STANTEC INC Form 425 July 12, 2005

Filed by Stantec Inc. pursuant to Rule 425 under the Securities Act of 1933 and deemed filed pursuant To Rule 14a-12 under the Securities Exchange Act of 1934. Subject Company: The Keith Companies, Inc. Commission File No. 000-26561

THIS FILING CONSISTS OF AN INVESTOR PRESENTATION IN CONNECTION WITH THE PROPOSED COMBINATION OF STANTEC INC. ( STANTEC ) AND THE KEITH COMPANIES, INC. ( TKC ).

#### Additional Information and Where to Find It

In connection with the proposed merger, Stantec and TKC have filed a Registration Statement on Form F-4, a joint proxy statement/ prospectus and other related documents with the Securities and Exchange Commission (the SEC). Shareholders of TKC are advised to read these documents and any other documents relating to the merger that are filed with the SEC when they become available because they contain important information. Shareholders of TKC may obtain copies of these documents for free, when available, at the SEC s website at www.sec.gov. These and such other documents may also be obtained for free from:

Stantec

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and from:

The Keith Companies
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Irvine, California, USA 92618-2334

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Stantec and TKC and their respective directors, executive officers and other members of their management and employees may be deemed to be participants in the solicitation of proxies in connection with Stantec s proposed acquisition of TKC. Information regarding the special interests of these directors and executive officers in the transaction described herein will be included in the joint proxy statement/prospectus described above. Additional information regarding Stantec s directors and executive officers is also included in its management information circular for its 2005 Annual Meeting of Shareholders, which was filed with the applicable securities commissions in Canada on or about March 31, 2005 and is available free of charge at the Canadian Securities Administrators web site at <a href="https://www.sedar.com">www.sedar.com</a> or by contacting Stantec at the address or telephone number set forth above. Additional information regarding TKC s directors and executive officers is also included in its proxy statement for its 2005 Annual Meeting of Stockholders, which was filed with the SEC on or about April 12, 2005 and is available free of charge at the SEC s web site at <a href="https://www.sec.gov">www.sec.gov</a> or by contacting TKC at the address or telephone number set forth above.

## **Cautionary Note Regarding Forward Looking Statements**

This document contains forward-looking statements. In some cases, forward-looking statements can be identified by words such as believe, expect, anticipate, plan, potential, continue or similar expressions. Such forward-look statements are based upon current expectations and beliefs and are

subject to a number of factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Some of the forward-looking statements contained in this document include statements about the proposed Stantec and TKC merger; including statements that: (i) the merger will allow the combined company to realize strategic goals; (ii) the merger is expected to be accretive to earnings of the combined company; (iii) the merger will allow Stantec to increase its revenues from its United States operations by approximately 70%; (iv) the combination with TKC will allow Stantec opportunities to cross sell services to TKC s client base; and (v) the TKC shareholders will realize a premium of approximately 30%. These statements are not guarantees of future performance, involve certain risks, uncertainties and assumptions that are difficult to predict, and are based upon assumptions as to future events that may not prove accurate. Therefore, actual outcomes and results may differ materially from what is expressed herein. For example, if TKC does not receive required shareholder approvals, if Stantec is unable to list its stock on a major US exchange or either party fails to satisfy other conditions to closing, the merger will not be consummated. In addition, the combined companies may not realize all or any of the expected benefits of the merger. The following factors, among others, could cause actual results to differ materially from those described in the forward-looking statements: global capital market activities, fluctuations in interest rates and currency values, the effects of war or terrorist activities, the effects of disease or illness on local, national, or international economies, the effects of disruptions to public infrastructure, such as transportation or communications, disruptions in power or water supply, industry and worldwide economic and political conditions, regulatory and statutory developments, the effects of competition in the geographic and business areas in which the companies operate, the actions of management, and technological changes. Actual results may differ materially from those contained in the forward-looking statements in this document.

Stantec & Keith Investor Presentation

July 2005

Stantec, founded in 1954, provides professional design and consulting services in planning, engineering, architecture, interior design, landscape architecture, surveying, and project management. Continually striving to balance economic, environmental, and social responsibilities, we are recognized as a world-class leader and innovator in the delivery of sustainable solutions. With a roster of comprehensive services, our Company supports clients at every stage, from initial concept and financial feasibility to project completion and beyond. Our multidisciplinary practice areas serve public and private sector clients in a diverse range of markets.

In simple terms, the world of Stantec is the water we drink, the roadways we travel, the buildings we visit, the industries in which we work, and the neighborhoods we call home.

# Highlights

Established in 1954

Publicly traded since 1994

TSX:STN

NYSE:SXC (August 5, 2005)

51 years of uninterrupted profitability

50 locations in North America and the Caribbean

4,400 employees

18.9 Million Shares Outstanding (70% Institutional Ownership)

\$550 Million Market Cap

Introduction to Stantec

Market Client Type

# **Buildings - 20%**

#### **Practice Areas:**

Architecture & Interior Design Buildings Engineering Facilities Planning & Operations

#### **Environment - 21%**

#### **Practice Areas:**

Environmental Infrastructure Environmental Management

# Industrial - 10%

#### **Practice Areas:**

Manufacturing/Industrial Power Resources and Chemicals Bio/Pharmaceuticals

# **Transportation - 16%**

#### **Practice Areas:**

Transportation
Infrastructure
Transportation
Planning & Traffic
Infrastructure
Management &
Pavement Engineering

# **Urban Land - 33%**

# **Practice Areas:**

Planning and Landscape Architecture Urban Land Engineering Surveys/Geomatics Quality Control/Assurance

Based on Net Revenue Q1 YTD

Introduction to Stantec

# 10-Year Performance

Introduction to Stantec

# Rankings

Ranked #50 on the *Engineering New Record* s listing of top 150 Global Design Firms, rising from #54 in 2003.

Listed #30 on the Sector Review 2004 s survey of the World s Top 200 Consulting Engineering and Architectural Groups.

# **5-Year Performance**

In thousands of										
dollars (C\$), except per										
share amounts and ratios		2004		2003		2002		2001		2000
Gross revenue	\$	520,879	\$	459,942	\$	428,456	\$	356,942	\$	265,568
Net revenue	Φ	449,151	φ	391,396	φ	365,148	Φ	298,772	φ	203,308
Income before taxes		44,660				33,095				20,867
Net income		,		39,628				27,306		,
		30,190		25,070		20,192		15,370		11,226
Current assets		208,755		177,629		163,261		121,267		94,183
Current liabilities		126,755		128,506		99,295		88,487		68,667
Property and equipment		48,262		67,670		51,747		41,371		36,938
Long term debt		21,155		31,159		41,730		15,652		13,893
Shareholders equity		189,056		160,528		151,426		107,450		92,233
Gross revenue backlog		380,000		310,380		299,801		259,185		192,238
Net cash position		37,890		(9,808)		29,202		(7,145)		3,426
Earnings per share basic		1.63		1.37		1.12		0.92		0.78
Earning per share diluted		1.59		1.31		1.07		0.88		0.76
Book value per share		10.02		8.76		8.28		6.38		5.54
Current ratio		1.65		1.38		1.64		1.37		1.37
Debt to equity ratio		(0.02)		0.34		0.22		0.30		0.22
Price earnings ratio		16.25		16.13		14.91		13.99		9.94
Trice carmings ratio		10.20		10.15		11.71		13.77		7.71
Weighted average number of shares										
outstanding	18	3,499,598	1	8,329,960		17,987,358	1	6,742,730	1	14,374,264
Shares outstanding	18	3,871,085	1	8,327,284		18,282,720	1	6,846,340	]	16,668,340
Shares traded	5	5,700,000		5,163,000		4,553,100		8,907,200		4,551,610
High		23.39		23.48		20.50		14.25		8.00
Low		20.35		14.50		12.88		7.25		5.25
Close		26.48		22.10		16.70		12.88		7.75

Introduction to Stantec

## **Target Market**

Stantec focuses on the North American market. The greater the population density, the greater the need for infrastructure such as community development, roadways, and facilities.

# **Opportunity**

The infrastructure and facilities market generates over \$50 billion in revenue in North America every year.

#### **Fragmentation**

Over 100,000 firms compete for this market, 95% of which have less than 50 employees.

# Geographic Reach

Stantec has offices in five provinces, 12 states, and the Caribbean.

# **Positioning**

Stantec has strategically positioned itself in the professional services business in infrastructure and facilities to deliver solid and consistent growth and profitability. The following operational strategies have been employed and, as a result, separate Stantec from the competition.

#### **Project Lifecycle**

Barriers to entry are greater in planning, maintenance and decommissioning phases.

Stantec is able to follow clients through the lifecycle phases of a project cradle to grave.

#### **Professional Services Focus**

Exclusive fee-for-service model

No construction risk

Lower capital requirements

## Introduction to Stantec

#### **Top Three Service Provider**

Stantec s target is to be in the top three firms within any given region/market segment.

Top-tier firms:

Serve the best clients

Offer best services

Attract best staff

Have more resiliency in tough economic times

# **Project & Client Diversity**

Many projects translates to many clients

No single client or project more than 5% of revenue

Diversified client mix

# **Project Size**

Capability to services all project sizes (capital project value/fees):

Greater than \$100 million/\$10 million

Between \$50 and \$100 million/\$5 and \$10 million

Less than \$50 million/\$5 million

90% of Stantec projects are less than \$100 million/\$10 million

#### **Stantec Advantage**

#### **Logistical Systems**

Financial Services, IT, HR, Business Development, Marketing Resources, Communications Support, Legal Services, Risk Management & Training

# **Technical Capabilities**

Light Rail Transit, Health Care, Wasterwater process design, Leadership in Energy and Environmental Design (LEED), Ecotoxicology & Ecological Risk Assessment

#### **Knowledge Systems**

Decision Support Tools, Business Intelligence Tools, Marketing Knowledge Center, Practices & Procedures, Project Management Systems & Client Relationship Management.

Introduction to Stantec

# **Practice Area Specialization**

Practice area diversification is achieved by focusing on 17 distinct specialist practice areas that can generally be grouped into five broad market segments:

#### **Net Revenue**

Breakdown Buildings	STN 20%
Environment	21%
Industrial	10%
Transportation	16%
Urban land	33%

# **Geographic Diversification**

Currently, our geographic reach includes three economic regions in North America.

## **Net Revenue**

Breakdown Canada	STN 61%
US West	22%
US East	16%

We also provide services in selected locations outside North America on a project basis (approximately 1% of revenue).

Introduction to Stantec

# **Life Cycle Solutions**

Our business model includes the provisions of services in all five phases of the project life cycle:
Planning
Design
Construction
Maintenance

# **3D Business Model Completed**

Decommissioning

The model mitigates our risks by ensuring that we are not dependent on any single geographic region, market segment or life cycle phase for our business.

Introduction to Stantec

# Stantec s goal is to become one of the top 10 global design firms.

To achieve this goal, we will continue to pursue excellence in design and project delivery and to follow an orderly growth plan building upon our solid foundation. Stantec has a clear vision and a well conceived strategy to fulfill that vision and the track record to bear out the integrity of our strategy.

# Driver

Give Stantec professionals the opportunity to work with the

- Best clients on the
- Best projects and to
- Provide the **best services**

Introduction to Stantec

#### Action

Augment breadth and depth of expertise, enhance ability to serve Fortune 1000, government, and institutional clients, and expand geographic coverage. Stantec grows by either:

#### **Internal Organic Growth**

Accounts for approximately 1/3 of targeted growth Practice Area Expansion

# **Acquisition Growth**

Strategic In-filling Geographic Expansion

# Depth

Our plan is to continue with strategic in-filling of services in all current regions with people and companies that can fill gaps in our services matrix. Achieving a complete services matrix in a region positions Stantec to reach mature market penetration.

#### Breadth

We have a disciplined approach to achieving our objectives by gradually increasing our market presence. Our strategy includes expansion outside our existing regions primarily through opportunities to acquire firms that provide services in our services matrix. New regions allow for further strategic in-filling to reach desired market penetration.

Introduction to Stantec

# **Financial Summary**

	Stantec		Keith	
Year-end 2004 (at December 31) in thousands of dollars, except per share amounts	\$ Canadian	\$ US	\$ Canadian	\$ US
Gross revenue*	520,879	398,378	137,740	105,346
Net revenue*	449,151	343,519	126,506	96,754
Income before income taxes*	44,660	34,157	18,181	13,905***
Net income*	30,190	23,090	10,469	8,007
Current assets**	208,755	173,673	84,133	69,994
Current liabilities**	126,755	105,453	17,455	14,522
Long-term debt**	21,155	17,600		
Shareholders equity**	189,056	157,285	98,469	81,921
Earnings per share*				
Basic	1.63	1.25	1.35	1.03
Diluted	1.59	1.22	1.31	1.00
Weighted average number of shares				
Outstanding:				
Basic	18,499,598			7,778,661
Diluted	19,007,289			8,039,457

<sup>\*</sup> C\$1.00 = US\$1.3075 (average exchange rate for 2004)

# **Practice Area Specialization**

The Keith companies will no longer be dependent on the real estate market to determine the success of their overall efforts. Stantec provides 5 key market segments that both compliment and augment the overall service offering.

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Breakdown	STN*	STN+TKC**
Buildings	20%	16%
Environment	21%	19%
Industrial	10%	10%
Transportation	16%	13%
Urban Land	33%	43%

<sup>\*</sup>Q1 YTD Numbers

<sup>\*\*</sup> C\$1.00 = US\$1.2020 (exchange rate at Dec. 31 2004)

<sup>\*\*\*</sup> Before discontinued operations (discontinued operations = US\$430,000)

<sup>\*\*</sup>Expected split once combined

Introduction to Stantec

# **Geographic Diversification**

Stantec and Keith combination will augment the company s footprint in the North American Market. Stantec will now have access to the southern California market, one of the greatest areas of opportunity for Stantec to cross sell its professional services. The jointed firm will employ over 5,000 employees.

The Keith transaction will solidify a presence in California and will increase Stantec s US operations by 70%.

# **Net Revenue**

Breakdown	STN*	STN+TKC**
Canada	61%	48%
US West	22%	39%
US East	16%	12%

Introduction to Stantec

<sup>\*</sup>Q1 YTD Numbers

<sup>\*\*</sup>Expected split once combined

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