

FBL FINANCIAL GROUP INC  
Form 8-K  
September 08, 2009

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549  
FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported) September 8, 2009**

**FBL Financial Group, Inc.**

(Exact name of registrant as specified in its charter)

Iowa

1-11917

42-1411715

(State or other jurisdiction of  
incorporation)

(Commission File Number)

(I.R.S. Employer Identification No.)

5400 University Avenue, West Des Moines, Iowa

50266

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code (515) 225-5400

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

**Item 7.01. Regulation FD Disclosure**

On September 8, 2009, FBL Financial Group, Inc. issued a news release announcing its participation in the upcoming Keefe, Bruyette & Woods 2009 Insurance Conference. The news release is furnished as Exhibit 99.1 and the presentation materials are furnished as Exhibit 99.2. This information shall not be deemed filed for purposes of Section 18 of the Securities Act of 1933, except as expressly set forth by specific reference to such filing.

---

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FBL Financial Group, Inc.

(Registrant)

Date: September 8, 2009

/s/ James P. Brannen

James P. Brannen  
Chief Financial Officer

---

EXHIBIT INDEX

Exhibit No.	Description
Exhibit 99.1	News release of the registrant dated September 8, 2009
Exhibit 99.2	Second quarter 2009 investor presentation materials of the registrant