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INTERNATIONAL SPEEDWAY CORP Form 8-K October 07, 2010

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934
Date of Report (Date of earliest event reported): October 7, 2010

**INTERNATIONAL SPEEDWAY CORPORATION** (Exact Name of Registrant as Specified in Its Charter)

Florida (State or Other Jurisdiction of Incorporation) 0-2384 (Commission File Number) 59-0709342 (IRS Employer Identification No.)

1801 West International Speedway Boulevard,

**Daytona** 

32114 (Zip Code)

Beach, Florida

(Address of Principal Executive Offices)

(386) 254-2700

(Registrant s Telephone Number, Including Area Code)
Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Section 2 Financial Information** 

**Item 2.02 Results of Operations and Financial Condition** 

Section 7 Regulation FD

**Item 7.01 Regulation FD Disclosure** 

**Section 8** Other Items

**Item 8.01 Other Items** 

On October 7, 2010 the Company issued a press release which reported results for the fiscal quarter ended August 31, 2010 and reiterated full-year financial guidance.

A copy of the release is attached as an exhibit to this report.

#### Section 9 Financial Statements and Exhibits

#### **Item 9.01 Financial Statements and Exhibits**

		Description of	
	<b>Exhibit Number</b>	Exhibit	Filing Status
1	(99.1)	Press Release	Attached herewith
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#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# INTERNATIONAL SPEEDWAY CORPORATION

(Registrant)

Date: October 7, 2010 By: /s/ Brett M. Scharback Brett M. Scharback

Vice President - Deputy General

Counsel

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