INTERNATIONAL SPEEDWAY CORP Form SC 13G/A February 14, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 17)*

INTERNATIONAL SPEEDWAY CORPORATION (Name of Issuer)

CLASS B COMMON STOCK \$.01 PAR VALUE (FORMERLY COMMON STOCK - \$.10 PAR VALUE)* (Title of Class of Securities)

> 460335-30-0 (FORMERLY 460335)* CUSIP Number)

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

UNITED STATES 1

^{*} The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

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1)	Names of Reportin	g Persons S	S.S. or I.R.S. Identification Nos. of Above Persons James C. France	3
2)	Check the Appropriate (a) [x] (b) []	riate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Plac	e of Organi	zation	USA
Number	of Shares	(5)	Sole Voting Power	0
Benefici	ally Owned	(6)	Shared Voting Power	18,163,435
By Each	Reporting	(7)	Sole Dispositive Power	0
Person V	Vith:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amoun	t Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggree Instructions)	egate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class R	epresented l	by Amount in Row 9	89.18%
12)	Type of Reporting	Person (See	e Instructions)	IN

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1)	Names of Reportin	g Persons S	S.S. or I.R.S. Identification Nos. of Above Person Betty Jane France	S
2)	Check the Appropriate (a) [x] (b) []	riate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only		-	
4)	Citizenship or Plac	e of Organi	zation	USA
Number	of Shares	(5)	Sole Voting Power	0
Benefici	ally Owned	(6)	Shared Voting Power	18,163,435
By Each	Reporting	(7)	Sole Dispositive Power	0
Person V	Vith:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amount	Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggre Instructions)	gate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class Ro	epresented l	by Amount in Row 9	89.18%
12)	Type of Reporting	Person (See	e Instructions)	IN

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1)	Names of Reporti	ng Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Sharon M. France	\$
2)	Check the Appropriate (a) [x] (b) []	oriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only		-	
4)	Citizenship or Pla	ce of Organi	zation	USA
Numbe	r of Shares	(5)	Sole Voting Power	0
Benefic	cially Owned	(6)	Shared Voting Power	18,163,435
By Eac	h Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amour	nt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggr Instructions)	regate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class F	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporting	g Person (See	e Instructions)	IN

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1)	Names of Reportin	g Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Lesa D. France Kennedy	3
2)	Check the Appropriate (a) [x] (b) []	riate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Plac	e of Organi	zation	USA
Number	of Shares	(5)	Sole Voting Power	0
Beneficia	ally Owned	(6)	Shared Voting Power	18,163,435
By Each	Reporting	(7)	Sole Dispositive Power	0
Person V	Vith:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amoun	t Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggree Instructions)	egate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class R	epresented l	by Amount in Row 9	89.18%
12)	Type of Reporting	Person (See	e Instructions)	IN

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1)	Names of Reporting	Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Brian Z. France	
2)	Check the Appropria (a) [x] (b) []	ate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Place	of Organi	zation	USA
Number	of Shares	(5)	Sole Voting Power	0
Beneficia	ally Owned	(6)	Shared Voting Power	18,163,435
By Each	Reporting	(7)	Sole Dispositive Power	0
Person W	Vith:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amount	Beneficial ¹	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggreg Instructions)	ate Amour	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class Rep	oresented b	by Amount in Row 9	89.18%
12)	Type of Reporting P	erson (See	e Instructions)	IN

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1)	Names of Reporting	Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Jamison C. France	
2)	Check the Appropri (a) [x] (b) []	ate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only		-	
4)	Citizenship or Place	of Organi	zation	USA
Number	of Shares	(5)	Sole Voting Power	0
Beneficia	ally Owned	(6)	Shared Voting Power	18,163,435
By Each	Reporting	(7)	Sole Dispositive Power	0
Person W	Vith:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amount	Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggreg Instructions)	gate Amour	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class Rep	presented b	by Amount in Row 9	89.18%
12)	Type of Reporting I	Person (See	e Instructions)	IN

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1)	Names of Reporting	ng Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Jennifer France Bates	
2)	Check the Approp (a) [x] (b) []	riate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only		-	
4)	Citizenship or Pla	ce of Organi	zation	USA
Number	of Shares	(5)	Sole Voting Power	0
Benefic	ially Owned	(6)	Shared Voting Power	18,163,435
By Each	n Reporting	(7)	Sole Dispositive Power	0
Person V	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amour	nt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggr Instructions)	egate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class R	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporting	Person (See	e Instructions)	IN

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1)	Names of Reportin	ng Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Amy L. France Helton	
2)	Check the Approp (a) [x] (b) []	riate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Plac	ce of Organi	zation	USA
Number	of Shares	(5)	Sole Voting Power	0
Benefici	ally Owned	(6)	Shared Voting Power	18,163,435
By Each	Reporting	(7)	Sole Dispositive Power	0
Person V	Vith:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amoun	t Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggre Instructions)	egate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class R	epresented l	by Amount in Row 9	89.18%
12)	Type of Reporting	Person (See	e Instructions)	IN

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1)	Names of Report	ing Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Benjamin Z. Kennedy	;
2)	Check the Appro (a) [x] (b) []	priate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Pla	ace of Organi	zation	USA
Numb	er of Shares	(5)	Sole Voting Power	0
Beneficially Owned		(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Persor	n With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amou	nt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Agg Instructions)	regate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented 1	by Amount in Row 9	89.18%
12)	Type of Reportin	g Person (See	e Instructions)	IN

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1)	Names of Reporti	Names of Reporting Persons S.S. or I.R.S. Identification Nos. of Above Persons Automotive Research Bureau, Inc. (ARB)					
2)	Check the Appropriate (a) [x] (b) []	oriate Box if a Member of a Group (See Instructions)					
3)	SEC Use Only						
4)	Citizenship or Pla	ce of Organization	FLORIDA				
Nun	nber of Shares	(5) Sole Voting Power	0				
Bene	eficially Owned	(6) Shared Voting Power	18,163,435				
Ву Е	Each Reporting	(7) Sole Dispositive Power	0				
Pers	on With:	(8) Shared Dispositive Power	18,163,435				
9)	Aggregate Amour	nt Beneficially Owned by Each Reporting Person	18,163,435				
10)	Check if the Aggr Instructions)	regate Amount in Row 9 Excludes Certain Shares (See	[]				
11)	Percent of Class F	Represented by Amount in Row 9	89.18%				
12)	Type of Reporting	g Person (See Instructions)	СО				

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1) Names of Report	Names of Reporting Persons S.S. or I.R.S. Identification Nos. of Above Persons Western Opportunity Limited Partnership				
2) Check the Appro (a) [x] (b) []	priate Box if a Member of a Group (See Instructions)				
3) SEC Use Only					
4) Citizenship or Pl	ace of Organization	NEVADA			
Number of Shares	(5) Sole Voting Power	0			
Beneficially Owned	(6) Shared Voting Power	18,163,435			
By Each Reporting	(7) Sole Dispositive Power	0			
Person With:	(8) Shared Dispositive Power	18,163,435			
9) Aggregate Amou	nt Beneficially Owned by Each Reporting Person	18,163,435			
10) Check if the Agg Instructions)	regate Amount in Row 9 Excludes Certain Shares (See	[]			
11) Percent of Class	Represented by Amount in Row 9	89.18%			
12) Type of Reportin	g Person (See Instructions)	PN			

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1)	Names of Reporting Persons S.S. or I.R.S. Identification Nos. of Above Persons Sierra Central, LLC				
2)	Check the Appr (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)		
3)	SEC Use Only				
4)	Citizenship or P	lace of Organi	zation	NEVADA	
Numb	er of Shares	(5)	Sole Voting Power	0	
Benefi	cially Owned	(6)	Shared Voting Power	18,163,435	
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0	
Person	With:	(8)	Shared Dispositive Power	18,163,435	
9)	Aggregate Amo	ount Beneficial	ly Owned by Each Reporting Person	18,163,435	
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]	
11)	Percent of Class	Represented l	by Amount in Row 9	89.18%	
12)	Type of Reporti	ng Person (See	e Instructions)	СО	

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Principal Investment Company	
2)	Check the Appro	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	CO

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Boone County Corporation	S
2)	Check the Approach (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	ization	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
By Ea	ch Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (Se	e Instructions)	СО

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1)	Names of Reporti	ng Persons S.S. or I.R.S. Identification Nos. of Above Persons Carl Investment Limited Partnership	
2)	Check the Appropriate (a) [x] (b) []	oriate Box if a Member of a Group (See Instructions)	
3)	SEC Use Only		
4)	Citizenship or Pla	ce of Organization	NEVADA
Numb	per of Shares	(5) Sole Voting Power	0
Benef	ricially Owned	(6) Shared Voting Power	18,163,435
Ву Еа	ach Reporting	(7) Sole Dispositive Power	0
Person	n With:	(8) Shared Dispositive Power	18,163,435
9)	Aggregate Amour	nt Beneficially Owned by Each Reporting Person	18,163,435
10)	Check if the Aggr Instructions)	regate Amount in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class F	89.18%	
12)	Type of Reporting	g Person (See Instructions)	PN

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Quaternary Investment Company	
2)	Check the Appro (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only		-	
4)	Citizenship or P	lace of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Agg Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporting	ng Person (See	e Instructions)	CO

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1)	Names of Repor	rting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons SM Holder Limited Partnership	
2)	Check the Appr (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
By Ea	ch Reporting	(7)	Sole Dispositive Power	0
Person	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented 1	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	PN

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1)	Names of Repor	rting Persons S	S.S. or I.R.S. Identification Nos. of Above Person SM Holder Company	s
2)	Check the Appr (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	ount Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	CO

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1)	Names of Report	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons J Holder Limited Partnership	3
2)	Check the Appro (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Pl	ace of Organi	ization	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Persor	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amou	ınt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Agg Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented 1	by Amount in Row 9	89.18%
12)	Type of Reportir	ng Person (Se	e Instructions)	CO

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1)	Names of Repor	rting Persons S	S.S. or I.R.S. Identification Nos. of Above Person J Holder Company	as
2)	Check the Appr (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	ount Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	CO

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons JA Holder Limited Partnership	
2)	Check the Appro (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Persor	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Agg Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented	by Amount in Row 9	89.18%
12)	Type of Reporting	ng Person (See	e Instructions)	PN

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1)	Names of Reportin	g Persons S	S.S. or I.R.S. Identification Nos. of Above Persons JA Holder Company	
2)	Check the Appropriate (a) [x] (b) []	riate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Plac	e of Organi	zation	NEVADA
Number	r of Shares	(5)	Sole Voting Power	0
Benefic	ially Owned	(6)	Shared Voting Power	18,163,435
By Each	n Reporting	(7)	Sole Dispositive Power	0
Person '	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amoun	t Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggre Instructions)	egate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class R	epresented l	by Amount in Row 9	89.18%
12)	Type of Reporting	Person (See	e Instructions)	CON

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons AL Holder Limited Partnership	
2)	Check the Appro (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	ization	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Agg Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented	by Amount in Row 9	89.18%
12)	Type of Reporting	ng Person (See	e Instructions)	PN

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1)	Names of Repor	rting Persons S	S.S. or I.R.S. Identification Nos. of Above Person AL Holder Company	S
2)	Check the Appr (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only		-	
4)	Citizenship or F	Place of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benef	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	ount Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	s Represented l	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	СО

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1)	Names of Repo	rting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Zack Limited Partnership	
2)	Check the Appr (a) [x] (b) []			
3)	SEC Use Only			
4)	Citizenship or F	NEVADA		
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Persor	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	ount Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggregate Amount in Row 9 Excludes Certain Shares (See Instructions)			[]
11)	Percent of Class Represented by Amount in Row 9			89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	PN

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1)	Names of Reporti	S.S. or I.R.S. Identification Nos. of Above Person Zack Company	s	
2) Check the Appropriate (a) [x] (b) []		priate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Pla	NEVADA		
Number of Shares		(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	n With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amou	nt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	O) Check if the Aggregate Amount in Row 9 Excludes Certain Shares (See Instructions)			[]
11)	Percent of Class Represented by Amount in Row 9		89.18%	
12)	Type of Reporting Person (See Instructions)			CO

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1)	Names of Repo	rting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons BBL Limited Partnership	
2)	Check the Appr (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or F	NEVADA		
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Persor	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	ount Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggregate Amount in Row 9 Excludes Certain Shares (See Instructions)			[]
11)	Percent of Class Represented by Amount in Row 9			89.18%
12)	Type of Reporti	ng Person (Se	e Instructions)	PN

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1)	Names of Reporti	S.S. or I.R.S. Identification Nos. of Above Person BBL Company	s	
2)	Check the Appropriate (a) [x] (b) []	oriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Place of Organization			
Number of Shares		(5)	Sole Voting Power	0
Benefic	cially Owned	(6)	Shared Voting Power	18,163,435
By Eacl	h Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amou	nt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggregate Amount in Row 9 Excludes Certain Shares (See Instructions)			[]
11)	Percent of Class F	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporting	g Person (See	e Instructions)	CO

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1) Names of Re	Names of Reporting Persons S.S. or I.R.S. Identification Nos. of Above Persons Capital Circle Group Limited Partnership					
2) Check the A (a) [x] (b) []						
3) SEC Use On	y —					
4) Citizenship (r Place of Organization	NEVADA				
Number of Shares	(5) Sole Voting Power	0				
Beneficially Owne	(6) Shared Voting Power	18,163,435				
By Each Reporting	(7) Sole Dispositive Power	0				
Person With:	(8) Shared Dispositive Power	18,163,435				
9) Aggregate A	mount Beneficially Owned by Each Reporting Person	18,163,435				
1())	Check if the Aggregate Amount in Row 9 Excludes Certain Shares (See Instructions)					
11) Percent of C	Percent of Class Represented by Amount in Row 9					
12) Type of Rep	orting Person (See Instructions)	PN				

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1)	Names of Repor			
2)	Check the Approximation (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only		-	
4)	Citizenship or P	NEVADA		
Number of Shares		(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
By Ea	ch Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	nt in Row 9 Excludes Certain Shares (See	[]	
11)	Percent of Class	Represented b	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	СО

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1)	Names of Reporti	S.S. or I.R.S. Identification Nos. of Above Perso WCF Family 1, Inc.	ons	
2)	Check the Appropriate (a) [x] (b) []	oriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Pla	DELAWARE		
Number of Shares		(5)	Sole Voting Power	0
Benefic	ially Owned	(6)	Shared Voting Power	18,163,435
By Eacl	h Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amour	nt Beneficial	lly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggr Instructions)	[]		
11)	Percent of Class R	89.18%		
12)	Type of Reporting	g Person (Se	e Instructions)	СО

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1)	Names of Report	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Carl Two Limited Partnership	3
2)	Check the Appro (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Pl	ace of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Persor	n With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amou	ınt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Agg Instructions)	Check if the Aggregate Amount in Row 9 Excludes Certain Shares (See Instructions)		
11)	Percent of Class	Represented 1	by Amount in Row 9	89.18%
12)	Type of Reportir	ng Person (See	e Instructions)	PN

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1)	Names of Repor	rting Persons S	S.S. or I.R.S. Identification Nos. of Above Person Carl Two, LLC	ns
2) Check the Appro (a) [x] (b) []		opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Beneficially Owned		(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7) Sole Dispos	Sole Dispositive Power	0
Person	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	ount Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class Represented by Amount in Row 9		89.18%	
12)	Type of Reporti	ng Person (See	e Instructions)	00

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Person Dallas Steven Ashley	s
2) Check the Appro (a) [x] (b) []		opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Place of Organization			USA
Number of Shares		(5)	Sole Voting Power	0
Beneficially Owned		(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7) Sole	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)) Percent of Class Represented by Amount in Row 9		89.18%	
12)	Type of Reporti	ng Person (See	e Instructions)	IN

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1)	Names of Repor	S.S. or I.R.S. Identification Nos. of Above Person Jayce Camron France	s	
2) Check the Appro (a) [x] (b) []		opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Place of Organization			USA
Number of Shares		(5)	Sole Voting Power	0
Beneficially Owned		(6)	Shared Voting Power	18,163,435
By Ea	ch Reporting	(7) Sole Dispositive Power	0	
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggregate Amount in Row 9 Excludes Certain Shares (See Instructions)			[]
11)) Percent of Class Represented by Amount in Row 9		89.18%	
12)	Type of Reporti	ng Person (See	e Instructions)	IN

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Person Lauren Dare France	s
2)	Check the Appro	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	USA
Numb	er of Shares	(5)	Sole Voting Power	0
Beneficially Owned		(6)	Shared Voting Power	18,163,435
By Ea	ch Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	IN

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Person Madeline Gray Bates	s
2)	Check the Appro	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	USA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	cially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	IN

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Person William Carter France	s
2)	Check the Appro	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	USA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	cially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Agg Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporting	ng Person (See	e Instructions)	IN

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1)	Names of Repor	rting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Nevair of Nevada, LLC	S
2)	Check the Appr (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or F	Place of Organi	zation	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Persor	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	ount Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	s Represented l	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	СО

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1)	Names of Reporti	ng Persons S.S. or I.R.S. Identification Nos. of Above Persons Amelia Lee Bates	
2)	Check the Appropriate (a) [x] (b) []	oriate Box if a Member of a Group (See Instructions)	
3)	SEC Use Only		
4)	Citizenship or Pla	ce of Organization	USA
Num	ber of Shares	(5) Sole Voting Power	0
Bene	ficially Owned	(6) Shared Voting Power	18,163,435
ВуЕ	ach Reporting	(7) Sole Dispositive Power	0
Perso	on With:	(8) Shared Dispositive Power	18,163,435
9)	Aggregate Amour	nt Beneficially Owned by Each Reporting Person	18,163,435
10)	Check if the Aggr Instructions)	regate Amount in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class F	Represented by Amount in Row 9	89.18%
12)	Type of Reporting	g Person (See Instructions)	IN

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Person WCF Family Trust 2004	s
2)	Check the Approach (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	zation	USA
Numbe	er of Shares	(5)	Sole Voting Power	0
Benefi	cially Owned	(6)	Shared Voting Power	18,163,435
By Eac	ch Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented l	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	00

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1) Names of Re	porting Persons S.S. or I.R.S. Identification Nos. of Above Persons William C. and Betty Jane France Alaska Trust	
2) Check the A (a) [x] (b) []	opropriate Box if a Member of a Group (See Instructions)	
3) SEC Use On	у —	
4) Citizenship	r Place of Organization	USA
Number of Shares	(5) Sole Voting Power	0
Beneficially Owne	(6) Shared Voting Power	18,163,435
By Each Reporting	(7) Sole Dispositive Power	0
Person With:	(8) Shared Dispositive Power	18,163,435
9) Aggregate A	mount Beneficially Owned by Each Reporting Person	18,163,435
10) Check if the Instructions)	Aggregate Amount in Row 9 Excludes Certain Shares (See	[]
11) Percent of C	ass Represented by Amount in Row 9	89.18%
12) Type of Rep	orting Person (See Instructions)	00

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1)	Names of Repor	rting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Elizabeth Anne Bates	3
2)	Check the Appr (a) [x] (b) []	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or F	Place of Organi	zation	USA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Person	with:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	ount Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Ag Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	s Represented l	by Amount in Row 9	89.18%
12)	Type of Reporti	ng Person (See	e Instructions)	IN

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1)	Names of Report	ing Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Luke Zachary France	8
2)	Check the Appro (a) [x] (b) []	priate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only		-	
4)	Citizenship or Pl	ace of Organi	zation	USA
Numb	er of Shares	(5)	Sole Voting Power	0
Beneficially Owned		(6)	Shared Voting Power	18,163,435
Ву Еа	ch Reporting	(7)	Sole Dispositive Power	0
Persor	n With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amou	nt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Agg Instructions)	regate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented 1	by Amount in Row 9	89.18%
12)	Type of Reportin	g Person (See	e Instructions)	PN

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1)	Names of Repor	ting Persons S	S.S. or I.R.S. Identification Nos. of Above Persons Carl Three Limited Partnership	
2)	Check the Appro	opriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or P	lace of Organi	ization	NEVADA
Numb	er of Shares	(5)	Sole Voting Power	0
Benefi	icially Owned	(6)	Shared Voting Power	18,163,435
By Ea	ch Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amo	unt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Agg Instructions)	gregate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class	Represented	by Amount in Row 9	89.18%
12)	Type of Reporting	ng Person (Se	e Instructions)	PN

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1)	Names of Reporti	S.S. or I.R.S. Identification Nos. of Above Persons Carl Three, LLC	S	
2)	Check the Appropriate (a) [x] (b) []	oriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Pla	ce of Organi	zation	NEVADA
Numbe	er of Shares	(5)	Sole Voting Power	0
Benefic	cially Owned	(6)	Shared Voting Power	18,163,435
By Eac	h Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amour	nt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggr Instructions)	egate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class F	Represented b	by Amount in Row 9	89.18%
12)	Type of Reporting	g Person (See	e Instructions)	00

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1)	Names of Reporti	ng Persons S	S.S. or I.R.S. Identification Nos. of Above Person Meadow Jane France	ns
2)	Check the Appropriate (a) [x] (b) []	oriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Pla	ce of Organi	zation	USA
Numbe	er of Shares	(5)	Sole Voting Power	0
Beneficially Owned		(6)	Shared Voting Power	18,163,435
By Eac	ch Reporting	(7)	Sole Dispositive Power	0
Person	With:	(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amour	nt Beneficial	ly Owned by Each Reporting Person	18,163,435
10)	Check if the Aggr Instructions)	regate Amou	nt in Row 9 Excludes Certain Shares (See	[]
11)	Percent of Class F	Represented 1	by Amount in Row 9	89.18%
12)	Type of Reporting	g Person (See	e Instructions)	IN

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1)	Names of Reporting Persons S.S. or I.R.S. Identification Nos. of Above Persons Richard Kole Helton			
2)	Check the Appropriate (a) [x] (b) []	oriate Box if	a Member of a Group (See Instructions)	
3)	SEC Use Only			
4)	Citizenship or Place of Organization			USA
Number of Shares		(5)	Sole Voting Power	0
Beneficially Owned		(6)	Shared Voting Power	18,163,435
By Each Reporting		(7)	Sole Dispositive Power	0
Person With:		(8)	Shared Dispositive Power	18,163,435
9)	Aggregate Amount Beneficially Owned by Each Reporting Person			18,163,435
10)	Check if the Aggregate Amount in Row 9 Excludes Certain Shares (See Instructions)			[]
11)	Percent of Class Represented by Amount in Row 9			89.18%
12)	Type of Reporting Person (See Instructions)			IN

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Item 1(a)

Name of Issuer:

International Speedway Corporation

Item 1(b)

Address of Issuer's Principal Executive Offices:

One Daytona Boulevard, Daytona Beach, Florida 32114

Item 2(a)

Name of Person Filing:

This portion of the Schedule 13G is amended by adding the information contained in Item 1 of the copies of the second part of the cover page which is incorporated herein by reference.

Item 2(b)

Address of Principal Business Office or, if none, Residence:

The address of the principal business office of Billpay, LLC, Billpay Limited Partnership, LP, The 1999 William C. France Descendants Trust, William C. and Betty Jane France Alaska Community Property Trust, and William C. France Family Trust dated 11/4/2004 is c/o Alaska Trust Company, 1029 West Third Avenue, Suite 400, Anchorage, AK 99501.

The address of the principal business office of Automotive Research Bureau, Inc, Boone County Corporation, Capital Circle Group Limited Partnership, Capital Circle Group LLC, Estate Of William C. France, Betty Jane France, Brian Z. France, Lauren Dare France, William Carter France, NASCAR Holdings, Inc., Nevair of Nevada LLC, WCF Family I, Inc., Zack Company, and Zack Limited Partnership is One Daytona Boulevard, Daytona Beach, FL 32114.

The address of the principal business office of the other members of the France Family Group not listed in the preceding paragraphs is is c/o Robert F. Thomson II, CPA, 1201 South Orlando Avenue, Suite 370, Winter Park, Florida 32789.

Item 2(c)

Citizenship:

This portion of the Schedule 13G is amended by adding the information contained in Item 4 of the copies of the second part of the cover page which is incorporated herein by reference.

Item 2(d)

Title of Class of Securities:

Class B Common Stock

Page 51 of 54 Item 2(e) **CUSIP Number:** 460355-30-0 Item 3 This item is inapplicable. Item 4 Ownership. (a) Amount Beneficially Owned: 18,163,435 (b) Percent of Class: 89.18% (c) Number of Shares as to which such person has: 0 (i) sole power to vote or direct the vote 18,163,435 (ii) shared power to vote or direct the vote (iii) sole power to dispose or to direct the disposition of 0 (iv) shared power to dispose or to direct the disposition 18,163,435 of Item 5 Ownership of Five Percent of Less of a Class. If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following []. This item is inapplicable. Item 6 Ownership of More than Five Percent on Behalf of Another Person. No person, other than the members of the group, has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of such securities. Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company. This item is inapplicable. Item 8 Identification and Classification of Members of the Group. A group has filed this schedule amendment pursuant to Rule 13d-1(c) and accordingly an exhibit is attached stating the identity of each member of the group Item 9 Notice of Dissolution of Group. This item is inapplicable. Item 10 Certification. This item is inapplicable.

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Signatures

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2011

/s/ Brett W. Scharback

Signature

Brett W. Scharback as attorney in fact for Carl Three Limited Partnership and Carl Three, LLC pursuant to powers of attorney previously filed with the Commission.

Date: February 14, 2011

/s/ W. Garrett Crotty

Signature

W. Garrett Crotty as attorney in fact for all members of the France Family Group except Carl Three Limited Partnership and Carl Three LLC pursuant to powers of attorney previously filed with the Commission.

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Exhibit pursuant to Item 8

This Amendment to the Statement on Schedule 13G to which this Exhibit is attached has been prepared on behalf of the group consisting of the persons identified in the copies of the second part of the cover pages of the original statement and this amendment, this statement is filed on behalf of the group and on behalf of all persons who are members of the group and by their signatures below they indicate their agreement that this statement is filed on behalf of each of them. The changes which necessitate the filing of this amendment relate to changes in the composition of the members of the group, an increase in the number of shares owned by the group and transfers among members of the group. The France Family Group owns 18,163,435 shares of the Class B Common Stock of the issuer, which represents 89.18% of the outstanding Class B shares, 37.81% of the total outstanding shares and 70.19% of the total voting rights represented by shares outstanding. All members of the group have shared power to vote or to direct the vote of the shares owned by members of the group and all members of the group have shared power to dispose or to direct the disposition of the shares owned by members of the group. The name of each member of the group, the amount of shares attributed to the group by virtue of the beneficial ownership of the individual member of the group and the percentage that number of shares represents of the total outstanding shares of the Issuer as of January 31, 2011 is indicated below. For each member of the France Family Group which is not a natural person all shares owned by that member are also shown for other members of the France Family Group which own interests in that member based upon proportionate ownership or control. For all members the number of shares shown includes both directly held and beneficially owned shares.

Western Opportunity Limited Partnership, 8,042,465 shares, 16,74%; Sierra Central LLC., 73,199,2994 shares, 0.15%; Principal Investment Company, 73199,2994 shares, 0.15%; Boone County Corporation, 87,375 shares, 0.18%; Carl Investment Limited Partnership, 140,227 shares, 0.29%; Quaternary Investment Company, 81,047.380 shares, 0.17%; WCF Family 1, Inc. 146,567.30 shares, 0.30%; Carl Two Limited Partnership, 2,047,923, 4.26%; Carl Two, LLC, 3,250, 0.007%; SM Holder Limited Partnership, 304,725.00 shares, 0.63%; SM Holder Company, 6,094.50 shares, 0.01%; J Holder Limited Partnership, 242,867.00 shares, 0.50%; J Holder Company, 4,857.34 shares, 0.01%; JA Holder Limited Partnership, 302,620.615 shares, 0.63%; JA Holder Company, 6,052.43 shares, 0.01%; AL Holder Limited Partnership, 295,871.25 shares, 0.61%; AL Holder Company, 5,917.43 shares, 0.01; Zack Limited Partnership, 4,498 shares, 0.009%; Zack Company, 89.96 shares, 0.001%; BBL Limited Partnership, 349,313.00 shares, 0.72%; BBL Company, 6,879.00 shares, 0.01%; Automotive Research Bureau, 80,502 shares, 0.17%; Betty Jane France, 5,436,703.592 shares, 11.31%; James C. France, 7,574,646.269 shares, 15.77%; Sharon M. France, 388,443.821 shares, 0.80%; Lesa D. France Kennedy, 928,557.97 shares, 1.93%; Brian Z. France, 425,057.77, 0.88%; Jamison C. France, 717,719.87 shares, 1.48%; Jennifer A. France Bates, 877,853.39 shares, 1.82%; Amy L. France Helton, 871,109.65 shares, 1.81%; Benjamin Z. Kennedy, 281,678.09 shares, 0.586%; Dallas Steven Ashley 11,678.36 shares, 0.02%; Jayce Camron France, 10,526.83 shares, 0.02%; Lauren Dare France, 4,346.55 shares, 0.01%; William Carter France, 4,346.55 shares, 0.01%; Madeline Gray Bates, 7,688.09 shares, 0.01%; Carl Three Limited Partnership, 464,299 shares, 0.96%; Carl Three LLC, 1771.71 shares,, 0.00%; Nevair of Nevada, 229,533 shares, 0.47%; 1999 WCF Descendants Trust, 173,490.22 shares, 0.36%; WCF Trust 11/4/2004, 246,978.01 shares, 0.51%; Capital Circle Group Limited Partnership, 150,022 shares, 0.31%; Capital Circle Group LLC, 765 shares, 0.0%; WC & BJ France Alaska Community Property Trust, 1,775,465.01 shares, 3.69%; Richard Kole Helton, 2,297 shares, 0.0%; Amelia Lee Bates, 2,234 shares, 0.0%; Elizabeth Anne Bates, 2,234 shares, 0.0%; Luke Zachary France, 1,117 shares; 0.0%; Meadow Jane France, 1,117 shares; 0.0%. TOTAL, 18,163,435 shares, 37.81%.

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Date: February 14, 2011

/s/ Brett W. Scharback

Signature

Brett W. Scharback as attorney in fact for Carl Three Limited Partnership and Carl Three, LLC pursuant to powers of attorney previously filed with the Commission.

Date: February 14, 2011

/s/ W. Garrett Crotty

Signature

W. Garrett Crotty as attorney in fact for all members of the France Family Group except Carl Three Limited Partnership and Carl Three LLC pursuant to powers of attorney previously filed with the Commission.