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KEYCORP /NEW/
Form 424B2
July 24, 2001

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PRICING SUPPLEMENT NO. 13, DATED: JULY 23, 2001
to Prospectus Supplement Dated December 11, 2000
to Prospectus Dated December 11, 2000

RULE 424(b)(2)
REGISTRATION STATEMENT NO. 333-50802

KEYCORP

\$65,000,000

☒ SENIOR MEDIUM-TERM NOTES, SERIES F
☐ SUBORDINATED MEDIUM-TERM NOTES, SERIES E

☒ Floating Rate Notes ☐ ____% Fixed Rate Notes
☒ Book-Entry Notes ☐ Certificated Notes

Original Issue Date: JULY 25, 2001
Maturity Date: July 25, 2003
Issue Price: 99.9611%
Paying Agent: Bankers Trust Company
Authenticating Agent: Bankers Trust Company

Option to Elect Redemption: ☐ Yes ☒ No

Redemption Date(s):
Initial Redemption Percentage:
Annual Redemption Percentage Reduction:

Option to Elect Repayment: ☐ Yes ☒ No

Repayment Date(s): n/a
Repayment Price(s): n/a

Repurchase Price (if any): n/a
Amortization Schedule (if any): n/a
Sinking Fund Defeasance: ☐ Yes ☒ No

Minimum Denominations: ☒ \$1,000 ☐ Other:

Option to Extend Maturity:

Extended Maturity Dates:
Notice of Extension Date(s):

Specified Currency (not U.S. Do

Authorized Denominations:
Exchange Rate Agency:

Optional Interest Rate Reset:
Optional Interest Rate Reset Da
Optional Extension of Maturity:
Length of Extension Period:

FIXED RATE NOTES ONLY

Interest Computation Period:

Interest Payment Dates:

Regular Record Dates if other than June 15 and December 15:

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FLOATING RATE NOTES ONLY

BASE RATE:

<input type="checkbox"/> CD Rate	<input type="checkbox"/> Treasury Rate
<input type="checkbox"/> Commercial Paper Rate	<input type="checkbox"/> CMT Rate
<input type="checkbox"/> Federal Funds Rate	<input type="checkbox"/> 11th District Cost of Funds Rate
<input checked="" type="checkbox"/> LIBOR	<input type="checkbox"/> Other (specify):
<input type="checkbox"/> Prime Rate	

Initial Interest Rate: 3-month LIBOR effective
on July 23, 2001 plus .24%

Interest Determination Date: Two
days prior to each Interest

Index Maturity: 3-month LIBOR

Interest Reset Period: Quarterly

Spread (Plus or minus): plus .24%

Interest Reset Dates: Quarterly, o
January, Apr
commencing o

Maximum Interest Rate: n/a

Interest Payment Dates: Quarterly,
January, A
commencing

Minimum Interest Rate: n/a

Calculation Date: n/a

Total Amount of OID: n/a

Calculation Agent: KeyBank National

Yield to Maturity: n/a

Spread Multiplier: n/a

Initial Accrual Period OID
and Designated Method: n/a

Telera Page: 3750

Other Terms (if any): n/a

AGENT:

<input type="checkbox"/>	Salomon Smith Barney Inc.
<input type="checkbox"/>	Chase Securities Inc.
<input type="checkbox"/>	Credit Suisse First Boston Corporation
<input type="checkbox"/>	Deutsche Bank Securities Inc.
<input type="checkbox"/>	Goldman, Sachs & Co.
<input type="checkbox"/>	Lehman Brothers Inc.
<input type="checkbox"/>	McDonald Investments Inc.
<input type="checkbox"/>	J.P. Morgan Securities Inc.
<input type="checkbox"/>	Morgan Stanley & Co. Incorporated
<input checked="" type="checkbox"/>	Other HSBC Securities (USA) Inc.

Agent's Discount or Commission:
Trade Date: July 20, 2001
Proceeds to KeyCorp: \$64,974,7

☐ Acting as Agent ☐ Agent is acting as Agent for the sale of Notes by KeyCorp at a pr
% of the principal amount

☒ Acting as Principal ☒ Agent is purchasing Notes from KeyCorp as Principal for
resale to investors and other purchasers at:

☐ a fixed public offering price of % of the Principal am
☒ varying prices related to prevailing market prices
resale to be determined by such Agent