TELECOM ITALIA S P A Form 6-K May 10, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 OR 15D-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF MAY 2013

TELECOM ITALIA S.p.A. (Translation of registrant's name into English)

Piazza degli Affari 2 20123 Milan, Italy (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

FORM 20-F [X] FORM 40-F []

Indicate by check mark if the registrant
is submitting the Form 6-K in paper
as permitted by Regulation S-T Rule 101(b)(1): []

Indicate by check mark if the registrant
is submitting the Form 6-K in paper
as permitted by Regulation S-T Rule 101(b)(7): []

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

YES [] NO [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

PRESS RELEASE

Company to appeal the Regional Administrative Tribunal

Rome, 10 May 2013

Regarding today's decision by the Italian Antitrust Authority (AGCM) to sanction Telecom Italia, the Company states that it has always assured alternative operators full and equal access to its network, in compliance with the current regulations, also thanks to the voluntary implementation of the 'Open Access and undertakings' model, appreciated as best practice at European level and recognised as such by the EU and by BEREC (the European regulatory Body).

Telecom Italia therefore intends to appeal the Regional Administrative Tribunal confident to prove the fairness of its practices before the judicial authorities.

The Company points out that the Open Access model, since 2008, has always been subject to close scrutiny and oversight by the Italian Communications Authority (AGCOM) and the Supervisory Body (OdV) which have consistently recognised its good functioning and coherence with the stated objectives of parity of access to all operators to the Telecom Italia network.

On the other hand, the numbers bear out the inconsistency of AGCM s theory: the three years following the introduction of the new structure have seen the steady growth in market share of the OLOs both in fixed-line voice and broadband access.

Likewise, all the parameters confirmed by the oversight of the OdV show that there has always been full equality of treatment towards the operators both in terms of activation time for services and of technical support.

Missing acceptance of line activation requests were often due to incorrect requests: indeed, the percentage of orders rejected ranges from less than 10% for OLOs who send in more correct orders to over 60% for those who send requests containing more errors.

The absence of any discriminatory behaviour within the technical support is confirmed by all the 2012 certified data showing full equality of treatment between the commercial divisions of Telecom Italia and the alternative operators in

average telephone fault repair time, percentage of telephone faults repaired by the second day and finally of overall availability.

These indicators demonstrate that the alternative operators have been enjoying services on a par with, if not actually better than, the commercial divisions of Telecom Italia.

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Cautionary Statement for Purposes of the "Safe Harbor" Provisions of the United States Private Securities Litigation Reform Act of 1995.

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward - looking statements. The press release included in this Form 6-K contains certain forward -looking statements. Forward-looking statements are statements that are not historical facts and can be identified by the use of forward-looking terminology such as

"believes," "may," "is expected to," "will," "will continue," "should," "seeks" or "anticipates" or similar expressions or the negative thereof or other comparable terminology, or by the forward- looking nature of discussions of strategy, plans or intentions.

Actual results may differ materially from those projected or implied in the forward-looking statements. Such forward-looking information is based on certain key assumptions which we believe to be reasonable but forward-looking information by its nature involves risks and uncertainties, which are outside our control, that could significantly affect expected results.

The following important factors could cause our actual results to differ materially from those projected or implied in any forward-looking statements:

- 1. the continuing impact of increased competition in a liberalized market, including competition from established domestic competitors and global and regional alliances formed by other telecommunications operators in our core Italian domestic fixed-line and wireless markets;
- 2. our ability to restructure our organizational model from one based on technology (fixed and mobile) to one based on customer segments (consumers, SOHOs, SMEs, Corporates) in order to focus on customers and their needs in utilizing our products and services;
- 3. our ability to utilize our relationship with Telefónica to attain synergies primarily in areas such as network, IT, purchasing, sales activities in Germany and international mobile roaming;
- 4. our ability to introduce new services to stimulate increased usage of our fixed and wireless networks to offset declines in the traditional fixed-line voice business due to the continuing impact of regulatory required price reductions, market share loss, pricing pressures generally and shifts in usage patterns;
- 5. our ability to successfully implement our internet and broadband strategy both in Italy and abroad;
- 6. our ability to successfully achieve our debt reduction targets;
- 7. the impact of regulatory decisions and changes in the regulatory environment in Italy and other countries in which we operate;
- 8. the impact of economic development generally on our international business and on our foreign investments and capital expenditures;
- 9. our services are technology-intensive and the development of new technologies could render such services non-competitive;
- 10. the impact of political and economic developments in Italy and other countries in which we operate;
- 11. the impact of fluctuations in currency exchange and interest rates;
- 12. our ability to successfully implement our strategy over the 2013-2015 period;
- 13. our ability to build up our business in adjacent markets (pay-TV and IT services) and in international markets (particularly Brazil in mobile telecommunications and Europe-Germany-in BroadBand), due to our specialist and technical resources:
- 14. our ability to achieve the expected return on the investments and capital expenditures we have made and continue

to make in Brazil on mobile and in Europe on BroadBand;

15. the amount and timing of any future impairment charges for our licenses, goodwill or other assets; and 16. the outcome of litigation, disputes and investigations in which we are involved or may become involved.

The foregoing factors should not be construed as exhaustive. Due to such uncertainties and risks, readers are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date hereof. We undertake no obligation to release publicly the result of any revisions to these forward-looking statements which may be made to reflect events or circumstances after the date hereof, including, without limitation, changes in our business or acquisition strategy or planned capital expenditures, or to reflect the occurrence of unanticipated events.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: May 10th, 2013

TELECOM ITALIA S.p.A.