

SKECHERS USA INC  
Form 8-K  
February 19, 2004

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**Table of Contents**

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

Current Report Pursuant  
To Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (date of earliest event reported): February 19, 2004

SKECHERS U.S.A., INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware  
(State or Other Jurisdiction of Incorporation)

001-14429  
(Commission File Number)

95-4376145  
(I.R.S. Employer Identification No.)

228 Manhattan Beach Blvd.  
Manhattan Beach, California 90266  
(Address of Principal Executive Offices, Including Zip Code)

(310) 318-3100  
(Registrant's Telephone Number, Including Area Code)

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**TABLE OF CONTENTS**

Item 12. Results of Operations and Financial Condition.

SIGNATURES

Exhibit Index

EXHIBIT 99.1

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**Table of Contents**

Item 12. Results of Operations and Financial Condition.

On February 19, 2004, Skechers U.S.A., Inc. issued a press release announcing its results of operations and financial condition for the fourth quarter and twelve months ended December 31, 2003. A copy of the press release is attached as exhibit 99.1 and incorporated herein by reference.

The information in this Current Report and the exhibit attached hereto is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended. The furnishing of the information in this Current Report is not intended to, and does not, constitute a representation that such furnishing is required by Regulation FD or that the information this Current Report contains is material investor information that is not otherwise publicly available.

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**Table of Contents**

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: February 19, 2004

SKECHERS U.S.A., INC.

By: /s/ David Weinberg

Name: David Weinberg

Title: Chief Financial Officer

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**Table of Contents**

Exhibit Index

| Exhibit No. | Description                           |
|-------------|---------------------------------------|
| 99.1        | Press Release dated February 19, 2004 |