

DOW CHEMICAL CO /DE/
 Form 424B2
 September 06, 2011

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered	Maximum Aggregate Offering Price	Amount of Registration Fee(1)
2.700% Dow InterNotes® Due September 15, 2016	\$9,222,000	\$1,070.67
3.650% Dow InterNotes® Due September 15, 2018	\$8,453,000	\$981.39
4.350% Dow InterNotes® Due September 15, 2021	\$10,441,000	\$1,212.20
TOTAL	\$28,116,000	\$3,264.27

(1) The filing fee of \$3,264.27 is calculated in accordance with Rule 457(r) under the Securities Act of 1933.

Filed Under Rule 424(b)(2), Registration Statement No. 333-164985

Pricing Supplement No. 96 Dated September 06, 2011

(To: Prospectus Dated February 19, 2010 and Prospectus Supplement Dated February 19, 2010)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Rate	Coupon Frequency	Maturity Date	1 st Coupon Date	1 st Coupon Amount	Survivor Option	Product Ranking
26054LMZ3	\$9,222,000	100.000%	1.250%	\$9,106,725.00	2.700%	SEMI-ANNUAL	09/15/2016	03/15/2012	\$13.95	Yes	Senior Unsecured Notes

Redemption Information: Callable at 100% on 9/15/2012 and every coupon date thereafter.

Joint Lead Managers and Lead Agents: BofA Merrill Lynch, Incapital, LLC **Agents:** Charles Schwab & Co., Inc., Citigroup Global Markets Inc., Morgan Stanley & Co., Incorporated, UBS Securities LLC, Wells Fargo Advisors, LLC

The Dow Chemical Company InterNotes will be subject to redemption at the option of The Dow Chemical Company, in whole on the Interest Payment Date occurring any time on or after 09/15/2012 at a redemption price equal to 100% of the principal amount of The Dow Chemical Company InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the Noteholder and the Trustee, as described in the Prospectus.

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Rate	Coupon Frequency	Maturity Date	1 st Coupon Date	1 st Coupon Amount	Survivor Option	Product Ranking
26054LNA7	\$8,453,000	100.000%	1.450%	\$8,330,431.50	3.650%	SEMI-ANNUAL	09/15/2018	03/15/2012	\$18.86	Yes	Senior Unsecured Notes

Redemption Information: Callable at 100% on 9/15/2012 and every coupon date thereafter.

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CUSIP	Principal	Selling	Gross	Net	Coupon	Coupon	Maturity	1 st Coupon	1 st Coupon	Survivor s	Product
Number	Amount	Price	Concession	Proceeds	Rate	Frequency	Date	Date	Amount	Option	Ranking
26054LNB5	\$10,441,000	100.000%	1.800%	\$10,253,062.00	4.350%	SEMI	09/15/2021	03/15/2012	\$22.48	Yes	Senior Unsecured Notes
-ANNUAL											

Redemption Information: Callable at 100% on 9/15/2012 and every coupon date thereafter.

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Trade Date: Tuesday, September 6, 2011 @ 12:00 PM ET

[The Dow Chemical Company](#)

The Dow Chemical Company

Settle Date: Friday, September 9, 2011

[The Dow Chemical Company InterNotes](#)

Minimum Denomination/Increments:\$1,000.00/\$1,000.00 All trades settle flat and clear SDFS: DTC Book Entry only DTC number: 0235 via RBC Dain Rauscher Inc.

If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

InterNotes® is a registered trademark of Incapital Holdings, LLC. All rights reserved.