MORGAN STANLEY Form FWP December 19, 2018

#### December 2018

Preliminary Terms No. 1,346

Registration Statement Nos. 333-221595; 333-221595-01

Dated December 19, 2018

Filed pursuant to Rule 433

Morgan Stanley Finance LLC

Structured Investments

Opportunities in U.S. Equities

Buffered Participation Securities Based on the Value of the S&P 500® Index due January 5, 2024

Fully and Unconditionally Guaranteed by Morgan Stanley

Principal at Risk Securities

The Buffered Securities offered are unsecured obligations of Morgan Stanley Finance LLC ("MSFL") and are fully and unconditionally guaranteed by Morgan Stanley. The Buffered Securities will pay no interest, provide a minimum payment at maturity of only 40% of the stated principal amount and have the terms described in the accompanying product supplement for participation securities, index supplement and prospectus, as supplemented or modified by this document. At maturity, if the underlying index has **appreciated** in value, investors will receive the stated principal amount of their investment plus a return reflecting at least 100% participation (to be determined on the pricing date) in the positive performance of the underlying index. If the underlying index has **depreciated** in value, but the underlying index has not declined by more than the specified buffer amount, the Buffered Securities will redeem for par. However, if the underlying index has declined by more than the buffer amount, investors will lose 1% for every 1% decline beyond the specified buffer amount, subject to the minimum payment at maturity of 40% of the stated principal amount. Investors may lose up to 60% of the stated principal amount of the Buffered Securities. These long-dated Buffered Securities are for investors who seek an equity index-based return and who are willing to risk their principal and forgo current income in exchange for the buffer feature that applies to a limited range of performance of the underlying index. The Buffered Securities are notes issued as part of MSFL's Series A Global Medium-Term Notes program.

All payments are subject to our credit risk. If we default on our obligations, you could lose some or all of your investment. These Buffered Securities are not secured obligations and you will not have any security interest in, or otherwise have any access to, any underlying reference asset or assets.

**Summary Terms** 

**Issuer:** Morgan Stanley Finance LLC

Guarantor:Morgan StanleyMaturity date:January 5, 2024Underlying index:S&P 500® Index

Aggregate principal amount:

If the final index value is greater than the initial

index value:

\$1,000 + upside payment

If the final index value is less than or equal to the initial index value but has decreased from the initial index value by an amount less than or equal

to the buffer amount of 40%:

\$1,000

Payment at maturity per **Buffered Security:** 

**Buffer amount:** 

**Issue price:** 

If the final index value is less than the initial index value and has decreased from the initial index value by an amount greater than the buffer amount of 40%:

(\$1,000 x the index performance factor) + \$400

*Under these circumstances, the payment at* maturity will be less than the stated principal

amount of \$1,000. However, under no

circumstances will the Buffered Securities pay less than \$400 per Buffered Security at maturity.

 $$1,000 \times \text{ participation rate} \times \text{ index percent increase}$ **Upside payment:** (final index value – initial index value) / initial **Index percent increase:** 

index value

, which is the index closing value on the pricing **Initial index value:** 

date

**Final index value:** The index closing value on the valuation date

December 28, 2023, subject to postponement for

Valuation date: non-index business days and certain market

disruption events

At least 100%. The actual participation rate will **Participation rate:** 

be determined on the pricing date.

40%. As a result of the buffer amount of 40%, the value at or above which the underlying index must close on the valuation date so that investors do not suffer a loss on their initial investment in the **Buffered Securities is** , which is 60% of the

initial index value.

\$400 per Buffered Security (40% of the stated Minimum payment at maturity:

principal amount)

Final index value divided by the initial index value **Index performance factor:** 

**Stated principal amount:** \$1,000 per Buffered Security

\$1,000 per Buffered Security (see "Commissions

and issue price" below)

December 28, 2018 **Pricing date:** 

January 7, 2019 (5 business days after the pricing **Original issue date:** 

**CUSIP:** 61768DVA0 **ISIN:** US61768DVA08

**Listing:** The Buffered Securities will not be listed on any

securities exchange.

Morgan Stanley & Co. LLC ("MS & Co."), an

Agent: affiliate of MSFL and a wholly owned subsidiary of Morgan Stanley. See "Supplemental information"

of Morgan Stanley. See "Supplemental information regarding plan of distribution; conflicts of interest." Approximately \$951.30 per Buffered Security, or

Estimated value on the pricing date:

within \$30.00 of that estimate. See "Investment

Summary" beginning on page 2.

Price

**Commissions and issue price:** to Agent's commissions and feesProceeds to us<sup>(3)</sup>

public

**Per Buffered Security** \$1,000\$20<sup>(1)</sup> \$975

\$5(2)

**Total** \$ \$

Selected dealers and their financial advisors will collectively receive from the agent, MS & Co., a fixed sales commission of \$20 for each Buffered Security they sell. See "Supplemental information regarding plan of distribution; conflicts of interest." For additional information, see "Plan of Distribution (Conflicts of Interest)" in the accompanying product supplement.

(2) Reflects a structuring fee payable to selected dealers and their financial advisors by the agent or its affiliates of \$5 per Buffered Security.

(3) See "Use of proceeds and hedging" on page 12.

The Buffered Securities involve risks not associated with an investment in ordinary debt securities. See "Risk Factors" beginning on page 5.

The Securities and Exchange Commission and state securities regulators have not approved or disapproved these securities, or determined if this document or the accompanying product supplement, index supplement and prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

The Buffered Securities are not deposits or savings accounts and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency or instrumentality, nor are they obligations of, or guaranteed by, a bank.

You should read this document together with the related product supplement, index supplement and prospectus, each of which can be accessed via the hyperlinks below. Please also see "Additional Terms of the Buffered Securities" and "Additional Information About the Buffered Securities" at the end of this document.

As used in this document, "we," "us" and "our" refer to Morgan Stanley or MSFL, or Morgan Stanley and MSFL collectively, as the context requires.

<u>Product Supplement for Participation Securities dated November 16, 2017</u> <u>Index Supplement dated November 16, 2017</u>

Prospectus dated November 16, 2017

Morgan Stanley Finance L	LC	
Buffered Participation Sec	urities Based on the Value of the S&P 500® Index due January 5, 2024	
Principal at Risk Securities		
Investment Summary		
Buffered Participation Sec	urities	
Principal at Risk Securities		
The Buffered Participation Securities Based on the Value of the S&P 500® Index due January 5, 2024 (the "Buffered Securities") offer at least 100% participation (to be determined on the pricing date) in the positive performance of the underlying index and can be used:		
§ To achieve at least 100% participation in any apprecation of the underlying index over the term of the Buffered Securities		
§ To obtain a buffer against a specified level of negative performance in the underlying index		
Maturity:	Approximately 5 years	
Maximum payment at maturity:	None	
Participation rate:	At least 100% (to be determined on the pricing date)	
Buffer amount:	40%, with 1-to-1 downside exposure below the buffer	
Minimum payment at maturity: \$400 per Buffered Security (40% of the stated principal amount). Investors maturity: to 60% of the stated principal amount of the Buffered Securities.		
Coupon:	None	

The original issue price of each Buffered Security is \$1,000. This price includes costs associated with issuing, selling, structuring and hedging the Buffered Securities, which are borne by you, and, consequently, the estimated value of the Buffered Securities on the pricing date will be less than \$1,000. We estimate that the value of each Buffered Security on the pricing date will be approximately \$951.30, or within \$30.00 of that estimate. Our estimate of the value of the

Buffered Securities as determined on the pricing date will be set forth in the final pricing supplement.

What goes into the estimated value on the pricing date?

In valuing the Buffered Securities on the pricing date, we take into account that the Buffered Securities comprise both a debt component and a performance-based component linked to the underlying index. The estimated value of the Buffered Securities is determined using our own pricing and valuation models, market inputs and assumptions relating to the underlying index, instruments based on the underlying index, volatility and other factors including current and expected interest rates, as well as an interest rate related to our secondary market credit spread, which is the implied interest rate at which our conventional fixed rate debt trades in the secondary market.

What determines the economic terms of the Buffered Securities?

In determining the economic terms of the Buffered Securities, including the participation rate, the buffer amount and the minimum payment at maturity, we use an internal funding rate, which is likely to be lower than our secondary market credit spreads and therefore advantageous to us. If the issuing, selling, structuring and hedging costs borne by you were lower or if the internal funding rate were higher, one or more of the economic terms of the Buffered Securities would be more favorable to you.

What is the relationship between the estimated value on the pricing date and the secondary market price of the Buffered Securities?

The price at which MS & Co. purchases the Buffered Securities in the secondary market, absent changes in market conditions, including those related to the underlying index, may vary from, and be lower than, the estimated value on the pricing date, because the secondary market price takes into account our secondary market credit spread as well as the bid-offer spread that MS & Co. would charge in a secondary market transaction of this type and other factors. However, because the costs associated with issuing, selling, structuring and hedging the Buffered Securities are not fully deducted upon issuance, for a period of up to 6 months following the issue date, to the extent that MS & Co. may buy or sell the Buffered Securities in the secondary market, absent changes in market conditions, including those related to the underlying index, and to our secondary market credit spreads, it would do so based on values higher than the estimated value. We expect that those higher values will also be reflected in your brokerage account statements.

MS & Co. may, but is not obligated to, make a market in the Buffered Securities, and, if it once chooses to make a market, may cease doing so at any time.

Morgan Stanley Finance LLC

Buffered Participation Securities Based on the Value of the S&P 500<sup>®</sup> Index due January 5, 2024

Principal at Risk Securities

Key Investment Rationale

The Buffered Securities offer upside exposure to the underlying index while providing limited protection against negative performance of the underlying index. Once the underlying index has decreased in value by more than the specified buffer amount, investors are exposed to the negative performance of the underlying index, subject to the minimum payment at maturity. At maturity, if the underlying index has appreciated, investors will receive the stated principal amount of their investment plus a return reflecting at least 100% (to be determined on the pricing date) of the index percent increase. At maturity, if the underlying index has depreciated and (i) if the final index value of the underlying index has not declined from the initial index value by more than the specified buffer amount, the Buffered Securities will redeem for par, or (ii) if the final index value of the underlying index has declined by more than the buffer amount, the investor will lose 1% for every 1% decline beyond the specified buffer amount, subject to the minimum payment at maturity. **Investors may lose up to 60% of the stated principal amount of the Buffered Securities.** 

Upside	
Scenario	

The underlying index increases in value, and, at maturity, the Buffered Securities redeem for the stated principal amount of \$1,000 plus a return reflecting at least 100% of the index percent increase. The actual participation rate will be determined on the pricing date

# Par Scenario

The underlying index declines in value by no more than 40%, and, at maturity, the Buffered Securities redeem for the stated principal amount of \$1,000.

# Downside Scenario

The underlying index declines in value by more than 40%, and, at maturity, the Buffered Securities redeem for less than the stated principal amount by an amount that is proportionate to the percentage decrease of the underlying index from the initial index value, plus the buffer amount of 40%. (Example: if the underlying index decreases in value by 50%, the Buffered Securities will redeem for \$900.00, or 90.00% of the stated principal amount.) The minimum payment at maturity is \$400 per Buffered Security.

Morgan Stanley Finance LLC				
Buffered Participation Securities Based on the Value of the S&P 500® Index due January 5, 2024				
Principal at Risk Securities				
How the Buffered Securities Work				
Payoff Diagram				
The payoff diagram below illustrates the payment at maturity on the Buffered Securities based on the following terms:				
Stated principal amount:	\$1,000 per Buffered Security			
Hypothetical participation rate	: 100%			
Buffer amount:	40%			
Maximum payment at maturit	y: None			
Minimum payment at maturity	: \$400 per Buffered Security			
Buffered Securities Payoff Diagram				

#### How it works

**Upside Scenario.** If the final index value is greater than the initial index value, investors will receive the \$1,000 stated principal amount *plus* 100% of the appreciation of the underlying index over the term of the Buffered Securities (assuming a hypothetical participation rate of 100%). The actual participation rate will be determined on the pricing date.

§ If the underlying index appreciates 2%, investors will receive a 2% return, or \$1,020 per Buffered Security.

**Par Scenario.** If the final index value is less than or equal to the initial index value but has decreased from the initial §index value by an amount less than or equal to the buffer amount of 40%, investors will receive the stated principal amount of \$1,000 per Buffered Security.

§ If the underlying index depreciates 5%, investors will receive the \$1,000 stated principal amount.

**Downside Scenario.** If the final index value is less than the initial index value and has decreased from the initial index value by an amount greater than the buffer amount of 40%, investors will receive an amount that is less than § the stated principal amount by an amount that is proportionate to the percentage decrease of the value of the underlying index from the initial index value, plus the buffer amount of 40%. The minimum payment at maturity is \$400 per Buffered Security.

 $\S$  For example, if the underlying index depreciates 50%, investors would lose 10.00% of their principal and receive only \$900 per Buffered Security at maturity, or 90.00% of the stated principal amount.

Morgan Stanley Finance LLC

Buffered Participation Securities Based on the Value of the S&P 500<sup>®</sup> Index due January 5, 2024

Principal at Risk Securities

Risk Factors

The following is a non-exhaustive list of certain key risk factors for investors in the Buffered Securities. For further discussion of these and other risks, you should read the section entitled "Risk Factors" in the accompanying product supplement for Securities, index supplement and prospectus. We also urge you to consult your investment, legal, tax, accounting and other advisers in connection with your investment in the Buffered Securities.

Buffered Securities do not pay interest and provide a minimum payment at maturity of only 40% of your principal. The terms of the Buffered Securities differ from those of ordinary debt securities in that the Buffered Securities do not pay interest, and provide a minimum payment at maturity of only 40% of the stated principal amount of the Buffered Securities, subject to our credit risk. If the final index value is less than 60% of the initial index value, you will receive for each Buffered Security that you hold a payment at maturity that is less than the stated principal amount of each Buffered Security by an amount proportionate to the decline in the closing value of the underlying index from the initial index value, plus \$400 per Buffered Security. Accordingly, investors may lose up to 60% of the stated principal amount of the Buffered Securities.

The market price of the Buffered Securities will be influenced by many unpredictable factors. Several factors, many of which are beyond our control, will influence the value of the Buffered Securities in the secondary market and the price at which MS & Co. may be willing to purchase or sell the Buffered Securities in the secondary market, including the value, volatility (frequency and magnitude of changes in value) and dividend yield of the underlying index, interest and yield rates in the market, time remaining until the Buffered Securities mature, geopolitical conditions and economic, financial, political, regulatory or judicial events that affect the underlying index or equities markets generally and which may affect the final index value of the underlying index and any actual or anticipated changes in our credit ratings or credit spreads. Generally, the longer the time remaining to maturity, the more the market price of the Buffered Securities will be affected by the other factors described above. The value of the underlying index may be, and has recently been, volatile, and we can give you no assurance that the volatility will lessen. See "S&P 500 Index Overview" below. You may receive less, and possibly significantly less, than the stated principal amount per Buffered Security if you try to sell your Buffered Securities prior to maturity.

The Buffered Securities are subject to our credit risk, and any actual or anticipated changes to our credit ratings or credit spreads may adversely affect the market value of the Buffered Securities. You are dependent on our ability to pay all amounts due on the Buffered Securities at maturity and therefore you are subject to our credit risk. If we default on our obligations under the Buffered Securities, your investment would be at risk and you could lose some or all of your investment. As a result, the market value of the Buffered Securities prior to maturity will be affected by changes in the market's view of our creditworthiness. Any actual or anticipated decline in our credit ratings or increase in the credit spreads charged by the market for taking our credit risk is likely to adversely affect the market value of the Buffered Securities.

As a finance subsidiary, MSFL has no independent operations and will have no independent assets. As a finance subsidiary, MSFL has no independent operations beyond the issuance and administration of its securities and will have no independent assets available for distributions to holders of MSFL securities if they make claims in respect of such securities in a bankruptcy, resolution or similar proceeding. Accordingly, any recoveries by such holders will be limited to those available under the related guarantee by Morgan Stanley and that guarantee will rank pari passu with all other unsecured, unsubordinated obligations of Morgan Stanley. Holders will have recourse only to a single claim against Morgan Stanley and its assets under the guarantee. Holders of securities issued by MSFL should accordingly assume that in any such proceedings they would not have any priority over and should be treated pari passu with the claims of other unsecured, unsubordinated creditors of Morgan Stanley, including holders of Morgan Stanley-issued securities.

The amount payable on the Buffered Securities is not linked to the value of the underlying index at any time other than the valuation date. The final index value will be based on the index closing value on the valuation date, subject to postponement for non-index business days and certain market disruption events. Even if the value of the underlying index appreciates prior to the valuation date but then drops by the valuation date by more than 40% of the §initial index value, the payment at maturity will be less, and may be significantly less, than it would have been had the payment at maturity been linked to the value of the underlying index prior to such drop. Although the actual value of the underlying index on the stated maturity date or at other times during the term of the Buffered Securities may be higher than the index closing value on the valuation date, the payment at maturity will be based solely on the index closing value on the valuation date.

Investing in the Buffered Securities is not equivalent to investing in the underlying index. Investing in the Buffered Securities is not equivalent to investing in the underlying index or its component stocks. As an investor in the Buffered Securities, you will not have voting rights or rights to receive dividends or other distributions or any other rights with respect to stocks that constitute the underlying index.

Morgan Stanley Finance LLC

Buffered Participation Securities Based on the Value of the S&P 500<sup>®</sup> Index due January 5, 2024

Principal at Risk Securities

The rate we are willing to pay for securities of this type, maturity and issuance size is likely to be lower than the rate implied by our secondary market credit spreads and advantageous to us. Both the lower rate and the inclusion of costs associated with issuing, selling, structuring and hedging the Buffered Securities in the original issue price reduce the economic terms of the Buffered Securities, cause the estimated value of the Buffered Securities to be less than the original issue price and will adversely affect secondary market prices.

§ Assuming no change in market conditions or any other relevant factors, the prices, if any, at which dealers, including MS & Co., may be willing to purchase the Buffered Securities in secondary market transactions will likely be significantly lower than the original issue price, because secondary market prices will exclude the issuing, selling, structuring and hedging-related costs that are included in the original issue price and borne by you and because the secondary market prices will reflect our secondary market credit spreads and the bid-offer spread that any dealer would charge in a secondary market transaction of this type as well as other factors.

The inclusion of the costs of issuing, selling, structuring and hedging the Buffered Securities in the original issue price and the lower rate we are willing to pay as issuer make the economic terms of the Buffered Securities less favorable to you than they otherwise would be.

However, because the costs associated with issuing, selling, structuring and hedging the Buffered Securities are not fully deducted upon issuance, for a period of up to 6 months following the issue date, to the extent that MS & Co. may buy or sell the Buffered Securities in the secondary market, absent changes in market conditions, including those related to the underlying index, and to our secondary market credit spreads, it would do so based on values higher than the estimated value, and we expect that those higher values will also be reflected in your brokerage account statements.

Adjustments to the underlying index could adversely affect the value of the Buffered Securities. The underlying index publisher may add, delete or substitute the stocks constituting the underlying index or make other methodological changes that could change the value of the underlying index. The underlying index publisher may discontinue or suspend calculation or publication of the underlying index at any time. In these circumstances, the calculation agent will have the sole discretion to substitute a successor index that is comparable to the discontinued §underlying index and is not precluded from considering indices that are calculated and published by the calculation agent or any of its affiliates. If the calculation agent determines that there is no appropriate successor index, the payment at maturity on the Buffered Securities will be an amount based on the closing prices at maturity of the securities composing the underlying index at the time of such discontinuance, without rebalancing or substitution, computed by the calculation agent in accordance with the formula for calculating the underlying index last in effect prior to discontinuance of the underlying index.

§ The estimated value of the Buffered Securities is determined by reference to our pricing and valuation models, which may differ from those of other dealers and is not a maximum or minimum secondary market

price. These pricing and valuation models are proprietary and rely in part on subjective views of certain market inputs and certain assumptions about future events, which may prove to be incorrect. As a result, because there is no market-standard way to value these types of securities, our models may yield a higher estimated value of the Buffered Securities than those generated by others, including other dealers in the market, if they attempted to value the Buffered Securities. In addition, the estimated value on the pricing date does not represent a minimum or maximum price at which dealers, including MS & Co., would be willing to purchase your Buffered Securities in the secondary market (if any exists) at any time. The value of your Buffered Securities at any time after the date of this document will vary based on many factors that cannot be predicted with accuracy, including our creditworthiness and changes in market conditions. See also "The market price of the Buffered Securities will be influenced by many unpredictable factors" above.

#### The Buffered Securities will not be listed on any securities exchange and secondary trading may be limited.

The Buffered Securities will not be listed on any securities exchange. Therefore, there may be little or no secondary market for the Buffered Securities. MS & Co. may, but is not obligated to, make a market in the Buffered Securities and, if it once chooses to make a market, may cease doing so at any time. When it does make a market, it will generally do so for transactions of routine secondary market size at prices based on its estimate of the current value of the Buffered Securities, taking into account its bid/offer spread, our credit spreads, market volatility, the notional size of the proposed sale, the cost of unwinding any related hedging positions, the time remaining to maturity and the likelihood that it will be able to