

Edgar Filing: KEYCORP /NEW/ - Form 424B2

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Form 424B2
May 09, 2002

PRICING SUPPLEMENT NO. 3, DATED: May 7, 2002
to Prospectus Supplement Dated November 28, 2001
to Prospectus Dated November 28, 2001

RULE 424(b) (2)
REGISTRATION STATEMENT NO. 333-73380

KEYCORP

\$300,000,000

☒ SENIOR MEDIUM-TERM NOTES, SERIES G
☐ SUBORDINATED MEDIUM-TERM NOTES, SERIES F

☐ Floating Rate Notes
☒ Book-Entry Notes

☒ 4.625% Fixed Rate Notes
☐ Certificated Notes

Original Issue Date: May 10, 2002
Maturity Date: May 16, 2005
Issue Price: 99.754%
Paying Agent: Deutsche Bank Trust Company Americas
Authenticating Agent: Deutsche Bank Trust Company Americas

OPTION TO ELECT REDEMPTION: ☐ Yes ☒ No
Redemption Date(s):
Initial Redemption Percentage:
Annual Redemption Percentage Reduction:

OPTION TO EXTEND MATURITY: ☐
Extended Maturity Dates:
Notice of Extension Date(s):

OPTION TO ELECT REPAYMENT: ☐ Yes ☒ No
Repayment Date(s):
Repayment Price(s):

SPECIFIED CURRENCY (NOT U.S. DOLLARS): ☐
Authorized Denominations:
Exchange Rate Agency:

Repurchase Price (if any): N/A
Amortization Schedule (if any): N/A
Sinking Fund Defeasance: ☐ Yes ☒ No

Optional Interest Rate Reset: ☐
Optional Interest Rate Reset Dates: ☐
Optional Extension of Maturity: ☐
Length of Extension Period: ☐

Minimum Denominations: ☒ \$1,000 ☐ Other:

FIXED RATE NOTES ONLY

Interest Computation Period: Semi-annual

Interest Payment Dates: Semi-annually on May 16 and November 16 of each year and
at Maturity, commencing on November 16, 2002

Regular Record Dates if other than June 15 and December 15: May 1 and November 1

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FLOATING RATE NOTES ONLY

BASE RATE:

<input type="checkbox"/> CD Rate	<input type="checkbox"/> Treasury Rate
<input type="checkbox"/> Commercial Paper Rate	<input type="checkbox"/> CMT Rate
<input type="checkbox"/> Federal Funds Rate	<input type="checkbox"/> 11th District Cost of Funds Rate
<input type="checkbox"/> LIBOR	<input type="checkbox"/> Other (specify):
<input type="checkbox"/> Prime Rate	

Initial Interest Rate: Interest Determination Date:

Index Maturity: Interest Reset Period:

Spread (Plus or minus): Interest Reset Dates:

Maximum Interest Rate: Interest Payment Dates:

Minimum Interest Rate: Calculation Date:

Total Amount of OID: Calculation Agent:

Yield to Maturity: Spread Multiplier:

Initial Accrual Period OID Telerate Page:

and Designated Method:

Other Terms (if any):

AGENT: <input type="checkbox"/> Salomon Smith Barney Inc.	Agent's Discount or Commission: .30% (\$900
<input type="checkbox"/> Banc of America Securities LLC	Trade Date: May 7, 2002
<input checked="" type="checkbox"/> Credit Suisse First Boston Corporation	Proceeds to KeyCorp: \$298,362,000
<input type="checkbox"/> Deutsche Bank Securities Inc.	
<input type="checkbox"/> Goldman, Sachs & Co.	
<input type="checkbox"/> HSBC Securities (USA), Inc.	
<input type="checkbox"/> J.P. Morgan Securities Inc.	
<input type="checkbox"/> Lehman Brothers Inc.	
<input checked="" type="checkbox"/> McDonald Investments Inc.	
<input checked="" type="checkbox"/> Morgan Stanley & Co. Incorporated	
<input type="checkbox"/> Other _____	

<input type="checkbox"/> Acting as Agent	<input type="checkbox"/> Agent is acting as Agent for the sale of Notes by KeyCorp at a price of % of the principal amount
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<input checked="" type="checkbox"/> Acting as Principal	<input checked="" type="checkbox"/> Agent is purchasing Notes from KeyCorp as Principal for resale to investors and other purchasers at:
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☐ a fixed public offering price of % of the
Principal amount

☒ varying prices related to prevailing
market prices at the time of resale to
be determined by such Agent

