

INTERNATIONAL SPEEDWAY CORP  
Form 8-K  
August 17, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549  
FORM 8-K  
CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported): August 17, 2010  
INTERNATIONAL SPEEDWAY CORPORATION  
(Exact Name of Registrant as Specified in Its Charter)**

**Florida**  
(State or Other Jurisdiction  
of Incorporation)

**0-2384**  
(Commission File Number)

**59-0709342**  
(IRS Employer  
Identification No.)

**One Daytona Boulevard**  
**Daytona Beach, Florida**  
(Address of Principal Executive Offices)

**32114**  
(Zip Code)

**(386) 254-2700**  
(Registrant's Telephone Number, Including Area Code)  
**Not Applicable**

**(Former Name or Former Address, if Changed Since Last Report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Section 5 Corporate Governance**

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers**

On August 17, 2010, the Company announced that Roger VanDerSnick, Executive Vice President and Chief Operating Officer ( COO ), has left the Company. As part of certain changes to the organizational structure of the Company, there are no plans to replace the COO position and the primary responsibilities of this role will fall under the Company's President, John Saunders.

**Section 7 Regulation FD**

**Item 7.01 Regulation FD Disclosure**

**Section 8 Other Items**

**Item 8.01 Other Items**

On August 17, 2010 the Company issued a press release which announced certain executive changes as well as a Company-wide initiative to reduce operational costs and streamline the organization.

A copy of the release is attached as an exhibit to this report.

**Section 9 Financial Statements and Exhibits**

**Item 9.01 Financial Statements and Exhibits**

<b>Exhibit Number</b>	<b>Description of Exhibit</b>	<b>Filing Status</b>
(99.1)	Press Release	Attached herewith

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**INTERNATIONAL SPEEDWAY  
CORPORATION**  
(Registrant)

Date: August 17, 2010

By: /s/ Brett M. Scharback  
Brett M. Scharback  
Vice President - Deputy General  
Counsel