY 1, 2012  | 5,040,808 | -15,971,710 | 15,889,819      | (                        | 0           | 2,139,007                     |
| RETROSPECTIVE<br>ADJUSTMENT                                | 0         | 0           | 0               | (                        | 0           | 0                             |
| APPLICATION OF<br>OTHER<br>COMPREHENSIVE                   |           |             |                 |                          |             |                               |
| INCOME TO  |           |             |                 |                          |             |                               |
| RETAINED<br>EARNINGS                                       | 0         | 0           | 0               | (                        | 0           | 0                             |
| LAKININGS  | U         | O           | U               | `                        | 9           | O                             |
| ESTABLISHMENT O  |           |             |                 |                          |             |                               |
| RESERVES   | 0         | 0           | 0               | (                        | 0           | 0                             |
| DIVIDENDS<br>DECLARED                                      | 0         | 0           | 0               | (                        | 0           | 0                             |
| (DECREASE)<br>INCREASE OF<br>CAPITAL                       | -62,682   | 1,991,714   | 0               |                          | ) 0         | 0                             |
|  | ,         | -,,, -,, -, |                 |                          |             | ,                             |
| REPURCHASE OF<br>SHARES                                    | 0         | -533,038    | 0               | (                        | 0           | 0                             |
| (DECREASE)<br>INCREASE IN<br>ADDITIONAL<br>PAID-IN CAPITAL | 0         | 0           | 0               | (                        | 0           | 0                             |
| (DECREASE) INCREASE IN                                     | 7         |             |                 |                          |             |                               |
| NON-CONTROLLING<br>INTEREST                                | 0         | 0           | 0               | (                        | 0           | 0                             |
| OTHER  | 0         | 1,409,811   | 0               | (                        | 0           | 0                             |
|  | 0         | 0           | 0               | (                        | 0           | 0                             |

| COMPREHENSIVE INCOME  |           |             |            |   |   |           |
|---|-----------|-------------|------------|---|---|-----------|
| BALANCE AT DECEMBER 31, 2012                                      | 4,978,126 | -13,103,223 | 15,889,819 | 0 | 0 | 2,139,007 |
| BALANCE AT<br>JANUARY 1, 2013                                     | 4,978,126 | -13,103,223 | 15,889,819 | 0 | 0 | 2,139,007 |
| RETROSPECTIVE<br>ADJUSTMENT                                       | 0         | 0           | 0          | 0 | 0 | 0         |
| APPLICATION OF<br>OTHER<br>COMPREHENSIVE<br>INCOME TO<br>RETAINED |           |             |            |   |   |           |
| EARNINGS  | 0         | 0           | 0          | 0 | 0 | 0         |
| ESTABLISHMENT OF<br>RESERVES                                      | 0         | 0           | 0          | 0 | 0 | 0         |
| DIVIDENDS<br>DECLARED   | 0         | 0           | 0          | 0 | 0 | 0         |
| (DECREASE)<br>INCREASE OF<br>CAPITAL                              | 0         | 0           | 0          | 0 | 0 | 0         |
| REPURCHASE OF<br>SHARES   | 0         | -1,057,083  | 0          | 0 | 0 | 0         |
| (DECREASE)<br>INCREASE IN<br>ADDITIONAL<br>PAID-IN CAPITAL        | 0         | 0           | 0          | 0 | 0 | 0         |
| (DECREASE)<br>INCREASE IN<br>NON-CONTROLLING                      |           |             |            |   |   |           |
| INTEREST  | 0         | 0           | 0          | 0 | 0 | 0         |
| OTHER   | 0         | 1,311,858   | 0          | 0 | 0 | 0         |
| COMPREHENSIVE<br>INCOME   | 0         | 0           | 0          | 0 | 0 | 0         |
| BALANCE AT<br>DECEMBER 31, 2013                                   | 4,978,126 | -12,848,448 | 15,889,819 | 0 | 0 | 2,139,007 |

**MEXICAN STOCK EXCHANGE** 

STOCK EXCHANGE CODE: TLEVISA OUARTER: 04 YEAR: 2013

GRUPO TELEVISA, S.A.B.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF

OPERATIONS CONSOLIDATED

AUDITED INFORMATION Final Printing

MEXICO CITY, D.F., MAY 5, 2014—GRUPO TELEVISA, S.A.B. (NYSE:TV; BMV: TLEVISA CPO; "TELEVISA" OR "THE COMPANY"), TODAY ANNOUNCED AUDITED RESULTS FOR FOURTH QUARTER AND FULL YEAR 2013. THE RESULTS HAVE BEEN PREPARED IN ACCORDANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS ("IFRS").

THE FOLLOWING INFORMATION FROM THE CONDENSED CONSOLIDATED STATEMENTS OF INCOME FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012 IS PRESENTED IN MILLIONS OF MEXICAN PESOS, AS WELL AS THE PERCENTAGE CHANGE WHEN COMPARING 2013 WITH 2012:

#### **NET SALES**

NET SALES INCREASED BY 6.5% TO PS.73,790.7 MILLION IN 2013 COMPARED WITH PS. 69,290.4 MILLION IN 2012. THIS INCREASE WAS ATTRIBUTABLE TO STRONG REVENUE GROWTH IN TELECOMMUNICATIONS, AND SKY SEGMENTS. OPERATING SEGMENT INCOME INCREASED 5.1%, REACHING PS.29,860.4 MILLION WITH A MARGIN OF 39.7% IN 2013 COMPARED WITH PS.28,413.5 MILLION WITH A MARGIN OF 40.3% IN 2012.

#### NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY

NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY DECREASED TO PS.7,748.3 MILLION, OR 11.6%, IN 2013 COMPARED WITH PS.8,760.6 MILLION IN 2012. THE NET DECREASE OF PS.1,012.3 MILLION REFLECTED:

I) A PS.4,993.3 MILLION INCREASE IN SHARE OF LOSS OF JOINT VENTURES AND ASSOCIATES, NET, PRIMARILY AS A RESULT OF A NON-CASH IMPAIRMENT ADJUSTMENT TO OUR NET INVESTMENT IN GSF, OUR 50% JOINT VENTURE IN THE IUSACELL TELECOM BUSINESS.

II) A PS.1,177.4 MILLION INCREASE IN NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS, RESULTING PRIMARILY FROM THE RECOGNITION IN SKY AND OUR TELECOMMUNICATIONS SEGMENTS OF DEFERRED INCOME TAX ASSETS, WHICH INCLUDED A BENEFIT FROM TAX LOSS CARRYFORWARDS RELATED TO THESE SEGMENTS IN CONNECTION WITH THE RECENTLY ENACTED 2014 TAX REFORM.

THESE UNFAVORABLE VARIANCES WERE PARTIALLY OFFSET BY I) A PS.4,235.2 MILLION INCREASE IN FINANCE INCOME, NET, RESULTING PRIMARILY FROM A NON-CASH GAIN IN FAIR VALUE OF OUR OPTION TO CONVERT OUR INVESTMENT IN DEBENTURES ISSUED BY BMP, THE CONTROLLING COMPANY OF UNIVISION, INTO SHARES OF CAPITAL STOCK OF BMP; II) A PS.598.8 MILLION INCREASE IN THE OPERATING INCOME; AND III) A PS.324.4 MILLION DECREASE IN INCOME TAXES.

FOURTH-QUARTER RESULTS AND FULL-YEAR RESULTS BY BUSINESS SEGMENT

THE FOLLOWING INFORMATION PRESENTS FOURTH-QUARTER CONSOLIDATED RESULTS ENDED DECEMBER 31, 2013 AND 2012 AND FULL-YEAR CONSOLIDATED RESULTS ENDED DECEMBER 31, 2013 AND 2012, FOR EACH OF OUR BUSINESS SEGMENTS. CONSOLIDATED RESULTS FOR THE FOURTH QUARTER 2013 AND 2012 AND FULL YEAR 2013 AND 2012 ARE PRESENTED IN MILLIONS OF MEXICAN PESOS:

#### **CONTENT**

FOURTH-QUARTER SALES INCREASED 2.1% TO PS.10,433.8 MILLION COMPARED WITH PS.10,218.7 MILLION IN FOURTH QUARTER 2012. FULL-YEAR SALES INCREASED 2.8% TO PS.33,817.6 MILLION COMPARED WITH PS.32,884.1 MILLION IN 2012.

#### **ADVERTISING**

FOURTH-QUARTER ADVERTISING REVENUE INCREASED 7.8% TO PS.8,318.7 MILLION COMPARED WITH PS.7,716.2 MILLION IN FOURTH QUARTER 2012. FULL-YEAR ADVERTISING REVENUE INCREASED BY 3.9% TO PS.24,864.5 MILLION COMPARED WITH PS.23,935.9 MILLION IN 2012. THESE RESULTS REFLECT STRONGER ADVERTISING REVENUES IN OUR BROADCASTING CHANNELS AND PAY-TV NETWORKS.

#### NETWORK SUBSCRIPTION REVENUE

FOURTH-QUARTER NETWORK SUBSCRIPTION REVENUE DECREASED BY 22.1% TO PS.638.6 MILLION COMPARED TO PS.819.4 MILLION IN FOURTH-QUARTER 2012. THESE RESULTS REFLECT FORGONE REVENUE AS A RESULT OF THE IMPLEMENTATION OF THE MUST-OFFER RULING THAT CAME INTO EFFECT WITH THE CONSTITUTIONAL REFORM IN TELECOMMUNICATIONS MATTERS. AMONG OTHER MEASURES, THIS REFORM REQUIRES US TO ALLOW THE RETRANSMISSION FREE OF CHARGE AND ON A NON-DISCRIMINATORY BASIS OF FREE-TO-AIR TELEVISION SIGNALS TO PAY-TV LICENSEES THAT OPERATE IN THE SAME AREA OF GEOGRAPHIC COVERAGE, SUBJECT TO CERTAIN CONDITIONS BEING MET.

FULL-YEAR NETWORK SUBSCRIPTION REVENUE GREW BY 2.3% TO PS.3,263.6 MILLION COMPARED WITH PS.3,189.2 MILLION IN 2012, MAINLY AS A RESULT OF THE SUSTAINED ADDITION OF PAY-TV SUBSCRIBERS IN MEXICO AND, TO A LESSER EXTENT, ABROAD. WE CLOSED 2013 WITH 35.7 MILLION SUBSCRIBERS, AN INCREASE OF 7.5% FROM 2012. THIS EFFECT WAS PARTIALLY OFFSET BY THE MUST-OFFER RULING REFERRED TO ABOVE AND TO A LESSER EXTENT A NEGATIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED SALES.

#### LICENSING AND SYNDICATION

FOURTH-QUARTER LICENSING AND SYNDICATION REVENUE DECREASED BY 12.3% TO PS.1,476.5 MILLION COMPARED TO PS.1,683.1 MILLION IN FOURTH-QUARTER 2012. THE DECREASE IS MOSTLY EXPLAINED BY UNUSUALLY STRONG SALES TO LATIN AMERICA AND COPRODUCTION REVENUES IN FOURTH QUARTER 2012, AND THE RESULTING DIFFICULT COMPARISON TO THE CURRENT PERIOD. ROYALTIES FROM UNIVISION INCREASED 8.7% FROM US\$68.0 MILLION IN FOURTH QUARTER 2012 TO US\$74.0 MILLION IN FOURTH QUARTER 2013.

THE FULL-YEAR DECREASE IN LICENSING AND SYNDICATION REVENUE OF 1.2% TO PS.5,689.5 MILLION COMPARED WITH PS.5,759.0 MILLION IN 2012 IS EXPLAINED BY I) A DECREASE IN SALES TO THE REST OF THE WORLD AND LOWER COPRODUCTION REVENUES; AND II) A NEGATIVE

TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED REVENUES. THIS NEGATIVE EFFECT WAS PARTIALLY OFFSET BY AN INCREASE OF 10.3% IN ROYALTIES FROM UNIVISION, FROM US\$247.6 MILLION IN 2012 TO US\$273.2 MILLION IN 2013.

FOURTH-QUARTER OPERATING SEGMENT INCOME DECREASED 2.1% TO PS.4,705.4 MILLION COMPARED WITH PS.4,807.8 MILLION IN FOURTH QUARTER 2012; THE MARGIN WAS 45.1%. THESE RESULTS REFLECT HIGHER REVENUES THAT WERE OFFSET BY THE EFFECTS OF THE MUST-OFFER RULING.

FULL-YEAR OPERATING SEGMENT INCOME INCREASED 1.0% TO PS.15,566.0 MILLION COMPARED WITH PS.15,411.1 MILLION IN 2012. THE MARGIN WAS 46.0%. THESE RESULTS REFLECT HIGHER REVENUES, WHICH WERE PARTIALLY OFFSET BY THE DECREASE IN NETWORK SUBSCRIPTION REVENUE, THE INCREASE IN PRODUCTION COSTS OF SPECIAL EVENTS, AN INCREASE IN OPERATING EXPENSES RELATED TO HIGHER EMPLOYEE COSTS AND AGENCY COMMISSIONS, AND A NEGATIVE TRANSLATION EFFECT.

#### **PUBLISHING**

FOURTH-QUARTER SALES DECREASED 7.3% TO PS.927.7 MILLION COMPARED WITH PS.1,000.3 MILLION IN FOURTH QUARTER 2012.

FULL-YEAR SALES DECREASED 6.8% TO PS.3,218.3 MILLION COMPARED WITH PS.3,453.0 MILLION IN 2012. THE DECREASE IS EXPLAINED BY LOWER CIRCULATION AND ADVERTISING REVENUES IN MEXICO AND THE REST OF THE WORLD AND A NEGATIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED SALES. IN 2013 MEXICO-DERIVED REVENUES REPRESENTED 39.2% COMPARED WITH 38.7% IN 2012.

FOURTH-QUARTER OPERATING SEGMENT INCOME INCREASED 6.5% TO PS.144.4 MILLION COMPARED WITH PS.135.6 MILLION IN FOURTH QUARTER 2012, AND THE MARGIN WAS 15.6%.

FULL-YEAR OPERATING SEGMENT INCOME DECREASED 26.5% TO PS.328.9 MILLION COMPARED WITH PS.447.6 MILLION IN 2012, AND THE MARGIN WAS 10.2%. THIS DECREASE REFLECTS LOWER SALES AND HIGHER MARKETING EXPENSES. THIS EFFECT WAS PARTIALLY OFFSET BY I) A DECREASE IN PAPER, PRINTING AND EDITING COSTS; AND II) A POSITIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED COSTS AND EXPENSES.

#### SKY

FOURTH-QUARTER SALES INCREASED BY 9.7% TO PS.4,180.7 MILLION COMPARED WITH PS.3,810.5 MILLION IN FOURTH QUARTER 2012. DURING THE QUARTER, SKY ADDED A TOTAL OF 136,550 SUBSCRIBERS, MAINLY IN MEXICO.

FULL-YEAR SALES INCREASED 11.3% TO PS.16,098.3 MILLION COMPARED WITH PS.14,465.3 MILLION IN 2012. THE ANNUAL INCREASE WAS DRIVEN BY SOLID GROWTH IN THE SUBSCRIBER BASE OF MORE THAN 862,000, WHICH IS EXPLAINED BY THE CONTINUED SUCCESS OF SKY'S LOW-COST OFFERING, THE ATTRACTIVENESS OF SKY'S TRADITIONAL PAY-TV PACKAGES, AND THE INCREASE IN ADVERTISING REVENUES. AS OF DECEMBER 31, 2013, THE NUMBER OF NET ACTIVE SUBSCRIBERS INCREASED TO 6,015,475 (INCLUDING 168,063 COMMERCIAL SUBSCRIBERS), COMPARED WITH 5,153,445 (INCLUDING 164,669 COMMERCIAL SUBSCRIBERS) AS OF DECEMBER 31, 2012. SKY CLOSED THE YEAR WITH 203,076 SUBSCRIBERS IN CENTRAL AMERICA AND THE DOMINICAN REPUBLIC.

FOURTH-QUARTER OPERATING SEGMENT INCOME INCREASED 11.4% TO PS.1,787.3 MILLION COMPARED WITH PS.1,604.4 MILLION IN FOURTH QUARTER 2012, AND THE MARGIN WAS 42.8%. THIS INCREASE REFLECTS LOWER PROGRAMMING COSTS, PARTIALLY OFFSET BY THE AMORTIZATION OF COSTS RELATED WITH THE 24 EXCLUSIVE MATCHES OF THE 2014 SOCCER WORLD CUP.

FULL-YEAR OPERATING SEGMENT INCOME INCREASED 11.9% TO PS.7,340.5 MILLION COMPARED WITH PS.6,558.0 MILLION IN 2012, AND THE MARGIN WAS 45.6%. THIS INCREASE REFLECTS I) AN INCREASE IN SALES; AND II) LOWER PROGRAMMING COSTS. THIS EFFECT WAS PARTIALLY COMPENSATED BY I) HIGHER COSTS AND EXPENSES INHERENT TO THE GROWTH IN THE SUBSCRIBER BASE, MAINLY IN THE LOWER-COST PACKAGES; AND II) HIGHER PROGRAMMING EXPENSES RELATED TO SPECIAL EVENTS.

#### **TELECOMMUNICATIONS**

FOURTH-QUARTER SALES INCREASED 13.9% TO PS.4,599.4 MILLION COMPARED WITH PS.4,037.0 MILLION IN FOURTH QUARTER 2012 DRIVEN BY GROWTH IN ALL OF OUR CABLE PLATFORMS.

FULL-YEAR SALES INCREASED 10.1% TO PS.17,138.8 MILLION COMPARED WITH PS.15,570.4 MILLION IN 2012. IN THE AGGREGATE, THE THREE CABLE OPERATIONS ADDED 709 THOUSAND REVENUE GENERATING UNITS DURING THE YEAR AS A RESULT OF THE SUCCESS OF OUR COMPETITIVE PACKAGES. VOICE AND DATA RGUS CONTINUED TO BE THE MAIN DRIVERS OF GROWTH, INCREASING 21.4% AND 27.6% COMPARED WITH 2012, RESPECTIVELY, WHILE VIDEO RGUS EXPANDED BY 8.1%.

YEAR-OVER-YEAR, CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL NET SALES INCREASED 12.6%, 12.9%, 9.6%, AND 0.4% RESPECTIVELY.

THE FOLLOWING INFORMATION SETS FORTH THE BREAKDOWN OF SUBSCRIBERS FOR EACH OF OUR THREE TELECOMMUNICATIONS SUBSIDIARIES AS OF DECEMBER 31, 2013:

THE SUBSCRIBER BASE OF CABLEVISIÓN OF VIDEO, BROADBAND AND VOICE AS OF DECEMBER 31, 2013 AMOUNTED TO 867,525, 666,464 AND 415,023 SUBSCRIBERS, RESPECTIVELY.

THE SUBSCRIBER BASE OF CABLEMÁS OF VIDEO, BROADBAND AND VOICE AS OF DECEMBER 31, 2013 AMOUNTED TO 1,185,090, 705,202 AND 347,609 SUBSCRIBERS, RESPECTIVELY.

THE SUBSCRIBER BASE OF TVI OF VIDEO, BROADBAND AND VOICE AS OF DECEMBER 31, 2013 AMOUNTED TO 442,697, 295,122 AND 153,295 SUBSCRIBERS, RESPECTIVELY.

THE RGUS OF CABLEVISIÓN, CABLEMÁS AND TVI AS OF DECEMBER 31, 2013 AMOUNTED TO 1,949,012, 2,237,901 AND 891,114, RESPECTIVELY.

FOURTH-QUARTER OPERATING SEGMENT INCOME INCREASED 4.9% TO PS.1,656.2 MILLION COMPARED WITH PS.1,579.1 MILLION IN FOURTH QUARTER 2012, AND THE MARGIN WAS 36.0%. THESE RESULTS REFLECT CONTINUED GROWTH IN THE CABLE PLATFORMS, AND LOWER PROGRAMMING COSTS, PARTIALLY COMPENSATED BY A LOWER MARGIN IN BESTEL WHEN COMPARED TO LAST YEAR, AND HIGHER PERSONNEL COSTS AND SELLING EXPENSES IN OUR CABLE PLATFORMS. THE LOWER MARGIN IN BESTEL IS EXPLAINED BY THE LARGER CONTRIBUTION OF LONG DISTANCE REVENUE, WHICH HAS BECOME A BIGGER PORTION OF ITS REVENUE MIX.

FULL-YEAR OPERATING SEGMENT INCOME INCREASED 5.5% TO PS.6,131.8 MILLION COMPARED WITH PS.5,812.8 MILLION IN 2012, AND THE MARGIN WAS 35.8%. THESE RESULTS PRIMARILY REFLECT CONTINUED GROWTH IN THE CABLE PLATFORMS. THESE FAVORABLE VARIANCES WERE PARTIALLY OFFSET BY THE LOWER MARGIN OF BESTEL AND THE INCREASE IN MAINTENANCE COSTS, PERSONNEL COSTS, AND ADVERTISING SPENDING DURING THE YEAR.

THE FOLLOWING INFORMATION SET FORTH THE BREAKDOWN OF REVENUES AND OPERATING SEGMENT INCOME, EXCLUDING CONSOLIDATION ADJUSTMENTS, FOR OUR FOUR TELECOMMUNICATIONS SUBSIDIARIES FOR 2013 AND 2012:

THE REVENUES FOR 2013 OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.5,678.1 MILLION, PS.6,139.5 MILLION, PS.2,713.2 MILLION AND PS.3,051.4 MILLION, RESPECTIVELY.

THE REVENUES FOR 2012 OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.5,041.1 MILLION, PS.5,439.7 MILLION, PS.2,474.6 MILLION AND PS.3,039.8 MILLION, RESPECTIVELY.

THE OPERATING SEGMENT INCOME FOR 2013 OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.2,266.2 MILLION, PS.2,108.9 MILLION, PS.1,177.6 MILLION AND PS.820.7 MILLION, RESPECTIVELY.

THE OPERATING SEGMENT INCOME FOR 2012 OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.2,033.8 MILLION, PS.2,007.6 MILLION, PS.1,065.6 MILLION AND PS.955.6 MILLION, RESPECTIVELY.

THESE RESULTS DO NOT INCLUDE CONSOLIDATION ADJUSTMENTS IN REVENUES OF PS.443.4 MILLION AND PS.424.8 MILLION IN 2013 AND 2012, RESPECTIVELY, NOR PS.241.6 MILLION AND PS.249.8 MILLION IN 2013 AND 2012, RESPECTIVELY, IN OPERATING SEGMENT INCOME, WHICH ARE INCLUDED IN THE CONSOLIDATED RESULTS OF TELECOMMUNICATIONS.

#### OTHER BUSINESSES

FOURTH-QUARTER SALES INCREASED 55.3% TO PS.1,647.1 MILLION COMPARED WITH PS.1,060.5 MILLION IN FOURTH QUARTER 2012, DRIVEN MAINLY BY OUR FEATURE-FILM DISTRIBUTION AND SOCCER BUSINESSES.

FULL-YEAR SALES INCREASED 15.3% TO PS.4,855.0 MILLION COMPARED WITH PS.4,211.3 MILLION IN 2012. BUSINESSES THAT PERFORMED WELL INCLUDE FEATURE-FILM DISTRIBUTION, SOCCER, RADIO, AND GAMING. THE SOCCER BUSINESS BENEFITED FROM PLAYER RELATED TRANSACTIONS, WHILE THE RADIO BUSINESS SAW AN INCREASE IN ADVERTISING REVENUES. FINALLY, THE FEATURE-FILM DISTRIBUTION BUSINESS DISTRIBUTED HITS SUCH AS "THE HUNGER GAMES: CATCHING FIRE" AND "INSTRUCTIONS NOT INCLUDED".

FOURTH-QUARTER OPERATING SEGMENT INCOME REACHED PS.196.5 MILLION COMPARED WITH PS.15.3 MILLION IN FOURTH QUARTER 2012.

FULL-YEAR OPERATING SEGMENT INCOME REACHED PS.493.2 MILLION COMPARED WITH PS.184.0 MILLION IN 2012, REFLECTING I) INCREASES IN THE OPERATING SEGMENT INCOME OF FEATURE-FILM DISTRIBUTION, RADIO, AND GAMING; II) A SHIFT FROM LOSS TO INCOME IN OUR SOCCER BUSINESS; AND III) A SMALLER OPERATING SEGMENT LOSS IN OUR PUBLISHING DISTRIBUTION BUSINESS.

#### INTERSEGMENT OPERATIONS

INTERSEGMENT OPERATIONS FOR THE FOURTH QUARTER 2013 AND 2012 AMOUNTED TO PS.345.6 MILLION AND PS.334.5 MILLION, RESPECTIVELY.

INTERSEGMENT OPERATIONS FOR 2013 AND 2012 AMOUNTED TO PS.1,337.3 MILLION AND PS.1,293.7 MILLION, RESPECTIVELY.

#### **CORPORATE EXPENSES**

CORPORATE EXPENSES INCREASED 18.8% TO PS.358.4 MILLION IN FOURTH QUARTER 2013 COMPARED TO PS.301.8 MILLION IN FOURTH QUARTER 2012. THESE EXPENSES INCLUDE SHARE-BASED COMPENSATION EXPENSE, WHICH IS MEASURED AT FAIR VALUE AT THE TIME THE EQUITY BENEFITS ARE CONDITIONALLY SOLD TO OFFICERS AND EMPLOYEES, AND IS RECOGNIZED OVER THE VESTING PERIOD.

CORPORATE EXPENSES FOR THE FULL YEAR 2013 INCREASED 3.8% TO PS.1,192.5 MILLION COMPARED TO PS.1,149.3 IN 2012.

#### OTHER EXPENSE, NET

OTHER EXPENSE, NET, DECREASED BY PS.567.3 MILLION, OR 87.2%, TO PS.83.1 MILLION IN 2013, FROM PS.650.4 MILLION IN 2012. THIS DECREASE REFLECTED PRIMARILY OTHER INCOME FROM UNIVISION IN THE AMOUNT OF US\$30 MILLION RELATED TO THE RELEASE OF CERTAIN CARRIAGE RIGHTS WITH DIRECTV HELD BY US IN THE UNITED STATES, AS WELL AS A LOWER LOSS ON DISPOSITION OF PROPERTY AND EQUIPMENT, AND A REDUCTION IN EXPENSE RELATED TO FINANCIAL ADVISORY AND PROFESSIONAL SERVICES.

OTHER EXPENSE, NET, IN 2013, INCLUDED PRIMARILY DONATIONS, FINANCIAL ADVISORY AND PROFESSIONAL SERVICES, AND LOSS ON DISPOSITION OF PROPERTY AND EQUIPMENT, WHICH WAS PARTIALLY OFFSET BY OTHER INCOME FROM UNIVISION.

#### NON-OPERATING RESULTS

#### FINANCE INCOME OR EXPENSE, NET

THE FOLLOWING INFORMATION SETS FORTH THE FINANCE INCOME (EXPENSE), NET, STATED IN MILLIONS OF MEXICAN PESOS FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012:

FINANCE INCOME, NET, INCREASED BY PS.4,235.2 MILLION TO PS.884.7 MILLION IN 2013 FROM A FINANCE EXPENSE OF PS.3,350.5 MILLION IN 2012. THIS INCREASE REFLECTED PRIMARILY I) A PS.4,994.6 MILLION INCREASE IN OTHER FINANCE INCOME, NET, TO PS.4,841.7 MILLION IN 2013 COMPARED WITH PS.152.9 MILLION IN OTHER FINANCE EXPENSE, NET IN 2012, RESULTING PRIMARILY FROM A NON-CASH GAIN IN FAIR VALUE OF OUR OPTION TO CONVERT OUR INVESTMENT IN DEBENTURES ISSUED BY BMP, THE CONTROLLING COMPANY OF UNIVISION, INTO SHARES OF CAPITAL STOCK OF BMP; AND II) A PS.85.7 MILLION INCREASE IN INTEREST INCOME TO PS.1,130.0 MILLION IN 2013 COMPARED WITH PS.1,044.3 MILLION IN 2012, EXPLAINED PRIMARILY BY A HIGHER AVERAGE AMOUNT OF CASH, CASH EQUIVALENTS AND TEMPORARY INVESTMENTS DURING 2013. THESE FAVORABLE VARIANCES WERE OFFSET BY I) A PS.433.9 MILLION INCREASE IN INTEREST EXPENSE TO PS.4,803.2 MILLION IN 2013 COMPARED WITH

PS.4,369.3 MILLION IN 2012, DUE PRIMARILY TO A HIGHER AVERAGE PRINCIPAL AMOUNT OF DEBT AND FINANCE LEASE OBLIGATIONS IN 2013; AND II) A PS.411.2 MILLION INCREASE IN FOREIGN EXCHANGE LOSS TO PS.283.8 MILLION IN FOREIGN EXCHANGES LOSS, NET IN 2013 COMPARED WITH PS.127.4 MILLION IN FOREIGN EXCHANGE GAIN, NET IN 2012, RESULTING PRIMARILY FROM THE EFFECT OF A 1.7% DEPRECIATION OF THE MEXICAN PESO AGAINST THE U.S. DOLLAR ON OUR AVERAGE NET UNHEDGED U.S. DOLLAR LIABILITY POSITION IN 2013 COMPARED WITH A 8.1% APPRECIATION AND A LOWER AVERAGE NET U.S. DOLLAR LIABILITY POSITION IN 2012.

#### SHARE OF LOSS OF JOINT VENTURES AND ASSOCIATES, NET

SHARE OF LOSS OF JOINT VENTURES AND ASSOCIATES, NET, INCREASED BY PS.4,993.3 MILLION, TO PS.5,659.9 MILLION IN 2013 FROM PS.666.6 MILLION IN 2012. THIS INCREASE REFLECTED PRIMARILY A NON-CASH IMPAIRMENT ADJUSTMENT TO OUR NET INVESTMENT IN GSF, OUR 50% JOINT VENTURE IN THE IUSACELL TELECOM BUSINESS. THIS EFFECT WAS PARTIALLY OFFSET BY AN INCREASE IN OUR SHARE OF INCOME OF BMP, THE CONTROLLING COMPANY OF UNIVISION.

#### **INCOME TAXES**

INCOME TAXES DECREASED BY PS.324.4 MILLION, OR 8%, TO PS.3,729.0 MILLION IN 2013 COMPARED WITH PS.4,053.4 MILLION IN 2012. THIS DECREASE REFLECTED PRIMARILY A LOWER EFFECTIVE INCOME TAX RATE.

#### NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS

NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS INCREASED BY PS.1,177.4 MILLION, OR 90%, TO PS.2,485.9 MILLION IN 2013, COMPARED WITH PS.1,308.5 MILLION IN 2012. THIS INCREASE REFLECTED PRIMARILY A HIGHER PORTION OF NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS IN OUR SKY AND TELECOMMUNICATIONS SEGMENTS. THIS INCREASE RESULTED PRIMARILY FROM THE RECOGNITION OF DEFERRED INCOME TAX ASSETS, WHICH INCLUDED A BENEFIT FROM TAX LOSS CARRYFORWARDS RELATED TO THESE SEGMENTS IN CONNECTION WITH THE RECENTLY ENACTED 2014 TAX REFORM.

#### OTHER RELEVANT INFORMATION

#### CAPITAL EXPENDITURES AND INVESTMENTS

DURING 2013, WE INVESTED APPROXIMATELY US\$1,157.8 MILLION IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES. THESE CAPITAL EXPENDITURES INCLUDED APPROXIMATELY US\$599.9 MILLION FOR OUR TELECOMMUNICATIONS SEGMENT, US\$397.7 MILLION FOR OUR SKY SEGMENT, AND US\$160.2 MILLION FOR OUR CONTENT SEGMENT AND OTHER BUSINESSES.

OUR INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT IN OUR TELECOMMUNICATIONS SEGMENT DURING 2013 INCLUDED APPROXIMATELY US\$187.9 MILLION FOR CABLEVISIÓN, US\$245.5 MILLION FOR CABLEMÁS, US\$112.8 MILLION FOR TVI, AND US\$53.7 MILLION FOR BESTEL.

DURING 2013, WE MADE ADDITIONAL CAPITAL CONTRIBUTIONS IN CONNECTION WITH OUR 50% JOINT INTEREST IN GSF IN THE AGGREGATE AMOUNT OF PS.1,587.5 MILLION.

ALSO, DURING THIRD QUARTER 2013, WE MADE AN INVESTMENT IN THE AMOUNT OF PS.7,000 MILLION IN CONVERTIBLE DEBT INSTRUMENTS WHICH, SUBJECT TO REGULATORY APPROVAL,

WILL ALLOW US TO ACQUIRE 95% OF THE EQUITY INTEREST OF TENEDORA ARES, S.A.P.I. DE C.V. ("ARES"), OWNER OF 51% OF THE EQUITY INTEREST OF GRUPO CABLE TV, S.A. DE C.V. ("CABLECOM"), A TELECOMMUNICATIONS COMPANY THAT OFFERS VIDEO, TELEPHONY AND DATA SERVICES IN MEXICO. IN ADDITION, ARES HAS AN OPTION TO ACQUIRE IN THE FUTURE, SUBJECT TO REGULATORY APPROVALS, THE REMAINING 49% OF THE EQUITY INTEREST OF CABLECOM. AS PART OF THIS TRANSACTION, WE INVESTED IN A LONG-TERM DEBT INSTRUMENT ISSUED BY ARES IN THE AMOUNT OF US\$195 MILLION.

#### DEBT AND FINANCE LEASE OBLIGATIONS

THE FOLLOWING INFORMATION SETS FORTH OUR TOTAL DEBT AND FINANCE LEASE OBLIGATIONS AS OF DECEMBER 31, 2013 AND 2012. AMOUNTS ARE STATED IN MILLIONS OF MEXICAN PESOS:

THE TOTAL CONSOLIDATED DEBT AMOUNTED TO PS.60,055.8 MILLION AND PS.52,991.4 MILLION AS OF DECEMBER 31, 2013 AND DECEMBER 31, 2012, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF LONG-TERM DEBT IN THE AMOUNT OF PS.312.7 MILLION AND PS.375.0 MILLION, RESPECTIVELY.

ADDITIONALLY, WE HAD FINANCE LEASE OBLIGATIONS IN THE AMOUNT OF PS.4,919.3 MILLION AND PS.4,971.1 MILLION AS OF DECEMBER 31, 2013 AND DECEMBER 31, 2012, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF PS.424.7 MILLION AND PS.439.2 MILLION, RESPECTIVELY.

AS OF DECEMBER 31, 2013, OUR CONSOLIDATED NET DEBT POSITION (TOTAL DEBT LESS CASH AND CASH EQUIVALENTS, TEMPORARY INVESTMENTS, AND NONCURRENT HELD-TO-MATURITY AND AVAILABLE-FOR-SALE INVESTMENTS) WAS PS.34,993.7 MILLION. THE AGGREGATE AMOUNT OF NONCURRENT HELD-TO-MATURITY AND AVAILABLE-FOR-SALE INVESTMENTS AS OF DECEMBER 31, 2013, AMOUNTED TO PS.4,647.1 MILLION.

#### SHARES OUTSTANDING

AS OF DECEMBER 31, 2013 AND 2012, OUR SHARES OUTSTANDING AMOUNTED TO 335,501.0 MILLION AND 333,897.9 MILLION SHARES, RESPECTIVELY, AND OUR CPO EQUIVALENTS OUTSTANDING AMOUNTED TO 2,867.5 MILLION AND 2,853.8 MILLION CPO EQUIVALENTS, RESPECTIVELY. NOT ALL OF OUR SHARES ARE IN THE FORM OF CPOS. THE NUMBER OF CPO EQUIVALENTS IS CALCULATED BY DIVIDING THE NUMBER OF SHARES OUTSTANDING BY 117.

AS OF DECEMBER 31, 2013 AND 2012, THE GDS (GLOBAL DEPOSITARY SHARES) EQUIVALENTS OUTSTANDING AMOUNTED TO 573.5 MILLION AND 570.8 MILLION GDS EQUIVALENTS, RESPECTIVELY. THE NUMBER OF GDS EQUIVALENTS IS CALCULATED BY DIVIDING THE NUMBER OF CPO EQUIVALENTS BY FIVE.

#### ABOUT TELEVISA

TELEVISA IS THE LARGEST MEDIA COMPANY IN THE SPANISH-SPEAKING WORLD BASED ON ITS MARKET CAPITALIZATION AND A MAJOR PARTICIPANT IN THE INTERNATIONAL ENTERTAINMENT BUSINESS. IT OPERATES FOUR BROADCAST CHANNELS IN MEXICO CITY, PRODUCES AND DISTRIBUTES 24 PAY-TV BRANDS FOR DISTRIBUTION IN MEXICO AND THE REST OF THE WORLD, AND EXPORTS ITS PROGRAMS AND FORMATS TO THE U.S. THROUGH UNIVISION COMMUNICATIONS INC. ("UNIVISION") AND TO OTHER TELEVISION NETWORKS IN OVER 50 COUNTRIES. TELEVISA IS ALSO AN ACTIVE PARTICIPANT IN MEXICO'S TELECOMMUNICATIONS

INDUSTRY. IT HAS A MAJORITY INTEREST IN SKY, A LEADING DIRECT-TO-HOME SATELLITE TELEVISION SYSTEM OPERATING IN MEXICO, THE DOMINICAN REPUBLIC AND CENTRAL AMERICA AND IN FOUR TELECOMMUNICATIONS BUSINESSES: CABLEVISIÓN, CABLEMÁS, TVI, AND BESTEL. THROUGH ITS CABLE COMPANIES, TELEVISA OFFERS VIDEO, VOICE, AND BROADBAND SERVICES. TELEVISA ALSO HAS INTERESTS IN MAGAZINE PUBLISHING AND DISTRIBUTION, RADIO PRODUCTION AND BROADCASTING, PROFESSIONAL SPORTS AND LIVE ENTERTAINMENT, FEATURE-FILM PRODUCTION AND DISTRIBUTION, THE OPERATION OF A HORIZONTAL INTERNET PORTAL, AND GAMING. IN ADDITION, TELEVISA HAS A 50% EQUITY STAKE IN GSF TELECOM HOLDINGS, S.A.P.I. DE C.V. ("GSF"), THE CONTROLLING COMPANY OF GRUPO IUSACELL, S.A. DE C.V. ("IUSACELL"), MEXICO'S THIRD LARGEST MOBILE TELECOM PROVIDER IN TERMS OF SUBSCRIBERS. IN THE UNITED STATES, TELEVISA HAS EQUITY AND DEBENTURES THAT, UPON CONVERSION AND SUBJECT TO ANY NECESSARY APPROVAL FROM THE FEDERAL COMMUNICATIONS COMMISSION ("FCC") IN THE UNITED STATES, WOULD REPRESENT APPROXIMATELY 38% ON A FULLY DILUTED, AS-CONVERTED BASIS OF THE EQUITY CAPITAL IN BROADCASTING MEDIA PARTNERS, INC. ("BMP"), THE CONTROLLING COMPANY OF UNIVISION, THE LEADING MEDIA COMPANY SERVING THE UNITED STATES HISPANIC MARKET.

#### **DISCLAIMER**

THIS ANNEX CONTAINS FORWARD-LOOKING STATEMENTS REGARDING THE COMPANY'S RESULTS AND PROSPECTS. ACTUAL RESULTS COULD DIFFER MATERIALLY FROM THESE STATEMENTS. THE FORWARD-LOOKING STATEMENTS IN THIS ANNEX SHOULD BE READ IN CONJUNCTION WITH THE FACTORS DESCRIBED IN "ITEM 3. KEY INFORMATION – FORWARD-LOOKING STATEMENTS" IN THE COMPANY'S ANNUAL REPORT ON FORM 20-F, WHICH, AMONG OTHERS, COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN FORWARD-LOOKING STATEMENTS MADE IN THIS ANNEX AND IN ORAL STATEMENTS MADE BY AUTHORIZED OFFICERS OF THE COMPANY. READERS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THEIR DATES. THE COMPANY UNDERTAKES NO OBLIGATION TO PUBLICLY UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE.

THE FINANCIAL INSTITUTIONS THAT PERFORM FINANCIAL ANALYSIS ON THE SECURITIES OF GRUPO TELEVISA, S.A.B. ARE AS FOLLOWS:

#### **INSTITUTION:**

BBVA BANCOMER
CREDIT SUISSE
GBM CASA DE BOLSA
GOLDMAN SACHS
HSBC
ITAÚ SECURITIES
JPMORGAN
MAXIM GROUP
MERRILL LYNCH
MORGAN STANLEY
NEW STREET
SANTANDER
SCOTIABANK
UBS

MEXICAN STOCK EXCHANGE STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.B.

FINANCIAL STATEMENT NOTES

AUDITED INFORMATION

QUARTER: 04 YEAR: 2013

CONSOLIDATED

Final Printing

GRUPO TELEVISA, S.A.B. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012
(IN THOUSANDS OF MEXICAN PESOS, EXCEPT PER CPO AND PER SHARE AMOUNTS)

#### 1. BASIS OF PREPARATION AND ACCOUNTING POLICIES:

THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OF GRUPO TELEVISA, S.A.B. (THE "COMPANY") AND SUBSIDIARIES (COLLECTIVELY, THE "GROUP"), FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012, ARE UNAUDITED, AND HAVE BEEN PREPARED BY USING THE GUIDELINES PROVIDED BY THE INTERNATIONAL ACCOUNTING STANDARD 34, INTERIM FINANCIAL REPORTING. IN THE OPINION OF MANAGEMENT, ALL ADJUSTMENTS NECESSARY FOR A FAIR PRESENTATION OF THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS HAVE BEEN INCLUDED THEREIN.

THESE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE GROUP'S AUDITED CONSOLIDATED FINANCIAL STATEMENTS AND NOTES THERETO FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012, WHICH HAVE BEEN PREPARED IN ACCORDANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS AS ISSUED BY THE INTERNATIONAL ACCOUNTING STANDARDS BOARD, AND INCLUDE, AMONG OTHER DISCLOSURES, THE GROUP'S MOST SIGNIFICANT ACCOUNTING POLICIES, WHICH WERE APPLIED ON A CONSISTENT BASIS AS OF DECEMBER 31, 2013, EXCEPT FOR THE MATTER DISCUSSED IN THE FOLLOWING PARAGRAPH.

IN THE FIRST QUARTER OF 2013, THE GROUP ADOPTED THE PROVISIONS OF THE INTERNATIONAL ACCOUNTING STANDARD ("IAS") 19, EMPLOYEE BENEFITS, AS AMENDED IN 2011, WHICH BECAME EFFECTIVE ON JANUARY 1, 2013. THE AMENDED IAS 19 ELIMINATED THE CORRIDOR APPROACH FOR THE RECOGNITION OF ACTUARIAL GAINS AND LOSSES, AND REQUIRES THE CALCULATION OF FINANCE COSTS ON A NET FUNDING BASIS. ALSO, THE AMENDED IAS 19 REQUIRES THE RECOGNITION OF PAST SERVICE COST AS AN EXPENSE AT THE EARLIER OF THE FOLLOWING DATES: (I) WHEN THE PLAN AMENDMENT OR CURTAILMENT OCCURS; AND (II) WHEN THE ENTITY RECOGNIZES RELATED RESTRUCTURING COSTS OR TERMINATION BENEFITS. AS A RESULT OF THE ADOPTION OF THE AMENDED IAS 19, THE GROUP ADJUSTED A CONSOLIDATED UNAMORTIZED PAST SERVICE COST BALANCE IN THE AGGREGATE AMOUNT OF PS.102,902 IN CONSOLIDATED RETAINED EARNINGS AS OF JANUARY 1, 2013.

THESE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS WERE AUTHORIZED FOR ISSUANCE ON APRIL 8, 2014, BY THE GROUP'S CHIEF FINANCIAL OFFICER.

#### 2. PROPERTY, PLANT AND EQUIPMENT:

PROPERTY, PLANT AND EQUIPMENT AS OF DECEMBER 31, 2013 AND 2012 CONSISTED OF:

|                                       | 2013           | 2012          |
|---------------------------------------|----------------|---------------|
| BUILDINGS                             | Ps. 8,411,136  | Ps. 8,345,913 |
| BUILDING IMPROVEMENTS                 | 305,402        | 1,332,400     |
| TECHNICAL EQUIPMENT                   | 66,508,565     | 57,024,320    |
| SATELLITE TRANSPONDERS                | 7,869,492      | 7,869,492     |
| FURNITURE AND FIXTURES                | 825,284        | 724,747       |
| TRANSPORTATION EQUIPMENT              | 1,907,209      | 2,222,488     |
| COMPUTER EQUIPMENT                    | 5,341,054      | 4,249,163     |
| LEASEHOLD IMPROVEMENTS                | 1,528,911      | 1,438,472     |
|                                       | 92,697,053     | 83,206,995    |
| ACCUMULATED DEPRECIATION              | (49,198,237)   | (43,392,016)  |
|                                       | 43,498,816     | 39,814,979    |
| LAND                                  | 4,597,648      | 4,556,265     |
| CONSTRUCTION AND PROJECTS IN PROGRESS | 5,380,011      | 3,896,078     |
|                                       | Ps. 53,476,475 | Ps.48,267,322 |

DEPRECIATION CHARGED TO INCOME FOR THE YEAR ENDED DECEMBER 31, 2013 AND 2012 WAS PS.8,861,390 AND PS.7,571,149, RESPECTIVELY.

DURING THE YEAR ENDED DECEMBER 31, 2013, THE GROUP INVESTED PS.14,870,672 IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES.

3. DEBT AND FINANCE LEASE OBLIGATIONS:

DEBT AND FINANCE LEASE OBLIGATIONS OUTSTANDING AS OF DECEMBER 31, 2013 AND 2012 WERE AS FOLLOWS:

|   | 2013           | 2012           |
|---|----------------|----------------|
| U.S. DOLLAR DEBT:                         |                |                |
| 6% SENIOR NOTES DUE 2018 (A)              | Ps. 6,507,849  | Ps. 6,388,636  |
| 6.625% SENIOR NOTES DUE 2025 (A)          | 7,414,019      | 7,240,710      |
| 8.50% SENIOR NOTES DUE 2032 (A)           | 3,890,267      | 3,821,000      |
| 6.625% SENIOR NOTES DUE 2040 (A)          | 7,679,931      | 7,538,562      |
| TOTAL U.S. DOLLAR DEBT                    | 25,492,066     | 24,988,908     |
| MEXICAN PESO DEBT:                        |                |                |
| 7.38% NOTES DUE 2020 (B)                  | 9,951,803      | 9,944,750      |
| 8.49% SENIOR NOTES DUE 2037 (A)           | 4,483,022      | 4,482,297      |
| 7.25% SENIOR NOTES DUE 2043 (A)           | 6,430,330      | -              |
| BANK LOANS                                | 8,589,233      | 8,586,064      |
| BANK LOANS (SKY)                          | 3,500,000      | 3,500,000      |
| BANK LOANS (TVI)                          | 1,609,361      | 1,489,400      |
| TOTAL MEXICAN PESO DEBT                   | 34,563,749     | 28,002,511     |
| TOTAL DEBT (C)                            | 60,055,815     | 52,991,419     |
| LESS: SHORT-TERM DEBT AND CURRENT PORTION |                |                |
| OF LONG-TERM DEBT                         | 312,715        | 375,000        |
| LONG-TERM DEBT, NET OF CURRENT PORTION    | Ps. 59,743,100 | Ps. 52,616,419 |
| FINANCE LEASE OBLIGATIONS:                |                |                |
| SATELLITE TRANSPONDER LEASE OBLIGATION    | Ps. 4,077,561  | Ps. 4,132,365  |
| OTHER                                     | 841,686        | 838,785        |
| TOTAL FINANCE LEASE OBLIGATIONS           | 4,919,247      | 4,971,150      |
| LESS: CURRENT PORTION                     | 424,698        | 439,257        |

FINANCE LEASE OBLIGATIONS, NET OF CURRENT PORTION

Ps. 4,494,549 Ps. 4,531,893

- (A) THESE SENIOR NOTES ARE UNSECURED OBLIGATIONS OF THE COMPANY, RANK EQUALLY IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF THE COMPANY, AND ARE JUNIOR IN RIGHT OF PAYMENT TO ALL OF THE EXISTING AND FUTURE LIABILITIES OF THE COMPANY'S SUBSIDIARIES. INTEREST ON THE SENIOR NOTES DUE 2018, 2025, 2032, 2037, 2040 AND 2043, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 6.31%, 6.97%, 8.94%, 8.93%, 6.97% AND 7.62% PER ANNUM, RESPECTIVELY, AND IS PAYABLE SEMI-ANNUALLY. THESE SENIOR NOTES MAY NOT BE REDEEMED PRIOR TO MATURITY, EXCEPT (I) IN THE EVENT OF CERTAIN CHANGES IN LAW AFFECTING THE MEXICAN WITHHOLDING TAX TREATMENT OF CERTAIN PAYMENTS ON THE SECURITIES, IN WHICH CASE THE SECURITIES WILL BE REDEEMABLE, AS A WHOLE BUT NOT IN PART, AT THE OPTION OF THE COMPANY; AND (II) IN THE EVENT OF A CHANGE OF CONTROL, IN WHICH CASE THE COMPANY MAY BE REQUIRED TO REDEEM THE SECURITIES AT 101% OF THEIR PRINCIPAL AMOUNT. ALSO, THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THE SENIOR NOTES DUE 2018, 2025, 2037, 2040 AND 2043, IN WHOLE OR IN PART, AT ANY TIME AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THESE SENIOR NOTES OR THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE SENIOR NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE U.S. OR MEXICAN SOVEREIGN BONDS. THE AGREEMENT OF THESE SENIOR NOTES CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES ENGAGED IN THE GROUP'S CONTENT SEGMENT TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS. THE SENIOR NOTES DUE 2018, 2025, 2032, 2037 AND 2040 ARE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION. THE SENIOR NOTES DUE 2043 ARE REGISTERED WITH BOTH THE U.S. SECURITIES AND EXCHANGE COMMISSION AND THE MEXICAN BANKING AND SECURITIES COMMISSION ("COMISIÓN NACIONAL BANCARIA Y DE VALORES").
- (B) INTEREST ON THESE NOTES ("CERTIFICADOS BURSÁTILES") IS PAYABLE SEMI-ANNUALLY. THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THESE NOTES, IN WHOLE OR IN PART, AT ANY SEMI-ANNUAL INTEREST PAYMENT DATE AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THE OUTSTANDING NOTES AND THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE MEXICAN SOVEREIGN BONDS. THE AGREEMENT OF THESE NOTES CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES DESIGNATED BY THE COMPANY'S BOARD OF DIRECTORS, AND ENGAGED IN THE GROUP'S CONTENT SEGMENT, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.
- (C) TOTAL DEBT IS PRESENTED NET OF UNAMORTIZED FINANCE COSTS AS OF DECEMBER 31, 2013 AND 2012, IN THE AGGREGATE AMOUNT OF PS.808,585 AND PS.797,981, RESPECTIVELY.

ON APRIL 8, 2014, THE COMPANY ANNOUNCED THAT IT SUCCESSFULLY PRICED LOCAL BONDS ("CERTIFICADOS BURSÁTILES") FOR A PRINCIPAL AMOUNT OF PS.6,000,000 ("THE BONDS") DUE 2021 WITH AN INTEREST RATE OF 0.35% PLUS THE 28-DAY INTERBANK EQUILIBRIUM INTEREST RATE. THE COMPANY INTENDS TO USE THE NET PROCEEDS OF THE OFFERING OF THE BONDS FOR GENERAL CORPORATE PURPOSES AND WORKING CAPITAL.

#### 4. CONTINGENCIES:

THERE ARE SEVERAL LEGAL ACTIONS AND CLAIMS PENDING AGAINST THE GROUP WHICH ARE FILED IN THE ORDINARY COURSE OF BUSINESS. IN THE OPINION OF THE COMPANY'S MANAGEMENT, NONE OF THESE ACTIONS AND CLAIMS IS EXPECTED TO HAVE A MATERIAL ADVERSE EFFECT ON THE GROUP'S FINANCIAL STATEMENTS AS A WHOLE; HOWEVER, THE COMPANY'S MANAGEMENT IS UNABLE TO PREDICT THE OUTCOME OF ANY OF THESE LEGAL ACTIONS AND CLAIMS.

#### 5. EQUITY:

THE EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY AS OF DECEMBER 31, 2013 AND 2012, IS PRESENTED AS FOLLOWS:

|  | 2013          | 2012          |
|--|---------------|---------------|
| NOMINAL CAPITAL STOCK                              | PS. 2,494,410 | PS.2,494,410  |
| CUMULATIVE INFLATION ADJUSTMENT (A)                | 2,483,716     | 2,483,716     |
| TOTAL CAPITAL STOCK                                | PS.4,978,126  | PS.4,978,126  |
| ADDITIONAL PAID-IN CAPITAL                         | 15,889,819    | 15,889,819    |
| RETAINED EARNINGS                                  | 49,149,607    | 42,312,762    |
| ACCUMULATED OTHER COMPREHENSIVE INCOME, NET        | 3,394,051     | 1,805,884     |
| SHARES REPURCHASED                                 | (12,848,448)  | (13,103,223)  |
| NET INCOME FOR THE YEAR                            | 7,748,279     | 8,760,637     |
| EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY | PS.68,311,434 | PS.60,644,005 |

(A) ADJUSTMENT TO RECOGNIZE THE EFFECTS OF INFLATION IN CAPITAL STOCK THROUGH DECEMBER 31, 1997, DETERMINED BY APPLYING THE CHANGE IN THE MEXICAN NATIONAL CONSUMER PRICE INDEX BETWEEN THE DATES CAPITAL STOCK WAS CONTRIBUTED AND DECEMBER 31, 1997, THE DATE THROUGH WHICH THE MEXICAN ECONOMY WAS CONSIDERED HYPERINFLATIONARY UNDER THE GUIDELINES OF THE IFRS.

ON APRIL 27, 2012, THE COMPANY'S STOCKHOLDERS APPROVED (I) THE PAYMENT OF A DIVIDEND OF PS.0.35 PER CPO AND PS.0.002991452991 PER SHARE OF SERIES "A", "B", "D" AND "L", NOT IN THE FORM OF A CPO, WHICH WAS PAID IN CASH IN MAY 2012 IN THE AGGREGATE AMOUNT OF PS.1,002,692; AND (II) THE CANCELLATION OF 4,563.5 MILLION SHARES OF CAPITAL STOCK IN THE FORM OF 39 MILLION CPOS, WHICH WERE REPURCHASED BY THE COMPANY IN 2009, 2010 AND 2011.

ON APRIL 2, 2013, THE COMPANY'S STOCKHOLDERS APPROVED THE PAYMENT OF A DIVIDEND OF PS.0.35 PER CPO AND PS.0.002991452991 PER SHARE OF SERIES "A", "B", "D" AND "L", NOT IN THE FORM OF A CPO, WHICH WAS PAID IN CASH IN MAY 2013 IN THE AGGREGATE AMOUNT OF PS.1,084,192.

ON DECEMBER 9, 2013, THE COMPANY'S STOCKHOLDERS APPROVED THE PAYMENT OF A DIVIDEND OF PS.0.35 PER CPO AND PS.0.002991452991 PER SHARE OF SERIES "A", "B", "D" AND "L", NOT IN THE FORM OF A CPO, WHICH WAS PAID IN CASH IN DECEMBER 2013 IN THE AGGREGATE AMOUNT OF PS.1.084.192.

AS OF DECEMBER 31, 2013, THE NUMBER OF SHARES ISSUED, REPURCHASED AND OUTSTANDING IS PRESENTED AS FOLLOWS:

ISSUED REPURCHASED OUTSTANDING AND HELD BY

#### A COMPANY'S

### TRUST

| SERIES "A" SHARES | 123,273,961,425 | 9,076,446,560  | 114,197,514,865 |
|-------------------|-----------------|----------------|-----------------|
| SERIES "B" SHARES | 58,982,873,976  | 6,062,442,061  | 52,920,431,915  |
| SERIES "D" SHARES | 90,086,525,865  | 5,894,987,859  | 84,191,538,006  |
| SERIES "L" SHARES | 90,086,525,865  | 5,894,987,859  | 84,191,538,006  |
|                   | 362,429,887,131 | 26,928,864,339 | 335,501,022,792 |

AS OF DECEMBER 31, 2013, THE COMPANY'S SHARES REPURCHASED BY THE COMPANY AND THE COMPANY'S SHARES HELD BY A SPECIAL TRUST IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN AND THE LONG-TERM RETENTION PLAN ARE PRESENTED AS A CHARGE TO THE EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY, AS FOLLOWS:

|                             | SERIES "A", "B", "D", AND "L" SHARES |               |                |               |  |  |
|-----------------------------|--------------------------------------|---------------|----------------|---------------|--|--|
|                             | NOT IN THE                           |               |                |               |  |  |
|                             | IN THE FORM FORM OF                  |               |                |               |  |  |
|                             | OF CPOS                              | CPOS          | TOTAL          | NET COST      |  |  |
| REPURCHASE PROGRAM (1)      | -                                    | -             | -              | PS            |  |  |
| HELD BY A COMPANY TRUST (2) | 19,706,102,091                       | 7,222,762,248 | 26,928,864,339 | 11,150,625    |  |  |
| ADVANCES FOR ACQUISITION OF |                                      |               |                |               |  |  |
| SHARES (3)                  | -                                    | -             | -              | 1,697,823     |  |  |
|                             | 19,706,102,091                       | 7,222,762,248 | 26,928,864,339 | PS.12,848,448 |  |  |

- (1) DURING THE YEAR ENDED DECEMBER 31, 2013 THE COMPANY DID NOT REPURCHASE ANY SHARES IN THE FORM OF CPOS. IN ACCORDANCE WITH THE MEXICAN SECURITIES LAW, ANY AMOUNT OF SHARES REPURCHASED AND HELD BY THE COMPANY IS RECOGNIZED AS A CHARGE TO EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY, AND ANY CANCELLATION OF SHARES REPURCHASED IS RECOGNIZED AS A REDUCTION OF THE COMPANY'S CAPITAL STOCK ISSUED FOR AN AMOUNT PROPORTIONATE TO THE SHARES CANCELLED.
- (2) IN JANUARY 2013, THE COMPANY RELEASED 320,443,695 SHARES IN THE FORM OF 2,738,835 CPOS, IN THE AMOUNT OF PS.34,920, IN CONNECTION WITH THE STOCK PURCHASE PLAN. ADDITIONALLY, DURING THE YEAR ENDED DECEMBER 31, 2013, THE LONG-TERM RETENTION PLAN ACQUIRED 1,555,582,509 SHARES OF THE COMPANY, IN THE FORM OF 13,295,577 CPOS, IN THE AMOUNT OF PS.860,272 AND RELEASED 2,459,691,702 SHARES IN THE FORM OF 21,023,006 CPOS, AND 378,529,398 SHARES SERIES "A", IN THE AGGREGATE AMOUNT OF PS.801,737 IN CONNECTION WITH THE LONG-TERM RETENTION PLAN.
- (3) IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN AND THE LONG-TERM RETENTION PLAN.

THE GROUP ACCRUED IN EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY A SHARE-BASED COMPENSATION EXPENSE OF PS.601,181 FOR THE YEAR ENDED DECEMBER 31, 2013, WHICH AMOUNT WAS REFLECTED IN CONSOLIDATED OPERATING INCOME AS ADMINISTRATIVE EXPENSE.

6. FINANCE INCOME (EXPENSE), NET:

FINANCE INCOME (EXPENSE) FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012, INCLUDED:

|                                | 2013           | 2012           |
|--------------------------------|----------------|----------------|
| INTEREST EXPENSE               | PS.(4,803,151) | PS.(4,369,276) |
| FOREIGN EXCHANGE LOSS, NET     | (283,821 )     | -              |
| OTHER FINANCE EXPENSE, NET (1) | -              | (152,909)      |
| FINANCE EXPENSE                | (5,086,972)    | (4,522,185)    |
| INTEREST INCOME (2)            | 1,129,955      | 1,044,321      |
| FOREIGN EXCHANGE GAIN, NET     | -              | 127,372        |
| OTHER FINANCE INCOME, NET (1)  | 4,841,734      | -              |
| FINANCE INCOME                 | 5,971,689      | 1,171,693      |
| FINANCE INCOME (EXPENSE), NET  | PS.884,717     | PS.(3,350,492) |

- (1) OTHER FINANCE INCOME OR EXPENSE, NET, INCLUDED IN 2013 AND 2012 A GAIN IN FAIR VALUE FROM AN EMBEDDED DERIVATIVE IN A HOST CONTRACT RELATED TO THE GROUP'S INVESTMENT IN CONVERTIBLE DEBENTURES ISSUED BY BMP IN THE AMOUNT OF PS.4,988,479 AND PS.901,623, RESPECTIVELY. IN 2012, IT INCLUDED A NON-CASH CHARGE IN THE AMOUNT OF PS.933,000 RELATED TO THE RECLASSIFICATION OF A CUMULATIVE CHANGE IN FAIR VALUE OF AN EQUITY FINANCIAL INSTRUMENT, WHICH WAS RECOGNIZED IN OTHER COMPREHENSIVE INCOME, NET, IN CONNECTION WITH THE GROUP'S CONVERSION OF DEBENTURES ISSUED BY GSF TELECOM HOLDINGS, S.A.P.I. DE C.V. ("GSF") THE PARENT COMPANY OF IUSACELL, S.A. DE C.V. ("IUSACELL"), INTO SHARES OF COMMON STOCK OF GSF. IN 2013 AND 2012, THIS LINE ITEM ALSO INCLUDED THE GAIN OR LOSS FROM DERIVATIVE FINANCIAL INSTRUMENTS.
- (2) IN THE YEAR ENDED DECEMBER 31, 2013, THIS LINE ITEM INCLUDED INTEREST INCOME FROM THE GROUP'S INVESTMENTS IN FINANCIAL INSTRUMENTS ISSUED BY ARES AND BMP IN THE AMOUNT OF PS.358,927. IN THE YEAR ENDED DECEMBER 31, 2012, THIS LINE ITEM INCLUDED INTEREST INCOME FROM THE GROUP'S INVESTMENTS IN CONVERTIBLE DEBENTURES ISSUED BY BMP AND GSF IN THE AGGREGATE AMOUNT OF PS.411,152. THE DEBENTURES ISSUED BY GSF WERE CONVERTED BY THE GROUP INTO SHARES OF CAPITAL STOCK OF GSF IN JUNE 2012.

#### 7. DEFERRED TAXES:

IN THE LAST QUARTER OF 2013 THE MEXICAN CONGRESS APPROVED A NEW TAX REFORM (THE "2014 TAX REFORM"), WHICH BECAME EFFECTIVE AS OF JANUARY 1ST, 2014. AMONG THE TAX REFORMS APPROVED BY THE MEXICAN CONGRESS, ONE OF THE MOST RELEVANT CHANGES IS THE ELIMINATION OF THE CONSOLIDATION REGIME. THROUGH DECEMBER 31, 2013, THE COMPANY WAS ALLOWED TO CONSOLIDATE, FOR INCOME TAX PURPOSES, INCOME OR LOSS OF ITS MEXICAN SUBSIDIARIES UP TO 100% OF ITS SHARE OWNERSHIP IN SUCH SUBSIDIARIES.

AS A RESULT OF THIS CHANGE, THE COMPANY (I) ACCOUNTED FOR AN ADDITIONAL INCOME TAX LIABILITY AS OF DECEMBER 31, 2013 FOR THE EFFECTS OF ELIMINATING THE INCOME TAX CONSOLIDATION AS OF THAT DATE IN THE AGGREGATE AMOUNT OF PS.6,813,595; (II) RECOGNIZED A BENEFIT FROM TAX LOSS CARRYFORWARDS OF THE MEXICAN COMPANIES IN THE GROUP AS OF DECEMBER 31, 2013 IN THE AGGREGATE AMOUNT OF PS.7,936,044; AND (III) ADJUSTED THE CARRYING AMOUNT OF DEFERRED INCOME TAXES FROM TEMPORARY DIFFERENCES BY RECOGNIZING SUCH DIFFERENCES ON A SEPARATE COMPANY BASIS AND USING THE ENACTED CORPORATE INCOME TAX RATE AS OF DECEMBER 31, 2013.

IN ACCORDANCE WITH THE 2014 TAX REFORM, THE MEXICAN CORPORATE INCOME TAX IN 2014 AND THEREAFTER WILL BE 30%.

THE DEFERRED INCOME TAX ASSET, NET, AS OF DECEMBER 31, 2013 AND 2012, WAS DERIVED FROM:

|   | 2013           | 2012          |
|---|----------------|---------------|
| ASSETS:                                     |                |               |
| ACCRUED LIABILITIES                         | Ps. 1,455,444  | Ps. 1,655,731 |
| ALLOWANCE FOR DOUBTFUL ACCOUNTS             | 753,090        | 612,003       |
| CUSTOMER ADVANCES                           | 2,480,552      | 2,294,882     |
| INTANGIBLE ASSETS AND TRANSMISSION RIGHTS   | 755,985        | -             |
| LIABILITIES:                                |                |               |
| INVESTMENTS                                 | (1,147,683)    | (647,368)     |
| PROPERTY, PLANT AND EQUIPMENT, NET          | (1,727,736)    | (2,166,293)   |
| DERIVATIVE FINANCIAL INSTRUMENTS            | (366,225)      | (559,086)     |
| INTANGIBLE ASSETS AND TRANSMISSION RIGHTS   | -              | (816,104)     |
| PREPAID EXPENSES AND OTHER ITEMS            | (542,435)      | (106,050 )    |
| DEFERRED INCOME TAX OF MEXICAN COMPANIES    | 1,660,992      | 267,715       |
| DEFERRED INCOME TAX OF FOREIGN SUBSIDIARIES | 165,832        | 169,047       |
| ASSETS TAX                                  | 845,910        | 903,484       |
| FLATE RATE BUSINESS TAX                     | -              | (239,515)     |
| TAX LOSS CARRYFORWARDS                      | 7,936,044      | -             |
| DEFERRED INCOME TAX ASSET, NET              | Ps. 10,608,778 | Ps 1,100,731  |

THE EFECTS OF INCOME TAX PAYABLE AS OF DECEMBER 31, 2013 AND 2012, IN CONNECTION WITH THE 2010 MEXICAN TAX REFORM, ARE AS FOLLOWS:

|  | 2013        | 2012        |
|--|-------------|-------------|
| TAX LOSSES OF SUBSIDIARIES, NET                  | Ps. 350,197 | Ps.431,872  |
| DIVIDENDS DISTRIBUTED AMONG THE GROUP'S ENTITIES | 81,029      | -           |
|  | 431,226     | 431,872     |
| LESS: CURRENT PORTION                            | 260,285     | 59,801      |
| NON-CURRENT PORTION                              | Ps. 170,941 | Ps. 372,071 |

THE EFFECTS OF INCOME TAX PAYABLE AS OF DECEMBER 31, 2013, IN CONNECTION WITH THE ELIMINATION OF THE INCOME TAX CONSOLIDATION REGIME AMOUNTED TO AN AGGREGATE AMOUNT OF PS.6,813,595, WHICH WAS CLASSIFIED AS CURRENT AND NON-CURRENT LIABILITIES IN THE AMOUNTS OF PS.183,730 AND PS.6,629,865, RESPECTIVELY.

IN THE PERIOD FROM JANUARY 1 TO DECEMBER 31, 2013, THE GROUP MADE PAYMENTS TO THE MEXICAN TAX AUTHORITIES FOR INCOME TAXES PRIMARILY IN CONNECTION WITH (I) CURRENT INCOME TAXES COMPUTED ON A TAX CONSOLIDATED BASIS FOR THE ELEVEN MONTHS ENDED NOVEMBER 30, 2013 AND THE YEAR ENDED DECEMBER 31, 2012; (II) IETU (FLAT TAX) FOR THE ELEVEN MONTHS ENDED NOVEMBER 30, 2013 AND THE YEAR ENDED DECEMBER 31, 2012; AND (III) AMOUNTS PAID BY THE GROUP CORRESPONDING TO INCOME TAXES RELATED TO PRIOR YEARS.

#### 8. INFORMATION BY SEGMENTS AND SEASONALITY:

INFORMATION BY SEGMENTS FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012 IS PRESENTED AS FOLLOWS:

**SEGMENT** 

|                               | TOTAL           | INTI | ERSEGMENT   | CON | SOLIDATED      |    | PROFIT           |
|-------------------------------|-----------------|------|-------------|-----|----------------|----|------------------|
|                               | <b>REVENUES</b> | R    | EVENUES     | R   | <b>EVENUES</b> |    |                  |
| 2013:                         |                 |      |             |     |                |    |                  |
| CONTENT                       | Ps. 33,817,614  | Ps.  | 822,694     | Ps. | 32,994,920     | Ps | 3.15,565,959     |
| PUBLISHING                    | 3,218,296       |      | 58,346      |     | 3,159,950      |    | 328,901          |
| SKY                           | 16,098,262      |      | 24,143      |     | 16,074,119     |    | 7,340,525        |
| TELECOMMUNICATIONS            | 17,138,795      |      | 106,271     |     | 17,032,524     |    | 6,131,773        |
| OTHER BUSINESSES              | 4,855,068       |      | 325,870     |     | 4,529,198      |    | 493,146          |
| SEGMENT TOTALS                | 75,128,035      |      | 1,337,324   |     | 73,790,711     |    | 29,860,304       |
| RECONCILIATION TO             | , ,             |      | , ,-        |     | , , .          |    | - ,,             |
| CONSOLIDATED                  |                 |      |             |     |                |    |                  |
| AMOUNTS:                      |                 |      |             |     |                |    |                  |
| ELIMINATIONS AND CORPORATE    |                 |      |             |     |                |    |                  |
| EXPENSES                      | (1,337,324)     |      | (1,337,324) |     | _              |    | (1,192,453)      |
| DEPRECIATION AND AMORTIZATION | ,               |      | , , ,       |     |                |    |                  |
| EXPENSE                       | -               |      | -           |     | _              |    | (9,846,366)      |
| CONSOLIDATED TOTAL BEFORE     |                 |      |             |     |                |    |                  |
| OTHER EXPENSE                 | 73,790,711      |      | -           |     | 73,790,711     |    | 18,821,485 (1)   |
| OTHER EXPENSE, NET            | -               |      | -           |     | -              |    | (83,150)         |
| CONSOLIDATED TOTAL            | Ps. 73,790,711  | Ps.  | -           | Ps. | 73,790,711     | Ps | 3.18,738,335 (2) |
|                               | , ,             |      |             |     | ,              |    | , , , , , , ,    |
| 2012:                         |                 |      |             |     |                |    |                  |
| CONTENT                       | Ps. 32,884,119  | Ps.  | 762,072     | Ps. | 32,122,047     | Ps | 3.15,411,148     |
| PUBLISHING                    | 3,452,988       |      | 60,707      |     | 3,392,281      |    | 447,630          |
| SKY                           | 14,465,341      |      | 64,068      |     | 14,401,273     |    | 6,558,033        |
| TELECOMMUNICATIONS            | 15,570,433      |      | 66,160      |     | 15,504,273     |    | 5,812,785        |
| OTHER BUSINESSES              | 4,211,227       |      | 340,692     |     | 3,870,535      |    | 183,933          |
| SEGMENT TOTALS                | 70,584,108      |      | 1,293,699   |     | 69,290,409     |    | 28,413,529       |
| RECONCILIATION TO             |                 |      |             |     |                |    |                  |
| CONSOLIDATED                  |                 |      |             |     |                |    |                  |
| AMOUNTS:                      |                 |      |             |     |                |    |                  |
| ELIMINATIONS AND CORPORATE    |                 |      |             |     |                |    |                  |
| EXPENSES                      | (1,293,699)     |      | (1,293,699) |     | -              |    | (1,149,304)      |
| DEPRECIATION AND AMORTIZATION |                 |      |             |     |                |    |                  |
| EXPENSE                       | -               |      | _           |     | _              |    | (8,474,240)      |
| CONSOLIDATED TOTAL BEFORE     |                 |      |             |     |                |    | , , ,            |
| OTHER EXPENSE                 | 69,290,409      |      | -           |     | 69,290,409     |    | 18,789,985 (1)   |
| OTHER EXPENSE, NET            | -               |      | -           |     | -              |    | (650,432 )(2)    |
| CONSOLIDATED TOTAL            | Ps. 69,290,409  | Ps.  | -           | Ps. | 69,290,409     | Ps | 3.18,139,553     |

- (1) CONSOLIDATED TOTALS REPRESENTS INCOME BEFORE OTHER INCOME (EXPENSE).
  - (2) CONSOLIDATED TOTALS REPRESENTS CONSOLIDATED OPERATING INCOME.

#### NEW SEGMENT PRESENTATION IN 2014.

IN APRIL 2014, THE GROUP ADJUSTED ITS SEGMENT REPORTING. THE PUBLISHING BUSINESS, WHICH WAS PREVIOUSLY PRESENTED AS A SEPARATE REPORTABLE SEGMENT, WAS CLASSIFIED INTO THE OTHER BUSINESSES SEGMENT IN THE FIRST QUARTER OF 2014, SINCE ITS OPERATIONS BECAME NO LONGER SIGNIFICANT TO THE GROUP'S CONSOLIDATED FINANCIAL STATEMENTS TAKEN AS A WHOLE.

THE GROUP'S RESULTS OF OPERATIONS ARE SEASONAL. THE GROUP TYPICALLY RECOGNIZES A LARGE PERCENTAGE OF ITS CONSOLIDATED NET SALES (PRINCIPALLY ADVERTISING) IN THE FOURTH QUARTER IN CONNECTION WITH THE HOLIDAY SHOPPING SEASON. IN 2013 AND 2012, THE GROUP RECOGNIZED 29.1% AND 28.6%, RESPECTIVELY, OF ITS ANNUAL CONSOLIDATED NET SALES IN THE FOURTH QUARTER OF THE YEAR. THE GROUP'S COSTS, IN CONTRAST TO ITS REVENUES, ARE MORE EVENLY INCURRED THROUGHOUT THE YEAR AND GENERALLY DO NOT CORRELATE TO THE AMOUNT OF ADVERTISING SALES.

THE QUARTERLY NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY FOR THE FOUR QUARTERS ENDED DECEMBER 31, 2013, ARE AS FOLLOWS:

|          | QUARTER | ACC | UMULATEI  | O QUARTER    |
|----------|---------|-----|-----------|--------------|
| 1ST / 13 |         | PS. | 1,069,667 | PS.1,069,667 |
| 2ND / 13 |         |     | 2,895,197 | 1,825,530    |
| 3RD / 13 |         |     | 5,284,449 | 2,389,252    |
| 4TH / 13 |         |     | 7,748,279 | 2,463,830    |

#### 9. INVESTMENT IN JOINT VENTURE:

DURING 2013, THE GROUP MADE CAPITAL CONTRIBUTIONS IN CONNECTION WITH ITS 50% JOINT INTEREST IN GSF, THE PARENT COMPANY OF IUSACELL, IN THE AGGREGATE AMOUNT OF PS.1,587,500.

IN THE FOURTH QUARTER OF 2013 THE COMPANY RECOGNIZED A NON-CASH IMPAIRMENT ADJUSTMENT RELATED TO ITS INVESTMENT IN GSF IN THE AGGREGATE AMOUNT OF PS.4,836,354, WHICH WAS ACCOUNTED FOR IN SHARE OF LOSS OF JOINT VENTURES AND ASSOCIATES IN THE CONSOLIDATED STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 2013.

#### 10. OTHER TRANSACTIONS:

SKY REACHED AN AGREEMENT WITH A SUBSIDIARY OF INTELSAT TO LEASE 24 TRANSPONDERS ON INTELSAT IS-21 SATELLITE, MAINLY FOR SIGNAL RECEPTION AND RETRANSMISSION SERVICES OVER THE SATELLITE'S ESTIMATED 15-YEAR SERVICE LIFE. INTELSAT IS-21 REPLACED INTELSAT IS-9 AS SKY'S PRIMARY TRANSMISSION SATELLITE AND STARTED SERVICE IN THE FOURTH QUARTER OF 2012. THIS LEASE AGREEMENT CONTEMPLATES A MONTHLY PAYMENTS OF U.S.\$3.0 MILLION TO BE PAID BY SKY BEGINNING IN THE FOURTH QUARTER OF 2012. IN OCTOBER 2012, THE GROUP RECOGNIZED THIS AGREEMENT AS A FINANCE LEASE OBLIGATION IN THE NET AMOUNT OF U.S.\$326.3 MILLION (PS.4,192,955).

IN FEBRUARY 2012, THE GROUP EXCHANGED ITS 40.8% INTEREST IN LA SEXTA, A FREE-TO-AIR TELEVISION CHANNEL IN SPAIN, FOR A 14.5% EQUITY PARTICIPATION IN IMAGINA, A SIGNIFICANT PROVIDER OF CONTENT AND AUDIOVISUAL SERVICES FOR THE MEDIA AND ENTERTAINMENT INDUSTRY IN SPAIN. AS A RESULT OF THIS TRANSACTION, THE GROUP RECOGNIZED A PRE-TAX GAIN OF PS.24,856 IN THE CONSOLIDATED STATEMENT OF INCOME FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2012, AND CLASSIFIED ITS INVESTMENT IN IMAGINA AS AN EQUITY FINANCIAL INSTRUMENT, WITH CHANGES IN FAIR VALUE RECOGNIZED AS OTHER COMPREHENSIVE INCOME OR LOSS.

IN MARCH 2013, THE GROUP RECEIVED U.S.\$30 MILLION (PS.370,218) FROM UNIVISION RELATED TO THE RELEASE OF CERTAIN CARRIAGE RIGHTS WITH DIRECTV HELD BY THE GROUP IN THE UNITED

STATES. THE GROUP RECOGNIZED THE PAYMENT MADE BY UNIVISION AS A NON-RECURRENT OTHER INCOME IN THE CONSOLIDATED STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 2013.

IN JULY 2013, THE GROUP MADE AN INVESTMENT IN THE AMOUNT OF PS.7,000,000 IN CONVERTIBLE DEBT INSTRUMENTS WHICH, SUBJECT TO REGULATORY APPROVAL, WILL ALLOW THE GROUP O ACQUIRE 95% OF THE EQUITY INTEREST OF TENEDORA ARES, S.A.P.I. DE C.V. ("ARES"), OWNER OF 51% OF THE EQUITY INTEREST OF GRUPO CABLE TV, S.A. DE C.V. ("CABLECOM"), A TELECOMMUNICATIONS COMPANY THAT OFFERS VIDEO, TELEPHONY AND DATA SERVICES IN MEXICO. IN ADDITION, ARES WILL HAVE AN OPTION TO ACQUIRE IN THE FUTURE, SUBJECT TO REGULATORY APPROVALS, THE REMAINING 49% OF THE EQUITY INTEREST OF CABLECOM. ALSO, AS PART OF THIS TRANSACTION, THE GROUP INVESTED IN A LONG-TERM DEBT INSTRUMENT ISSUED BY ARES IN THE AMOUNT OF U.S.\$195 MILLION.

IN THE YEARS ENDED DECEMBER 31, 2013 AND 2012, ROYALTY REVENUE FROM UNIVISION AMOUNTED TO PS.3,522,284 AND PS.3,261,522, RESPECTIVELY.

- - - - - - - - - - -

## INVESTMENTS IN ASSOCIATES AND JOINT VENTURES CONSOLIDATED

|    | UNSOLIDATED UDITED INFORMATION   |   | Final Printing      |            |   |                |
|----|--|---|---------------------|------------|---|----------------|
|    | COMPANY NAME   | MAIN ACTIVITIES   | NUMBER<br>OF SHARES | 60WNERSHIP | TOTAL AM<br>(Thousands of<br>Pesos<br>ACQUISITION | Mexican ) BOOK |
| 1  | ARGOS COMUNICACION   | PPODITCTIONS OF TV  |                     |            | COST  | VALUE          |
| 1  | S.A. DE C.V.   | PROGRAMS BROADCASTING OF T.V.                                       | 34,151,934          | 33.00      | 141,932   | 50,978         |
| 2  | BROADCASTING MEDIA<br>PARTNERS, INC                                      | PROMOTION AND/OR<br>DEVELOPMENT OF<br>ENTERTAINMENT<br>COMPANIES    | 842,850             | 8.00       | 2,584,818   | 2,844,519      |
| 3  | GSF TELECOM<br>HOLDINGS, S.A.P.I. DE<br>C.V.                             | PROMOTION AND/OR<br>DEVELOPMENT OF<br>TELECOM COMPANIES             | 150,000,000         | 50.00      | 20,325,557  | 13,828,000     |
| 4  | DIBUJOS ANIMADOS<br>MEXICANOS DIAMEX,<br>S.A. DE C.V.                    | PRODUCTION AND<br>DISTRIBUTION OF<br>ANIMATED CARTOONS              | 1,735,560           | 49.00      | 4,384   | 726            |
| 5  | EDITORIAL CLIO,<br>LIBROS Y VIDEOS, S.A.<br>DE C.V.                      | PUBLISHING AND<br>PRINTING OF BOOKS<br>AND MAGAZINES                | 3,227,050           | 30.00      | 32,270  | 5,780          |
| 6  | ENDEMOL MEXICO, S.A. DE C.V.   | PRODUCTION AND<br>COMMERCIALIZATION<br>OF TELEVISION<br>PROGRAMMING | 25,000              | 50.00      | 25  | 328            |
|    |  | TROOM INITIAL   | 23,000              | 50.00      | 25  | 320            |
| 7  | GRUPO DE<br>TELECOMUNICACIONES<br>DE ALTA CAPACIDAD,<br>S.A.P.I. DE C.V. | TELECOM   | 54,666,667          | 33.33      | 54,667  | 628,628        |
| 8  | OCESA<br>ENTRETENIMIENTO, S.A.<br>DE C.V.                                | LIVE ENTERTAINMENT<br>IN MEXICO                                     | 14,100,000          | 40.00      | 1,062,811   | 878,160        |
| 9  | OLLIN VFX, S.A. DE C.V.  | TELEVISION AND CINEMA PRODUCTION                                    | 34                  | 25.30      | 13,333  | 13,333         |
| 10 | T&V S.A.S.   | PRODUCTION AND COMMERCIALIZATION                                    | 1,849               | 50.00      | 312   | 312            |

## OF TELEVISION PROGRAMMING

TOTAL INVESTMENT IN ASSOCIATES

24,220,109 18,250,764

CREDITS BREAKDOWN (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED AUDITED INFORMATION

**Final Printing** 

|                                       |                        |           |              |            | AMORTI          | ZATION O        | F CREDITS I       |
|---------------------------------------|------------------------|-----------|--------------|------------|-----------------|-----------------|-------------------|
| CREDIT TYPE /                         | FOREIGN<br>INSTITUTION | DATE OF   | AMORTIZATION |            |                 |                 | TIME INTE         |
| INSTITUTION                           | (YES/NO)               | CONTRACT  | DATE         | RATE       | CURRENT<br>YEAR | UNTIL 1<br>YEAR | UNTIL 2 U<br>YEAR |
| BANKS                                 |                        |           |              |            |                 |                 |                   |
| FOREIGN TRADE                         |                        |           |              |            |                 |                 |                   |
| SECURED                               |                        |           |              |            |                 |                 |                   |
| COMMERCIAL<br>BANKS                   |                        |           |              |            |                 |                 |                   |
| BANCO<br>NACIONAL DE<br>MÉXICO, S.A.  | NO                     | 4/20/2006 | 4/20/2016    | 8.74       |                 |                 | 2,                |
| BANCO<br>SANTANDER ,<br>S.A.          | NO                     | 4/21/2006 | 4/21/2016    | TIIE+24    |                 |                 | 1,                |
| BANCO<br>MERCANTIL DEL<br>NORTE, S.A. | NO                     | 2/24/2011 | 2/21/2016    | TIIE+1.90  |                 | 265,460         | 266,002           |
| BANCO<br>SANTANDER,<br>S.A.           | NO                     | 3/30/2011 | 3/30/2016    | 8.12       |                 |                 | 1,                |
| BBVA<br>BANCOMER, S.A.                | NO                     | 3/30/2011 | 3/30/2016    | 8.095      |                 |                 | 2,                |
| BANCO<br>NACIONAL DE<br>MÉXICO, S.A.  | NO                     | 3/25/2011 | 3/23/2021    | 9.40       |                 |                 |                   |
| BANCO<br>NACIONAL DE<br>MÉXICO, S.A.  | NO                     | 3/25/2011 | 3/23/2021    | 9.06       |                 |                 |                   |
| BANCO<br>NACIONAL DE<br>MÉXICO, S.A.  | NO                     | 3/25/2011 | 3/23/2018    | 8.77       |                 |                 |                   |
| HSBC MÉXICO,<br>S.A.                  | NO                     | 3/28/2011 | 3/30/2018    | TIIE+117.5 |                 |                 | 62                |
| AF BANREGIO,<br>S.A. DE C.V.          | NO                     | 10/4/2012 | 10/2/2017    | TIIE+2.50  |                 | 4,200           | 6,900             |

| HSBC MÉXICO,<br>S.A.  | NO           | 5/29/2013  | 5/29/2019 | TIIE+1.70 |   | 43,055  | 64,611    |
|---|--------------|------------|-----------|-----------|---|---------|-----------|
| OTHER   |              |            |           |           |   |         |           |
| TOTAL BANKS   |              |            |           |           | 0 | 312,715 | 337,513 9 |
| STOCK<br>MARKET   |              |            |           |           |   |         |           |
| LISTED STOCK<br>EXCHANGE  |              |            |           |           |   |         |           |
| UNSECURED   |              |            |           |           |   |         |           |
| SENIOR NOTES  | YES          | 5/9/2007   | 5/11/2037 | 8.93      |   |         |           |
| NOTES   | NO           | 10/14/2010 | 10/1/2020 | 7.38      |   |         |           |
| SENIOR NOTES  | YES          | 5/14/2013  | 5/14/2043 | 7.25      |   |         |           |
| SENIOR NOTES  | YES          | 5/6/2008   | 5/15/2018 | 6.31      |   |         |           |
| SENIOR NOTES  | YES          | 3/18/2005  | 3/18/2025 | 6.97      |   |         |           |
| SENIOR NOTES  | YES          | 3/11/2002  | 3/11/2032 | 8.94      |   |         |           |
| SENIOR NOTES  | YES          | 11/23/2009 | 1/15/2040 | 6.97      |   |         |           |
| SECURED   |              |            |           |           | 0 | 0       | 0         |
| PRIVATE<br>PLACEMENTS   |              |            |           |           |   |         |           |
| UNSECURED   |              |            |           |           |   |         |           |
| SECURED   |              |            |           |           |   |         |           |
| TOTAL STOCK<br>MARKET   |              |            |           |           |   |         |           |
| OTHER CURRENT<br>AND<br>NON-CURRENT<br>LIABILITIES<br>WITH COST | Γ            |            |           |           |   |         |           |
| CSI LEASING<br>MÉXICO, S. DE<br>R.L. DE C.V.                    | NO           | 12/1/2011  | 10/1/2015 |           |   | 40,381  | 2,521     |
| GRUPO DE<br>TELECOMUNICA  |              | 12/1/2011  | 10/1/2013 |           |   | 70,301  | 2,321     |
| DE ALTA<br>CAPACIDAD  | NO           | 8/1/2012   | 7/1/2020  |           |   | 166,539 | 79,420    |
| INTELSAT<br>GLOBAL SALES<br>& MARKETING,                        |              |            |           |           |   |         |           |
| LTD.  | YES          | 10/1/2012  | 9/1/2027  |           |   |         |           |
| IP MATRIX, S.A.   | <b>Y</b> TEC | 4.4.4.000  | 44446     |           |   |         |           |
| DE C.V.   | YES          | 11/1/2009  | 11/1/2015 |           |   |         |           |
|   | NO           | 8/1/2012   | 7/1/2021  |           |   |         |           |

|   | _      | <br>      | :          |              |              |
|---|--------|-----------|------------|--------------|--------------|
| GRUPO DE<br>TELECOMUNICAC<br>DE ALTA<br>CAPACIDAD   | CIONES |           |            |              |              |
| TOTAL CURRENT AND NON-CURRENT LIABILITIES WITH COST |        |           |            | 0 206,920    | 81,941       |
| WIIII COST  |        |           |            | 0 200,720    | 01,741       |
| SUPPLIERS   |        |           |            |              |              |
| VARIOUS   | NO     | 12/1/2013 | 12/31/2014 | 5,480,345    |              |
| VARIOUS   | YES    | 12/1/2013 | 12/31/2014 |              |              |
| TOTAL<br>SUPPLIERS                                  |        |           |            | 0 5,480,345  | 0            |
| OTHER<br>CURRENT AND<br>NON-CURRENT<br>LIABILITIES  |        |           |            |              |              |
| VARIOUS   | NO     |           |            | 25,818,568   | 69,729       |
| TRANSMISSION<br>RIGHTS                              | NO     |           |            |              | 212,425      |
| CUSTOMER<br>DEPOSITS AND<br>ADVANCES                | NO     |           |            |              | 474,011      |
| 2010 AND 2014<br>MEXICAN TAX                        |        |           |            |              | .,,,,,,,     |
| REFORM  | NO     |           |            |              | 432,587      |
| DERIVATIVE<br>FINANCIAL<br>INSTRUMENTS              | NO     |           |            |              |              |
| VARIOUS   | YES    |           |            |              |              |
| TRANSMISSION<br>RIGHTS                              | YES    |           |            |              |              |
| OTHER CURRENT AND NON-CURRENT LIABILITIES           |        |           |            | 0 25,818,568 | 1,188,752    |
| TOTAL   |        |           |            | 0 31,818,548 | 1,608,206 9, |

#### **NOTES**

THE EXCHANGE RATES FOR THE CREDITS DENOMINATED IN FOREIGN CURRENCY WERE AS FOLLOWS:

\$ 13.0750 PESOS

PER U.S. DOLLAR

DOES NOT INCLUDE TAX LIABILITIES PAYABLE IN FOREIGN CURRENCY AND MEXICAN PESOS (REF. 21050000 TAXES PAYABLE) OF PS.67,598 AND PS.1,624,817, RESPECTIVELY, FOR EFFECTS OF VALIDATION OF THE SYSTEM.

BANK LOANS AND SENIOR NOTES ARE PRESENTED NET OF UNAMORTIZED FINANCE COSTS IN THE AGGREGATE AMOUNT OF PS.808,585.

MONETARY FOREIGN CURRENCY POSITION (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

AUDITED INFORMATION Final Printing

| FOREIGN   | DOLL                      | ARS                   | OTHER CUR                 | RRENCIES              | TOTAL                 |  |
|---|---------------------------|-----------------------|---------------------------|-----------------------|-----------------------|--|
| CURRENCY<br>POSITION<br>(THOUSANDS OF<br>PESOS) | THOUSANDS OF T<br>DOLLARS | ΓHOUSANDS OF<br>PESOS | THOUSANDS OF T<br>DOLLARS | THOUSANDS OF<br>PESOS | THOUSANDS<br>OF PESOS |  |
| MONETARY<br>ASSETS                              | 2,242,046                 | 29,314,751            | 116,504                   | 1,523,290             | 30,838,041            |  |
| CURRENT   | 740,015                   | 9,675,696             | 116,504                   | 1,523,290             | 11,198,986            |  |
| NON-CURRENT                                     | 1,502,031                 | 19,639,055            | 0                         | 0                     | 19,639,055            |  |
| LIABILITIES<br>POSITION                         | 2,980,274                 | 38,309,149            | 53,612                    | 700,977               | 39,010,126            |  |
| CURRENT   | 478,251                   | 6,253,131             | 44,862                    | 586,571               | 6,839,702             |  |
| NON-CURRENT                                     | 2,502,023                 | 32,056,018            | 8,750                     | 114,406               | 32,170,424            |  |
| NET BALANCE                                     | (738,228)                 | (8,994,398)           | 62,892                    | 822,313               | (8,172,085)           |  |

#### NOTES:

#### THE EXCHANGE RATES USED FOR TRANSLATION WERE AS FOLLOWS:

- PS. 13.0750PESOS PER U.S. DOLLAR
  - 17.9846PESOS PER EURO
  - 12.3043PESOS PER CANADIAN DOLLAR
  - 2.0050PESOS PER ARGENTINEAN PESO
  - 0.6102PESOS PER URUGUAYAN PESO
  - 0.0249PESOS PER CHILEAN PESO
  - 0.0067PESOS PER COLOMBIAN PESO
  - 4.6763PESOS PER PERUVIAN NUEVO SOL
  - 14.6702PESOS PER SWISS FRANC
  - 2.0753PESOS PER STRONG BOLIVAR
  - 5.5360PESOS PER BRAZILIAN REAL
  - 21.6545PESOS PER STERLING LIBRA
    - 2.1598PESOS PER CHINESE YUAN

DEBT INSTRUMENTS CONSOLIDATED AUDITED INFORMATION

**Final Printing** 

#### FINANCIAL RESTRICTIONS OF LONG - TERM DEBT SECURITIES

THE AGREEMENTS OF THE U.S.\$500 MILLION, U.S.\$600 MILLION, U.S.\$300 MILLION, PS.4,500 MILLION, U.S.\$600 MILLION AND PS.6,500 MILLION SENIOR NOTES ISSUED BY GRUPO TELEVISA, S.A.B. WITH MATURITY IN 2018, 2025, 2032, 2037, 2040 AND 2043, RESPECTIVELY, CONTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.

THE AGREEMENT OF NOTES ("CERTIFICADOS BURSÁTILES") DUE 2020 IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.10,000 MILLION, CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.

UNDER THE TERMS OF THE AGREEMENTS OF LONG-TERM CREDITS ENTERED INTO BY THE COMPANY WITH FOUR MEXICAN BANKS IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.8,600 MILLION, AND MATURITIES BETWEEN 2016 AND 2021, THE COMPANY IS REQUIRED TO (A) MAINTAIN CERTAIN FINANCIAL COVERAGE RATIOS RELATED TO INDEBTEDNESS AND INTEREST EXPENSE; AND (B) COMPLY WITH A RESTRICTIVE COVENANT ON SPIN-OFFS, MERGERS AND SIMILAR TRANSACTIONS.

UNDER THE TERMS OF THE LONG-TERM LOANS ENTERED INTO BY SKY WITH TWO MEXICAN BANKS IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.3,500 MILLION, WITH A MATURITY IN 2016, AND GUARANTEED BY THE COMPANY, SKY IS REQUIRED TO MAINTAIN (A) CERTAIN FINANCIAL COVERAGE RATIOS RELATED TO INDEBTEDNESS AND INTEREST EXPENSE; AND (B) CERTAIN RESTRICTIVE COVENANTS ON INDEBTEDNESS, LIENS, ASSET SALES, AND CERTAIN MERGERS AND CONSOLIDATIONS.

#### COMPLIANCE WITH FINANCIAL RESTRICTIONS

AT DECEMBER 31, 2013, THE GROUP WAS IN COMPLIANCE WITH THE FINANCIAL RESTRICTIONS OF THE CONTRACTS RELATED TO THE LONG-TERM SENIOR NOTES DESCRIBED ABOVE.

SALES DISTRIBUTION BY PRODUCT TOTAL SALES (THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

AUDITED INFORMATION

Final Printing

|  | NET SALES     | MARKET<br>SHARE | MA              | AIN  |
|--|---------------|-----------------|-----------------|--|
| MAIN PRODUCTS                                  | VOLUME AMOUNT |                 | TRADEMARKS      | CUSTOMERS  |
| DOMESTIC SALES<br>INTERSEGMENT<br>ELIMINATIONS | (1,319,011    | ` ,             | THE IDEAN ACTES | COSTONIDAD   |
| CONTENT:                                       |               |                 |                 | GENOMMA LAB  |
| ADVERTISING                                    | 24,522,970    | 6               |                 | INTERNACIONAL, S.A.B. DE C.V. COMPAÑIA PROCTER & GAMBLE DE MÉXICO, S. DE R.L DE C.V. MARKETING MODELO, S.A DE C.V. SABRITAS, S. DE R.L. DE C.V. UNILEVER DE MÉXICO, S. DE R.L. DE C.V. THE COCA-COLA EXPORT CORPORATION SUCURSAL EN MÉXICO BIMBO, S.A. DE C.V. MARCAS NESTLÉ, S.A DE C.V. KIMBERLY CLARK DE MÉXICO, S.A.B. |
| NETWORK  |               |                 |                 | DE C.V.<br>FRABEL, S.A. DE C.V.<br>MEGA CABLE, S.A.  |
| SUBSCRIPTION REVENU                            | TE 2,568,35   | 2               |                 | DE C.V. GRUPO CABLE TV DE SAN LUIS POTOSI, S.A. DE C.V. CABLEVISIÓN RED, S.A. DE C.V.  |

|  | Edgar Filin | g: GRUPO TEL | EVISA, S.A.B Form 6-K   |  |
|--|-------------|--------------|---|--|
| LICENSING AND SYNDICATIONS             |             | 555,889      |   | VARIOUS  |
| PUBLISHING:<br>MAGAZINE<br>CIRCULATION | 29,179      | 539,008      | TV Y NOVELAS MAGAZINE, MEN'S HEALTH MAGAZINE,  VANIDADES MAGAZINE COSMOPOLITAN MAGAZINE NATIONAL GEOGRAPHIC MAGAZINE AUTOMÓVIL PANAMERICANO MAGAZINE TÚ MAGAZINE ESPECIAL MARVEL SEMANAL MAGAZINE SKY VIEW MAGAZINE MUY INTERESANTE MUY INTERESANTE JUNIOR MAGAZINE DISNEY PRINCESAS MAGAZINE COCINA FÁCIL MAGAZINI | GENERAL PUBLIC (AUDIENCE)  DEALERS COMMERCIAL CENTERS (MALLS)  |
| ADVERTISING                            |             | 707,622      |   | FABRICAS DE CALZADO ANDREA, S.A. DE C.V. KIMBERLY CLARK DE MÉXICO, S.A.B. DE C.V. DILTEX, S.A. DE C.V. FRABEL, S.A. DE C.V. UNILEVER DE MÉXICO, S. DE R.L. DE C.V. WATA GROUP, S.A. DE C.V. AMERICAN EXPRESS COMPANY (MÉXICO), S.A. DE C.V. DISTRIBUIDORA KROMA, S.A. DE C.V. COMPAÑIA PROCTER & |

GAMBLE DE MÉXICO, S. DE R.L

|                              | 5 5           | ,                 |  |
|------------------------------|---------------|-------------------|--|
| OTHER INCOME<br>SKY:         | 14,802        |                   | DE C.V.<br>VARIOUS   |
| · ·                          |               |                   |  |
| DTH BROADCAST                |               |                   |  |
| SATELLITE                    | 14,508,414    | SKY               | SUBSCRIBERS  |
| PAY PER VIEW                 | 207,167       |                   |  |
| CHANNEL<br>COMMERCIALIZATION | 276,392       |                   | COMPAÑÍA<br>INTERNACIONAL DE<br>RADIO Y<br>TELEVISIÓN, S.A.<br>WALT DISNEY<br>STUDIOS SONY<br>PICTURES |
|                              |               |                   | RELEASING<br>DE MÉXICO, S. DE<br>R.L. DE C.V.  |
| TELECOMMUNICATIONS:          |               |                   | R.L. DL C. V.  |
| TELECOMMUNICATIONS:          |               | CARLEY HOLÓN, CAR | I EN ( C   |
| DIGITAL ADDIVION             | <b></b> 0 000 | CABLEVISIÓN, CAB  |  |
| DIGITAL SERVICE              | 7,570,023     | Y TVI             | SUBSCRIBERS  |
| INTERNET SERVICES            | 3,844,947     |                   |  |
| SERVICE INSTALLATION         | 110,968       |                   |  |
| PAY PER VIEW                 | 51,854        |                   |  |
| CHANNEL                      | ,             |                   | MULTILMEDIOS S.A.  |
| COMMERCIALIZATION            | 481,493       |                   | DE C.V.  |
|                              | 101,155       |                   | SINTESIS   |
|                              |               |                   | COMUNICACIÓN,  |
|                              |               |                   | ·  |
|                              |               |                   | S.A. DE C.V.   |
|                              |               |                   | TENEDORA DE  |
|                              |               |                   | CINES, S.A. DE C.V.  |
|                              |               |                   | PROMOVISIÓN DEL  |
|                              |               |                   | CARIBE, S.A. DE C.V.   |
| TELEPHONY                    | 2,254,435     |                   | ,  |
| TELECOMMUNICATIONS           | 2,310,456     | BESTEL            | SUBSCRIBERS  |
| OTHER                        | 99,472        | DESTEE            | SOBSCRIBERS  |
|                              | 99,472        |                   |  |
| OTHER BUSINESSES:            |               |                   |  |
| DISTRIBUTION OF MOVIE        |               |                   |  |
| RIGHTS, RENTALS,             |               |                   |  |
|                              |               |                   | OPERADORA  |
|                              |               |                   | COMERCIAL DE   |
|                              |               |                   | DESARROLLO, S.A.   |
| AND SALE                     | 561,332       |                   | DE C.V.  |
| 11112 21122                  | 201,222       |                   | OPERADORA DE   |
|                              |               |                   | CINEMAS, S.A. DE   |
|                              |               |                   | C.V.   |
|                              |               |                   |  |
|                              |               |                   | CINEMARK DE  |
|                              |               |                   | MÉXICO, S.A. C.V.  |
|                              |               |                   | TENEDORA DE  |
|                              |               |                   | CINES, S.A. DE C.V.  |
|                              |               |                   | EN PANTALLA  |
|                              |               |                   | PRODUCCIONES   |
|                              |               |                   | INTERNACIONALES,   |
|                              |               |                   | million actor allo,  |

| SPECIAL EVENTS AND SHOW PROMOTION              | 1,103,840          | CLUB DE FÚTBOL AMÉRICA  IMPULSORA DEL DEPORTIVO NECAXA ESTADIO AZTECA                                | S.A. DE C.V. GENERAL PUBLIC (AUDIENCE) FEDERACIÓN MEXICANA DE FÚTBOL, A.C. AFICIÓN FUTBOL, S.A. DE C.V. GENERAL PUBLIC   |
|--|--------------------|--|--|
| GAMING   | 2,002,692          | PLAY CITY<br>MULTIJUEGOS   | (AUDIENCE)  COMPAÑIA PROCTER &   |
| ADVERTISED TIME SOLD IN RADIO                  | 626,842            |  | GAMBLE DE MÉXICO, S. DE R.L DE C.V. PROPIMEX, S. DE R.L. DE C.V. OPTIMUM MEDIA DIRECTION DE MÉXICO, S.A. DE C.V. ARENA COMMUNICATIONS, S.A. DE C.V. MEDIA PLANNING GROUP, S.A. DE C.V. IPG MEDIA BRANDS COMMUNICATIONS, S.A. DE C.V. TIENDAS SORIANA, S.A. DE C.V. |
| PUBLISHING<br>DISTRIBUTION                     | 9,501 147,934      | HOLA MÉXICO MAGAZIN<br>EL SOLITARIO MAGAZIN  | E VARIOUS<br>GENERAL PUBLIC  |
|  |                    | ENTREPRENEUR<br>MAGAZINE<br>MONSTER HIGH<br>MAGAZINE<br>BRAVO POR TI MAGAZIN<br>SELECCIONES MAGAZINI | DEALERS COMMERCIAL CENTERS (MALLS) E   |
| EXPORT SALES CONTENT:                          |                    |  | GG MEDVC 3. V  |
| ADVERTISING<br>NETWORK<br>SUBSCRIPTION REVENUE | 198,238<br>695,223 |  | CC MEDIOS Y COMUNICACIONES, C.A. GALAXY ENTERTAINMENT DE VZLA, C.A.  |

| LIGENGING AND   |        |           |   | DIRECTV DIRECTV ARGENTINA SOCIEDAD ANONIMA AMNET CABLE COSTA RICA, S.A.         |
|---|--------|-----------|---|---|
| LICENSING AND SYNDICATIONS  |        | 5,133,678 | TELEVISA  | NETFLIX, INC<br>CORPORACIÓN   |
|   |        |           | TELEVISA  | VENEZOLANA DE<br>TELEVISIÓN, C.A.<br>COMPAÑIA<br>PERUANA DE<br>RADIODIFUSIÓN,   |
|   |        |           | TELEVISA  | S.A.  |
|   |        |           | TELEVISA  | TVSBT CANAL 4 DE<br>SAO PAULO, S.A.<br>RCN TELEVISIÓN,                          |
|   |        |           | TELEVISA  | S.A.  |
| OTHER BUSINESSES: SPECIAL EVENTS AND SHOW PROMOTION DISTRIBUTION, RENTALS, AND SALE OF MOVIE RIGHTS |        | 104,714   | CLUB AMÉRICA  | NETELIV INC   |
| OF MOVIE RIGHTS   |        | 97,257    |   | NETFLIX, INC  |
| INTERSEGMENT<br>ELIMINATIONS  |        | (6,801)   |   |   |
| SUBSIDIARIES SALES<br>ABROAD<br>CONTENT:  |        |           |   |   |
| ADVERTISING   |        | 143,258   |   | INITIATIVE MEDIA,<br>INC.<br>OPTIMUM MEDIA<br>DIRECTION, INC.<br>GROUP M MATRIX |
| PUBLISHING:<br>MAGAZINE   |        |           | T.V. Y NOVELAS  | GENERAL PUBLIC  |
| CIRCULATION   | 46,950 | 859,779   | MAGAZINE<br>GENTE MAGAZINE  | (AUDIENCE) DEALERS COMMERCIAL   |
|   |        |           | PAPARAZZI MAGAZINE<br>VANIDADES MAGAZINE<br>COSMOPOLITAN<br>MAGAZINE<br>TÚ MAGAZINE<br>MUY<br>INTERESANTE MAGAZIN | CENTERS (MALLS)   |

BILINKEN MAGAZINE PARA TI MAGAZINE CONDORITO MAGAZINE

| ADVERTISING SKY:                                     |       | 1,097,085 |  | MINDSHARE USA,<br>LLC.<br>ESPACIOS, S.A.<br>MINDSHARE DE<br>COLOMBIA LTDA.<br>MEDIACOM MIAMI |
|--|-------|-----------|--|--|
| DTH BROADCAST SATELLITE TELECOMMUNICATIONS:          |       | 1,106,289 | SKY  | SUBSCRIBERS  |
| TELECOMMUNICATIONS                                   |       | 415,147   | BESTEL   | SUBSCRIBERS  |
| OTHER BUSINESS: PUBLISHING DISTRIBUTION:  RENTALS OF | 9,108 | 132,932   | SELECCIONES MAGAZINE MAGALY TV MAGAZINE VOGUE MAGAZINE HOLA MAGAZINE EL CUERPO HUMANO MAGAZINE EL FEDERAL MAGAZINE HELLO KITTY MAGAZINE MAESTROS DE LA ARQUITECTURA MAGAZINE | GENERAL PUBLIC (AUDIENCE) DEALERS COMMERCIAL CENTERS (MALLS) LIONS GATES FILMS,              |
| MOVIES/FILMS<br>INTERSEGMENT                         |       | 77,525    |  | INC.   |

(11,512)

94,738 73,790,711

**ELIMINATIONS** 

**TOTAL** 

## ANALYSIS OF PAID CAPITAL STOCK CHARACTERISTIC OF THE SHARES CONSOLIDATED

|               | AUDITE | ED INFORM   | AATION          |                  | Fi               | nal Printing    |                   |           |          |
|---------------|--------|-------------|-----------------|------------------|------------------|-----------------|-------------------|-----------|----------|
| NOMINAL WALLD |        |             |                 | NUMBER           | OF SHARES        |                 | CAPITAL S         | STOCK     |          |
|               | SERIES | VALUE (PS.) | VALID<br>COUPON | FIXED<br>PORTION | VARIABLE PORTION | MEXICAN         | FREE SUBSCRIPTION | FIXED     | VARIABLE |
|               | A      | 0.00000     | 0               | 114,197,514,865  | 5 0              | 114,197,514,86  | 5 0               | 848,428   | 0        |
|               | В      | 0.00000     | 0               | 52,920,431,915   | 5 0              | 52,920,431,91   | 5 0               | 405,948   | 0        |
|               | D      | 0.00000     | 0               | 84,191,538,000   | 6 0              | 84,191,538,00   | 6 0               | 620,017   | 0        |
|               | L      | 0.00000     | 0               | 84,191,538,000   | 6 0              |                 | 0 84,191,538,006  | 620,017   | 0        |
| ,             | TOTAL  |             |                 | 335,501,022,792  | 2 02             | 251,309,484,786 | 6 84,191,538,006  | 2,494,410 | 0        |
|               |        |             |                 |                  |                  |                 |                   |           |          |

TOTAL NUMBER OF SHARES REPRESENTING THE PAID CAPITAL STOCK ON THE 335,501,022,792 DATE OF THE INFORMATION :

#### NOTES:

THE NUMBER OF OUTSTANDING SHARES PRESENTED IN THE TABLE ABOVE PLUS THE SHARES REPURCHASED REPRESENT THE TOTAL NUMBER OF SHARES ISSUED. SEE NOTE 5 TO CONSOLIDATED FINANCIAL STATEMENTS.

FINANCIAL STATEMENT NOTES CONSOLIDATED AUDITED INFORMATION

**Final Printing** 

11060060: AS OF DECEMBER 31, 2013 AND 2012, INCLUDES TRANSMISSION RIGHTS AND PROGRAMMING FOR PS.4,970,603 AND PS.4,462,348, RESPECTIVELY.

12080050: AS OF DECEMBER 31, 2013 AND 2012, INCLUDES TRANSMISSION RIGHTS AND PROGRAMMING FOR PS.9,064,845 AND PS.6,435,609, RESPECTIVELY.

91000010: AT DECEMBER 31, 2013 DOESN'T INCLUDE TAX LIABILITIES IN FOREIGN CURRENCY FOR PS.67,598 (SEE ATTACHED BREAKDOWN OF CREDITS).

CUM40180000: THIS INFORMATION IS RELATED TO EARNINGS PER CPO. THE CPOS ARE THE SECURITIES TRADED IN THE MEXICAN STOCK EXCHANGE.

CUM40190000: THIS INFORMATION IS RELATED TO EARNINGS PER DILUTED CPO.

40180000: THIS INFORMATION IS RELATED TO EARNINGS PER CPO. THE CPOS ARE THE SECURITIES TRADED IN THE MEXICAN STOCK EXCHANGE.

40190000: THIS INFORMATION IS RELATED TO EARNINGS PER DILUTED CPO.

THE REPORT CONTAINS THE NOTES CORRESPONDING TO THE FINANCIAL STATEMENT AMOUNTS, INCLUDING THEIR BREAKDOWN OF MAIN CONCEPTS AND OTHER CONCEPTS.

## AUDITED INFORMATION EXHIBIT 1

# TO THE ELECTRONIC FORM TITLED "PREPARATION, FILING, DELIVERY AND DISCLOSURE OF QUARTERLY ECONOMIC, ACCOUNTING AND ADMINISTRATIVE INFORMATION BY ISSUERS"

#### III. QUALITATIVE AND QUANTITATIVE INFORMATION

i. Management's discussion of the policies concerning the use of financial derivative instruments, and explanation as to whether such policies permit the use of said instruments solely for hedging or also for trading or other purposes. The discussion must include a general description of the objectives sought in the execution of financial derivative transactions; the relevant instruments; the hedging or trading strategies implemented in connection therewith; the relevant trading markets; the eligible counterparties; the policies for the appointment of calculation or valuation agents; the principal terms and conditions of the relevant contracts; the policies as to margins, collateral and lines of credit; the authorization process and levels of authorization required by type of transaction (e.g., full hedging, partial hedging, speculation), stating whether the transactions were previously approved by the committee(s) responsible for the development of corporate and auditing practices; the internal control procedures applicable to the management of the market and liquidity risks associated with the positions; and the existence of an independent third party responsible for the review of such procedures and, as the case may be, the observations raised or deficiencies identified by such third party. If applicable, provide information concerning the composition of the overall risk management committee, its operating rules, and the existence of an overall risk management manual.

Management's discussion of the policies concerning the use of financial derivative instruments, and explanation as to whether such policies permit the use of said instruments solely for hedging or also for trading or other purposes.

In accordance with the policies and procedures implemented by the Finance and Risk area and the Vice President and Corporate Controller, along with the Vice President of Internal Audit, the Company has entered into certain financial derivative transactions for hedging purposes in both the Mexican and international markets so as to manage its exposure to the market risks associated with the changes in interest and foreign exchange rates and inflation. In addition, the Company's Investments Committee has established guidelines for the investment in structured notes or deposits associated with other derivatives, which by their nature may be considered as derivative transactions for trading purposes. It should be noted that in the fourth quarter of 2013, no such financial derivatives were outstanding. Pursuant to the provisions of International Financial Reporting Standards as issued by the International Accounting Standards Board, certain financial derivative transactions originally intended to serve as a hedge and in effect until December 31st, 2013, are not within the scope of hedge accounting as specified in such Standards and, consequently, are recognized in the accounting based on the provisions included in the aforementioned Standards.

General description of the objectives sought in the execution of financial derivative transactions; the relevant instruments; the hedging or trading strategies implemented in connection therewith; the relevant trading markets; the eligible counterparties; the policies for the appointment of calculation or valuation agents; the principal terms and conditions of the relevant contracts; the policies as to margins, collateral and lines of credit; the authorization process and levels of authorization required by type of transaction (e.g., full hedging, partial hedging, speculation), stating whether the transactions were previously approved by the committee(s) responsible for the development of corporate and auditing practices; the internal control procedures applicable to the management of the market and liquidity risks associated with the positions; and the existence of an independent third party responsible for the review of such procedures and, as the case may be, the observations raised or deficiencies identified by such third party.

The Company's principal objective when entering into financial derivative transactions is to mitigate the effects of unforeseen changes in interest and foreign exchange rates and inflation, so as to reduce the volatility in its results and cash flows as a result of such changes.

The Company monitors its exposure to interest rate risk by: (i) assessing the difference between the interest rates applicable to its debt and temporary investments, and the prevailing market rates for similar instruments; (ii) reviewing its cash flow requirements and financial ratios (interest coverage); (iii) assessing the actual and budgeted-for trends in the principal markets; and (iv) assessing the prevailing industry practices and other similar companies. This approach enables the Company to determine the optimum mix between fixed- and variable-rate interest for its debt.

Foreign exchange risk is monitored by assessing the Company's monetary position in U.S. dollars and its budgeted cash flow requirements for investments anticipated to be denominated in U.S. dollars and the service of its U.S. dollar-denominated debt.

Financial derivative transactions are reported from time to time to the Audit and Corporate Practices Committee.

The Company has entered into master derivatives agreements with both domestic and foreign financial institutions that are internationally recognized institutions with which the Company, from time to time, has entered into financial transactions involving corporate and investment banking, as well as treasury services. The form agreement used in connection with financial derivatives transactions with foreign financial institutions is the Master Agreement published by the International Swaps and Derivatives Association, Inc. ("ISDA") and with local institutions is the Master Agreement published by ISDA and the form agreement recommended by Banco de México. In both cases, the main terms and conditions are standard for these types of transactions and include mechanisms for the appointment of calculation or valuation agents.

In addition, the Company enters into standard guaranty agreements that set forth the margins, collateral and lines of credit applicable in each instance. These agreements establish the credit limits granted by the financial institutions with whom the Company enters into master financial derivative agreements, which specify the margin implications in the case of potential negative changes in the market value of its open financial derivative positions. Pursuant to the agreements entered into by the Company, financial institutions are entitled to make margin calls if certain thresholds are exceeded. In the event of a change in the credit rating issued to the Company by a recognized credit rating agency, the credit limit granted by each counterparty would be modified.

As of the date hereof, the Company has never experienced a margin call with respect to its financial derivative transactions.

In compliance with its risk management objectives and hedging strategies, the Company generally utilizes the following financial derivative transactions:

| 1. |    | Cross-currency interest rate swaps (i.e., coupon swaps); |  |  |
|----|----|--|--|--|
| 2. |    | Interest rate and inflation-indexed swaps;               |  |  |
| 3. |    | Cross-currency principal and interest rate swaps;        |  |  |
|    | 4. | Swaptions;   |  |  |
| 5. |    | Forward exchange rate contracts;                         |  |  |
|    | 6. | FX options;  |  |  |

- 7. Interest Rate Caps and Floors contracts;
- 8. Fixed-price contracts for the acquisition of government securities (i.e., Treasury locks); and

9. Credit Default Swaps.

The strategies for the acquisition of financial derivatives transactions are approved by the Risk Management Committee in accordance with the Policies and Objectives for the Use of Financial Derivatives.

During the quarter from October to December 2013, there were no defaults or margin calls under the aforementioned financial derivative transactions.

The Company monitors on a weekly basis the flows generated by the fair market value of and the potential for margin calls under its open financial derivative transactions. The calculation or valuation agent designated in the relevant Master Agreement, which is always the counterparty, issues monthly reports as to the fair market value of the Company's open positions.

The Risk Management area is responsible for measuring, at least once a month, the Company's exposure to the financial market risks associated with its financings and investments, and for submitting a report with respect to the Company's risk position and the valuation of its financial derivatives to the Finance Committee on a monthly basis, and to the Risk Management Committee on a quarterly basis. The Company monitors the credit rating assigned to its counterparties in its outstanding financial derivative transactions on a regular basis.

The office of the Comptroller is responsible for the validation of the Company's accounting records as related to its financial derivative transactions, based upon the confirmations received from the relevant financial intermediaries, and for obtaining from such intermediaries, on a monthly basis, confirmations or account statements supporting the market valuation of its open financial derivative positions.

As a part of the yearly audit on the Company, the aforementioned procedures are reviewed by the Company's external auditors. As of the date hereof, the Company's auditors have not raised any observation or identified any deficiency therein.

Information concerning the composition of the overall risk management committee, its operating rules, and the existence of an overall risk management manual.

The Company has a Risk Management Committee, which is responsible for monitoring the Company's risk management activities and approving the hedging strategies used to mitigate the financial market risks to which the Company is exposed. The assessment and hedging of the financial market risks are subject to the policies and procedures applicable to the Company's Risk Management Committee, the Finance and Risk Management areas and the Comptroller that form the Risk Management Manual of the Company. In general terms, the Risk Management Committee is comprised of members of the Corporate Management, Corporate Comptroller, Tax Control and Advice, Information to the Stock Exchange, Finance and Risk, Legal, Administration and Finance, Financial Planning and Corporate Finance areas.

ii. General description of the valuation methods, indicating whether the instruments are valued at cost or at their fair value pursuant to the applicable accounting principles, the relevant reference valuation methods and techniques, and the events taken into consideration. Describe the policies for and frequency of the valuation, as well as the actions taken in light of the values obtained therefrom. Clarify whether the valuation is performed by an independent third party, and indicate if such third party is the structurer, seller or counterparty of the financial instrument. As with respect to financial derivative transactions for hedging purposes, explain the method used to determine the effectiveness thereof and indicate the level of coverage provided thereby.

The Company values its financial derivative instruments based upon the standard models and calculators provided by recognized market makers. In addition, the Company uses the relevant market variables available from online sources. The financial derivative instruments are valued at a reasonable value pursuant to the applicable accounting provisions.

In the majority of cases, the valuation at a reasonable value is carried out on a monthly basis based on valuations of the counterparties and the verification of such reasonable value with internal valuations prepared by the Risk Management area of the Company. Accounting-wise, the valuation of the counterparty is registered.

The Company performs its valuations without the participation of any independent third party.

The method used by the Company to determine the effectiveness of an instrument depends on the hedging strategy and on whether the relevant transaction is intended as a fair-value hedge or a cash-flow hedge. The Company's methods take into consideration the prospective cash flows generated by or the changes in the fair value of the financial derivative, and the cash flows generated by or the changes in the fair value of the underlying position that it seeks to hedge to determine, in each case, the hedging ratio.

iii. Management's discussion of the internal and external sources of liquidity that could be used to satisfy the Company's requirements in connection with its financial derivatives.

As of the date hereof, the Company's management has not discussed internal and external sources of liquidity so as to satisfy its requirements in connection with its financial derivatives since, based upon the aggregate amount of the Company's financial derivative transactions, management is of the opinion that the Company's significant positions of cash, cash equivalents and temporary investments, and the substantial cash flows generated by the Company, would enable the Company to respond adequately to any such requirements.

iv. Explanation as to any change in the issuer's exposure to the principal risks identified thereby and in their management, and any contingency or event known to or anticipated by the issuer's management, which could affect any future report. Description of any circumstance or event, such as any change in the value of the underlying assets or reference variables, resulting in a financial derivative being used other than as originally intended, or substantially altering its structure, or resulting in the partial or total loss of the hedge, thereby forcing the Issuer to assume new obligations, commitments or changes in its cash flows in a manner that affects its liquidity (e.g., margin calls). Description of the impact of such financial derivative transactions on the issuer's results or cash flows. Description and number of financial derivatives maturing during the quarter, any closed positions and, if applicable, number and amount of margin calls experienced during the quarter. Disclosure as to any default under the relevant contracts.

Changes in the Company's exposure to the principal risks identified thereby and in their management, and contingencies or events known to or anticipated by the Company's management, which could affect any future report.

Since a significant portion of the Company's debt and costs are denominated in U.S. dollars, while its revenues are primarily denominated in Mexican pesos, depreciation in the value of the Mexican peso against the U.S. dollar and any future depreciation could have a negative effect on the Company's results due to exchange rate losses. However, the significant amount of U.S. dollars in the Company's treasury, and the hedging strategies adopted by the Company in recent years, have enabled it to avoid significant foreign exchange losses.

Circumstances or events, such as changes in the value of the underlying assets or reference variables, resulting in a financial derivative being used other than as originally intended, or substantially altering its structure, or resulting in the partial or total loss of the hedge, thereby forcing the Company to assume new obligations, commitments or changes in its cash flows in a manner that affects its liquidity (e.g., margin calls). Description of the impact of such financial derivative transactions on the Company's results or cash flows.

As of the date hereof, no circumstance or event has given rise to a significant change in the structure of a financial derivative transaction, caused it to be used other than as originally intended, or resulted in a partial or total loss of the relevant hedge requiring that the Company assume new obligations, commitments or variations in its cash flow such that its liquidity is affected.

Description and number of financial derivatives maturing during the quarter, any closed positions and, if applicable, number and amount of margin calls experienced during the quarter. Disclosure as to any default under the relevant contracts.

1. During the relevant quarter, one "Knock-out Option Call" agreement through which Grupo Televisa, S.A.B. ("Televisa") hedged against severe Mexican Peso depreciation for a notional amount of U.S.\$15,000,000.00 (Fifteen Million Dollars 00/100) by paying a premium, expired. This option was entered in December 2011, and expired with Televisa not exercising it in November 2013.

Likewise there were no defaults or margin calls under financial derivative transactions.

v. Quantitative Information. Attached hereto as Table 1 is a summary of the financial derivative instruments purchased by Televisa, Corporación Novavisión, S. de R.L. de C.V. and Televisión Internacional, S.A. de C.V., whose aggregate fair value represents or could represent one of the reference percentages set forth in Section III (v) of the Official Communication.

#### IV. SENSITIVITY ANALYSIS

Considering that the Company has entered into financial derivative transactions for hedging purposes, and given the low amount of the financial derivative instruments that proved ineffective as a hedge, the Company has determined that such transactions are not material and, accordingly, the sensitivity analysis referred to in Section IV of the Official Communication is not applicable.

In those cases where the derivative instruments of the Company are for hedging purposes, for a material amount and where the effectiveness measures were sufficient, the measures are justified when the standard deviation of the changes in cash flow as a result of changes in the variables of exchange rate and interest rates of the derivative instruments used jointly with the underlying position is lower than the standard deviation of the changes in cash flow of the underlying position valued in pesos and the effective measures are defined by the correlation coefficient between both positions for the effective measures to be sufficient.

#### TABLE 1

#### GRUPO TELEVISA, S.A.B.

## Summary of Financial Derivative Instruments as of December 31, 2013

(In thousands of pesos/dollars)

| Type of Derivative,          | Purpose (e.g.,                   | Notional<br>Amount/Face<br>Value | Value of the Underlying Asset /<br>Reference Variable |                               | Fair Value                     |                                 | Co<br>Li                         |           |
|------------------------------|----------------------------------|----------------------------------|---|-------------------------------|--------------------------------|---------------------------------|----------------------------------|-----------|
| Securities<br>or Contract    | hedging,<br>trading<br>or other) |                                  | Current Quarter                                       | Previous<br>Quarter (5)       | Current<br>Quarter<br>D(H) (4) | Previous<br>Quarter<br>D(H) (5) | Maturing<br>per Year             | Sec<br>Pl |
| Interest<br>Rate Swap<br>(2) | Hedging                          | Ps. 1,400,000                    | THE 28 days + 24bps / 8.415%                          | TIIE 28 days + 24bps / 8.415% | (119,780)                      | (136,845)                       | Monthly interest 2014-2016       | Do<br>ex  |
| Interest<br>Rate Swap<br>(1) | Hedging                          | Ps. 2,500,000                    | THE 28 days / 7.4325%                                 | TIIE 28 days / 7.4325%        | (203,614)                      | (222,160)                       | Monthly interest 2014-2018       | Do<br>ex  |
| FX Options (1)               | Hedging                          | USD 270,000                      | USD 270,000   | USD 285,000                   | 6,122                          | 9,016                           | 2014 -<br>2015                   | Do<br>ex  |
| Coupon<br>Swap (1)           | Hedging                          | Ps.3,867,000 /<br>USD 300,000    | 8.500% / 8.5028%                                      | -                             | 2,266                          | -                               | Semiannual<br>Interest<br>2014   | Do<br>ex  |
| Interest<br>Rate Swap<br>(3) | Hedging                          | Ps.1,577,700                     | TIIE 28<br>days / 5.084%                              | TIIE 28<br>days / 5.099%      | (11,942)                       | (17,369)                        | Monthly<br>Interest<br>2014-2019 | Do<br>ex  |
| Forward (3)                  | Hedging                          | USD 4,000 /<br>Ps.48,874         | -   | USD 4,000 /<br>Ps.48,874      | -                              | 3,744                           | 2013                             | Do<br>ex  |
|                              |                                  |                                  |   | Total                         | (326,948)                      | (363,614)                       |                                  |           |

- (1) Acquired by Grupo Televisa, S.A.B.
- (2) Acquired by Corporación Novavisión, S. de R.L. de C.V.
- (3) Acquired by Televisión Internacional, S.A. de C.V.
- (4) The aggregate amount of the derivatives reflected in the consolidated statement of financial position of Grupo Televisa, S.A.B. as of December 31, 2013, included in the relevant SIFIC, is as follows:

**FINANCIAL** 

11060020 DERIVATIVE Ps. 3,447
INSTRUMENTS
FINANCIAL
12080010 DERIVATIVE 4,941
INSTRUMENTS
22050010 FINANCIAL (335,336)

## DERIVATIVE INSTRUMENTS

Ps. (326,948)

The financial derivatives shown in the above table are those whose aggregate value could represent 5% of the consolidated assets, liabilities or capital, or 3% of the consolidated sales, of Grupo Televisa, S.A.B., for the most recent quarter.

- (5) Information for the third quarter of 2013.
- (6) Applies only to implicit financing in the ISDA ancillary agreements identified as "Credit Support Annex".

#### DECLARATION OF THE REGISTRANT'S OFFICERS RESPONSIBLE FOR THE INFORMATION.

WE HEREBY DECLARE THAT, TO THE EXTENT OF OUR FUNCTIONS, WE PREPARED THE INFORMATION RELATED TO THE REGISTRANT CONTAINED IN THIS REPORT FOR THE FOURTH QUARTER OF 2013, AND BASED ON OUR KNOWLEDGE, THIS INFORMATION FAIRLY PRESENTS THE REGISTRANT'S CONDITION. WE ALSO DECLARE THAT WE ARE NOT AWARE OF ANY RELEVANT INFORMATION THAT HAS BEEN OMITTED OR UNTRUE IN THIS QUARTERLY REPORT, OR INFORMATION CONTAINED IN SUCH REPORT THAT MAY BE MISLEADING TO INVESTORS.

/s/ EMILIO FERNANDO
AZCÁRRAGA JEAN
EMILIO FERNANDO AZCÁRRAGA
JEAN
PRESIDENT AND CHIEF EXECUTIVE
OFFICER

/s/ SALVI RAFAEL FOLCH VIADERO

SALVI RAFAEL FOLCH VIADERO CHIEF FINANCIAL OFFICER

/s/ JOAQUÍN BALCÁRCEL SANTA CRUZ JOAQUÍN BALCÁRCEL SANTA CRUZ VICE PRESIDENT - LEGAL AND GENERAL COUNSEL

MÉXICO, D.F., MAY 5, 2014

#### GENERAL DATA

| DATE: 05/05/2014<br>MEXICAN STOCK EXCHANGE, REPORTS: |  |                             |  |  |  |  |
|--|--|-----------------------------|--|--|--|--|
|  | GENERAL DATA OF ISSUER<br>STOCK EXCHANGE CODE: |                             |  |  |  |  |
|  | TLEVISA  |                             |  |  |  |  |
|  | COMPANY'S NAME:                                |                             |  |  |  |  |
|  | GRUPO TELEVISA, S.A.B.                         |                             |  |  |  |  |
|  | STATE:   |                             |  |  |  |  |
|  | DISTRITO FEDERAL                               |                             |  |  |  |  |
|  | CITY:  |                             |  |  |  |  |
|  | MÉXICO, D.F.                                   |                             |  |  |  |  |
|  | TELEPHONE:                                     | ADDRESS:                    |  |  |  |  |
|  |  |                             |  |  |  |  |
|  | 01 (55) 52612000                               | AV. VASCO DE QUIROGA # 2000 |  |  |  |  |
|  | FAX:   | NEIGHBORHOOD:               |  |  |  |  |
|  | 01 (55) 52612494                               | SANTA FE                    |  |  |  |  |
|  | INTERNET ADDRESS:                              |                             |  |  |  |  |
|  | www.televisa.com.mx                            | ZIP CODE:                   |  |  |  |  |
|  |  | 01210                       |  |  |  |  |
|  | TAX DATA OF THE ISSUER<br>ADDRESS:             | MUNICIPALITY:               |  |  |  |  |
|  | ADDRESS:                                       |                             |  |  |  |  |
|  | AV. VASCO DE QUIROGA # 2000                    | ÁLVARO OBREGÓN              |  |  |  |  |
|  | NEIGHBORHOOD:                                  | STATE:                      |  |  |  |  |
|  | SANTA FE                                       | DISTRITO FEDERAL            |  |  |  |  |
|  | CITY AND STATE:                                | ZIP CODE:                   |  |  |  |  |

| MÉXICO, D.F.      | 01210 |  |
|-------------------|-------|--|
| COMPANY TAX CODE: |       |  |
| GTE901219GK3      |       |  |
|                   |       |  |

#### **EXECUTIVES DATA**

| BMV POSITION   | MR./MS.   | FIRST NAME         | LAST NAME               |
|--|-----------|--------------------|-------------------------|
| DIVIV POSITION   | MIK./MIS. | FIRST NAME         | LASI NAME               |
| GENERAL DIRECTOR   | MR.       | EMILIO<br>FERNANDO | AZCÁRRAGA JEAN          |
| FINANCE DIRECTOR   | LIC.      | SALVI RAFAEL       | FOLCH VIADERO           |
| RESPONSIBLE FOR SENDING<br>CORPORATE INFORMATION           | LIC.      | JOAQUÍN            | BALCÁRCEL SANTA<br>CRUZ |
| RESPONSIBLE FOR SENDING<br>SHARE REPURCHASE<br>INFORMATION | LIC.      | GUADALUPE          | PHILLIPS MARGAIN        |
| RESPONSIBLE FOR<br>INFORMATION TO INVESTORS                | LIC.      | CARLOS             | MADRAZO<br>VILLASEÑOR   |
| RESPONSIBLE FOR PAYMENT                                    | C.P.C.    | JOSÉ RAÚL          | GONZÁLEZ LIMA           |
| RESPONSIBLE FOR SENDING<br>FINANCIAL INFORMATION           | C.P.C.    | JOSÉ RAÚL          | GONZÁLEZ LIMA           |
| RESPONSIBLE FOR SENDING<br>RELEVANT EVENTS                 | LIC.      | CARLOS             | MADRAZO<br>VILLASEÑOR   |
| RESPONSIBLE FOR LEGAL<br>MATTERS                           | LIC.      | JOAQUÍN            | BALCÁRCEL SANTA<br>CRUZ |

#### **BOARD OF DIRECTORS**

| POSITION  | TYPE                       | MR./MS.    | FIRST NAME                      | LAST NAME                    |
|-----------|----------------------------|------------|---------------------------------|------------------------------|
| PRESIDENT | RELATED                    | MR.        | EMILIO<br>FERNANDO              | AZCÁRRAGA<br>JEAN            |
| DIRECTOR  | INDEPENDENT                | MR.        | ALBERTO                         | BAILLERES<br>GONZÁLEZ        |
| DIRECTOR  | RELATED                    | MR.        | JULIO                           | BARBA<br>HURTADO             |
| DIRECTOR  | RELATED                    | MR.        | JOSÉ ANTONIO                    | BASTÓN PATIÑO                |
| DIRECTOR  | INDEPENDENT                | MR.        | FRANCISCO JOSÉ                  | CHÉVEZ<br>ROBELO             |
| DIRECTOR  | RELATED                    | MR.        | ALFONSO                         | DE ANGOITIA<br>NORIEGA       |
| DIRECTOR  | INDEPENDENT                | MR.        | JOSÉ ANTONIO<br>VICENTE         | FERNÁNDEZ<br>CARBAJAL        |
| DIRECTOR  | INDEPENDENT                | MR.        | JOSÉ LUIS                       | FERNÁNDEZ<br>FERNÁNDEZ       |
| DIRECTOR  | RELATED                    | MR.        | SALVI RAFAEL                    | FOLCH VIADERO                |
| DIRECTOR  | RELATED                    | MR.        | BERNARDO                        | GÓMEZ<br>MARTÍNEZ            |
| DIRECTOR  | INDEPENDENT                | MR.        | CLAUDIO X.                      | GONZÁLEZ<br>LAPORTE          |
| DIRECTOR  | INDEPENDENT                | MR.        | ROBERTO                         | HERNÁNDEZ<br>RAMÍREZ         |
| DIRECTOR  | RELATED                    | MR.        | ENRIQUE                         | KRAUZE<br>KLEINBORT          |
| DIRECTOR  | INDEPENDENT                | MR.        | GERMÁN                          | LARREA MOTA<br>VELASCO       |
| DIRECTOR  | INDEPENDENT<br>INDEPENDENT | MR.<br>MR. | MICHAEL<br>LORENZO<br>ALEJANDRO | LARSON<br>MENDOZA<br>GIMÉNEZ |

#### **DIRECTOR**

| DIRECTOR                               | RELATED     | MR. | ALEJANDRO JESÚS           | QUINTERO<br>ÍÑIGUEZ              |
|--|-------------|-----|---------------------------|----------------------------------|
| DIRECTOR                               | INDEPENDENT | MR. | FERNANDO                  | SENDEROS<br>MESTRE               |
| DIRECTOR                               | INDEPENDENT | MR. | ENRIQUE<br>FRANCISCO JOSÉ | SENIOR<br>HERNÁNDEZ              |
| DIRECTOR                               | INDEPENDENT | MR. | EDUARDO                   | TRICIO HARO                      |
| ALTERNATE DIRECTOR                     | INDEPENDENT | MR. | HERBERT                   | ALLEN III                        |
| ALTERNATE DIRECTOR                     | RELATED     | MR. | FÉLIX JOSÉ                | ARAUJO<br>RAMÍREZ                |
| ALTERNATE DIRECTOR                     | RELATED     | MR. | JOAQUÍN                   | BALCÁRCEL<br>SANTA CRUZ<br>GÓMEZ |
| ALTERNATE DIRECTOR                     | RELATED     | MR. | LEOPOLDO                  | GONZÁLEZ<br>BLANCO               |
| ALTERNATE DIRECTOR                     | RELATED     | MR. | JORGE AGUSTÍN             | LUTTEROTH<br>ECHEGOYEN           |
| ALTERNATE DIRECTOR                     | INDEPENDENT | MR. | ALBERTO JAVIER            | MONTIEL<br>CASTELLANOS           |
| ALTERNATE DIRECTOR                     | INDEPENDENT | MR. | RAÚL                      | MORALES<br>MEDRANO               |
| ALTERNATE DIRECTOR                     | RELATED     | MS. | GUADALUPE                 | PHILLIPS<br>MARGAIN              |
| SECRETARY OF THE BOARD<br>OF DIRECTORS | NA          | MR. | RICARDO                   | MALDONADO<br>YAÑEZ               |

#### **COMPANY HISTORY**

TELEVISA IS THE LARGEST MEDIA COMPANY IN THE SPANISH-SPEAKING WORLD BASED ON ITS MARKET CAPITALIZATION AND A MAJOR PARTICIPANT IN THE INTERNATIONAL ENTERTAINMENT BUSINESS. IT OPERATES FOUR BROADCAST CHANNELS IN MEXICO CITY, PRODUCES AND DISTRIBUTES 24 PAY-TV BRANDS FOR DISTRIBUTION IN MEXICO AND THE REST OF THE WORLD, AND EXPORTS ITS PROGRAMS AND FORMATS TO THE U.S. THROUGH UNIVISION

COMMUNICATIONS INC. ("UNIVISION") AND TO OTHER TELEVISION NETWORKS IN OVER 50 COUNTRIES. TELEVISA IS ALSO AN ACTIVE PARTICIPANT IN MEXICO'S TELECOMMUNICATIONS INDUSTRY. IT HAS A MAJORITY INTEREST IN SKY, A LEADING DIRECT-TO-HOME SATELLITE TELEVISION SYSTEM OPERATING IN MEXICO, THE DOMINICAN REPUBLIC AND CENTRAL AMERICA AND IN FOUR TELECOMMUNICATIONS BUSINESSES: CABLEVISIÓN, CABLEMÁS, TVI, AND BESTEL. THROUGH ITS CABLE COMPANIES, TELEVISA OFFERS VIDEO, VOICE, AND BROADBAND SERVICES. TELEVISA ALSO HAS INTERESTS IN MAGAZINE PUBLISHING AND DISTRIBUTION, RADIO PRODUCTION AND BROADCASTING, PROFESSIONAL SPORTS AND LIVE ENTERTAINMENT, FEATURE-FILM PRODUCTION AND DISTRIBUTION, THE OPERATION OF A HORIZONTAL INTERNET PORTAL, AND GAMING. IN ADDITION, TELEVISA HAS A 50% EQUITY STAKE IN GSF TELECOM HOLDINGS, S.A.P.I. DE C.V. ("GSF"), THE CONTROLLING COMPANY OF GRUPO IUSACELL, S.A. DE C.V. ("IUSACELL"), MEXICO'S THIRD LARGEST MOBILE TELECOM PROVIDER IN TERMS OF SUBSCRIBERS. IN THE UNITED STATES, TELEVISA HAS EQUITY AND DEBENTURES THAT, UPON CONVERSION AND SUBJECT TO ANY NECESSARY APPROVAL FROM THE FEDERAL COMMUNICATIONS COMMISSION ("FCC") IN THE UNITED STATES, WOULD REPRESENT APPROXIMATELY 38% ON A FULLY DILUTED, AS-CONVERTED BASIS OF THE EQUITY CAPITAL IN BROADCASTING MEDIA PARTNERS, INC. ("BMP"), THE CONTROLLING COMPANY OF UNIVISION, THE LEADING MEDIA COMPANY SERVING THE UNITED STATES HISPANIC MARKET.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISA, S.A.B.

(Registrant)

Dated: May 9, 2014 By: /s/ Joaquín Balcárcel Santa Cruz

Name: Joaquín Balcárcel Santa Cruz

Title: General Counsel