Edgar Filing: INTERNATIONAL SPEEDWAY CORP - Form 8-K

INTERNATIONAL SPEEDWAY CORP Form 8-K February 08, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 8, 2005

INTERNATIONAL SPEEDWAY CORPORATION

(Exact name of registrant as specified in its charter)

FLORIDA O-2384 59-0709342

(State or other jurisdiction (Commission (I.R.S. Employer of incorporation) File Number) Identification No.)

1801 WEST INTERNATIONAL SPEEDWAY BOULEVARD, DAYTONA BEACH, FLORIDA 32114

(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (386) 254-2700

No Change

(Former name or address, if changed since last report)

- [] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 8 - Other Items

Item 8.01 Other Items

The Company issued a press release on February 8, 2005 which reported it has signed a multi-year, multi-million dollar official status agreement with Checkers Drive-In Restaurants, Inc. (NASDAQ: CHKR) ("Checkers(R)/Rally's(R)"). Under the terms of the agreement Checkers/Rally's will serve as the Official Drive-Thru and Burger of several ISC facilities including Daytona International Speedway ("Daytona"), home of "the Great American Race", the Daytona 500 and will have a significant presence through prominent signage and promotion, as well as at-track restaurants at the following ISC facilities: Daytona International Speedway, Homestead-Miami Speedway, Michigan International Speedway and Richmond International Raceway.

A copy of the release is attached as an exhibit to this report.

Edgar Filing: INTERNATIONAL SPEEDWAY CORP - Form 8-K

Section 9 - Financial Statements and Exhibits
Item 9.01 Financial Statements and Exhibits

(c) Exhibits. The exhibits listed below shall be deemed to be filed or furnished, depending on the relevant item requiring such exhibit, in accordance with the provisions of Item 601 of Regulation S-K (17 CFR 229.601) and Instruction B.2 to this form.

	Exhibit Number	Description of Exhibit	Filing Status
1	(99.1)	Press Release	Attached herewith
SIGNAT	URES		

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

INTERNATIONAL SPEEDWAY CORPORATION

(Registrant)

Date: <u>02/08/2005</u> /s/ Glenn R. Padgett

Glenn R. Padgett, Vice President, Chief Counsel - Operations, & Assistant Secretary