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MORTONS RESTAURANT GROUP INC Form DFAN14A May 10, 2001

SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO.)

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BFMA AND OTHER SHAREHOLDERS WIN CONCESSIONS FROM MORTON'S MANAGEMENT AND BOARD OF DIRECTORS

Pompano Beach, Florida - May 10, 2001 - BFMA Holding Corporation today reaffirmed its fully-financed offer to acquire Morton's Restaurant Group, Inc. (NYSE: MRG) for \$28.25 per share and announced that it is prepared to immediately enter into negotiations with an independent committee of Morton's board with respect to the purchase of the company.

Mr. Florescue, President and Chairman of the Board of BFMA, commented, "We understand that certain large institutional shareholders that voted for the incumbent director slate today received affirmations directly from management and certain directors that the company will form an independent committee to fairly and expediently explore a sale of the company, treat BFMA fairly in the sale process and be open to offers from other interested parties." Mr. Bernstein confirmed, at the shareholder meeting this morning, the board's intention to form an independent committee "to entertain BFMA's offer."

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Mr. Florescue continued, "Although the BFMA nominee slate was not elected to the Morton's board, we believe we have achieved our objectives and received significant concessions for all of the shareholders — we forced management to commit publicly to explore a sale of the company and address BFMA's offer, to focus on reducing its overhead spending and to cease issuing equity to senior management. These initiatives are a direct result of BFMA's recent criticism of the board and management. Given the high level of shareholder scrutiny on the company, initiated by BFMA's proxy contest, we are hopeful that management is sincere in its claim to address these issues. It is time to put our differences aside and work together to maximize shareholder value."

(End)

SECURITIES LAW LEGEND

A PROXY STATEMENT DATED APRIL 26, 2001, AS AMENDED MAY 4, 2001, DESCRIBING BFMA'S SOLICITATION OF PROXIES TO ELECT CLASS 3 DIRECTORS WAS PREPARED AND MAILED TO ALL SHAREHOLDERS. YOU SHOULD READ THE PROXY STATEMENT AND THE AMENDMENT TO OBTAIN INFORMATION ABOUT BFMA HOLDING CORPORATION, ITS OFFICERS AND DIRECTORS, INCLUDING RICHARD A. BLOOM, LOGAN D. DELANY, JR., AND CHARLES W. MIERSCH. A COPY OF THE PROXY STATEMENT, THE AMENDMENT AND OTHER RELATED DOCUMENTS PREPARED BY OR ON BEHALF OF BFMA AND FILED WITH THE SEC ARE AVAILABLE FOR FREE, EITHER AT THE WEB SITE OF THE SEC (http://www.sec.gov) OR FROM BFMA BY WRITING TO: BFMA HOLDING CORPORATION, 50 EAST SAMPLE ROAD, POMPANO BEACH, FL 33064, ATTENTION: SECRETARY.