

NEW YORK TIMES CO  
Form 8-K  
July 15, 2003  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 15, 2003

The New York Times Company

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(Exact name of registrant as specified in its charter)

New York  
(State or other jurisdiction  
of incorporation)

1-5837  
(Commission  
File Number)

13-1102020  
(IRS Employer  
Identification No.)

229 West 43d Street, New York, New York  
(Address of principal executive offices)

10036  
(Zip Code)

Registrant's telephone number, including area code: (212) 556-1234

ITEM 7. Financial Statements and Exhibits

The following exhibits are furnished pursuant to Item 12:

Exhibit 99.1 The New York Times Company Earnings Press Release dated July 15, 2003

Exhibit 99.2 The New York Times Company Newspaper Advertising Revenue Press Release  
dated July 15, 2003

ITEM 9. Regulation FD Disclosure

On July 15, 2003, The New York Times Company issued a press release announcing the Company's earnings for the quarter ended June 29, 2003. On July 15, 2003, the Company also issued a press release announcing the Company's newspaper advertising revenue for the quarter ended June 29, 2003. Copies of these press releases are furnished with this report as exhibits to this Form 8-K. The information contained in this report is being furnished pursuant to Item 12 under Item 9 of Form 8-K.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE NEW YORK TIMES COMPANY

Date: July 15, 2003

By: /s/ Rhonda L. Brauer

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Rhonda L. Brauer  
Secretary and Senior Counsel