MASIMO CORP Form DEFA14A April 12, 2019

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant ý

Check the appropriate box:

Preliminary

o Proxy

Statement

Confidential.

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Commission

Only (as

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14a-6(e)(2)

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Statement

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Materials

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Pursuant to

§240.14a-12

MASIMO CORPORATION

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ý No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
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 - Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
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- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the

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Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
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Online
Go to
www.envisionreports.com/MASI
or scan the QR Code - login
details are located
in the shared bar below.

Votes submitted electronically must be received by 11:00 p.m., Pacific Time, on May 29, 2019.

Notice of 2019 Masimo Annual Meeting of Stockholders

Important Notice Regarding the Availability of Proxy Materials for the 2019 Masimo Annual Meeting of Stockholders to be held on Thursday, May 30, 2019 a 2:00 p.m.

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the 2019 Masimo Annual Meeting of Stockholders are available on the Internet. Please follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the 2019 Masimo Annual Meeting of Stockholders are on the reverse side. Your vote is important!

This communication presents only an overview of the more complex proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The proxy statement and annual report to stockholders are available at:

Easy Online Access - View your proxy materials and vote.

- Step 1: Go to www.envisionreports.com/MASI
- Step 2: Click on Cast Your Vote or Request Materials.
- Step 3: Follow the instructions on the screen to log in.
- Step 4: Make your selections as instructed on each screen for your delivery preferences.
- Step 5: Vote your shares.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.

Obtaining a copy of the Proxy Materials - If you want to receive a copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. Please make your request as instructed on the reverse side on or before May 20, 2019 to facilitate timely delivery.

Notice of 2019 Masimo Annual Meeting of Stockholders 2019 Masimo Annual Meeting of Stockholders will be held on Thursday, May 30, 2019 at 2:00 p.m. at the Masimo Corporation Headquarters, 52 Discovery, Irvine, CA 92618

Proposals to be voted on at the meeting are listed below along with the Board of Directors' recommendations.

The Board of Directors recommend a vote FOR all the nominees listed and FOR Proposals 2 and 3 and AGAINST Proposal 4.

Election of Class III

Directors:

01 - Adam Mikkelson

02 - Craig Reynolds
To ratify the selection of
Grant Thornton as the
Company's independent

- 2. registered public accounting firm for the fiscal year ending December 28, 2019. Advisory vote to
- 3. approve named executive officer compensation.
- 4. Stockholder proposal for proxy access.

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE.

To vote your shares you must go online or request a

paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the meeting, please bring this notice with you.

Here's how to order a copy of the proxy materials and select delivery preferences:

Current and future delivery requests can be submitted using the options below.

If you request an e-mail copy, you will receive an e-mail with a link to the current meeting materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a copy of the proxy materials.

- Internet Got to www.envisionreports.com/MASI. Click Cash Your Vote or Request Materials.
- Phone Call us free of charge at 1-866-641-4276.
- E-mail Send an e-mail to investorvote@computershare.com with "Proxy Materials Masimo Corporation" in the subject line. Include your full name and address, plus the number in the shaded bar on the reverse side, and state that you want a paper copy of the meeting materials.

To facilitate timely delivery, all requests for a paper copy of proxy materials must be received by

May 20, 2019.