

META FINANCIAL GROUP INC  
 Form 4  
 February 07, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HAAHR J TYLER**

(Last) (First) (Middle)

C/O META FINANCIAL GROUP, INC., 5501 SOUTH BROADBAND LANE

(Street)

SIoux FALLS, SD 57108

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**META FINANCIAL GROUP INC [CASH]**

3. Date of Earliest Transaction (Month/Day/Year)  
 02/06/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Chairman of the Board & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |             |   |           |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|-------------|---|-----------|
|                                 |                                      |  | Code                           | V   | Amount  | (D)  | Price   |             |   |           |
| Common Stock                    | 02/06/2017                           |  | S <sup>(1)</sup>               |   | 1,660   | D  | \$ 95.4699<br>(2)                                     | 91,779      | I | MLH Trust |
| Common Stock                    | 02/06/2017                           |  | S <sup>(1)</sup>               |   | 3,340   | D  | \$ 96.5935<br>(3)                                     | 88,439      | I | MLH Trust |
| Common Stock                    |                                      |  |                                |   |   |  |   | 143,723     | I | JTH Trust |
| Common                          |                                      |  |                                |   |   |  |   | 18,061.7013 | I | By ESOP   |

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|              |       |   |           |
|--------------|-------|---|-----------|
| Stock        |       |   |           |
| Common Stock | 3,098 | I | IRA       |
| Common Stock | 324   | I | By Spouse |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title   | Amount or Number of Shares |
| Stock Option (Right to Buy)                | \$ 23.01   |                                      |  |                                |   | 09/30/2009   | 09/30/2019  | Common Stock  | 8,449                      |
| Stock Option (Right to Buy)                | \$ 31.79   |                                      |  |                                |   | 09/30/2010   | 09/30/2020  | Common Stock  | 6,595                      |
| Stock Option (Right to Buy)                | \$ 16  |                                      |  |                                |   | 09/30/2008   | 09/30/2018  | Common Stock  | 15,766                     |
| Stock Option (Right to Buy)                | \$ 39.84   |                                      |  |                                |   | 09/28/2007   | 09/28/2017  | Common Stock  | 7,155                      |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                             |       |
|---|---------------|-----------|-----------------------------|-------|
|   | Director      | 10% Owner | Officer                     | Other |
| HAAHR J TYLER<br>C/O META FINANCIAL GROUP, INC.<br>5501 SOUTH BROADBAND LANE<br>SIOUX FALLS, SD 57108 | X             |           | Chairman of the Board & CEO |       |

## Signatures

Ashley Menke,  
POA

02/07/2017

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transaction reported was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$95.05 to \$96.00, inclusive. The reporting person undertakes to provide to Meta Financial Group, Inc., any security holder of Meta Financial Group, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$96.10 to \$97.10, inclusive. The reporting person undertakes to provide to Meta Financial Group, Inc., any security holder of Meta Financial Group, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.