

GENERAL MILLS INC  
Form 4  
March 29, 2007

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Powell Kendall J

(Last) (First) (Middle)

GENERAL MILLS,  
INC., NUMBER ONE GENERAL  
MILLS BLVD.

(Street)

MINNEAPOLIS, MN 55426

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
GENERAL MILLS INC [GIS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/27/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
PRESIDENT & COO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
COMMON STOCK	03/27/2007		M		14,410 A \$ 37.9063	0	D
COMMON STOCK	03/27/2007		M		3,385 A \$ 34.78	0	D
COMMON STOCK	03/27/2007		S		2,100 (2) D \$ 57.32	0	D
COMMON STOCK	03/27/2007		S		700 (2) D \$ 57.33	0	D
COMMON STOCK	03/27/2007		S		1,000 (2) D \$ 57.21	0	D

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COMMON STOCK	03/27/2007	S	1,500 (2)	D	\$ 57.31	0	D	
COMMON STOCK	03/27/2007	S	1,600 (2)	D	\$ 57.28	0	D	
COMMON STOCK	03/27/2007	S	200 (2)	D	\$ 57.16	0	D	
COMMON STOCK	03/27/2007	S	300 (2)	D	\$ 57.26	0	D	
COMMON STOCK	03/27/2007	S	400 (2)	D	\$ 57.25	0	D	
COMMON STOCK	03/27/2007	S	3,300 (2)	D	\$ 57.3	0	D	
COMMON STOCK	03/27/2007	S	800 (2)	D	\$ 57.2	0	D	
COMMON STOCK	03/27/2007	S	1,100 (2)	D	\$ 57.19	0	D	
COMMON STOCK	03/27/2007	S	4,600 (2)	D	\$ 57.18	0	D	
COMMON STOCK	03/27/2007	S	195 (2)	D	\$ 57.34	73,590	D	
COMMON STOCK						820	I	(See Footnote) (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
OPTION	\$ 34.78	03/27/2007		M	3,385	08/01/1997	09/01/2007	COMMON	3,385

TO BUY							STOCK	
OPTION	\$ 37.9063	03/27/2007	M	14,410	12/08/2002	01/08/2008	COMMON	14,41
TO BUY							STOCK	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Powell Kendall J GENERAL MILLS, INC. NUMBER ONE GENERAL MILLS BLVD. MINNEAPOLIS, MN 55426	X		PRESIDENT & COO	

## Signatures

Trevor Gunderson by Power of Attorney on behalf of KENDALL POWELL 03/29/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held in Trust by the Trustee of the General Mills Savings Plan.
- (2) Shares were sold pursuant to a 10b5-1 trading plan dated 11-8-2006
- (3) Employee option (right to buy) granted by the Compensation Committee of Board of Directors of General Mills, Inc. under shareholder-approved stock option plans.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.