

AMERIPRISE FINANCIAL INC  
Form 10-Q  
November 07, 2011  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Quarterly Period Ended September 30, 2011**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Transition Period from** \_\_\_\_\_ **to** \_\_\_\_\_

**Commission File No. 1-32525**

**AMERIPRISE FINANCIAL, INC.**

(Exact name of registrant as specified in its charter)

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**Delaware**

(State or other jurisdiction of incorporation or organization)

**13-3180631**

(I.R.S. Employer Identification No.)

**1099 Ameriprise Financial Center, Minneapolis, Minnesota**  
(Address of principal executive offices)

**55474**  
(Zip Code)

Registrant's telephone number, including area code: **(612) 671-3131**

Former name, former address and former fiscal year, if changed since last report: **Not Applicable**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer

Accelerated Filer

Non-Accelerated Filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

**Class**  
Common Stock (par value \$.01 per share)

**Outstanding at October 21, 2011**  
226,255,030 shares

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AMERIPRISE FINANCIAL, INC.

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## AMERIPRISE FINANCIAL, INC.

## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

(in millions, except per share amounts)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
<b>Revenues</b>				
Management and financial advice fees	\$ 1,127	\$ 996	\$ 3,436	\$ 2,638
Distribution fees	389	349	1,202	1,062
Net investment income	445	525	1,458	1,769
Premiums	311	303	915	884
Other revenues	195	176	635	657
Total revenues	2,467	2,349	7,646	7,010
Banking and deposit interest expense	12	15	36	56
Total net revenues	2,455	2,334	7,610	6,954
<b>Expenses</b>				
Distribution expenses	624	519	1,886	1,483
Interest credited to fixed accounts	213	227	632	686
Benefits, claims, losses and settlement expenses	257	636	1,045	1,285
Amortization of deferred acquisition costs	318	(246)	572	43
Interest and debt expense	71	74	221	212
General and administrative expense	725	678	2,221	1,979
Total expenses	2,208	1,888	6,577	5,688
Income from continuing operations before income tax provision	247	446	1,033	1,266
Income tax provision	81	132	288	262
Income from continuing operations	166	314	745	1,004
Income (loss) from discontinued operations, net of tax	2	(2)	(73)	2
Net income	168	312	672	1,006
Less: Net income (loss) attributable to noncontrolling interests	(105)	(32)	(151)	189
Net income attributable to Ameriprise Financial	\$ 273	\$ 344	\$ 823	\$ 817
<b>Earnings per share attributable to Ameriprise Financial, Inc. common shareholders</b>				
<b>Basic</b>				
Income from continuing operations	\$ 1.14	\$ 1.36	\$ 3.66	\$ 3.14
Income (loss) from discontinued operations	0.01	(0.01)	(0.30)	0.01
Net income	\$ 1.15	\$ 1.35	\$ 3.36	\$ 3.15

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**Diluted**

Income from continuing operations	\$	1.12	\$	1.33	\$	3.58	\$	3.09
Income (loss) from discontinued operations		0.01		(0.01)		(0.29)		0.01
Net income	\$	1.13	\$	1.32	\$	3.29	\$	3.10

<b>Cash dividends paid per common share</b>	\$	0.23	\$	0.18	\$	0.64	\$	0.53
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Supplemental Disclosures:

Net investment income:

Net investment income before impairment losses on securities	\$	450	\$	527	\$	1,481	\$	1,802
Total other-than-temporary impairment losses on securities		(13)		(2)		(56)		(34)
Portion of loss recognized in other comprehensive income		8				33		1
Net impairment losses recognized in net investment income		(5)		(2)		(23)		(33)
Net investment income	\$	445	\$	525	\$	1,458	\$	1,769

*See Notes to Consolidated Financial Statements.*

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## AMERIPRISE FINANCIAL, INC.

## CONSOLIDATED BALANCE SHEETS

(in millions, except share amounts)

	September 30, 2011 (unaudited)	December 31, 2010
<b>Assets</b>		
Cash and cash equivalents	\$ 2,664	\$ 2,838
Investments	38,590	37,053
Separate account assets	63,237	68,330
Receivables	5,313	4,849
Deferred acquisition costs	4,324	4,619
Restricted and segregated cash	1,378	1,516
Other assets	7,898	4,965
Assets held for sale	165	173
Total assets before consolidated investment entities	123,569	124,343
Consolidated Investment Entities:		
Cash	429	472
Investments, at fair value	5,160	5,444
Receivables (includes \$24 and \$33, respectively, at fair value)	51	60
Other assets, at fair value	1,171	895
Total assets of consolidated investment entities	6,811	6,871
Total assets	\$ 130,380	\$ 131,214
<b>Liabilities and Equity</b>		
<b>Liabilities:</b>		
Future policy benefits and claims	\$ 31,644	\$ 30,208
Separate account liabilities	63,237	68,330
Customer deposits	9,624	8,779
Short-term borrowings	504	397
Long-term debt	2,404	2,317
Accounts payable and accrued expenses	1,005	1,112
Other liabilities	5,199	2,983
Liabilities held for sale	60	79
Total liabilities before consolidated investment entities	113,677	114,205
Consolidated Investment Entities:		
Debt (includes \$5,035 and \$5,171, respectively, at fair value)	5,529	5,535
Accounts payable and accrued expenses	25	22
Other liabilities (includes \$146 and \$154, respectively, at fair value)	162	167
Total liabilities of consolidated investment entities	5,716	5,724
Total liabilities	119,393	119,929
<b>Equity:</b>		
Ameriprise Financial, Inc.:		
Common shares (\$.01 par value; shares authorized, 1,250,000,000; shares issued, 303,236,585 and 301,366,044, respectively)	3	3
Additional paid-in capital	6,182	6,029

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Retained earnings		6,842		6,190
Appropriated retained earnings of consolidated investment entities		380		558
Treasury shares, at cost (76,051,809 and 54,668,152 shares, respectively)		(3,772)		(2,620)
Accumulated other comprehensive income, net of tax		636		565
Total Ameriprise Financial, Inc. shareholders' equity		10,271		10,725
Noncontrolling interests		716		560
Total equity		10,987		11,285
Total liabilities and equity	\$	130,380	\$	131,214

*See Notes to Consolidated Financial Statements.*

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## AMERIPRISE FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

(in millions)

	Nine Months Ended September 30,	
	2011	2010
<b>Cash Flows from Operating Activities</b>		
Net income	\$ 672	\$ 1,006
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation, amortization and accretion, net	61	79
Deferred income tax expense	120	573
Share-based compensation	101	111
Net realized investment gains	(21)	(43)
Other-than-temporary impairments and provision for loan losses	29	42
Net loss (income) attributable to noncontrolling interests	151	(189)
Changes in operating assets and liabilities before consolidated investment entities:		
Restricted and segregated cash	98	(155)
Change in deferred acquisition costs, net	205	(332)
Trading securities and equity method investments, net	21	(10)
Future policy benefits and claims, net	(98)	(89)
Receivables	(139)	(226)
Brokerage deposits	78	27
Accounts payable and accrued expenses	(111)	106
Derivatives collateral, net	449	627
Other, net	33	71
Changes in operating assets and liabilities of consolidated investment entities, net	(198)	225
Net cash provided by operating activities	1,451	1,823
<b>Cash Flows from Investing Activities</b>		
Available-for-Sale securities:		
Proceeds from sales	656	1,265
Maturities, sinking fund payments and calls	4,107	4,783
Purchases	(5,469)	(5,822)
Proceeds from sales, maturities and repayments of commercial mortgage loans	185	154
Funding of commercial mortgage loans	(130)	(132)
Proceeds from sales of other investments	135	135
Purchase of other investments	(257)	(48)
Purchase of investments by consolidated investment entities	(2,542)	(1,491)
Proceeds from sales, maturities and repayments of investments by consolidated investment entities	2,696	1,386
Purchase of land, buildings, equipment and software	(149)	(88)
Acquisitions		(866)
Change in consumer banking loans and credit card receivables, net	(288)	(283)
Other, net	(3)	(15)
Net cash used in investing activities	(1,059)	(1,022)

*See Notes to Consolidated Financial Statements.*





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## AMERIPRISE FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) (continued)

(in millions)

	Nine Months Ended September 30,	
	2011	2010
<b>Cash Flows from Financing Activities</b>		
Investment certificates and banking time deposits:		
Proceeds from additions	\$ 681	\$ 783
Maturities, withdrawals and cash surrenders	(1,013)	(1,496)
Change in other banking deposits	1,092	622
Policyholder and contractholder account values:		
Consideration received	978	1,248
Net transfers to separate accounts	(3)	(1,283)
Surrenders and other benefits	(1,010)	(992)
Deferred premium options, net	(177)	(111)
Issuance of debt, net of issuance costs		744
Repayments of debt	(8)	
Change in short-term borrowings, net	107	869
Dividends paid to shareholders	(158)	(138)
Repurchase of common shares	(1,233)	(389)
Exercise of stock options	50	53
Excess tax benefits from share-based compensation	89	5
Borrowings by consolidated investment entities	163	156
Repayments of debt by consolidated investment entities	(222)	(180)
Noncontrolling interests investments in subsidiaries	148	68
Distributions to noncontrolling interests	(42)	(166)
Other, net	(1)	(1)
Net cash used in financing activities	(559)	(208)
Effect of exchange rate changes on cash	(1)	(5)
Net increase (decrease) in cash and cash equivalents (1)	(168)	588
Cash and cash equivalents at beginning of period (1)	2,861	3,097
Cash and cash equivalents at end of period (1)	\$ 2,693	\$ 3,685
Supplemental Disclosures:		
Interest paid before consolidated investment entities	\$ 142	\$ 157
Income taxes paid, net	355	56
Non-cash investing activity:		
Affordable housing partnership commitments not yet remitted	124	93

(1) Cash and cash equivalents includes cash held for sale. See Note 16 for additional information.

See Notes to Consolidated Financial Statements.



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## AMERIPRISE FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF EQUITY (UNAUDITED)

(in millions, except share data)

	Ameriprise Financial, Inc.									
	Number of	Common	Additional	Retained	Appropriated	Treasury	Accumulated	Non-		Total
	Outstanding	Shares	Paid-In	Earnings	Retained	Shares	Other Com-	controlling		
	Shares		Capital		Earnings of		prehensive	Interests		
					Consolidated		Income			
					Investment					
					Entities					
<b>Balances at January 1, 2010</b>	255,095,491	\$ 3	\$ 5,748	\$ 5,276	\$	\$ (2,023)	\$ 265	\$ 603	\$	\$ 9,872
Change in accounting principle					473					473
Comprehensive income:										
Net income				817				189		1,006
Net income reclassified to appropriated retained earnings					117			(117)		
Other comprehensive income, net of tax:										
Change in net unrealized securities gains							628			628
Change in noncredit related impairments on securities and net unrealized securities losses on previously impaired securities							17			17
Change in net unrealized derivatives gains							1			1
Foreign currency translation adjustment							(14)	(23)		(37)
Total comprehensive income										1,615
Dividends paid to shareholders				(138)						(138)
Noncontrolling interests investments in subsidiaries								68		68
Distributions to noncontrolling interests								(166)		(166)
Repurchase of common shares	(9,971,122)					(389)				(389)
Share-based compensation plans	3,556,371		169							169
<b>Balances at September 30, 2010</b>	248,680,740	\$ 3	\$ 5,917	\$ 5,955	\$ 590	\$ (2,412)	\$ 897	\$ 554	\$	\$ 11,504
<b>Balances at January 1, 2011</b>	246,697,892	\$ 3	\$ 6,029	\$ 6,190	\$ 558	\$ (2,620)	\$ 565	\$ 560	\$	\$ 11,285
Comprehensive income:										
Net income (loss)				823				(151)		672
Net loss reclassified to appropriated retained earnings					(178)			178		
Other comprehensive income, net of tax:										
Change in net unrealized securities gains							100			100
Change in noncredit related impairments on securities and net unrealized securities losses on previously impaired securities							(5)			(5)
Change in net unrealized derivatives gains							(22)			(22)
							(2)	(6)		(8)

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Foreign currency translation adjustment																			
Total comprehensive income																			737
Dividends paid to shareholders																			(158)
Noncontrolling interests investments in subsidiaries																			148
Distributions to noncontrolling interests																			(42)
Repurchase of common shares	(23,050,091)																		(1,233)
Share-based compensation plans	3,536,975			153		(13)													81
<b>Balances at September 30, 2011</b>	<b>227,184,776</b>	<b>\$</b>	<b>3</b>	<b>\$</b>	<b>6,182</b>	<b>\$</b>	<b>6,842</b>	<b>\$</b>	<b>380</b>	<b>\$</b>	<b>(3,772)</b>	<b>\$</b>	<b>636</b>	<b>\$</b>	<b>716</b>	<b>\$</b>	<b>10,987</b>		

See Notes to Consolidated Financial Statements.

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

**1. Basis of Presentation**

Ameriprise Financial, Inc. is a holding company, which primarily conducts business through its subsidiaries to provide financial planning, products and services that are designed to be utilized as solutions for clients' cash and liquidity, asset accumulation, income, protection and estate and wealth transfer needs. The foreign operations of Ameriprise Financial, Inc. are conducted primarily through its subsidiary, Threadneedle Asset Management Holdings Sàrl ( "Threadneedle" ).

The accompanying Consolidated Financial Statements include the accounts of Ameriprise Financial, Inc., companies in which it directly or indirectly has a controlling financial interest and variable interest entities ( "VIEs" ) in which it is the primary beneficiary (collectively, the "Company" ). The income or loss generated by consolidated entities which will not be realized by the Company's shareholders is attributed to noncontrolling interests in the Consolidated Statements of Operations. Noncontrolling interests are the ownership interests in subsidiaries not attributable, directly or indirectly, to Ameriprise Financial, Inc. and are classified as equity within the Consolidated Balance Sheets. The Company excluding noncontrolling interests is defined as Ameriprise Financial. All material intercompany transactions and balances have been eliminated in consolidation. See Note 3 for additional information related to VIEs.

During the third quarter of 2011, the Company signed a definitive agreement to sell Securities America Financial Corporation and its subsidiaries ( "Securities America" ) to Ladenburg Thalmann Financial Services, Inc. for \$150 million in cash and potential future payments if Securities America reaches certain financial criteria. The sale closed on November 4, 2011. The results of Securities America have been presented as discontinued operations for all periods presented and the related assets and liabilities have been classified as held for sale. See Note 16 for additional information on discontinued operations.

The interim financial information in this report has not been audited. In the opinion of management, all adjustments necessary for a fair presentation of the consolidated results of operations and financial position for the interim periods have been made. Except for the adjustments described below, all adjustments made were of a normal recurring nature.

In the third quarter of 2011, the Company made an adjustment for additional bond discount amortization investment income related to prior periods resulting from revisions to the accounting classification of certain structured securities, which resulted in a \$39 million pretax benefit, net of deferred acquisition costs ( "DAC" ) and deferred sales inducement costs ( "DSIC" ) amortization (\$25 million after-tax). Management has determined that the effect of this adjustment is immaterial to all current and prior periods presented. In the third quarter of 2010, the Company made adjustments for revisions to the valuations of reserves, DAC and DSIC related to insurance and living benefit guarantees which resulted in a \$32 million pretax charge (\$21 million after-tax). In the second quarter of 2010, the Company made an adjustment for revisions to certain calculations in its valuation of DAC and DSIC which resulted in a \$33 million pretax benefit (\$21 million after-tax).

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The accompanying Consolidated Financial Statements are prepared in accordance with U.S. generally accepted accounting principles ( GAAP ). Certain reclassifications of prior period amounts have been made to conform to the current presentation. Results of operations reported for interim periods are not necessarily indicative of results for the entire year. These Consolidated Financial Statements and Notes should be read in conjunction with the Consolidated Financial Statements and Notes in the Company s Annual Report on Form 10-K for the year ended December 31, 2010, filed with the Securities and Exchange Commission ( SEC ) on February 28, 2011.

The Company evaluated events or transactions that may have occurred after the balance sheet date for potential recognition or disclosure through the date the financial statements were issued.

### **2. Recent Accounting Pronouncements**

#### **Adoption of New Accounting Standards**

##### *Receivables*

In April 2011, the Financial Accounting Standards Board ( FASB ) updated the accounting standards for troubled debt restructurings. The new standard includes indicators that a lender should consider in determining whether a borrower is experiencing financial difficulties and provides clarification for determining whether the lender has granted a concession to the borrower. The standard sets the effective dates for troubled debt restructuring disclosures required by recent guidance on credit quality disclosures. The standard is effective for interim and annual periods beginning on or after June 15, 2011, and is to be applied retrospectively to modifications occurring on or after the beginning of the annual period of adoption. For purposes of measuring impairments of receivables that are considered impaired as a result of applying the new guidance, the standard should be applied prospectively for the interim or annual period beginning on or after June 15, 2011. The Company

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)**

adopted the standard in the third quarter of 2011. The adoption did not have any effect on the Company's consolidated results of operations and financial condition. See Note 5 for the required disclosures.

*Fair Value*

In January 2010, the FASB updated the accounting standards related to disclosures on fair value measurements. The standard expands the current disclosure requirements to include additional detail about significant transfers between Levels 1 and 2 within the fair value hierarchy and presents activity in the rollforward of Level 3 activity on a gross basis. The standard also clarifies existing disclosure requirements related to the level of disaggregation to be used for assets and liabilities as well as disclosures on the inputs and valuation techniques used to measure fair value. The standard is effective for interim and annual reporting periods beginning after December 15, 2009, except for the disclosure requirements related to the Level 3 rollforward, which are effective for interim and annual periods beginning after December 15, 2010. The Company adopted the standard in the first quarter of 2010, except for the additional disclosures related to the Level 3 rollforward, which the Company adopted in the first quarter of 2011. The adoption did not have any effect on the Company's consolidated results of operations and financial condition. See Note 3 and Note 10 for the required disclosures.

*Consolidation of Variable Interest Entities*

In June 2009, the FASB updated the accounting standards related to the consolidation of VIEs. The standard amends the guidance on the determination of the primary beneficiary of a VIE from a quantitative model to a qualitative model and requires additional disclosures about an enterprise's involvement in VIEs. Under the new qualitative model, the primary beneficiary must have both the power to direct the activities of the VIE and the obligation to absorb losses or the right to receive gains that could be potentially significant to the VIE. In February 2010, the FASB amended this guidance to defer application of the consolidation requirements for certain investment funds. The standards are effective for interim and annual reporting periods beginning after November 15, 2009. The Company adopted the standards effective January 1, 2010 and as a result consolidated certain collateralized debt obligations (CDOs). At adoption, the Company recorded a \$5.5 billion increase to assets and a \$5.1 billion increase to liabilities. The difference between the fair value of the assets and liabilities of the CDOs was recorded as a cumulative effect increase of \$473 million to appropriated retained earnings of consolidated investment entities. Such amounts are recorded as appropriated retained earnings as the CDO note holders, not Ameriprise Financial, ultimately will receive the benefits or absorb the losses associated with the assets and liabilities of the CDOs. Subsequent to the adoption, the net change in fair value of the assets and liabilities of the CDOs will be recorded as net income attributable to noncontrolling interests and as an adjustment to appropriated retained earnings of consolidated investment entities. See Note 3 for additional information related to the application of the amended VIE consolidation model and the required disclosures.

**Future Adoption of New Accounting Standards**



*Comprehensive Income*

In June 2011, the FASB updated the accounting standards related to the presentation of comprehensive income. The standard requires entities to present all nonowner changes in stockholders' equity either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The amendments do not affect how earnings per share is calculated or presented. The standard is effective for interim and annual periods beginning after December 15, 2011. The standard is to be applied retrospectively. The adoption of the standard will not impact the Company's consolidated results of operations and financial condition.

*Fair Value*

In May 2011, the FASB updated the accounting standards related to fair value measurement and disclosure requirements. The standard requires entities, for assets and liabilities measured at fair value in the statement of financial position which are Level 3 fair value measurements, to disclose quantitative information about unobservable inputs and assumptions used in the measurements, a description of the valuation processes in place, and a qualitative discussion about the sensitivity of the measurements to changes in unobservable inputs and interrelationships between those inputs if a change in those inputs would result in a significantly different fair value measurement. In addition, the standard requires disclosure of fair value by level within the fair value hierarchy for each class of assets and liabilities not measured at fair value in the statement of financial position but for which the fair value is disclosed. The standard is effective for interim and annual periods beginning

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)**

on or after December 15, 2011. The adoption of the standard is not expected to have a material impact on the Company's consolidated results of operations and financial condition.

*Transfers and Servicing: Reconsideration of Effective Control for Repurchase Agreements*

In April 2011, the FASB updated the accounting standards related to accounting for repurchase agreements and other similar agreements. The standard modifies the criteria for determining when these transactions would be accounted for as secured borrowings as opposed to sales. The standard is effective prospectively for new transfers and existing transactions that are modified in the first interim or annual period beginning on or after December 15, 2011. The adoption of the standard is not expected to have a material impact on the Company's consolidated results of operations and financial condition.

*Accounting for Costs Associated with Acquiring or Renewing Insurance Contracts*

In October 2010, the FASB updated the accounting standards for DAC. Under this new standard, only the following costs incurred in the acquisition of new and renewal insurance contracts would be capitalizable as DAC: (i) incremental direct costs of a successful contract acquisition, (ii) portions of employees' salaries and benefits directly related to time spent performing specified acquisition activities (that is, underwriting, policy issuance and processing, medical and inspection, and sales force contract selling) for a contract that has actually been acquired, (iii) other costs related to the specified acquisition activities that would not have been incurred had the acquisition contract not occurred, and (iv) advertising costs that meet the capitalization criteria in other GAAP guidance for certain direct-response marketing. All other costs are to be expensed as incurred. The Company will retrospectively adopt the standard on January 1, 2012 and expects the cumulative effect of the adoption to reduce retained earnings by a range of \$1.3 billion to \$1.4 billion after-tax at January 1, 2012. Management expects the adoption will have a marginal impact to net income in 2012.

**3. Consolidated Investment Entities**

The Company provides asset management services to various CDOs and other investment products (collectively, "investment entities"), which are sponsored by the Company for the investment of client assets in the normal course of business. Certain of these investment entities are considered to be VIEs while others are considered to be voting rights entities ("VREs"). The Company consolidates certain of these investment entities.

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The CDOs managed by the Company are considered VIEs. These CDOs are asset backed financing entities collateralized by a pool of assets, primarily syndicated loans and, to a lesser extent, high-yield bonds. Multiple tranches of debt securities are issued by a CDO, offering investors various maturity and credit risk characteristics. The debt securities issued by the CDOs are non-recourse to the Company. The CDO's debt holders have recourse only to the assets of the CDO. The assets of the CDOs cannot be used by the Company. Scheduled debt payments are based on the performance of the CDO's collateral pool. The Company generally earns management fees from the CDOs based on the par value of outstanding debt and, in certain instances, may also receive performance-based fees. In the normal course of business, the Company has invested in certain CDOs, generally an insignificant portion of the unrated, junior subordinated debt.

For certain of the CDOs, the Company has determined that consolidation is required as it has power over the CDOs and holds a variable interest in the CDOs for which the Company has the potential to receive significant benefits or the potential obligation to absorb significant losses. For other CDOs managed by the Company, the Company has determined that consolidation is not required as the Company does not hold a variable interest in the CDOs.

The Company provides investment advice and related services to private, pooled investment vehicles organized as limited partnerships, limited liability companies or foreign (non-U.S.) entities. Certain of these pooled investment vehicles are considered VIEs while others are VREs. For investment management services, the Company generally earns management fees based on the market value of assets under management, and in certain instances may also receive performance-based fees. The Company provides seed money occasionally to certain of these funds. For certain of the pooled investment vehicles, the Company has determined that consolidation is required as the Company stands to absorb a majority of the entity's expected losses or receive a majority of the entity's expected residual returns. For other VIE pooled investment vehicles, the Company has determined that consolidation is not required because the Company is not expected to absorb the majority of the expected losses or receive the majority of the expected residual returns. For the pooled investment vehicles which are VREs, the Company consolidates the structure when it has a controlling financial interest.

The Company also provides investment advisory, distribution and other services to the Columbia and Threadneedle mutual fund families. The Company has determined that consolidation is not required for these mutual funds.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

In addition, the Company may invest in structured investments including VIEs for which it is not the sponsor. These structured investments typically invest in fixed income instruments and are managed by third parties and include asset backed securities, commercial mortgage backed securities, and residential mortgage backed securities. The Company includes these investments in Available-for-Sale securities. The Company has determined that it is not the primary beneficiary of these structures due to its relative size, position in the capital structure of these entities, and the Company's lack of power over the structures. The Company's maximum exposure to loss as a result of its investment in structured investments that it does not consolidate is limited to its carrying value. The Company has no obligation to provide further financial or other support to these structured investments nor has the Company provided any support to these structured investments. See Note 4 for additional information about these structured investments.

The following tables present the balances of assets and liabilities held by consolidated investment entities measured at fair value on a recurring basis:

	September 30, 2011			Total
	Level 1	Level 2	Level 3	
	(in millions)			
<b>Assets</b>				
Investments:				
Corporate debt securities	\$	\$ 347	\$ 7	\$ 354
Common stocks	33	83	9	125
Other structured investments		59		59
Syndicated loans		4,187	435	4,622
Total investments	33	4,676	451	5,160
Receivables		24		24
Other assets		8	1,163	1,171
Total assets at fair value	\$ 33	\$ 4,708	\$ 1,614	\$ 6,355
<b>Liabilities</b>				
Debt	\$		\$ 5,035	\$ 5,035
Other liabilities		146		146
Total liabilities at fair value	\$	\$ 146	\$ 5,035	\$ 5,181

	December 31, 2010			Total
	Level 1	Level 2	Level 3	
	(in millions)			
<b>Assets</b>				
Investments:				
Corporate debt securities	\$	\$ 418	\$ 6	\$ 424
Common stocks	26	53	11	90
Other structured investments		39	22	61
Syndicated loans		4,867		4,867
Trading securities		2		2
Total investments	26	5,379	39	5,444
Receivables		33		33

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Other assets			8		887		895	
Total assets at fair value	\$	26	\$	5,420	\$	926	\$	6,372
Liabilities								
Debt	\$		\$		\$	5,171	\$	5,171
Other liabilities				154				154
Total liabilities at fair value	\$		\$	154	\$	5,171	\$	5,325

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

The following tables provide a summary of changes in Level 3 assets and liabilities held by consolidated investment entities measured at fair value on a recurring basis:

	Corporate Debt Securities	Common Stocks	Other Structured Investments (in millions)	Syndicated Loans	Other Assets	Debt
Balance, July 1, 2011	\$ 6	\$ 23	\$ 3	\$ 246	\$ 1,097	\$ (5,234)
Total gains (losses) included in:						
Net income		(1)(1)		(27)(1)		157(1)
Other comprehensive income					(32)	
Purchases	2			90	101	
Sales				(2)	(3)	
Issues						
Settlements	(1)			(57)		42
Transfers into Level 3		5		250		
Transfers out of Level 3		(18)	(3)	(65)		
Balance, September 30, 2011	\$ 7	\$ 9	\$	\$ 435	\$ 1,163	\$ (5,035)
Changes in unrealized gains (losses) included in income relating to assets and liabilities held at September 30, 2011	\$	\$ (1)(1)	\$	\$ (26)(1)	\$ 5(2)	\$ 156(1)

(1) Included in net investment income in the Consolidated Statements of Operations.

(2) Included in other revenues in the Consolidated Statements of Operations.

	Corporate Debt Securities	Common Stocks	Other Structured Investments (in millions)	Other Assets	Debt	
Balance, July 1, 2010	\$ 6	\$ 4	\$ 10	\$ 682	\$ (5,048)	
Total gains (losses) included in:						
Net income			2(1)	(1)(1)	(3)(2)	(51)(1)
Other comprehensive income					35	
Purchases, sales, issues and settlements, net		3		4	164	2
Balance, September 30, 2010	\$ 6	\$ 9	\$ 13	\$ 878	\$ (5,097)	
Changes in unrealized gains (losses) included in income relating to assets and liabilities held at September 30, 2010	\$	\$ 2(1)	\$ (1)(1)	\$ (7)(2)	\$ (51)(1)	

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(1) Included in net investment income in the Consolidated Statements of Operations.

(2) Included in other revenues in the Consolidated Statements of Operations.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

	Corporate Debt Securities	Common Stocks	Other Structured Investments (in millions)	Syndicated Loans	Other Assets	Debt
Balance, January 1, 2011	\$ 6	\$ 11	\$ 22	\$	\$ 887	\$ (5,171)
Total gains (losses) included in:						
Net income		4(1)	(1)(1)	(23)(1)	5(2)	(59)(1)
Other comprehensive income					(7)	
Purchases	2		3	183	296	
Sales	(1)			(8)	(18)	
Issues						(27)
Settlements	(1)			(113)	1	222
Transfers into Level 3	1	19		507	7	
Transfers out of Level 3		(25)	(24)	(111)	(8)	
Balance, September 30, 2011	\$ 7	\$ 9	\$	\$ 435	\$ 1,163	\$ (5,035)
Changes in unrealized gains (losses) included in income relating to assets and liabilities held at September 30, 2011	\$	\$ 1(1)	\$	\$ (22)(1)	\$ 17(2)	\$ (55)(1)

(1) Included in net investment income in the Consolidated Statements of Operations.

(2) Included in other revenues in the Consolidated Statements of Operations.

	Corporate Debt Securities	Common Stocks	Other Structured Investments (in millions)	Other Assets	Debt	
Balance, January 1, 2010	\$	\$	\$	\$ 831	\$	
Cumulative effect of accounting change		15		5	(4,962)	
Total gains (losses) included in:						
Net income		(1)(1)	2(1)		68(2)	(157)(1)
Other comprehensive income					(29)	
Purchases, sales, issues and settlements, net		(8)	7	8	8	22
Balance, September 30, 2010	\$ 6	\$ 9	\$ 13	\$ 878	\$ (5,097)	
Changes in unrealized gains (losses) included in income relating to assets and liabilities held at September 30, 2010	\$	\$ 2(1)	\$	\$ 35(3)	\$ (157)(1)	

(1) Included in net investment income in the Consolidated Statements of Operations.

(2) Represents a \$69 million gain included in other revenues and a \$1 million loss included in net investment income in the Consolidated Statements of Operations.

(3) Represents a \$36 million gain included in other revenues and a \$1 million loss included in net investment income in the Consolidated Statements of Operations.



Securities transferred from Level 2 to Level 3 represent securities with fair values that are now based on a single broker quote. Securities transferred from Level 3 to Level 2 represent securities with fair values that are now obtained from a nationally-recognized pricing service with observable inputs.

The Company has elected the fair value option for the financial assets and liabilities of the consolidated CDOs. Management believes that the use of the fair value option better matches the changes in fair value of assets and liabilities related to the CDOs.

For receivables, certain other assets and other liabilities of the consolidated CDOs, the carrying value approximates fair value as the nature of these assets and liabilities has historically been short term and the receivables have been collectible. The fair value of these assets and liabilities is classified as Level 2. Other liabilities consist primarily of securities purchased but not yet settled held by consolidated CDOs. The fair value of syndicated loans obtained from nationally-recognized pricing services is classified as Level 2. The fair value of syndicated loans obtained from a single broker quote is classified as Level 3. Other assets consist primarily of properties held in consolidated pooled investment vehicles managed by Threadneedle. The fair value of these

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

properties is determined using discounted cash flows and market comparables. Inputs into the valuation of these properties include: rental cash flows, current occupancy, historical vacancy rates, tenant history and assumptions regarding how quickly the property can be occupied and at what rental rates. Given the significance of the unobservable inputs to these measurements, these assets are classified as Level 3. The fair value of the CDO's debt is valued using a discounted cash flow methodology. Inputs used to determine the expected cash flows include assumptions about default and recovery rates of the CDO's underlying assets. Given the significance of the unobservable inputs to this fair value measurement, the CDO debt is classified as Level 3. See Note 10 for a description of the Company's determination of the fair value of investments.

The following table presents the fair value and unpaid principal balance of loans and debt for which the fair value option has been elected:

	September 30, 2011		December 31, 2010
	(in millions)		
<b>Syndicated loans</b>			
Unpaid principal balance	\$ 4,984	\$	5,107
Excess estimated unpaid principal over fair value	(362)		(240)
Fair value	\$ 4,622	\$	4,867
Fair value of loans more than 90 days past due	\$ 23	\$	71
Fair value of loans in non-accrual status	23		71
Difference between fair value and unpaid principal of loans more than 90 days past due, loans in non-accrual status or both	20		62
<b>Debt</b>			
Unpaid principal balance	\$ 5,698	\$	5,893
Excess estimated unpaid principal over fair value	(663)		(722)
Fair value	\$ 5,035	\$	5,171

Interest income from syndicated loans, bonds and structured investments is recorded based on contractual rates in net investment income. Gains and losses related to changes in the fair value of investments and gains and losses on sales of investments are recorded in net investment income. Interest expense on debt is recorded in interest and debt expense with gains and losses related to changes in the fair value of debt recorded in net investment income.

Total net gains (losses) recognized in net investment income related to changes in the fair value of financial assets and liabilities for which the fair value option was elected were \$(120) million and \$(32) million for the three months ended September 30, 2011 and 2010, respectively. Total net gains (losses) recognized in net investment income related to changes in the fair value of financial assets and liabilities for which the fair value option was elected were \$(186) million and \$96 million for the nine months ended September 30, 2011 and 2010, respectively. The majority of the syndicated loans and debt have floating rates; as such, changes in their fair values are primarily attributable to changes in credit spreads.

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Debt of the consolidated investment entities and the stated interest rates were as follows:

	Carrying Value		Weighted Average Interest Rate	
	September 30, 2011	December 31, 2010	September 30, 2011	December 31, 2010
	(in millions)			
Debt of consolidated CDOs due 2012-2021	\$ 5,035	\$ 5,171	0.8%	1.0%
Floating rate revolving credit borrowings due 2014	406	329	5.4	5.6
Floating rate revolving credit borrowings due 2015	88	35	4.4	5.2
Total	\$ 5,529	\$ 5,535		

The debt of the consolidated CDOs has both fixed and floating interest rates, which range from 0% to 13.3%. The interest rates on the debt of consolidated investment entities are weighted average rates based on the outstanding principal and contractual interest rates. The carrying value of the debt of the consolidated CDOs represents the fair value of the aggregate debt as of September 30, 2011 and December 31, 2010. The carrying value of the floating rate revolving credit borrowings represents the outstanding principal amount of debt of certain consolidated pooled investment vehicles managed by Threadneedle. The fair value of this debt was \$494 million and \$364 million as of September 30, 2011 and December 31, 2010, respectively.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

**4. Investments**

The following is a summary of Ameriprise Financial investments:

	September 30, 2011	December 31, 2010
	(in millions)	
Available-for-Sale securities, at fair value	\$ 34,012	\$ 32,619
Commercial mortgage loans, net	2,520	2,577
Trading securities	567	565
Policy loans	741	733
Other investments	750	559
Total	\$ 38,590	\$ 37,053

Available-for-Sale securities distributed by type were as follows:

Description of Securities	Amortized Cost	Gross Unrealized Gains	September 30, 2011	Fair Value	Noncredit OTTI (1)
			Gross Unrealized Losses (in millions)		
Corporate debt securities	\$ 15,750	\$ 1,674	\$ (81)	\$ 17,343	\$
Residential mortgage backed securities	7,436	311	(314)	7,433	(125)
Commercial mortgage backed securities	4,625	264	(4)	4,885	
Asset backed securities	2,004	72	(42)	2,034	(16)
State and municipal obligations	1,985	161	(63)	2,083	
U.S. government and agencies obligations	63	10		73	
Foreign government bonds and obligations	111	17	(1)	127	
Common stocks	6	3	(1)	8	
Other debt obligations	26			26	
Total	\$ 32,006	\$ 2,512	\$ (506)	\$ 34,012	\$ (141)

Description of Securities	Amortized Cost	Gross Unrealized Gains	December 31, 2010	Fair Value	Noncredit OTTI (1)
			Gross Unrealized Losses (in millions)		
Corporate debt securities	\$ 15,433	\$ 1,231	\$ (58)	\$ 16,606	\$
Residential mortgage backed securities	7,213	368	(323)	7,258	(117)
Commercial mortgage backed securities	4,583	293	(8)	4,868	

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Asset backed securities	1,982	78	(40)	2,020	(16)
State and municipal obligations	1,666	21	(105)	1,582	
U.S. government and agencies obligations	135	8		143	
Foreign government bonds and obligations	91	17		108	
Common stocks	6	4		10	
Other debt obligations	24			24	
Total	\$ 31,133	\$ 2,020	\$ (534)	\$ 32,619	\$ (133)

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(1) Represents the amount of other-than-temporary impairment ( OTTI ) losses in accumulated other comprehensive income. Amount includes unrealized gains and losses on impaired securities subsequent to the initial impairment measurement date. These amounts are included in gross unrealized gains and losses as of the end of the period.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

At both September 30, 2011 and December 31, 2010, fixed maturity securities comprised approximately 88% of Ameriprise Financial investments. Rating agency designations are based on the availability of ratings from Nationally Recognized Statistical Rating Organizations (NRSROs), including Moody's Investors Service (Moody's), Standard & Poor's Ratings Services (S&P) and Fitch Ratings Ltd. (Fitch). The Company uses the median of available ratings from Moody's, S&P and Fitch, or, if fewer than three ratings are available, the lower rating is used. When ratings from Moody's, S&P and Fitch are unavailable, the Company may utilize ratings from other NRSROs or rate the securities internally. At both September 30, 2011 and December 31, 2010, the Company's internal analysts rated \$1.2 billion of securities, using criteria similar to those used by NRSROs. A summary of fixed maturity securities by rating was as follows:

Ratings	September 30, 2011			December 31, 2010		
	Amortized Cost	Fair Value	Percent of Total Fair Value (in millions, except percentages)	Amortized Cost	Fair Value	Percent of Total Fair Value
AAA	\$ 12,047	\$ 12,646	37%	\$ 12,142	\$ 12,809	39%
AA	1,802	1,948	6	1,843	1,899	6
A	4,959	5,373	16	4,449	4,670	14
BBB	11,223	12,407	36	10,536	11,408	35
Below investment grade	1,969	1,630	5	2,157	1,823	6
Total fixed maturities	\$ 32,000	\$ 34,004	100%	\$ 31,127	\$ 32,609	100%

At September 30, 2011 and December 31, 2010, approximately 35% and 29%, respectively, of the securities rated AAA were GNMA, FNMA and FHLMC mortgage backed securities. No holdings of any other issuer were greater than 10% of total equity.

The following tables provide information about Available-for-Sale securities with gross unrealized losses and the length of time that individual securities have been in a continuous unrealized loss position:

Description of Securities	September 30, 2011			Number of Securities	Fair Value	Unrealized Losses	Number of Securities	Total Fair Value	Unrealized Losses
	Less than 12 months	12 months or more							
	Number of Securities	Fair Value	Unrealized Losses	(in millions, except number of securities)					
Corporate debt securities	149	\$ 1,701	\$ (64)	7	\$ 95	\$ (17)	156	\$ 1,796	\$ (81)
Residential mortgage backed securities	102	1,204	(31)	134	701	(283)	236	1,905	(314)
Commercial mortgage backed securities	35	474	(4)	3	31		38	505	(4)
Asset backed securities	38	396	(11)	30	146	(31)	68	542	(42)
State and municipal obligations	28	59	(2)	57	241	(61)	85	300	(63)
Foreign government bonds and obligations	4	21	(1)				4	21	(1)
Common stocks	7	2	(1)				7	2	(1)

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Total 363 \$ 3,857 \$ (114) 231 \$ 1,214 \$ (392) 594 \$ 5,071 \$ (506)

Description of Securities	Less than 12 months			December 31, 2010 12 months or more			Number of Securities	Total Fair Value	Unrealized Losses
	Number of Securities	Fair Value	Unrealized Losses	Number of Securities	Fair Value	Unrealized Losses			
	(in millions, except number of securities)								
Corporate debt securities	115	\$ 1,859	\$ (46)	13	\$ 157	\$ (12)	128	\$ 2,016	\$ (58)
Residential mortgage backed securities	108	782	(12)	133	712	(311)	241	1,494	(323)
Commercial mortgage backed securities	30	498	(7)	1	23	(1)	31	521	(8)
Asset backed securities	29	354	(8)	25	123	(32)	54	477	(40)
State and municipal obligations	206	696	(31)	60	232	(74)	266	928	(105)
Total	488	\$ 4,189	\$ (104)	232	\$ 1,247	\$ (430)	720	\$ 5,436	\$ (534)

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

As part of Ameriprise Financial's ongoing monitoring process, management determined that a majority of the gross unrealized losses on its Available-for-Sale securities are attributable to movement in credit spreads.

The following table presents a rollforward of the cumulative amounts recognized in the Consolidated Statements of Operations for other-than-temporary impairments related to credit losses on securities for which a portion of the securities' total other-than-temporary impairments was recognized in other comprehensive income:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
	(in millions)			
Beginning balance	\$ 299	\$ 291	\$ 297	\$ 263
Credit losses for which an other-than-temporary impairment was not previously recognized	1		14	15
Credit losses for which an other-than-temporary impairment was previously recognized	4	2	9	15
Reductions for securities sold during the period (realized)			(16)	
Ending balance	\$ 304	\$ 293	\$ 304	\$ 293

The change in net unrealized securities gains (losses) in other comprehensive income includes three components, net of tax: (i) unrealized gains (losses) that arose from changes in the market value of securities that were held during the period; (ii) (gains) losses that were previously unrealized, but have been recognized in current period net income due to sales of Available-for-Sale securities and due to the reclassification of noncredit other-than-temporary impairment losses to credit losses and (iii) other items primarily consisting of adjustments in asset and liability balances, such as DAC, DSIC, benefit reserves and reinsurance recoverables, to reflect the expected impact on their carrying values had the unrealized gains (losses) been realized as of the respective balance sheet dates.

The following table presents a rollforward of the net unrealized securities gains (losses) on Available-for-Sale securities included in accumulated other comprehensive income:

	Net Unrealized Securities Gains (Losses)	Deferred Income Tax (in millions)	Accumulated Other Comprehensive Income Related to Net Unrealized Securities Gains (Losses)
Balance at January 1, 2010	\$ 474	\$ (164)	\$ 310



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Net unrealized securities gains arising during the period (2)	1,596	(559)	1,037
Reclassification of gains included in net income	(10)	3	(7)
Impact of DAC, DSIC, benefit reserves and reinsurance recoverables	(591)	206	(385)
Balance at September 30, 2010	\$ 1,469	\$ (514)	\$ 955(1)
Balance at January 1, 2011	\$ 946	\$ (331)	\$ 615
Net unrealized securities gains arising during the period (2)	518	(178)	340
Reclassification of losses included in net income	2	(1)	1
Impact of DAC, DSIC, benefit reserves and reinsurance recoverables	(378)	132	(246)
Balance at September 30, 2011	\$ 1,088	\$ (378)	\$ 710(1)

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(1) Includes \$(71) million and \$(66) million of noncredit related impairments on securities and net unrealized securities losses on previously impaired securities at September 30, 2011 and September 30, 2010, respectively.

(2) Includes other-than-temporary impairment losses on Available-for-Sale securities related to factors other than credit that were recognized in other comprehensive income during the period.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

Net realized gains and losses on Available-for-Sale securities, determined using the specific identification method, recognized in earnings were as follows:

	Three Months Ended September 30,		Nine Months Ended September 30,		
	2011	2010	2011	2010	
	(in millions)		(in millions)		
Gross realized gains	\$	\$	7	\$	47
Gross realized losses			(3)		(4)
Other-than-temporary impairments		(5)	(2)		(33)

Other-than-temporary impairments for the three months and nine months ended September 30, 2011 and 2010 primarily related to credit losses on non-agency residential mortgage backed securities.

Available-for-Sale securities by contractual maturity at September 30, 2011 were as follows:

	Amortized Cost		Fair Value	
	(in millions)		(in millions)	
Due within one year	\$	1,040	\$	1,056
Due after one year through five years		5,856		6,121
Due after five years through 10 years		6,376		7,067
Due after 10 years		4,663		5,408
		17,935		19,652
Residential mortgage backed securities		7,436		7,433
Commercial mortgage backed securities		4,625		4,885
Asset backed securities		2,004		2,034
Common stocks		6		8
Total	\$	32,006	\$	34,012

Actual maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations. Residential mortgage backed securities, commercial mortgage backed securities and asset backed securities are not due at a single maturity date. As such, these securities, as well as common and preferred stocks, were not included in the maturities distribution.

*Trading Securities*

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Net recognized gains and (losses) related to trading securities held at September 30, 2011 and 2010 were \$(10) million and \$12 million, respectively, for the three months then ended and \$(7) million and \$23 million, respectively, for the nine months then ended.

### 5. Financing Receivables

The Company's financing receivables include commercial mortgage loans, syndicated loans, consumer bank loans, policy loans and margin loans. The Company does not hold any loans acquired with deteriorated credit quality. Commercial mortgage loans, syndicated loans and policy loans are reflected in investments. Consumer bank loans and margin loans are reflected in receivables. Policy loans do not exceed the cash surrender value of the policy at origination. As there is minimal risk of loss related to policy loans, the Company does not record an allowance for loan losses for policy loans. The Company monitors collateral supporting margin loans and requests additional collateral when necessary in order to mitigate the risk of loss. As there is minimal risk of loss related to margin loans, the allowance for loan losses is immaterial.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

## Allowance for Loan Losses

The following tables present a rollforward of the allowance for loan losses for the nine months ended and the ending balance of the allowance for loan losses by impairment method and type of loan:

	September 30, 2011			Total
	Commercial Mortgage Loans	Syndicated Loans	Consumer Bank Loans	
	(in millions)			
Beginning balance	\$ 38	\$ 10	\$ 16	\$ 64
Charge-offs	(2)		(8)	(10)
Provisions	(1)	(1)	8	6
Ending balance	\$ 35	\$ 9	\$ 16	\$ 60
Individually evaluated for impairment	\$ 10	\$ 1	\$ 2	\$ 13
Collectively evaluated for impairment	25	8	14	47

	September 30, 2010			Total
	Commercial Mortgage Loans	Syndicated Loans	Consumer Bank Loans	
	(in millions)			
Beginning balance	\$ 32	\$ 26	\$ 13	\$ 71
Charge-offs	(1)	(2)	(8)	(11)
Provisions	8	(10)	11	9
Ending balance	\$ 39	\$ 14	\$ 16	\$ 69
Individually evaluated for impairment	\$ 7	\$ 1	\$ 2	\$ 10
Collectively evaluated for impairment	32	13	14	59

The recorded investment in financing receivables by impairment method and type of loan was as follows:

	September 30, 2011			Total
	Commercial Mortgage Loans	Syndicated Loans	Consumer Bank Loans	
	(in millions)			
Individually evaluated for impairment	\$ 77	\$ 5	\$ 11	\$ 93

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Collectively evaluated for impairment		2,478		370		1,310		4,158
<b>Total</b>	<b>\$</b>	<b>2,555</b>	<b>\$</b>	<b>375</b>	<b>\$</b>	<b>1,321</b>	<b>\$</b>	<b>4,251</b>

	<b>December 31, 2010</b>							
	<b>Commercial Mortgage Loans</b>		<b>Syndicated Loans</b>		<b>Consumer Bank Loans</b>		<b>Total</b>	
	(in millions)							
Individually evaluated for impairment	\$	75	\$	8	\$	12	\$	95
Collectively evaluated for impairment		2,540		303		1,054		3,897
<b>Total</b>	<b>\$</b>	<b>2,615</b>	<b>\$</b>	<b>311</b>	<b>\$</b>	<b>1,066</b>	<b>\$</b>	<b>3,992</b>

As of September 30, 2011 and December 31, 2010, the Company's recorded investment in financing receivables individually evaluated for impairment for which there was no related allowance for loan losses was \$18 million and \$24 million, respectively. Unearned income, unamortized premiums and discounts, and net unamortized deferred fees and costs are not material to the Company's total loan balance.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

Purchases and sales of loans were as follows:

	Three Months Ended September 30, 2011		2010		Nine Months Ended September 30, 2011		2010	
	(in millions)							
<b>Purchases</b>								
Consumer bank loans	\$	85	\$	68	\$	306	\$	217
Syndicated loans		82		16		185		22
Total loans purchased	\$	167	\$	84	\$	491	\$	239
<b>Sales</b>								
Consumer bank loans	\$	51	\$	110	\$	191	\$	295
Syndicated loans				17		2		39
Total loans sold	\$	51	\$	127	\$	193	\$	334

**Credit Quality Information**

Nonperforming loans, which are generally loans 90 days or more past due, were \$9 million and \$15 million as of September 30, 2011 and December 31, 2010, respectively. All other loans were considered to be performing.

*Commercial Mortgage Loans*

The Company reviews the credit worthiness of the borrower and the performance of the underlying properties in order to determine the risk of loss on commercial mortgage loans. Based on this review, the commercial mortgage loans are assigned an internal risk rating, which management updates as necessary. Commercial mortgage loans which management has assigned its highest risk rating were 3% of total commercial mortgage loans as of both September 30, 2011 and December 31, 2010. Loans with the highest risk rating represent distressed loans which the Company has identified as impaired or expects to become delinquent or enter into foreclosure in the next six months. In addition, the Company reviews the concentrations of credit risk by region and property type.

Concentrations of credit risk of commercial mortgage loans by U.S. region were as follows:

Loans	Percentage
-------	------------

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	September 30, 2011	December 31, 2010	September 30, 2011	December 31, 2010
	(in millions)			
East North Central	\$ 251	\$ 242	10%	9%
East South Central	65	66	2	3
Middle Atlantic	220	215	9	8
Mountain	279	301	11	11
New England	144	156	6	6
Pacific	573	541	22	21
South Atlantic	610	625	24	24
West North Central	250	271	10	10
West South Central	163	198	6	8
	2,555	2,615	100%	100%
Less: allowance for loan losses	35	38		
Total	\$ 2,520	\$ 2,577		

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

Concentrations of credit risk of commercial mortgage loans by property type were as follows:

	Loans		Percentage	
	September 30, 2011	December 31, 2010	September 30, 2011	December 31, 2010
	(in millions)			
Apartments	\$ 378	\$ 351	15%	13%
Hotel	52	57	2	2
Industrial	471	475	18	18
Mixed Use	40	43	2	2
Office	698	747	27	29
Retail	808	843	32	32
Other	108	99	4	4
	2,555	2,615	100%	100%
Less: allowance for loan losses	35	38		
Total	\$ 2,520	\$ 2,577		

*Syndicated Loans*

The Company's syndicated loan portfolio is diversified across industries and issuers. The primary credit indicator for syndicated loans is whether the loans are performing in accordance with the contractual terms of the syndication. Total nonperforming syndicated loans at September 30, 2011 and December 31, 2010 were \$2 million and \$3 million, respectively.

*Consumer Bank Loans*

The Company considers the credit worthiness of borrowers (FICO score), collateral characteristics such as loan-to-value ( LTV ) and geographic concentration in determining the allowance for loan losses for residential mortgage loans, credit cards and other consumer bank loans. At a minimum, management updates FICO scores and LTV ratios semiannually.

As of September 30, 2011 and December 31, 2010, approximately 5% and 7%, respectively, of residential mortgage loans and credit cards and other consumer bank loans had FICO scores below 640. At September 30, 2011 and December 31, 2010, approximately 2% and 3%, respectively, of the Company's residential mortgage loans had LTV ratios greater than 90%. The Company's most significant geographic concentration for the consumer bank loans is in California representing 37% and 33% of the portfolio as of September 30, 2011 and December 31, 2010, respectively. No other state represents more than 10% of the total consumer bank loan portfolio.



**Troubled Debt Restructurings**

A loan is classified as a restructured loan when the Company makes certain concessionary modifications to contractual terms for borrowers experiencing financial difficulty. When the interest rate, minimum payments, and/or due dates have been modified in an attempt to make the loan more affordable to the borrower, the modification is considered a troubled debt restructuring. Generally, performance prior to the restructuring or significant events that coincide with the restructuring are considered in assessing whether the borrower can meet the new terms which may result in the loan being returned to accrual status at the time of the restructure or after a performance period. If the borrower's ability to meet the revised payment schedule is not reasonably assured, the loan remains on nonaccrual status. There are no commitments to lend additional funds to borrowers whose loans have been restructured. The Company restructured 22 loans with a recorded investment of \$6 million and 87 loans with a recorded investment of \$37 million for the three months and nine months ended September 30, 2011, respectively. The recorded investment in restructured loans primarily consists of commercial mortgage loans. The troubled debt restructurings did not have a material impact to the Company's allowance for loan losses or income recognized for both the three months and nine months ended September 30, 2011.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

**6. Deferred Acquisition Costs and Deferred Sales Inducement Costs**

In the third quarter of 2011, management reviewed and updated the Company's assumptions used to calculate DAC and DSIC.

The balances of and changes in DAC were as follows:

	2011	(in millions)		2010
Balance at January 1	\$	4,619	\$	4,334
Capitalization of acquisition costs		367		375
Amortization, excluding the impact of valuation assumptions review		(521)		(366)
Amortization impact of valuation assumptions review		(51)		323
Impact of change in net unrealized securities gains		(90)		(229)
Balance at September 30	\$	4,324	\$	4,437

The balances of and changes in DSIC, which is included in other assets, were as follows:

	2011	(in millions)		2010
Balance at January 1	\$	545	\$	524
Capitalization of sales inducement costs		7		32
Amortization, excluding the impact of valuation assumptions review		(69)		(43)
Amortization impact of valuation assumptions review		(11)		52
Impact of change in net unrealized securities gains		(9)		(34)
Balance at September 30	\$	463	\$	531

**7. Future Policy Benefits and Claims and Separate Account Liabilities**

Future policy benefits and claims consisted of the following:

September 30, 2011

December 31, 2010

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	(in millions)	
Fixed annuities	\$ 16,473	\$ 16,520
Equity indexed annuity ( EIA ) accumulated host values	61	100
EIA embedded derivatives	1	3
Variable annuity fixed sub-accounts	4,803	4,868
Variable annuity guaranteed minimum withdrawal benefits ( GMWB )	1,350	337
Variable annuity guaranteed minimum accumulation benefits ( GMAB )	276	104
Other variable annuity guarantees	17	13
Total annuities	22,981	21,945
Variable universal life ( VUL )/ universal life ( UL ) insurance	2,631	2,588
VUL/UL insurance additional liabilities	203	143
Other life, disability income and long term care insurance	5,278	5,004
Auto, home and other insurance	418	394
Policy claims and other policyholders funds	133	134
Total	\$ 31,644	\$ 30,208

Separate account liabilities consisted of the following:

	September 30, 2011	December 31, 2010
	(in millions)	
Variable annuity variable sub-accounts	\$ 54,207	\$ 57,862
VUL insurance variable sub-accounts	5,252	5,887
Other insurance variable sub-accounts	39	46
Threadneedle investment liabilities	3,739	4,535
Total	\$ 63,237	\$ 68,330

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

**8. Variable Annuity and Insurance Guarantees**

The majority of the variable annuity contracts offered by the Company contain guaranteed minimum death benefit ( GMDB ) provisions. The Company also offers variable annuities with death benefit provisions that gross up the amount payable by a certain percentage of contract earnings, which are referred to as gain gross-up ( GGU ) benefits. In addition, the Company offers contracts with GMWB and GMAB provisions. The Company previously offered contracts containing guaranteed minimum income benefit ( GMIB ) provisions.

Certain UL contracts offered by the Company provide secondary guarantee benefits. The secondary guarantee ensures that, subject to specified conditions, the policy will not terminate and will continue to provide a death benefit even if there is insufficient policy value to cover the monthly deductions and charges.

The following table provides information related to variable annuity guarantees for which the Company has established additional liabilities:

Variable Annuity Guarantees by Benefit Type(1)	Total Contract Value	September 30, 2011			Weighted Average Attained Age (in millions, except age)	Total Contract Value	December 31, 2010		Weighted Average Attained Age
		Contract Value in Separate Accounts	Net Amount at Risk(2)	Contract Value in Separate Accounts			Net Amount at Risk(2)		
<b>GMDB:</b>									
Return of premium	\$ 37,267	\$ 35,574	\$ 971	62	\$ 37,714	\$ 36,028	\$ 173	62	
Five/six-year reset	11,421	8,920	614	63	13,689	11,153	312	62	
One-year ratchet	6,951	6,490	842	64	7,741	7,242	287	63	
Five-year ratchet	1,392	1,338	56	60	1,466	1,414	8	60	
Other	697	670	124	68	680	649	61	67	
Total GMDB	\$ 57,728	\$ 52,992	\$ 2,607	62	\$ 61,290	\$ 56,486	\$ 841	62	
<b>GGU death benefit</b>	\$ 882	\$ 829	\$ 76	63	\$ 970	\$ 912	\$ 79	64	
<b>GMIB</b>	\$ 456	\$ 424	\$ 133	65	\$ 597	\$ 561	\$ 76	64	
<b>GMWB:</b>									
GMWB	\$ 3,743	\$ 3,722	\$ 447	65	\$ 4,341	\$ 4,317	\$ 106	64	
GMWB for life	21,678	21,572	1,791	64	20,374	20,259	129	63	
Total GMWB	\$ 25,421	\$ 25,294	\$ 2,238	64	\$ 24,715	\$ 24,576	\$ 235	63	
<b>GMAB</b>	\$ 3,308	\$ 3,302	\$ 161	56	\$ 3,540	\$ 3,523	\$ 22	56	

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(1) Individual variable annuity contracts may have more than one guarantee and therefore may be included in more than one benefit type. Variable annuity contracts for which the death benefit equals the account value are not shown in this table.

(2) Represents the current guaranteed benefit amount in excess of the current contract value. GMIB, GMWB and GMAB benefits are subject to waiting periods and payment periods specified in the contract.

Changes in additional liabilities for variable annuity and insurance guarantees were as follows:

	GMDB & GGU		GMIB		GMWB (in millions)		GMAB		UL	
Balance at January 1, 2010	\$	6	\$	6	\$	204	\$	100	\$	15
Incurring claims		16		3		736		131		43
Paid claims		(15)		(1)						(4)
Balance at September 30, 2010	\$	7	\$	8	\$	940	\$	231	\$	54
Balance at January 1, 2011	\$	5	\$	8	\$	337	\$	104	\$	68
Incurring claims		10		2		1,013		172		38
Paid claims		(7)		(1)						(9)
Balance at September 30, 2011	\$	8	\$	9	\$	1,350	\$	276	\$	97

The liabilities for guaranteed benefits are supported by general account assets.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

The following table summarizes the distribution of separate account balances by asset type for variable annuity contracts providing guaranteed benefits:

	September 30, 2011	December 31, 2010
	(in millions)	
Mutual funds:		
Equity	\$ 28,939	\$ 32,310
Bond	22,372	22,319
Other	1,901	2,208
Total mutual funds	\$ 53,212	\$ 56,837

**9. Debt**

The balances and the stated interest rates of outstanding debt of Ameriprise Financial were as follows:

	Outstanding Balance		Stated Interest Rate	
	September 30, 2011	December 31, 2010	September 30, 2011	December 31, 2010
	(in millions)			
Senior notes due 2015	\$ 755(1)	\$ 728(1)	5.7%	5.7%
Senior notes due 2019	340(1)	312(1)	7.3	7.3
Senior notes due 2020	803(1)	763(1)	5.3	5.3
Senior notes due 2039	200	200	7.8	7.8
Junior subordinated notes due 2066	306	308	7.5	7.5
Municipal bond inverse floater certificates due 2021		6		0.3
Total long-term debt	2,404	2,317		
Short-term borrowings	504	397	0.2	0.3
Total	\$ 2,908	\$ 2,714		

(1) Amounts include adjustments for fair value hedges on the Company's long-term debt and any unamortized discounts. See Note 10 for information on the Company's fair value hedges.

*Long-term debt*

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During the third quarter of 2011, the Company retired \$2 million of its junior subordinated notes due 2066.

During the first quarter of 2011, the Company extinguished \$6 million of its municipal bond inverse floater certificates funded through the call of a \$10 million portfolio of municipal bonds.

On September 9, 2011, the Company amended its credit agreement to extend the expiration date of its unsecured revolving credit facility from September 29, 2011 to November 30, 2011.

### *Short-term borrowings*

The Company enters into repurchase agreements in exchange for cash, which it accounts for as secured borrowings. The Company has pledged Available-for-Sale securities consisting of agency residential mortgage backed securities and commercial mortgage backed securities to collateralize its obligation under the repurchase agreements. The fair value of the securities pledged is recorded in investments and was \$515 million and \$412 million at September 30, 2011 and December 31, 2010, respectively. The stated interest rate of the short-term borrowings is a weighted average annualized interest rate on repurchase agreements held as of the balance sheet date.

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)**

**10. Fair Values of Assets and Liabilities**

GAAP defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date; that is, an exit price. The exit price assumes the asset or liability is not exchanged subject to a forced liquidation or distressed sale.

**Valuation Hierarchy**

The Company categorizes its fair value measurements according to a three-level hierarchy. The hierarchy prioritizes the inputs used by the Company's valuation techniques. A level is assigned to each fair value measurement based on the lowest level input that is significant to the fair value measurement in its entirety. The three levels of the fair value hierarchy are defined as follows:

Level 1 date.	Unadjusted quoted prices for identical assets or liabilities in active markets that are accessible at the measurement date.
Level 2 liabilities.	Prices or valuations based on observable inputs other than quoted prices in active markets for identical assets and liabilities.
Level 3	Prices or valuations that require inputs that are both significant to the fair value measurement and unobservable.

**Determination of Fair Value**

The Company uses valuation techniques consistent with the market and income approaches to measure the fair value of its assets and liabilities. The Company's market approach uses prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities. The Company's income approach uses valuation techniques to convert future projected cash flows to a single discounted present value amount. When applying either approach, the Company maximizes the use of observable inputs and minimizes the use of unobservable inputs.



The following is a description of the valuation techniques used to measure fair value and the general classification of these instruments pursuant to the fair value hierarchy.

## Assets

### *Cash Equivalents*

Cash equivalents include highly liquid investments with original maturities of 90 days or less. Actively traded money market funds are measured at their net asset value ( NAV ) and classified as Level 1. The Company's remaining cash equivalents are classified as Level 2 and measured at amortized cost, which is a reasonable estimate of fair value because of the short time between the purchase of the instrument and its expected realization.

### *Investments (Trading Securities and Available-for-Sale Securities)*

When available, the fair value of securities is based on quoted prices in active markets. If quoted prices are not available, fair values are obtained from nationally-recognized pricing services, broker quotes, or other model-based valuation techniques. Level 1 securities primarily include U.S. Treasuries and seed money in funds traded in active markets. Level 2 securities primarily include agency mortgage backed securities, commercial mortgage backed securities, asset backed securities, municipal and corporate bonds, U.S. and foreign government and agency securities, and seed money and other investments in certain hedge funds. The fair value of these Level 2 securities is based on a market approach with prices obtained from nationally-recognized pricing services. Observable inputs used to value these securities can include: reported trades, benchmark yields, issuer spreads and broker/dealer quotes. Level 3 securities primarily include non-agency residential mortgage backed securities, asset backed securities and corporate bonds. The fair value of these Level 3 securities is typically based on a single broker quote, except for the valuation of non-agency residential mortgage backed securities. The Company uses prices from nationally-recognized pricing services to determine the fair value of non-agency residential mortgage backed securities; however, the Company classifies these securities as Level 3 because it believes the market for these securities is inactive and their valuation includes significant unobservable inputs.

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)**

*Separate Account Assets*

The fair value of assets held by separate accounts is determined by the NAV of the funds in which those separate accounts are invested. The NAV represents the exit price for the separate account. Separate account assets are classified as Level 2 as they are traded in principal-to-principal markets with little publicly released pricing information.

*Other Assets*

Derivatives that are measured using quoted prices in active markets, such as foreign exchange forwards, or derivatives that are exchange-traded are classified as Level 1 measurements. The fair value of derivatives that are traded in less active over-the-counter markets are generally measured using pricing models with market observable inputs such as interest rates and equity index levels. These measurements are classified as Level 2 within the fair value hierarchy and include swaps and the majority of options.

*Assets Held for Sale*

Assets held for sale consist of cash equivalents of Securities America.

**Liabilities**

*Future Policy Benefits and Claims*

The Company values the embedded derivative liability attributable to the provisions of certain variable annuity riders using internal valuation models. These models calculate fair value by discounting expected cash flows from benefits plus margins for profit, risk and expenses less embedded derivative fees. The projected cash flows used by these models include observable capital market assumptions (such as, market implied equity volatility and the LIBOR swap curve) and incorporate significant unobservable inputs related to contractholder behavior assumptions (such as withdrawals and lapse rates) and margins for risk, profit and expenses that the Company believes an exit market participant would expect. The fair value of these embedded derivatives also reflects a current estimate of the Company's nonperformance risk specific to these liabilities. Given the significant unobservable inputs to this valuation, these measurements are classified as Level 3. The embedded

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derivative liability attributable to these provisions is recorded in future policy benefits and claims. The Company uses various Black-Scholes calculations to determine the fair value of the embedded derivative liability associated with the provisions of its equity indexed annuities. The inputs to these calculations are primarily market observable and include interest rates, volatilities, and equity index levels. As a result, these measurements are classified as Level 2.

### *Customer Deposits*

The Company uses various Black-Scholes calculations to determine the fair value of the embedded derivative liability associated with the provisions of its stock market certificates. The inputs to these calculations are primarily market observable and include interest rates, volatilities and equity index levels. As a result, these measurements are classified as Level 2.

### *Other Liabilities*

Derivatives that are measured using quoted prices in active markets, such as foreign exchange forwards, or derivatives that are exchange-traded are classified as Level 1 measurements. The fair value of derivatives that are traded in less active over-the-counter markets are generally measured using pricing models with market observable inputs such as interest rates and equity index levels. These measurements are classified as Level 2 within the fair value hierarchy and include swaps and the majority of options.

Securities sold but not yet purchased include highly liquid investments which are short-term in nature. Level 1 securities include U.S. Treasuries and securities traded in active markets. The remaining securities sold but not yet purchased are measured using amortized cost, which is a reasonable estimate of fair value because of the short time between the purchase of the instrument and its expected realization and are classified as Level 2.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

The following tables present the balances of assets and liabilities of Ameriprise Financial measured at fair value on a recurring basis:

	September 30, 2011				Total
	Level 1	Level 2	Level 3	(in millions)	
<b>Assets</b>					
Cash equivalents	\$ 3	\$ 2,217	\$	\$	2,220
Available-for-Sale securities:					
Corporate debt securities		16,024	1,319		17,343
Residential mortgage backed securities		3,608	3,825		7,433
Commercial mortgage backed securities		4,833	52		4,885
Asset backed securities		1,539	495		2,034
State and municipal obligations		2,083			2,083
U.S. government and agencies obligations	22	51			73
Foreign government bonds and obligations		127			127
Common stocks	1	2	5		8
Other debt obligations		26			26
Total Available-for-Sale securities	23	28,293	5,696		34,012
Trading securities:					
Seed money	184	33	12		229
Investments segregated for regulatory purposes		16			16
Fixed income and other		320			320
Total trading securities	184	369	12		565
Separate account assets		63,237			63,237
Other assets:					
Interest rate derivative contracts		1,783			1,783
Equity derivative contracts	279	985			1,264
Credit derivative contracts		3			3
Foreign currency derivative contracts		7			7
Other		1			1
Total other assets	279	2,779			3,058
Assets held for sale	15				15
Total assets at fair value	\$ 504	\$ 96,895	\$ 5,708	\$	103,107
<b>Liabilities</b>					
Future policy benefits and claims:					
EIA embedded derivatives	\$	\$ 1	\$	\$	1
GMWB and GMAB embedded derivatives			1,600		1,600
Total future policy benefits and claims		1	1,600		1,601
Customer deposits		4			4
Other liabilities:					
Interest rate derivative contracts		1,073			1,073
Equity derivative contracts	232	605			837
Foreign currency derivative contracts	1	5			6
Other		5			5

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Total other liabilities		233		1,688				1,921
Total liabilities at fair value	\$	233	\$	1,693	\$	1,600	\$	3,526

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

	December 31, 2010				Total
	Level 1	Level 2	Level 3		
	(in millions)				
<b>Assets</b>					
Cash equivalents	\$ 42	\$ 2,481			\$ 2,523
Available-for-Sale securities:					
Corporate debt securities		15,281	1,325		16,606
Residential mortgage backed securities		3,011	4,247		7,258
Commercial mortgage backed securities		4,817	51		4,868
Asset backed securities		1,544	476		2,020
State and municipal obligations		1,582			1,582
U.S. government and agencies obligations	64	79			143
Foreign government bonds and obligations		108			108
Common stocks	2	3	5		10
Other debt obligations		24			24
Total Available-for-Sale securities	66	26,449	6,104		32,619
Trading securities:					
Seed money	133	71	19		223
Investments segregated for regulatory purposes	2	14			16
Fixed income and other		323			323
Total trading securities	135	408	19		562
Separate account assets		68,330			68,330
Other assets:					
Interest rate derivative contracts		438			438
Equity derivative contracts	32	420			452
Credit derivative contracts		4			4
Foreign currency derivative contracts	1				1
Other		2			2
Total other assets	33	864			897
Assets held for sale		15			15
Total assets at fair value	\$ 276	\$ 98,547	\$ 6,123		\$ 104,946
<b>Liabilities</b>					
Future policy benefits and claims:					
EIA embedded derivatives	\$	\$ 3	\$	\$	3
GMWB and GMAB embedded derivatives			421		421
Total future policy benefits and claims		3	421		424
Customer deposits		14			14
Other liabilities:					
Interest rate derivative contracts		379			379
Equity derivative contracts	18	722			740
Credit derivative contracts		1			1
Foreign currency derivative contracts	1				1
Other		2			2
Total other liabilities	19	1,104			1,123
Total liabilities at fair value	\$ 19	\$ 1,121	\$ 421		\$ 1,561



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AMERIPRISE FINANCIAL, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

The following tables provide a summary of changes in Level 3 assets and liabilities of Ameriprise Financial measured at fair value on a recurring basis:

	Corporate Debt Securities	Residential Mortgage Backed Securities	Available-for-Sale Securities (in millions)		Common Stocks	Total	Trading Securities	Future Policy Benefits and Claims: GMWB and GMAB Embedded Derivatives
			Commercial Mortgage Backed Securities	Asset Backed Securities				
Balance, July 1, 2011	\$ 1,274	\$ 4,097	\$ 64	\$ 498	\$ 5	\$ 5,938	\$ 12	\$ (316)
Total gains (losses) included in:								
Net income		52		4		56(1)		(1,236)(2)
Other comprehensive income		(107)	(1)	(15)		(123)		
Purchases	71	57	15	43		186		
Sales								
Issues								(39)
Settlements	(33)	(274)	(1)	(27)		(335)		(9)
Transfers into Level 3	7			14		21		
Transfers out of Level 3			(25)	(22)		(47)		
Balance, September 30, 2011	\$ 1,319	\$ 3,825	\$ 52	\$ 495	\$ 5	\$ 5,696	\$ 12	\$ (1,600)
Changes in unrealized gains (losses) relating to assets and liabilities held at September 30, 2011 included in:								
Net investment income	\$	\$ 52	\$	\$ 4	\$	\$ 56	\$	\$
Benefits, claims, losses and settlement expenses								(1,241)

(1) Included in net investment income in the Consolidated Statements of Operations.

(2) Included in benefits, claims, losses and settlement expenses in the Consolidated Statements of Operations.

	Corporate Debt Securities	Residential Mortgage Backed Securities	Available-for-Sale Securities (in millions)		Common Stocks	Total	Trading Securities	Other Assets	Future Policy Benefits and Claims: GMWB and GMAB Embedded Derivatives
			Commercial Mortgage Backed Securities	Asset Backed Securities					
Balance, July 1, 2010	\$ 1,243	\$ 4,173	\$ 144	\$ 442	\$ 4	\$ 6,006	\$ 18	\$ 1	\$ (1,083)



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Total gains (losses) included in:									
Net income			20		2		22(1)	1(1)	(44)(2)
Other comprehensive income	15	114		6	1	136	(1)		
Purchases, sales, issues and settlements, net	30	155		(12)		173	2	(1)	(26)
Transfers into Level 3	25					25			
Transfers out of Level 3		(21)	(144)	(13)		(178)			
Balance, September 30, 2010	\$ 1,313	\$ 4,441	\$	\$ 425	\$ 5	\$ 6,184	\$ 20	\$	\$ (1,153)
Changes in unrealized gains (losses) relating to assets and liabilities held at September 30, 2010 included in:									
Net investment income	\$	\$ 19	\$	\$ 2	\$	\$ 21	\$	\$	
Benefits, claims, losses and settlement expenses									(49)

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(1) Included in net investment income in the Consolidated Statements of Operations.

(2) Included in benefits, claims, losses and settlement expenses in the Consolidated Statements of Operations.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

	Corporate Debt Securities	Residential Mortgage Backed Securities	Available-for-Sale Securities (in millions)			Common Stocks	Total	Trading Securities	Future Policy Benefits and Claims: GMWB and GMAB Embedded Derivatives
			Commercial Mortgage Backed Securities	Asset Backed Securities					
Balance, January 1, 2011	\$ 1,325	\$ 4,247	\$ 51	\$ 476	\$ 5	\$ 6,104	\$ 19	\$ (421)	
Total gains (losses) included in:									
Net income	7	58		8		73(1)	1(1)	(1,061)(2)	
Other comprehensive income	11	(106)		(13)		(108)			
Purchases	145	556	104	123		928	2		
Sales		(3)				(3)	(10)		
Issues								(107)	
Settlements	(166)	(871)	(2)	(88)		(1,127)		(11)	
Transfers into Level 3	9		1	18		28			
Transfers out of Level 3	(12)	(56)	(102)	(29)		(199)			
Balance, September 30, 2011	\$ 1,319	\$ 3,825	\$ 52	\$ 495	\$ 5	\$ 5,696	\$ 12	\$ (1,600)	
Changes in unrealized gains (losses) relating to assets and liabilities held at September 30, 2011 included in:									
Net investment income	\$	\$ 69	\$	\$ 8	\$	\$ 77	\$	\$	
Benefits, claims, losses and settlement expenses								(1,074)	

(1) Included in net investment income in the Consolidated Statements of Operations.

(2) Included in benefits, claims, losses and settlement expenses in the Consolidated Statements of Operations.

	Corporate Debt Securities	Residential Mortgage Backed Securities	Available-for-Sale Securities (in millions)			Common Stocks	Total	Trading Securities	Other Assets	Future Policy Benefits and Claims: GMWB and GMAB Embedded Derivatives
			Commercial Mortgage Backed Securities	Asset Backed Securities	Other Structured Investments					
Balance, January 1, 2010	\$ 1,252	\$ 3,982	\$ 72	\$ 455	\$ 4	\$ 5,823	\$ 16	\$	\$ (299)	
Total gains (losses) included in:										
Net income	1	35	1	10		47(1)	3(1)	1(1)	(760)(2)	
Other comprehensive income	58	310	10	34	1	413	(2)			

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Purchases, sales, issues and settlements, net	(23)	135	61	(38)	(58)(3)	77	3	(1)	(94)
Transfers into Level 3	25					25			
Transfers out of Level 3		(21)	(144)	(36)		(201)			
Balance, September 30, 2010	\$ 1,313	\$ 4,441	\$ 425	\$ 5	\$ 6,184	\$ 20	\$	\$	(1,153)
Changes in unrealized gains (losses) relating to assets and liabilities held at September 30, 2010 included in:									
Net investment income	\$	\$ 33	\$ 10	\$	\$ 43	\$	\$	\$	
Benefits, claims, losses and settlement expenses									(769)

- 
- (1) Included in net investment income in the Consolidated Statements of Operations.
- (2) Included in benefits, claims, losses and settlement expenses in the Consolidated Statements of Operations.
- (3) Represents the elimination of Ameriprise Financial's investment in CDOs, which were consolidated due to the adoption of a new accounting standard.

See Note 3 for additional information related to the consolidation of CDOs.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

Securities transferred from Level 2 to Level 3 represent securities with fair values that are now based on a single broker quote. Securities transferred from Level 3 to Level 2 represent securities with fair values that are now obtained from a nationally-recognized pricing service with observable inputs.

The Company recognizes transfers between levels of the fair value hierarchy as of the beginning of the quarter in which each transfer occurred.

During the reporting periods, there were no material assets or liabilities measured at fair value on a nonrecurring basis.

The following table provides the carrying value and the estimated fair value of financial instruments that are not reported at fair value. All other financial instruments that are reported at fair value have been included above in the table with balances of assets and liabilities Ameriprise Financial measured at fair value on a recurring basis.

	September 30, 2011		December 31, 2010	
	Carrying Value	Fair Value	Carrying Value	Fair Value
	(in millions)			
<b>Financial Assets</b>				
Commercial mortgage loans, net	\$ 2,520	\$ 2,708	\$ 2,577	\$ 2,671
Policy loans	741	709	733	808
Receivables	2,350	2,054	1,852	1,566
Restricted and segregated cash	1,378	1,378	1,516	1,516
Assets held for sale	19	18	18	18
Other investments and assets	398	390	331	338
<b>Financial Liabilities</b>				
Future policy benefits and claims	\$ 15,091	\$ 15,806	\$ 15,328	\$ 15,768
Investment certificate reserves	2,813	2,791	3,127	3,129
Banking and brokerage customer deposits	6,807	6,807	5,638	5,642
Separate account liabilities	4,061	4,061	4,930	4,930
Debt and other liabilities	3,238	3,489	2,710	2,907

*Investments*

The fair value of commercial mortgage loans, except those with significant credit deterioration, is determined by discounting contractual cash flows using discount rates that reflect current pricing for loans with similar remaining maturities and characteristics including loan-to-value

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ratio, occupancy rate, refinance risk, debt-service coverage, location, and property condition. For commercial mortgage loans with significant credit deterioration, fair value is determined using the same adjustments as above with an additional adjustment for the Company's estimate of the amount recoverable on the loan.

The fair value of policy loans is determined using discounted cash flows.

### *Receivables*

The fair value of consumer bank loans is determined by discounting estimated cash flows and incorporating adjustments for prepayment, administration expenses, severity and credit loss estimates, with discount rates based on the Company's estimate of current market conditions.

Loans held for sale are measured at the lower of cost or market and fair value is based on what secondary markets are currently offering for loans with similar characteristics.

Brokerage margin loans are measured at outstanding balances, which are a reasonable estimate of fair value because of the sufficiency of the collateral and short term nature of these loans.

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)**

*Restricted and Segregated Cash*

Restricted and segregated cash is generally set aside for specific business transactions and restrictions are specific to the Company and do not transfer to third party market participants; therefore, the carrying amount is a reasonable estimate of fair value.

Amounts segregated under federal and other regulations may also reflect resale agreements and are measured at the cost at which the securities will be sold. This measurement is a reasonable estimate of fair value because of the short time between entering into the transaction and its expected realization and the reduced risk of credit loss due to pledging U.S. government-backed securities as collateral.

*Assets Held for Sale*

Assets held for sale reflect notes receivable of Securities America. See Note 1 and Note 16 for additional information on the Company's presentation of discontinued operations.

*Other Investments and Assets*

Other investments and assets primarily consist of syndicated loans. The fair value of syndicated loans is obtained from a nationally-recognized pricing service.

*Future Policy Benefits and Claims*

The fair value of fixed annuities, in deferral status, is determined by discounting cash flows using a risk neutral discount rate with adjustments for profit margin, expense margin, early policy surrender behavior, a provision for adverse deviation from estimated early policy surrender behavior, and the Company's nonperformance risk specific to these liabilities. The fair value of other liabilities including non-life contingent fixed annuities in payout status, equity indexed annuity host contracts and the fixed portion of a small number of variable annuity contracts classified as investment contracts is determined in a similar manner.

*Customer Deposits*

The fair value of investment certificate reserves is determined by discounting cash flows using discount rates that reflect current pricing for assets with similar terms and characteristics, with adjustments for early withdrawal behavior, penalty fees, expense margin and the Company's nonperformance risk specific to these liabilities.

Banking and brokerage customer deposits are liabilities with no defined maturities and fair value is the amount payable on demand at the reporting date.

*Separate Account Liabilities*

Certain separate account liabilities are classified as investment contracts and are carried at an amount equal to the related separate account assets. Carrying value is a reasonable estimate of the fair value as it represents the exit value as evidenced by withdrawal transactions between contractholders and the Company. A nonperformance adjustment is not included as the related separate account assets act as collateral for these liabilities and minimize nonperformance risk.

*Debt and Other Liabilities*

The fair value of long-term debt is based on quoted prices in active markets, when available. If quoted prices are not available fair values are obtained from nationally-recognized pricing services, broker quotes, or other model-based valuation techniques such as present value of cash flows.

The fair value of short-term borrowings is obtained from a nationally-recognized pricing service. A nonperformance adjustment is not included as collateral requirements for these borrowings minimize the nonperformance risk.

The fair value of future funding commitments to affordable housing partnerships is determined by discounting cash flows.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

**11. Derivatives and Hedging Activities**

Derivative instruments enable the Company to manage its exposure to various market risks. The value of such instruments is derived from an underlying variable or multiple variables, including equity, foreign exchange and interest rate indices or prices. The Company primarily enters into derivative agreements for risk management purposes related to the Company's products and operations.

The Company uses derivatives as economic hedges and accounting hedges. The following table presents the balance sheet location and the gross fair value of derivative instruments, including embedded derivatives:

	Balance Sheet Location	Asset September 30, 2011 (in millions)	December 31, 2010 (in millions)	Balance Sheet Location	Liability September 30, 2011 (in millions)	December 31, 2010 (in millions)
<b>Derivatives designated as hedging instruments</b>						
<b>Cash flow hedges</b>						
Asset-based distribution fees	Other assets	\$	\$ 10	Other liabilities	\$	\$
<b>Fair value hedges</b>						
Fixed rate debt	Other assets	160	61	Other liabilities		
Total qualifying hedges		160	71			
<b>Derivatives not designated as hedging instruments</b>						
<b>GMWB and GMAB</b>						
Interest rate contracts	Other assets	1,623	366	Other liabilities	1,073	379
Equity contracts	Other assets	1,245	354	Other liabilities	819	665
Credit contracts	Other assets	3	4	Other liabilities		1
Foreign currency contracts	Other assets	7		Other liabilities	5	
				Future policy		
Embedded derivatives (1)	N/A			benefits and claims	1,600	421
Total GMWB and GMAB		2,878	724		3,497	1,466
<b>Other derivatives:</b>						
<b>Interest rate</b>						
Interest rate lock commitments	Other assets		1	Other liabilities		
<b>Equity</b>						
EIA	Other assets		1	Other liabilities		
				Future policy		
EIA embedded derivatives	N/A			benefits and claims	1	3
Stock market certificates	Other assets	18	89	Other liabilities	15	75
Stock market certificates embedded derivatives	N/A			Customer deposits	4	14
Ameriprise Financial Franchise						
Advisor Deferred Equity Plan	Other assets		8	Other liabilities	3	
Seed money	Other assets	1		Other liabilities		



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Foreign exchange					
Foreign currency	Other assets		1	Other liabilities	1
Total other		19	100		24
Total non-designated hedges		2,897	824		3,521
Total derivatives		\$ 3,057	\$ 895		\$ 3,521
					\$ 1,559

N/A Not applicable.

(1) The fair values of GMWB and GMAB embedded derivatives fluctuate based on changes in equity, interest rate and credit markets.

See Note 10 for additional information regarding the Company's fair value measurement of derivative instruments.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

**Derivatives Not Designated as Hedges**

The following table presents a summary of the impact of derivatives not designated as hedging instruments on the Consolidated Statements of Operations:

Derivatives not designated as hedging instruments	Location of Gain (Loss) on Derivatives Recognized in Income	Amount of Gain (Loss) on Derivatives Recognized in Income			
		Three Months Ended September 30,		Nine Months Ended September 30,	
		2011	2010	2011	2010
(in millions)					
<b>GMWB and GMAB</b>					
Interest rate contracts	Benefits, claims, losses and settlement expenses	\$ 582	\$ 141	\$ 644	\$ 352
Equity contracts	Benefits, claims, losses and settlement expenses	843	(354)	593	220
Credit contracts	Benefits, claims, losses and settlement expenses	(3)	(18)	(10)	(48)
Foreign currency contracts	Benefits, claims, losses and settlement expenses	8		2	
Embedded derivatives(1)	Benefits, claims, losses and settlement expenses	(1,284)	(70)	(1,179)	(854)
Total GMWB and GMAB		146	(301)	50	(330)
<b>Other derivatives:</b>					
<b>Interest rate</b>					
Interest rate lock commitments	Other revenues			(1)	
<b>Equity</b>					
GMDB	Benefits, claims, losses and settlement expenses		(5)		
EIA	Interest credited to fixed accounts	(1)	1	(1)	1
EIA embedded derivatives	Interest credited to fixed accounts		1	1	7
Stock market certificates	Banking and deposit interest expense	(4)	6	(1)	4
Stock market certificates embedded derivatives	Banking and deposit interest expense	4	(6)	2	(4)
Seed money	Net investment income	12	(3)	9	
Ameriprise Financial Franchise Advisor					
Deferred Equity Plan	Distribution expenses	(11)		(11)	
<b>Foreign exchange</b>					
Seed money	General and administrative expense		(1)		
Foreign currency	Net investment income	(2)	1	(1)	1
Total other		(2)	(6)	(3)	9
Total derivatives		\$ 144	\$ (307)	\$ 47	\$ (321)

(1) The fair values of GMWB and GMAB embedded derivatives fluctuate based on changes in equity, interest rate and credit markets.

The Company holds derivative instruments that either do not qualify or are not designated for hedge accounting treatment. These derivative instruments are used as economic hedges of equity, interest rate, credit and foreign currency exchange rate risk related to various products and transactions of the Company.

The majority of the Company's annuity contracts contain GMDB provisions, which may result in a death benefit payable that exceeds the contract accumulation value when market values of customers' accounts decline. Certain annuity contracts contain GMWB or GMAB provisions, which guarantee the right to make limited partial withdrawals each contract year regardless of the volatility inherent in the underlying investments or guarantee a minimum accumulation value of consideration received at the beginning of the contract period, after a specified holding period, respectively. The Company economically hedges the exposure related to non-life contingent GMWB and GMAB provisions primarily using various futures, options, interest rate swaptions, interest rate swaps, variance swaps and credit default swaps. At September 30, 2011 and December 31, 2010, the gross notional amount of derivative contracts for the Company's GMWB and GMAB provisions was \$84.0 billion and \$55.5 billion, respectively. The Company had previously entered into a limited number of derivative contracts to economically hedge equity exposure related to GMDB provisions on variable annuity contracts written in 2009. As of both September 30, 2011 and December 31, 2010, the Company did not have any outstanding hedges on its GMDB provisions.

Table of Contents**AMERIPRISE FINANCIAL, INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)**

The deferred premium associated with some of the above options is paid or received semi-annually over the life of the option contract. The following is a summary of the payments the Company is scheduled to make and receive for these options:

	<b>Premiums Payable</b>	<b>Premiums Receivable</b>
	<b>(in millions)</b>	
2011(1)	\$ 88	\$ 11
2012	322	39
2013	299	25
2014	273	22
2015	245	21
2016-2026	970	38

(1) 2011 amounts represent the amounts payable and receivable for the period from October 1, 2011 to December 31, 2011.

Actual timing and payment amounts may differ due to future contract settlements, modifications or exercises of options prior to the full premium being paid or received.

Equity indexed annuities and stock market certificate products have returns tied to the performance of equity markets. As a result of fluctuations in equity markets, the obligation incurred by the Company related to equity indexed annuities and stock market certificate products will positively or negatively impact earnings over the life of these products. As a means of economically hedging its obligations under the provisions of these products, the Company enters into index options and futures contracts. The gross notional amount of these derivative contracts was \$1.3 billion and \$1.5 billion at September 30, 2011 and December 31, 2010, respectively.

The Company enters into forward contracts, futures and total return swaps to manage its exposure to price risk arising from seed money investments in proprietary investment products. The gross notional amount of these contracts was \$126 million and \$174 million at September 30, 2011 and December 31, 2010, respectively.

The Company enters into foreign currency forward contracts to economically hedge its exposure to certain receivables and obligations denominated in non-functional currencies. The gross notional amount of these contracts was \$24 million and \$21 million at September 30, 2011 and December 31, 2010, respectively.

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In the first quarter of 2010, the Company entered into a total return swap to economically hedge its exposure to equity price risk of Ameriprise Financial, Inc. common stock granted as part of its Ameriprise Financial Franchise Advisor Deferred Equity Plan. In the fourth quarter of 2010, the Company extended the contract through 2011. As part of the contract, the Company expects to cash settle the difference between the value of a fixed number of shares at the contract date (which may be increased from time to time) and the value of those shares over an unwind period ending on December 31, 2011. The gross notional value of this contract was \$24 million and \$35 million at September 30, 2011 and December 31, 2010, respectively.

### **Embedded Derivatives**

Certain annuities contain GMAB and non-life contingent GMWB provisions, which are considered embedded derivatives. In addition, the equity component of the equity indexed annuity and stock market certificate product obligations are also considered embedded derivatives. These embedded derivatives are bifurcated from their host contracts and reported on the Consolidated Balance Sheets at fair value with changes in fair value reported in earnings. As discussed above, the Company uses derivatives to mitigate the financial statement impact of these embedded derivatives.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

**Cash Flow Hedges**

The Company has designated and accounts for the following as cash flow hedges: (i) interest rate swaps to hedge interest rate exposure on debt, (ii) interest rate lock agreements to hedge interest rate exposure on debt issuances and (iii) swaptions used to hedge the risk of increasing interest rates on forecasted fixed premium product sales. The Company previously designated and accounted for as cash flow hedges interest rate swaps to hedge certain asset-based distribution fees.

During the second quarter of 2011, the Company reclassified from accumulated other comprehensive income into earnings a \$27 million gain on an interest rate hedge put in place in anticipation of issuing debt between December 2010 and September 2011. The gain was reclassified due to the forecasted transaction not occurring according to the original hedge strategy. For the three months and nine months ended September 30, 2011, amounts recognized in earnings related to cash flow hedges due to ineffectiveness were not material. The estimated net amount of existing pretax losses on September 30, 2011 that the Company expects to reclassify to earnings within the next twelve months is \$1 million, which consists of \$5 million of pretax gains to be recorded as a reduction to interest and debt expense and \$6 million of pretax losses to be recorded in net investment income. The following tables present the impact of the effective portion of the Company's cash flow hedges on the Consolidated Statements of Operations and the Consolidated Statements of Equity:

Derivatives designated as hedging instruments	Amount of Gain (Loss) Recognized in Other Comprehensive Income on Derivatives			
	Three Months Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
	(in millions)			
Interest on debt	\$	\$	\$	\$ (10)
Asset-based distribution fees			10	1
Total	\$	\$	10	\$ 1

Location of Gain (Loss) Reclassified from Accumulated Other Comprehensive Income into Income	Amount of Gain (Loss) Reclassified from Accumulated Other Comprehensive Income into Income			
	Three Months Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
	(in millions)			
Other revenues	\$	\$	\$ 27	\$
Interest and debt expense		1	3	3
Distribution fees			6	9
Net investment income		(1)	(2)	(4)
Total	\$	\$	7	\$ 35

Currently, the longest period of time over which the Company is hedging exposure to the variability in future cash flows is 24 years and relates to forecasted debt interest payments.

**Fair Value Hedges**

During the first quarter of 2010, the Company entered into and designated as fair value hedges three interest rate swaps to convert senior notes due 2015, 2019 and 2020 from fixed rate debt to floating rate debt. The swaps have identical terms as the underlying debt being hedged so no ineffectiveness is expected to be realized. The Company recognizes gains and losses on the derivatives and the related hedged items within interest and debt expense. The following table presents the amounts recognized in income related to fair value hedges:

Derivatives designated as hedging instruments	Location of Gain Recorded into Income	Amount of Gain Recognized in Income on Derivatives			
		Three Months Ended September 30,		Nine Months Ended September 30,	
		2011	2010	2011	2010
		(in millions)		(in millions)	
Fixed rate debt	Interest and debt expense	\$ 11	\$ 10	\$ 31	\$ 27

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)**

**Credit Risk**

Credit risk associated with the Company's derivatives is the risk that a derivative counterparty will not perform in accordance with the terms of the applicable derivative contract. To mitigate such risk, the Company has established guidelines and oversight of credit risk through a comprehensive enterprise risk management program that includes members of senior management. Key components of this program are to require preapproval of counterparties and the use of master netting arrangements and collateral arrangements whenever practical. As of September 30, 2011 and December 31, 2010, the Company held \$507 million and \$98 million, respectively, in cash and cash equivalents and recorded a corresponding liability in other liabilities for collateral the Company is obligated to return to counterparties. As of September 30, 2011 and December 31, 2010, the Company had accepted additional collateral consisting of various securities with a fair value of \$501 million and \$23 million, respectively, which are not reflected on the Consolidated Balance Sheets. As of September 30, 2011 and December 31, 2010, the Company's maximum credit exposure related to derivative assets after considering netting arrangements with counterparties and collateral arrangements was approximately \$140 million and \$45 million, respectively.

Certain of the Company's derivative instruments contain provisions that adjust the level of collateral the Company is required to post based on the Company's debt rating (or based on the financial strength of the Company's life insurance subsidiaries for contracts in which those subsidiaries are the counterparty). Additionally, certain of the Company's derivative contracts contain provisions that allow the counterparty to terminate the contract if the Company's debt does not maintain a specific credit rating (generally an investment grade rating) or the Company's life insurance subsidiary does not maintain a specific financial strength rating. If these termination provisions were to be triggered, the Company's counterparty could require immediate settlement of any net liability position. At September 30, 2011 and December 31, 2010, the aggregate fair value of all derivative instruments in a net liability position containing such credit risk features was \$120 million and \$412 million, respectively. The aggregate fair value of assets posted as collateral for such instruments as of September 30, 2011 and December 31, 2010 was \$120 million and \$406 million, respectively. If the credit risk features of derivative contracts that were in a net liability position at September 30, 2011 and December 31, 2010 were triggered, the additional fair value of assets needed to settle these derivative liabilities would have been nil and \$6 million, respectively.

**12. Income Taxes**

The Company's effective tax rate on income from continuing operations was 32.5% and 29.7% for the three months ended September 30, 2011 and 2010, respectively. The Company's effective tax rate on income from continuing operations was 27.8% and 20.7% for the nine months ended September 30, 2011 and 2010, respectively.

The Company is required to establish a valuation allowance for any portion of the deferred tax assets that management believes will not be realized. Included in deferred tax assets is a significant deferred tax asset relating to capital losses that have been recognized for financial statement purposes but not yet for tax return purposes. Under current U.S. federal income tax law, capital losses generally must be used against capital gain income within five years of the year in which the capital losses are recognized for tax purposes. Significant judgment is required in



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determining if a valuation allowance should be established, and the amount of such allowance if required. Factors used in making this determination include estimates relating to the performance of the business including the ability to generate capital gains. Consideration is given to, among other things in making this determination, (i) future taxable income exclusive of reversing temporary differences and carryforwards, (ii) future reversals of existing taxable temporary differences, (iii) taxable income in prior carryback years, and (iv) tax planning strategies. Based on analysis of the Company's tax position, management believes it is more likely than not that the results of future operations and implementation of tax planning strategies will generate sufficient taxable income to enable the Company to utilize all of its deferred tax assets. Accordingly, no valuation allowance for deferred tax assets has been established as of September 30, 2011 and December 31, 2010.

Included in the Company's deferred income tax assets are tax benefits related to capital loss carryforwards of \$30 million which will expire beginning December 31, 2015 and tax credits of \$103 million which will expire beginning December 31, 2027. As a result of the Company's ability to file a consolidated U.S. federal income tax return including the Company's life insurance subsidiaries starting in 2010, as well as the expected level of taxable income, management believes the Company's capital loss carryforwards and tax credit carryforwards will be utilized before they expire.

As of September 30, 2011 and December 31, 2010, the Company had \$168 million and \$75 million, respectively, of gross unrecognized tax benefits. If recognized, approximately \$44 million and \$54 million, net of federal tax benefits, of unrecognized tax benefits as of September 30, 2011 and December 31, 2010, respectively, would affect the effective tax rate.

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)**

The Company recognizes interest and penalties related to unrecognized tax benefits as a component of the income tax provision. The Company recognized nil and \$65 million of interest and penalties for the three months and nine months ended September 30, 2011, respectively. The Company recognized a net reduction of nil and \$20 million of interest and penalties for the three months and nine months ended September 30, 2010, respectively. At September 30, 2011 and December 31, 2010, the Company had a payable of \$36 million and a receivable of \$29 million, respectively, related to accrued interest and penalties.

It is reasonably possible that the total amounts of unrecognized tax benefits will change in the next 12 months. Based on the current audit position of the Company, it is estimated that the total amount of gross unrecognized tax benefits may decrease by \$130 million to \$140 million in the next 12 months.

The Company or one or more of its subsidiaries files income tax returns in the U.S. federal jurisdiction, and various states and foreign jurisdictions. With few exceptions, the Company is no longer subject to U.S. federal, state and local, or non-U.S. income tax examinations by tax authorities for years before 1997. The Internal Revenue Service ( IRS ) completed its field examination of the Company's U.S. income tax returns for 2005 through 2007 during the third and fourth quarters of 2010. The IRS had previously completed its field examination of the 1997 through 2004 tax returns in recent years as part of the overall examination of the American Express Company consolidated returns. However, for federal income tax purposes these years continue to remain open as a consequence of certain unagreed issues. In the fourth quarter of 2010, the IRS commenced an examination of the Company's U.S. income tax returns for 2008 and 2009. The Company's or certain of its subsidiaries' state income tax returns are currently under examination by various jurisdictions for years ranging from 1999 through 2009.

On September 25, 2007, the IRS issued Revenue Ruling 2007-61 in which it announced that it intends to issue regulations with respect to certain computational aspects of the Dividends Received Deduction ( DRD ) related to separate account assets held in connection with variable contracts of life insurance companies. Any regulations that the IRS ultimately proposes for issuance in this area will be subject to public notice and comment, at which time insurance companies and other members of the public will have the opportunity to raise legal and practical questions about the content, scope and application of such regulations. As a result, the ultimate timing and substance of any such regulations are unknown at this time, but they may result in the elimination of some or all of the separate account DRD tax benefit that the Company receives.

**13. Guarantees and Contingencies**

*Guarantees*

Owing to conditions then-prevailing in the credit markets and the isolated defaults of unaffiliated structured investment vehicles held in the portfolios of money market funds advised by its Columbia Management Investment Advisers, LLC subsidiary (the 2a-7 Funds ), the Company closely monitored the net asset value of the 2a-7 Funds during 2008 and through the date of this report and, as circumstances warranted from

time to time, injected capital into one or more of the 2a-7 Funds. The Company has not provided a formal capital support agreement or net asset value guarantee to any of the 2a-7 Funds.

*Contingencies*

The Company and its subsidiaries are involved in the normal course of business in legal, regulatory and arbitration proceedings, including class actions, concerning matters arising in connection with the conduct of its activities as a diversified financial services firm. These include proceedings specific to the Company as well as proceedings generally applicable to business practices in the industries in which it operates. The Company can also be subject to litigation arising out of its general business activities, such as its investments, contracts, leases and employment relationships. Uncertain economic conditions, heightened and sustained volatility in the financial markets and significant financial reform legislation may increase the likelihood that clients and other persons or regulators may present or threaten legal claims or that regulators increase the scope or frequency of examinations of the Company or the financial services industry generally.

As with other financial services firms, the level of regulatory activity and inquiry concerning the Company's businesses remains elevated. From time to time, the Company receives requests for information from, and/or has been subject to examination or claims by, the SEC, the Financial Industry Regulatory Authority (FINRA), the Federal Reserve Bank, the Office of Comptroller of the Currency, state insurance and securities regulators, state attorneys general and various other domestic or foreign governmental and quasi-governmental authorities on behalf of themselves or clients concerning the Company's business activities and practices, and the practices of the Company's financial advisors. During recent periods, the Company has received information requests, exams or inquiries regarding certain matters, including: sales of, or disclosures pertaining to, mutual funds, annuities, equity and fixed income securities, low priced securities, insurance

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)**

products, brokerage services, financial advice offerings; trading practices within the Company's asset management business; supervision of the Company's financial advisors; information security; and abandoned property and escheatment practices, and claims handling for certain insurance products. The number of reviews and investigations has increased in recent years with regard to many firms in the financial services industry, including Ameriprise Financial. The Company has cooperated and will continue to cooperate with the applicable regulators regarding their inquiries.

These legal and regulatory proceedings and disputes are subject to uncertainties and, as such, the Company is unable to predict the ultimate resolution or range of loss that may result. An adverse outcome in one or more of these proceedings could result in adverse judgments, settlements, fines, penalties or other relief, in addition to further claims, examinations or adverse publicity that could have a material adverse effect on the Company's consolidated financial condition or results of operations.

Certain legal and regulatory proceedings are described below.

In June 2004, an action captioned John E. Gallus et al. v. American Express Financial Corp. and American Express Financial Advisors Inc., was filed in the United States District Court for the District of Arizona, and was later transferred to the United States District Court for the District of Minnesota. The plaintiffs alleged that they were investors in several of the Company's mutual funds and they purported to bring the action derivatively on behalf of those funds under the Investment Company Act of 1940 (the '40 Act). The plaintiffs alleged that fees allegedly paid to the defendants by the funds for investment advisory and administrative services were excessive. Plaintiffs seek an order declaring that defendants have violated the '40 Act and awarding unspecified damages including excessive fees allegedly paid plus interest and other costs. On July 6, 2007, the district court granted the Company's motion for summary judgment, dismissing all claims with prejudice. Plaintiffs appealed the district court's decision, and on April 8, 2009, the U.S. Court of Appeals for the Eighth Circuit reversed the district court's decision, and remanded the case for further proceedings. The Company filed with the United States Supreme Court a Petition for Writ of Certiorari to review the judgment of the Court of Appeals in this case in light of the Supreme Court's anticipated review of a similar excessive fee case captioned Jones v. Harris Associates. On March 30, 2010, the Supreme Court issued its ruling in Jones v. Harris Associates, and on April 5, 2010, the Supreme Court vacated the Eighth Circuit's decision in this case and remanded it to the Eighth Circuit for further consideration in light of the Supreme Court's decision in Jones v. Harris Associates. Without any further briefing or argument, on June 4, 2010, the Eighth Circuit remanded the case to the district court for further consideration in light of the Supreme Court's decision in Jones v. Harris Associates. The district court ordered briefing and heard oral argument on September 22, 2010 on the impact of the Jones v. Harris Associates decision. On December 8, 2010, the district court re-entered its July 2007 order granting summary judgment in favor of the Company. Plaintiffs filed a notice of appeal with the Eighth Circuit on January 10, 2011. The briefing on the appeal is complete and the 8th Circuit has set oral argument for November 17, 2011.

In July 2009, two issuers of private placement interests (Medical Capital Holdings, Inc./Medical Capital Corporation and affiliated corporations and Provident Shale Royalties, LLC and affiliated corporations) sold by the Company's subsidiary Securities America, Inc. (SAI) were the subject of SEC actions (brought against those entities and individuals associated with them), which resulted in the filing of several putative class action lawsuits naming both SAI and Ameriprise Financial, as well as related arbitrations and regulatory inquiries. As previously reported, on April 15, 2011, SAI and its holding company, Securities America Financial Corporation entered into settlement agreements which, in exchange for release of pending arbitration and litigation claims (including certain class action claims pending against the Company and the claims

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brought by the Liquidating Trustee), provided for the payment of a total of \$150 million. The Court issued an order finally approving the class action settlement on August 4, 2011, and since there was no appeal filed, all payments due under the settlements have been fully paid.

In November 2010, the Company's J. & W. Seligman & Co. Incorporated subsidiary ( Seligman ) received a governmental inquiry regarding an industry insider trading investigation, as previously stated by the Company in general media reporting. The Company continues to cooperate fully with that inquiry. Neither the Company nor Seligman has been accused of any wrongdoing, and the government has confirmed that neither the Company nor any of its affiliated entities is a target of its investigation into potential insider trading.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

In October 2011, a putative class action lawsuit entitled Roger Krueger, et al. vs. Ameriprise Financial, et al. was filed in the United States District Court for the District of Minnesota against the Company, certain of its present or former employees and directors, as well as certain fiduciary committees on behalf of participants and beneficiaries of the Ameriprise Financial 401(k) Plan. The alleged class period is from October 1, 2005, to the present. The action alleges that Ameriprise breached fiduciary duties under ERISA by selecting and retaining primarily proprietary mutual funds with poor performance histories, higher expenses relative to other investment options, and improper fees paid to Ameriprise Financial, Inc. or its subsidiaries. The action also alleges that the Company breached fiduciary duties under ERISA because it used its affiliate Ameriprise Trust Company as the Plan trustee and record-keeper and improperly reaped profits from the sale of the record-keeping business to Wachovia Bank, N.A. Plaintiffs allege over \$20 million in damages. The Company plans to vigorously defend itself in this action.

**14. Earnings per Share Attributable to Ameriprise Financial, Inc. Common Shareholders**

The computations of basic and diluted earnings per share attributable to Ameriprise Financial, Inc. common shareholders are as follows:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
	(in millions, except per share amounts)			
<b>Numerator:</b>				
Income from continuing operations	\$ 166	\$ 314	\$ 745	\$ 1,004
Less: Net income (loss) attributable to noncontrolling interests	(105)	(32)	(151)	189
Income from continuing operations attributable to Ameriprise Financial	271	346	896	815
Income (loss) from discontinued operations, net of tax	2	(2)	(73)	2
Net income attributable to Ameriprise Financial	\$ 273	\$ 344	\$ 823	\$ 817
<b>Denominator:</b>				
Basic: Weighted-average common shares outstanding	238.0	255.3	245.0	259.0
Effect of potentially dilutive nonqualified stock options and other share-based awards	4.0	4.6	5.2	4.4
Diluted: Weighted-average common shares outstanding	242.0	259.9	250.2	263.4
<b>Earnings per share attributable to Ameriprise Financial, Inc. common shareholders:</b>				
Basic:				
Income from continuing operations	\$ 1.14	\$ 1.36	\$ 3.66	\$ 3.14
Income (loss) from discontinued operations	0.01	(0.01)	(0.30)	0.01
Net income	\$ 1.15	\$ 1.35	\$ 3.36	\$ 3.15
Diluted:				
Income from continuing operations	\$ 1.12	\$ 1.33	\$ 3.58	\$ 3.09

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Income (loss) from discontinued operations		0.01		(0.01)		(0.29)		0.01
Net income	\$	1.13	\$	1.32	\$	3.29	\$	3.10

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

**15. Segment Information**

The Company's segments are Advice & Wealth Management, Asset Management, Annuities, Protection and Corporate & Other. The results of operations of Securities America, which were previously included in the Corporate & Other segment, have been presented as discontinued operations for all periods presented and the related assets and liabilities have been classified as held for sale. See Note 1 and Note 16 for additional information on discontinued operations.

The following is a summary of assets by segment:

	September 30, 2011	December 31, 2010
	(in millions)	
Advice & Wealth Management	\$ 12,096	\$ 11,241
Asset Management	7,492	7,854
Annuities	83,503	84,836
Protection	18,884	18,571
Corporate & Other	8,240	8,539
Assets held for sale	165	173
Total assets	\$ 130,380	\$ 131,214

The following is a summary of segment results:

	Three Months Ended September 30, 2011						
	Advice & Wealth Management	Asset Management	Annuities	Protection	Corporate & Other	Eliminations	Consolidated
	(in millions)						
Revenue from external customers	\$ 717	\$ 686	\$ 648	\$ 465	\$ (49)	\$	\$ 2,467
Intersegment revenue	231	22	38	36	(49)	(327)	2,467
Total revenues	948	708	686	501	(49)	(327)	2,467
Banking and deposit interest expense	12	1				(1)	12
Net revenues	\$ 936	\$ 707	\$ 686	\$ 501	\$ (49)	\$ (326)	\$ 2,455
	\$ 114	\$ 97	\$ 136	\$ 64	\$ (164)	\$	\$ 247



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Income (loss) from continuing operations before income tax provision	
Income tax provision	81
Income from continuing operations	166
Income from discontinued operations, net of tax	2
Net income	168
Less: Net loss attributable to noncontrolling interests	(105)
Net income attributable to Ameriprise Financial	\$ 273

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

	Three Months Ended September 30, 2010							Consolidated
	Advice & Wealth Management	Asset Management	Annuities (in millions)	Protection	Corporate & Other	Eliminations		
Revenue from external customers	\$ 607	\$ 641	\$ 600	\$ 469	\$ 32	\$	\$	\$ 2,349
Intersegment revenue	238	21	26	31		(316)		
Total revenues	845	662	626	500	32	(316)		2,349
Banking and deposit interest expense	15							15
Net revenues	\$ 830	\$ 662	\$ 626	\$ 500	\$ 32	\$ (316)	\$	\$ 2,334
Income (loss) from continuing operations before income tax provision	\$ 88	\$ 104	\$ 264	\$ 67	\$ (77)	\$	\$	446
Income tax provision								132
Income from continuing operations								314
Loss from discontinued operations, net of tax								(2)
Net income								312
Less: Net loss attributable to noncontrolling interests								(32)
Net income attributable to Ameriprise Financial								\$ 344

	Nine Months Ended September 30, 2011							Consolidated
	Advice & Wealth Management	Asset Management	Annuities (in millions)	Protection	Corporate & Other	Eliminations		
Revenue from external customers	\$ 2,138	\$ 2,136	\$ 1,886	\$ 1,434	\$ 52	\$	\$	\$ 7,646
Intersegment revenue	705	63	106	109	1	(984)		

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Total revenues	2,843	2,199	1,992	1,543	53	(984)	7,646
Banking and deposit interest expense	36	2				(2)	36
Net revenues	\$ 2,807	\$ 2,197	\$ 1,992	\$ 1,543	\$ 53	\$ (982)	\$ 7,610
Income (loss) from continuing operations before income tax provision	\$ 322	\$ 329	\$ 433	\$ 261	\$ (312)	\$	1,033
Income tax provision							288
Income from continuing operations							745
Loss from discontinued operations, net of tax							(73)
Net income							672
Less: Net loss attributable to noncontrolling interests							(151)
Net income attributable to Ameriprise Financial						\$	823

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (CONTINUED)

	Nine Months Ended September 30, 2010							
	Advice & Wealth Management	Asset Management	Annuities (in millions)	Protection	Corporate & Other	Eliminations	Consolidated	
Revenue from external customers	\$ 1,861	\$ 1,533	\$ 1,782	\$ 1,455	\$ 379	\$	\$ 7,010	
Intersegment revenue	640	62	76	69	1	(848)		
Total revenues	2,501	1,595	1,858	1,524	380	(848)	7,010	
Banking and deposit interest expense	53	1			3	(1)	56	
Net revenues	\$ 2,448	\$ 1,594	\$ 1,858	\$ 1,524	\$ 377	\$ (847)	\$ 6,954	
Income from continuing operations before income tax provision	\$ 219	\$ 178	\$ 517	\$ 320	\$ 32	\$	\$ 1,266	
Income tax provision							262	
Income from continuing operations							1,004	
Income from discontinued operations, net of tax							2	
Net income							1,006	
Less: Net income attributable to noncontrolling interests							189	
Net income attributable to Ameriprise Financial							\$ 817	

**16. Discontinued Operations**

The components of income (loss) from discontinued operations, net of tax, are as follows:

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	Three Months Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
	(in millions)			
Total net revenues	\$ 102	\$ 116	\$ 342	\$ 346
Pretax income (loss)	\$ 2	\$ (4)	\$ (117)	\$ 3
Income tax provision (benefit)		(2)	(44)	1
Income (loss) from discontinued operations, net of tax	\$ 2	\$ (2)	\$ (73)	\$ 2

Assets and liabilities classified as held for sale are as follows:

	September 30, 2011	December 31, 2010
	(in millions)	
<b>Assets:</b>		
Cash and cash equivalents	\$ 29	\$ 23
Receivables	42	40
Other assets	94	110
Total assets held for sale	\$ 165	\$ 173
<b>Liabilities:</b>		
Long-term debt	\$ 5	\$ 5
Accounts payable and accrued expenses	24	26
Other liabilities	31	48
Total liabilities held for sale	\$ 60	\$ 79

## 17. Shareholders Equity

In May 2010, the Company's Board of Directors authorized the expenditure of up to \$1.5 billion for the repurchase of the Company's common stock through the date of its 2012 annual shareholders meeting. In June 2011, the Company's Board of Directors authorized an additional expenditure of up to \$2.0 billion for the repurchase of the Company's common stock through June 28, 2013.

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**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

The following discussion and analysis of our consolidated financial condition and results of operations should be read in conjunction with the Forward-Looking Statements that follow and our Consolidated Financial Statements and Notes presented in Item 1. Our Management's Discussion and Analysis should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2010, filed with the Securities and Exchange Commission (SEC) on February 28, 2011 (2010 10-K), as well as our current reports on Form 8-K and other publicly available information. Certain reclassifications of prior year amounts have been made to conform to the current presentation. References below to Ameriprise Financial, the Company, we, us, and our refer to Ameriprise Financial, Inc. exclusively, to our entire family of companies, or to one or more of our subsidiaries.

**Overview**

We provide financial planning, products and services that are designed to be utilized as solutions for our clients' cash and liquidity, asset accumulation, income, protection and estate and wealth transfer needs. Our model for delivering these solutions is centered on building long-term personal relationships between our branded advisors and clients, and in the case of our products distributed through unaffiliated advisors, by supporting those advisors in building strong client relationships. We believe that our focus on personal relationships, together with our strengths in financial planning and product development and distribution, allow us to fully address the evolving financial needs of our clients and our primary target market segment, the mass affluent and affluent, which we define as households with investable assets of more than \$100,000.

Our branded advisors use a financial planning and advisory process designed to provide comprehensive advice that focuses on all aspects of our clients' finances. This approach allows us to recommend actions and a broad range of product solutions consisting of investment, annuity, insurance, banking and other financial products that can help clients attain over time a return or form of protection while accepting what they determine to be an appropriate range and level of risk. Our approach puts us in a strong position to capitalize on significant demographic and market trends, which we believe will continue to drive increased demand for our financial planning and other financial services. Our emphasis on deep client-advisor relationships has been central to the success of our business model through the extreme market conditions of the past few years, and we believe it will help us to navigate future market and economic cycles.

As of September 30, 2011, we had a network of more than 9,700 financial advisors and registered representatives affiliated with us and doing business under our brand name (Ameriprise advisors). The financial product solutions we offer through Ameriprise advisors include both our own products and services and the products of other companies. The Ameriprise advisor network is the primary distribution channel through which we offer our life insurance and annuity products and services, as well as a range of banking and protection products. We offer our advisors training, tools, leadership, marketing programs and other field and centralized support to assist them in delivering advice and product solutions to clients. We support unaffiliated advisors with sales and service support and our solutions which they provide to clients. We believe our approach not only improves the products and services we provide to their clients, but also allows us to reinvest in enhanced services for clients and increase support for financial advisors. Our integrated model of financial planning, diversified product manufacturing and affiliated and non-affiliated product distribution affords us a deep understanding of our clients, which allows us to better manage the risk profile of our businesses. We believe our focus on meeting clients' needs through personal financial planning results in more satisfied clients with deeper, longer lasting relationships with our company and higher retention of our experienced financial advisors.

We continue to establish Ameriprise Financial as a financial services leader as we focus on meeting the financial needs of the mass affluent and affluent, as evidenced by our continued leadership in financial planning, a client retention percentage rate of 92% and our status as a top ten

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ranked firm within core portions of our four main operating segments, including the size of our U.S. advisor force, long-term U.S. mutual funds, variable annuities and variable universal life ( VUL ) insurance.

Additionally, Securities America Financial Corporation, through its subsidiaries (collectively, Securities America ), provides a platform for affiliation of independent financial advisors and registered representatives who do not conduct business under the Ameriprise brand. Securities America operates under its own name, management and legal entity organization, and operating, compliance and technology infrastructure. During the third quarter of 2011, we signed a definitive agreement to sell Securities America to Ladenburg Thalmann Financial Services, Inc. for \$150 million in cash and potential future payments if Securities America reaches certain financial criteria. The sale closed on November 4, 2011. The results of Securities America have been presented as discontinued operations for all periods presented and the related assets and liabilities have been classified as held for sale.

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We have four main operating segments: Advice & Wealth Management, Asset Management, Annuities and Protection, as well as our Corporate & Other segment. Our four main operating segments are aligned with the financial solutions we offer to address our clients' needs. The products and services we provide retail clients and, to a lesser extent, institutional clients, are the primary source of our revenues and net income. Revenues and net income are significantly affected by investment performance and the total value and composition of assets we manage and administer for our retail and institutional clients as well as the distribution fees we receive from other companies. These factors, in turn, are largely determined by overall investment market performance and the depth and breadth of our individual client relationships.

Equity price, credit market and interest rate fluctuations can have a significant impact on our results of operations, primarily due to the effects they have on the asset management and other asset-based fees we earn, the spread income generated on our annuities, banking and deposit products and universal life (UL) insurance products, the value of deferred acquisition costs (DAC) and deferred sales inducement costs (DSIC) assets associated with variable annuity and VUL products, the values of liabilities for guaranteed benefits associated with our variable annuities and the values of derivatives held to hedge these benefits.

In June 2009, the Financial Accounting Standards Board (FASB) updated the accounting standards related to the required consolidation of certain variable interest entities (VIEs). We adopted the accounting standard effective January 1, 2010 and recorded as a cumulative change in accounting principle an increase to appropriated retained earnings of consolidated investment entities of \$473 million and consolidated approximately \$5.5 billion of client assets and \$5.1 billion of liabilities in VIEs onto our Consolidated Balance Sheets that were not previously consolidated. Management views the VIE assets as client assets and the liabilities have recourse only to those assets. While the economics of our business have not changed, the financial statements were impacted. Prior to adoption, we consolidated certain property funds and hedge funds. These entities and the VIEs consolidated as of January 1, 2010, are defined as consolidated investment entities (CIEs). Changes in the valuation of the CIE assets and liabilities impact pretax income. The net income (loss) of the CIEs is reflected in net income (loss) attributable to noncontrolling interests. The results of operations of the CIEs are reflected in the Corporate & Other segment. On a consolidated basis, the management fees we earn for the services we provide to the CIEs and the related general and administrative expenses are eliminated and the changes in the assets and liabilities related to the CIEs, primarily debt and underlying syndicated loans, are reflected in net investment income. We continue to include the fees in the management and financial advice fees line within our Asset Management segment.

Management believes that operating measures, which exclude net realized gains or losses; the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; income (loss) from discontinued operations; and the impact of consolidating CIEs, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. Management uses certain of these non-GAAP measures to evaluate our financial performance on a basis comparable to that used by some securities analysts and investors. Also, certain of these non-GAAP measures are taken into consideration, to varying degrees, for purposes of business planning and analysis and for certain compensation-related matters. Throughout our Management's Discussion and Analysis, these non-GAAP measures are referred to as operating measures. While the consolidation of the CIEs impacts our balance sheet and income statement, our exposure to these entities is unchanged and there is no impact to the underlying business results. The CIEs we manage have the following characteristics:

- They were formed on behalf of institutional investors to obtain a diversified investment portfolio and were not formed in order to obtain financing for Ameriprise Financial.
- Ameriprise Financial receives customary, industry standard management fees for the services it provides to these CIEs and has a fiduciary responsibility to maximize the investors' returns.



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- Ameriprise Financial does not have any obligation to provide financial support to the CIEs, does not provide any performance guarantees of the CIEs and has no obligation to absorb the investors' losses.

- Management excludes the impact of consolidating the CIEs on assets, liabilities, pretax income and equity for setting our financial performance targets and annual incentive award compensation targets.

It is management's priority to increase shareholder value over a multi-year horizon by achieving our on-average, over-time financial targets.

Our financial targets are:

- Operating total net revenue growth of 6% to 8%,
- Operating earnings per diluted share growth of 12% to 15%, and
- Operating return on equity excluding accumulated other comprehensive income of 12% to 15%.

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Net revenues increased \$121 million, or 5%, to \$2.5 billion for the three months ended September 30, 2011 compared to \$2.3 billion for the prior year period. Operating net revenues exclude net realized gains or losses and revenues or losses of the CIEs and include the fees we earn from services provided to the CIEs. Operating net revenues increased \$194 million, or 8%, to \$2.5 billion for the three months ended September 30, 2011 compared to \$2.3 billion for the prior year period.

Net revenues increased \$656 million, or 9%, to \$7.6 billion for the nine months ended September 30, 2011 compared to \$7.0 billion for the prior year period. Operating net revenues increased \$990 million, or 15%, to \$7.6 billion for the nine months ended September 30, 2011 compared to \$6.6 billion for the prior year period.

Net income from continuing operations attributable to Ameriprise Financial per diluted share decreased \$0.21, or 16%, to \$1.12 for the three months ended September 30, 2011 compared to \$1.33 for the prior year period. Operating earnings exclude net realized gains or losses; the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; income (loss) from discontinued operations; and the impact of consolidating CIEs. Operating earnings per diluted share decreased \$0.31, or 23%, to \$1.04 for the three months ended September 30, 2011 compared to \$1.35 for the prior year period.

Net income from continuing operations attributable to Ameriprise Financial per diluted share increased \$0.49, or 16%, to \$3.58 for the nine months ended September 30, 2011 compared to \$3.09 for the prior year period. Operating earnings per diluted share increased \$0.46, or 14%, to \$3.68 for the nine months ended September 30, 2011 compared to \$3.22 for the prior year period.

Return on equity from continuing operations excluding accumulated other comprehensive income was 12.1% for the twelve months ended September 30, 2011 compared to 11.2% for the prior year period. Operating return on equity is calculated using operating earnings for the last twelve months in the numerator and the average Ameriprise Financial, Inc. shareholders' equity from continuing operations excluding the impact of consolidating CIEs and accumulated other comprehensive income as of the last day of the trailing four quarters and the current quarter in the denominator. Operating return on equity excluding accumulated other comprehensive income was 13.4% for the twelve months ended September 30, 2011 compared to 12.1% for the prior year period.

On April 30, 2010, we acquired the long-term asset management business of Columbia Management Group from Bank of America (the Columbia Management Acquisition). The acquisition, the integration of which is expected to be completed in early 2012, has enhanced the scale and performance of our retail mutual fund and institutional asset management businesses. We incurred pretax non-recurring integration costs related to the Columbia Management Acquisition of \$24 million and \$74 million for the three months and nine months ended September 30, 2011, respectively. In total, we have incurred \$181 million of pretax non-recurring integration costs through September 30, 2011. These costs include system integration costs, proxy and other regulatory filing costs, employee reduction and retention costs, and investment banking, legal and other acquisition costs. Columbia Management net synergies remain on track for our target of \$130 million for 2011.

**Critical Accounting Policies**

The accounting and reporting policies that we use affect our Consolidated Financial Statements. Certain of our accounting and reporting policies are critical to an understanding of our consolidated results of operations and financial condition and, in some cases, the application of these policies can be significantly affected by the estimates, judgments and assumptions made by management during the preparation of our

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Consolidated Financial Statements. These accounting policies are discussed in detail in Management's Discussion and Analysis Critical Accounting Policies in our 2010 10-K.

### Recent Accounting Pronouncements

For information regarding recent accounting pronouncements and their expected impact on our future consolidated results of operations and financial condition, see Note 2 to our Consolidated Financial Statements.

We will adopt new accounting rules for the deferral of insurance and annuity acquisition costs on January 1, 2012 on a retrospective basis. We estimate that the change will reduce our DAC asset by a range of \$2.0 billion to \$2.2 billion, which will decrease book value by a range of \$1.3 billion to \$1.4 billion after-tax. The change will not impact our strong excess capital position or cash flow. We estimate that the change will have a marginal impact to operating earnings in 2012.

Table of Contents**Assets Under Management and Administration**

Assets under management ( AUM ) include assets for which we provide investment management services, such as the assets of the Columbia funds and Threadneedle funds, assets of institutional clients and assets of clients in our Ameriprise advisor branded platform held in wrap accounts ( branded client wrap assets ) as well as assets managed by sub-advisors selected by us. AUM also includes certain assets on our Consolidated Balance Sheets for which we provide investment management services and recognize management fees in our Asset Management segment, such as the assets of the general account, RiverSource Variable Product funds held in separate accounts of our life insurance subsidiaries and client assets of CIEs. These assets do not include assets under advisement, for which we provide model portfolios but do not have full discretionary investment authority.

Assets under administration ( AUA ) include assets for which we provide administrative services such as client assets invested in other companies products that we offer outside of our wrap accounts. These assets include those held in clients' brokerage accounts. We generally record fees received from administered assets as distribution fees. We do not exercise management discretion over these assets and do not earn a management fee. These assets are not reported on our Consolidated Balance Sheets. AUA also includes certain assets on our Consolidated Balance Sheets for which we do not provide investment management services and do not recognize management fees, such as investments in non-affiliated funds held in the separate accounts of our life insurance subsidiaries. These assets do not include assets under advisement, for which we provide model portfolios but do not have full discretionary investment authority.

The following table presents detail regarding our AUM and AUA:

	2011	September 30, (in billions)	2010	Change
<b>Assets Under Management and Administration</b>				
Advice & Wealth Management AUM	\$	98.2	\$ 91.1	8%
Asset Management AUM		417.0	444.9	(6)
Eliminations		(13.9)	(11.6)	(20)
<b>Total Assets Under Management</b>		<b>501.3</b>	<b>524.4</b>	<b>(4)</b>
<b>Total Assets Under Administration</b>		<b>98.6</b>	<b>98.8</b>	
<b>Total AUM and AUA</b>	\$	<b>599.9</b>	\$ 623.2	<b>(4)%</b>

Total AUM decreased \$23.1 billion, or 4%, to \$501.3 billion as of September 30, 2011 compared to the prior year period primarily due to market depreciation and Asset Management AUM net outflows, partially offset by branded client wrap account net inflows.

Table of Contents**Consolidated Results of Operations for the Three Months Ended September 30, 2011 and 2010**

Management believes that operating measures, which exclude net realized gains or losses; the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; income (loss) from discontinued operations; and the impact of consolidating CIEs, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.

The following table presents our consolidated results of operations:

	Three Months Ended September 30,								
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP (in millions, unaudited)	2010 Less: Adjustments(1)	Operating	Operating Change		
<b>Revenues</b>									
Management and financial advice fees	\$ 1,127	\$ (9)	\$ 1,136	\$ 996	\$ (9)	\$ 1,005	\$ 131	13%	
Distribution fees	389		389	349		349	40	11	
Net investment income	445	(67)	512	525	19	506	6	1	
Premiums	311		311	303		303	8	3	
Other revenues	195	22	173	176	9	167	6	4	
Total revenues	2,467	(54)	2,521	2,349	19	2,330	191	8	
Banking and deposit interest expense	12		12	15		15	(3)	(20)	
Total net revenues	2,455	(54)	2,509	2,334	19	2,315	194	8	
<b>Expenses</b>									
Distribution expenses	624		624	519		519	105	20	
Interest credited to fixed accounts	213		213	227		227	(14)	(6)	
Benefits, claims, losses and settlement expenses	257	(119)	376	636	(18)	654	(278)	(43)	
Amortization of deferred acquisition costs	318	63	255	(246)	10	(256)	511	NM	
Interest and debt expense	71	47	24	74	45	29	(5)	(17)	
General and administrative expense	725	30	695	678	23	655	40	6	
Total expenses	2,208	21	2,187	1,888	60	1,828	359	20	
Income from continuing operations before income tax	247	(75)	322	446	(41)	487	(165)	(34)	

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provision										
Income tax										
provision	81	10	71	132	(3)	135	(64)	(47)		
Income from										
continuing										
operations	166	(85)	251	314	(38)	352	(101)	(29)		
Income (loss) from										
discontinued										
operations, net of										
tax	2	2		(2)	(2)					
Net income	168	(83)	251	312	(40)	352	(101)	(29)		
Less: Net loss										
attributable to										
noncontrolling										
interests	(105)	(105)		(32)	(32)					
Net income										
attributable to										
Ameriprise										
Financial	\$ 273	\$ 22	\$ 251	\$ 344	\$ (8)	\$ 352	\$ (101)	(29)%		

NM Not Meaningful.

(1) Includes the elimination of management fees we earn for services provided to the CIEs and the related expense; revenues and expenses of the CIEs; net realized gains or losses; the market impact on variable annuity living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; and income (loss) from discontinued operations. Income tax provision is calculated using the statutory tax rate of 35% on applicable adjustments.

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The following table presents the components of the adjustments in the table above:

	Three Months Ended September 30,					
	CIEs	2011 Other Adjustments (1)	Total Adjustments (in millions, unaudited)	CIEs	2010 Other Adjustments (1)	Total Adjustments
<b>Revenues</b>						
Management and financial advice fees	\$ (9)	\$	\$ (9)	\$ (9)	\$	\$ (9)
Distribution fees						
Net investment income	(65)	(2)	(67)	17	2	19
Premiums						
Other revenues	22		22	9		9
Total revenues	(52)	(2)	(54)	17	2	19
Banking and deposit interest expense						
Total net revenues	(52)	(2)	(54)	17	2	19
<b>Expenses</b>						
Distribution expenses						
Interest credited to fixed accounts						
Benefits, claims, losses and settlement expenses		(119)	(119)		(18)	(18)
Amortization of deferred acquisition costs		63	63		10	10
Interest and debt expense	47		47	45		45
General and administrative expense	6	24	30	4	19	23
Total expenses	53	(32)	21	49	11	60
Income from continuing operations before income tax provision	(105)	30	(75)	(32)	(9)	(41)
Income tax provision		10	10		(3)	(3)
Income from continuing operations	(105)	20	(85)	(32)	(6)	(38)
Income (loss) from discontinued operations, net of tax		2	2		(2)	(2)
Net income	(105)	22	(83)	(32)	(8)	(40)
Less: Net loss attributable to noncontrolling interests	(105)		(105)	(32)		(32)
Net income attributable to Ameriprise Financial	\$	\$ 22	\$ 22	\$	\$ (8)	\$ (8)

(1) Other adjustments include net realized gains or losses; the market impact on variable annuity living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; and income (loss) from discontinued operations.

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The following table presents a reconciliation of operating earnings per diluted share:

	Three Months Ended September 30,		Per Diluted Share Three Months Ended September 30,	
	2011	2010	2011	2010
	(in millions, except per share amounts, unaudited)			
Income from continuing operations	\$ 166	\$ 314		
Less: Net loss attributable to noncontrolling interests	(105)	(32)		
Net income from continuing operations attributable to Ameriprise Financial	271	346	\$ 1.12	\$ 1.33
Income (loss) from discontinued operations, net of tax	2	(2)	0.01	(0.01)
Net income attributable to Ameriprise Financial	273	344	1.13	1.32
Operating adjustments, after-tax	(22)	8	(0.09)	0.03
Operating earnings	\$ 251	\$ 352	\$ 1.04	\$ 1.35
Weighted average common shares outstanding:				
Basic	238.0	255.3		
Diluted	242.0	259.9		

The following table presents a reconciliation of operating return on equity excluding accumulated other comprehensive income:

	Twelve Months Ended	
	September 30, 2011	September 30, 2010
	(in millions, unaudited)	
Net income from continuing operations attributable to Ameriprise Financial	\$ 1,202	\$ 1,052
Less: Adjustments (1)	(58)	(38)
Operating earnings	\$ 1,260	\$ 1,090
Total Ameriprise Financial, Inc. shareholders' equity	\$ 10,609	\$ 9,973
Less: Assets and liabilities held for sale	50	103
Less: Accumulated other comprehensive income, net of tax	655	483
Total Ameriprise Financial, Inc. shareholders' equity from continuing operations excluding AOCI	9,904	9,387
Less: Equity impacts attributable to CIEs	510	344
Operating equity	\$ 9,394	\$ 9,043
Return on equity from continuing operations, excluding AOCI	12.1%	11.2%
Operating return on equity excluding AOCI (2)	13.4%	12.1%

(1) Adjustments reflect the trailing twelve months' sum of after-tax net realized gains or losses; the market impact on variable annuity guaranteed living benefits, net of DAC and DSIC; and integration and restructuring charges.

(2) Operating return on equity excluding accumulated other comprehensive income is calculated using the trailing twelve months of earnings excluding the after-tax net realized gains or losses; the market impact on variable annuity guaranteed living benefits, net of DAC and DSIC; integration and restructuring charges; and discontinued operations in the numerator, and Ameriprise Financial, Inc. shareholders' equity excluding accumulated other comprehensive income; the impact of CIEs; and the assets and liabilities held for sale using a five point average of



quarter-end equity in the denominator.

*Overall*

Net income attributable to Ameriprise Financial decreased \$71 million, or 21%, to \$273 million for the three months ended September 30, 2011 compared to \$344 million for the prior year period. Net income from continuing operations attributable to Ameriprise Financial decreased \$75 million, or 22%, to \$271 million for the three months ended September 30, 2011 compared to \$346 million for the prior year period. Operating earnings excludes net realized gains or losses; the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; income (loss) from discontinued operations; and the impact of consolidating CIEs. Operating earnings decreased \$101 million, or 29%, to \$251 million for the three months ended September 30, 2011 compared to \$352 million for the prior year period reflecting the impact of updating valuation assumptions and models and the market impact on DAC and DSIC amortization. The market impact on DAC and DSIC amortization was a \$65 million pretax charge in the third quarter of 2011 compared to a \$39 million pretax benefit in the third quarter of 2010.

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The total pretax impacts on our revenues and expenses for the third quarter of 2011 attributable to the review of valuation assumptions and models on an operating basis were as follows:

Segment Pretax Benefit (Charge)	Other Revenues	Benefits, Claims, Losses and Settlement Expenses (in millions)	Amortization of DAC	Total
<b>Valuation assumptions and model changes:</b>				
Annuities	\$	\$ 40	\$ (65)	\$ (25)
Protection	(20)	4	2	(14)
Total	\$ (20)	\$ 44	\$ (63)	\$ (39)

The total pretax impacts on our revenues and expenses for the third quarter of 2010 attributable to the review of valuation assumptions and models on an operating basis were as follows:

Segment Pretax Benefit (Charge)	Other Revenues	Benefits, Claims, Losses and Settlement Expenses (in millions)	Amortization of DAC	Total
<b>Valuation assumptions and model changes:</b>				
Annuities	\$	\$ (261)	\$ 332	\$ 71
Protection	(20)	(44)	15	(49)
Total	\$ (20)	\$ (305)	\$ 347	\$ 22

*Net Revenues*

Net revenues increased \$121 million, or 5%, to \$2.5 billion for the three months ended September 30, 2011 compared to \$2.3 billion for the prior year period. Operating net revenues exclude net realized gains or losses and revenues or losses of the CIEs and include the fees we earn from services provided to the CIEs. Operating net revenues increased \$194 million, or 8%, to \$2.5 billion for the three months ended September 30, 2011 compared to \$2.3 billion for the prior year period driven by growth in asset-based fees from net inflows in branded client wrap assets and increased client activity.

Management and financial advice fees increased \$131 million, or 13%, to \$1.1 billion for the three months ended September 30, 2011 compared to \$996 million for the prior year period. Operating management and financial advice fees include the fees we earn from services provided to the CIEs. Operating management and financial advice fees increased \$131 million, or 13%, to \$1.1 billion for the three months ended September 30, 2011 compared to \$1.0 billion for the prior year period driven by growth in asset-based fees from net inflows in branded client wrap assets. Branded client wrap assets increased \$5.8 billion, or 6%, to \$96.9 billion at September 30, 2011 compared to the prior year period due to net inflows, partially offset by market depreciation. Total Asset Management AUM decreased \$27.9 billion, or 6%, to \$417.0 billion at September 30, 2011 compared to the prior year period due to net outflows and market depreciation. The period end S&P 500 Index decreased 1% compared to the prior year period. Average variable annuities contract accumulation values increased \$6.0 billion, or 12%, from the prior year period due to higher average equity market levels, as well as net inflows. The daily average S&P 500 Index increased 12% compared to the prior year period.

Distribution fees increased \$40 million, or 11%, to \$389 million for the three months ended September 30, 2011 compared to \$349 million in the prior year period primarily due to higher asset-based fees from net inflows in branded client wrap assets and increased client activity.

Net investment income decreased \$80 million, or 15%, to \$445 million for the three months ended September 30, 2011 compared to \$525 million in the prior year period. Net investment income for the third quarter of 2011 included a \$65 million loss for changes in the assets and liabilities of CIEs, primarily debt and underlying syndicated loans, compared to a \$17 million gain in the prior year period. Operating net investment income excludes net realized gains or losses and changes in the assets and liabilities of CIEs. Operating net investment income increased \$6 million, or 1%, to \$512 million for the three months ended September 30, 2011 compared to \$506 million for the prior year period due to \$43 million of additional bond discount amortization investment income related to prior periods resulting from revisions to the accounting classification of certain structured securities, partially offset by a decrease in net investment income reflecting the low interest rate environment and lower invested assets resulting from net outflows in certificates.

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Premiums increased \$8 million, or 3%, to \$311 million for the three months ended September 30, 2011 compared to \$303 million for the prior year period primarily due to growth in Auto and Home premiums driven by higher volumes, as well as higher sales of immediate annuities with life contingencies. Auto and Home policy counts increased 8% period-over-period.

Other revenues increased \$19 million, or 11%, to \$195 million for the three months ended September 30, 2011 compared to \$176 million in the prior year period. Operating other revenues exclude revenues or losses of the CIEs. Operating other revenues increased \$6 million, or 4%, to \$173 million for the three months ended September 30, 2011 compared to \$167 million in the prior year period. Operating other revenues for the three months ended September 30, 2011 included higher fees from variable annuity guarantees driven by higher in force amounts compared to the prior year period.

Banking and deposit interest expense decreased \$3 million, or 20%, to \$12 million for the three months ended September 30, 2011 compared to \$15 million in the prior year period primarily due to lower certificate balances, as well as a decrease in crediting rates on certificate products.

*Expenses*

Total expenses increased \$320 million, or 17%, to \$2.2 billion for the three months ended September 30, 2011 compared to \$1.9 billion for the prior year period. Operating expenses exclude the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; and expenses of the CIEs. Operating expenses increased \$359 million, or 20%, to \$2.2 billion for the three months ended September 30, 2011 compared to \$1.8 billion for the prior year period primarily due to the impact of updating valuation assumptions and models and the market impact on DAC and DSIC amortization, as well as increases in distribution expenses and general and administrative expense.

Distribution expenses increased \$105 million, or 20%, to \$624 million for the three months ended September 30, 2011 compared to \$519 million for the prior year period as a result of higher year-over-year average retail balances and higher advisor compensation from business growth.

Interest credited to fixed accounts decreased \$14 million, or 6%, to \$213 million for the three months ended September 30, 2011 compared to \$227 million for the prior year period driven by lower average variable annuities fixed sub-account balances and a lower average crediting rate on interest sensitive fixed annuities, as well as lower average fixed annuity account balances. Average variable annuities fixed sub-account balances decreased \$147 million, or 3%, to \$4.8 billion for the third quarter of 2011 compared to the prior year period. The average fixed annuity crediting rate excluding capitalized interest decreased to 3.7% in the third quarter of 2011 compared to 3.8% in the prior year period. Average fixed annuities contract accumulation values decreased \$311 million, or 2%, to \$14.2 billion for the third quarter of 2011 compared to the prior year period.

Benefits, claims, losses and settlement expenses decreased \$379 million, or 60%, to \$257 million for the three months ended September 30, 2011 compared to \$636 million for the prior year period. Operating benefits, claims, losses and settlement expenses, which exclude the market impact on variable annuity guaranteed living benefits, net of hedges and DSIC amortization, decreased \$278 million, or 43%, to \$376 million for the three months ended September 30, 2011 compared to \$654 million for the prior year period primarily due to the impact of updating valuation assumptions and models. Operating benefits, claims, losses and settlement expenses in the third quarter of 2011 included a benefit of \$44 million from updating valuation assumptions and models compared to an expense of \$305 million in the prior year period.

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Benefits, claims, losses and settlement expenses related to our Auto and Home business increased from the prior year period due to \$23 million of catastrophe losses primarily from Hurricane Irene claims and higher reserves reflecting elevated reserve levels for future claims. The market impact to DSIC was an expense of \$9 million in the third quarter of 2011 compared to a benefit of \$5 million in the prior year period.

Amortization of DAC increased \$564 million to \$318 million for the three months ended September 30, 2011 compared to a benefit of \$246 million for the prior year period. Operating amortization of DAC, which excludes the DAC offset to the market impact on variable annuity guaranteed living benefits, increased \$511 million to \$255 million for the three months ended September 30, 2011 compared to a benefit of \$256 million for the prior year period primarily due to the impact of updating valuation assumptions and models, as well as the market impact on amortization of DAC. Operating amortization of DAC in the third quarter of 2011 included an expense of \$63 million from updating valuation assumptions and models compared to a benefit of \$347 million in the prior year period. The market impact on amortization of DAC was an expense of \$56 million for the three months ended September 30, 2011 compared to a benefit of \$34 million for the prior year period.

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Interest and debt expense decreased \$3 million, or 4%, to \$71 million for the three months ended September 30, 2011 compared to \$74 million for the prior year period. Operating interest and debt expense, which excludes interest expense on CIE debt, decreased \$5 million, or 17%, to \$24 million for the three months ended September 30, 2011 compared to \$29 million for the prior year period due to lower outstanding debt balances.

General and administrative expense increased \$47 million, or 7%, to \$725 million for the three months ended September 30, 2011 compared to \$678 million for the prior year period. Operating general and administrative expense excludes integration and restructuring charges and expenses of the CIEs. Integration and restructuring charges increased \$5 million to \$24 million in the third quarter of 2011 compared to \$19 million in the prior year period. Operating general and administrative expense increased \$40 million, or 6%, to \$695 million for the three months ended September 30, 2011 compared to \$655 million for the prior year period primarily due to \$10 million of Threadneedle project implementation costs, primarily related to a new transfer agency agreement, and higher costs related to new product and distribution investments compared to the prior year period.

### *Income Taxes*

Our effective tax rate on income from continuing operations including income attributable to noncontrolling interests was 32.5% for the three months ended September 30, 2011, compared to 29.7% for the three months ended September 30, 2010. Our effective tax rate on income from continuing operations excluding income attributable to noncontrolling interests was 22.9% for the three months ended September 30, 2011, compared to 27.7% for the three months ended September 30, 2010. Our operating effective tax rate was 22.0% for the three months ended September 30, 2011, compared to 27.7% for the three months ended September 30, 2010.

The following table presents a reconciliation of our operating effective tax rate:

	Three Months Ended September 30, 2011		Three Months Ended September 30, 2010	
	GAAP	Operating (in millions, unaudited)	GAAP	Operating
Income from continuing operations before income tax provision	\$ 247	\$ 322	\$ 446	\$ 487
Less: Pretax loss attributable to noncontrolling interests	(105)		(32)	
Income from continuing operations before income tax provision excluding CIEs	\$ 352	\$ 322	\$ 478	\$ 487
Income tax provision from continuing operations	\$ 81	\$ 71	\$ 132	\$ 135
Effective tax rate	32.5%	22.0%	29.7%	27.7%
Effective tax rate excluding noncontrolling interests	22.9%	22.0%	27.7%	27.7%

On September 25, 2007, the Internal Revenue Service ( IRS ) issued Revenue Ruling 2007-61 in which it announced that it intends to issue regulations with respect to certain computational aspects of the Dividends Received Deduction ( DRD ) related to separate account assets held in

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connection with variable contracts of life insurance companies. Any regulations that the IRS ultimately proposes for issuance in this area will be subject to public notice and comment, at which time insurance companies and other members of the public will have the opportunity to raise legal and practical questions about the content, scope and application of such regulations. As a result, the ultimate timing and substance of any such regulations are unknown at this time, but they may result in the elimination of some or all of the separate account DRD tax benefit that we receive.

Table of Contents**Results of Operations by Segment for the Three Months Ended September 30, 2011 and 2010**

The following table presents summary financial information by segment:

	Three Months Ended September 30,					
	GAAP	2011 Less: Adjustments(1)	Operating (in millions, unaudited)	GAAP	2010 Less: Adjustments(1)	Operating
<b>Advice &amp; Wealth Management</b>						
Net revenues	\$ 936	\$ (2)	\$ 938	\$ 830	\$	\$ 830
Expenses	822		822	742	1	741
Pretax income	\$ 114	\$ (2)	\$ 116	\$ 88	\$ (1)	\$ 89
<b>Asset Management</b>						
Net revenues	\$ 707	\$ 2	\$ 705	\$ 662	\$ 1	\$ 661
Expenses	610	24	586	558	18	540
Pretax income	\$ 97	\$ (22)	\$ 119	\$ 104	\$ (17)	\$ 121
<b>Annuities</b>						
Net revenues	\$ 686	\$ (2)	\$ 688	\$ 626	\$ (1)	\$ 627
Expenses	550	(56)	606	362	(8)	370
Pretax income	\$ 136	\$ 54	\$ 82	\$ 264	\$ 7	\$ 257
<b>Protection</b>						
Net revenues	\$ 501	\$ (1)	\$ 502	\$ 500	\$	\$ 500
Expenses	437		437	433		433
Pretax income	\$ 64	\$ (1)	\$ 65	\$ 67	\$	\$ 67
<b>Corporate &amp; Other</b>						
Net revenues	\$ (49)	\$ (42)	\$ (7)	\$ 32	\$ 28	\$ 4
Expenses	115	62	53	109	58	51
Pretax loss	(164)	(104)	(60)	(77)	(30)	(47)
Less: Pretax loss attributable to noncontrolling interests	(105)	(105)		(32)	(32)	
Pretax loss attributable to Ameriprise Financial	\$ (59)	\$ 1	\$ (60)	\$ (45)	\$ 2	\$ (47)
<b>Eliminations</b>						
Net revenues	\$ (326)	\$ (9)	\$ (317)	\$ (316)	\$ (9)	\$ (307)
Expenses	(326)	(9)	(317)	(316)	(9)	(307)
Pretax income	\$	\$	\$	\$	\$	\$

(1) Includes the elimination of management fees we earn for services provided to the CIEs and the related expense; revenues and expenses of the CIEs; net realized gains or losses; the market impact on variable annuity living benefits, net of hedges, DSIC and DAC amortization; and integration and restructuring charges.



Table of Contents**Advice & Wealth Management**

Our Advice & Wealth Management segment provides financial planning and advice, as well as full service brokerage and banking services, primarily to retail clients through our Ameriprise financial advisors. Ameriprise financial advisors utilize a diversified selection of both affiliated and non-affiliated products to help clients meet their financial needs. A significant portion of revenues in this segment is fee-based, driven by the level of client assets, which is impacted by both market movements and net asset flows. We also earn net investment income on invested assets primarily from certificate and banking products. This segment earns revenues (distribution fees) for distributing non-affiliated products and earns intersegment revenues (distribution fees) for distributing our affiliated products and services to our retail clients. Intersegment expenses for this segment include expenses for investment management services provided by the Asset Management segment.

In addition to purchases of affiliated and non-affiliated mutual funds and other securities on a stand-alone basis, clients may purchase mutual funds, among other securities, in connection with investment advisory fee-based wrap account programs or services, and pay fees based on a percentage of their assets.

The following table presents the changes in branded client wrap assets for the three months ended September 30:

	2011	(in billions)	2010
Beginning balance	\$	105.9	\$ 83.0
Net flows		0.8	1.6
Market appreciation/(depreciation) and other		(9.8)	6.5
Ending balance	\$	96.9	\$ 91.1

The following table presents the changes in branded client wrap assets for the twelve months ended September 30:

	2011	(in billions)	2010
Beginning balance	\$	91.1	\$ 76.9
Net flows		7.7	8.1
Market appreciation/(depreciation) and other		(1.9)	6.1
Ending balance	\$	96.9	\$ 91.1

Branded client wrap assets increased \$5.8 billion, or 6%, to \$96.9 billion compared to the prior year period due to net inflows, partially offset by market depreciation.

Management believes that operating measures, which exclude net realized gains or losses and integration and restructuring charges for our Advice & Wealth Management segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.



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The following table presents the results of operations of our Advice & Wealth Management segment:

	Three Months Ended September 30,							Operating Change
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP (in millions, unaudited)	2010 Less: Adjustments(1)	Operating	Operating	
<b>Revenues</b>								
Management and financial advice fees	\$ 401	\$	\$ 401	\$ 333	\$	\$ 333	\$ 68	20%
Distribution fees	461		461	429		429	32	7
Net investment income	71	(2)	73	66		66	7	11
Other revenues	15		15	17		17	(2)	(12)
Total revenues	948	(2)	950	845		845	105	12
Banking and deposit interest expense	12		12	15		15	(3)	(20)
Total net revenues	936	(2)	938	830		830	108	13
<b>Expenses</b>								
Distribution expenses	547		547	478		478	69	14
General and administrative expense	275		275	264	1	263	12	5
Total expenses	822		822	742	1	741	81	11
Pretax income	\$ 114	\$ (2)	\$ 116	\$ 88	\$ (1)	\$ 89	\$ 27	30%

(1) Adjustments include net realized gains or losses and integration and restructuring charges.

Our Advice & Wealth Management segment pretax income increased \$26 million, or 30%, to \$114 million for the three months ended September 30, 2011 compared to \$88 million in the prior year period. Our Advice & Wealth Management segment pretax operating income, which excludes net realized gains or losses and integration and restructuring charges, increased \$27 million, or 30%, to \$116 million for the three months ended September 30, 2011 compared to \$89 million in the prior year period due to improved advisor productivity and new client flows. Pretax margin was 12.2% for the third quarter of 2011 compared to 10.6% for the prior year period. Pretax operating margin was 12.4% for the third quarter of 2011 compared to 10.7% for the prior year period. We continued to increase the productivity of our advisors. Operating net revenue per advisor was \$97,000 in the third quarter of 2011, a 14% increase compared to the prior year period, primarily driven by higher assets under management and increased client activity. The number of branded advisors increased for the second consecutive quarter, driven by the strongest quarter for experienced advisor recruiting since the second quarter of 2009 and continued strong advisor retention.

*Net Revenues*

Net revenues increased \$106 million, or 13%, to \$936 million for the three months ended September 30, 2011 compared to \$830 million in the prior year period. Operating net revenues exclude net realized gains or losses. Operating net revenues increased \$108 million, or 13%, to \$938 million for the three months ended September 30, 2011 compared to \$830 million in the prior year period driven by higher management and distribution fees from growth in assets under management and increased client activity.

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Management and financial advice fees increased \$68 million, or 20%, to \$401 million for the three months ended September 30, 2011 compared to \$333 million for the prior year period driven by growth in assets under management. Branded client wrap assets increased \$5.8 billion, or 6%, to \$96.9 billion compared to the prior year period due to net inflows, partially offset by market depreciation.

Distribution fees increased \$32 million, or 7%, to \$461 million for the three months ended September 30, 2011 compared to \$429 million for the prior year period primarily driven by growth in assets under management and increased client activity.

Net investment income increased \$5 million, or 8%, to \$71 million for the three months ended September 30, 2011 compared to \$66 million for the prior year period. Operating net investment income, which excludes net realized gains or losses, increased \$7 million, or 11%, to \$73 million for the three months ended September 30, 2011 compared to \$66 million for the prior year period due to higher banking and brokerage invested asset balances and \$6 million of additional bond discount amortization investment income related to prior periods resulting from revisions to the accounting classification of certain structured securities, partially offset by a decrease in net investment income due to lower certificate invested assets resulting from net outflows in certificates driven by lower interest crediting rates.

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Banking and deposit interest expense decreased \$3 million, or 20%, to \$12 million for the three months ended September 30, 2011 compared to \$15 million for the prior year period primarily due to lower certificate balances, as well as a decrease in crediting rates on certificate products.

*Expenses*

Total expenses increased \$80 million, or 11%, to \$822 million for the three months ended September 30, 2011 compared to \$742 million for the prior year period. Operating expenses, which exclude integration and restructuring charges, increased \$81 million, or 11%, to \$822 million for the three months ended September 30, 2011 compared to \$741 million for the prior year period primarily due to an increase in distribution expenses.

Distribution expenses increased \$69 million, or 14%, to \$547 million for the three months ended September 30, 2011 compared to \$478 million for the prior year period primarily due to higher advisor compensation from business growth.

**Asset Management**

Our Asset Management segment provides investment advice and investment products to retail and institutional clients. Columbia Management Investment Advisers, LLC (formerly RiverSource Investments, LLC, and referred to as Columbia or Columbia Management ) predominantly provides U.S. domestic products and services and Threadneedle Asset Management Holdings Sàrl ( Threadneedle ) predominantly provides international investment products and services. Columbia retail products are distributed through unaffiliated third party financial institutions, through our Advice & Wealth Management segment and also through Bank of America and its affiliates. Institutional products and services are primarily sold through our institutional sales force. Threadneedle retail products are primarily distributed through third parties. Retail products include mutual funds and variable product funds underlying insurance and annuity separate accounts. Institutional asset management services are designed to meet specific client objectives and may involve a range of products including those that focus on traditional asset classes, separately managed accounts, individually managed accounts, collateralized loan obligations, hedge funds, collective funds and property funds. Revenues in this segment are primarily earned as fees based on managed asset balances, which are impacted by both market movements and net asset flows. In addition to the products and services provided to third party clients, management teams serving our Asset Management segment provide all intercompany asset management services. The fees for all such services are reflected within the Asset Management segment results through intersegment transfer pricing. Intersegment expenses for this segment include distribution expenses for services provided by the Advice & Wealth Management, Annuities and Protection segments.

On April 30, 2010, we completed the acquisition of the long-term asset management business of the Columbia Management Group from Bank of America. The acquisition significantly enhanced the capabilities of the Asset Management segment by increasing its scale, broadening its retail and institutional distribution capabilities and strengthening and diversifying its lineup of retail and institutional products. The integration of the Columbia Management business, which is ongoing and is expected to be completed in early 2012, has involved organizational changes to our portfolio management and analytical teams and to our operational, compliance, sales and marketing support staffs. This integration has also involved the streamlining of our U.S. domestic product offerings. As a result of the integration, we combined RiverSource Investments, our legacy U.S. asset management business, with Columbia Management, under the Columbia brand. Total U.S. retail assets and number of funds under the Columbia brand as of September 30, 2011 were \$194.1 billion and 205 funds, respectively.

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Threadneedle will remain our primary international investment management platform. Threadneedle manages four Open Ended Investment Companies ( OEICs ) and one Societe d Investissement A Capital Variable ( SICAV ) offering. The four OEICs are Threadneedle Investment Funds ICVC ( TIF ), Threadneedle Specialist Investment Funds ICVC ( TSIF ), Threadneedle Focus Investment Funds ( TFIF ) and Threadneedle Advantage Portfolio Funds ( TPAF ). TIF, TSIF, TFIF and TPAF are structured as umbrella companies with a total of 52 (33, 14, 2 and 3, respectively) sub funds covering the world s bond and equity markets. The SICAV is the Threadneedle (Lux) SICAV ( T(Lux) ). T(Lux) is structured as an umbrella company with a total of 28 sub funds covering the world s bond, commodities and equity markets. In addition, Threadneedle manages 13 unit trusts, 10 of which invest into the OEICs, 6 property unit trusts and 1 property fund of funds.

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The following tables present the mutual fund performance of our retail Columbia and Threadneedle funds as of September 30, 2011:

**Columbia****Mutual Fund Rankings in top 2 Lipper Quartiles**

Domestic Equity	Equal weighted	1 year	54%
		3 year	48%
		5 year	66%
	Asset weighted	1 year	56%
		3 year	60%
		5 year	60%
International Equity	Equal weighted	1 year	33%
		3 year	41%
		5 year	50%
	Asset weighted	1 year	18%
		3 year	61%
		5 year	66%
Taxable Fixed Income	Equal weighted	1 year	70%
		3 year	58%
		5 year	68%
	Asset weighted	1 year	85%
		3 year	56%
		5 year	73%
Tax Exempt Fixed Income	Equal weighted	1 year	100%
		3 year	100%
		5 year	95%
	Asset weighted	1 year	100%
		3 year	100%
		5 year	99%
Asset Allocation Funds	Equal weighted	1 year	95%
		3 year	57%
		5 year	57%
	Asset weighted	1 year	92%
		3 year	88%
		5 year	88%
<b>Number of funds with 4 or 5 Morningstar star ratings</b>		Overall	54
		3 year	48
		5 year	46
<b>Percent of funds with 4 or 5 Morningstar star ratings</b>		Overall	46%
		3 year	41%
		5 year	41%
<b>Percent of assets with 4 or 5 Morningstar star ratings</b>		Overall	58%
		3 year	39%
		5 year	41%

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Mutual fund performance rankings are based on the performance of Class Z fund shares for Columbia branded mutual funds. In instances where a fund's Class Z shares do not have a full one, three or five year track record, performance for an older share class of the same fund, typically Class A shares, is utilized for the period before Class Z shares were launched. No adjustments to the historical track records are made to account for differences in fund expenses between share classes of a fund.

Equal Weighted Rankings in Top 2 Quartiles: Counts the number of funds with above median ranking divided by the total number of funds. Asset size is not a factor.

Asset Weighted Rankings in Top 2 Quartiles: Sums the total assets of the funds with above median ranking (using Class Z and appended Class Z) divided by total assets of all funds. Funds with more assets will receive a greater share of the total percentage above or below median.

Aggregated data includes all Columbia branded mutual funds.



Table of Contents**Threadneedle****Retail Fund Rankings in Top 2 Morningstar Quartiles or Above Index Benchmark**

Equity	Equal weighted	1 year	65%
		3 year	78%
		5 year	86%
	Asset weighted	1 year	67%
		3 year	82%
		5 year	90%
Fixed Income	Equal weighted	1 year	64%
		3 year	69%
		5 year	73%
	Asset weighted	1 year	58%
		3 year	62%
		5 year	91%
Allocation (Managed) Funds	Equal weighted	1 year	50%
		3 year	83%
		5 year	100%
	Asset weighted	1 year	54%
		3 year	87%
		5 year	100%

The performance of each fund is measured on a consistent basis against the most appropriate benchmark – a peer group of similar funds or an index.

Equal weighted: Counts the number of funds with above median ranking (if measured against peer group) or above index performance (if measured against an index) divided by the total number of funds. Asset size is not a factor.

Asset weighted: Sums the assets of the funds with above median ranking (if measured against peer group) or above index performance (if measured against an index) divided by the total sum of assets in the funds. Funds with more assets will receive a greater share of the total percentage above or below median or index.

Aggregated Allocation (Managed) Funds include funds that invest in other funds of the Threadneedle range including those funds that invest in both equity and fixed income.

Aggregated Threadneedle data includes funds on the Threadneedle platform sub-advised by Columbia as well as advisors not affiliated with Ameriprise Financial, Inc.

The following tables present changes in Columbia and Threadneedle managed assets for the three months ended September 30:

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	July 1, 2011	Net Flows	Market Appreciation/ Depreciation & Other (1) (in billions)	Foreign Exchange	September 30, 2011
<b>Columbia Managed Assets:</b>					
Retail Funds	\$ 225.4	\$ (1.9)	\$ (29.4)	\$	\$ 194.1
Institutional Funds	127.5	(2.0)	(3.7)		121.8
Alternative Funds	9.3	(0.2)	(0.1)		9.0
Less: Eliminations	(0.2)				(0.2)
Total Columbia Managed Assets	362.0	(4.1)	(33.2)		324.7
<b>Threadneedle Managed Assets:</b>					
Retail Funds	36.6	(1.2)	(4.4)	(0.9)	30.1
Institutional Funds	72.5	0.4	(5.7)	(2.0)	65.2
Alternative Funds	1.3		(0.1)		1.2
Total Threadneedle Managed Assets	110.4	(0.8)	(10.2)	(2.9)	96.5
Less: Sub-Advised Eliminations	(5.2)	0.1	0.9		(4.2)
Total Managed Assets	\$ 467.2	\$ (4.8)	\$ (42.5)	\$ (2.9)	\$ 417.0

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	July 1, 2010	Net Flows	Market Appreciation/ Depreciation & Other (1) (in billions)	Foreign Exchange	September 30, 2010
<b>Columbia Managed Assets:</b>					
Retail Funds	\$ 189.4	\$ (2.1)	\$ 18.0	\$	\$ 205.3
Institutional Funds	128.0	(0.6)	4.4		131.8
Alternative Funds	10.0	(0.1)	0.2		10.1
Less: Eliminations			(0.1)		(0.1)
Total Columbia Managed Assets	327.4	(2.8)	22.5		347.1
<b>Threadneedle Managed Assets:</b>					
Retail Funds	27.3	(0.3)	2.3	1.4	30.7
Institutional Funds	60.5	1.6	4.6	3.1	69.8
Alternative Funds	1.5	(0.2)		0.1	1.4
Total Threadneedle Managed Assets	89.3	1.1	6.9	4.6	101.9
Less: Sub-Advised Eliminations	(3.4)	(0.1)	(0.6)		(4.1)
Total Managed Assets	\$ 413.3	\$ (1.8)	\$ 28.8	\$ 4.6	\$ 444.9

(1) Distributions of Retail Funds are included in market appreciation/depreciation and other.

The following table presents changes in Columbia and Threadneedle managed assets for the twelve months ended September 30, 2011:

	October 1, 2010	Net Flows	Market Appreciation/ Depreciation & Other (1) (in billions)	Foreign Exchange	September 30, 2011
<b>Columbia Managed Assets:</b>					
Retail Funds	\$ 205.3	\$ (3.1)	\$ (8.1)	\$	\$ 194.1
Institutional Funds	131.8	(7.2)	(2.8)		121.8
Alternative Funds	10.1	(1.2)	0.1		9.0
Less: Eliminations	(0.1)		(0.1)		(0.2)
Total Columbia Managed Assets	347.1	(11.5)	(10.9)		324.7
<b>Threadneedle Managed Assets:</b>					
Retail Funds	30.7	1.5	(1.8)	(0.3)	30.1
Institutional Funds	69.8	(3.9)	(0.2)	(0.5)	65.2
Alternative Funds	1.4	(0.2)			1.2
Total Threadneedle Managed Assets	101.9	(2.6)	(2.0)	(0.8)	96.5
Less: Sub-Advised Eliminations	(4.1)	(0.9)	0.8		(4.2)
Total Managed Assets	\$ 444.9	\$ (15.0)	\$ (12.1)	\$ (0.8)	\$ 417.0

(1) Distributions of Retail Funds are included in market appreciation/depreciation and other.

Columbia assets under management were \$324.7 billion at September 30, 2011 compared to \$347.1 billion a year ago driven by net outflows and market depreciation. Columbia had \$4.1 billion of net outflows in the third quarter of 2011, evenly divided between retail and institutional

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channels. Columbia retail outflows were primarily in equity portfolios and were in line with industry trends. Columbia institutional outflows were primarily comprised of lower-fee, former parent-company relationships where the assets are expected to continue to transition over time and fluctuate quarter to quarter. Threadneedle assets under management were \$96.5 billion at September 30, 2011, down 5% from a year ago reflecting market depreciation and net outflows. Threadneedle had a total of \$0.8 billion of net outflows in the quarter, comprised of \$1.2 billion of retail outflows primarily from European clients, partially offset by \$0.4 billion of institutional net inflows. Institutional net flows were positive as new mandates in the Middle East more than offset continued run-off of the low-margin Zurich assets.

Management believes that operating measures, which exclude net realized gains or losses and integration charges for our Asset Management segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.

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The following table presents the results of operations of our Asset Management segment:

	Three Months Ended September 30,							Operating Change
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP (in millions, unaudited)	2010 Less: Adjustments(1)	Operating		
<b>Revenues</b>								
Management and financial advice fees	\$ 599	\$	\$ 599	\$ 551	\$	\$ 551	\$ 48	9%
Distribution fees	108		108	103		103	5	5
Net investment income (loss)	(2)	2	(4)	6	1	5	(9)	NM
Other revenues	3		3	2		2	1	50
Total revenues	708	2	706	662	1	661	45	7
<b>Banking and deposit interest expense</b>								
Banking and deposit interest expense	1		1				1	NM
Total net revenues	707	2	705	662	1	661	44	7
<b>Expenses</b>								
Distribution expenses	258		258	215		215	43	20
Amortization of deferred acquisition costs	5		5	5		5		
General and administrative expense	347	24	323	338	18	320	3	1
Total expenses	610	24	586	558	18	540	46	9
Pretax income	\$ 97	\$ (22)	\$ 119	\$ 104	\$ (17)	\$ 121	\$ (2)	(2)%

NM Not Meaningful.

(1) Adjustments include net realized gains or losses and integration charges.

Our Asset Management segment pretax income decreased \$7 million, or 7%, to \$97 million for the three months ended September 30, 2011 compared to \$104 million for the prior year period. Our Asset Management segment pretax operating income, which excludes net realized gains or losses and integration charges, decreased \$2 million, or 2%, to \$119 million for the three months ended September 30, 2011 compared to \$121 million for the prior year period. Pretax margin was 13.7% for the third quarter of 2011 compared to 15.7% for the prior year period. Pretax operating margin was 16.9% for the third quarter of 2011 compared to 18.3% for the prior year period.

*Net Revenues*

Net revenues increased \$45 million, or 7%, to \$707 million for the three months ended September 30, 2011 compared to \$662 million for the prior year period. Operating net revenues, which exclude net realized gains or losses, increased \$44 million, or 7%, to \$705 million for the three months ended September 30, 2011 compared to \$661 million for the prior year period driven by an increase in management fees.

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Management and financial advice fees increased \$48 million, or 9%, to \$599 million for the three months ended September 30, 2011 compared to \$551 million for the prior year period primarily due to growth in average assets, partially offset by net outflows.

Distribution fees increased \$5 million, or 5%, to \$108 million for the three months ended September 30, 2011 compared to \$103 million for the prior year period primarily due to growth in average assets, partially offset by net outflows.

Net investment loss was \$2 million for the three months ended September 30, 2011 compared to income of \$6 million for the prior year period. Operating net investment loss, which excludes net realized gains or losses, was \$4 million for the three months ended September 30, 2011 compared to income of \$5 million for the prior year period. Net investment loss for the third quarter of 2011 included losses on seed money investments compared to gains in the prior year period.

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*Expenses*

Total expenses increased \$52 million, or 9%, to \$610 million for the three months ended September 30, 2011 compared to \$558 million for the prior year period. Operating expenses, which exclude integration charges, increased \$46 million, or 9%, to \$586 million for the three months ended September 30, 2011 compared to \$540 million for the prior year period primarily due to higher distribution expenses.

Distribution expenses increased \$43 million, or 20%, to \$258 million for the three months ended September 30, 2011 compared to \$215 million for the prior year period primarily due to growth in average assets, partially offset by net outflows.

General and administrative expense increased \$9 million, or 3%, to \$347 million for the three months ended September 30, 2011 compared to \$338 million for the prior year period. Integration charges increased \$6 million to \$24 million for the three months ended September 30, 2011 compared to \$18 million in the prior year period. Operating general and administrative expense, which excludes integration charges, increased \$3 million, or 1%, to \$323 million for the three months ended September 30, 2011 compared to \$320 million for the prior year period due to \$10 million of Threadneedle project implementation costs, primarily related to a new transfer agency agreement, partially offset by a decrease in compensation expense.

**Annuities**

Our Annuities segment provides variable and fixed annuity products of RiverSource Life companies to retail clients. Prior to the fourth quarter of 2010, our variable annuity products were distributed through affiliated financial advisors as well as unaffiliated advisors through third-party distribution. During the fourth quarter of 2010, we discontinued new sales of our variable annuities in non-Ameriprise channels to further strengthen the risk and return characteristics of the business. Our fixed annuity products are distributed through affiliated advisors as well as unaffiliated advisors through third-party distribution. Revenues for our variable annuity products are primarily earned as fees based on underlying account balances, which are impacted by both market movements and net asset flows. Revenues for our fixed annuity products are primarily earned as net investment income on invested assets supporting fixed account balances, with profitability significantly impacted by the spread between net investment income earned and interest credited on the fixed account balances. We also earn net investment income on invested assets supporting reserves for immediate annuities and for certain guaranteed benefits offered with variable annuities and on capital supporting the business. Intersegment revenues for this segment reflect fees paid by the Asset Management segment for marketing support and other services provided in connection with the availability of RiverSource Variable Series Trust, Columbia Funds Variable Insurance Trust, Columbia Funds Variable Insurance Trust I and Wanger Advisors Trust funds under the variable annuity contracts. Intersegment expenses for this segment include distribution expenses for services provided by the Advice & Wealth Management segment, as well as expenses for investment management services provided by the Asset Management segment.

Management believes that operating measures, which exclude net realized gains or losses and the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization, for our Annuities segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.





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The following table presents the results of operations of our Annuities segment:

	Three Months Ended September 30,							Operating Change
	2011 GAAP	2011 Less: Adjustments(1)	Operating	2010 GAAP (in millions, unaudited)	2010 Less: Adjustments(1)	Operating		
<b>Revenues</b>								
Management and financial advice fees	\$ 152	\$	\$ 152	\$ 139	\$	\$ 139	\$ 13	9%
Distribution fees	80		80	65		65	15	23
Net investment income	342	(2)	344	326	(1)	327	17	5
Premiums	44		44	43		43	1	2
Other revenues	68		68	53		53	15	28
Total revenues	686	(2)	688	626	(1)	627	61	10
Banking and deposit interest expense								
Total net revenues	686	(2)	688	626	(1)	627	61	10
<b>Expenses</b>								
Distribution expenses	83		83	70		70	13	19
Interest credited to fixed accounts	177		177	188		188	(11)	(6)
Benefits, claims, losses and settlement expenses	(24)	(119)	95	341	(18)	359	(264)	(74)
Amortization of deferred acquisition costs	261	63	198	(286)	10	(296)	494	NM
Interest and debt expense	1		1	2		2	(1)	(50)
General and administrative expense	52		52	47		47	5	11
Total expenses	550	(56)	606	362	(8)	370	236	64
Pretax income	\$ 136	\$ 54	\$ 82	\$ 264	\$ 7	\$ 257	\$ (175)	(68)%

NM Not Meaningful.

(1) Adjustments include net realized gains or losses and the market impact on variable annuity living benefits, net of hedges, DSIC and DAC amortization.

Our Annuities segment pretax income decreased \$128 million, or 48%, to \$136 million for the three months ended September 30, 2011 compared to \$264 million for the prior year period. Our Annuities segment pretax operating income, which excludes net realized gains or losses and the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization, decreased \$175 million, or 68%, to \$82 million for the three months ended September 30, 2011 compared to \$257 million in the prior year period primarily due to the impact of updating valuation assumptions and models and the market impact on DAC and DSIC amortization.

*Net Revenues*

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Net revenues increased \$60 million, or 10%, to \$686 million for the three months ended September 30, 2011 compared to \$626 million for the prior year period. Operating net revenues, which exclude net realized gains or losses, increased \$61 million, or 10%, to \$688 million for the three months ended September 30, 2011 compared to \$627 million for the prior year period reflecting higher fee revenue from increased variable annuity separate account balances and higher fees from variable annuity guarantees, as well as an increase in net investment income due to additional bond discount amortization investment income related to prior periods resulting from revisions to the accounting classification of certain structured securities.

Management and financial advice fees increased \$13 million, or 9%, to \$152 million for the three months ended September 30, 2011 compared to \$139 million for the prior year period due to higher fees on variable annuities driven by higher separate account balances. Average variable annuities contract accumulation values increased \$6.0 billion, or 12%, from the prior year period due to higher average equity market levels, as well as net inflows. Variable annuity net inflows in the third quarter of 2011 included \$0.4 billion of net inflows in the Ameriprise channel, partially offset by net outflows from the closed book of variable annuities sold through third-party channels.

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Distribution fees increased \$15 million, or 23%, to \$80 million for the three months ended September 30, 2011 compared to \$65 million for the prior year period primarily due to higher fees on variable annuities driven by higher average separate account balances.

Net investment income increased \$16 million, or 5%, to \$342 million for the three months ended September 30, 2011 compared to \$326 million in the prior year period. Operating net investment income, which excludes net realized gains or losses, increased \$17 million, or 5%, to \$344 million for the three months ended September 30, 2011 compared to \$327 million for the prior year period due to \$37 million of additional bond discount amortization investment income related to prior periods resulting from revisions to the accounting classification of certain structured securities, partially offset by a decrease in investment income reflecting the low interest rate environment.

Other revenues increased \$15 million, or 28%, to \$68 million for the three months ended September 30, 2011 compared to \$53 million for the prior year period due to higher fees from variable annuity guarantees driven by higher in force amounts.

*Expenses*

Total expenses increased \$188 million, or 52%, to \$550 million for the three months ended September 30, 2011 compared to \$362 million for the prior year period. Operating expenses, which exclude the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization, increased \$236 million, or 64%, to \$606 million for the three months ended September 30, 2011 compared to \$370 million for the prior year period primarily due to the impact of updating valuation assumptions and models and the market impact on DAC and DSIC amortization.

Distribution expenses increased \$13 million, or 19%, to \$83 million for the three months ended September 30, 2011 compared to \$70 million for the prior year period from increased asset-based compensation.

Interest credited to fixed accounts decreased \$11 million, or 6%, to \$177 million for the three months ended September 30, 2011 compared to \$188 million for the prior year period driven by lower average variable annuities fixed sub-account balances and a lower average crediting rate on interest sensitive fixed annuities, as well as lower average fixed annuity account balances. Average variable annuities fixed sub-account balances decreased \$147 million, or 3%, to \$4.8 billion for the third quarter of 2011 compared to the prior year period. The average fixed annuity crediting rate excluding capitalized interest decreased to 3.7% in the third quarter of 2011 compared to 3.8% in the prior year period. Average fixed annuities contract accumulation values decreased \$311 million, or 2%, to \$14.2 billion for the third quarter of 2011 compared to the prior year period. Fixed annuities remained in net outflows due to low client demand given current interest rates.

Benefits, claims, losses and settlement expenses decreased \$365 million to a benefit of \$24 million for the three months ended September 30, 2011 compared to an expense of \$341 million for the prior year period. Operating benefits, claims, losses and settlement expenses, which exclude the market impact on variable annuity guaranteed living benefits, net of hedges and DSIC amortization, decreased \$264 million, or 74%, to \$95 million for the three months ended September 30, 2011 compared to \$359 million in the prior year period primarily due to the impact of updating valuation assumptions and models. Operating benefits, claims, losses and settlement expenses in the third quarter of 2011 included a benefit of \$40 million from updating valuation assumptions and models compared to an expense of \$261 million in the prior year period. The market impact to DSIC was an expense of \$9 million in the third quarter of 2011 compared to a benefit of \$5 million in the prior year period.

Amortization of DAC increased \$547 million to \$261 million for the three months ended September 30, 2011 compared to a benefit of \$286 million in the prior year period. Operating amortization of DAC, which excludes the DAC offset to the market impact on variable annuity guaranteed living benefits, increased \$494 million to \$198 million for the three months ended September 30, 2011 compared to a benefit of \$296 million in the prior year period primarily due to the impact of updating valuation assumptions and models, as well as the market impact on amortization of DAC. Operating amortization of DAC in the third quarter of 2011 included an expense of \$65 million from updating valuation assumptions and models compared to a benefit of \$332 million in the prior year period. The market impact on amortization of DAC was an expense of \$49 million for the three months ended September 30, 2011 compared to a benefit of \$24 million for the prior year period.

## **Protection**

Our Protection segment offers a variety of protection products to address the protection and risk management needs of our retail clients including life, disability income and property-casualty insurance. Life and disability income products are primarily distributed through Ameriprise advisors. Our property-casualty products are sold direct, primarily through affinity relationships. We issue insurance policies through our life insurance subsidiaries and the property casualty companies. The primary sources of revenues for this segment are premiums, fees, and charges we receive to assume insurance-related risk. We earn net investment income on invested assets supporting insurance reserves and capital supporting the business. We also receive fees based on the level of assets supporting variable universal life separate account balances. This segment earns

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intersegment revenues from fees paid by the Asset Management segment for marketing support and other services provided in connection with the availability of RiverSource Variable Series Trust, Columbia Funds Variable Insurance Trust, Columbia Funds Variable Insurance Trust I and Wanger Advisors Trust funds under the variable universal life contracts. Intersegment expenses for this segment include distribution expenses for services provided by the Advice & Wealth Management segment, as well as expenses for investment management services provided by the Asset Management segment.

Management believes that operating measures, which exclude net realized gains or losses for our Protection segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.

The following table presents the results of operations of our Protection segment:

	Three Months Ended September 30,							Operating Change
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP (in millions, unaudited)	2010 Less: Adjustments(1)	Operating		
<b>Revenues</b>								
Management and financial advice fees	\$ 13	\$	\$ 13	\$ 13	\$	\$ 13	\$	
Distribution fees	24		24	24		24		
Net investment income	106	(1)	107	108		108	(1)	(1)%
Premiums	271		271	264		264	7	3
Other revenues	87		87	91		91	(4)	(4)
Total revenues	501	(1)	502	500		500	2	
Banking and deposit interest expense								
Total net revenues	501	(1)	502	500		500	2	
<b>Expenses</b>								
Distribution expenses	9		9	8		8	1	13
Interest credited to fixed accounts	36		36	39		39	(3)	(8)
Benefits, claims, losses and settlement expenses	281		281	295		295	(14)	(5)
Amortization of deferred acquisition costs	52		52	35		35	17	49
General and administrative expense	59		59	56		56	3	5
Total expenses	437		437	433		433	4	1
Pretax income	\$ 64	\$ (1)	\$ 65	\$ 67	\$	\$ 67	\$ (2)	(3)%

(1) Adjustments include net realized gains or losses.

Our Protection segment pretax income decreased \$3 million, or 4%, to \$64 million for the three months ended September 30, 2011, compared to \$67 million for the prior year period. Our Protection segment pretax operating income, which excludes net realized gains or losses, decreased \$2 million, or 3%, to \$65 million for the three months ended September 30, 2011, compared to \$67 million for the prior year period.

*Net Revenues*

Net revenues increased \$1 million to \$501 million for the three months ended September 30, 2011 compared to \$500 million for the prior year period. Operating net revenues, which exclude net realized gains or losses, increased \$2 million to \$502 million for the three months ended September 30, 2011 compared to \$500 million for the prior year period.

Premiums increased \$7 million, or 3%, to \$271 million for the three months ended September 30, 2011 compared to \$264 million for the prior year period due to growth in Auto and Home premiums driven by higher volumes. Auto and Home policy counts increased 8% period-over-period.

Other revenues decreased \$4 million, or 4%, to \$87 million for the three months ended September 30, 2011 compared to \$91 million for the prior year period due to higher reinsurance costs driven by higher reinsured amounts.

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*Expenses*

Total expenses increased \$4 million, or 1%, to \$437 million for the three months ended September 30, 2011 compared to \$433 million for the prior year period due to an increase in amortization of DAC, partially offset by a decrease in benefits, claims, losses and settlement expenses.

Benefits, claims, losses and settlement expenses decreased \$14 million, or 5%, to \$281 million for the three months ended September 30, 2011 compared to \$295 million for the prior year period. Benefits, claims, losses and settlement expenses in the third quarter of 2011 included a benefit of \$4 million from updating valuation assumptions and models compared to an expense of \$44 million in the prior year period. Benefits, claims, losses and settlement expenses related to our Auto and Home business increased from the prior year period due to \$23 million of catastrophe losses primarily from Hurricane Irene claims and higher reserves reflecting elevated reserve levels for future claims.

Amortization of DAC increased \$17 million, or 49%, to \$52 million for the three months ended September 30, 2011 compared to \$35 million for the prior year period. Amortization of DAC in the third quarter of 2011 included a benefit of \$2 million from updating valuation assumptions and models compared to a benefit of \$15 million in the prior year period. The market impact on amortization of DAC was an expense of \$7 million for the three months ended September 30, 2011 compared to a benefit of \$10 million for the prior year period, which was partially offset by a decrease in DAC amortization as a result of better persistency and lower current period profits due to higher direct claims.

**Corporate & Other**

Our Corporate & Other segment consists of net investment income on corporate level assets, including excess capital held in our subsidiaries and other unallocated equity and other revenues from various investments as well as unallocated corporate expenses. The Corporate & Other segment also includes revenues and expenses of CIEs.

Management believes that operating measures, which exclude net realized gains or losses, integration and restructuring charges and the impact of consolidating CIEs for our Corporate & Other segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.

The following table presents the results of operations of our Corporate & Other segment:

	Three Months Ended September 30,						
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP (in millions, unaudited)	2010 Less: Adjustments(1)	Operating	Operating Change
<b>Revenues</b>							
Management and financial advice fees	\$	\$	\$	\$	\$	\$	\$

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Distribution fees								
Net investment income								
(loss)	(71)	(64)	(7)	19	19		(7)	NM
Other revenues	22	22		13	9	4	(4)	NM
Total revenues	(49)	(42)	(7)	32	28	4	(11)	NM
Banking and deposit interest expense								
								NM
Total net revenues	(49)	(42)	(7)	32	28	4	(11)	NM
<b>Expenses</b>								
Distribution expenses								
Interest and debt expense	70	47	23	72	45	27	(4)	(15)%
General and administrative expense	45	15	30	37	13	24	6	25
Total expenses	115	62	53	109	58	51	2	4
Pretax loss	(164)	(104)	(60)	(77)	(30)	(47)	(13)	(28)
Less: Net loss attributable to noncontrolling interests								
	(105)	(105)		(32)	(32)			
Pretax loss attributable to Ameriprise Financial	\$ (59)	\$ 1	\$ (60)	\$ (45)	\$ 2	\$ (47)	\$ (13)	(28)%

NM Not Meaningful.

(1) Includes revenues and expenses of the CIEs; net realized gains or losses; and integration and restructuring charges.



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The following table presents the components of the adjustments in the table above:

	Three Months Ended September 30,					
	CIEs	2011 Other Adjustments (1)	Total Adjustments (in millions, unaudited)	CIEs	2010 Other Adjustments (1)	Total Adjustments
<b>Revenues</b>						
Net investment income (loss)	\$ (65)	\$ 1	\$ (64)	\$ 17	\$ 2	\$ 19
Other revenues	22		22	9		9
Total revenues	(43)	1	(42)	26	2	28
<b>Banking and deposit interest expense</b>						
Total net revenues	(43)	1	(42)	26	2	28
<b>Expenses</b>						
Distribution expenses						
Interest and debt expense	47		47	45		45
General and administrative expense	15		15	13		13
Total expenses	62		62	58		58
Pretax income (loss)	(105)	1	(104)	(32)	2	(30)
Less: Net loss attributable to noncontrolling interests	(105)		(105)	(32)		(32)
Pretax income attributable to Ameriprise Financial	\$	\$ 1	\$ 1	\$	\$ 2	\$ 2

(1) Other adjustments include net realized gains or losses and integration and restructuring charges.

Our Corporate & Other segment pretax loss attributable to Ameriprise Financial was \$59 million for the three months ended September 30, 2011 compared to \$45 million in the prior year period. Our Corporate & Other segment pretax operating loss excludes net realized gains or losses, integration and restructuring charges and the impact of consolidating CIEs. Our Corporate & Other segment pretax operating loss was \$60 million for the three months ended September 30, 2011 compared to \$47 million in the prior year period.

Net revenues were a loss of \$49 million for the three months ended September 30, 2011 compared to a gain of \$32 million for the prior year period reflecting the impact of consolidating CIEs. Operating net revenues, which exclude revenues or losses of CIEs and net realized gains or losses, were a loss of \$7 million for the three months ended September 30, 2011 compared to a gain of \$4 million for the prior year period.

Net investment loss was \$71 million for the three months ended September 30, 2011 compared to income of \$19 million for the prior year period. Net investment loss for the third quarter of 2011 included a \$65 million loss for changes in the assets and liabilities of CIEs, primarily debt and underlying syndicated loans, compared to a \$17 million gain in the prior year period. Operating net investment loss, which excludes changes in the assets and liabilities of CIEs and net realized gains or losses, was \$7 million for the three months ended September 30, 2011 compared to nil for the prior year period.

Other revenues increased \$9 million to \$22 million for the three months ended September 30, 2011 compared to \$13 million for the prior year period. Operating other revenues, which exclude revenues or losses of the CIEs, were nil for the three months ended September 30, 2011

compared to \$4 million for the prior year period.

Total expenses increased \$6 million, or 6%, to \$115 million for the three months ended September 30, 2011 compared to \$109 million for the prior year period. Operating expenses, which exclude expenses of CIEs and integration and restructuring charges, increased \$2 million, or 4%, to \$53 million for the three months ended September 30, 2011 compared to \$51 million for the prior year period.

Interest and debt expense decreased \$2 million, or 3%, to \$70 million for the three months ended September 30, 2011 compared to \$72 million for the prior year period. Operating interest and debt expense, which excludes interest expense on CIE debt, decreased \$4 million, or 15%, to \$23 million for the three months ended September 30, 2011 compared to \$27 million for the prior year period due to lower outstanding debt balances.

General and administrative expense increased \$8 million, or 22%, to \$45 million for the three months ended September 30, 2011 compared to \$37 million for the prior year period. Operating general and administrative expense, which excludes expenses of the CIEs and integration and restructuring charges, increased \$6 million, or 25%, to \$30 million for the three months ended September 30, 2011 compared to \$24 million for the prior year period.

Table of Contents**Consolidated Results of Operations for the Nine Months Ended September 30, 2011 and 2010**

Management believes that operating measures, which exclude net realized gains or losses; the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; income (loss) from discontinued operations; and the impact of consolidating CIEs, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.

The following table presents our consolidated results of operations:

	Nine Months Ended September 30,						Operating Change	
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP (in millions, unaudited)	2010 Less: Adjustments(1)	Operating		
<b>Revenues</b>								
Management and financial advice fees	\$ 3,436	\$ (29)	\$ 3,465	\$ 2,638	\$ (28)	\$ 2,666	\$ 799	30%
Distribution fees	1,202		1,202	1,062		1,062	140	13
Net investment income	1,458	(16)	1,474	1,769	265	1,504	(30)	(2)
Premiums	915		915	884		884	31	4
Other revenues	635	60	575	657	112	545	30	6
Total revenues	7,646	15	7,631	7,010	349	6,661	970	15
Banking and deposit interest expense	36		36	56		56	(20)	(36)
Total net revenues	7,610	15	7,595	6,954	349	6,605	990	15
<b>Expenses</b>								
Distribution expenses	1,886		1,886	1,483		1,483	403	27
Interest credited to fixed accounts	632		632	686		686	(54)	(8)
Benefits, claims, losses and settlement expenses	1,045	(85)	1,130	1,285	(63)	1,348	(218)	(16)
Amortization of deferred acquisition costs	572	53	519	43	45	(2)	521	NM
Interest and debt expense	221	148	73	212	130	82	(9)	(11)
General and administrative expense	2,221	87	2,134	1,979	99	1,880	254	14
Total expenses	6,577	203	6,374	5,688	211	5,477	897	16
Income from continuing operations before income tax provision	1,033	(188)	1,221	1,266	138	1,128	93	8
Income tax provision	288	(13)	301	262	(18)	280	21	8
Income from continuing operations	745	(175)	920	1,004	156	848	72	8
Income (loss) from discontinued operations, net of tax	(73)	(73)		2	2			
Net income	672	(248)	920	1,006	158	848	72	8
Less: Net income (loss) attributable to non-controlling interests	(151)	(151)		189	189			

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Net income attributable to Ameriprise Financial	\$	823	\$	(97)	\$	920	\$	817	\$	(31)	\$	848	\$	72	8%
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NM Not Meaningful.

(1) Includes the elimination of management fees we earn for services provided to the CIEs and the related expense; revenues and expenses of the CIEs; net realized gains or losses; the market impact on variable annuity living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; and income (loss) from discontinued operations. Income tax provision is calculated using the statutory tax rate of 35% on applicable adjustments.

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The following table presents the components of the adjustments in the table above:

	Nine Months Ended September 30,					
	CIEs	2011 Other Adjustments (1)	Total Adjustments (in millions, unaudited)	CIEs	2010 Other Adjustments (1)	Total Adjustments
<b>Revenues</b>						
Management and financial advice fees	\$ (29)	\$	\$ (29)	\$ (28)	\$	\$ (28)
Distribution fees						
Net investment income	(21)	5	(16)	251	14	265
Premiums						
Other revenues	60		60	112		112
Total revenues	10	5	15	335	14	349
Banking and deposit interest expense						
Total net revenues	10	5	15	335	14	349
<b>Expenses</b>						
Distribution expenses						
Interest credited to fixed accounts						
Benefits, claims, losses and settlement expenses		(85)	(85)		(63)	(63)
Amortization of deferred acquisition costs		53	53		45	45
Interest and debt expense	148		148	130		130
General and administrative expense	13	74	87	16	83	99
Total expenses	161	42	203	146	65	211
Income from continuing operations before income tax provision	(151)	(37)	(188)	189	(51)	138
Income tax provision		(13)	(13)		(18)	(18)
Income from continuing operations	(151)	(24)	(175)	189	(33)	156
Income (loss) from discontinued operations, net of tax		(73)	(73)		2	2
Net income	(151)	(97)	(248)	189	(31)	158
Less: Net income (loss) attributable to noncontrolling interests	(151)		(151)	189		189
Net income attributable to Ameriprise Financial	\$	\$ (97)	\$ (97)	\$	\$ (31)	\$ (31)

(1) Other adjustments include net realized gains or losses; the market impact on variable annuity living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; and income (loss) from discontinued operations.

The following table presents a reconciliation of operating earnings per diluted share:

	Nine Months Ended September 30,		Per Diluted Share Nine Months Ended September 30,	
	2011	2010	2011	2010
	(in millions, except per share amounts, unaudited)			
Income from continuing operations	\$ 745	\$ 1,004		
Less: Net income (loss) attributable to noncontrolling interests	(151)	189		
Net income from continuing operations attributable to Ameriprise Financial	896	815	\$ 3.58	\$ 3.09

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Income (loss) from discontinued operations, net of tax	(73)	2	(0.29)	0.01
Net income attributable to Ameriprise Financial	823	817	3.29	3.10
Operating adjustments, after-tax	97	31	0.39	0.12
Operating earnings	\$ 920	\$ 848	\$ 3.68	\$ 3.22
Weighted average common shares outstanding:				
Basic	245.0	259.0		
Diluted	250.2	263.4		

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*Overall*

Net income attributable to Ameriprise Financial increased \$6 million, or 1%, to \$823 million for the nine months ended September 30, 2011 compared to \$817 million for the prior year period. Net income from continuing operations attributable to Ameriprise Financial increased \$81 million, or 10%, to \$896 million for the nine months ended September 30, 2011 compared to \$815 million for the prior year period. Loss from discontinued operations, net of tax, of \$73 million for the nine months ended September 30, 2011 included a \$77 million after-tax charge related to previously disclosed legal expenses. Operating earnings exclude net realized gains or losses; the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; income (loss) of discontinued operations; and the impact of consolidating CIEs. Operating earnings increased \$72 million, or 8%, to \$920 million for the nine months ended September 30, 2011 compared to \$848 million for the prior year period reflecting higher revenues from business growth and an additional four months of Columbia Management results, partially offset by the impact of updating valuation assumptions and models and the market impacts on DAC and DSIC amortization. The market impact on DAC and DSIC amortization was a \$44 million pretax charge for the nine months ended September 30, 2011 compared to an \$8 million pretax benefit for the nine months ended September 30, 2010.

The total pretax impacts on our revenues and expenses for the nine months ended September 30, 2011 attributable to the review of valuation assumptions and models on an operating basis were as follows:

Segment Pretax Benefit (Charge)	Other Revenues	Benefits, Claims, Losses and Settlement Expenses (in millions)	Amortization of DAC	Total
<b>Valuation assumptions and model changes:</b>				
Annuities	\$	\$ 40	\$ (65)	\$ (25)
Protection	(20)	4	2	(14)
Total	\$ (20)	\$ 44	\$ (63)	\$ (39)

The total pretax impacts on our revenues and expenses for the nine months ended September 30, 2010 attributable to the review of valuation assumptions and models on an operating basis were as follows:

Segment Pretax Benefit (Charge)	Other Revenues	Benefits, Claims, Losses and Settlement Expenses (in millions)	Amortization of DAC	Total
<b>Valuation assumptions and model changes:</b>				
Annuities	\$	\$ (256)	\$ 353	\$ 97
Protection	(20)	(44)	22	(42)
Total	\$ (20)	\$ (300)	\$ 375	\$ 55

*Net Revenues*

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Net revenues increased \$656 million, or 9%, to \$7.6 billion for the nine months ended September 30, 2011 compared to \$7.0 billion for the prior year period. Operating net revenues exclude net realized gains or losses and revenues or losses of the CIEs and include the fees we earn from services provided to the CIEs. Operating net revenues increased \$990 million, or 15%, to \$7.6 billion for the nine months ended September 30, 2011 compared to \$6.6 billion for the prior year period driven by growth in asset-based fees from net inflows in branded client wrap assets, the Columbia Management Acquisition and increased client activity.

Management and financial advice fees increased \$798 million, or 30%, to \$3.4 billion for the nine months ended September 30, 2011 compared to \$2.6 billion for the prior year period. Operating management and financial advice fees include the fees we earn from services provided to the CIEs. Operating management and financial advice fees increased \$799 million, or 30%, to \$3.5 billion for the nine months ended September 30, 2011 compared to \$2.7 billion for the prior year period primarily due to an additional four months of business resulting from the Columbia Management Acquisition and net inflows in branded client wrap assets. Branded client wrap assets increased \$5.8 billion, or 6%, to \$96.9 billion at September 30, 2011 compared to the prior year period due to net inflows, partially offset by market depreciation. Total Asset Management AUM decreased \$27.9 billion, or 6%, to \$417.0 billion at September 30, 2011 compared to the prior year period primarily due to net outflows and market depreciation. The period end S&P 500 Index decreased 1% compared to the prior year period. Average variable annuities contract accumulation values increased \$8.3 billion, or 17%, from the prior year period due to higher average equity market levels, as well as net inflows. The daily average S&P 500 Index increased 15% compared to the prior year period.



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Distribution fees increased \$140 million, or 13%, to \$1.2 billion for the nine months ended September 30, 2011 compared to \$1.1 billion in the prior year period primarily due to higher asset-based fees driven by the Columbia Management Acquisition and net inflows in branded client wrap assets, as well as increased client activity.

Net investment income decreased \$311 million, or 18%, to \$1.5 billion for the nine months ended September 30, 2011 compared to \$1.8 billion in the prior year period. Net investment income for the nine months ended September 30, 2011 included a \$21 million loss for changes in the assets and liabilities of CIEs, primarily debt and underlying syndicated loans, compared to a \$251 million gain in the prior year period. Operating net investment income excludes net realized gains or losses and changes in the assets and liabilities of CIEs. Operating net investment income decreased \$30 million, or 2%, to \$1.5 billion for the nine months ended September 30, 2011 compared to \$1.5 billion for the prior year period primarily due to a decrease in investment income on fixed maturity securities driven by lower invested assets resulting from net outflows in certificates driven by lower interest crediting rates and lower investments in annuity general account assets due to the implementation of changes to the Portfolio Navigator program in the second quarter of 2010 and lower interest sensitive fixed annuity account balances, partially offset by \$43 million of additional bond discount amortization investment income related to prior periods resulting from revisions to the accounting classification of certain structured securities in the third quarter of 2011.

Premiums increased \$31 million, or 4%, to \$915 million for the nine months ended September 30, 2011 compared to \$884 million for the prior year period primarily due to growth in Auto and Home premiums driven by higher volumes, as well as higher sales of immediate annuities with life contingencies. Auto and Home policy counts increased 8% period-over-period.

Other revenues decreased \$22 million, or 3%, to \$635 million for the nine months ended September 30, 2011 compared to \$657 million in the prior year period. Operating other revenues exclude revenues of the CIEs. Operating other revenues increased \$30 million, or 6%, to \$575 million for the nine months ended September 30, 2011 compared to \$545 million in the prior year period. During the second quarter of 2011, we reclassified from accumulated other comprehensive income into earnings a \$27 million gain on an interest rate hedge put in place in anticipation of issuing debt between December 2010 and June 2011. Operating other revenues for the nine months ended September 30, 2011 also included higher fees from variable annuity guarantees driven by higher in force amounts compared to the prior year period, offset by a \$25 million benefit from payments related to the Reserve Funds matter in the first quarter of 2010.

Banking and deposit interest expense decreased \$20 million, or 36%, to \$36 million for the nine months ended September 30, 2011 compared to \$56 million in the prior year period primarily due to lower certificate balances, as well as a decrease in crediting rates on certificate products.

*Expenses*

Total expenses increased \$889 million, or 16%, to \$6.6 billion for the nine months ended September 30, 2011 compared to \$5.7 billion for the prior year period. Operating expenses exclude the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization; integration and restructuring charges; and expenses of the CIEs. Operating expenses increased \$897 million, or 16%, to \$6.4 billion for the nine months ended September 30, 2011 compared to \$5.5 billion for the prior year period primarily due to the impact of updating valuation assumptions and models, the market impact on DAC and DSIC amortization, as well as increases in distribution expenses and general and administrative expense.

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Distribution expenses increased \$403 million, or 27%, to \$1.9 billion for the nine months ended September 30, 2011 compared to \$1.5 billion in the prior year period as a result of the Columbia Management Acquisition, as well as higher advisor compensation from business growth.

Interest credited to fixed accounts decreased \$54 million, or 8%, to \$632 million for the nine months ended September 30, 2011 compared to \$686 million for the prior year period driven by lower average variable annuities fixed sub-account balances and a lower average crediting rate on interest sensitive fixed annuities, as well as lower average fixed annuity account balances. Average variable annuities fixed sub-account balances decreased \$721 million, or 13%, to \$4.8 billion for the nine months ended September 30, 2011 compared to the prior year period primarily due to the implementation of changes to the Portfolio Navigator program in the second quarter of 2010. The average fixed annuity crediting rate excluding capitalized interest decreased to 3.7% for the nine months ended September 30, 2011 compared to 3.8% in the prior year period. Average fixed annuities contract accumulation values decreased \$270 million, or 2%, to \$14.3 billion for the nine months ended September 30, 2011 compared to the prior year period.

Benefits, claims, losses and settlement expenses decreased \$240 million, or 19%, to \$1.0 billion for the nine months ended September 30, 2011 compared to \$1.3 billion for the prior year period. Operating benefits, claims, losses and settlement expenses, which exclude the market impact on variable annuity guaranteed living benefits, net of hedges and DSIC amortization, decreased \$218 million, or 16%, to \$1.1 billion for the nine months ended September 30, 2011 compared to \$1.3 billion for the prior year period. Operating benefits, claims, losses and settlement expenses for the nine months ended

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September 30, 2011 included a benefit of \$44 million from updating valuation assumptions and models compared to an expense of \$300 million in the prior year period. Benefits, claims, losses and settlement expenses related to our Auto and Home business increased from the prior year period primarily due to \$38 million of catastrophe losses from storms in the 2011 period, higher auto liability reserves, and higher elevated reserve levels for future storm claims. Benefits, claims, losses and settlement expenses related to our immediate annuities with life contingencies increased from the prior year period due to an unfavorable change in reserves primarily driven by higher premiums. In addition, benefits, claims, losses and settlement expenses increased as a result of higher universal life claims and an increase in ongoing reserve levels for universal life products with secondary guarantees compared to the prior year period. The market impact to DSIC was an expense of \$6 million in the 2011 period compared to nil in the prior year period. Benefits, claims, losses and settlement expenses for the prior year period included a \$21 million expense, net of DSIC, as a result of the implementation of changes to the Portfolio Navigator program.

Amortization of DAC increased \$529 million to \$572 million for the nine months ended September 30, 2011 compared to \$43 million in the prior year period. Operating amortization of DAC, which excludes the DAC offset to the market impact on variable annuity guaranteed living benefits, increased \$521 million to \$519 million for the nine months ended September 30, 2011 compared to a benefit of \$2 million for the prior year period primarily due to the impact of updating valuation assumptions and models, as well as the market impact on amortization of DAC. Operating amortization of DAC in the 2011 period included an expense of \$63 million from updating valuation assumptions and models compared to a benefit of \$375 million in the prior year period. The market impact on amortization of DAC was an expense of \$38 million in the 2011 period compared to a benefit of \$8 million in the prior year period. Amortization of DAC for the nine months ended September 30, 2010 included a benefit of \$19 million as a result of the implementation of changes to the Portfolio Navigator program.

Interest and debt expense increased \$9 million, or 4%, to \$221 million for the nine months ended September 30, 2011 compared to \$212 million in the prior year period. Operating interest and debt expense, which excludes interest expense on CIE debt, decreased \$9 million, or 11%, to \$73 million for the nine months ended September 30, 2011 compared to \$82 million in the prior year period due to lower outstanding debt balances.

General and administrative expense increased \$242 million, or 12%, to \$2.2 billion for the nine months ended September 30, 2011 compared to \$2.0 billion for the prior year period. Operating general and administrative expense excludes integration and restructuring charges and expenses of the CIEs. Integration and restructuring charges decreased \$9 million to \$74 million for the nine months ended September 30, 2011 compared to \$83 million in the prior year period. Operating general and administrative expense increased \$254 million, or 14%, to \$2.1 billion for the nine months ended September 30, 2011 compared to \$1.9 billion for the prior year period primarily reflecting an additional four months of ongoing expenses from the Columbia Management Acquisition, as well as \$10 million of Threadneedle project implementation costs, primarily related to a new transfer agency agreement, higher compensation expense and an increase in investment spending compared to the prior year period.

*Income Taxes*

Our effective tax rate on income from continuing operations including income attributable to noncontrolling interests was 27.8% for the nine months ended September 30, 2011, compared to 20.7% for the nine months ended September 30, 2010. Our effective tax rate on income from continuing operations excluding income attributable to noncontrolling interests was 24.3% for both the nine months ended September 30, 2011 and 2010. Our operating effective tax rate was 24.7% for the nine months ended September 30, 2011, compared to 24.8% for the nine months ended September 30, 2010.

The following table presents a reconciliation of our operating effective tax rate:

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	Nine Months Ended September 30, 2011		Nine Months Ended September 30, 2010	
	GAAP	Operating (in millions, unaudited)	GAAP	Operating
Income from continuing operations before income tax provision	\$ 1,033	\$ 1,221	\$ 1,266	\$ 1,128
Less: Pretax income (loss) attributable to noncontrolling interests	(151)		189	
Income from continuing operations before income tax provision excluding CIEs	\$ 1,184	\$ 1,221	\$ 1,077	\$ 1,128
Income tax provision from continuing operations	\$ 288	\$ 301	\$ 262	\$ 280
Effective tax rate	27.8%	24.7%	20.7%	24.8%
Effective tax rate excluding noncontrolling interests	24.3%	24.7%	24.3%	24.8%

Table of Contents**Results of Operations by Segment for the Nine Months Ended September 30, 2011 and 2010**

The following table presents summary financial information by segment:

	Nine Months Ended September 30,					
	GAAP	2011 Less: Adjustments(1)	Operating (in millions, unaudited)	GAAP	2010 Less: Adjustments(1)	Operating
<b>Advice &amp; Wealth Management</b>						
Net revenues	\$ 2,807	\$ (1)	\$ 2,808	\$ 2,448	\$	\$ 2,448
Expenses	2,485		2,485	2,229	7	2,222
Pretax income	\$ 322	\$ (1)	\$ 323	\$ 219	\$ (7)	\$ 226
<b>Asset Management</b>						
Net revenues	\$ 2,197	\$ 2	\$ 2,195	\$ 1,594	\$ 2	\$ 1,592
Expenses	1,868	74	1,794	1,416	71	1,345
Pretax income	\$ 329	\$ (72)	\$ 401	\$ 178	\$ (69)	\$ 247
<b>Annuities</b>						
Net revenues	\$ 1,992	\$ (4)	\$ 1,996	\$ 1,858	\$ 6	\$ 1,852
Expenses	1,559	(32)	1,591	1,341	(18)	1,359
Pretax income	\$ 433	\$ 28	\$ 405	\$ 517	\$ 24	\$ 493
<b>Protection</b>						
Net revenues	\$ 1,543	\$ 3	\$ 1,540	\$ 1,524	\$ 2	\$ 1,522
Expenses	1,282		1,282	1,204		1,204
Pretax income	\$ 261	\$ 3	\$ 258	\$ 320	\$ 2	\$ 318
<b>Corporate &amp; Other</b>						
Net revenues	\$ 53	\$ 44	\$ 9	\$ 377	\$ 367	\$ 10
Expenses	365	190	175	345	179	166
Pretax income (loss)	(312)	(146)	(166)	32	188	(156)
Less: Pretax income (loss) attributable to noncontrolling interests	(151)	(151)		189	189	
Pretax loss attributable to Ameriprise Financial	\$ (161)	\$ 5	\$ (166)	\$ (157)	\$ (1)	\$ (156)
<b>Eliminations</b>						
Net revenues	\$ (982)	\$ (29)	\$ (953)	\$ (847)	\$ (28)	\$ (819)
Expenses	(982)	(29)	(953)	(847)	(28)	(819)
Pretax income	\$	\$	\$	\$	\$	\$

(1) Includes the elimination of management fees we earn for services provided to the CIEs and the related expense; revenues and expenses of the CIEs; net realized gains or losses; the market impact on variable annuity living benefits, net of hedges, DSIC and DAC amortization; and integration and restructuring charges.

Table of Contents**Advice & Wealth Management**

Management believes that operating measures, which exclude net realized gains or losses and integration and restructuring charges for our Advice & Wealth Management segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.

The following table presents the changes in branded client wrap assets:

	Nine Months Ended September 30,	
	2011	2010
	(in billions)	
Balance at January 1	\$ 97.5	\$ 81.3
Net flows	5.9	5.8
Market appreciation/(depreciation) and other	(6.5)	4.0
Balance at September 30	\$ 96.9	\$ 91.1

Branded client wrap assets increased \$5.8 billion, or 6%, to \$96.9 billion compared to the prior year period due to net inflows, partially offset by market depreciation.

The following table presents the results of operations of our Advice & Wealth Management segment:

	Nine Months Ended September 30,							
	2011			2010			Operating Change	
	GAAP	Less: Adjustments(1)	Operating	GAAP	Less: Adjustments(1)	Operating	Operating Change	
	(in millions, unaudited)							
<b>Revenues</b>								
Management and financial advice fees	\$ 1,195	\$	\$ 1,195	\$ 996	\$	\$ 996	\$ 199	20%
Distribution fees	1,406		1,406	1,243		1,243	163	13
Net investment income	196	(1)	197	210		210	(13)	(6)
Other revenues	46		46	52		52	(6)	(12)
Total revenues	2,843	(1)	2,844	2,501		2,501	343	14
Banking and deposit interest expense	36		36	53		53	(17)	(32)
Total net revenues	2,807	(1)	2,808	2,448		2,448	360	15
<b>Expenses</b>								
Distribution expenses	1,662		1,662	1,418		1,418	244	17
General and administrative expense	823		823	811	7	804	19	2
Total expenses	2,485		2,485	2,229	7	2,222	263	12
Pretax income	\$ 322	\$ (1)	\$ 323	\$ 219	\$ (7)	\$ 226	\$ 97	43%

(1) Adjustments include net realized gains or losses and integration and restructuring charges.

Our Advice & Wealth Management segment pretax income increased \$103 million, or 47%, to \$322 million for the nine months ended September 30, 2011 compared to \$219 million in the prior year period. Our Advice & Wealth Management segment pretax operating income, which excludes net realized gains or losses and integration and restructuring charges, increased \$97 million, or 43%, to \$323 million for the nine months ended September 30, 2011 compared to \$226 million in the prior year period due to improved advisor productivity and new client flows. Pretax margin was 11.5% for the nine months ended September 30, 2011 compared to 8.9% for the prior year period. Pretax operating margin was 11.5% for the nine months ended September 30, 2011 compared to 9.2% for the prior year period.

*Net Revenues*

Net revenues increased \$359 million, or 15%, to \$2.8 billion for the nine months ended September 30, 2011 compared to \$2.4 billion in the prior year period. Operating net revenues exclude net realized gains or losses. Operating net revenues increased \$360 million, or 15%, to \$2.8 billion for the nine months ended September 30, 2011 compared to \$2.4 billion in the prior year period driven by higher management and distribution fees from growth in assets under management and increased client activity.

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Management and financial advice fees increased \$199 million, or 20%, to \$1.2 billion for the nine months ended September 30, 2011 compared to \$996 million for the prior year period driven by growth in assets under management. Branded client wrap assets increased \$5.8 billion, or 6%, to \$96.9 billion compared to the prior year period due to net inflows, partially offset by market depreciation.

Distribution fees increased \$163 million, or 13%, to \$1.4 billion for the nine months ended September 30, 2011 compared to \$1.2 billion for the prior year period primarily driven by growth in assets under management and increased client activity.

Net investment income decreased \$14 million, or 7%, to \$196 million for the nine months ended September 30, 2011 compared to \$210 million for the prior year period. Operating net investment income, which excludes net realized gains or losses, decreased \$13 million, or 6%, to \$197 million for the nine months ended September 30, 2011 compared to \$210 million for the prior year period due to a decrease in investment income on fixed maturity securities driven by lower invested assets resulting from net outflows in certificates driven by lower interest crediting rates, partially offset by higher banking and brokerage invested asset balances and \$6 million of additional bond discount amortization investment income related to prior periods resulting from revisions to the accounting classification of certain structured securities in the third quarter of 2011.

Banking and deposit interest expense decreased \$17 million, or 32%, to \$36 million for the nine months ended September 30, 2011 compared to \$53 million for the prior year period primarily due to lower certificate balances, as well as a decrease in crediting rates on certificate products.

*Expenses*

Total expenses increased \$256 million, or 11%, to \$2.5 billion for the nine months ended September 30, 2011 compared to \$2.2 billion for the prior year period. Operating expenses, which exclude integration and restructuring charges, increased \$263 million, or 12%, to \$2.5 billion for the nine months ended September 30, 2011 compared to \$2.2 billion for the prior year period primarily due to an increase in distribution expenses.

Distribution expenses increased \$244 million, or 17%, to \$1.7 billion for the nine months ended September 30, 2011 compared to \$1.4 billion for the prior year period primarily due to higher advisor compensation from business growth.

**Asset Management**

Management believes that operating measures, which exclude net realized gains or losses and integration charges for our Asset Management segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.



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The following tables present the changes in Columbia and Threadneedle managed assets:

	January 1, 2011	Net Flows	Market Appreciation/ Depreciation & Other (1) (in billions)	Foreign Exchange	September 30, 2011
<b>Columbia Managed Assets:</b>					
Retail Funds	\$ 218.5	\$ (2.2)	\$ (22.2)	\$	\$ 194.1
Institutional Funds	127.2	(3.2)	(2.2)		121.8
Alternative Funds	10.0	(0.9)	(0.1)		9.0
Less: Eliminations	(0.2)				(0.2)
<b>Total Columbia Managed Assets</b>	<b>355.5</b>	<b>(6.3)</b>	<b>(24.5)</b>		<b>324.7</b>
<b>Threadneedle Managed Assets:</b>					
Retail Funds	33.4	0.2	(3.5)		30.1
Institutional Funds	70.9	(2.1)	(3.6)		65.2
Alternative Funds	1.3	(0.1)			1.2
<b>Total Threadneedle Managed Assets</b>	<b>105.6</b>	<b>(2.0)</b>	<b>(7.1)</b>		<b>96.5</b>
Less: Sub-Advised Eliminations	(4.3)	(0.9)	1.0		(4.2)
<b>Total Managed Assets</b>	<b>\$ 456.8</b>	<b>\$ (9.2)</b>	<b>\$ (30.6)</b>	<b>\$</b>	<b>\$ 417.0</b>

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	January 1, 2010	Net Flows	Market Appreciation/ Depreciation & Other (1) (in billions)	Foreign Exchange	September 30, 2010
<b>Columbia Managed Assets: (2)</b>					
Retail Funds	\$ 76.9	\$ (4.2)	\$ 132.6(3)	\$	\$ 205.3
Institutional Funds	62.3	(3.1)	72.6(4)		131.8
Alternative Funds	9.9	0.2			10.1
Less: Eliminations	(0.1)				(0.1)
<b>Total Columbia Managed Assets</b>	<b>149.0</b>	<b>(7.1)</b>	<b>205.2</b>		<b>347.1</b>
<b>Threadneedle Managed Assets:</b>					
Retail Funds	29.1	0.6	1.9	(0.9)	30.7
Institutional Funds	66.8	(0.4)	5.3	(1.9)	69.8
Alternative Funds	1.9	(0.1)	(0.3)	(0.1)	1.4
<b>Total Threadneedle Managed Assets</b>	<b>97.8</b>	<b>0.1</b>	<b>6.9</b>	<b>(2.9)</b>	<b>101.9</b>
Less: Sub-Advised Eliminations	(3.6)	(0.2)	(0.3)		(4.1)
<b>Total Managed Assets</b>	<b>\$ 243.2</b>	<b>\$ (7.2)</b>	<b>\$ 211.8</b>	<b>\$ (2.9)</b>	<b>\$ 444.9</b>

(1) Distributions of Retail Funds are included in market appreciation/depreciation and other.

(2) Prior to the Columbia Management Acquisition, the domestic managed assets of our Asset Management segment, which are now included in Columbia Managed Assets, were managed by RiverSource Investments.

(3) Included in Market appreciation/depreciation and other is \$118.1 billion due to the Columbia Management Acquisition, including \$3 billion of assets that were transferred to RiverSource Sub-advised through the implementation of changes to the Portfolio Navigator program, and an additional \$13.1 billion of Portfolio Navigator related assets sub-advised by others.

(4) Included in Market appreciation/depreciation and other is \$68.4 billion due to the Columbia Management Acquisition.

The following table presents the results of operations of our Asset Management segment:

	Nine Months Ended September 30,						Operating Change
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP	2010 Less: Adjustments(1)	Operating	
(in millions, unaudited)							
<b>Revenues</b>							
Management and financial advice fees	\$ 1,846	\$	\$ 1,846	\$ 1,329	\$	\$ 1,329	\$ 517 39%
Distribution fees	346		346	249		249	97 39
Net investment income	2	2		10	2	8	(8) NM
Other revenues	5		5	7		7	(2) (29)
<b>Total revenues</b>	<b>2,199</b>	<b>2</b>	<b>2,197</b>	<b>1,595</b>	<b>2</b>	<b>1,593</b>	<b>604 38</b>
<b>Banking and deposit interest expense</b>							
	2		2	1		1	1 NM
<b>Total net revenues</b>	<b>2,197</b>	<b>2</b>	<b>2,195</b>	<b>1,594</b>	<b>2</b>	<b>1,592</b>	<b>603 38</b>
<b>Expenses</b>							
Distribution expenses	776		776	507		507	269 53
	15		15	16		16	(1) (6)

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Amortization of deferred acquisition costs															
General and administrative expense	1,077		74		1,003		893		71		822		181		22
Total expenses	1,868		74		1,794		1,416		71		1,345		449		33
Pretax income	\$	329	\$	(72)	\$	401	\$	178	\$	(69)	\$	247	\$	154	62%

NM Not Meaningful.

(1) Adjustments include net realized gains or losses and integration charges.

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Our Asset Management segment pretax income increased \$151 million, or 85%, to \$329 million for the nine months ended September 30, 2011 compared to \$178 million for the prior year period. Our Asset Management segment pretax operating income, which excludes net realized gains or losses and integration charges, increased \$154 million, or 62%, to \$401 million for the nine months ended September 30, 2011 compared to \$247 million for the prior year period. Earnings in the 2011 period reflected nine months of Columbia Management earnings compared to five months in the prior year period, which impacted revenues and expenses. Pretax margin was 15.0% for the nine months ended September 30, 2011 compared to 11.2% for the prior year period. Pretax operating margin was 18.3% for the nine months ended September 30, 2011 compared to 15.5% for the prior year period.

*Net Revenues*

Net revenues increased \$603 million, or 38%, to \$2.2 billion for the nine months ended September 30, 2011 compared to \$1.6 billion for the prior year period. Operating net revenues, which exclude net realized gains or losses, increased \$603 million, or 38%, to \$2.2 billion for the nine months ended September 30, 2011 compared to \$1.6 billion for the prior year period driven by an increase in management and distribution fees.

Management and financial advice fees increased \$517 million, or 39%, to \$1.8 billion for the nine months ended September 30, 2011 compared to \$1.3 billion for the prior year period due to an additional four months of business resulting from the Columbia Management Acquisition, as well as an increase in average assets, partially offset by net outflows.

Distribution fees increased \$97 million, or 39%, to \$346 million for the nine months ended September 30, 2011 compared to \$249 million for the prior year period driven by an additional four months of business resulting from the Columbia Management Acquisition, as well as an increase in average assets, partially offset by net outflows.

*Expenses*

Total expenses increased \$452 million, or 32%, to \$1.9 billion for the nine months ended September 30, 2011 compared to \$1.4 billion for the prior year period. Operating expenses, which exclude integration charges, increased \$449 million, or 33%, to \$1.8 billion for the nine months ended September 30, 2011 compared to \$1.3 billion for the prior year period due to an increase in distribution expenses and general and administrative expense.

Distribution expenses increased \$269 million, or 53%, to \$776 million for the nine months ended September 30, 2011 compared to \$507 million for the prior year period due to an additional four months of business resulting from the Columbia Management Acquisition, as well as an increase in average assets, partially offset by net outflows.

General and administrative expense increased \$184 million, or 21%, to \$1.1 billion for the nine months ended September 30, 2011 compared to \$893 million for the prior year period. Integration charges increased \$3 million to \$74 million for the nine months ended September 30, 2011 compared to \$71 million in the prior year period. Operating general and administrative expense, which excludes integration charges, increased \$181 million, or 22%, to \$1.0 billion for the nine months ended September 30, 2011 compared to \$822 million for the prior year period

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reflecting an additional four months of ongoing expenses of Columbia Management, as well as \$10 million of Threadneedle project implementation costs, primarily related to a new transfer agency agreement, and higher investment spending compared to the prior year period.

Table of Contents**Annuities**

Management believes that operating measures, which exclude net realized gains or losses and the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization, for our Annuities segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.

The following table presents the results of operations of our Annuities segment:

	Nine Months Ended September 30,							Operating Change
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP (in millions, unaudited)	2010 Less: Adjustments(1)	Operating		
<b>Revenues</b>								
Management and financial advice fees	\$ 468	\$	\$ 468	\$ 396	\$	\$ 396	\$ 72	18%
Distribution fees	236		236	211		211	25	12
Net investment income	971	(4)	975	986	6	980	(5)	(1)
Premiums	127		127	116		116	11	9
Other revenues	190		190	149		149	41	28
Total revenues	1,992	(4)	1,996	1,858	6	1,852	144	8
Banking and deposit interest expense								
Total net revenues	1,992	(4)	1,996	1,858	6	1,852	144	8
<b>Expenses</b>								
Distribution expenses	240		240	201		201	39	19
Interest credited to fixed accounts	526		526	574		574	(48)	(8)
Benefits, claims, losses and settlement expenses	226	(85)	311	517	(63)	580	(269)	(46)
Amortization of deferred acquisition costs	406	53	353	(105)	45	(150)	503	NM
Interest and debt expense	1		1	2		2	(1)	(50)
General and administrative expense	160		160	152		152	8	5
Total expenses	1,559	(32)	1,591	1,341	(18)	1,359	232	17
Pretax income	\$ 433	\$ 28	\$ 405	\$ 517	\$ 24	\$ 493	\$ (88)	(18)%

NM Not Meaningful.

(1) Adjustments include net realized gains or losses and the market impact on variable annuity living benefits, net of hedges, DSIC and DAC amortization.

Our Annuities segment pretax income decreased \$84 million, or 16%, to \$433 million for the nine months ended September 30, 2011 compared to \$517 million for the prior year period. Our Annuities segment pretax operating income, which excludes net realized gains or losses and the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization, decreased \$88 million, or 18%, to \$405 million for the nine months ended September 30, 2011 compared to \$493 million in the prior year period primarily due to the impact of

updating valuation assumptions and models and the market impact on DAC and DSIC amortization.

*Net Revenues*

Net revenues increased \$134 million, or 7%, to \$2.0 billion for the nine months ended September 30, 2011 compared to \$1.9 billion for the prior year period. Operating net revenues, which exclude net realized gains or losses, increased \$144 million, or 8%, to \$2.0 billion for the nine months ended September 30, 2011 compared to \$1.9 billion for the prior year period reflecting higher fee revenue from increased variable annuity separate account balances and higher fees from variable annuity guarantees.

Management and financial advice fees increased \$72 million, or 18%, to \$468 million for the nine months ended September 30, 2011 compared to \$396 million for the prior year period due to higher fees on variable annuities driven by higher separate account balances. Average variable annuities contract accumulation values increased \$8.3 billion, or 17%, from the prior year period due to higher average equity market levels, as well as net inflows. Variable annuity net inflows for the nine months ended September 30, 2011 included \$1.2 billion of net inflows in the Ameriprise channel, partially offset by net outflows from the closed book of variable annuities sold through third-party channels.

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Distribution fees increased \$25 million, or 12%, to \$236 million for the nine months ended September 30, 2011 compared to \$211 million for the prior year period primarily due to higher fees on variable annuities driven by higher average separate account balances.

Net investment income decreased \$15 million, or 2%, to \$971 million for the nine months ended September 30, 2011 compared to \$986 million in the prior year period. Operating net investment income, which excludes net realized gains or losses, decreased \$5 million, or 1%, to \$975 million for the nine months ended September 30, 2011 compared to \$980 million for the prior year period due to a decrease in investment income on fixed maturity securities primarily reflecting lower investments in the general account due to the implementation of changes to the Portfolio Navigator program in the second quarter of 2010 and lower interest sensitive fixed annuity account balances, partially offset by \$37 million of additional bond discount amortization investment income related to prior periods resulting from revisions to the accounting classification of certain structured securities in the third quarter of 2011.

Premiums increased \$11 million, or 9%, to \$127 million for the nine months ended September 30, 2011 compared to \$116 million for the prior year period due to higher sales of immediate annuities with life contingencies.

Other revenues increased \$41 million, or 28%, to \$190 million for the nine months ended September 30, 2011 compared to \$149 million for the prior year period due to higher fees from variable annuity guarantees driven by higher in force amounts.

*Expenses*

Total expenses increased \$218 million, or 16%, to \$1.6 billion for the nine months ended September 30, 2011 compared to \$1.3 billion for the prior year period. Operating expenses, which exclude the market impact on variable annuity guaranteed living benefits, net of hedges, DSIC and DAC amortization, increased \$232 million, or 17%, to \$1.6 billion for the nine months ended September 30, 2011 compared to \$1.4 billion for the prior year period primarily due to the impact of updating valuation assumptions and models and the market impact on DAC and DSIC amortization.

Distribution expenses increased \$39 million, or 19%, to \$240 million for the nine months ended September 30, 2011 compared to \$201 million for the prior year period primarily due to higher variable annuity compensation.

Interest credited to fixed accounts decreased \$48 million, or 8%, to \$526 million for the nine months ended September 30, 2011 compared to \$574 million for the prior year period driven by lower average variable annuities fixed sub-account balances and a lower average crediting rate on interest sensitive fixed annuities, as well as lower average fixed annuity account balances. Average variable annuities fixed sub-account balances decreased \$721 million, or 13%, to \$4.8 billion for the nine months ended September 30, 2011 compared to the prior year period primarily due to the implementation of changes to the Portfolio Navigator program in the second quarter of 2010. The average fixed annuity crediting rate excluding capitalized interest decreased to 3.7% for the nine months ended September 30, 2011 compared to 3.8% in the prior year period. Average fixed annuities contract accumulation values decreased \$270 million, or 2%, to \$14.3 billion for the nine months ended September 30, 2011 compared to the prior year period. Fixed annuities remained in net outflows due to low client demand given current interest rates.



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Benefits, claims, losses and settlement expenses decreased \$291 million, or 56%, to \$226 million for the nine months ended September 30, 2011 compared to \$517 million for the prior year period. Operating benefits, claims, losses and settlement expenses, which exclude the market impact on variable annuity guaranteed living benefits, net of hedges and DSIC amortization, decreased \$269 million, or 46%, to \$311 million for the nine months ended September 30, 2011 compared to \$580 million in the prior year period. Operating benefits, claims, losses and settlement expenses in the 2011 period included a benefit of \$40 million from updating valuation assumptions and models compared to an expense of \$256 million in the prior year period. Benefits, claims, losses and settlement expenses related to our immediate annuities with life contingencies increased from the prior year period due to an unfavorable change in reserves primarily driven by higher premiums. The market impact to DSIC was an expense of \$6 million in the 2011 period compared to nil in the prior year period. Benefits, claims, losses and settlement expenses for the prior year period included a \$21 million expense, net of DSIC, as a result of the implementation of changes to the Portfolio Navigator program.

Amortization of DAC increased \$511 million to \$406 million for the nine months ended September 30, 2011 compared to a benefit of \$105 million in the prior year period. Operating amortization of DAC, which excludes the DAC offset to the market impact on variable annuity guaranteed living benefits, increased \$503 million to \$353 million for the nine months ended September 30, 2011 compared to a benefit of \$150 million in the prior year period primarily due to the impact of updating valuation assumptions and models, as well as the market impact on amortization of DAC. Operating amortization of DAC in the 2011 period included an expense of \$65 million from updating valuation assumptions and models compared to a benefit of \$353 million in the prior year period. The market impact on amortization of DAC was an expense of \$33 million in

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the 2011 period compared to a benefit of \$1 million in the prior year period. Amortization of DAC in the prior year period included a benefit of \$13 million as a result of the implementation of changes to the Portfolio Navigator program.

**Protection**

Management believes that operating measures, which exclude net realized gains or losses for our Protection segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.

The following table presents the results of operations of our Protection segment:

	Nine Months Ended September 30,							Operating Change	
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP	2010 Less: Adjustments(1)	Operating	(in millions, unaudited)		
<b>Revenues</b>									
Management and financial advice fees	\$ 42	\$	\$ 42	\$ 39	\$	\$ 39	\$ 3	8%	
Distribution fees	70		70	72		72	(2)	(3)	
Net investment income	326	3	323	322	2	320	3	1	
Premiums	800		800	781		781	19	2	
Other revenues	305		305	310		310	(5)	(2)	
Total revenues	1,543	3	1,540	1,524	2	1,522	18	1	
Banking and deposit interest expense									
Total net revenues	1,543	3	1,540	1,524	2	1,522	18	1	
<b>Expenses</b>									
Distribution expenses	25		25	25		25			
Interest credited to fixed accounts	106		106	112		112	(6)	(5)	
Benefits, claims, losses and settlement expenses	819		819	768		768	51	7	
Amortization of deferred acquisition costs	151		151	132		132	19	14	
General and administrative expense	181		181	167		167	14	8	
Total expenses	1,282		1,282	1,204		1,204	78	6	
Pretax income	\$ 261	\$ 3	\$ 258	\$ 320	\$ 2	\$ 318	\$ (60)	(19)%	

(1) Adjustments include net realized gains or losses.

Our Protection segment pretax income decreased \$59 million, or 18%, to \$261 million for the nine months ended September 30, 2011, compared to \$320 million for the prior year period. Our Protection segment pretax operating income, which excludes net realized gains or losses, decreased \$60 million, or 19%, to \$258 million for the nine months ended September 30, 2011, compared to \$318 million for the prior year period.

*Net Revenues*

Net revenues increased \$19 million, or 1%, to \$1.5 billion for the nine months ended September 30, 2011 compared to \$1.5 billion for the prior year period. Operating net revenues, which exclude net realized gains or losses, increased \$18 million, or 1%, to \$1.5 billion for the nine months ended September 30, 2011 compared to \$1.5 billion for the prior year period due to Auto and Home premium growth.

Premiums increased \$19 million, or 2%, to \$800 million for the nine months ended September 30, 2011 compared to \$781 million for the prior year period due to growth in Auto and Home premiums driven by higher volumes. Auto and Home policy counts increased 8% period-over-period.

Table of Contents*Expenses*

Total expenses increased \$78 million, or 6%, to \$1.3 billion for the nine months ended September 30, 2011 compared to \$1.2 billion for the prior year period primarily due to increases in benefits, claims, losses and settlement expenses and amortization of DAC.

Benefits, claims, losses and settlement expenses increased \$51 million, or 7%, to \$819 million for the nine months ended September 30, 2011 compared to \$768 million for the prior year period. Benefits, claims, losses and settlement expenses in the 2011 period included a benefit of \$4 million from updating valuation assumptions and models compared to an expense of \$44 million in the prior year period. Benefits, claims, losses and settlement expenses related to our Auto and Home business increased from the prior year period primarily due to \$38 million of catastrophe losses from storms in the 2011 period, higher auto liability reserves, and higher elevated reserve levels for future storm claims. In addition, benefits, claims, losses and settlement expenses increased as a result of higher universal life claims and an increase in ongoing reserve levels for universal life products with secondary guarantees compared to the prior year period.

Amortization of DAC increased \$19 million, or 14%, to \$151 million for the nine months ended September 30, 2011 compared to \$132 million for the prior year period. Amortization of DAC in the 2011 period included a benefit of \$2 million from updating valuation assumptions and models compared to a benefit of \$22 million in the prior year period. Amortization of DAC in the prior year period also included a benefit of \$6 million as a result of the implementation of changes to the Portfolio Navigator program. The market impact on amortization of DAC was an expense of \$5 million in the 2011 period compared to a benefit of \$7 million in the prior year period, which was partially offset by a decrease in DAC amortization as a result of better persistency and lower current period profits due to higher direct claims.

**Corporate & Other**

Management believes that operating measures, which exclude net realized gains or losses, integration and restructuring charges and the impact of consolidating CIEs for our Corporate & Other segment, best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. See our discussion on the use of these non-GAAP measures in the Overview section above.

The following table presents the results of operations of our Corporate & Other segment:

	Nine Months Ended September 30,							
	GAAP	2011 Less: Adjustments(1)	Operating	GAAP (in millions, unaudited)	2010 Less: Adjustments(1)	Operating	Operating Change	
<b>Revenues</b>								
Management and financial advice fees	\$	\$	\$	\$	\$	\$	\$	\$
Distribution fees								
Net investment income (loss)	(36)	(16)	(20)	241	255	(14)	(6)	(43)%
Other revenues	89	60	29	139	112	27	2	7

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Total revenues	53	44	9	380	367	13	(4)	(31)
Banking and deposit interest expense				3		3	(3)	NM
Total net revenues	53	44	9	377	367	10	(1)	(10)
<b>Expenses</b>								
Distribution expenses	1		1				1	NM
Interest and debt expense	220	148	72	210	130	80	(8)	(10)
General and administrative expense	144	42	102	135	49	86	16	19
Total expenses	365	190	175	345	179	166	9	5
Pretax income (loss)	(312)	(146)	(166)	32	188	(156)	(10)	(6)
Less: Net income (loss) attributable to noncontrolling interests	(151)	(151)		189	189			
Pretax loss attributable to Ameriprise Financial	\$ (161)	\$ 5	\$ (166)	\$ (157)	\$ (1)	\$ (156)	\$ (10)	(6)%

NM Not Meaningful.

(1) Includes revenues and expenses of the CIEs; net realized gains or losses; and integration and restructuring charges.

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The following table presents the components of the adjustments in the table above:

	Nine Months Ended September 30,					
	CIEs	2011 Other Adjustments (1)	Total Adjustments (in millions, unaudited)	CIEs	2010 Other Adjustments (1)	Total Adjustments
<b>Revenues</b>						
Net investment income (loss)	\$ (21)	\$ 5	\$ (16)	\$ 251	\$ 4	\$ 255
Other revenues	60		60	112		112
Total revenues	39	5	44	363	4	367
Banking and deposit interest expense						
Total net revenues	39	5	44	363	4	367
<b>Expenses</b>						
Distribution expenses						
Interest and debt expense	148		148	130		130
General and administrative expense	42		42	44	5	49
Total expenses	190		190	174	5	179
Pretax income (loss)	(151)	5	(146)	189	(1)	188
Less: Net income (loss) attributable to noncontrolling interests						
	(151)		(151)	189		189
Pretax income (loss) attributable to Ameriprise Financial	\$	\$ 5	\$ 5	\$	\$ (1)	\$ (1)

(1) Other adjustments include net realized gains or losses and integration and restructuring charges.

Our Corporate & Other segment pretax loss attributable to Ameriprise Financial was \$161 million for the nine months ended September 30, 2011 compared to \$157 million in the prior year period. Our Corporate & Other segment pretax operating loss excludes net realized gains or losses, integration and restructuring charges and the impact of consolidating CIEs. Our Corporate & Other segment pretax operating loss was \$166 million for the nine months ended September 30, 2011 compared to \$156 million in the prior year period.

Net revenues decreased \$324 million, or 86%, to \$53 million for the nine months ended September 30, 2011 compared to \$377 million for the prior year period reflecting the impact of consolidating CIEs. Operating net revenues, which exclude revenues or losses of CIEs and net realized gains or losses, decreased \$1 million, or 10%, to \$9 million for the nine months ended September 30, 2011 compared to \$10 million for the prior year period.

Net investment loss was \$36 million for the nine months ended September 30, 2011 compared to income of \$241 million for the prior year period. Net investment loss for the nine months ended September 30, 2011 included a \$21 million loss for changes in the assets and liabilities of CIEs, primarily debt and underlying syndicated loans, compared to a \$251 million gain in the prior year period. Operating net investment loss, which excludes net investment income or loss of the CIEs and net realized gains or losses, was \$20 million for the nine months ended September 30, 2011 compared to \$14 million for the prior year period.

Other revenues decreased \$50 million, or 36%, to \$89 million for the nine months ended September 30, 2011 compared to \$139 million for the prior year period. Operating other revenues, which exclude revenues or losses of the CIEs, increased \$2 million, or 7%, to \$29 million for the nine months ended September 30, 2011 compared to \$27 million for the prior year period. During the second quarter of 2011, we reclassified from accumulated other comprehensive income into earnings a \$27 million gain on an interest rate hedge put in place in anticipation of issuing debt between December 2010 and June 2011. Operating other revenues for the 2010 period included a \$25 million benefit from payments related to the Reserve Funds matter.

Total expenses increased \$20 million, or 6%, to \$365 million for the nine months ended September 30, 2011 compared to \$345 million for the prior year period. Operating expenses, which exclude expenses of CIEs and integration and restructuring charges, increased \$9 million, or 5%, to \$175 million for the nine months ended September 30, 2011 compared to \$166 million for the prior year period.

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Interest and debt expense increased \$10 million, or 5%, to \$220 million for the nine months ended September 30, 2011 compared to \$210 million for the prior year period. Operating interest and debt expense, which excludes interest expense on CIE debt, decreased \$8 million, or 10%, to \$72 million for the nine months ended September 30, 2011 compared to \$80 million for the prior year period due to lower outstanding debt balances.

General and administrative expense increased \$9 million, or 7%, to \$144 million for the nine months ended September 30, 2011 compared to \$135 million for the prior year period. Operating general and administrative expense, which excludes expenses of the CIEs and integration and restructuring charges, increased \$16 million, or 19%, to \$102 million for the nine months ended September 30, 2011 compared to \$86 million for the prior year period.

**Market Risk**

Our primary market risk exposures are interest rate, equity price, foreign currency exchange rate and credit risk. Equity price and interest rate fluctuations can have a significant impact on our results of operations, primarily due to the effects they have on the asset management and other asset-based fees we earn, the spread income generated on our annuities, banking, brokerage client cash balances, and face amount certificate products and UL insurance products, the value of DAC and DSIC assets associated with variable annuity and variable UL products, the values of liabilities for guaranteed benefits associated with our variable annuities and the values of derivatives held to hedge these benefits.

The guaranteed benefits associated with our variable annuities are guaranteed minimum withdrawal benefits ( GMWB ), guaranteed minimum accumulation benefits ( GMAB ), guaranteed minimum death benefits ( GMDB ) and guaranteed minimum income benefits ( GMIB ). Each of these guaranteed benefits guarantees payouts to the annuity holder under certain specific conditions regardless of the performance of the underlying investment assets.

We continue to utilize a hedging program which attempts to match the sensitivity of the assets with the sensitivity of the liabilities. This approach works with the premise that matched sensitivities will produce a highly effective hedging result. Our comprehensive hedging program focuses mainly on first order sensitivities of assets and liabilities; Equity Market Level (Delta), Interest Rate Level (Rho) and Volatility (Vega). Additionally, various second order sensitivities are managed. We use various index options across the term structure, interest rate swaps and swaptions, total return swaps and futures to manage the risk exposures. The exposures are measured and monitored daily, and adjustments to the hedge portfolio are made as necessary.

To evaluate interest rate and equity price risk we perform sensitivity testing which measures the impact on pretax income from the sources listed below for a 12 month period following a hypothetical 100 basis point increase in interest rates or a hypothetical 10% decline in equity prices. The interest rate risk test assumes a sudden 100 basis point parallel shift in the yield curve, with rates then staying at those levels for the next 12 months. The equity price risk test assumes a sudden 10% drop in equity prices, with equity prices then staying at those levels for the next 12 months. In estimating the values of variable annuity riders, equity indexed annuities, stock market certificates and the associated hedge assets, we assumed no change in implied market volatility despite the 10% drop in equity prices.

The following tables present our estimate of the impact on pretax income from these hypothetical market movements as of September 30, 2011:



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Equity Price Decline 10%	Equity Price Exposure to Pretax Income		Net Impact
	Before Hedge Impact	Hedge Impact (in millions)	
Asset-based management and distribution fees (1)	\$ (167)	\$ 5	\$ (162)
DAC and DSIC amortization (2) (3)	(149)		(149)
Variable annuity riders:			
GMDB and GMIB (3)	(51)		(51)
GMWB	(135)	212	77
GMAB	(39)	58	19
DAC and DSIC amortization (4)	N/A	N/A	(35)
Total variable annuity riders	(225)	270	10
Equity indexed annuities	1	(1)	
Stock market certificates	2	(2)	
Total	\$ (538)	\$ 272	\$ (301)

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Interest Rate Increase 100 Basis Points	Interest Rate Exposure to Pretax Income			Net Impact
	Before Hedge Impact	Hedge Impact (in millions)		
Asset-based management and distribution fees (1)	\$ (36)	\$	\$	(36)
Variable annuity riders:				
GMWB	488	(596)		(108)
GMAB	55	(62)		(7)
DAC and DSIC amortization (4)	N/A	N/A		33
Total variable annuity riders	543	(658)		(82)
Fixed annuities, fixed portion of variable annuities and fixed insurance products	23			23
Brokerage client cash balances	71			71
Flexible savings and other fixed rate savings products	13			13
Total	\$ 614	\$ (658)	\$	(11)

N/A Not Applicable.

- (1) Excludes incentive income which is impacted by market and fund performance during the period and cannot be readily estimated.
- (2) Market impact on DAC and DSIC amortization resulting from lower projected profits.
- (3) In estimating the impact on DAC and DSIC amortization resulting from lower projected profits, we have not changed our assumed equity asset growth rates. This is a significantly more conservative estimate than if we assumed management follows its mean reversion guideline and increased near-term rates to recover the drop in equity values over a five-year period. We make this same conservative assumption in estimating the impact from GMDB and GMIB riders.
- (4) Market impact on DAC and DSIC amortization related to variable annuity riders is modeled net of hedge impact.

The above results compare to an estimated negative net impact to pretax income of \$326 million related to a 10% equity price decline and an estimated positive net impact to pretax income of \$11 million related to a 100 basis point increase in interest rates as of December 31, 2010. The changes in sensitivities at September 30, 2011 compared to December 31, 2010 are primarily due to the market turmoil in the third quarter 2011.

Net impacts shown in the above table from GMWB and GMAB riders result largely from differences between the liability valuation basis and the hedging basis. Liabilities are valued using fair value accounting principles, with key policyholder behavior assumptions loaded to provide risk margins and with discount rates increased to reflect a current market estimate of our risk of nonperformance specific to these liabilities. For variable annuity riders introduced prior to mid-2009, management elected to hedge based on best estimate policyholder behavior assumptions. For riders issued since mid-2009, management has been hedging on a basis that includes risk margins related to policyholder behavior. The nonperformance spread risk is not hedged.

Actual results could differ materially from those illustrated above as they are based on a number of estimates and assumptions. These include assuming that implied market volatility does not change when equity prices fall by 10%, that management does not increase assumed equity asset growth rates to anticipate recovery of the drop in equity values when valuing DAC, DSIC and GMDB and GMIB liability values and that the 100 basis point increase in interest rates is a parallel shift of the yield curve. Furthermore, we have not tried to anticipate changes in client preferences for different types of assets or other changes in client behavior, nor have we tried to anticipate actions management might take to increase revenues or reduce expenses in these scenarios.

The selection of a 100 basis point interest rate increase as well as a 10% equity price decline should not be construed as a prediction of future market events. Impacts of larger or smaller changes in interest rates or equity prices may not be proportional to those shown for a 100 basis point increase in interest rates or a 10% decline in equity prices.

Table of Contents**Fair Value Measurements**

We report certain assets and liabilities at fair value; specifically, separate account assets, derivatives, embedded derivatives, properties held by our consolidated property funds, and most investments and cash equivalents. Fair value assumes the exchange of assets or liabilities occurs in orderly transactions. Companies are not permitted to use market prices that are the result of a forced liquidation or distressed sale. We include actual market prices, or observable inputs, in our fair value measurements to the extent available. Broker quotes are obtained when quotes from pricing services are not available. We validate prices obtained from third parties through a variety of means such as: price variance analysis, subsequent sales testing, stale price review, price comparison across pricing vendors and due diligence reviews of vendors.

*Non-Agency Residential Mortgage Backed Securities Backed by Sub-prime, Alt-A or Prime Collateral*

Sub-prime mortgage lending is the origination of residential mortgage loans to customers with weak credit profiles. Alt-A mortgage lending is the origination of residential mortgage loans to customers who have credit ratings above sub-prime but may not conform to government-sponsored standards. Prime mortgage lending is the origination of residential mortgage loans to customers with good credit profiles. We have exposure to each of these types of loans predominantly through mortgage backed and asset backed securities. The slowdown in the U.S. housing market, combined with relaxed underwriting standards by some originators, has led to higher delinquency and loss rates for some of these investments. Market conditions have increased the likelihood of other-than-temporary impairments for certain non-agency residential mortgage backed securities. As a part of our risk management process, an internal rating system is used in conjunction with market data as the basis of analysis to assess the likelihood that we will not receive all contractual principal and interest payments for these investments. For the investments that are more at risk for impairment, we perform our own assessment of projected cash flows incorporating assumptions about default rates, prepayment speeds and loss severity to determine if an other-than-temporary impairment should be recognized.

The following table presents, as of September 30, 2011, our non-agency residential mortgage backed and asset backed securities backed by sub-prime, Alt-A or prime mortgage loans by credit rating and vintage year:

	AAA		AA		A		BBB		BB & Below		Total	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value	Amortized Cost	Fair Value	Amortized Cost	Fair Value	Amortized Cost	Fair Value	Amortized Cost	Fair Value
	(in millions)											
<b>Sub-prime</b>												
2003 & prior	\$ 6	\$ 5									\$ 6	\$ 5
2004	20	19	2	2	5	5	7	4	8	6	42	36
2005	46	44	38	36	12	11			29	24	125	115
2006	42	41					6	6	46	33	94	80
2007	15	14					2	2	6	1	23	17
2008			6	5							6	5
Re-Remic(1)	11	11			3	3	28	28			42	42
Total												
Sub-prime	\$ 140	\$ 134	\$ 46	\$ 43	\$ 20	\$ 19	\$ 43	\$ 40	\$ 89	\$ 64	\$ 338	\$ 300
<b>Alt-A</b>												
2003 & prior	\$ 1	\$ 1	\$ 11	\$ 12	\$ 2	\$ 3	\$ 1	\$ 1			\$ 15	\$ 17
2004			14	13	16	17	59	49	25	20	114	99
2005					1	1	9	7	274	192	284	200
2006									122	84	122	84
2007									173	102	173	102

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2008																
2009																
2010	73	72													73	72
Re-Remic(1)	206	204					4	4					210	208		
Total Alt-A	\$ 280	\$ 277	\$ 25	\$ 25	\$ 23	\$ 25	\$ 69	\$ 57	\$ 594	\$ 398	\$ 991	\$ 782				
<b>Prime</b>																
2003 & prior	\$ 133	\$ 137	\$ 32	\$ 31	\$ 116	\$ 111	\$ 12	\$ 11	\$	\$	\$ 293	\$ 290				
2004	60	59	18	17	25	24	31	28	65	49	199	177				
2005	3	3	3	3	28	30	41	43	185	148	260	227				
2006					15	16			33	33	48	49				
2007	20	21	20	18			9	9	12	9	61	57				
Re-Remic(1)	1,891	1,981	110	119	126	125			10	18	2,137	2,243				
Total Prime	\$ 2,107	\$ 2,201	\$ 183	\$ 188	\$ 310	\$ 306	\$ 93	\$ 91	\$ 305	\$ 257	\$ 2,998	\$ 3,043				
<b>Grand Total</b>	<b>\$ 2,527</b>	<b>\$ 2,612</b>	<b>\$ 254</b>	<b>\$ 256</b>	<b>\$ 353</b>	<b>\$ 350</b>	<b>\$ 205</b>	<b>\$ 188</b>	<b>\$ 988</b>	<b>\$ 719</b>	<b>\$ 4,327</b>	<b>\$ 4,125</b>				

(1) Re-Remics of mortgage backed securities are prior vintages with cash flows structured into senior and subordinated bonds. Credit enhancement has been increased through the Re-Remic process on the securities we own.

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*Fair Value of Liabilities and Nonperformance Risk*

Companies are required to measure the fair value of liabilities at the price that would be received to transfer the liability to a market participant (an exit price). Since there is not a market for our obligations of our variable annuity riders, we consider the assumptions participants in a hypothetical market would make to reflect an exit price. As a result, we adjust the valuation of variable annuity riders by updating certain contractholder assumptions, adding explicit margins to provide for profit, risk and expenses, and adjusting the rates used to discount expected cash flows to reflect a current market estimate of our nonperformance risk. The nonperformance risk adjustment is based on broker quotes for credit default swaps that are adjusted to estimate the risk of our life insurance company subsidiaries not fulfilling these liabilities. Consistent with general market conditions, this estimate resulted in a spread over the LIBOR swap curve as of September 30, 2011. As our estimate of this spread widens or tightens, the liability will decrease or increase. If this nonperformance credit spread moves to a zero spread over the LIBOR swap curve, the reduction to net income would be approximately \$227 million, net of DAC and DSIC amortization and income taxes, based on September 30, 2011 credit spreads.

**Liquidity and Capital Resources**

*Overview*

We maintained substantial liquidity during the nine months ended September 30, 2011. At September 30, 2011, we had \$2.7 billion in cash and cash equivalents compared to \$2.8 billion at December 31, 2010. We have additional liquidity available through an unsecured revolving credit facility for up to \$500 million that expires in November 2011. We intend to renew this credit facility. Under the terms of the underlying credit agreement, we can increase this facility to \$750 million upon satisfaction of certain approval requirements. Available borrowings under this facility are reduced by any outstanding letters of credit. We have had no borrowings under this credit facility and had \$2 million of outstanding letters of credit at September 30, 2011.

In March 2010, we issued \$750 million of 5.30% senior notes due 2020. A portion of the proceeds was used to retire \$340 million of debt that matured in November 2010. On April 30, 2010, we closed on the Columbia Management Acquisition and paid \$866 million in the second quarter with cash on hand and assumed liabilities of \$30 million. Our subsidiaries, Ameriprise Bank, FSB and RiverSource Life Insurance Company ( RiverSource Life ), are members of the Federal Home Loan Bank ( FHLB ) of Des Moines, which provides these subsidiaries with access to collateralized borrowings. As of September 30, 2011, we had no borrowings from the FHLB. Beginning in 2010, we entered into repurchase agreements to reduce reinvestment risk from higher levels of expected annuity net cash flows. Repurchase agreements allow us to receive cash to reinvest in longer-duration assets, while paying back the short-term debt with cash flows generated by the fixed income portfolio. The balance of repurchase agreements at September 30, 2011 was \$504 million, which is collateralized with agency residential mortgage backed securities and commercial mortgage backed securities from our investment portfolio. We believe cash flows from operating activities, available cash balances and our availability of revolver borrowings will be sufficient to fund our operating liquidity needs.

*Dividends from Subsidiaries*

Ameriprise Financial is primarily a parent holding company for the operations carried out by our wholly owned subsidiaries. Because of our holding company structure, our ability to meet our cash requirements, including the payment of dividends on our common stock, substantially

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depends upon the receipt of dividends or return of capital from our subsidiaries, particularly our life insurance subsidiary, RiverSource Life, our face-amount certificate subsidiary, Ameriprise Certificate Company ( ACC ), AMPF Holding Corporation, which is the parent company of our retail introducing broker-dealer subsidiary, Ameriprise Financial Services, Inc. ( AFSI ) and our clearing broker-dealer subsidiary, American Enterprise Investment Services, Inc. ( AEIS ), our Auto and Home insurance subsidiary, IDS Property Casualty Insurance Company ( IDS Property Casualty ), doing business as Ameriprise Auto & Home Insurance, our transfer agent subsidiary, Columbia Management Investment Services Corp., our investment advisory company, Columbia Management Investment Advisers, LLC, and Threadneedle. The payment of dividends by many of our subsidiaries is restricted and certain of our subsidiaries are subject to regulatory capital requirements.

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Actual capital and regulatory capital requirements for our wholly owned subsidiaries subject to regulatory capital requirements were as follows:

	Actual Capital		Regulatory Capital Requirements	
	September 30, 2011	December 31, 2010	September 30, 2011	December 31, 2010
	(in millions)			
RiverSource Life(1)(2)	\$ 4,060	\$ 3,813	N/A	\$ 652
RiverSource Life of NY(1)(2)	270	291	N/A	38
IDS Property Casualty(1)(3)	418	411	\$ 146	141
Ameriprise Insurance Company(1)(3)	44	44	2	2
ACC(4)(5)	165	184	152	173
Threadneedle(6)	218	182	170	104
Ameriprise Bank, FSB(7)	395	302	382	294
AFSI(3)(4)	150	119	2	1
Ameriprise Captive Insurance Company(3)	43	38	16	12
Ameriprise Trust Company(3)	44	41	38	40
AEIS(3)(4)	131	115	39	35
Securities America, Inc.(3)(4)	6	2	#	#
RiverSource Distributors, Inc.(3)(4)	23	24	#	#
Columbia Management Investment Distributors, Inc.(3)(4)	30	27	#	#

NA Not applicable.

# Amounts are less than \$1 million.

- (1) Actual capital is determined on a statutory basis.
- (2) Regulatory capital requirement is based on the statutory risk-based filing.
- (3) Regulatory capital requirement is based on the applicable regulatory requirement, calculated as of September 30, 2011 and December 31, 2010
- (4) Actual capital is determined on an adjusted GAAP basis.
- (5) ACC is required to hold capital in compliance with the Minnesota Department of Commerce and SEC capital requirements.
- (6) Actual capital and regulatory capital requirements are determined in accordance with U.K. regulatory legislation. The actual capital and the regulatory capital requirements at September 30, 2011 represent management's assessment at June 30, 2011 of the risk based requirements, as specified by FSA regulations and submitted to the FSA in September 2011.
- (7) Ameriprise Bank is required to hold capital in compliance with the Office of Thrift Supervision (OTS) regulations and policies, which currently require a Tier 1 (core) capital ratio of not less than 7.5%. Under the Dodd-Frank Wall Street Reform and Consumer Protection Act, the responsibility for the ongoing examination, supervision, and regulation of federal savings associations, including Ameriprise Bank, transferred from the OTS to the Office of the Comptroller of the Currency (OCC) effective July 21, 2011. The primary regulatory reporting requirements under the OCC are expected to become effective during the period ending March 31, 2012.



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In addition to the particular regulations restricting dividend payments and establishing subsidiary capitalization requirements, we take into account the overall health of the business, capital levels and risk management considerations in determining a dividend strategy for payments to our company from our subsidiaries, and in deciding to use cash to make capital contributions to our subsidiaries.

During the nine months ended September 30, 2011, the parent holding company received cash dividends or a return of capital from its subsidiaries of \$1.1 billion (including \$750 million from RiverSource Life) and contributed cash to its subsidiaries of \$113 million. During the nine months ended September 30, 2010, the parent holding company received cash dividends or a return of capital from its subsidiaries of \$792 million (including \$500 million from RiverSource Life) and contributed cash to its subsidiaries of \$38 million.

### *Dividends Paid to Shareholders and Share Repurchases*

We paid regular quarterly cash dividends to our shareholders totaling \$158 million and \$138 million for the nine months ended September 30, 2011 and 2010, respectively. On October 24, 2011, our Board of Directors declared a quarterly cash dividend of \$0.23 per common share. The dividend will be paid on November 18, 2011 to our shareholders of record at the close of business on November 4, 2011.

On May 11, 2010, we announced that our board of directors authorized an expenditure of up to \$1.5 billion for the repurchase of shares of our common stock through the date of our 2012 annual shareholders meeting. On June 15, 2011, we announced that our Board of Directors authorized an additional expenditure of up to \$2.0 billion for the repurchase of shares of our common stock through June 28, 2013. We intend to fund share repurchases through existing working capital, future earnings and other customary financing methods. The share repurchase program does not require the purchase of any minimum

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number of shares, and depending on market conditions and other factors, these purchases may be commenced or suspended at any time without prior notice. Acquisitions under the share repurchase program may be made in the open market, through privately negotiated transactions or block trades or other means. During the nine months ended September 30, 2011, we repurchased a total of 22.4 million shares of our common stock at an average price of \$53.79 per share. As of September 30, 2011, we had \$1.7 billion remaining under our share repurchase authorizations.

**Cash Flows**

Cash flows of CIEs are reflected in our cash flows provided by (used in) operating activities, investing activities and financing activities. Cash held by CIEs is not available for general use by Ameriprise Financial, nor is Ameriprise Financial cash available for general use by its CIEs. As such, the operating, investing and financing cash flows of the CIEs have no impact to the change in cash and cash equivalents.

*Operating Activities*

Net cash provided by operating activities for the nine months ended September 30, 2011 decreased \$374 million to \$1.5 billion compared to \$1.8 billion for the nine months ended September 30, 2010. Net cash provided by operating activities for the nine months ended September 30, 2011 included a negative impact of \$198 million related to CIEs compared to a positive impact of \$225 million in the prior year period. In the 2011 period, operating cash increased \$449 million due to an increase in net cash collateral held related to derivative instruments compared to an increase of \$627 million in the prior year period. Income taxes paid increased \$299 million in the 2011 period compared to the prior year period. Net cash provided by operating activities in the 2011 period included an increase in cash generated from higher asset-based fee revenue, partially offset by higher payments for distribution expenses.

*Investing Activities*

Our investing activities primarily relate to our Available-for-Sale investment portfolio. Further, this activity is significantly affected by the net flows of our investment certificate, fixed annuity and universal life products reflected in financing activities.

Net cash used in investing activities was \$1.1 billion for the nine months ended September 30, 2011 compared to \$1.0 billion for the nine months ended September 30, 2010. Cash used to purchase Available-for-Sale securities decreased \$353 million compared to the prior year period and cash proceeds from sales and maturities, sinking fund payments and calls of Available-for-Sale securities decreased \$1.3 billion compared to the prior year period. We paid cash of \$866 million for the Columbia Management Acquisition in the second quarter of 2010.

*Financing Activities*

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Net cash used in financing activities was \$559 million for the nine months ended September 30, 2011 compared to \$208 million for the nine months ended September 30, 2010. Net cash outflows related to policyholder and contractholder account values were \$34 million for the nine months ended September 30, 2011 compared to \$1.0 billion for the prior year period. Net cash outflows related to policyholder and contractholder account values in the prior year period included net transfers to separate accounts of \$1.3 billion primarily due to the implementation of changes to the Portfolio Navigator program. Cash outflows related to investment certificates and banking time deposits decreased \$381 million due to lower maturities, withdrawals and cash surrenders compared to the prior year period. Cash provided by other banking deposits increased \$470 million compared to the prior year period.

Net cash inflows related to changes in repurchase agreements decreased \$763 million compared to the prior year period. Cash received due to issuance of debt, net of issuance costs, was \$744 million for the nine months ended September 30, 2010. Cash used for the repurchase of common stock increased \$844 million for the nine months ended September 30, 2011 compared to the prior year period.

### **Contractual Commitments**

There have been no material changes to our contractual obligations disclosed in our 2010 10-K.

### **Off-Balance Sheet Arrangements**

There have been no material changes in our off-balance sheet arrangements disclosed in our 2010 10-K.

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**Forward-Looking Statements**

This report contains forward-looking statements that reflect management's plans, estimates and beliefs. Actual results could differ materially from those described in these forward-looking statements. Examples of such forward-looking statements include:

- statements of the Company's plans, intentions, positioning, expectations, objectives or goals, including those relating to asset flows, mass affluent and affluent client acquisition strategy, client retention and growth of our client base, financial advisor productivity, retention, recruiting and enrollments, acquisition integration, general and administrative costs; consolidated tax rate, return of capital to shareholders, and excess capital position and financial flexibility to capture additional growth opportunities;
- other statements about future economic performance, the performance of equity markets and interest rate variations and the economic performance of the United States and of global markets; and
- statements of assumptions underlying such statements.

The words believe, expect, anticipate, optimistic, intend, plan, aim, will, may, should, could, would, likely, forecast, expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from such statements.

Such factors include, but are not limited to:

- changes in the valuations, liquidity and volatility in the interest rate, credit default, equity market, and foreign exchange environments;
- changes in and adoptions of relevant accounting standards, as well as changes in the litigation and regulatory environment, including ongoing legal proceedings and regulatory actions, the frequency and extent of legal claims threatened or initiated by clients, other persons and regulators, and developments in regulation and legislation, including the rules and regulations implemented or to be implemented in connection with the Dodd-Frank Wall Street Reform and Consumer Protection Act;
- investment management performance and consumer acceptance of the Company's products;

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- effects of competition in the financial services industry and changes in product distribution mix and distribution channels;
- changes to the Company's reputation that may arise from employee or affiliated advisor misconduct, legal or regulatory actions, improper management of conflicts of interest or otherwise;
- the Company's capital structure, including indebtedness, limitations on subsidiaries to pay dividends, and the extent, manner, terms and timing of any share or debt repurchases management may effect as well as the opinions of rating agencies and other analysts and the reactions of market participants or the Company's regulators, advisors, distribution partners or customers in response to any change or prospect of change in any such opinion;
- changes to the availability of liquidity and the Company's credit capacity that may arise due to shifts in market conditions, the Company's credit ratings and the overall availability of credit;
- risks of default, capacity constraint or repricing by issuers or guarantors of investments the Company owns or by counterparties to hedge, derivative, insurance or reinsurance arrangements or by manufacturers of products the Company distributes, experience deviations from the Company's assumptions regarding such risks, the evaluations or the prospect of changes in evaluations of any such third parties published by rating agencies or other analysts, and the reactions of other market participants or the Company's regulators, advisors, distribution partners or customers in response to any such evaluation or prospect of changes in evaluation;
- with respect to VIE pooled investments the Company has determined do not require consolidation under GAAP, the Company's assessment that it does not have the power over the VIE or hold a variable interest in these investments for which the Company has the potential to receive significant benefits or to absorb significant losses;
- experience deviations from the Company's assumptions regarding morbidity, mortality and persistency in certain annuity and insurance products, or from assumptions regarding market returns assumed in valuing or unlocking DAC and DSIC or market volatility underlying the Company's valuation and hedging of guaranteed living benefit annuity riders; or from assumptions regarding anticipated claims and losses relating to the Company's automobile and home insurance products;
- changes in capital requirements that may be indicated, required or advised by regulators or rating agencies;

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- the impacts of the Company's efforts to improve distribution economics and to grow third-party distribution of its products;
- the Company's ability to pursue and complete strategic transactions and initiatives, including acquisitions, divestitures, including the divestiture of Securities America, joint ventures and the development of new products and services;
- the Company's ability to realize the financial, operating and business fundamental benefits or to obtain regulatory approvals regarding integrations we plan for the acquisitions we have completed or may pursue and contract to complete in the future, as well as the amount and timing of integration expenses;
- the ability and timing to realize savings and other benefits from re-engineering and tax planning;
- changes in the capital markets and competitive environments induced or resulting from the partial or total ownership or other support by central governments of certain financial services firms or financial assets; and
- general economic and political factors, including consumer confidence in the economy, the ability and inclination of consumers generally to invest as well as their ability and inclination to invest in financial instruments and products other than cash and cash equivalents, the costs of products and services the Company consumes in the conduct of its business, and applicable legislation and regulation and changes therein, including tax laws, tax treaties, fiscal and central government treasury policy, and policies regarding the financial services industry and publicly-held firms, and regulatory rulings and pronouncements.

Management cautions the reader that the foregoing list of factors is not exhaustive. There may also be other risks that management is unable to predict at this time that may cause actual results to differ materially from those in forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. Management undertakes no obligation to update publicly or revise any forward-looking statements. The foregoing list of factors should be read in conjunction with the Risk Factors discussion included in Part I, Item 1A of our 2010 10-K.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

The information set forth in Part I, Item 2, Management's Discussion and Analysis of Financial Condition and Results of Operations Market Risk in this report is incorporated herein by reference. These disclosures should be read in conjunction with the Quantitative and Qualitative Disclosures About Market Risk discussion included as Part II, Item 7A of our Annual Report on Form 10-K for 2010 filed with the SEC on February 28, 2011.

**ITEM 4. CONTROLS AND PROCEDURES**

**Disclosure Controls and Procedures**

We maintain disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the Exchange Act )) designed to provide reasonable assurance that the information required to be reported in the Exchange Act filings is recorded, processed, summarized and reported within the time periods specified in and pursuant to SEC regulations, including controls and procedures designed to ensure that this information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding the required disclosure. It should be noted that, because of inherent limitations, our company's disclosure controls and procedures, however well designed and operated, can provide only reasonable, and not absolute, assurance that the objectives of the disclosure controls and procedures are met.

Our management, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of the disclosure controls and procedures as of the end of the period covered by this report. Based upon that evaluation, our company's Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective at a reasonable level of assurance as of September 30, 2011.

**Changes in Internal Control over Financial Reporting**

There have not been any changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, our company's internal control over financial reporting.

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## PART II. OTHER INFORMATION

**ITEM 1. LEGAL PROCEEDINGS**

The information set forth in Note 13 to the Consolidated Financial Statements in Part I, Item 1 is incorporated herein by reference.

**ITEM 1A. RISK FACTORS**

There have been no material changes in the risk factors provided in Part I, Item 1A of our 2010 10-K.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

The following table presents the information with respect to purchases made by or on behalf of Ameriprise Financial, Inc. or any affiliated purchaser (as defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934), of our common stock during the third quarter of 2011:

Period	(a) Total Number of Shares Purchased	(b) Average Price Paid Per Share	(c) Total Number of Shares Purchased as part of Publicly Announced Plans or Programs(1)	(d) Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs(1)
July 1 to July 31, 2011				
Share repurchase program(1)	1,514,167	\$ 55.15	1,514,167	\$ 2,082,040,842
Employee transactions(2)	53,663	\$ 57.69	N/A	N/A
August 1 to August 31, 2011				
Share repurchase program(1)	5,320,506	\$ 43.80	5,320,506	\$ 1,849,000,782
Employee transactions(2)	491	\$ 52.76	N/A	N/A
September 1 to September 30, 2011				
Share repurchase program(1)	3,082,961	\$ 42.13	3,082,961	\$ 1,719,119,590
Employee transactions(2)	90,182	\$ 39.99	N/A	N/A
Totals				
Share repurchase program	9,917,634	\$ 45.01	9,917,634	
Employee transactions	144,336	\$ 46.61	N/A	
	10,061,970		9,917,634	

N/A Not applicable.



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(1) On May 11, 2010, we announced that our Board of Directors authorized us to repurchase up to \$1.5 billion worth of our common stock through the date of the company's 2012 annual shareholders meeting. On June 15, 2011, we announced that our board of directors authorized an additional expenditure of up to \$2.0 billion for the repurchase of shares of our common stock through June 28, 2013. The share repurchase program does not require the purchase of any minimum number of shares, and depending on market conditions and other factors, these purchases may be commenced or suspended at any time without prior notice. Acquisitions under the share repurchase program may be made in the open market, through privately negotiated transactions or block trades or other means.

(2) Restricted shares withheld pursuant to the terms of awards under the amended and revised Ameriprise Financial 2005 Incentive Compensation Plan (the Plan) to offset tax withholding obligations that occur upon vesting and release of restricted shares. The Plan provides that the value of the shares withheld shall be the closing price of common stock of Ameriprise Financial, Inc. on the date the relevant transaction occurs.

### ITEM 6. EXHIBITS

The list of exhibits required to be filed as exhibits to this report are listed on page E-1 hereof, under Exhibit Index, which is incorporated herein by reference.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AMERIPRISE FINANCIAL, INC.  
(Registrant)

Date: November 7, 2011

By /s/ Walter S. Berman  
Walter S. Berman  
Executive Vice President and  
Chief Financial Officer

Date: November 7, 2011

By /s/ David K. Stewart  
David K. Stewart  
Senior Vice President and  
Controller  
(Principal Accounting Officer)

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**EXHIBIT INDEX**

Pursuant to the rules and regulations of the Securities and Exchange Commission, we have filed certain agreements as exhibits to this Quarterly Report on Form 10-Q. These agreements may contain representations and warranties by the parties. These representations and warranties have been made solely for the benefit of the other party or parties to such agreements and (i) may have been qualified by disclosures made to such other party or parties, (ii) were made only as of the date of such agreements or such other date(s) as may be specified in such agreements and are subject to more recent developments, which may not be fully reflected in our public disclosure, (iii) may reflect the allocation of risk among the parties to such agreements and (iv) may apply materiality standards different from what may be viewed as material to investors. Accordingly, these representations and warranties may not describe our actual state of affairs at the date hereof and should not be relied upon.

The following exhibits are filed as part of this Quarterly Report on Form 10-Q. The exhibit numbers followed by an asterisk (\*) indicate exhibits electronically filed herewith. All other exhibit numbers indicate exhibits previously filed and are hereby incorporated herein by reference.

Exhibit	Description
3.1	Amended Restated Certificate of Incorporation of Ameriprise Financial, Inc. (incorporated by reference to Exhibit 3.1 to the Current Report on Form 8-K, File No. 1-32525, filed on April 30, 2010).
3.2	Amended and Restated Bylaws of Ameriprise Financial, Inc. (incorporated by reference to Exhibit 3.2 to the Current Report on Form 8-K, File No. 1-32525, filed on April 30, 2010).
4.1	Form of Specimen Common Stock Certificate (incorporated by reference to Exhibit 4.1 to Amendment No. 3 to Form 10 Registration Statement, File No. 1-32525, filed on August 19, 2005). Other instruments defining rights of holders of long-term debt securities of the registrant are omitted pursuant to Section (b)(4)(iii)(A) of Item 601 of Regulation S-K. The registrant agrees to furnish copies of these instruments to the SEC upon request.
10.1	Amendment No. 1 to Credit Agreement, dated as of September 9, 2011, among Ameriprise Financial, Inc., the lenders listed therein, and Wells Fargo Bank, National Association, as Administrative Agent (incorporated by reference to Exhibit 10.1 to the Current Report on Form 8-K, File No. 1-32525, filed on September 15, 2011).
31.1*	Certification of James M. Cracchiolo pursuant to Rule 13a-14(a) promulgated under the Securities Exchange Act of 1934, as amended.
31.2*	Certification of Walter S. Berman pursuant to Rule 13a-14(a) promulgated under the Securities Exchange Act of 1934, as amended.
32*	Certification of James M. Cracchiolo and Walter S. Berman pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101*	The following materials from Ameriprise Financial, Inc.'s Quarterly Report on Form 10-Q for the period ended September 30, 2011, formatted in XBRL: (i) Consolidated Statements of Operations for the three months and nine months ended September 30, 2011 and 2010; (ii) Consolidated Balance Sheets at September 30, 2011 and December 31, 2010; (iii) Consolidated Statements of Cash Flows for the nine months ended September 30, 2011 and 2010; (iv) Consolidated Statements of Equity for the nine months ended September 30, 2011 and 2010; and (v) Notes to the Consolidated Financial Statements.